

ideas, insights
& inspiration

3is



IT'S A TEAM THING

two-page spreads

Happy 2017! It's a new magazine year, which seems a prime time to introduce another year of articles brought to you by our talented crew. The reality is, this is YOUR team, so we're taking common paper crafting questions we hear from you and answering them here. Our first focus: how to freshen up two-page spreads. Have we got ideas for you! BY MEGAN HOEPPNER

creative cards pg 51

design your story pg 55

card cafe pg 59

inspiration gallery pg 63



stacy says: When you have many photos documenting a sequence of events, go with a linear design that stretches across two pages and arrange the photos in the order of how things happened. This will let the photos tell the story without the need for lots of journaling.

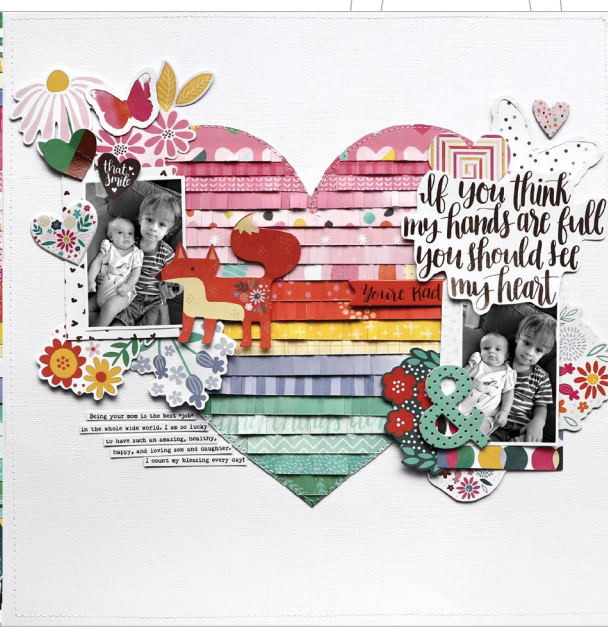
new addition

BY STACY COHEN

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS: Simple Stories; LETTER STICKERS: American Crafts, Simple Stories; PUNCH: EK Success; PEN: American Crafts; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Embroidery floss, ric-rac



paige says: Gone are the days of deciding between the positive and the negative image. Use them both! A two-page spread is the perfect opportunity to embrace both halves of the die cut equation.



fox & jane

BY PAIGE EVANS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pink Paislee; DECORATIVE SCISSORS: Martha Stewart Crafts; SEWING MACHINE: Brother; FONT: Remington Noiseless; ADHESIVE: American Crafts

TWO-PAGE SPREADS
NO. 3

the best

MOTHER'S DAY PRESENT EVER.



jen says: Creating a two-page spread is a great way to include both large and small photos. For this layout, I decided to use a large photo on the left side to draw the reader's eye to the title. On the right, I included two square photos along with my journaling and some embellishments.

