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a charming tag
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FALL 2019



PLUS: Cathy Zielske shares ideas for storytelling!



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happy
Halloween
by Steven Duncan

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takes 2 & 3

We asked three talented designers to each create a layout for cover consideration. Since we loved ALL of the results, we've reserved this space to share what everyone came up with. Take a look at how one title/photo/journaling grouping can be used to create three very unique (and fantastic!) outcomes.

ON OUR COVER

one fall day

BY ERICA THOMPSON

supplies CARDSTOCK: American Crafts, Doodlebug Design; PATTERNED PAPER, STICKERS: Pretty Little Studio; ELECTRONIC CUT FILES: Lacey Ann Designs; SPRAY INK: Heidi Swapp; TYPEWRITER: We R Memory Keepers; ADHESIVE: Kaisercraft, Tonic Studios



We love the bold and colour-blocked layout that Kim created with our cover photo! The warm shades of red, pink, and coral pair magnificently with the sweet girl's stocking cap in the picture, and Kim's addition of sparkly metallic gold enhances the golden glow in the photo. Chic shots of black give this design a decidedly sophisticated feel.

BY KIM JEFFRESS

supplies CARDSTOCK, ADHESIVE: American Crafts; PATTERNED PAPER, SPECIALTY PAPER, DIE CUT SHAPES, STICKERS: Heidi Swapp; LETTER STICKERS: Bella Blvd, Crate Paper, Heidi Swapp; ELECTRONIC CUT FILE: Paige Evans; TYPEWRITER: We R Memory Keepers; ADHESIVE: Therm O Web



Wendy Sue's more traditional take on a fall layout is as cozy as a crisp autumn day! Buttons, twine, and stitching lend a homey feel to her design, and the addition of light blue and fresh gingham make this layout a winner in our book. So many wonderful patterned paper layers are tamed by the lovely terra cotta margin. So sweet!

BY WENDY SUE ANDERSON

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS: Carta Bella; ELECTRONIC DIE CUT MACHINE: Silhouette America; TRIM: May Arts; PUNCH: EK Success; FONTS: KG Sorry Not Sorry, Magnolia Sky; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Buttons

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DESIGN TEAM: Wendy Sue Anderson, Meghann Andrew, Nathalie DeSousa, Lisa Dickinson, Paige Evans, Jennifer S. Gallacher, Jill Dewey Hawkins, Virginia Nebel, Nicole Nowosad, Sheri Reguly, and Latisha Yoast.

from the editor



*W*hen the weather starts to get cooler and the leaves begin to fall, I always think of my mom. Orange was her favourite colour, and autumn was her favourite season, and time spent with family was one of the things she cherished most. Over the years she gathered boxes and boxes full of family photos that are rich with history and love, and I am so thankful to be a part of this industry where memory-keeping and family history are so important. We hope that this issue of *SCT* fills you with gratitude for the many blessings that fill your lives!

We can't wait for you to see the beautiful designs just waiting to be dogeared and emulated. Let's take a look at some of the things you'll find in the pages of this edition of *Scrapbook & Cards Today*:

There's something about fall that ignites our creativity, don't you agree? Our **Handmade Embellishments** (pg. 21) article will spark your desire to make something unique and extra special on your next design. We're adding handmade touches in our autumn-themed designs and sharing steps to create some of the embellishments you'll see.

When you're stuck in a creative rut, you can always find inspiration in our **PageMaps** (pg. 29) article! Not only do we provide you with totally free sketches that you can use, you can check out how four designers have interpreted four different PageMaps.

If you're like me, you like organizing your craft room as much as you love creating. If that's the case, you'll go gaga for our **Product Play** (pg. 34) article! We're giving you a peek into Vicki Boutin's amazing studio, and you're going to love the colourful haven she's created. So inspiring!

So let's get to it! Grab a cup of cider and nestle into your easy chair, because it's time to enjoy the fall 2019 issue of *Scrapbook & Cards Today*!

SUSAN R. OPEL
EDITOR-IN-CHIEF



from the bottom of my heart

BY SUSAN R. OPEL

supplies CARDSTOCK: Bazzill Basics, My Favorite Things; WATERCOLOUR CARD: Suzy Plantamura for Simon Says Stamp; STAMP, INK, DIE: Simon Says Stamp; EMBOSSING POWDER: Avery Elle; COLOURED PENCILS: Faber-Castell; ADHESIVE: Scrapbook Adhesives by 3L

extra! extra!



Get creative inspiration delivered directly to your mailbox in 2019! Subscribe today at scrapbookandcards.com/subscribe

hello autumn!

world card making day is Oct. 5



Join us for our annual World Card Making Day extravaganza and kick-start your holiday card making!

Spend the day with us as we share cards, sketches, and prizes to keep you inspired and motivated to create! Make plans to gather with card making friends and have

a blast celebrating. You'll find all of the action at our blog, of course. scrapbookandcards.com/blog

check out our online classes



In between issues and events, you can spend time doing what you love and learning, too, by participating in our online classes!

Card makers and scrapbookers alike can find fun, informative, and relative classes that will push your creativity and give you lots of amazing ideas.

Our talented teachers will guide

you through inspiring designs, and you'll walk away with exclusive PageMaps, fantastic cut files, detailed supply lists, and easy-to-follow step-by-step instructions. Find a class today on our website!

scrapbookandcards.com/sct-delivered-online-classes

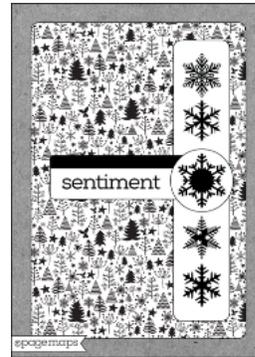
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Our Facebook Lives will teach and inspire and give you the inside scoop of all things SCT! [facebook.com/ScrapbookAndCardsToday](https://www.facebook.com/ScrapbookAndCardsToday)

send us your work!



We love seeing your inspiring designs, and for every issue, we invite you to send us your work through a call for projects on our website. Always included is a PageMap to kick-start your design! Consider it your creative blueprint. Let it inspire your holiday card making. If you design something you'd like us to consider for

inclusion in our Winter 2019 issue, simply send us an image of your work. You'll find all the details on how to submit, as well as specifics on additional projects we're looking for, on our website at scrapbookandcards.com/current-call

Making travel plans?

Enjoy a weekend full of crafting, learning, and laughing right alongside some of your favourite designers. Upcoming locations and dates include:

2019/2020 Dates

Cornwall, ON — September 27-29, 2019

Thunder Bay, ON — November 1-3, 2019

Saskatoon, SK — November 15-17, 2019

Toronto, ON — February 21-23, 2020

Moncton, NB — March 13-15, 2020

Winnipeg, MB — March 27-29, 2020

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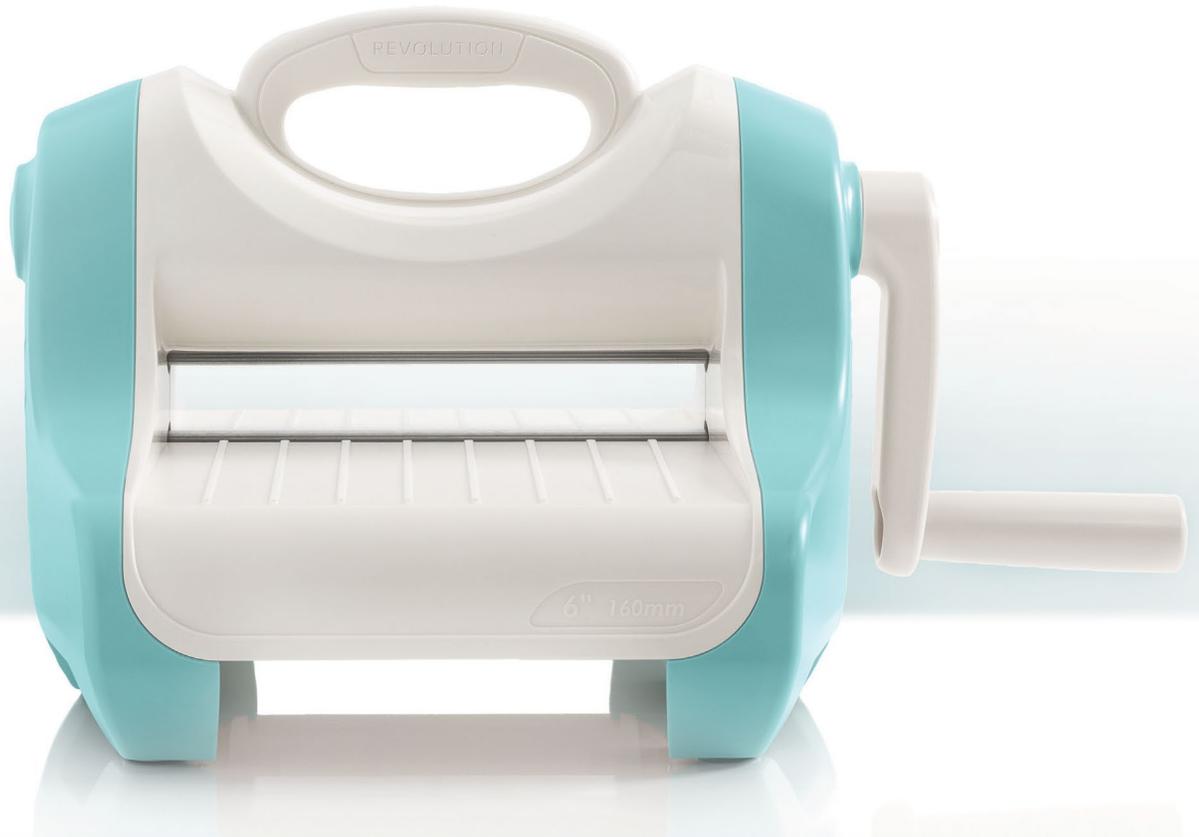


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the essentials



1

FALL MARKET COLLECTION BY CARTA BELLA

Apples and acorns and pumpkins and pickups paired with gingham, wood, and a warm colour palette make this collection a must have for fall!

echoparkpaper.com/carta-bella-paper

2

RIDE WITH ME BUNDLE BY STAMPIN' UP!

The Ride with Me Bundle from Stampin' Up! includes an adorable stamp set with a pickup truck and lots of fun ways to customize it for different occasions. The die can even create a sweet 3D truck!

stampinup.com



10 most wanted

A list of some of the most inspiring products on the scene right now.

enjoy fall

BY JENNIFER S. GALLACHER

supplies CARDSTOCK: American Crafts, Carta Bella; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Carta Bella; STAMP: Stampin' Up!; INK: Michaels, Stampin' Up!; PHOTO CORNERS: Therm O Web; DOILY: Wilton; DIES: Echo Park Paper; TRIM: American Crafts; ADHESIVE: Scrapbook.com; OTHER: Button

a delightful collection for autumn!

3

HARVEST DELIGHT BY CREATIVE MEMORIES

The Harvest Delight collection from Creative Memories celebrates fall with gorgeous teal, aqua, pumpkin, and mustard hues. Timeless patterns make this collection of products a go-to for autumn creations. You'll love the pretty script fonts, charming banners, and stunning leaves.

creativememories.com



4

WARM WISHES STAMP SET BY HONEY BEE STAMPS

The adorable Warm Wishes stamp set from Honey Bee is so much fun, especially since you can customize this cute fox's sweater! From classic argyle and a sweet rainbow to fall leaves and icons to create an ugly Christmas sweater, you'll have so much fun with this stamp set!

honeybeestamps.com



CARD DESIGN BY MELISSA HEWITT

EMBOSSING STATION BY TOTALLY TIFFANY

The clever design of the Embossing Station from Totally Tiffany makes heat embossing a cinch with a spot for your heat gun, storage slots for supplies and cooling, and a convenient paddle and clip to hold your project in place.

totally-tiffany.com



5

SAY CHEESE HALLOWEEN BY SIMPLE STORIES

If Halloween is SO your thing, you'll love the Say Cheese Halloween collection from Simple Stories! There's nothing scary about these designs—just lots of darling and whimsical fun in a colourful and quirky collection of cuteness. And the colour palette is simply to die for!

simplestories.com



6

7

vintage vibes have never been cooler!

