# CSCIQDOOK CSCICOS today winter 07 issue 08

#### in this issue

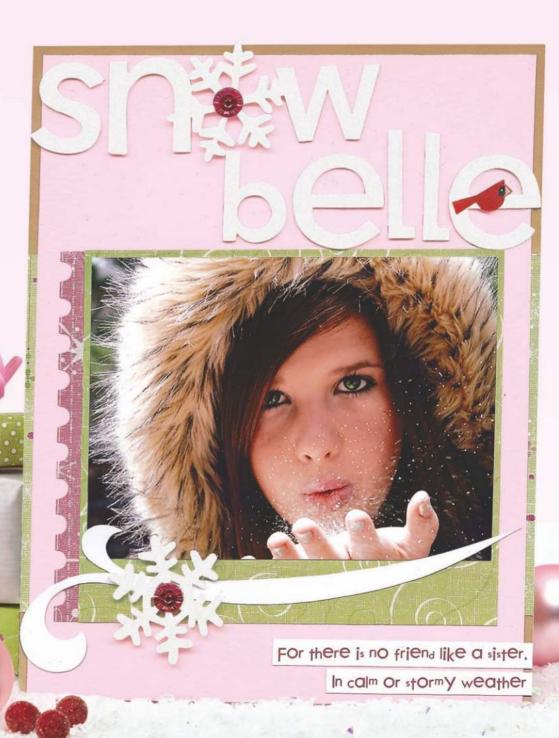
our favourite holiday projects

scallops all around

our design team's top 10 techniques

cards that sparkle and shine

over 90 new ideas to try!





for all the holiday words you want to Stamp













MSE.

My Sentiments Exactly

To find a store near you visit us online at **www.sentiments.com** or call Customer Service at **800.920.6001**.

Also on our website view our New 2007 Anniversary Edition Catalog.

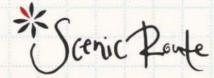
# ROXBUry

Decemb r



Ring in the season with Scenic Route's new **Roxbury** holiday line! Whether your holidays are filled with cold, snowy days or warm, tropical breezes, Roxbury's whimsical colors and patterns are the perfect pick for adding a creative spin to your holiday creations. This mini collection of paper, stickers, chipboard embellishments and die cuts **is the ideal gift for you** this holiday season.

Come check out our **brand new website!** Visit the layout gallery, enter to win Scenic Route product and sign up for the Scenic Route Newsletter!



www.scenicroutepaper.com 801-542-8071

# Creative Crops

# Personalize Your Photo Memories



These days printing photos at home has never been easier. Now you can add creative touches and personalize your photos right in the printer – without a computer!

The HP A826 Home Photo Centre is a photo printer featuring a large 7-inch colour touchscreen that allows you to edit, design and personalize photos with borders, text and creative graphics. With more than

200 ways to enhance and personalize images right in the printer, it makes it easy to add more 'oomph!' to your photos. Choose decorative frames, album pages, clipart greetings, or simply draw or add your own caption using the stylus or touchscreen keyboard. You can even add effects such as sepia, antique and black and white, not to mention remove red-eye with a touch of the screen.

Just like at a retail kiosk, simply insert your memory card or attach a PictBridge-enabled camera, select photos and print. Whether you want to print one, 10 or up to 100 photos at a time, the printer's intuitive touchscreen menus make it easy to print beautiful, lab-quality prints every time. Print photos in different sizes including 4x6", 5x7", wallet and panorama. With HP Vivera Inks and Advanced Photo paper you'll get brilliant, true-to-life prints that last for generations.



100 sheet paper tray

Auto correction for red-eye and other common lighting problems

Design Gallery and over 200 creative elements

Stylus stored in product

Water resistant and instant dry photos with HP 110 print cartridge and Advanced Photo Paper



#### Add a caption:

Tell stories with photos. Personalize each photo by using the stylus or touchscreen keyboard. You can choose from five different fonts and six different colour options.









Draw: Make one-of-akind memories – use your finger or the stylus to hand-write, draw doodles, shapes, bubbles on photos before printing.

Clip Art: You can choose from a variety of clipart categories to give any photo an artistic feel. Clipart categories include seasons, kids, daily life and special events.

#### Intuitive Touchscreen:

Viewing and printing photos is easier than ever, with friendly menus on the largest, 7-inch colour touchscreen of any home photo printer.

Select photos quickly with the simple touch of a finger – print directly from slide shows or display multiple thumbnails.







#### Album Pages:

For a fast and easy way to personalize scrapbook pages, use existing album layouts. Choose a theme or colour scheme and then simply print and insert into your scrapbook. What could be easier?

Visit www.hpshopping.ca to order yours today!



#### Go Portable!

With a 4.8-inch colour touchscreen, built-in handle and optional battery the HP Photosmart A626 Compact Photo Printer is perfect for printing 4 x 6- and 5 x 7-inch photos on the go. With more than 200 creative options you can personalize your photos instantly, anytime, anyplace.



#### Easy and Affordable



HP 110 Photo Value Pack complete with HP Vivera Inks and 120 sheets of Advanced Photo Paper provides you with brilliant, true-to-life colour, long-lasting and fade resistant prints that resist water and smudging.



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Rozanne shows us how to successfully embellish our pages

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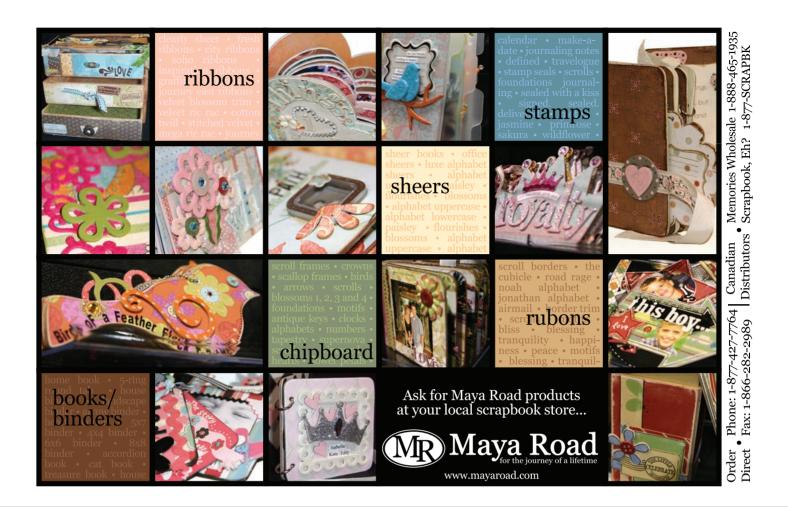
Snow Belle, by Kim Hughes, Roy, UT

photo by Adrienne Kennedy

supplies: cardstock, Bazzill, Prism • patterned paper, Daisy Bucket • stamps, Cornish

Heritage Farms • ink, Close To My Heart • embellishments, doodlebug, Imaginisce, Making

Memories, Around the Block • adhesive, Therm O Web • font, High Tide



Innovative. Functional.

## tales

## Piggy Tales' Slide Book

8"x8" white chipboard album with 2 movable doors on each page. Adhere photos, journaling or more on top of the door then slide it open to reaveal a hidden space for additional scrapbooking! The possibilities are endless.







# founder's letter

Margaret Fairless Barber once said that, "to look backward for a while is to refresh the eye, to restore it, and to render it the more fit for its prime function of looking forward." After reading that quote, I found myself reflecting on 2007, and thinking ahead to 2008. Here are a few of the insights and goals I had that I thought I'd share:

- As always, I am extremely **inspired** by you! Your artwork provides us with page after page of beautiful inspiration (and I've been known to "scraplift" a layout or two)
- \* I am also **grateful** to the many advertisers who continue to support our vision to bring each issue of *Scrapbook & Cards Today* to you
- This holiday season, I vow to take **more pictures** pictures of our annual cookie exchange, candid shots of the kids on Christmas morning, and pictures of the families who arrive at our annual New Year's Party
- I'm also so excited about the year ahead and about all of the surprises that we have in store. 2008 promises to be our best year yet



\*I am also **determined** to be creative everyday! Whether it is in my cooking, my scrapbooking, or in my creative explanations to my children - telling them why they cannot eat candy for breakfast....again!

From my home to your home, I wish you all a joyous and wonderful holiday season.

# "you know you're a scrapbooker when..." giveaway







Scrapbook & Cards Today is pleased to announce a great new giveaway sponsored by Scenic Route: "You know you're a scrapbooker when......" Tell us, in 100 words or less, the reason that you know you are, indeed, a scrapbooker! You know, the time you told the kids to "move away" from the dining room table (aka scrap table) because they had food in their hands. Or the night, instead of visions of sugarplums, you had visions of a room full of patterned paper dancing in your head. Or, the day you showed up at your children's school with tape runner on your elbow and a smudge of ink on your cheek. Have you been

there? Do you have a similar story to tell? Share your "moment" with us! The author of a randomly chosen entry will receive a fantastic prize package consisting of the brand new, absolutely stunning, **Roxbury** line from Scenic Route. Visit www.scenicroutepaper.com to see their collections.

Please email your entry to ideas@scrapbookandcards.com by January 30th, 2008 with, "you know you're a scrapbooker when..." in the subject line.

#### Cornish Heritage Farms - GIVEAWAY!

Our sincere, heartfelt congratulations go out to design team member Kim Hughes for launching her own line of stamps with Cornish Heritage Farms. We are thrilled for Kim and would like to offer a giveaway to celebrate her success! In an effort to continue to bring you a publication that is full of inspiration, techniques, and trends, we are asking for your comments, input, and suggestions. Just think; your ideas could be seen in *Scrapbook & Cards Today* in 2008!

Email your suggestions to ideas@scrapbookand-cards.com for a random chance to win a brand-new, adorable stamp set from the Kim Hughes collection.

Check out www.cornishheritagefarms.com for more of Kim's stamp line.



joyful winter wishes, by Keri Lee Sereika, Summerville, SC supplies: cardstock, Prism • stamps, Cornish Heritage Farms • ink, Clearsnap • embellishments, Clearsnap, Creative Impressions, Krylon

# Look at these new December releases!









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Scrapbook & Cards Today is published by Scrapbook & Cards Today Inc.,
139 Church Street Markham, ON L3P 2M2.

President Catherine Tachdjian.
Catherine is a proud member of the Independent Publishers Association of Ontario.
General Counsel Aylesworth, LLP; Business Counsel, Andy Douse

Scrapbook & Cards Today is published four times a year (spring, summer, fall, winter).

Scrapbook & Cards Today is available through retailers across Canada,
on our website, www.scrapbookandcards.com or by
subscription through subscribe@scrapbookandcards.com.

Please write to us at:

Scrapbook& Cards Today, 139 Church Street, Markham ON, L3P 2M2. (416) 855-9637

Editorial questions or comments should be sent to editor@scrapbookandcards.com.

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Retailers wishing to distribute *Scrapbook & Cards Today* should email

catherine@scrapbookandcards.com.

# editor's letter

Where does the time go? Has a year really passed since I last baked those cranberry-white chocolate-macadamia nut cookies? Has it really been 12 entire months since I pulled out the box of various orphaned mittens, an assortment of too-small winter hats, and boots that "pinch?" Can it be that another winter and busy holiday season is already upon us? I can keep trying to ignore it, but the fact remains that the next few weeks will be full of last-minute shopping, too many sweets, and frenzied, late-night wrapping. Oh the joys! All the "busyness" aside, I adore this time of year...really, I do! I love the sights and sounds, the events and festivities, and the time spent creating cards and gifts for friends and family.

It is with the season in mind that we bring you the winter issue of *Scrapbook & Cards Today*. Bursting at the seams with inspirational ideas for seasonal cards, holiday gifts, and layouts that showcase the happiest of winter memories, this issue is our most "hands-on" yet. Check out page 56 for cards that sparkle and shine and page 43 for a collection of our favourite gift and holiday décor ideas.

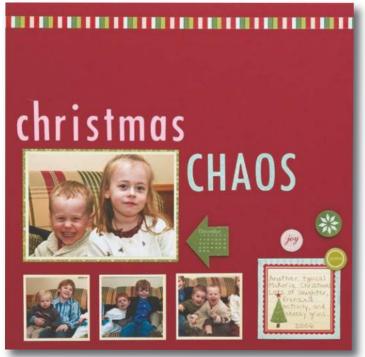
Ever take what you think are the "perfect" holiday photos and then be met with disappointment (yet again) when you see the actual results? Author Sherry Steveson has easy, quick-fix solutions for you to get those

ordinary photos looking extraordinary in (not so) picture perfect on page 29. Once the photos are fixed, you will want fabulous layouts to match - check out DT member Kim Hughes' article on integrating the ever-elegant scalloped edge onto your next winter page in scallops all around (p.17). As well, DT member Michelle Engel shows you how to beautifully integrate your favourite acrylic stamps into your albums in all about acrylics (p.39). Wow - I wasn't kidding when I said this issue was bursting at the seams!