mother's day present

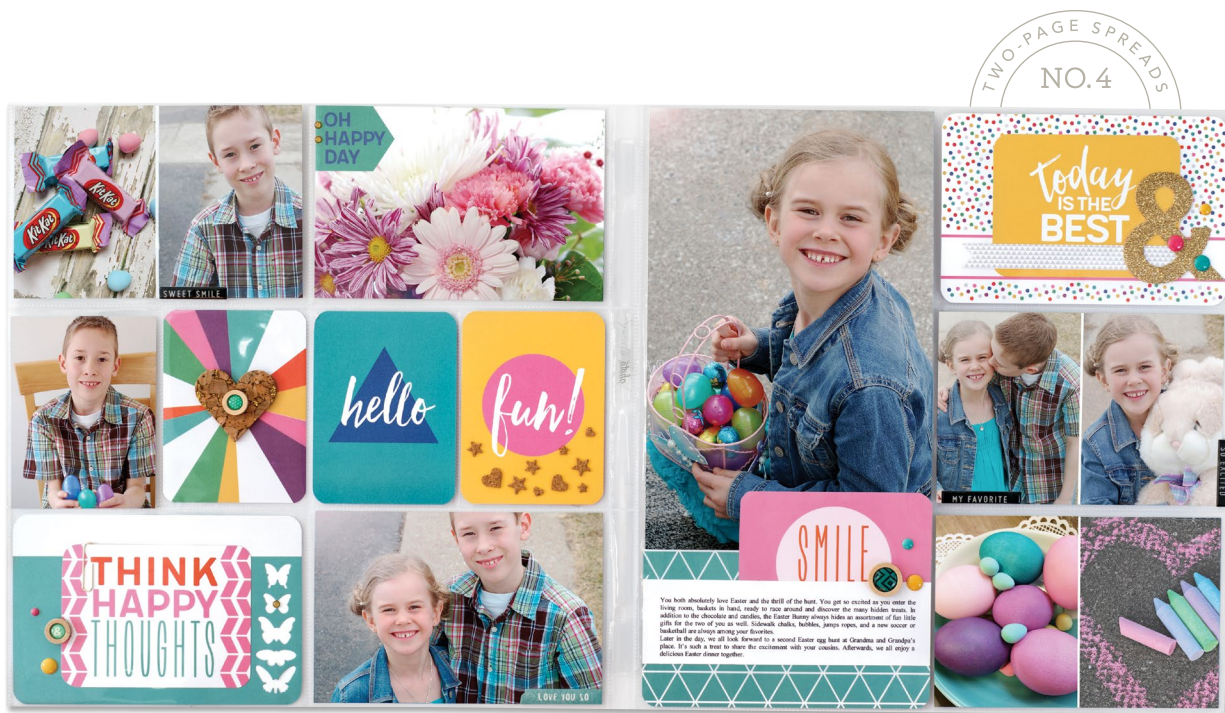
BY JEN CHAPIN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Carta Bella; ENAMEL DOTS: American Crafts, Studio Calico; STAMP: Pebbles; FONT: Traveling Typewriter; ADHESIVE: Tombow; OTHER: Ink, twine

DESIGN TIP: Seek a common connection.

Inspired by the clothing in the larger image, Jen opted for a cool palette of pinks and purples. She then used those shades to create a cohesive spread, proving the same exact paper isn't needed on both sides of a two-page spread to make a strong connection. The use of white further ties her darling design together. Have fun playing with pattern and thinking outside of the matching box.



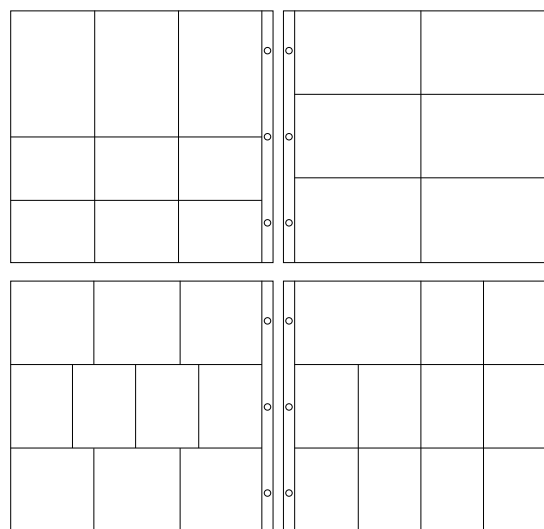


sheri says: The beauty of working with two-page spreads is the added space available to tell your story, but it can sometimes seem overwhelming to fill such a large canvas. When I get stuck, I turn to a double-page pocket spread. The small, designated pockets of space can feel more approachable. Don't be afraid to shift from one style to another in your album.

oh happy day!