MY HERITAGE BY MY MIND'S EYE

Vintage vibes prevail in the My Heritage collection from My Mind's Eye. Lush roses, pretty plaids, world maps, and timeless silhouettes give this classic collection a lovely antique feel. Celebrate your heritage with many of the accessories included or fashion gorgeous designs with a trendy yet old-fashioned appeal.

mymindseye.com



8

CARD DESIGN BY GINA KRUPSKY

GLITTER GLITZ GEL BY GINA K. DESIGNS FOR THERM O WEB

Take your techniques to sparkly heights with Glitter Glitz Gel from Therm O Web! The gel works well with stencils, and it won't flake or fall off. Choose from nine pretty colours and see where your creativity takes you!

thermowebonline.com

BLENDER BRUSHES BY TAYLORED EXPRESSIONS

Break out the inks and practice your blending with these oh-so-pretty blender brushes from Taylored Expressions! You'll love the flexible handles (that feel good in your hand) in a rainbow of colours. The Spinning Storage Caddy (sold separately) will brighten your craft space and keep your brushes at your fingertips.

tayloredexpressions.com



9

10

SCHOOL DAYS BY DOODLEBUG DESIGN

Grab your backpack and head back to school with the School Days collection from Doodlebug Design. The cute factor is high in this delightful line bursting with the adorable look we expect from Doodlebug. Primary colours, cheery patterns, and darling icons like a smiling globe will make back to school crafting so much fun!

doodlebug.ws



back to school looks cuter than ever!

designer challenge



**Saturday Afternoon
patterned paper** by 1Canoe2
1canoe2.com



**Everyday Musings Mini
Alpha Stickers**
by Pinkfresh Studio
pinkfreshstudio.com



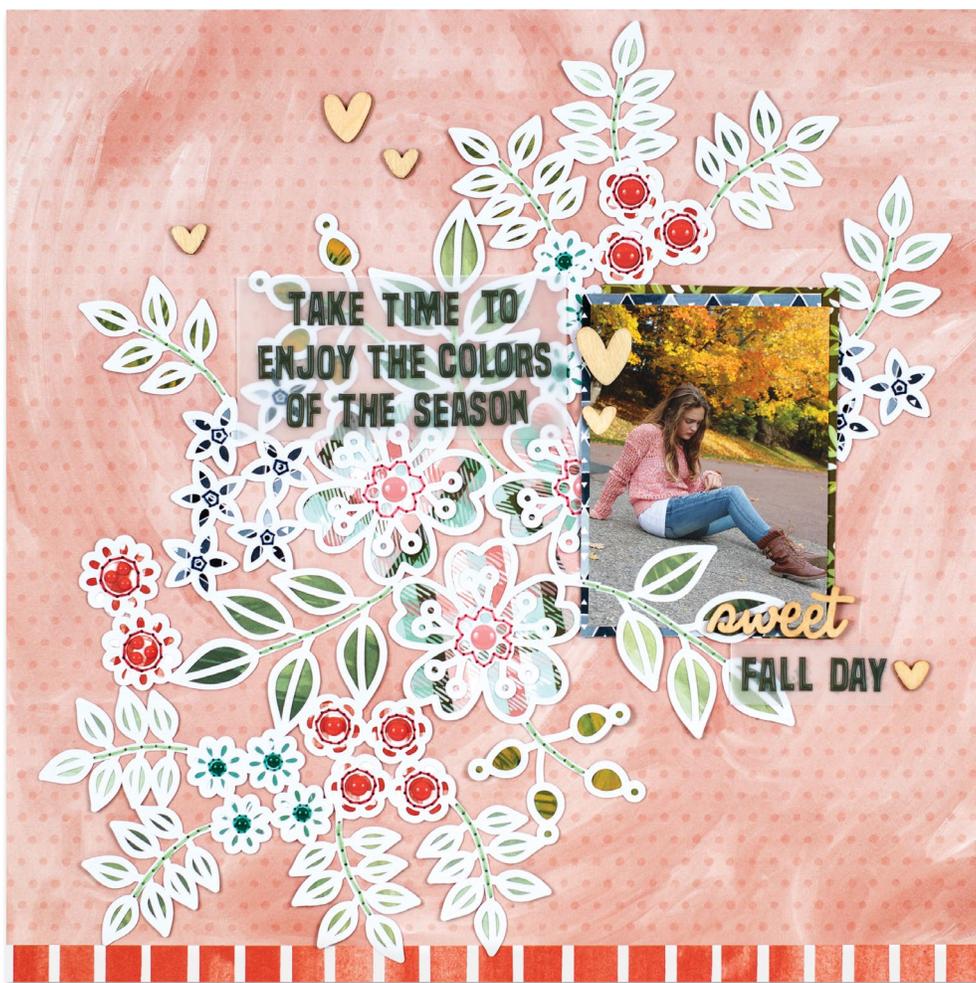
**Little Adventurer Wood
Veneer Pieces**
by Pink Paislee
pinkpaislee.com



**Coffee Collection
Enamel Dots**
by Echo Park Paper
echoparkpaper.com

Michelle Gallant, Virginia Nebel, and Nathalie DeSousa were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



MICHELLE'S DESIGN TIPS: Feature gorgeous cut files!

- Find free electronic cut files to make a big impact on your layout! Add enamel dots and pretty papers to the cut file to make it your own.
- Use vellum behind your title and journaling to make them stand out a little more without marring the beauty of the cut file.
- Add a patterned paper strip to the bottom of your design to add weight and visual interest.

sweet fall day

BY MICHELLE GALLANT

additional supplies ELECTRONIC CUT FILE: Scrapbook & Cards Today; OTHER: cardstock, trim, vellum



VIRGINIA'S DESIGN TIP: Use the whole sticker sheet!

- Resist your scrapbooker "save it" mode and use two alphabet sheets to support a back to school theme!

back to school smiles

BY VIRGINIA NEBEL

additional supplies CARDSTOCK: Bazzill Basics; ELECTRONIC CUT FILE: Scrapbook & Cards Today; PUNCH: EK Success; FONT: American Typewriter; ADHESIVE: Therm O Web



NATHALIE'S DESIGN TIPS: Repeat elements!

- Create pretty fall leaves with patterned papers and hand-stitching. Nathalie hand drew each leaf and lovingly stitched them for major impact!
- If you're too timid to hand draw your own leaves, look for free leaf cut files or find dies in your stash that would do the trick!
- Add texture and detail with stitched Xs around the perimeter of the layout.

the perfect fall accessory

BY NATHALIE DESOUSA

additional supplies CARDSTOCK: American Crafts; STAMP: 1Canoe2; INK: Altenew; PAINT: Heidi Swapp; TRIM: DMC; FONT: Book Antiqua; ADHESIVE: Scrapbook Adhesives by 3L



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Oh what fun it is to craft for the holidays! There is no better season to create heartfelt expressions for the people you love most. From our USA-made clear sets to our handmade wood & cling stamps to our beautiful standalone dies, our products are created for the festive holiday season and made to last for years.



pocket play

Short on time? Here you'll find creative ideas to make the most of your pocket pages. BY LISA WILLIAMS VARSHINE

Almost three years ago (shortly after having our second child), I started scrapbooking. I was tired of having all of these wonderful photographs and memories trapped in my phone and doomed to never see the light of day. In the beginning, memory keeping was a great creative outlet, but it has become so much more for me! Documenting our lives in each of these pages has become a way to practice gratitude, which offers me a tangible reminder of everything I have to be thankful for.



TIPS

POCKET TIP #1: Use a mix of photos—some that include people and some that don't. Even though these pages tell the story of my family, I like to include a variety of photos that don't include people. I'm also aware of a balance of portraits to groups and activities, and even close-up shots.

POCKET TIP #2: Get creative with your journaling. I printed my journaling on the computer using two different methods. I printed the longer journaling on vellum and stapled it to a 4 x 6 card. I also printed some journaling on white paper and cut it into strips for visual interest. To sneak in a few more words, I used a digital tag from Ali Edwards.

Fall is by far my favorite time of year. In this two-page 12 x 12 spread, I documented a typical fall week for our family. I love looking back on the beauty of those ordinary days and capturing a snapshot of a week in our life. On a spread like this, I'm able to include everything from school field trips to pumpkin carving to simple outside playtime.

october splendor

supplies VELLUM: Strathmore; JOURNALING CARDS: Studio Calico; CHIPBOARD: Project Life; LETTER STICKERS: American Crafts; DIGITAL TAG: Ali Edwards; STAPLER: Ranger Industries; FONT: Rough Typewriter; ADHESIVE: Therm O Web



BONUS TIP: Think outside the pocket (sort of).

Sometimes I take a picture I really love, and I instantly know that it needs to be bigger than the rest of the photos in my spread. I thought it would be fun to print the strong landscape photo of my kids checking out a huge spread of pumpkins at 9 x 3 and then trim it to fit into a row of three pockets. On other spreads I've even printed a photo at 12 x 3 to go across the whole page!

I grew up in Florida, so my first visit to a pumpkin patch was as an adult after we had my daughter. I instantly fell in love. My kids feel the same way, and visiting the same pumpkin patch every fall has become a tradition for our family. I loved putting together a one-page spread that lets me include all the photos I want!

so many pumpkins

supplies VELLUM: Strathmore; JOURNALING CARDS: Life Love Paper, Studio Calico; STAMP: Life Love Paper; PHOTO SLEEVE TOOL: We R Memory Keepers; STAPLER: Ranger Industries; FONT: Rough Typewriter; ADHESIVE: Therm O Web

Follow Lisa on Instagram—[@frecklepickle](#)—for more of her inspiring pocket pages.

TIPS

POCKET TIP #1: Create harmony with your colour choices. Take a look at your photos and search for products that not only convey the theme, but continue the colour scheme to create a pleasing result. My photos led me to choose rich oranges and muted greens to further the fall-like theme.

POCKET TIP #2: Edit your photos. I love the bold and bright colors of these photos from the pumpkin patch which I achieved by making quick and easy edits with various apps on my smart phone. Because they were shot in great light (outside on a sunny day), they didn't need much, but just a tweak of the contrast, a bump of saturation and exposure make a world of difference.

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CreativeMemories.com | CreativeMemories.ca





handmade embellishments

One of the best things about our craft is the fact that we put a lot of love into everything that we make! It's those personal touches that make the finished product even more special. We're delighted to share with you five fantastic projects that incorporate handmade embellishments.

BY SUSAN R. OPEL

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layout 1

DESIGN TIP: Who knew pink could work so well for fall? Paige drew inspiration from the colours of the leaves and her daughter's shirt in the photographs.



add stitching to a cut file

Spend some quality time with your sewing machine and add pretty gold stitching to a leaf cut file created with a gradient patterned paper. Once you've finished stitching each leaf, arrange them into a stunning fall wreath, and tuck in some of your favourite fall photos.

DESIGN TIP: Instead of actual stitching with a sewing machine, you could pen stitch or simply hand-stitch a few of the leaves instead of all of them.

happy memories

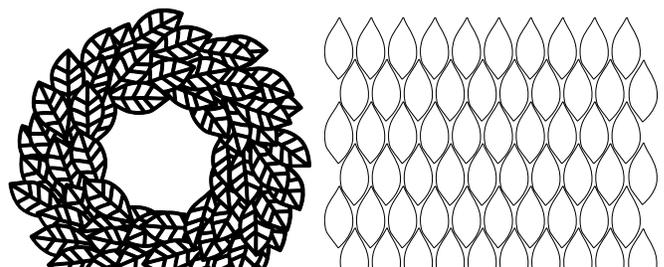
BY PAIGE EVANS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pinkfresh Studio; PAINT: Plaid; WATERCOLOURS: Prima Marketing; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: Therm O Web



Get a free download of Paige's gorgeous wreath and leaves cut files and create your own seasonal wreath! Find it on our website here:

scrapbookandcards.com/bonus-content



layout 2

DESIGN TIP: While you're making one handmade embellishment, why not make three? You've already come up with a fun idea, and three is a harmonious way to create balance in your designs.



pull out your punches

Punch your way to something truly unique! Sheri used circles to create her trio of handmade embellishments, and she added a lot of texture with scallops, cork, and thread. The enamel shapes and stickers she added make her circle embellishments look like they are store bought!

create memories

BY SHERI REGULY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Crate Paper, Jillibean Soup; ENAMEL DOTS: Simple Stories; BUTTON, DECORATIVE TAPE: American Crafts; STICKERS: American Crafts, Pinkfresh Studio; LETTER STICKERS: Pinkfresh Studio; DIE CUT SHAPES, ENAMEL SHAPES: Jillibean Soup; PUNCHES: EK Success; FONT: Arial; ADHESIVE: Therm O Web; OTHER: Cork, crochet thread, paper clips

STEP-BY-STEP

Let's take a closer look at how Sheri created her handmade embellishments:



1 Die cut circles from cork and patterned paper. Cut patterned paper circle in half and adhere one half to the bottom portion of cork circle. Wrap with crochet thread and secure with adhesive on back.