Until next time, I wish you many hours of creative inspiration and all the best this holiday season.



Kerry



Christmas Chaos, by Kerry McRorie, Markham ON supplies: cardstock, Bazzill • patterned paper, Scenic Route • embellishments, Scenic Route • adhesive, 3L



As soon as I saw the new Roxbury line from Scenic Route, this layout began to take shape in my mind. Bright, whimsical, and elegantly festive, Roxbury is sure to be a hit on all of your holiday projects.





#### thanks for the inspiration...

I was so inspired by your article on mini books in the summer '07 issue that I actually got out the supplies that I had purchased to make one. I have seen so many wonderful ideas in stores and at shows, and have even bought some kits, but they were all sitting on the shelf until now.

Colleen Fauvelle

#### greetings from Alberta

Kerry,

I was reading about your difficulty to stray from chronological scrapbooking and wanted to share that, I too, struggled with this - until I decided to have two albums, one for chronological events and one for "non-events." I have learned that scrapping the non-events are just as important as scrapping the "events."

Happy Scrapping!

Wadean B.

Sherwood Park. AB

## the **results** are in...

Piggy Tales has picked the winners of their "Unveil a Tale" contest that we ran in the summer '07 issue of *Scrapbook & Cards Today*. The following winners will be the recipients of a wonderful prize package from Piggy Tales, and, will see the name of their "tale" on one of Piggy Tales' upcoming paper lines:

Kimberly Crawford from Duluth, Minnesota – Itsy, Bitsy, Spider Melanie Anderson from Chatham, Ontario – Twinkle, Twinkle, Little Star Shannon Murdock from Damascus, Oregon – Cinderella Christine Peschke from Hanover, Ontario – Peter Pan

## we'd love to hear from you!

Please send us your letters, comments and suggestions about *Scrapbook & Cards Today* to: editor@scrapbookandcards.com.

We are always excited to receive your cards, altered projects and scrapbook layouts, so please continue to submit your ideas and designs to us at: ideas@scrapbookandcards.com.

#### contributing writers



# Sherry Steveson

(not so) picture perfect

p. 28

Sherry Steveson has been scrapbooking for 10 years and has found that it has merged her love of both photography and writing with a creative outlet. She has been published numerous times and is the author of the upcoming F&W publication, "When Life Gives You Lemons; turn sour photos into sweet layouts;" due out fall '08. When Sherry isn't scrapbooking, she is keeping busy with her three children's activities and helping her husband, Jason, with his landscape business.



### Natalie LeBlanc

intentions lapbook

n. 49

Natalie LeBlanc is a special events planner with an immense passion for paper arts; bookbinding in particular. Natalie often uses recycled papers and objects (such as vinyl records) in her one-of-a-kind books. She enjoys teaching her craft at various locations throughout the GTA. Natalie is inspired by art, other creative souls, and strong coffee. To learn about Natalie's projects and adventures, visit her blog at http://papermuse.wordpress.com.



## Nic Howard

easy, detailed, expert

p. 60

Nic Howard spent her early years thinking she would be a journalist when she grew up. As she got older, things changed, but she always held on to that love of writing. Nic sees scrapbooking as a natural extension of her love of writing – it allows her to tell her story through both words and art. These days Nic can be found in her scraproom – freelancing for various magazines, designing for manufacturers Queen & Co. and Scenic Route, and teaching classes. Nic confesses to holding on to a slightly shabby chic edge. Check out Nic's blog at http://nichoward.blogspot.com

#### editor's notes:

We would like to apologize for the incorrect spelling of St. Catharine's, ON in our fall '07 issue. Additionally, the digital element source listed in the Love Dog layout on page 70 in the fall '07 issue should have read www.savvynsassy.com.

#### calendar of events

February 8 - 9

Luau Crop Winnipeg, MB www.themecrops.com February 10 - 13 CHA Winter Anaheim, CA

February 22 - 29 Go Scrapping Alliston, ON www.goscrapping.ca April 11 - 12 ScrapFest

ScrapFest Kitchener, ON www.scrapfest.ca April 11 - 12

Camp Groppin Calgary, AB www.scrapbookersparadise.com

# something special

winter 2007



My Little Obsession, by Tina Werner, Otterville, ON supplies: cardstock, Bazzill •embellishments, doodlebug, Stampin'Up!, Uniball •tools, Provo Craft

What a great idea! We found this layout of Tina's to be creative, resourceful and visually pleasing, all at the same time. Wouldn't this make the perfect "table of contents" page for the beginning of an album?

Tina said that she was once asked by a design team to create a layout about a personal "obsession." It didn't take her long to figure out what her obsession was – she just needed to figure out how to display it. Tina decided to take a bunch of her very favourite layouts, print them out as 2x2 photos, and arrange them on her 12x12 page. In order to keep the focus on the photos, Tina chose minimal embellishing in the form of hand-drawn doodling.





# This holiday season, show your creative side.

Check out our new Scraparatus® Christmas Pinky Dinky Dies™ at your favorite scrapbook store or shop online at www.scrapbookpaper.com. Get fun project ideas at www.scraparatus.com.



www.karenfosterdesign.com



#### by Angela Urbano



#### **Baked Fresh Daily**

Cupcakes, those icing-topped little bites of heaven, can be found on papers, stamps, and other embellishments.



#### **Sugar Coated**

What says "holiday" more than sparkle and glitter? Add a little shimmer to your projects with the latest miniature bits of bling.



#### **Draped in Velvet**

Flocked products reflect the richness and texture of velvet; both of which exemplify the comforts and warmth of the season.





Sweet, by Angela Urbano, Toronto, ON supplies: cardstock, Bazzill \*patterned paper, Heidi Grace, KI Memories \*embellishments, doodlebug, Heidi Grace, Love, Elsie, American Crafts, Karen Foster, Bazzill, Martha Stewart





supplies: cardstock, Bazzill \* patterned paper, KI Memories \* ink, Tsukineko \* embellishments, doodlebug, Gel-a-tins, Heidi Swapp \* tools, QuicKutz





All I Want for Christmas, by Angela Urb supplies: cardstock, Bazzill, Prism • patterned paper, Heidi Grace • embellishments, Heidi Grace, Making Memories, American Crafts, Maya Road



# Embellishments by Rozanne Dioso-Lopez

# Close your eyes.

Imagine wearing only a little black dress and simple stiletto heels. Or, imagine sitting on a plain white sofa in front of an empty coffee table.

#### Something is missing...

#### The "something" is the details, the accessories.

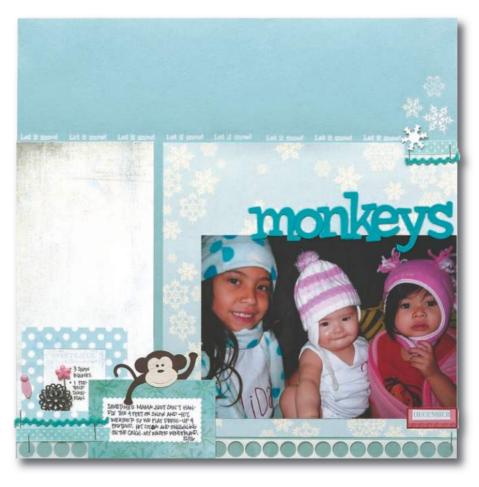
These give "oomph" to that dress and to that room. Accessorizing a dress is just like embellishing a scrapbook layout. It is the final layer of your composition. Due to the vast number of products available, adding this layer can prove to be the most difficult step of all. What do I use? Stickers or die-cuts? Ribbon or brads? Rub-ons or stamps? How does one begin? And, most important, how does one stop?

Your initial planning should produce your foundation; this includes your photo, background papers, title, and a place for journaling. Once all of these components are in place, the embellishing can begin. Embellishing can be seen as the most creative and playful part of the scrapbooking process. While there are guidelines in place for organizing the placement of your photos and title, there are more indirect rules for applying your embellishments. The following steps may help:

For my "monkeys" layout, I gathered lots of related embellishments that had a cool "minty" hue, that were winter-themed, and anything else that helped to tell my story. For example, I picked up on the teal-coloured polka dots in the hat by using a strip of polka-dotted transparency along the bottom. I also chose to accent with pink to coordinate with the pink in the photo. Finally, the die-cut monkey functions to play up the title of the layout.

Monkeys, by Rozanne Dioso-Lopez, Toronto, ON supplies: cardstock, Bazzill, Prism • patterned paper, Tinkering Ink, BasicGrey,

Hambly Screen Prints \*\*stamp, Fontwerks \*\*embellishments, American Crafts, Tinkering Ink, Making Memories, 7Gypsies, Creative Impressions, Fancy Pants, Imaginisce, Fontwerks, Beaux Regards, QuicKutz





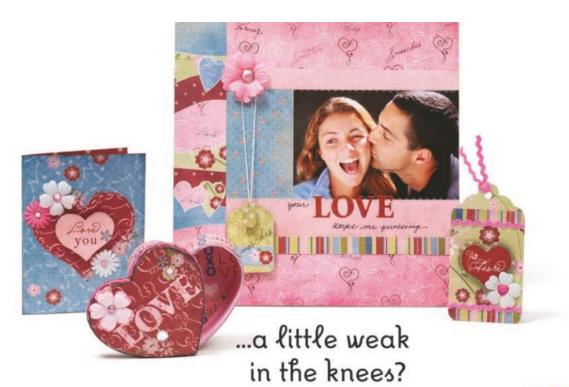
The Moment, by Rozanne Dioso-Lopez, Toronto, ON supplies: cardstock, Bazzill • patterned paper, American Crafts, KI Memories • stamp, Fontwerks • embellishments, American Crafts, Heidi Swapp, Making Memories, Creative Impressions, Tsukineko

- 1) When planning where to place your embellishments, try posting them in a triangle around your focal point (in most cases, the photo). An easy way to locate one point of the triangle is to embellish near the title. Then, embellish towards the bottom of the layout to simulate the rest of the triangle and to also give weight to it.
- 2) The next step is to decide which embellishments complement your layout do they mimic a pattern in the photo such as polka dots? Do they complement the theme (i.e. playful, classic, winter)?
- 3) The scale of the embellishments limits how many you can use with smaller ones, you can get away with using more.
- 4) Remember that odd numbers are more pleasing to the eye.
- 5) Cluster your embellishments random "floating" embellishments cause the eye to roam; a grouping of them anchors the page and allows the eye to rest.

Another rule of thumb is to follow your gut instincts: if you are unsure about adding that last embellishment, chances are you should avoid it. This is one case where the "less is more" theory definitely applies. That being said, you will never know unless you try. Stop saving those embellishments for the "right" layout and give them a go. Play. Experiment. Develop your style. Have fun.

Remember: it's all about the story and enjoying the process in which you tell it. What best tells your story?

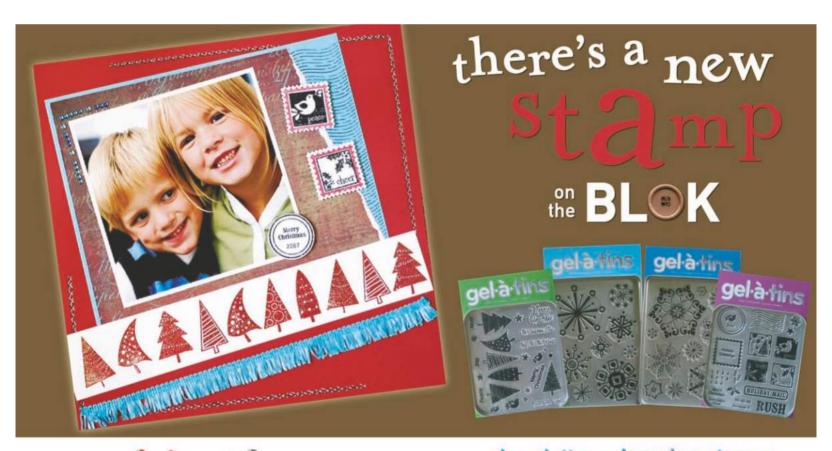
For my "the moment" layout, I found that it was easy to accent with my patterned paper of choice due to the black and white photos – no clashing there! By cutting out a graphic element from a favourite sheet, I was able to create a unique and custom element on my page. This element also served to lead the eye to rest on the focal point (i.e. the collage of photos and the title). An embossed sub-title to ground the right-hand side of the page (and to add a little bit of sparkly interest) and the page was complete.



