# designer challenge



**Happy Birthday Girl** patterned paper by Echo Park echoparkpaper.com



#### **Stay Colorful layered stickers**

by Dear Lizzy for American Crafts americancrafts.com



All Caps dies by CZ Design for Simon Says Stamp

simonsaysstamp.com





**Gumdrops enamel dots** 

by Your Next Stamp yournextstamp.com

Stacy Cohen, Lisa Dickinson, and Kelly Goree were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create something special!



#### STACY'S DESIGN TIPS: Work those embellishments!

- Fussy cut beautiful flowers from patterned paper and use them as embellishments.
- Die cut your title out of glitter cardstock for extra sparkle.
- Use a plate to trace a large circle for BIG impact.
- Line the perimeter of your circle with a whole lotta enamel dots!

### hip hip hooray

BY STACY COHEN

additional supplies CARDSTOCK: American Crafts; DIES: My Favorite Things; INK: Clearsnap; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Embroidery floss



#### LISA'S DESIGN TIP: Work those dies!

• Lisa used the O, C, G, and Q alphabet dies to create her cute scalloped border. So smart!

#### **KELLY'S DESIGN TIPS: Make it work!**

- As a mom of boys, Kelly opted for the B sides of the papers searching for neutral patterns that wouldn't feel "weird" for a boy. The dots and confetti were a splendid match!
- Enamel dots are the perfect way to top off a paper pinwheel.
- Though this is a boy layout, the hint of floral paper doesn't seem out of place since it matches the cake in the photo to a T.
- The flag embellishment serves as a "pole" for the Happy Birthday banner.
- Pen "stitching" adds a simple finishing touch to the page.

## happy birthday

BY KELLY GOREE

additional supplies CARDSTOCK: Bazzill Basics; CIRCLE PUNCHES: EK Success, Fiskars, Marvy Uchida; DECORATIVE SCISSORS: X-Acto; PEN: Pentel; ADHESIVE: Therm O Web, Xyron

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BY LISA DICKINSON

additional supplies CARDSTOCK: Bazzill Basics; DATE STAMP: American Crafts; SQUARE PUNCH: Fiskars; FONT: Typewriter Style; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L