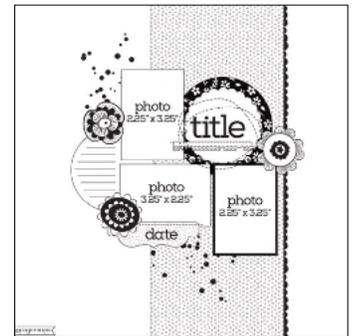


2 Apply foam tape to back of circle and secure paper clip to back so that only a small loop is visible. Punch scalloped circle and adhere cork portion to it.



3 Add enamel heart and sentiment sticker, and adhere to layout with foam tape.

layout 3



DESIGN TIP: If you're looking for design inspiration, rely on a sketch! Meghann's layout is based on the PageMap from our summer issue's call for submissions.

DESIGN TIP: Design your own embellishments based on the colours in your photos or the product of your choice!

raid your stash

Meghann had a blast creating her three one-of-a-kind embellishments with a variety of goodies she found in her stash. Look closely, and you'll see decorative tape, punched shapes, tulle, thread, and glitter! The colourful row of books that intersects her layout meshes well with her unique Meghann-made designs.

happy memories

BY MEGHANN ANDREW

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, DECORATIVE TAPE, DIE CUT SHAPES, LETTER STICKERS, TEXTURE PASTE: American Crafts; INK: Close To My Heart; ENAMEL DOTS: American Crafts, Close To My Heart; SPRAY INK: Studio Calico; PUNCHES: EK Success, Fiskars, Martha Stewart Crafts; FONT: Rough Typewriter; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L; OTHER: Tulle



card 1

pour on coordinating patterns

Collections are created to mix and match perfectly, so layer up various circles in different patterns. You can add interest with dies that have stitched edges and zigzags, too. Spread out the goodies from the collection on your craft table and see what things you can pair to create your own little bit of cuteness.

DESIGN TIP: The enamel dots that Latisha added to her finished card not only give a lot of movement to the design, but they perfectly emulate the dots in her focal embellishment!

happy halloween

BY LATISHA YOAST

supplies CARDSTOCK: Doodlebug Design, Lawn Fawn; PATTERNED PAPER, CLIP, ENAMEL DOTS, STICKERS: Doodlebug Design; STAMPS, DIES, TRIM: Lawn Fawn; INK: Altenew; ADHESIVE: Scrapbook Adhesives by 3L

STEP-BY-STEP

Let's see how Latisha created her spooky cute handmade embellishment:



1 Die cut three sizes of circles from patterned papers and cardstock. Mix faux stitched details with scalloped edged.



2 Adhere three circles to each other with foam tape to add dimension. **NOTE:** Latisha used black foam squares which work well for this Halloween theme.



3 Tie twine around clip in a bow and slide onto circle; adhere sticker.

layout 4

DESIGN TIP: For more handmade goodness, add stitching to die cut leaves. The texture is out of this world!



create a shaker element

Using two die cut shapes, Maryám fashioned a one-of-a-kind embellishment with sequins, and she added more flair with a die cut bow and a sticker to zhuzh it up even more. This pretty little shaker was the perfect spot for the date that she added with a date stamp.

DESIGN TIP: Frame it! The expanse of Maryám's background is tamed and framed with a thin wooden square that allows her to ground the two gorgeous groupings of leaves and fall-themed goodies

hello fall

BY MARYÁM PEREZ

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pink Paislee; STAMPS, INK, DIES: Altenew; SEQUINS: Jilibean Soup; LETTER STICKERS: Jilibean Soup, Pink Paislee; ELECTRONIC CUT FILE: Bea Valint, Silhouette America; FONT: Bohemian Typewriter; ADHESIVE: Tombow

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page maps

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DESIGN TIP:

All of the page elements are grounded on the vertical swatches of patterned papers. Look for simple ways to tie all of your photos and embellishments together!

better together

BY DAISIE HANSON

supplies PATTERNED PAPER: Paper House Productions, Pink Paislee; STICKERS: Pink Paislee; DOILY, SEQUINS: SpiegelMom Scraps; LETTER STICKERS: American Crafts; ELECTRONIC CUT FILE: Scrapbook & Cards Today; TRIM: Target; ADHESIVE: 3M, Tombow

lovely leaves and layers

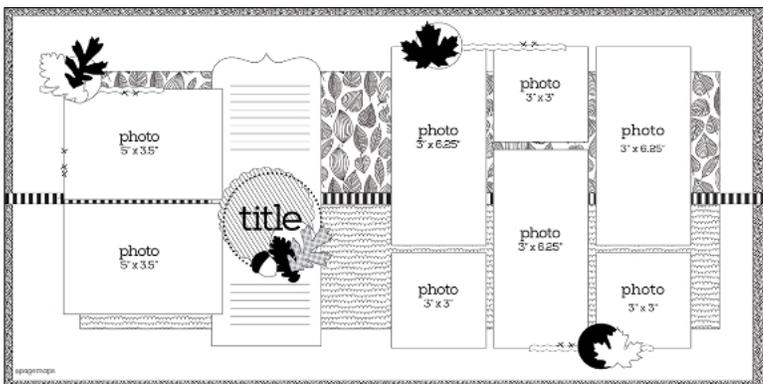
Daisie submitted this design to our call for layouts based on the fall PageMap, and we love her interpretation! The sketch gives you permission to pour on seasonal leaves, and Daisie gathered pretty sections of them on her layout like the ones seen in this PageMap. The correlation is evident with the line separating the words of the title, the pretty grouping at the bottom right corner of the layout, and the two photos she featured. The doily is the perfect stand-in for the bracketed shape beneath the photos!





let the sketch do the work for you!

Nathalie's layout quite closely mirrors the sketch with eight photos, the journaling and title in the same position, the striped patterned paper across the center, and similar patterned papers around the perimeter and behind the photos. In lieu of leaves, she opted to use flowers in pretty autumn colours, but other than that, her layout is a perfect match!

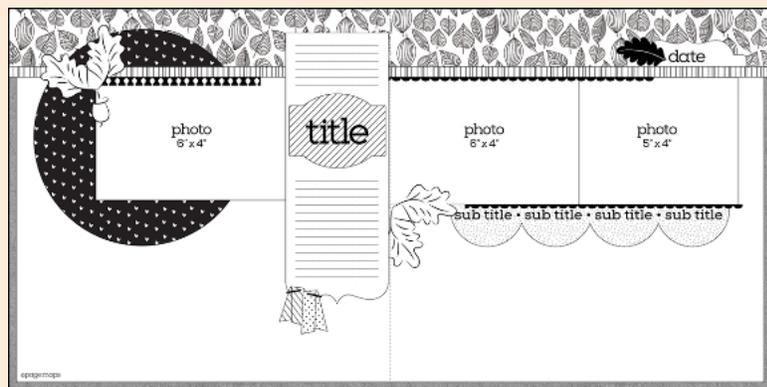
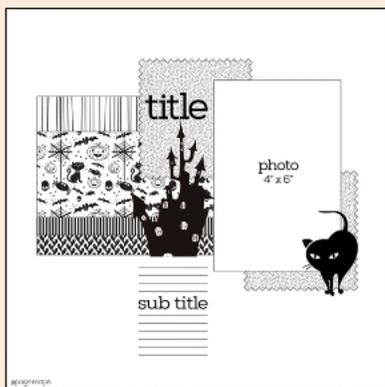


happy fall vibes

BY NATHALIE DESOUSA

supplies CARDSTOCK: Michaels; PATTERNED PAPER: DCWV, Inc.; STAMP, DECORATIVE TAPE, LETTER STICKERS, RUB-ONS, STICKERS, WOOD VENEER: 1Canoe2; INK: Altenew; TRIM: Anchor, DMC; FONT: Book Antiqua; ADHESIVE: Scrapbook Adhesives by 3L

BONUS LAYOUT PAGEMAPS





play with photo sizes

Aurélie's playful layout takes our 8½ x 11 layout to the next level with lots of fun details! We love how she positioned one larger photo in the space of the two in the sketch, but she was still able to fit more than three photos in the layout with a small collage. So clever! Instead of a circular element behind her title, she added shape and interest with her repeated date stamp, and the little gathering of goodies by the focal point mimics the similar grouping in the PageMap.

DESIGN TIP: Use **stitched lines** for handwritten journaling!



together

BY AURÉLIE CORMIER

supplies CARDSTOCK, PUNCHES: Stampin' Up!; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: My Mind's Eye, Simple Stories; BRADS, CHIPBOARD, ENAMEL DOTS, WOOD VENEER: My Mind's Eye; PEN: Staples; STAPLES: Close To My Heart; TRIM: DMC, Kwik Wick; ADHESIVE: Bazzill Basics, Stampin' Up!

BONUS CARD PAGEMAPS



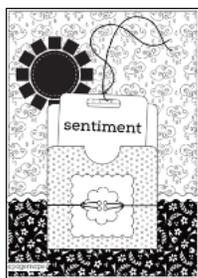
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DESIGN TIP: Don't overthink the sketch.

Sometimes taking it down to the bare minimum and only using parts of the sketch that speak to you will result in magnificent designs!



keep it simple

Ashlea stayed true to her clean and simple style while still following our card PageMap. For her first card, she opted for a dry embossed background for texture without a busy pattern backed with neutral kraft. The tag remains the focal point of the card, and it's here that Ashlea features a pretty pattern she created with stamps and coloured pencils. Instead of a sun, she chose leaves to further her thankful theme, yet her twine anchoring the title reflects the original sketch and adds wonderful texture. Ashlea's second card showcases another way of looking at the sketch. Flip it on the side and focus on the background in an understated and gorgeous gold-on-white design. The lovely gathering of colourful leaves (paying homage to the sun featured in the sketch) stands out brilliantly against the bold sentiment.

DESIGN TIP: Add gorgeous autumnal texture with trim and dry embossing.



Submit YOUR Work

We post a new PageMap for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/current-call

thankful

BY ASHLEA CORNELL

supplies CARDSTOCK: Neenah, Strathmore; STAMP, DIE: CZ Design for Simon Says Stamp; INK: InkOn3; COLOURED PENCILS: Prismacolor; TAG: Hampton Arts; EMBOSSING FOLDER: Darice; TRIM: Michaels; ADHESIVE: Therm O Web

happy thanksgiving

BY ASHLEA CORNELL

supplies CARDSTOCK: Neenah, Recollections, Strathmore; STAMPS: Hero Arts, Simon Says Stamp; INK: Tsukineko; EMBOSSING POWDER: Hero Arts; MARKERS: Copic; ADHESIVE: Therm O Web

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product play

Want to get some craft room inspiration? Take a peek inside Vicki Boutin's creative space!

UP When designer Vicki Boutin started dreaming up plans for her creative work space, she never knew how much work and how much FUN it would be. She wanted to make the space uniquely her own in every way and put her Vicki B. touch on every nook and cranny! Get ready to be inspired by her finished space.



Always be on the lookout for the next great container! This metal tray holds Distress Inks perfectly, and Vicki also scored some charming Rae Dunn pieces from her local HomeSense.



VICKI'S DREAM SPACE

Personality is key when creating a place you love! When it comes to personality, Vicki Boutin is a gold medalist, and her creative space is just as fun and perky as she is! It comes as no surprise that the feature wall in the photo above is stenciled like she'd do on a layout but on a much larger scale. A big, bold *hello.* welcomes her and anyone else who enters. What a fun spot to create!

ROOM TIP: Whatever space you have for creating, make sure you fill it with objects that bring you joy! It's really about what inspires you.



IT'S THE CUSTOM TOUCHES
Vicki knew she wanted to be inspired by colour and that's how her gorgeous wall was born. Using stencils and paint, she created this beautiful rainbow of floral images that truly serves as the focal point in this space. Her shelves are filled with treasured objects and offer a visual feast of delight and inspiration.