Our new Loves Me Collection has that effect on people. Sweet papers, ribbons, flowers and bling. Oh, be still my heart!



Available December 2007 at your local scrapbook store and imaginisce.com. imaginisce.





# clear letter + layering stamps stored in a metal tin



Of all of the decorative edges, I have found the scallop to be the most eye-catching. There is something Very pretty and feminine about it and it adds a kind of timeless elegance that always looks fresh and interesting. As if on cue, the scrapbooking industry recognized the appeal of this charming edge and responded with a multitude of great products - from scalloped-edge scissors and trimmers with scalloped blades, to scalloped-edged paper, chipboard, journaling blocks, stamps, ribbon, die-cuts and more. These products beckon us from the shelves in our local scrapbook store and just beg for us to give them a try.

For this winter inspired layout, Kim added a touch of white scalloped ribbon and a scalloped edge that was made from punched cardstock circles. We love how the wave pattern emphasizes the look of a snow bank.



Snow Friend, by Kim Hughes, Roy, UT

supplies: cardstock, Bazzill \* patterned paper, Daisy Bucket Designs \*embellishments, Imaginisce, doodlebug, Queen & Co., Sakura, Daisy Bucket Designs, Offray, EK Success \* tools, EK Success \* adhesive, Beacon, Therm O Web



Here are some great ways to add scallops to your next project:

- Use buttons, brads or any other round embellishment to create your scalloped border
- Use circle punches to create the scallop by adhering half of the circle on the back side of the page – this works beautifully on curves
- Embellish your scallops with ink, paint, hand or machine sewing, glitter, gems, and even try punching holes in the scallops to create the look of lace



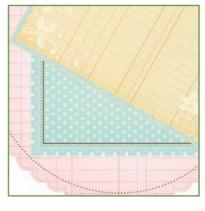
Blooms, by Kim Hughes, Roy, UT

supplies: cardstock, Prism • patterned paper, Making Memories • stamps, Close To My Heart, Imaginisce • ink, Close To My Heart • embellishments, doodlebug, Heidi Swapp, EK Success • tools, Crafter's Workshop, EK Success • adhesive, Therm O Web

Kim used a scalloped template to make the border along the left-hand side of the page and punched circles from glitter cardstock to make the scalloped edge along the right-hand side of the photos. She added pink glitter brads to the middle of the scallops and matted her photos with pink scalloped ledger paper for extra appeal. The overall look is one of airy lightness.



Easy to use scalloped templates from The Crafter's Workshop www.thecraftersworkshop.com



Elegant scalloped paper from the Noteworthy Collection by **Making Memories** www.makingmemories.com



Give your scalloped edges dimension with this great chipboard from **Stampin'Up!**www.stampinub.com



Ornamental Holiday, by Kim Hughes, Roy, UT supplies: patterned paper, Imaginisce, Making Memories, Fancy Pants • embellishments, Creative Impressions, Sakura, Maya Road, Stampin'Up! • tools, Crafter's Workshop, Making Memories, EK Success, Provo Craft • adhesive, Therm O Web

Kim pulled out all of the stops with this holiday layout. Using several different sizes of scalloped edges helps to play up the whimsical and playful nature of this ornament-inspired page.



Sheerly yours... scalloped office sheers from Maya Road www.mayaroad.com



Fun and fresh scalloped journaling cards from Jenni Bowlin

www.jennibowlin.com



Two sizes of scalloped blades come with the new Ultimate Trimmer from Purple Cows www.purplecows.ca



Check out these addditional scallopededge products:

**Bazzill Basics** -cardstock in different sizes and shapes

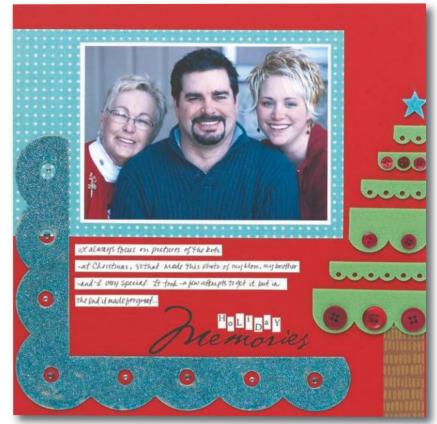
**7Gypsies** – metal page edges and 97% certifiable oval seal

**Provo Craft** – scissors and cuttlebug diecuts

Fiskars - scissors and rotary trimmer

**EK Success** – Cutterpede trimmer and punches

As you can see, there are so many great ways to add scalloped edges to your layouts. From just a hint of a scalloped border, all the way to scalloped photos, journaling boxes, ribbon and more, this decorative edge is fresh, feminine, and fun. In my humble opinion (IMHO), this is one design element that will be sticking "around."



Holiday Memories, by Vicki Boutin, St, Catharine's, ON supplies: cardstock, Prism • patterned paper, Scenic Route • embellishments, Fancy Pants, Scenic Route, Making Memories, Sakura, Gel-a-tins

Vicki used scalloped felt from Fancy Pants to create this great Christmas tree and added buttons to mimic the ornaments. She also cut down a chipboard frame, rounded the ends, and then covered it first with glue, next with glitter, and finally added gems for some sparkly interest.







supplies: cardstock, Bazzill \* patterned paper, Fancy Pants \* stamps, Cornish Heritage Farms \* ink, Close To My Heart \* embellishments, Beaux Regards, EK Success, Heidi Swapp \* tools, Making Memories, Crafter's Workshop \* adhesive, Therm O Web

technique: Using A Paper Piercer Kim loves the instant visual interest that using a paper piercer provides. Create the look of faux stitching, punch holes to  $\check{\text{be}}$  able to push brads through with ease, or, in this case, create a fun dotted design.



• embellishments, Around the Block, Bo Bunny, My Mind's Eye • adhesive, Therm O Web

#### technique: Using coloured pencils

What Kim loves about coloured pencils is that she can achieve the look of ink, but without the mess. She also finds that it is easier to control the depth and intensity of the colour when using pencils than with any other medium.



Thanks, by Holly Pittroff supplies: patterned paper, Tinkering Ink • ink, Ranger • embellishments, Making Memories, DMC, Sharpie

#### technique: Adding a hand-stitched title

Holly adhered her chosen letters with temporary adhesive. She then made holes around the letters with a needle, pulled up the letters, and backstitched around them using embroidery floss.

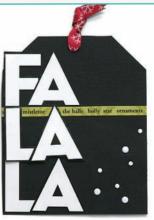


supplies: patterned paper, BasicGrey • ink, Ranger • embellishments, Provo Craft, Heidi Swapp • adhesive, Helmar

#### technique: Covering chipboard with patterned paper

Holly recommends using a strong adhesive to adhere patterned paper to chipboard. Once dry, she finds that an Exacto knife works best to cut away excess paper.

# design team techniques



#### Fa La La, by Roz

supplies: cardstock, Bazzill • embellishments, American Crafts, 7Gypsies, Creative Impressions

#### technique: Using coloured pencils

Rozanne is resourceful! She used the letter guide that was included in the American Crafts THICKERS package to economize and to create a unique look on her tag.



#### Little One, by Christine Hill

supplies: vellum cardstock, Stampin'Up! • cards, American Crafts • embellishments, Stampin'Up!, OuicK-

#### technique: Making a vellum sleeve for cards

Christine loves tucking a card into a custom vellum sleeve. It is elegant and allows the beauty of the card to show through.



Happy Holidays, by Christine Hill supplies: cardstock, Bazzill • patterned paper, Daisy Bucket • stamp, Gel-a-tins • ink, Tsukineko • embellishments, doodlebug, Stampin'Up! • adhesive, Therm O Web

#### technique: Using micro beads

To achieve this look, Christine covered the entire surface of her tag with double sided super tape. She then covered it with micro beads, pushed them down to ensure full coverage, and then added glitter for extra sheen.

We asked our talented design team, Kim, Holly, Christine, Michelle, and Rozanne, to share their best kept secrets with us. While our team has shown their favourite techniques on cards and tags, they can easily be adapted and included on other projects. We were impressed with the versatility, resourcefulness, and innovation of these techniques and we just had to share them with you!



supplies: patterned paper, American Crafts • stamp, Fontwerks • embellishments, QuicKutz, Creative Impressions, BasicGrey

#### technique: Mixing fonts

Rozanne loves to "mix things up" on her tags and cards. She mixes fonttypes, font sizes and even upper and lower case of the same font to add both interest and emphasis.



supplies: cardstock, Bazzill \*stamps, Gel-a-tins \*ink, Tsukineko \*embellishments, Ranger, Scenic Route, Uniball, unknown

#### technique: Accenting with a white pen

Michelle uses a white pen to outline images for added "pop," to journal on dark paper or on pictures, to make stitch marks that mimic thread, or to make her own doodles that jump off the page.



Best Friends, by Michelle Engel supplies: cardstock, Bazzill • ink, Tsukineko • embellishments, Gel-a-tins, Ranger

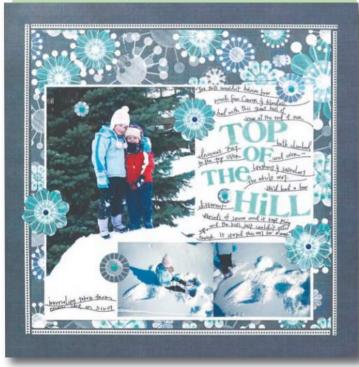
#### technique: Creating custom epoxy-like embellishments

Michelle loves Glossy Accents for its ability to add instant shine and dimension to custom embellishments. After stamping the fairies, in black Staz-on, she covered their dresses with the medium and let it dry.



# YOUT WOLLS, YOUT by Audrey Neal Wall part four

Sometimes it is difficult to scrap photos of extended family members, especially if you weren't the person to take the photo. Audrey relied on an email from her sister-in-law to help her journal how much fun her niece and nephew had with a pile of winter snow.



Top of the Hill, by Audrey Neal, Murray, KY supplies: patterned paper, Sassafras Lass • embellishments, Around the Block, Junkitz, Making Memories

This is part 4 of Audrey's fantastic 4-part series on journaling. If you've missed the previous installments, please visit our website at www.scrapbookandcards.com.

Tired of journaling always being an afterthought when it comes to designing scrapbook pages? We've got tips and tricks that will help you gather your thoughts and get your story told.

I'm notorious for waiting until the last minute to get things done. I've always been this way, and it's one of my husband's favourite things to tease me about. As an English major in college, I routinely put off every single essay I ever wrote until the night before it was due. It worked for me...somehow. Maybe it was because the pressure was on – with so little time for revision, everything had to be right the first time around. Or maybe it was because I had to focus completely on the task at hand in order to get it finished - there was no room for distractions. Did it work? Most of the time. But there were a few times when the results were less than stellar, when I just couldn't summon the right words when I needed them most.

It happens with my journaling too. There are times when I sit and stare at a half-finished scrapbook page and realize that I have no idea what I want, or even need, to say. Times when nothing works, when none of the little writing tips I've accumulated over the years will solve my problem. Rather than get frustrated or discouraged, I turn to the words of others. By incorporating other sources into my journaling, not only do I bring different perspectives to my life's memories, but I also stress less about finding the perfect words.

#### in other words

When my students are having a tough time getting started on a piece of writing, I encourage them to turn to other sources first; one of the most common tricks for starting an essay is to use a statistic or a quotation. Try these sources when you find yourself tonguetied:

- Quotations and song lyrics. Sometimes all it takes to get your point across is a handful of well-chosen words. Song lyrics or famous quotes can often express the emotions we feel, but simply can't put into words. The Internet is a wonderful resource; two sites that I use frequently are www.quotegarden.com and www.thinkexist.com.
- Correspondence. Letters and emails do more than give us a way to stay in touch with family and friends they provide another perspective, another voice, to the memories we make. Use snippets from the items, or go a step further and include the actual document on your layout.
- Spiritual sources. Another option to consider is using prayers, mantras, or other spiritual sources as a means of expressing yourself; any of these can allow you to tap into another source of words that you connect with emotionally.

