# product play

## Got questions about what ink to use when? We've got answers!

One of the most commonly asked questions about card making is what ink do I use when? We called upon two inky experts—SCT friend Jenn Shurkus and design team member Mindy Eggen—to share their vast knowledge of inks. We hope you find inspiration and clarity in this informative article!



#### **JENN'S TIPS AND TRICKS FOR DISTRESS INKS AND DISTRESS OXIDES**

#### **Both Distress Inks and Distress**

Oxides react to water; however, they have different properties within themselves. Both inks will resist embossed images.

Distress Inks are a dye ink and translucent.

- For light ink blending you can use Distress Ink with a blending brush.
- Because of the translucent property of Distress Ink, and how it reacts with water, it's fabulous for watercolouring.

Distress Oxides have a dye/pigment fusion making them opaque.

- For smooth and buttery ink blending, use Distress Oxides with an ink blending tool and foam.
- Because of the pigment properties in Distress Oxides, you can emboss with them using clear powder and have a variety of colours available to you.



**DESIGN TIP: Because of how regular Distress Inks** react with water, they make beautiful watercoloured backgrounds. Jenn smooshed the ink pad of each colour (Salvaged Patina, Peacock Feathers, and Cracked Pistachio) on a craft sheet, spritzed it with water, and then smeared some Distress Watercolor Cardstock into the ink on the craft sheet, allowing drying in between layers.

#### warm winter wishes

BY JENN SHURKUS

supplies CARDSTOCK: Ranger Industries; STAMPS, DIES, GLITTER: Lawn Fawn; INK: Ranger Industries, Tsukineko; EMBOSSING POWDER: Hero Arts; ADHESIVE: Therm O Web FOR HER CARD: Jenn used the following ink colours: Distress Inks and Distress Oxides in Cracked Pistachio, Peacock Feathers, and Salvaged Patina, and additional Distress Inks in Blueprint Sketch, Hickory Smoke, Spun Sugar, Vintage Photo, Wilted Violet, and Worn Lipstick.



Want to win a fabulous inky prize package filled with products from Ranger Ink and Gina K. Designs? bit.ly/getinky

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FOR HER CARD: Mindy used the following ink colours from Gina K. Designs: In The Navy, Tranquil Teal, and Sea Glass.



DESIGN TIP: Cardstock matters. If you want to get the best results with ink blending, invest in a smooth cardstock.

**DESIGN TIP: Don't be afraid to play!** Jenn and Mindy gained their knowledge of ink by testing and trying out different things. It's only paper, right?

### merry & bright

BY MINDY EGGEN

supplies CARDSTOCK, STAMPS, INK, EMBOSSING POWDER: Gina K. Designs; HOT FOIL PLATE: Pinkfresh Studio; HOT FOIL: Spellbinders; ADHESIVE: 3M, Gina K. Designs



Check out Mindy's video to learn more about dye and pigments inks. Plus, she'll share how she created her card project. Watch here: bit.ly/sctmindy



#### **MINDY'S TIPS AND TRICKS** FOR DYE INKS, PIGMENT INKS, **AND MORE**

You can ink blend and stamp with dye inks and pigment inks.

#### Dye inks:

- are translucent so you can layer colours on top of each other.
- tend to dry fairy quickly.
- work great for watercolouring, gel press printing, and ink smooshing.

#### **Pigment inks:**

- are opaque making them ideal for stamping on dark cardstock.
- stay wet a little longer which make them great for heat embossing.

Blending brushes work well for soft transitions between colours or to fade off into white.

When heat embossing on top of ink blended backgrounds, be sure the ink is completely dry. You can use a heat tool or run through a laminator to speed up the drying process.



Follow Jenn on Instagram at @jennshurkus and Mindy at @mindyeggendesign