ORGANIZATIONAL TIP: Open storage is key for Vicki's work flow. She loves being able to see what she has, and sometimes just looking at her supplies sparks one of her brilliant ideas! Plus, it's all kinds of pretty in rainbow order, don't you agree?

ORGANIZATIONAL TIP: Vicki's peg board keeps many of her most-used supplies within easy reach. The white peg board gives an airy feel to her space, but imagine painting it your favourite colour!

OTHER TIP: Create a space you love! Vicki's sitting area is warm, welcoming, and colourful!



Vicki has a quick video tour to share with you! See her in this wonderful creative space on our YouTube channel.

bit.ly/vickicraftroom

Connect with Vicki online and see more of her wonderful creations at vickiboutin.com



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design 101: why it works

Let's study the hows and whys that separate just okay design from great design! BY SUSAN R. OPEL

Want to know why it works when a design comes together? Delve into the minds of two designers and their creative processes and learn some fantastic rules for making your next layout a phenomenal success!

layout 1

Create balance.

Balance a heavy element (the bottom photo) with a cluster of embellishments in the opposite corner (tab/sticker/tape/flower).

Select a palette of analogous colours

(those right next to each other on the colour wheel) for a harmonious feel. In this design, Lisa chose orange for Halloween but softened the look by adding pink and red.



Go beyond the grid. Let some page elements break out of the grid for a fun, whimsical look that also helps soften all the straight lines & right angles.

Pour on texture and detail. Give your design a handmade feel (and bonus texture!) with subtle stitching.

Ground your layout with a grid foundation. You'll have a solid base to build a design upon!

Add dimension. Use embellishments in the same colour palette as the grid block they'll be adhered to and use foam adhesive to help them pop.



Get a free download of Lisa's fall vines cut file. Add a seasonal sprig to your fall layouts! Find it on our website here:

scrapbookandcards.com/bonus-content

keep on being you

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ADHESIVE, CHIPBOARD, DECORATIVE TAPE, STICKERS: American Crafts; ENAMEL DOTS: My Mind's Eye; PUNCH: Creative Memories; ELECTRONIC CUT FILES: Blue Star Design; FONT: Traveling Typewriter



layout 2

Layer it up. Add charming texture by layering different patterns and tearing the edges.

Ground your design. Use a subtle patterned paper background to add texture and small amounts of color to frame the focal portion of your layout.

Go BOLD. Create a succinct and dominant title that commands attention.

Get artistic. Add watercolours to the flowers for added colour and interest!

Edit your photos. Change your photos to black and white to disguise photos that may not coordinate with your products.



Add colourful interest. Adhere strips of patterned papers to disperse the colour around the page without being overbearing to the design as a whole.

Do the grid thing. Nicole's basic set-up is a rigid grid of two photos balanced with her large title and the journaling section beneath. While it's less of a formal grid than Lisa's, this center-weighted type design is mostly symmetrical and works beautifully.

beauty

BY NICOLE NOWOSAD

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS, WATERCOLOUR MARKERS: American Crafts; SPRAY INK: Tattered Angels; LETTER STICKERS: Pebbles; FONT: AM Typical; ADHESIVE: Therm O Web

101 DESIGN LINGO 101

Grounding is a term used a lot in design, and simply put, it refers to creating a space to contain page elements—photos, journaling, embellishments—and to give them a direct relationship to one another. Whether you group all of your elements into a large central area as Nicole did or just use the background paper itself, grounding creates a sense of unity on any scrapbook layout.

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card and photo by Carly Minner

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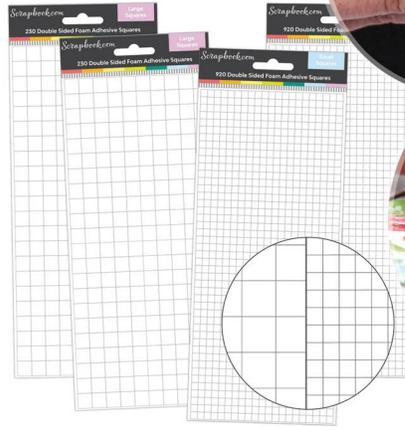
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ideas, insights & inspiration

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thankfulness & gratitude

In this season of thankfulness, we want to share how grateful we are for all of you! And as we reflect on our many blessings, we are compelled to create papercrafts that pay homage to our deep feelings of appreciation. Join some of our design team members as they share heartfelt ways to share gratitude and thankfulness.

BY SUSAN R. OPEL

inspiration challenge 48

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design your story 57

make it mini 60

inspiration gallery 63

What are some different ideas for creating layouts and cards based on gratitude?

1 gratitude for siblings

Savor the sibling connection. Sweet and silly photos of your kids are the perfect time to contemplate the sibling bond in layout form. Use photos of your children together as a chance to journal about your wish for them as they grow older and are no longer together.

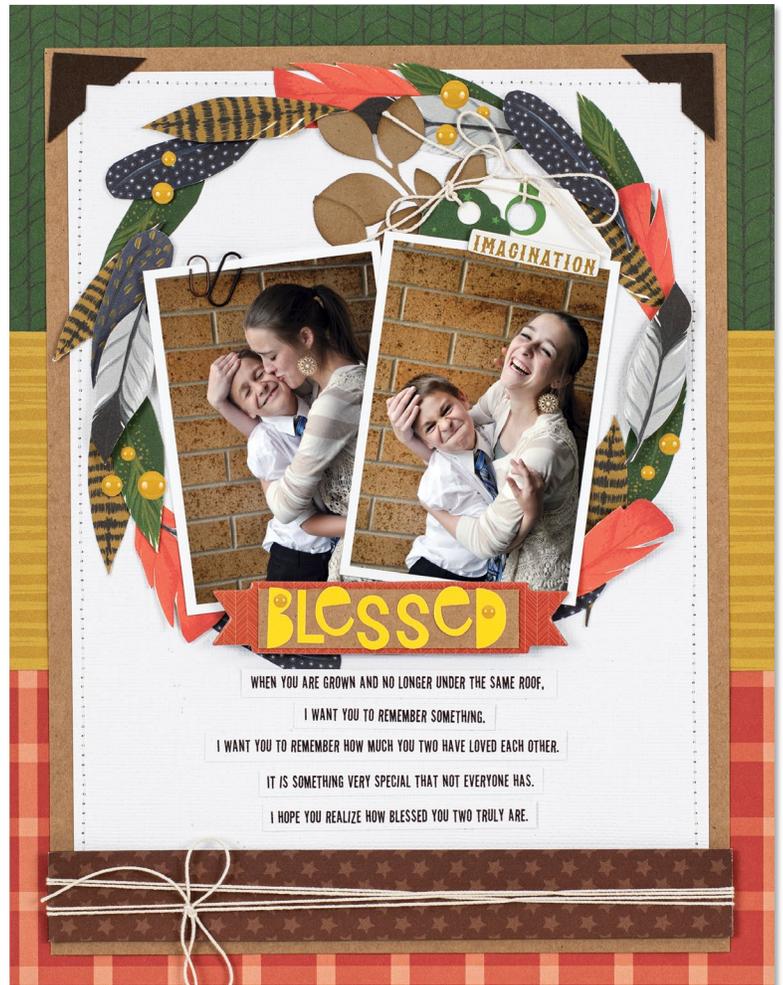
DESIGN TIP: If you don't have a lot of fall product on hand, you can evoke fall by using B-sides of patterned papers in autumnal colours. Jennifer created a fall vibe in her background with three swathes of green, gold, and orange for a seasonal twist.

DESIGN TIP: Stitching, a pretty wreath created out of patterned feathers, clips, dots, and trim add texture and gorgeous detail to Jennifer's sweet layout.

blessed

BY JENNIFER S. GALLACHER

supplies CARDSTOCK: American Crafts, The Paper Studio; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, TAG: Echo Park Paper; INK: Michaels; PAPER CLIPS: Ranger Industries; LETTER STICKERS: Bella Blvd; DIES: Paper Smooches; FONT: 2Peas Tasklist; ADHESIVE: Scrapbook.com; OTHER: Twine



2 send thank you cards

Celebrate the season of thanks with a handmade card. Make a habit of sending a thoughtful handmade card throughout the fall. You'll love thinking about the recipient as you jot off a handwritten note. It's a wonderful way to practice gratitude and bless others at the same time!

DESIGN TIP: Layer, layer, layer! Jill's windy background gets the royal treatment with blended yellow inks and a cloud stencil layered over a background die giving this scene a whimsical October sky. Add silhouette-like brown grass and a tree for even more interest.

sending thanks

BY JILL DEWEY HAWKINS

supplies CARDSTOCK: My Favorite Things, Neenah, Taylored Expressions; PATTERNED PAPER, STAMPS: Lawn Fawn; INK: Ranger Industries, Tsukineko; DIES: Hero Arts, Lawn Fawn; STENCIL: Simon Says Stamp; BLENDER BRUSHES: Taylored Expressions; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

STORY TIP: Use your fall family photo shoot as a time for reflective journaling. It's easy to just say, "Here are our 2019 family photos," but sometimes it's nice to dig a little deeper.



thankful for togetherness

Whatever life brings, there's always family. Wendy Sue's beautiful family portraits are made even more poignant with her tender journaling. It's likely that most of us can relate to our imperfect families, but in this season of thanks, we can revel in the fact that we will always have our family's love and support.

so very thankful

BY WENDY SUE ANDERSON

supplies CARDSTOCK, PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Carta Bella; PEN: EK Success; LETTER STICKERS: Lily Bee Design; DIES: Echo Park Paper; ELECTRONIC CUT FILE: Silhouette America; TRIM: May Arts; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Buttons



for the good things

Take time to reflect. The love of family is a recurring theme in this article, and no wonder. The season of gratitude is the perfect time to reflect on the group of people with whom you are spending this beautiful life! In her journaling, Nicole shares that sometimes life gives you a sign that makes you even more grateful for what you have. Indeed, it's time to hold dear the good things of life.

DESIGN TIP: Add instant texture to your background with patterned paper featuring a corrugated design. It's still white space, but with lots of interest.

good things

BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, STAMPS, INK, DIE CUT SHAPES: Close To My Heart; GEMS: Recollections; LETTER STICKERS: American Crafts; SPRAY INK: Tattered Angels; PUNCH: Martha Stewart Crafts; FONT: AM Typical; ADHESIVE: Scrapbook Adhesives by 3L

DESIGN TIP: Three sections of patterned hexagons take your eye around this design creating excellent balance and harmony.

for gifts from above

Bask in the beauty of your gifts from God.

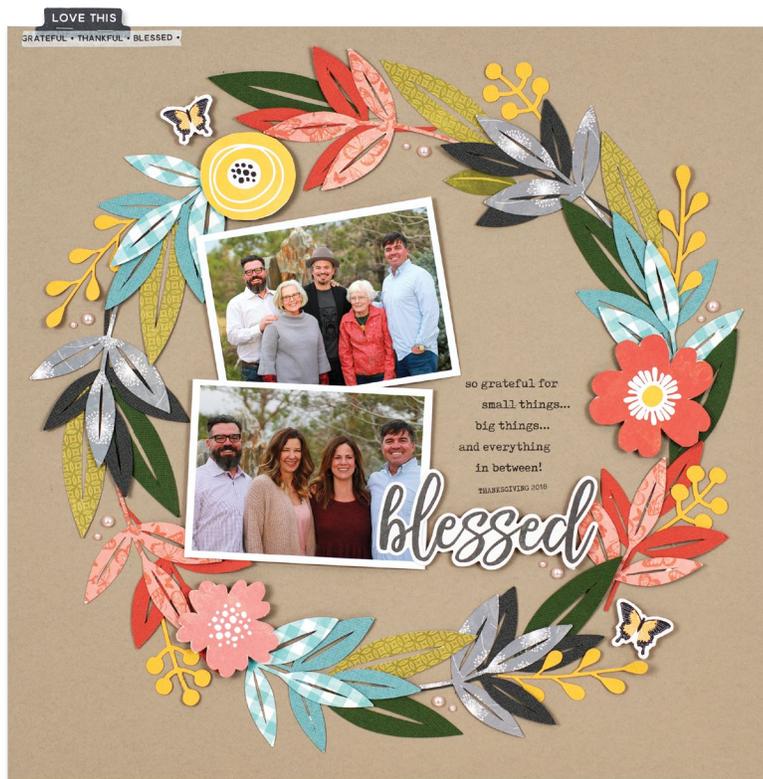
Meghann's sweet photos with her daughter certainly deserve a layout all to themselves, but what makes this design magical is the lovely journaling. Meghann shares that despite the fact she thought God would bring her a boy, He knew that what she needed was a "beautiful, wild, and lovely girl." What a wonderful message to share with her daughter!