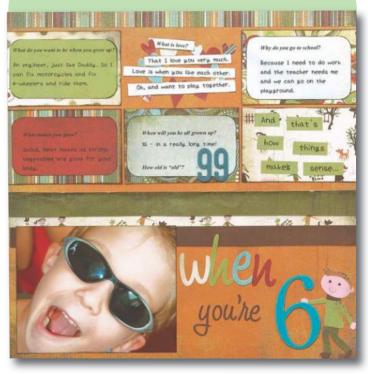
#### form-fitting

Our modern lives are filled with a staggering amount of paperwork - forms requiring personal identification, signatures, family histories, and more. This plethora of information is a great way to record more about yourself in your family's scrapbooks, but you can just as easily turn the tables and use forms and questionnaires to collect more material about the ones you love. Not sure where to begin? Here are some sources to consider:

- 20 questions. Browse the aisles of your favourite bookstore for fun, quiz-based books or journaling handbooks (make sure to check the writing sections and the self help sections). Some of my favourites include, "The Autobiography Box," "Kokology," and "If: Questions for the Game of Life."
- Blog it. Memes, which are basically online lists of questions that people frequently post on weblogs, are a great way to gather information for your scrapbook journaling. Check out www.thedailymeme.com for a fantastic source of memes and other related sites.
- Play games. Board games and other activities (like Mad Libs) make fun and often hilarious additions to your journaling repertoire.

#### Holly

interviewed her son and then captured his responses in a series of journaling "blocks" on her layout. This question-answer format is a fantastic way to involve your family and friends in the process of scrapbooking; better yet, it gives you some one-on-one time with them and a means of seeing the world through their eyes.



When you're 6, by Holly Pittroff, Mooresville, NC supplies: patterned paper, BasicGrey • embellishments, BasicGrey, Making Memories, American Crafts • tools, Around the Block

Make sure to allow the subjects of your layout the chance to fill out these forms themselves – recording their answers in their own handwriting is something to definitely treasure. Form-based journaling is also a great way to experiment with page design. You can make the pages as interactive as you'd like, from a simple list of details, to a file-folder theme; complete with fake coffee stains and office paraphernalia.

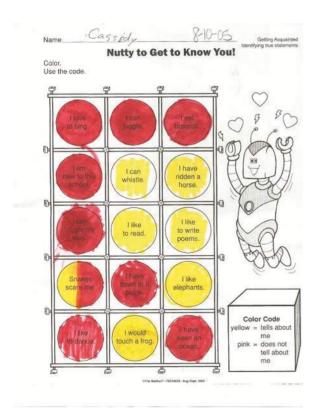
#### daily details

Don't overlook the power of the mundane when it comes to finding other sources for your journaling. Take a look through your purse, for example. If it's anything like mine, it's full of post-it notes, receipts, to-do lists, and more – tiny little bits of paper that capture

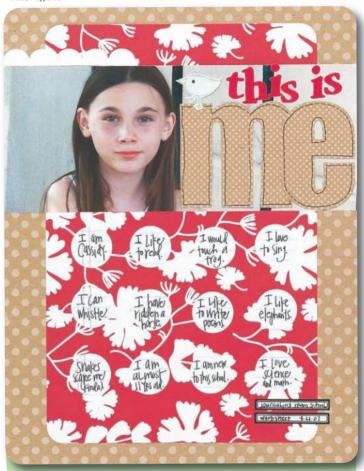


details about my daily life. With some creativity and a fresh eye, these items can provide you with unique and interesting journaling prompts.

- It's a date. If you keep a calendar or planner, refer back to your daily or weekly appointments as a fun way to capture a series of activities. Look to pre-made journaling items (such as stamps or tags) that feature date themes.
- Make a list. I couldn't survive without my lists I even have a dedicated notebook that fits in my purse for all of my lists. This is great source material for your scrapbook pages not to mention it's another unique way to include snippets of your real life and your real handwriting on your pages. Consider saving other items, too (such as receipts, clothing tags, and food labels), if you like the look of found objects on your pages.
- It's elementary, my dear. One of my luckiest finds when it comes to alternate journaling sources has been my children's schoolwork. Worksheets, writing assignments, and art projects have all served me well in my quest to include different journaling sources on my layouts of them.



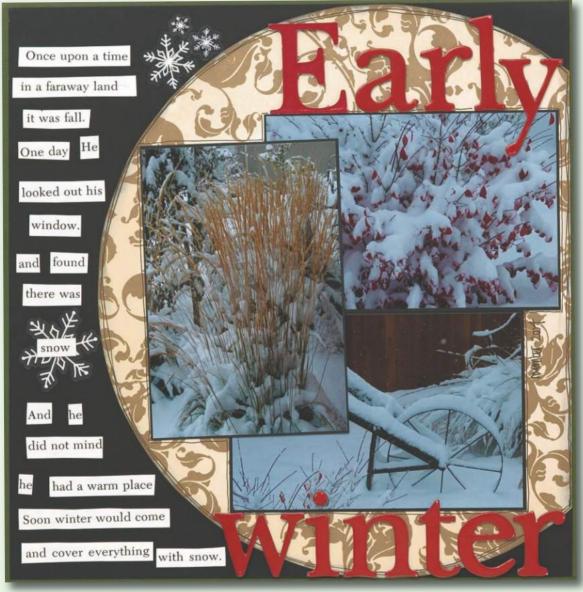
This is me, by Audrey Neal, Murray, KY supplies: patterned paper, Making Memories, Scenic Route, American Crafts • embellishments, Scenic Route, Tovosies



Audrey was inspired by a worksheet that her daughter completed during a Back-to-School activity. The coloured circles gave her both a means of capturing her daughter at a particular age and a design element to include on her page.

Keeping a list of possible sources on hand gives you a great "go-to" tool when you're faced with writer's block. I suggest creating a note-book or a file folder to collect these scraps. Then, when you find a great worksheet (or quiz or song lyric) you can file it away for future reference. Just remember that there's no magic formula for perfect journaling. Sometimes the words are there, and other times you have to go looking for them. The main thing is that you're still recording those stories – maybe not in your own words, but still in your own way.

# winter personified



supplies: cardstock, Bazzill \*patterned paper, Scenic Route \*embellishments, Scenic Route, Heidi Swapp, children's book

The first fall of snow is not only an event, it is a magical event.

-Unknown-



weet enough to eat, Bo-Bunny's new Smitten Collection combines sugary pinks with yummy chocolate to create this delectable collection of shimmery papers and cardstock stickers. Smitten Collection begins shipping at the end of November. Ask for this and other Bo-Bunny products at fine retailers everywhere.

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# {not so} Occurre perfect by Sherry Steveson

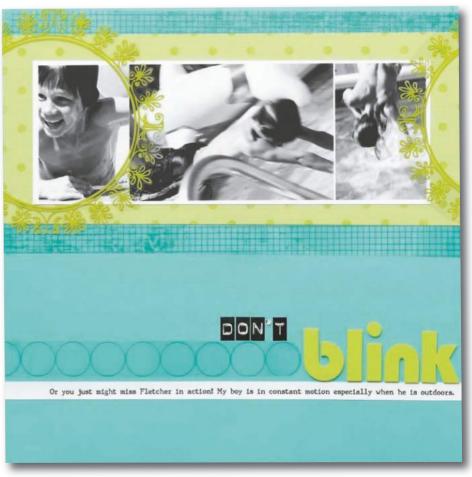
Picture this scene. As you stand there with camera in hand, ready to capture your child's precious face on Christmas morning, you picture all of the fabulous memories you will have of that special day. What you actually get when you finally see the images, however, hardly depicts the picture perfect, "Norman Rockwell" moment that you had in mind. Quite

the opposite, in fact. Blurry faces and poorly lit surroundings are all you see. While this is not the desired result, this is the reality that many of us face from time to time: imperfect photos. REAL photos. Photos that depict our day-to-day life. Photos that represent US and the moments that make up our lives.

If these photos represent the true reality of our lives, then it is arguable that they should not be left out of our albums in favour of those, albeit more desirable, but definitely more challenging to achieve, shots. Here are some quick and easy ways to take the "im" out of perfect and use these photos effectively on our scrapbook pages.

Here are some tips and tricks for working with "imperfect" photos:

- Make blurry photos work for you by either reducing the size of the photo or by capturing a feeling of "activity" on your page
- For clashing colours or backgrounds –either use a monochromatic colour scheme or pick one dominant colour to focus on and "play it up" (the clashing colours will fade nicely into the background)
- Fix red eye with photo editing software or a red eye reduction pen
- Embrace the **nostalgia** provided by an older photo – distress other elements on your page to match and take advantage of the many vintage, ephemera-inspired products out there
- When a subject's head or other body part has been improperly cropped out of the photo, add a design element (in the form of a title or journaling block) to your page to cover it



Don't Blink, by Sherry Steveson, Wilmington, NC supplies: patterned paper, Bazzill • embellishments, Hambly Screen Prints, American Crafts, EK Success

For this layout, Sherry disguised the blurry photos by first making them smaller, and then by changing them to black and white. Sherry mimicked the "busy" feel of the photos by adding movement to her page in the form of repeated circle elements.

# C | creative solution

# red eyes Red eyes occur more

frequently in photo-graphs of children, animals, and people with either blue or grey eyes.



### poorly cropped subjects

Sometimes you love the photo, but not the composition.





**blurry photos**Blurry photos commonly occur with active subjects (such as toddlers or athletes) or can be the result of a hurried shot.

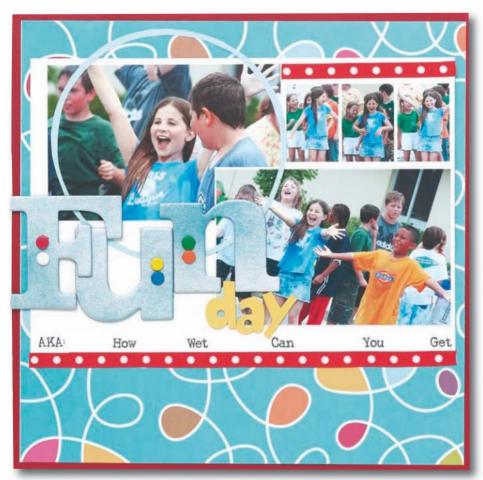


## older photo imperfections

Common problems with older photographs are faded colours, scratches, wrinkles, and discolouration or yellowing.

## poor lighting

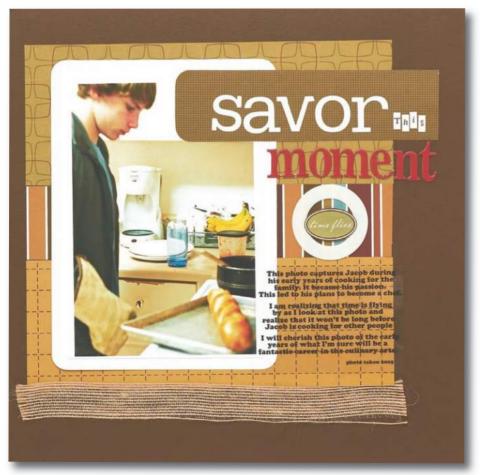
This is a frequent problem and is the result of uncontrollable lighting conditions and improper camera settings.



When I see an imperfect photo, I subsequently see a challenge. I look at the photo as an opportunity to tell a better story with my journaling. I look to engage the reader with a compelling story and find that the powerful journaling allows the magic of the moment to shine through. Even the most flawed photographs have an important story to tell and the resulting page can still be beautiful.

Sherry chose the colour blue (worn by her daughter, Madison) as the focus for this high-energy page. She then complemented the blue with small "hits" of coordinating background colours to pull it all together. The white background for the photos, their linear placement, and the neutral chipboard letters provides some necessary calm on this busy page.

Fun Day, by Sherry Steveson, Wilmington, NC supplies: patterned paper, KI Memories • embellishments, Cosmo Cricket, American Crafts, Karen Foster, unknown



Yes the photo is distracting, but it helps to tell an important story about Sherry's son's desire to pursue the culinary arts. She chose to use part of the title block to cover the distracting open cabinet door. To help brighten the dark photo, Sherry added a white photo mat behind it.

**Savor this Moment,** by Sherry Steveson, Wilmington, NC **supplies:** patterned paper, Around the Block • embellishments, American Crafts, Heidi Swapp, Making Memories, 7Gypsies, unknown



So, you can see that it is possible to take imperfect photos and turn them into great layouts. With a little tweaking, your layouts can be picture perfect after all.

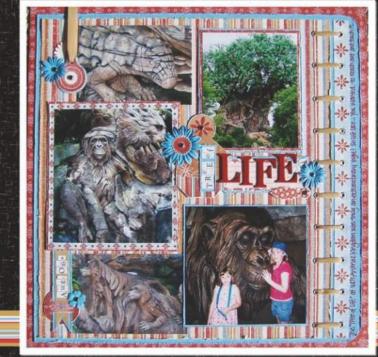
Sherry pulled the emphasis away from the improperlycropped photo by adding a red crown to the top of her head. Adding the title and minimal journaling right on the photo also pulls the focus elsewhere. Finally, lots of white space helps to balance out the heavier black and red elements on the page.

