

# product play

Find inspiration from products that showcase your desire to create a pretty life!

*P:* Products are the heart of our craft, and there's no shortage of exciting new things popping up that inspire us. Chances are you love to put your stamp on your living quarters with inspirational design, and a letter board is a great way to say what you mean and how you feel. We asked Heidi Swapp's design team to come up with some ideas for making the most of her amazing letter boards!



## ON TREND

If you are a fan of words and typography, these letter boards are sure to delight as you mix and match styles to create a truly unique work of art that never has to be set in stone!

**DESIGN TIP:** Inspiring quotes like this are perfect for your craft room. Find colours that fit your space and dream up something fun to say!

**DESIGN TIP:** Spice it up! Vary font sizes, types, and colours to really make a statement.

## great adventure

BY MAGGIE MASSEY

**supplies** LETTER BOARD, LETTERS, ICONS:  
Heidi Swapp

## win a letter board!

Enter for a chance to win a Heidi Swapp Letter Board! Visit our website for more details. We will choose a winner by April 15, 2018.

[scrapbookandcards.com/letterboard-giveaway/](http://scrapbookandcards.com/letterboard-giveaway/)





### A DESIGNER'S DELIGHT

If you've ever dreamed of creating custom décor, these letter boards give you so many ways to express yourself. It's as simple as popping letters, words, or symbols into the felt grooves and getting your groove on in the process.

**DESIGN TIP:** Take your letter board on the road and give a baby shower (or any fun event!) that extra special touch.

**DESIGN TIP:** Create balance with the rule of thirds like Jennifer did by adding three gold hearts. For more on the rule of thirds in design, don't miss our *Design School* column on pg. 37.

### sprinkled with love

BY JENNIFER EVANS

supplies LETTER BOARD, LETTERS, ICONS: Heidi Swapp

Learn more about Heidi Swapp Letter Boards and see other creative ideas at [heidiswapp.com](http://heidiswapp.com)

### COMMUNICATION CUTENESS

Letter boards can be customized for any occasion. Whether you're announcing the arrival of a new bundle of joy or the high school graduation of your not-so-little-anymore teenager, create messages that share the story of your big news. Even if you're simply letting the kids know what's on the menu for supper, there are endless ways to communicate with this fun, creative product.



**DESIGN TIP:** Letter boards come in lots of sizes and colours, so pick one that fits best with your décor.

**DESIGN TIP:** Use a little spray paint to transform the letters or icons. Lindsay sprayed the utensils a bright yellow to fit her design idea.

### pizza night

BY LINDSAY BATEMAN

supplies LETTER BOARD, LETTERS, ICONS: Heidi Swapp;  
OTHER: Spray paint