DESIGN TIP: Cork, trim, vellum, and torn corrugated paper give this layout all sorts of phenomenal fall texture.

he knew

BY MEGHANN ANDREW

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, DIE CUT SHAPES, DIES, TRIM: Close To My Heart; ENAMEL DOTS: My Mind's Eye; LETTER STICKERS: American Crafts; FONT: Rough Typewriter; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L



for things big and small

Cherished family photos get special treatment with a gorgeous and colourful patterned wreath created with a cut file. Succinct journaling

accompanies the photos reminding us that sometimes simplicity works! Even summery flowers feel like fall when the colour palette reflects the season.

DESIGN TIP: Lovely details like butterflies, a tabbed addition, and pretty pearls give this layout a world of personality.

blessed

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DECORATIVE TAPE, DIE CUTS: Jillibean Soup; PEARLS: Queen & Co.; ELECTRONIC CUT FILES: Blue Star Design; FONT: Tox Typewriter; ADHESIVE: American Crafts

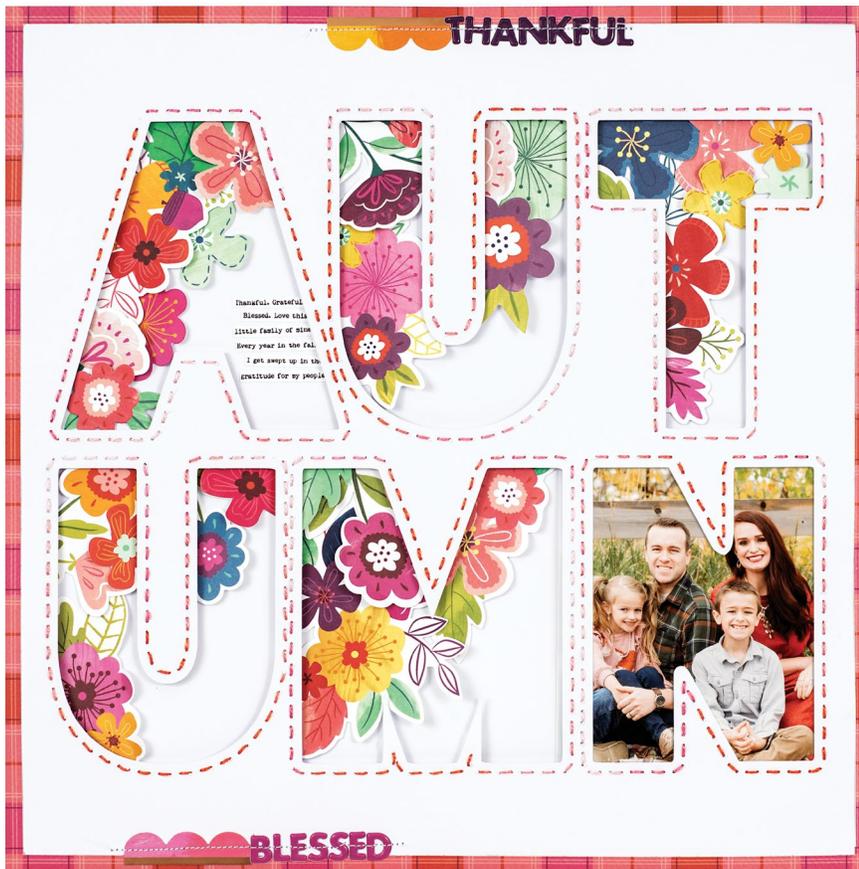


Create a pretty wreath that will steal the show on your fall-themed layouts and cards! Find Lisa's cut file on our website here: scrapbookandcards.com/bonus-content



DESIGN TIP: Make your version of this layout

different with traditional fall colours.



autumn

BY PAIGE EVANS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pink Paislee; ELECTRONIC CUT FILE: Paige Evans; FONT: Remington Noiseless; ADHESIVE: Therm O Web

gratitude for family

Embrace the colours of fall. While we often gravitate toward a more subdued colour palette in the fall, celebrate the vivid hues of the season with a magnificent spectrum! With the title and the words *thankful* and *blessed*, this layout is unmistakably fall despite the more summery hues. Paige's simple journaling conveys how her heart is bursting with gratitude for her family

DESIGN TIP: Think in threes. The cut file itself is set up in a grid with three letters per line, and the words *thankful* and *blessed* are both preceded by three half circles.



Get a free download of Paige's gorgeous autumn cut file.

Celebrate the season and make a big impact! Find it on our website here:

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for someone special

Don't wait to send a card. It seems like we often wait until Christmas to send greetings to our friends and loved ones. Cathy's card would be the perfect one to send before the snow flies. If you're serious about sending cards throughout fall, this gorgeous design would be a lovely little ditty in someone's mailbox.

thankful for you

BY CATHY ZIELSKE

supplies CARDSTOCK: Gina K. Designs; FOIL: Gina K. Designs for Therm O Web; STAMPS: CZ Design for Simon Says Stamp; INK: Ranger Industries; SEQUINS: Studio Katia; DIES: CZ Design for Simon Says Stamp, Hero Arts; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Foam tape, transparency



DESIGN TIP: Before the alcohol ink was completely dry,

Cathy took a piece of Fancy Foil in Wild Dandelion and rubbed it—foil side up—over the piece. Where the ink was tacky, the foil adhered adding a vein-like golden look.

inspiration challenge

It's your turn to create something gorgeous with our Inspiration Challenge!

Who doesn't love a good challenge? We know that our magazine is a fantastic resource when it comes to finding inspiration, and we want you to show us what you create. This column puts the ball in your court as we want you to take Courtney's project and let it inspire you to make something all your own.

WAYS TO BE INSPIRED

- Emulate the colour scheme
- Use embroidery floss
- Create a congratulations on your new home card
- Make a layout about your home
- Fashion a handmade embellishment with cross stitching
- Focus on the trees and birds in Courtney's design
- Come as close to the original design as you can using similar products

home sweet home

BY COURTNEY KELLEY

supplies CROSS STITCH CHART: Pine Mountain Designs; CROSS STITCH FABRIC, TRIM: DMC; OTHER: Frame

DESIGN TIP: Add hand painted details to any frame for a charming, homey touch.



YOUR TURN: Create something (a card, a layout, whatever) inspired by Courtney's beautifully cross-stitched design and share it on Instagram using #SCTInspirationChallenge. Be sure to tag @sctmagazine and @courtney_kelley so we can see what you've made!

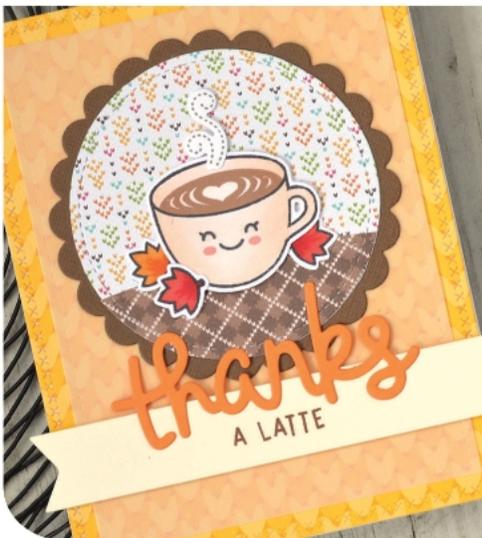


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creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

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OUR FOCUS: CREATING WITH PRODUCTS FROM ONE COMPANY

Our partners know how to create stamps, dies, and patterned papers that take the guesswork out of creating! You'll love the inspiring cards we're sharing over the next five pages.

lawn fawn



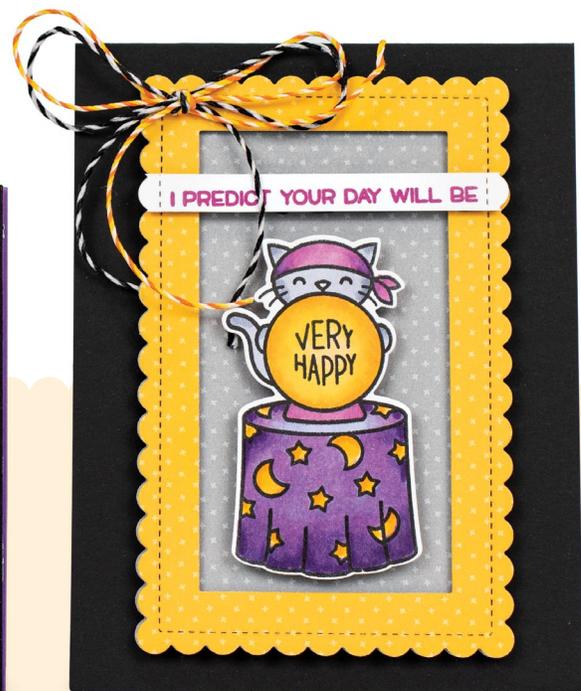
DESIGN TIPS:

- **Sponge ink on a die cut background** to create a spooky Halloween scene. Notice how Latisha used a heavier hand behind the tree to mimic shadows.
- **Try to use all of the stamps in a set!** You spent your money on it, so have fun creating a show stopping scene!

spooktacular day

BY LATISHA YOAST

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, DIES, EMBOSSING POWDER: Lawn Fawn; INK: Lawn Fawn, Ranger Industries; MARKERS: Copic; ADHESIVE: Scrapbook Adhesives by 3L



DESIGN TIPS:

- **Use a scalloped rectangle** to frame your focal point image.
- **Tie on bits of twine** for dimension and texture!
- **Pull out your markers** and enjoy the creative process.

cat psychic

BY LATISHA YOAST

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, DIES, TRIM: Lawn Fawn; MARKERS: Copic; ADHESIVE: Scrapbook Adhesives by 3L

your next stamp



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim cardstock panel and adhere patterned paper; trim cardstock panel, mat with cardstock, and adhere to patterned paper. Tie crochet thread in a bow around panel.
- 3 Stamp sentiment on watercolour paper with watermark ink, heat emboss, and colour with watercolours; trim to a rectangle, cut a small notch on each end with circle punch, and adhere to panel.
- 4 Stamp leaves on watercolour paper with watermark ink, heat emboss, and colour with watercolours; die cut with coordinating dies, add glitter, and adhere to panel with foam tape.
- 5 Adhere finished panel to card base and affix enamel dots.

autumn

BY SHERI REGULY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STAMPS, DIES: Your Next Stamp; INK: Tsukineko; EMBOSSING POWDER: Stampendous; ENAMEL DOTS: Echo Park Paper, My Mind's Eye; GLITTER: Ranger Industries; PUNCH: EK Success; OTHER: Watercolour paint, watercolour paper

DESIGN TIP:

- **Watercolouring and white heat embossing** look so lovely together—give it a try today!



STEP-BY-STEP

- 1 Make card from cardstock and adhere patterned paper.
- 2 Die cut sentiment, back with cardstock strips, and adhere to card.
- 3 Trim strip of patterned paper, stamp sentiment with watermark ink, and heat emboss; adhere to card.
- 4 Stamp leaves on watercolour paper with watermark ink, heat emboss, and colour with watercolours; die cut with coordinating dies, add glitter, and adhere to panel with foam tape.
- 5 Trim thin strip of cardstock and adhere; affix enamel dots and tie on crochet thread bow.