Sherry Beautiful, by Sherry Steveson, Wilmington, NC supplies: cardstock, Bazzill • patterned paper, Fancy Pants, Scenic Route • embellishments, Scenic Route • fonts, Chopin Script, Times New Roman



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# Celebrating /



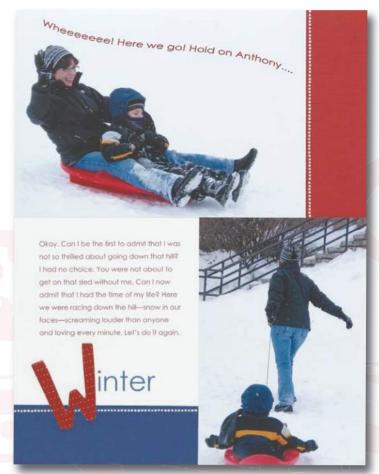
Turn the page for more winter-inspired layouts!



1st Snow, by Kimber McGray, Carmel, IN supplies: cardstock, Bazzill • patterned paper, Scenic Route • embellishments, L'il Davis, Scenic Route, 7Gypsies, Zig

## All things in this world must be seen with youthful, hopeful eyes

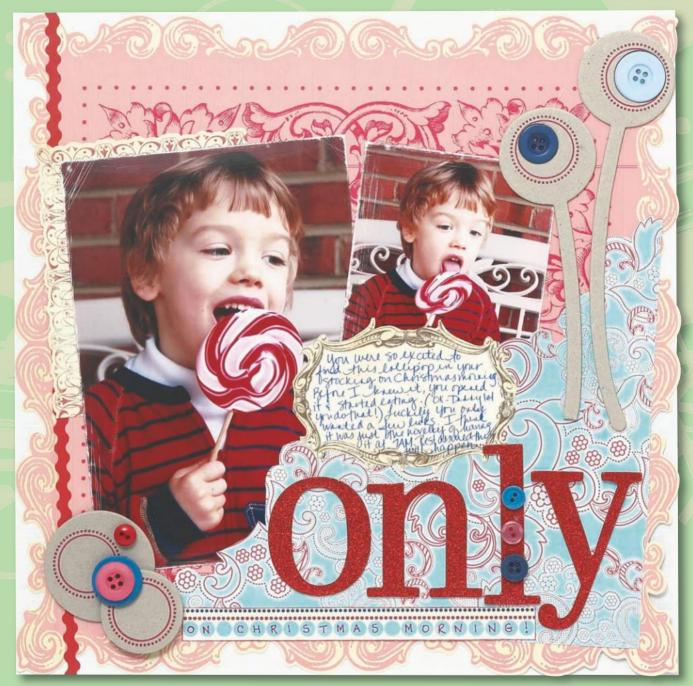
- Henry David Thoreau



Wheel, by Kitsa Scaffidi, Markham, ON supplies: cardstock, Bazzill • embellishments, DCWV, Love, Elsie



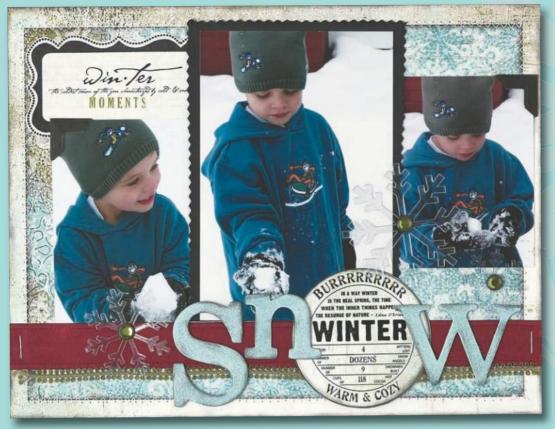
Delivering Shoeboxes, by Heather Moll, Airdrie, AB supplies: cardstock, Bazzill • embellishments, Magic Mesh, Autumn Leaves, Making Memories, Heidi Swapp • fonts, P22 Cezanne (shoeboxes), Century Gothic (journaling)



Only on Christmas Morning, by Annabelle O'Malley, Hockessin, DE supplies: cardstock, DCWV \* patterned paper, Creative Imaginations, Sassafras Lass \* stamp, Paper Salon \* ink, Paper Salon \* embellishments, Making Memories, Fancy Pants, My Mind's Eye, doodlebug, Autumn Leaves, Marvy Uchida \* adhesive, Beacon

Rest assured this will happen...only on Christmas morning

. Annabelle



Snow Expression, by Cari Fennell, Dewitt, NY supplies: cardstock, Bazzill • patterned paper, BasicGrey • stamps, Sassafras Lass • ink, Clearsnap • embellishments, Heidi Swapp, K & Co., BasicGrey, Fancy Pants, May Arts

When you're curious, you find lots of interesting things to do.

Walt Disney



don't eat the yellow snow, by Anne Jo Lexander, Kleppesto, Norway supplies: patterned paper, Scenic Route • stamps, Cherry Arte, Autumn Leaves • ink, Clearsnap, Ranger • embellishments, Heidi Swapp, Making Memories, All My Memories, Marvy Uchida



Snow bunny, by Kelly Goree, Shelbyville, KY supplies: cardstock, Bazzill • patterned paper, BasicGrey • ink, Clearsnap • embellishments, BasicGrey, Queen & Co., Plaid, Pentel

Where does the white go when the snow melts?



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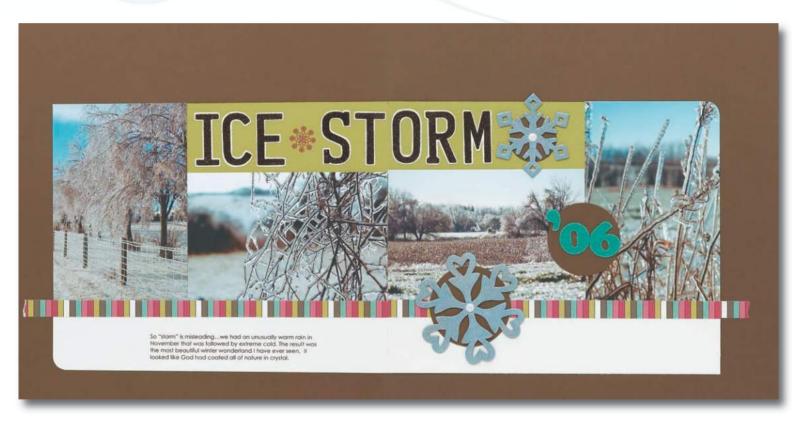
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Made in Denmark

# (all about acrylics

It seems that acrylic stamps are turning up everywhere! Based on their versatility and their ease of use, I'm betting they are a trend that is here to stay. Clear acrylics take all of the guess work out of stamping; by placing your acrylic stamp on a clear block, you can see exactly where you want your image to be. As well, acrylic stamps make it easy to mix and match stamp sets; you can play with confidence knowing that what you see is what you'll get.



**Ice storm,** by Michelle Engel, Brantford, ON **supplies:** *cardstock,* Bazzill \* *patterned paper,* Urban Lily \* *stamps,* Gel-a-tins \* *ink,* Tsukineko \* *embellishments,* Maya Road, American Crafts, doodlebug, Gel-a-tins

Driving past a farmer's field one day last winter, Michelle spotted these iceladen trees and just had to stop and capture them on camera. She chose to play up both the title and the subject of the photos by adding glitter and embossed letters. Michelle hand-cut the stamped title and direct-to-paper stamped a snowflake to separate the words.



easy to use

easy to store





- Acrylic stamps work well with all types of ink and even acrylic paint
- They can be easily cleaned in a variety of ways: baby wipes, soap and water, specialty cleaners and scrubbers, and even a damp cloth
- Clear images and clear stamping blocks allow you precision and accuracy
- If your stamp becomes "unsticky," just clean it with a little soap and water and let it air dry; as if by magic, the "stick" will be restored
- All acrylic stamps can be stored flat, eliminating the large amount of specialty storage required by wood block stamps
- Try using binders, CD racks, and even card filing boxes to store your acrylic stamps
- Solvent ink (Staz-on) is best to use when stamping on nonporous surfaces like glass, plastic, transparencies, etc.
- Dye-based ink this is fast drying and is best used for stamp to paper stamping. The chances of smudging and smearing are very minimal when stamping with dyebased ink
- Pigment ink this has a slow drying time making it ideal for embossing. The wetter the ink, the cleaner and shinier the embossed image
- Versamark ink this works best for resist stamping, embossing, and tone-on-tone stamping. It creates a beautiful watermarked image
- Hand cut around a stamped image and adhere it with dimensional adhesive to add instant dimension and interest
- Emboss a stamped image using pigment or versamark ink to add a little sparkle
- Create your own patterned paper by using a background stamp (or by repeatedly stamping an image)
- Embellish your stamped image with glitter, micro beads, and even gems



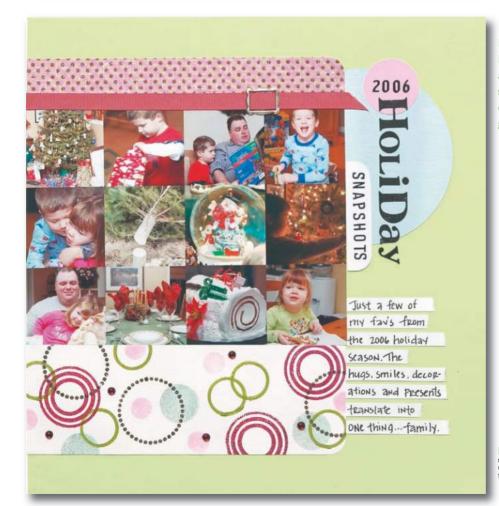
She, by Michelle Engel, Brantford, ON supplies: cardstock, Bazzill • patterned paper, Daisy Bucket • stamps, Gel-a-tins • ink, Stampin'Up! • embellishments, Ranger, Maya Road, American Crafts, Creative Imaginations, unknown

Michelle hand-cut this beautiful stamped flourish from white cardstock. She then "drew" over the lines with Glossy Accents, added micro beads, and then used 3D foam squares to pop it up. The result is a dramatic and elegant page embellishment that leads your eye right to the adorable photo.



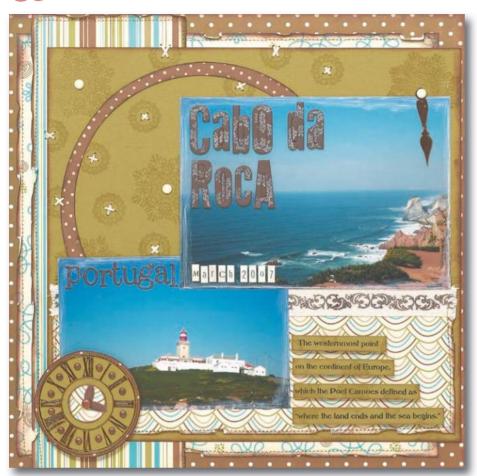
For Heather's wintry layout, she created the look of patterned paper by repeatedly stamping a snowflake image on the page. Additional stamped snowflakes were also punched and added randomly to make them appear as if they were falling. Heather also used silver ink and jewels to play up the look of the snowflakes. Finally, Heather chose to emboss the word "cold" in her title to add to the "frozen" look of the page.

Baby, It's Cold Outside, by Heather Moll, Airdrie, AB supplies: cardstock, Bazzill, WorldWin • stamps, Fontwerks • ink, Tsukineko • embellishments, doodlebug, Heidi Swapp, Ranger • tools, Marvy Uchida



For this fun holiday layout, Michelle used a mix of both stamps and letter stickers for the title – this adds to the playful feel of the layout and adds visual interest. She stamped circles in a repetitive, overlapping design and then heat embossed with glitter powder for some sparkly "oomph."

Holiday Snapshots, by Michelle Engel, Brantford, ON supplies: cardstock, Bazzill \*patterned paper, Daisy Bucket \*stamps, Gel-a-tins \*ink, Tsukineko, Clearsnap \*embellishments, BasicGrey, Gel-a-tins, unknown



Cabo Da Roca, by Melanie Blackburn, Ottawa, ON supplies: cardstock, Bazzill • patterned paper, Scenic Route • stamps, JustCre8 • ink, Ranger, Tsukineko • embellishments, Making Memories, Heidi Swapp, Cherry Arte, DMC, Ranger

For this beautiful layout about a recent trip to Spain, Melanie created the look of patterned paper by stamping on the cardstock. Both the clock and the arrows on the clock are stamped with versamark ink and then heat embossed to add shine and dimension to the page. Finally, Melanie stamped swirls on the ribbon with Staz-on ink to add visual interest.

