# pic tips

## December Details—Shine a fresh holiday light on your favourite traditions. BY MEGAN HOEPPNER

As much as I adore the holidays, I find it difficult sometimes to document traditions we celebrate each year. How can the same story be told in a fresh way? By focusing on a single important detail, I find it's easier to tell a more meaningful tale. And incorporating photos is a great way to zero in on that detail and direct your story telling.



## december 2016

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, PAPER CLIP, RUBBER SHAPES, STICKERS, TRANSPARENCY SHAPES, TRAVELER'S NOTEBOOK: Felicity Jane: STAMPS, INK, STENCIL: Hero Arts; GLITTER PASTE: BoBunny; OTHER: Shipping tags

PIC TIP: Mount your photo on a shipping tag. It reinforces the theme of your page while also matting your image in an unexpected way. Plus, the tag works to create a cool page tab for the spread.

### A traveler's notebook is an awesome place to capture December's dizzying array of details.

The inserts slip right into a pretty outer cover which protects the paper pages from wear and tear. You can keep your album with you and never miss a beat as you experience this sensational season.

#### **DESIGN TIP: Plan ahead.**

Build a pocket into your album that can later be filled with your favourite tags (or other seasonal keepsakes). While you're at it, snap a pic of the tags you've made and filled out to serve as a reminder of the gifts you're giving this year.



ALBUM COVER



What's at the heart of traditions you celebrate each year? That's where the fresh take on your story awaits. Instead of documenting the decorating of the tree (again!), why not zoom in and tell the story of a single ornament? Odds are just about every ornament has a story to tell. Pick your favourite and share the story behind it.

PIC TIP: A hand doing something in a shot creates the illusion of action (even if it is posed) and can really bring a picture to life.

PIC TIP: Rather than yet another picture of your wrapped gifts beneath the tree, snap a before photo of your pretty wrapping supplies.

PIC TIP: Let your photos be the common thread throughout your mini album. Whether that's shooting each image on a similar backdrop or using the same props from picture to picture, photos are an easy way to create cohesion.

#### **DECEMBER DETAILS**

Create a photos-to-take list by narrowing in on your major happenings and finding the heart of what you want to capture. Here are a few ideas to get you started:

- Family Dinner: Instead of the full meal, grab a photo of your specialty dish or a recipe card for it and talk about what makes it meaningful.
- Holiday Shopping: Snap photos of your favourite store window, a close-up of the Salvation Army bucket, or a shot of your well-worn gift/shopping list.
- The Lights: Get a close-up photo of your famous hot cocoa that keeps you warm as you're enjoying the twinkling splendor.