DESIGN TIPS:

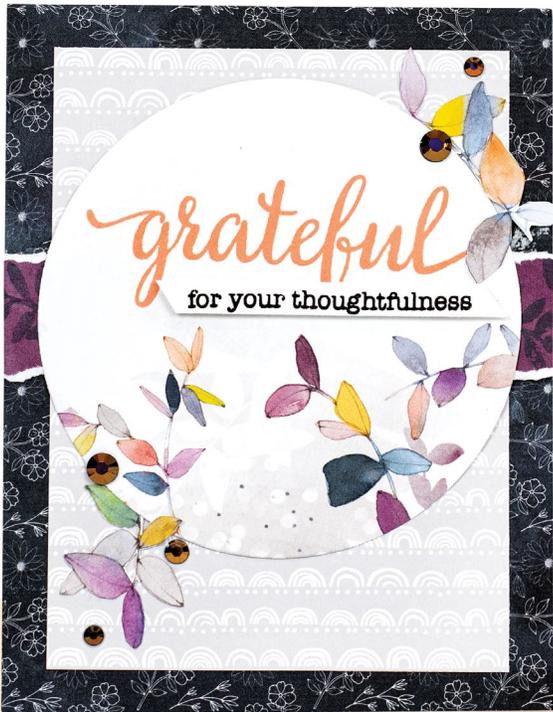
- **Use the negative of your die cuts** and save the positives for another card or layout.
- **The crochet thread bow** gives this card an extra-special texture and interest!

live life full of color

BY SHERI REGULY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STAMPS, DIES: Your Next Stamp; INK: Tsukineko; EMBOSSING POWDER: Stampendous; ENAMEL DOTS: Echo Park Paper; GLITTER: Ranger Industries; FONT: Arial; OTHER: Watercolour paint, watercolour paper

pinkfresh studio



STEP-BY-STEP

- 1 Make card from cardstock and adhere patterned paper to card.
- 2 Trim patterned paper panel and adhere to card base; tear thin strip of patterned paper and adhere.
- 3 Die cut circle from patterned paper, stamp large sentiment with peach ink ; stamp secondary sentiment on white cardstock with black ink, trim to a thin strip, and adhere.
- 4 Fussy cut leaves elements from patterned paper, and adhere behind and in front of circle.
- 5 Adhere circle to card and adhere gems.

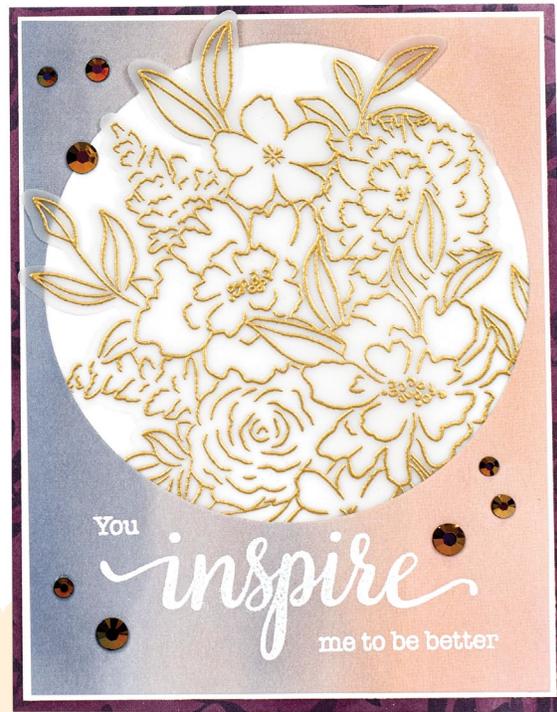
DESIGN TIPS:

- Layer patterned papers light on dark and vice versa to create contrast.
- Fussy cut images from the patterned papers for perfectly matching embellishments!

grateful

BY HEATHER HOFFMAN

supplies CARDSTOCK: Neenah; PATTERNED PAPER, STAMPS, DIES, GEMS: Pinkfresh Studio; INK: Simon Says Stamp, Tsukineko; ADHESIVE: 3M, Tonic Studios



STEP-BY-STEP

- 1 Make card from cardstock and adhere patterned paper panel.
- 2 Trim panel of patterned paper and die cut window with circle; stamp and heat emboss sentiment.
- 3 Stamp and heat emboss image on vellum and die cut with coordinating dies.
- 4 Tuck embossed image behind window, mat window and image on white cardstock, and adhere to card base.
- 5 Adhere gems.

DESIGN TIPS:

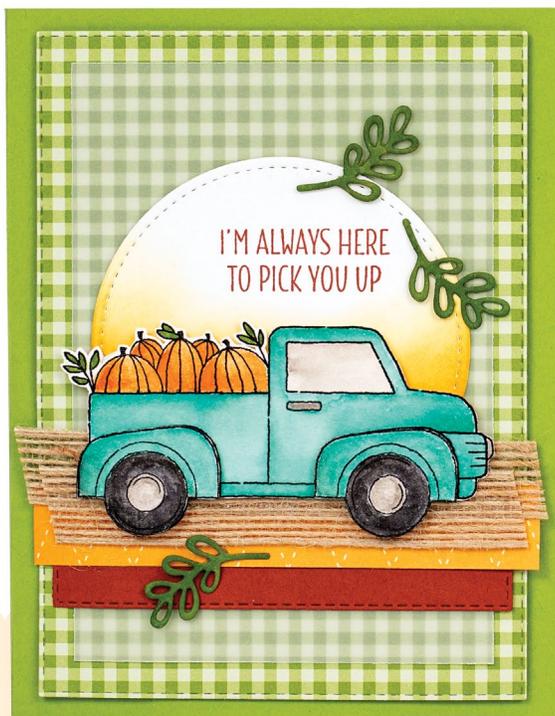
- Get the most out of your stamps by using various colours and techniques (like heat embossing on vellum).
- Don't be afraid to let your focal point burst out of the window. It's fun to colour outside of the lines!

you inspire me

BY HEATHER HOFFMAN

supplies CARDSTOCK: Neenah; PATTERNED PAPER, STAMPS, DIES, GEMS: Pinkfresh Studio; VELLUM, INK, EMBOSSING POWDER: Simon Says Stamp; ADHESIVE: 3M, Tonic Studios

stampin' up!



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Die cut rectangles from patterned paper and vellum, adhere vellum to patterned paper, and adhere the finished panel to card base with foam tape.
- 3 Die cut circle from white cardstock, stamp sentiment with brown ink, and dab ink around portions of the circle; adhere circle to card.
- 4 Stamp truck image twice on white cardstock and use aqua brush to colour with inks.
- 5 Fussy cut complete truck and then fenders only; add fenders with foam tape to truck.
- 6 Die cut rectangle from cardstock, trim patterned paper strip, and adhere both to card base along with trim.
- 7 Adhere truck to card with foam tape.
- 8 Die cut leaves from cardstock, dab on ink, and adhere.

here to pick you up

BY CINDY SCHUSTER

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, TRIM, DIES, ADHESIVE: Stampin' Up!; INK: Stampin' Up!, Tsukineko

DESIGN TIP:

- **Rethink your stamps** and do like Cindy did by stamping an image twice and adding dimension with a second layer.



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim and emboss cardstock panel with embossing folder.
- 3 Stamp tile image on cardstock in coordinating ink color and adhere to embossed panel; wrap thread around panel, tie bow, and adhere panel to card base.
- 4 Die cut leaves from cardstock and sponge darker ink on them.
- 5 Stamp sentiment on cardstock and die cut with rectangle; adhere.
- 6 Adhere die cut leaves with foam tape and glue dots.

DESIGN TIP:

- **Give your die cut images more depth** by applying a darker ink with a sponge dauber.

simply thankful

BY CINDY SCHUSTER

supplies CARDSTOCK, STAMPS, INK, TRIM, DIES, ADHESIVE: Stampin' Up!

echo park paper & carta bella



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim cardstock panel; Stamp sentiment in black ink on panel then stamp sentiment repeatedly in mustard ink as shown. Sprinkle ink on panel.
- 3 Trim patterned paper strips, and tear edges on two strips. Adhere strips in layers and stitch on each side.
- 4 Die cut leaves from patterned paper and fussy cut leaves from patterned paper; adhere with foam tape.
- 5 Adhere finished panel to card base and affix enamel dots.

DESIGN TIPS:

- **Stamp a sentiment repeatedly** to get some serious bang for your buck and for an amazing design element.
- **Flank the main panel awash in white space** with pretty strips of torn and stitched patterned paper.

thank you

BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Carta Bella; STAMPS, DIES, ENAMEL DOTS: Echo Park Paper; INK: Ranger Industries; ADHESIVE: Therm O Web

DESIGN TIP:

- **Give rustic texture to your design** with a twine bow tied around your gathering of fall leaves.



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim cardstock panel and round two corners; adhere strip of patterned paper on panel.
- 3 Fussy cut scallop edge from cardstock and adhere; stitch.
- 4 Die cut leaves from patterned paper and fussy cut leaves from patterned paper; adhere with foam tape.
- 5 Punch small hole in top of one leaf; loop twine through tag and leaf, around card and tie in a bow.
- 6 Stamp sentiment on cardstock with black ink; trim to pennant shape and adhere.
- 7 Sprinkle ink onto white area of card panel; adhere panel to card base and affix enamel dots.

DESIGN TIP:

- **Add whimsy and beauty to the die cut leaves** by using various patterns and hues of patterned paper.

hello fall

BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Carta Bella; STAMPS, DIES, ENAMEL DOTS: Echo Park Paper; INK: Ranger Industries; TRIM: May Arts; ADHESIVE: Therm O Web; OTHER: Corner punch, tag

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design your story

Sweeping or specific? Determining the scope of your layout can help you tell the story. BY CATHY ZIELSKE

Up **What is the scope of your next layout?** Determining whether you will take a sweeping view of a single topic or event will produce different results than taking a very specific view from the same topic or event. Either choice helps determine the direction your story will take.

layout 1

A SWEEPING STORY

The topic for my first layout is Halloween.

I wanted to document how my family has celebrated over the years. By taking an expanded view of an arguably large amount of time, I can include many photos spanning multiple years and add a short synopsis of my main theme for my journaling.

STORY TIP: Let the photos tell the story. With 12 shots all focused on the same theme, there is no need for expansive journaling. Keep it short and sweet!

bootiful

supplies CARDSTOCK: Gina K. Designs, Neenah; PATTERNED PAPER: Lawn Fawn; INK: Gina K. Designs; ENAMEL DOTS: Doodlebug Design; ELECTRONIC CUT FILE: Cathy Zielske; FONT: Gotham; ADHESIVE: Elmer's, Gina K. Designs



BOOTIFUL

ZIELSKE HALLOWEENS AT A GLANCE

If there is one thing the Zielske family has been all in on over the years, it's Halloween. No, my house isn't the most decorated in all the land, but the spirit of this silly holiday has always been alive and well. I love how the family has bought in on this spooky celebration. Halloween rules!



Get a free download of Cathy's fun cut file and create your own *bootiful* compendium of photos. Find it on our website here: scrapbookandcards.com/bonus-content

BOOTIFUL

DESIGN TIP: Work in rainbow order.

I cut scraps of patterned paper starting with black then following the rainbow order for orange, green, and purple. These classic Halloween colours work as a triadic scheme on the colour wheel.



See how Cathy put this page together! Check out her quick tutorial on our YouTube channel.

bit.ly/czbootiful

layout 2

A SPECIFIC STORY

On this page, I'm telling a very specific story about Halloween.

Specific stories act like a zoom lens, zeroing in on the details from a particular event or topic. The story of my bee costume, which has been my go-to outfit since my early 20s, is truly a legend in the Zielske family. The photo is from 2010, but the story is as current as ever. It's a Halloween classic!

PRODUCT TIP: Make quick work of adhering die cut letters with a Xyron Sticker Maker. Just feed them through the top, pull out through the bottom, and just like that—instant stickers ready for your project!



oh beehave

supplies CARDSTOCK: Gina K. Designs, Hero Arts; PATTERNED PAPER: Close To My Heart; STAMPS: Honey Bee Stamps; INK: Gina K. Designs; DIES: CZ Design for Simon Says Stamp, Honey Bee Stamps, Lawn Fawn; FONT: Archer; BLENDER BRUSHES: Taylored Expressions; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

DESIGN TIP: Repeat elements. Two stenciled hexagon patterns and two bees create a visual link on this layout. Plus, reflecting the theme of the story with products? Bonus!



My mom made this bee costume when I was in my early 20s. This photo was taken in my mid 40s and as I approach my mid 50s, this is still my go-to costume, year in and year out. It always fits, regardless of my size. It's always comfy. It always makes the kiddos smile when they come trick or treating. But most importantly, it brings me a ridiculous amount of joy every year. It has become my signature Halloween look. I will one day be gone from this Earth, but the CZ Bee Costume? Now that's the stuff of legend, my friends.

STEP-BY-STEP

Stencil onto your layout



1 Apply an even layer of low tack adhesive spray to one side of your stencil.



2 Place stencil firmly onto the cardstock. Load ink onto the blender brush and apply in a circular motion, using more pressure in the center, and less as you blend the ink out.



3 Gently peel back your stencil to reveal your pattern. Repeat on opposing corner of your cardstock.



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make it mini

Celebrate the beauty of fall with a sweet tag mini album.