#### Look for acrylic stamps from these manufacturers:

- My Sentiments Exactly!
- · Gel-a-tins
- Fontwerks
- doodlebug
- Daisy Bucket
- Maya Road
- Autumn Leaves
- Fancy Pants

So, have we convinced you yet of the versatility and ease of acrylic stamps? Can't you just wait to get scrapbooking with your acrylics right away? The next time you are stuck looking for that perfect patterned paper, are wishing to add some immediate dimension and interest to your page, or are thinking that your layout needs a custom embellishment, give acrylic stamping a try...the possibilities are clearly endless.

#### don't miss this

## Simply cards Today

is a seasonally-inspired idea book showcasing over 100 card designs, tips, techniques, envelopes, templates and sketches. By combining fresh new techniques with strong composition and design, 22 contributing designers showcase their best artwork for you!

Visit your local scrapbook store or visit our website at www.scrapbookand-cards.com to order yours today!



Feast your eyes on these gorgeous holiday projects. From gifts to favours, and from home décor to festive ornaments, these projects feature a fresh, seasonal colour palette and lots of glittery sparkle.



## seasonal inspiration



What scrapbooker wouldn't love to be on the receiving end of this beautiful, embellishment-laden box of supplies?



These six-pointed stars are so simple to make and so pleasing to look at! A great way to use up scraps of patterned paper, these stars can also be strung with ribbon and hung around your home.



The perfect addition to your Christmas tree, these cookie cutter ornaments would also look beautiful atop a gift, hung across a doorway, or as part of a mantel garland.



This miniature altered birdhouse would make the perfect centerpiece or accessory on your mantel.



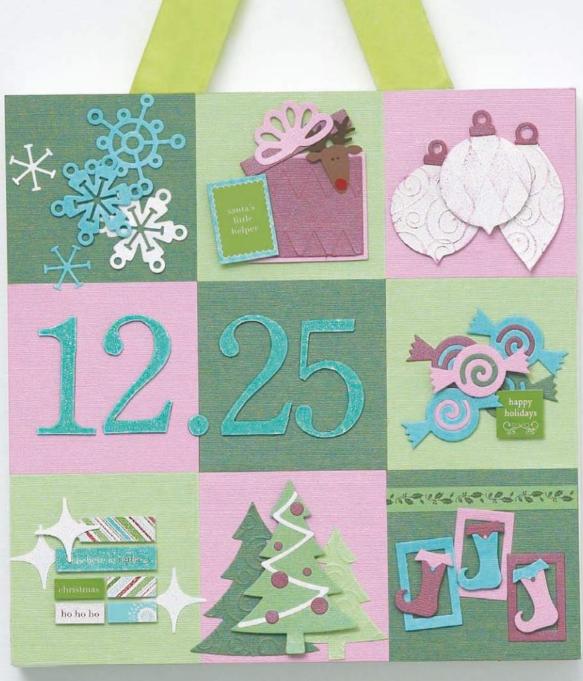
A perfect hostess gift, this little tin is filled with gorgeous silver snowflakes and brads from Nunn Designs.



This altered CD holder would also look beautiful "perched" on your tree.



What an adorable holiday party favour! This 3-D tag can be filled with peppermint candies, miniature truffles, or even nut brittle. Yum!



This storyboard took our breath away! Ideal to hang on the wall during the season, its 12x12 format makes it also easy to remove from the canvas and store in an album for next year.

Tin of Goodies, by Christine Hill, Stouffville, ON

supplies: tin, Luv2Pak • patterned paper, Daisy Bucket • tin contents, Imaginisce, doodlebug, Ranger, Maya Road, Stampin'Up!, Daisy Bucket, Gel-a-tins, Melissa Frances, L'il Davis, Mokuba

six-pointed paper stars, by Lori Tyndall, Markham, ON template by Julie Buhler, Warman, SK supplies: patterned paper, Scenic Route

Holiday Ornaments, by Tracy Tigert, Markham, ON

 $\textbf{supplies:} \ \textit{ornaments,} \ \mathsf{Bulk} \ \mathsf{Barn} \ \bullet \textit{patterned paper,} \ \mathsf{Stampin'Up!} \ \bullet \textit{adhesive,} \ \mathsf{Stampin'Up!}$ 

Christmas Birdhouse, by Charity Hassel, Jacksonville, FL

 $\textbf{supplies: } \textit{birdhouse, } \textit{Jo-Ann's } \bullet \textit{patterned paper, } \textit{Anna Griffin } \bullet \textit{embellishments, } \textit{Making Memories, } \textit{Pebbles Inc., } \textit{unknown}$ 

Bright, by Christine Hill, Stouffville, ON

 $\textbf{supplies:} \textit{tin}, \texttt{Luv2Pak} \bullet \textit{patterned paper}, \texttt{Stampin'Up!} \bullet \textit{embellishments}, \texttt{Stampin'Up!}, \texttt{Creative Bag}, \texttt{Nunn Designs}, \texttt{Gel-a-tins}$ 

Season's Tweetings CD holder, by Jennifer Roach, Burlington, ON supplies: patterned paper, BasicGrey, Provo Craft • ink, Adirondack • embellishments, Making Memories,

Heidi Swapp, Craft Supply, QuicKutz, Autumn Leaves, Stampin'Up!, Offray

3-D tag, by Virginia Nebel, Mississauga, ON

supplies: cardstock, doodlebug • embellishments, QuicKutz, unknown • adhesive, 3L

**Holiday Storyboard,** by Virginia Nebel, Mississauga, ON

**supplies:** cardstock, Bazzill, doodlebug •canvas, Barcelona • embellishments, Making Memories, BasicGrey, QuicKutz, unknown

Interested in making these great projects? Please visit our website at www.scrapbookandcards.com for the complete instructions.

# Offinter Offishes

Feast your eyes upon these festive winter and holiday cards. We love how patterned paper has been used so effectively, how rhinestones and glitter have been incorporated so elegantly, and how these designers used an Exacto knife so expertly. Great techniques! We are sure you will agree that these cards are the perfect way to send warm winter wishes to those you love.



For You, With Love, by Kelly Goree, Shelbyville, KY supplies: cardstock, Bazzill • patterned paper, BasicGrey • ink, Clearsnap • embellishments, Pentel, Scrapworks

#### Warm Winter Wishes, by Lea Lawson, Missoula, MT

**supplies:** cardstock, Prism, Bazzill • patterned paper, KI Memories • ink, Clearsnap • embellishments, Target

#### instructions:

- 1) Make a 5x7 card from red cardstock; round corners; ink edges black.
- Round corners of a 4.5x6.5 block of snowflake paper; ink edges black; adhere to middle of card.
- 3) Print sentiment on a 4x4 square of white cardstock; round corners; ink edges black; adhere to card front.
- Ink edges of a 1.25x7 inch strip of cocoa patterned paper; adhere directly below sentiment.
- Ink edges of a 4 inch strip of snowman patterned paper; adhere directly above sentiment on white cardstock; adhere snowman sticker.



#### Happy Birthday, by Melanie Sugden, Markham, ON

supplies: cardstock, Stampin'Up! • patterned paper, K & Co., My Mind's Eye, Chatterbox • ink, Stampin'Up! • stamp, Stampin'Up! • embellishments, Stix2 • adhesive, 3M

#### instructions:

- 1) Make a 5.5x4.25 card from cardstock.
- Cut out flowers and stems from patterned paper; adhere glue dot to center of flowers; sprinkle with micro beads and glitter; adhere flowers to background paper with foam dots.
- Stamp greeting on cardstock; mat with contrasting cardstock; ink edges.
- 4) Cut strip of striped paper and attach to thicker strip of coordinating solid paper; adhere to bottom of card front; adhere sentiment.



#### Gifts, by Melissa Phillips, Caliente, NV

supplies: patterned paper, My Mind's Eye, Jenni Bowlin • ink, Ranger • embellishments, Daisy D's, 7Gypsies, Pebbles Inc., We R Memory Keepers, Heidi Swapp

#### instructions:

- 1) Cut cardstock 6.5 x 5.75 and fold in half.
- Cut blue print paper slightly smaller than card front; ink edges and adhere.
- Cut polka-dot paper to fit along left edge of card; ink edges and adhere.
- Ink edges of die-cut cardstock tag and adhere slightly offcenter.
- Adhere label in center of tag; adhere stamp on a diagonal (slight overlap).
- 6) Adhere acrylic word just to right of center.
- 7) Scatter snowflake stickers around card and adhere.





#### FaLaLaLa..., by Ana Wohlfahrt, Houston, TX

supplies: cardstock, Stampin'Up!, DCWV \*stamps, The Cat's Pajamas \*ink, Stampin'Up!
\*embellishments, Stampin'Up!, Uniball, Sanford \*tools, Marvy Uchida, Coluzzle

#### instructions:

- 1) Make a 5.5x4.25 card from cardstock.
- 2) Stamp cat image and apply colour; cut out image with a circle cutter; mat with a larger pink cardstock circle; apply liquid appliqué to cat's coat and heat set.
- 3) Punch out a scalloped circle from green cardstock and pierce around scallops with a paper piercer; use a white gel pen to outline holes to create faux evelets.
- Mat patterned paper with black cardstock.
- 5) Stamp swirl image on card front and adhere patterned paper on top; tie ribbon.
- 6) Cut cardstock strip and stamp sentiment; adhere to patterned paper; adhere stamped image to card front.



#### Celebrate, by Jan Tatomir, Farmington Hills, MI

supplies: cardstock, The Paper Company • embellishments, Strano Designs, Craft Supply, Scenic Route • adhesive, Crafter's Pick • ribbon stiffener, Strano Designs

#### instructions:

- 1) Put a thin coat of RibbonStiff on back of various Christmas ribbons; let drv.
- 2) Fold a 7x10 piece of white cardstock in half; draw a stocking shape (making sure top and bottom of left side is on fold; cut out.)
- Glue ribbon on stocking (varying width, angle and pattern); trim along
- 4) Cut a piece of felt with scalloped edge scissors; adhere.
- 5) Run a zig zag stitch along ribbon seams.
- 6) Using clear thread, attach bell to toe of stocking; add sentiment to



#### Warm Holiday Wishes, by Lea Lawson, Missoula, MT

\*supplies: cardstock, KI Memories \*patterned paper, KI Memories \*ink, Clearsnap \*embellishments, American Crafts, Westrim

#### instructions:

- 1) Make a 5x7 card from red cardstock. Round bottom corners; ink edges red.
- 2) Ink edges of a 4x6 piece of white cardstock; adhere to middle of card
- Cut a 1.25 inch strip of snowflake patterned paper and 2 .125 inch strips of striped paper; adhere to card front.
- Cut out a present from a strip of paper; adhere a strip of present paper to card front; adhere present to card front with foam adhesive.
- Apply rub-on sentiment to lower right corner of white cardstock; accent presents with red rhinestones.

#### For You, With Love (see page 52)

#### instructions:

- 1) Make a 5x7 card from cardstock.
- 2) Draw present with bow lightly in pencil on front of card.3) Cut out "window" where ribbon wraps present as shown.
- Cut out "bow" entirely; trace onto patterned paper and cut out. Place patterned paper behind cut out windows.
- Adhere bow with pop dots; die cut tags and add sentiments.
- 7) Draw present in pen over pencil lines; erase pencil lines.



# ask a designer

# "piecing it all together"

- I see that paper piecing is making a comeback as a trend in scrapbooking. I've never tried this technique before. Could you give me some ideas to get started?
- Yes, paper piecing, a childhood favourite for some of us, has become popular again. What fun! The options are endless when incorporating this simple technique into your scrapbooking. You can find designs in a multitude of places from the internet to a child's colouring book. Or, if you're good at drawing or doodling, you can come up with your own unique templates. Here are a few of the ways I used paper piecing to create some seasonal designs.

Create a unique tag for your holiday gifts by piecing together some festive "presents."