BY SHERI REGULY

supplies JOURNALING CARDS: Project Life; CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts; BUTTONS, DIE CUT SHAPES: Crate Paper; ENAMEL DOTS: Doodlebug Design, My Mind's Eye, Simple Stories; CORK SHAPE: Pink Paislee; DIES: My Favorite Things, Simon Says Stamp; ADHESIVE: Xyron; OTHER: Cork, punch



PROJECT LIFE PAGE PROTECTORS + CARDS

DESIGN TIP: Mix and match pockets. One of the big advantages to using divided page protectors is choice! With the many design configurations available, you can display your words, images, and embellishments in any number of ways. And don't feel locked in to using mirror images. Mix and match your pocket schemes, or go with a traditional page on one side of your layout and pockets on the other. No matter the pair you pick, pockets are a fun way to dive into doubles!



TWO-PAGE SPREADS
NO. 5


marla says: When designing a two-page spread, I use painter's tape on the back to attach the two base layers together. This literal connection helps me see and treat the canvas as one big layout. I'm then able to pull the design elements across both pages to create one piece of artwork, instead of two separate layouts.

check this out

BY MARLA KRESS

supplies CARDSTOCK: American Crafts, Stampin' Up!; PATTERNED PAPER, DIES, PEARL, RIBBON, STAMPS: Stampin' Up!; INK: Tsukineko; MARKERS: American Crafts, Copic; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

TWO-PAGE SPREADS
NO. 6


nicole says: Two pagers offer a chance to use more photos while also providing enough space to fully flesh out a design idea. In this case, I really wanted to scrapbook a mini spring sampler, which would have quickly crowded a single page. Creating a double-page spread gave me the chance to tell a more complete story.

spring is in the air

BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, STICKERS: Echo Park; GEMS: Queen & Co.; TRANSPARENCY: Studio Calico; ENAMEL DOTS: Doodlebug Design; PUNCH: Stampin' Up!; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Embroidery floss

TWO-PAGE SPREADS
NO. 7



virginia says: I like to think outside the box when selecting supplies for reoccurring themes. This paper line wasn't designed for St. Patrick's Day specifically, but the colours made it an easy connection to make. When thinking of fresh ways to stretch your creativity as you stretch your scrapbooking across two pages, give yourself a product challenge. May the luck of the paper be with you!

i'm irish

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Doodlebug Design; PUNCHES: EK Success; ELECTRONIC CUT FILE, ELECTRONIC DIE CUT MACHINE: Silhouette; ADHESIVE: Therm O Web

TWO-PAGE SPREADS
NO. 8



lisa says: To make a two-page spread easier to design, use photos that are the same size and orientation. Line them up or arrange them in a grid for a balanced look.

lovely day

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: My Mind's Eye, Simple Stories; BRADS, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS: My Mind's Eye; STAMPS: American Crafts, Michaels; INK: Close to My Heart; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Twine

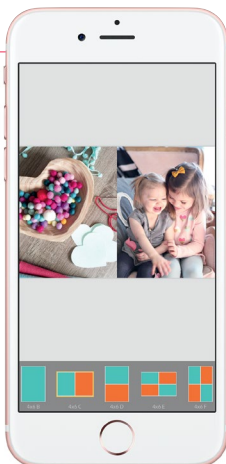


nancy says: When looking at a two-page spread, I love pocket scrapbooking. It's a very simple approach that saves me time. The basic design has already been figured out for me! All I need to do is plug in my favourite pictures and decorate a handful of 3 x 4 and 4 x 6 cards.

spring

BY NANCY DAMIANO

supplies PATTERNED PAPER, BUTTON, DIE CUT SHAPES, STICKERS, WASHI TAPE: Crate Paper; STICKERS: Crate Paper, Felicity Jane; STAPLER, STAPLES: Advantus



DESIGN TIP: Use your phone.

Looking for an easy way to create 3 x 4 photos to include in pocket scrapbooking pages? The answer is at your fingertips. Smart device applications, such as PicStitch and the Project Life App, offer a photo collage option, including the placement of two 3 x 4 images side by side. You can then print the images as you would any 4 x 6 print, cut it in half, and get to scrapping.