BY JENNIFER S. GALLACHER

One of my favorite things about designing a mini album is the ability to tell a story or record a memory all in one sitting. With this approach, I can share my feelings on a certain subject with my kids. For this album, I really wanted my son to remember the special blessing of family, so I approached my journaling and selected my photos based on this theme. This goes a little bit deeper than just telling what we did. It's more about making the connection to how I hope he feels about these family activities.

MINI SIZE:

4½ x 8



✓ **MAKE IT TIP: Get your kids involved.** Have them list 5–7 things they are grateful for and then print photos and journaling to fit their choices. They can even help assemble the album for Thanksgiving as part of a new family tradition.

happy harvest

supplies CARDSTOCK: The Paper Studio; PATTERNED PAPER, DIE CUT SHAPES, EMBOSSING FOLDER, ENAMEL DOTS: Echo Park Paper; INK: Michaels; DIES: Echo Park Paper, Scrapbook.com; PUNCH: Fiskars; PHOTO CORNERS: Therm O Web; PAPER CLIPS: Office Depot; BINDER RING: Karen Foster Design; FONT: 2Peas Tasklist; ADHESIVE: Scrapbook.com; OTHER: Twine

GETTING STARTED

The pages of my mini album were created from a large tag die from Scrapbook.com. This particular die set includes several different sizes of tags, so you could make different sizes of albums as well as add smaller tag elements to your album. Look for basic shape dies to create a unique sized album.

✓ **MAKE IT TIP: Create a custom "binding."** Hold your tag album together with a binder ring and tie it with a pretty bow that coordinates. Mini albums are the perfect way to use up those bits and bobs you've been saving.

✓ **MAKE IT TIP: Make your title stand out.** To give the title more presence, I added both a fussy cut title from a journaling card and a layered die cut word. I distressed the word *blessed* with brown stamping ink.

Get more creative ideas from Jennifer at jengallacher.blogspot.com



✓ **MAKE IT TIP: Add depth and details.** Add depth and interest to your journaling strips by distressing the edges and add layers and texture with die cuts leaves and bits of twine to give your mini album a homey feel.

✓ **MAKE IT TIP: Stretch your supplies.** While this collection from Echo Park has lots of coordinating embellishments you can purchase and add to the album, I also used fussy cut images from the patterned paper to create my own unique embellishments.



✓ **MAKE IT TIP: Add interactive elements.** I created an accordion fold out for one page of my album. I did this by cutting out an entire strip of journaling cards from patterned paper. I folded the strip as an accordion and then added photos, stickers, and embellishments to the fold out.

✓ **MAKE IT TIP: Share your voice.** Heartfelt journaling might not come naturally, and you might not think you're an incredible writer, but your audience (in this case my son) will appreciate hearing YOU in the words that you share.



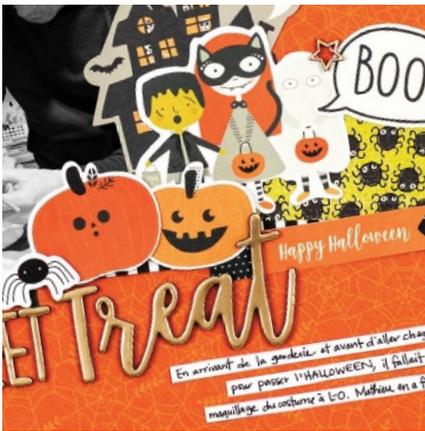


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inspiration

GALLERY





Thirteen awesome photos steal the show in Julie's hilarious and oh-so-fun layout chronicling Jacob's epic facial hair. This is the perfect reminder that absolutely EVERYthing is game for a scrapbook layout. The dark background and many stripes make this a masculine layout design that you could use for many occasions. Fear the beard!

beards rule

BY JULIE LEONHARDT

supplies CARDSTOCK, BRADS: Hobby Lobby; PATTERNED PAPER, LETTER STICKERS: We R Memory Keepers; DECORATIVE TAPE: DCWV, Inc.; WOOD VENEER: BoBunny; PEN: Sakura; ADHESIVE: AdTech; OTHER: Decorative tape, patterned paper



Spell out the season with a gorgeous electronic cut file, and your job is almost done! We love how Zelda backed her title with pretty autumn colours and added beautiful accents in coordinating hues. But the best part? That ADORABLE child with a gorgeous smile. The white space really allows the eye to dwell on the title and fantastic photo.

autumn

BY ZELDA SMITH

supplies CARDSTOCK: Close To My Heart; PATTERNED PAPER, DIE CUT SHAPES: Simple Stories; INK: Ranger Industries; CHIPBOARD: Freckled Fawn, Simple Stories; ELECTRONIC CUT FILE: Paige Evans; TEXTURE PASTE: Golden Artist Colors; STENCIL: Altenew; ADHESIVE: Recollections, Tombow, Tonic Studios



Trips to the pumpkin patch are a yearly tradition for many, and Jennifer's layout proves that even when the teenagers come along for the ride, it's a memorable event! We love the earthy tones she chose to capture this together time and the fantastic photo of the kids from behind. Check out those awesome shadows!

good day

BY JENNIFER MCMURTREY

supplies PATTERNED PAPER, CHIPBOARD, STICKERS, DIE CUT SHAPES, ENAMEL DOTS: Carta Bella; STAMPS: Seven Paper; INK: Tsukineko; LETTER STICKERS, CLIPS: American Crafts; WATERCOLOURS: Loew-Cornell; PEN: EK Success; ADHESIVE: Scotch, Therm O Web, Tombow

Crisp fall days are a super time to enjoy the magnificence of the out-of-doors. And what better way than to while away the afternoon in a hammock slung between two glorious trees? We love the sweet fox reclining on Elise's adorable card, and honestly, we're a bit envious. So cute!

relaxing day

BY ELISE CONSTABLE

supplies CARDSTOCK: Lawn Fawn, Neenah; STAMPS, EMBOSSING POWDER, DIES, ADHESIVE: Lawn Fawn; INK: Lawn Fawn, Ranger Industries; MARKERS: Copic





A commanding tree cut file anchors Majken's pretty fall layout. We love how she added details to the tree with an autumn themed patterned paper backing it and careful stitching around the perimeter. Cute photos of her kids are like an adorable pile of leaves gathered up beneath the tree, and a twine bow draws your eye to her simple handwritten journaling.

autumn tree

BY MAJKEN PULLIN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, STICKERS, DIE CUT SHAPES: Simple Stories; ENAMEL DOTS: Pinkfresh Studio; ELECTRONIC CUT FILE: JustNick Studio; TRIM: DMC; ADHESIVE: Martha Stewart Crafts, Scotch, Scrapbook Adhesives by 3L; OTHER: Twine

It's likely you take lots of photos each Halloween, so Tegan's clever pumpkin-shaped mini album is sure to resound with you! This sweet-not-scary creation would be a fun way to remember all of the costumes from one year OR a way to quickly document several Halloweens. Seriously, this mini album makes us smile!

happy halloween y'all

BY TEGAN SKWIAT

supplies CARDSTOCK: The Paper Studio; PATTERNED PAPER, CHIPBOARD, STICKERS, DIE CUT SHAPES, DECORATIVE TAPE: Bella Blvd; RIBBON: May Arts; ELECTRONIC CUT FILE: Silhouette America; TRIM: American Crafts; ADHESIVE: American Crafts, Scotch



INSIDE THE ALBUM



Bold stripes in autumnal colours certainly caught our eye in Aimee's striking layout. And what a lovely study in design! The stripes actually serve as white space and draw you into the meat of the layout. The horizontal patterned paper strips balance the strong vertical stripes in the background and bring your eye right into the intersection where the photo is placed. The stitched leaves pretty much seal the deal on a wonderful design!

blessed

BY AIMEE KIDD

supplies PATTERNED PAPER, STICKERS, DIE CUT SHAPES: Simple Stories; SEQUINS: SpiegelMom Scraps; TRIM: DMC; ADHESIVE: American Crafts, Beacon

Lorimar's Thanksgiving Day layout celebrates her gratitude for family.

It seems this time of year is filled with lots of reasons to get together with our loved ones which often results in family photos! We love Lorimar's reflective handwritten journaling and the artsy details she added to frame one perfect and one not-so-perfect snapshot of her family from that day.

grateful

BY LORIMAR ORTEGA

supplies PATTERNED PAPER: 1Canoe2, American Crafts, Crate Paper; STAMPS: Vicki Boutin for American Crafts; INK: Lawn Fawn; STICKERS: SandyLion; DIE CUT SHAPES: Jilibean Soup; BRADS: Echo Park Paper; WOOD VENEER: 1Canoe2; SPRAY INK: Shimmerz; PEN: Sakura; DOILY: Doodlebug Design; ADHESIVE: Scotch; OTHER: Enamel hearts, paint





The blessings of family are a recurring theme this time of year, and we love how Rebeca was able to capture the joy of family in her layout. Notice that she used one close-up photo and two full-length shots to add interest and variety to her design. And the bonus? Rebeca based her layout on our 12 x 12 PageMap for this issue!

family is everything

BY REBECA RUIZ

supplies CARDSTOCK: Bazzill Basics, Colorbok; PATTERNED PAPER, STICKERS, DIE CUT SHAPES: Jilibean Soup; STAMPS: American Crafts, Unity Stamps; INK: Tsukineko; SPRAY INK: Heidi Swapp, Tattered Angels; PAINT: Plaid, Shimmerz; ELECTRONIC CUT FILE: Echo Park Paper; PENS: Sakura, Uniball; ADHESIVE: 3M, EK Success

This time of year we often reach for the colours of fall—brown, orange, green, and rust. Adelle's fresh colour palette gives you permission to stretch yourself in your autumn creating! The navy and gray paired with lime and coral are unexpected choices, but the result is a very chic design full of thanks!

thanks

BY ADELLE EMERY

supplies CARDSTOCK: Neenah, Papertrey Ink; GLITTER PEN: Tonic Studios; SEQUINS: Little Things From Lucy's Cards, DIES: Concord & 9th; ADHESIVE: Art Glitter, Kokuyo, Scrapbook Adhesives by 3L





At first glance, Nicole's clean and graphic layout is filled with sweetness, but her journaling captures a less-than-picture-perfect pumpkin patch moment. While Nicole was hoping to get that sought after and iconic autumn photo of her child surrounded by pumpkins, she had to laugh when Edward was drawn to the rotten pumpkins more than anything! Sometimes it's all about keeping it real!

moments

BY NICOLE MARTEL

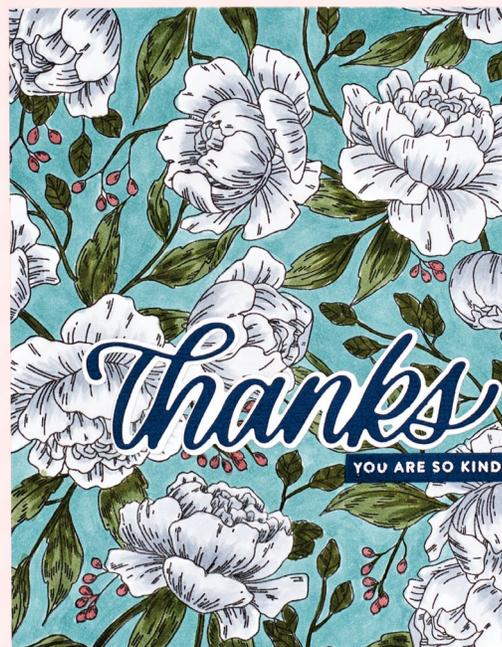
supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPE, STICKERS, ADHESIVE: Creative Memories; STAPLER: Ranger Industries

Share your gratitude with a gorgeous card like this one that Michelle created! The tranquil aqua background of her vintage floral design makes the flowers POP, and we love how she used navy blue as a neutral to make her sentiment stand out. The finished card hearkens to wallpaper at grandma's house.

floral thanks

BY MICHELLE PECKHAM

supplies CARDSTOCK: Bazzill Basics, Neenah; STAMPS, DIES: Simon Says Stamp; INK: Lawn Fawn; EMBOSSING POWDER: Hero Arts; MARKERS: Copic; ADHESIVE: Gina K. Designs





Pull out all of the stops on your Halloween layouts and cards and have a blast with the adorable icons and goodies that are a part of your favorite collection to celebrate October 31st! We love how Aurélie gathered up cuteness to frame her focal point photo. The stitching around the edges of the layout further the spider web theme.