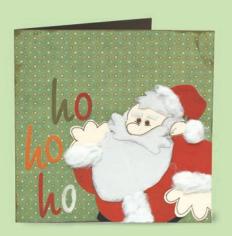
Christmas gift tag, by Holly Pittroff supplies: patterned paper, Imaginisce •ink, Ranger •embellishments, K&Co., Fancy Pants, Stemma •adhesive, Elmer's, Ad-tech



Use an image from a child's colouring book to create a paper pieced image. Place the image on your light box and trace the individual sections in the papers of your choice. Cut them out and piece them together to make a fun card.

ho ho ho card,

supplies: cardstock, Paper Co.
• patterned paper, Imaginisce,
Shortcuts, BasicGrey • ink, Ranger
• embellishments, Making Memories, Sharpie, cotton balls • adhesive,
UHU, Ad-tech



Create a festive frame for the holidays by piecing together your own mini Christmas tree. I used a free paper piecing pattern from the Internet for the tree design.

Happy Holidays frame,

supplies: frame, Creative Imaginations •cardstock, Bazzill •patterned paper, Imaginisce •ink, Ranger •embellishments, Imaginisce, Tinkering Ink •adhesive, UHU. Ad-tech



Use a sheet of die cuts to piece together a fun, friendly scene on the front of a card.

my bff card, by Holly Pittroff supplies: patterned paper, BasicGrey • embellishments, BasicGrey • adhesive. Addech





# winter s most wanted...



the perfect accent for your holiday layouts... the Holiday House embellishments from American Crafts www.americancrafts.com



clean, crisp and CLEAR...
new Holiday stamps from My Sentiments Exactly!
www.sentiments.com



fresh, festive and fun...
the winter brights simply scrapping kit from **Stampin'Up!**www.stampinup.com (don't delay – this product is only available until



**applying rub-ons couldn't be easier...** the new rub-on roller from **BasicGrey** www.basicgrey.com



have a holly, jolly Christmas...
Jolly Holly Days sugar coated rub-ons from doodlebug www.doodlebug.ws



**Innovative, inspiring, and inviting...** the chipboard word albums from **Bo Bunny** www.bobunny.com



#### sure to be at the top of your wish list...

foil glitter flock adhesive transfers from **We R Memory Keepers** www.weronthenet.com



#### perfect for all of your dark-coloured projects...

new black dimensional foam adhesive from Scrapbook Adhesives by 3L www.scrapbook-adhesives.com

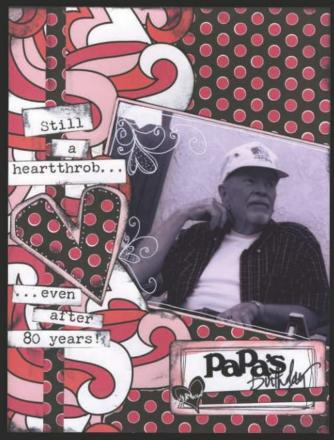
#### snowflakes, mittens and more...

adorable patterned paper from the Snowflakes and Mittens collection by **Rusty Pickle** www.rustypickle.com



Ask yourself why you scrapbook?

# Because...



# ... I love you!



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www.luxedesigns.com



## all things start with good intentions

a seasonally-inspired lapbook of intentions
by Natalie LeBlanc



What is a lapbook? It is a presentation book that is used to help students review information on a particular subject. They are traditionally made from file folders, inside which are glued booklets and other display material (pictures, maps, pockets, charts, lists, etc.) which showcase the subject matter being studied.

The wonderful thing about lapbooks is that they can be customized to accommodate any theme and can be as simple or as complex as you wish to make them.

**How to use it:** Each month, choose a new subject to learn about and record your findings. Depending on your schedule that particular month, you may choose a project as elaborate as learning to knit a sweater, or as simple as trying a new dessert

recipe for Christmas. By the end of the year, you'll have learned at least 12 new things!

#### Other possibilities:

- Pick an area of self-improvement and track your progress
- Use the lapbook as an advent calendar; make 24 pockets and fill them with mini-book goodies
- Use the lapbook as a travel journal, a gardening journal, or even as a recipe book

Check out our website at www.scrapbookandcards.com for all of Natalie's complete instructions.

supplies: patterned paper, Imaginisce •stamps, Imaginisce •embellishments, Imaginisce, Offray, Making Memories, Oriental Trading Company, Stevenson, Loomis







# make it easy

### Easy to start

It's easy to be a Stampin' Up!

demonstrator—you just do what
you love and share what you do.

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ink, and paper!



### Easy to love

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## Easy to learn

Whether you just love the craft or want to build a business, Stampin'
Up! gives you all the support,
training, and inspiration you need to succeed!

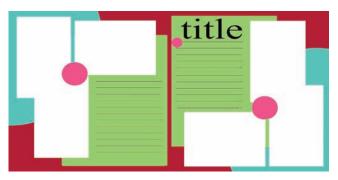




www.stampinup.com • 1-800-STAMP UP



# based on a sketch



fall '07 sketch

Here are a few of the layouts submitted to us based on the sketch from our fall '07 publication:

In a scrapbooking rut? Looking for new and interesting page templates to add to your repertoire? Each issue we provide our readers with a unique and balanced sketch - and each issue we are both inspired and amazed by what you do with it! Take our "based on a sketch" challenge and submit your interpretation to us.



See how Jen's creative use of circle elements imitates the movement and motion of her children tobogganing.



Snow Days, by Jen Backler, Binbrook, ON supplies: cardstock, Bazzill • patterned paper, BasicGrey, KI Memories, Autumn Leaves • stamps, Gel-a-tins • ink, Tsukineko • embellishments, Heidi Swapp, BasicGrey, Scenic Route, Cosmo Cricket, Nunn Designs, Findings & Things, Sanford



Winter Walk, by Allison Cope, Bothwell, ON supplies: cardstock, Bazzill -patterned paper, BasicGrey • stamps, BasicGrey • ink, Clearsnap, Ranger • embellishments, BasicGrey, Imaginisce, American Crafts, Ranger, Hambly Screen Prints, Craf-T Products, Sakura • tools, Fiskars, Provo Craft • adhesive, 3M, Tombow

We love how Allison's scattered snowflakes successfully move the eye around the page - allowing it to rest on all of the cute winter photos.

Kimber made our sketch her own by choosing to turn a double page layout into a single. We love how the glittered letters and squiggles mimic the sugar on the cookies.

Gimme Some Sugar, by Kimber McGray, Carmel, IN supplies: cardstock, Worldwin ◆ patterned paper, We R Memory Keepers • embellishments, We R Memory Keepers, American Crafts





#### Show us your design!

Please use this sketch, designed by Anam Stubbington, to design your own scrap-book page and send it to us! Visit us online at www.scrapbookandcards.com for details on how to send us your submissions for our spring publication (deadline – January 15th). As always, we can't wait to see what you come up with!



# sparkle 2000 by Christine Hill



The holiday season is the perfect time to add some **glitz and glamour** to your paper projects. Shining accents that might look overdone in any other season are a wonderful reflection of the light associated with both Christmas and Hanukkah.

One of my favourite ways to convey the wonder and excitement of the season is to add glitter – in any way, shape, or form!

Here are some quick and easy ways to add glitter to your next holiday card:

- Take advantage of the many products out there that already come glittered. This is a real time-saver and is also cost-effective (some tools required to add "custom" glitter are expensive) see the winter wishes card
- Use glue that contains glitter. There are several great products out there that add instant sparkle and drama. Just be sure to allow the glue time to dry properly see the Happy Hanukkah card
- Apply glitter to a large area by using an adhesive glue pad. Stamp your image using ink and then re-stamp using a glue pad. Apply glitter generously and shake off excess – see the snowman card
- Heat set a glittered image. This is the most complicated of the listed techniques, but the results are spectacular. The image will also last and requires no drying time – see the Be Merry card

Sparkle includes, but is not limited to, glitter. There are many other ways to add shine to your holiday cards. Add a little "bling," a metal snowflake, some metallic ribbon, or even doodle with a silver pen. Playing with glitter is simply fun and that element of fun is quickly reflected in your finished product. After all, didn't everyone love playing with glitter in elementary school?

For complete instructions on how to create these beautiful cards, please visit our website at www.scrapbookandcards.com.



**Happy Hanukkah**, by Christine Hill, Stouffville, ON **supplies:** cardstock, Prism, Stampin'Up! • patterned paper, BasicGrey • stamps, Gel-a-tins • ink, Stampin'Up! • embellishments, Gel-a-tins, Ranger, QuicKutz

#### designer's tip:

A good quality, "detail" embossing powder is more finely ground than some others and thus results in clean crisp embossed images.



Snowman, by Christine Hill, Stouffville, ON supplies: cardstock, Stampin'Up! • card, Hero Arts • patterned paper, Imaginisce • stamp, Stampin'Up! • ink, Stampin'Up! • embellishments, Stampin'Up!, Nunn Designs



**be happy,** by Alicia Thelin, West Park City, UT **supplies:** *all supplies*, Stampin'Up!



**Be Merry,** by Christine Hill, Stouffville, ON **supplies:** cardstock, Stampin'Up! • stamp, Stampin'Up! • ink, Tsukineko • embellishments, Stampin'Up!, Gel-a-tins, Creative Impressions



Winter Wishes, by Christine Hill, Stouffville, ON supplies: cardstock, Stampin'Up!, doodlebug \*stamp, Stampin'Up \*ink, Stampin'Up! \*embellishments, Stampin'Up!, doodlebug



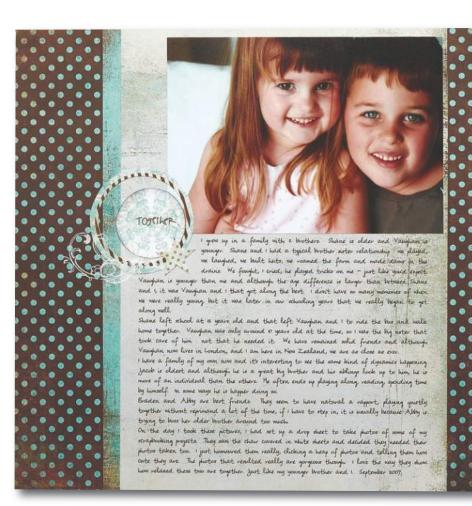
# by Nic Howard

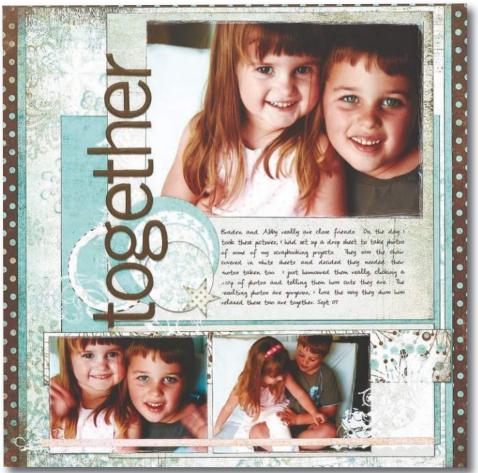
daughter is at that "cheesy grin" stage.

I'm always striving for those nice, re- The circumstances were a little different when I took these pictures. laxed photos of my children, but they I had a chair and white drop sheet set up to take pictures of some haven't been easy to capture lately. My scrapbooking projects. Braden and Abby were both home and boys are getting to the age where they decided they'd like their pictures taken too. I made them stay away are starting to walk in the other direcipust long enough to really pique their interest, and then told them to tion when the camera appears, and my pose away. The resulting photos were both relaxed and fun.



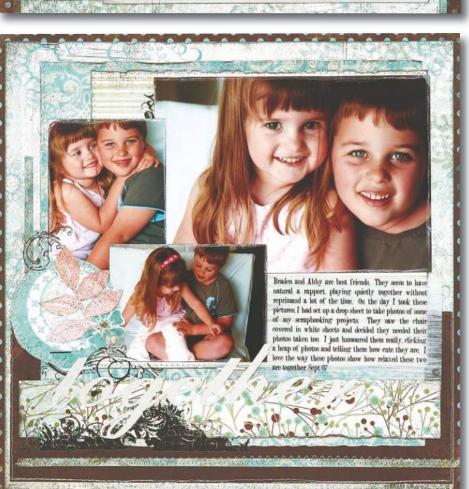
I kept the focus clearly on the photo and the journaling on my easy page. I was so pleased with these photos that I wanted to include a lot of journaling to let the reader know the whole story behind them. I chose my favourite photo and three patterned papers. I divided my page into vertical thirds, keeping my photo and journaling primarily on the right two-thirds. A simple embellishment, and title made from stickers and rub-ons, balanced it out on the other side.





# detailed

My **detailed** page includes a few more fun elements. I still kept my photos as my primary focus, but played with more coordinating patterned papers; this time there are 6 in total. I cut my journaling down a little, leaving room for more photos and more embellishing. I layered the papers in various ways, included rub-ons all around the layout, and created a painted chipboard title.





My expert page has less emphasis on the focal photo and more on the creative use of technique. I layered multiple patterned papers in various sizes and shapes and added dimension to them by curling some of the edges. I sanded the edges of my photos before adding them to the page and I machine stitched in various places to add visual interest. To make the journaling stand out, I first printed it on a transparency and then added paint to the back. To play up the somewhat elegant feel of the page, I chose to hand-cut a title from white cardstock. To finish it off, I added some glitter paint on top of the title and around some of the embellished edges.

supplies for the easy layout: patterned paper, BasicGrey •embellishments, BasicGrey, Carolee's Creations •font, Pea Shirley supplies for the detailed layout: cardstock, Bazzill •patterned paper, BasicGrey •embellishments, BasicGrey, Resene •font, Pea Shirley supplies for the expert layout: cardstock, Bazzill •patterned paper, BasicGrey •embellishments, BasicGrey, Heidi Swapp, unknown •font, 2peas Evergreen



Happy Holidays, by Melanie Blackburn, Ottawa, ON supplies: patterned paper, Daisy Bucket •stamp, Daisy Bucket •embellishments, Daisy Bucket, American Crafts



Ho Ho Ho, by Allison Belme, Stouffville, ON supplies: patterned paper, Creative Imaginations • Ink, Stampin'Upl • embellishments, Michael's, Stampin'Upl, Martha Stewart, The Robin's Nest, QuicKutz



Winter Fun, by Bonnie Billings, Toronto, ON supplies: cardstock, Bazzill, unknown • embellishments, Queen & Co., American Crafts, DMC, Pilot, QuicKutz



Season's Greetings, by Melanie Sugden, Markham, ON supplies: cardstock, Stampin'Up! • patterned paper, BasicGrey • ink, Clearsnap, Tsukineko • embellishments, Stampin'Up!, Stampendous • tools, Stampin'Up!

# tags

Showcasing icy-cool metallics, sparkly glitter, and festive holiday ribbons, these winter tags are the perfect topper for any seasonal gift.



Cool as Ice, by Wendy Foti, Stouffville, ON supplies: patterned paper, Heidi Grace Designs • embellishments, Stampin'Upl, Offray, Making Memories, Sonnets



**'tis the season,** Angela Urbano, Toronto, ON supplies: cardstock, Bazzill • embellishments, doodlebug, DMC, Bazzill, Making Memories, Gel-a-tins, Martha Stewart, Offray • tools, Accu-Cut, QuicKutz



Happy Holidays, by Vanessa Carson, Stouffville, ON supplies: patterned paper, Fancy Pants, Scenic Route • ink, Tsukineko • embellishments, American Crafts, Hero Arts, Making Memories



Happy Holidays, by Kim Moreno, Tucson, AZ supplies: cardstock, Bazzill • patterned paper, Dream Street • ink, Clearsnap • stamp, unknown • embellishments, American Crafts, Magistical Memories, doodlebug, Close To My Heart, Ranger • tools, Fiskars, We R Memory Keepers





# winter







never forget the expression on your face when you opened your gift from Santa... an official Sydney Crosby hockey jersey. I must admit the black Penguins jersey looks very sharp, but we all know you're a true Leafs fan, right?



















2007





We love this close-up of Amber's daughter. Look at how the sparkle in her eyes is played up by the glittered snowflakes and the scattered bling."

**Snowy Sentiments**, by Amber Tosh, Middleton, NS **supplies:** *cardstock*, Bazzill • *patterned paper*, Fancy Pants • *embellishments*, Fancy Pants, SEI, American Crafts, Melissa Frances, unknown



This layout demonstrates how varying patterns, textures, and lettering can be successfully integrated on one page.



Pretend, by Judi VanValkinburgh, Niagara Falls, NY supplies: cardstock, Prism • patterned paper, Making Memories, Creative Imaginations • embellishments, Making Memories, SEI, American Crafts, My Mind's Eye, Heidi Swapp, We R Memory Keepers

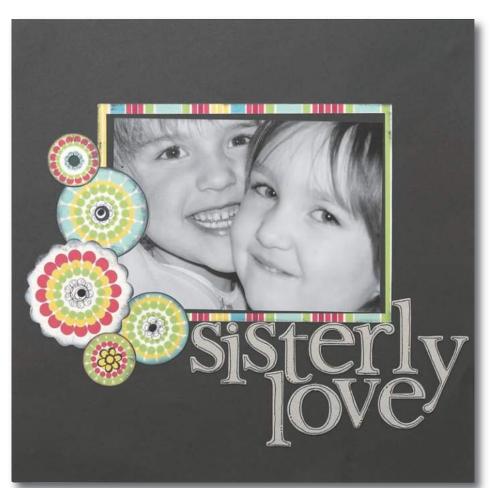


She is 7 & Sensitive, by Lesley Langdon, Burlington, ON supplies: cardstock, Bazzill • patterned paper, American Crafts, BasicGrey • stamps, Fancy Pants, Gel-a-tins • ink, Making Memories, Tsukineko, Ranger • embellishments, American Crafts, Prima, Making Memories, Hambly Screen Prints, Chatterbox, Scrapworks, Scenic Route, We R Memory Keepers, Heidi Swapp, Sakura • digital elements, Little Dreamer Designs

designed for: ScrapLovers On-Line Store

Lesley created a very personalized nameplate for her niece by first creating a digital frame and then by printing and cutting it out by hand.







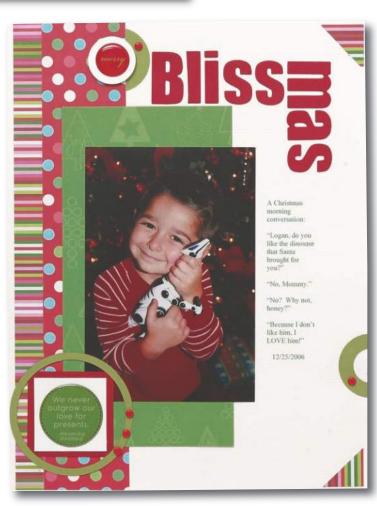
Clustering all of the page elements together keeps the focus right where it should be - on those two beautiful pairs of eyes.

Sisterly Love, by Tina Werner, Otterville, ON supplies: cardstock, Bazzill • patterned paper, 3 Bugs in a Rug • ink, Clearsnap • embellishments, Stampin'Up!, Scenic Route



Annemarie used a repeated circle element to create a very effective visual triangle on this Christmas layout about her son.

Merry Blissmas, by Annemarie Mackin, Safety Harbor, FL supplies: cardstock, Bazzill \*patterned paper, Ki Memories, Making Memories \*embellishments, KI Memories, Making Memories \*tools, QuicKutz

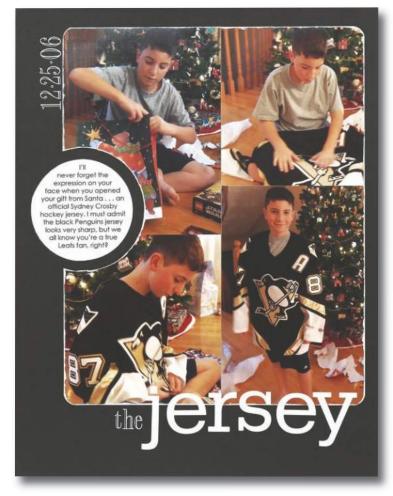




Holly's cute title immediately draws the viewer in and invites them to read the sweet journaling about her son's interesting penmanship.

Is this English?, by Holly Pittroff, Mooresville, NC supplies: cardstock, Bazzill • patterned paper, BasicGrey • ink, Ranger • embellishments, Queen & Co., Making Memories, unknown







Notice how the clustered placement of Rosy's photos tells a sequential story of her son opening a favourite present on Christmas morning.



U & Me, by Kimberley Garofolo, Phoenix, AZ photo by Noel Garofolo supplies: cardstock, Bazzill • patterned paper, Love, Elsie • stamps, Love, Elsie • embellishments, Love, Elsie, Making Memories

Kimberley's use of acrylic paint, doodled letters, and hand-cut elements keep this mother-daughter layout fresh, youthful, and fun.









For this great layout about her daughter's favourite hat, Tracey first strung beads on thread and then sewed them by hand around the circle.



Elizabeth re-sized the photos for this layout about her family. Notice that even though she used many of them, the layout remains balanced and visually appealing.

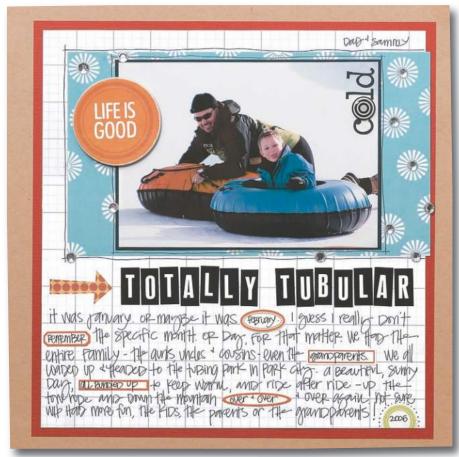
Escape the Cold, by Elizabeth van der Wier, Beamsville, ON layout design inspired by a Becky Higgins sketch supplies: patterned paper, Prima • embellishments, KI Memories, Heidi Swapp, Making Memories, doodlebug, Prima, 7Gypsies • tools, Chatterbox





Layle added interest and fun to her layout by journaling sporadically on date stickers. This technique also serves to lead the eye easily from start to finish.

**Totally Tubular**, by Layle Koncar, Sandy, Utah **supplies**: cardstock, Bazzill • patterned paper, Scenic Route • embell-ishments, Scenic Route, Heidi Swapp, Westrim, Making Memories







Jodi keeps the focus on the gorgeous photo by using a monochromatic colour palette, by choosing a one word title, and by keeping journaling to a minimum.

Winter, by Jodi Gloeckner, Riverton, UT designed for: Stampin'Up! supplies: cardstock, Stampin'Up! \*stamps and ink, Stampin'Up! \*embellishments, Stampin'Up! \*tools, We R Memory Keepers, Provo Craft



Madalyn 2007, by Karen Shand, Findlay, OH supplies: cardstock, Bazzill •patterned paper, Fancy Pants, Around the Block •ink, Quick Quotes •embellishments, KI Memories, Heidi Swapp, American Crafts, Deja Views, Spare Parts, Autumn Leaves •tools, Provo Craft

The vertical nature of the patterned paper, combined with Karen's creative cluster of embellishments, helps to successfully draw the eye from top to bottom.





## Canada's Scrapbooking

king

Crop for Kids

CANADA'S

Well, the final tallies are still being calculated, but it is unanimous that the October 12-14 event (held at 6 locations across Canada) was a **huge success** that generated 1,000's of dollars for children's hospitals. Kerry was thrilled to be invited to teach at the event in St. John, NB and was full of inspirational stories to share upon arriving home.

We would also like to say **thank you** to all of the people who made cards for our contest – the many, many cards that we received are all on their way to the 6 hospitals, along with the donations that were gathered. We know that the cards will be greatly appreciated and put to very good use.

Our **congratulations** go out to the 6 coordinators and to everyone else involved in making this event such a memorable and worthwhile one.







Here are a few of the cards that we collected from the various sites.

We have had such a wonderful response to this contest that we have decided to make this an ongoing event. Please continue to send us cards (remembering to specify which hospital you would like them donated to) and we will ensure that they get there.

Please send them to:

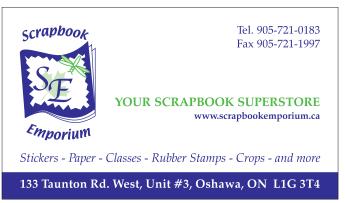
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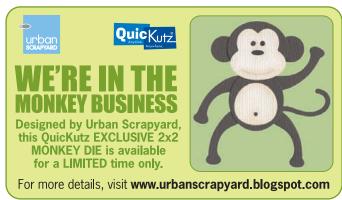














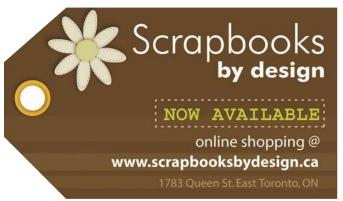


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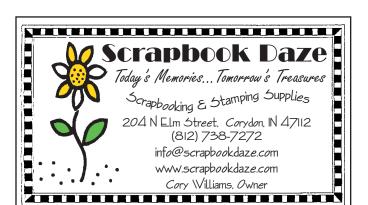








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