sweet treat

BY AURÉLIE CORMIER

supplies CARDSTOCK, STITCHING
 TEMPLATE: Stampin' Up!; PATTERNED
 PAPER: My Mind's Eye, Pebbles; STICKERS,
 DIE CUT SHAPES: Pebbles; TRIM: DMC;
 WOOD VENEER: Studio Calico; ELECTRONIC
 CUT FILE: Paige Evans; PEN: Staples;
 ADHESIVE: Therm O Web; OTHER: Buttons

Candy corn colours and a too-cute-to-spook ghost make this happy and whimsical card a whole lot of fun! We love the cute details Kathy added like the triangles on the orange background, the ghostly stripes, and the fun bits of baker's twine. Boo to you, too!

boo you

BY KATHY SCHWEINFURTH

supplies CARDSTOCK, PATTERNED PAPER,
 STAMPS, INK, DIES: Reverse Confetti; EMBOSSING
 POWDER: WOW!; TRIM: Paper Lantern; SEQUINS:
 Neat & Tangled; MARKERS: Copic; ADHESIVE: Art
 Glitter, Scrapbook Adhesives by 3L





Marcia's festive fall layout has so many delicious things to see! Bold plaid borders on the left and right are tamed by a white section down the middle where all of the action is. We love how Marcia added pretty fall florals even though the subject of the layout is a boy, and the stitching and paint splatters and scalloped border give this fantastic layout a ton of personality!

pumpkin bowling

BY MARCIA DEHN-NIX

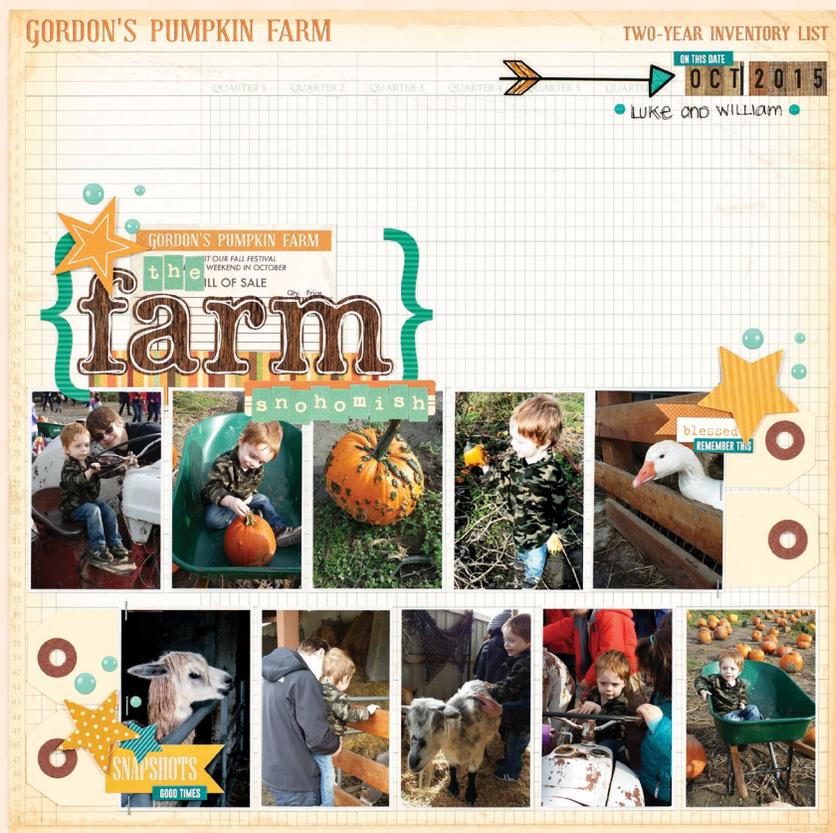
supplies CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER, CHIPBOARD, STICKERS, DIE CUT SHAPES: Simple Stories; LETTER STICKERS: American Crafts; TRIM: Darice; SPRAY INK: Heidi Swapp; ELECTRONIC CUT FILES: JustNick Studios; MARKER: Ranger Industries; ADHESIVE: Scotch

Luke and William's trip to the farm in Washington State resulted in LOTS of fun photos. We love how Kim fit ten pictures on a single page layout, and her mix of animals, children, a tractor, knobby pumpkins, and a wheelbarrow give a wonderful overview of the day. It's impressive how even with so many photos, the design still breathes with plenty of white space.

the farm

BY KIM HOLMES

supplies PATTERNED PAPER: Carta Bella; LETTER STICKERS: October Afternoon, Sassafras Lass; STICKERS: Bella Blvd, Jilibean Soup, Pretty Little Studio; DIE CUT SHAPES: Carta Bella; ENAMEL DOTS: Doodlebug Design; My Mind's Eye; PEN: Uniball; STAPLER: Ranger Industries; TAGS: Office Depot; ADHESIVE: Best Creations, Tombow





A pretty plaid wreath dominates Monique's fall layout filled with special snuggles and family blessings. One thing in particular that we love about this design is the unique, from behind angle of the photograph and the adorable scrunchy face. What a delightful capture!

i {heart} autumn

BY MONIQUE LIEDTKE

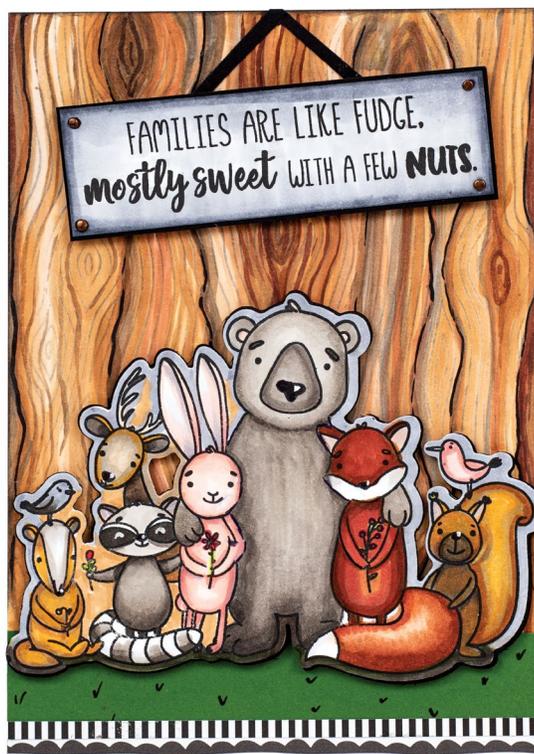
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The woodland creatures gathered together on Bobbi's design are ready to celebrate fall, but the hilarious sentiment is what makes this card so much fun! Can you relate to a family with a few nuts? We love the very cool and awfully real looking wood background giving this card a back-to-nature appeal.

a few nuts

BY BOBBI LEMANSKI

supplies CARDSTOCK: Neenah, Simon Says Stamp; PATTERNED PAPER, STAMPS, DIES: Honey Bee Stamps; INK: Hero Arts; MARKERS: Copic; PENS: Marvy Uchida, Uniball, CRAFT FOAM: Darice; DIMENSIONAL GLAZE: Viva Décor; ADHESIVE: Be Creative, Gina K. Designs, Tombow



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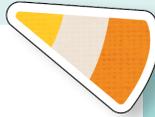
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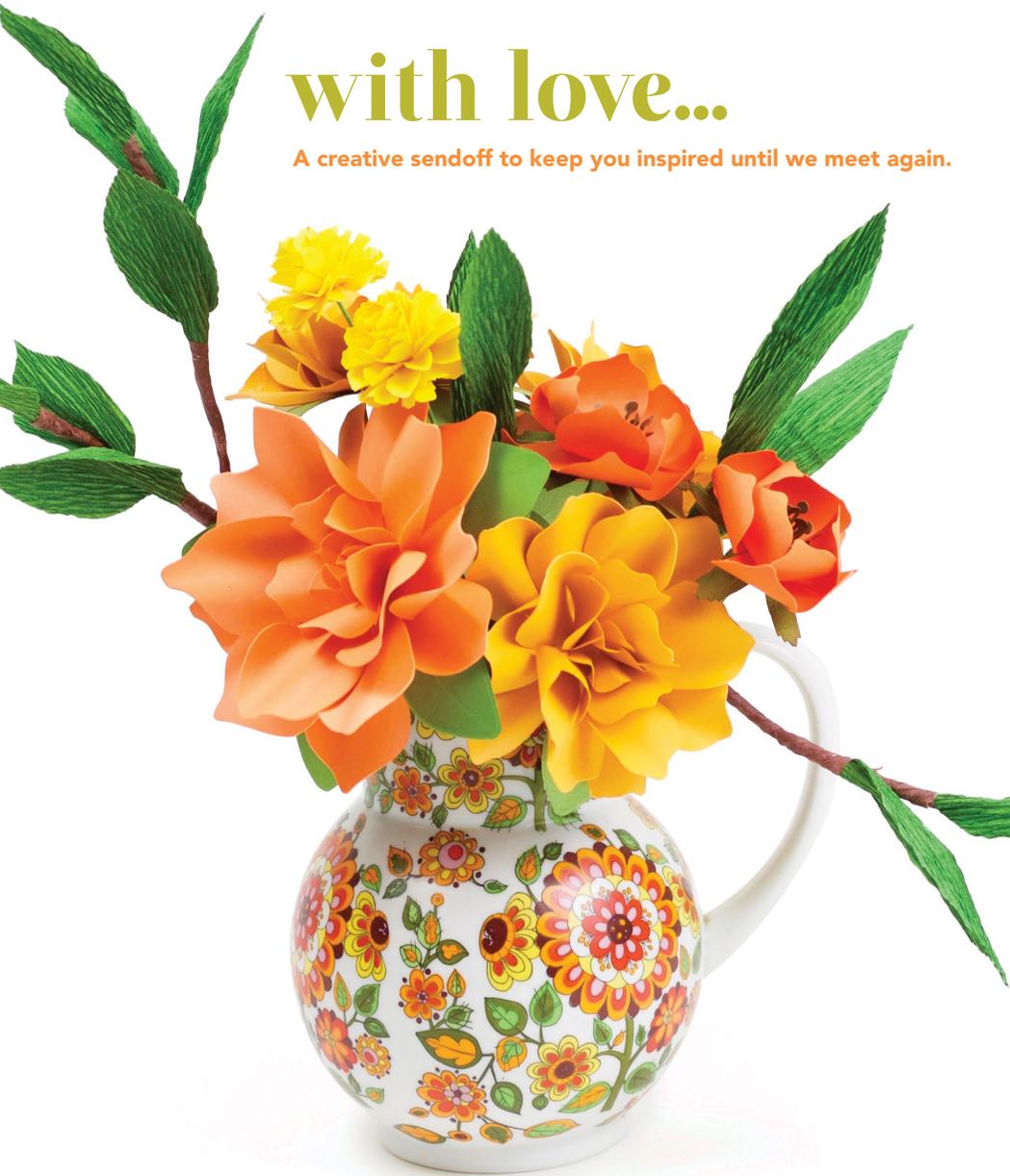
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The advent of fall might give you the desire to nest and prepare for the long winter ahead. It's the perfect time of year to add colour and pretty personality to your home since you'll be spending lots of time indoors for the months to come. We love this gorgeous floral bouquet that Chantal created with the help of cardstock, cut files, and basic supplies found at most any craft store.

fall floral bouquet

BY CHANTAL LAROCQUE

supplies CARDSTOCK: Recollections;
ELECTRONIC CUT FILES: Chantal
Larocque; OTHER: Crepe paper, dowels,
floral foam, floral tape, floral wire, hot glue

DESIGN TIP: Use this gorgeous bouquet as inspiration for flowers to decorate your life for any season! Switch up the colour scheme, and you're ready for winter, spring, summer, or fall!

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your free extras

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- Wreath and Leaves Cut Files by Paige Evans (pg. 22)
- Bonus Sketches (pgs. 30–31)
- Fall Vines Cut File by Lisa Dickinson (pg. 37)
- Wreath Pieces Cut File by Lisa Dickinson (pg. 46)
- Autumn Cut File by Paige Evans (pg. 47)
- Bootiful Cut File + video tutorial by Cathy Zielske (pg. 57)
- Fall Journaling Card Set (pg. 80)
- Fall Cut Files (pg. 80)

bonus cut files



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