SCIADDOOR Scarcs today

fresh ideas **FOR SPRING**

it's our sweet 16! we're going all in on birthdays!

foil like a pro three experts show you how

get sketchy with pagemaps

pocket layouts

scrapbookandcards.com SPRING 2022











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PRINT (D) MAKER"









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takes 2 & 3

We asked three talented designers to each create a layout for cover consideration. Since we loved ALL of the results, we've reserved this space to share what everyone came up with. Take a look at how one title/photo/journaling grouping can be used to create three very unique (and fantastic!) outcomes.

Sweet patterned paper circles and stitching are stand-outs on this delightful cover layout created by Lisa Dickinson. While there are lots of colours on this layout, you'll notice that pink plays heavily in the design. The title and mat of the photo as well as three circles near the photo carry out the girlie theme.

This adorable layout created by Marcia Dehn-Nix leans into these two sweet girls getting together to create art. We love how the circle behind the words best of in the title is a cute patterned colour wheel which is so appropriate for the painting pals! She continues the art theme with crayons and paint splotches. This layout makes us want to get together with our BFFs to create!

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Echo Park Paper, Pebbles, Inc.; LETTER STICKERS: American Crafts; ACRYLIC SHAPES: Scrapbook & Cards Today; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Buttons

BY MARCIA DEHN-NIX

supplies CARDSTOCK: American Crafts, Neenah; PATTERNED PAPER, MIXED MEDIA PAPER, DIE CUT SHAPES, STICKERS: Vicki Boutin for American Crafts; LETTER STICKERS: American Crafts; PUNCH: EK Success; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONT: Calibri;

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SPRING 2022 ISSUE 65

ON OUR COVER

Therm O Web, Tombow

best of friends BY ANDREA LAKE

supplies CARDSTOCK, PATTERNED PAPER, LETTER STICKERS: American Crafts, Simple Stories; BRADS, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Simple Stories; FONT: Courier New; ADHESIVE:

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Victoria Calvin, Nathalie DeSousa, Lisa Dickinson, Mindy Eggen, Paige

from the editor



Nove better than a windows-down joy ride in the spring. Utah is sooooo beautiful in those three months with its flowering trees, clear blue skies, and snow-capped

After a long winter indoors, there's absolutely nothing

mountains, and I love to blast my road trip tunes. Fun fact: the card I created for this page pays homage to a song on that playlist—Pink Houses by John Cougar Mellencamp.

Are you ready to celebrate our Sweet 16th birthday with us in an issue full of fresh spring inspiration? Let's look at some of the things you'll find in the spring 2022 edition of Scrapbook & Cards Today:

To begin with, we are happy to have two new faces joining our creative team for 2022! Say hello to Becki Adams and Dilay Nacar! These ladies join Meghann, Wendy Sue, Victoria, Nathalie, Lisa, Mindy, Paige, Jess, Erica, and Latisha to bring you abundant inspiration throughout 2022.

We're excited to share fun ideas to incorporate the shimmer and shine of foil in our **Product Play** (pg. 34) column! We've enlisted some very talented ladies with tons of expertise when it comes to adding foil to your projects, and you'll be able to learn even more with bonus video content from them.

In honour of our 16th birthday, we're sharing clever, creative, and inspiring layouts for celebrants of all ages in our Birthday Extravaganza (pg. 43) article. Everyone has birthdays, and you'll be ready to commemorate them like a champ! Here's something cool: three of our creative team members have daughters who were born about the time that SCT was!

Now I'm giving you permission to head out to the porch, deck, or balcony and enjoy the spring air and the newest issue of Scrapbook & Cards Today! It's our gift to you!



supplies CARDSTOCK, DIES: Concord & 9th; GLITTER CARDSTOCK: My Favorite Things; INK: Simon Says Stamp; GEMS: Honey Bee Stamps; ADHESIVE: Gina K. Designs, Honey Bee Stamps, Scrapbook Adhesives by 3L, Therm O Web

extra! extra!

hello, spring days!

Do you get the SCT **newsletter?** Subscribe today at scrapbookandcards.com/ newsletter-signup/

SCT turns sweet 16!

Sixteen years ago, this little magazine was born, and we are feeling so grateful for you, our readers! To celebrate our 16th birthday, you will find 16 mini cake icons scrapbook (not including this one here!) hidden Scardstoday throughout this issue. Find them all and enter to win an amazing \$500 giveaway! You can find all the details at:

scrapbookandcards.com/sct-16th-birthday-giveaway

let's create together (virtually)



Since the start of the pandemic, we've rebranded our events to Crop & Create Delivered—a virtual creative experience! Join the industry's top educators teaching

classes seamlessly on YouTube. Each attendee is provided with a beautiful box of class kits, full colour instructions, make and takes, and many fun surprises. Each virtual event has a private Facebook Group where we share, inspire, and create beautiful friendships!

OUR 2022 DATES:

Crop & Create Delivered Cardmaking March 25–27

Crop & Create Delivered Papercrafting April 29-May 1

Crop & Create Delivered Cardmaking Sept. 30-Oct. 2

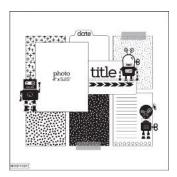
Crop & Create Delivered Papercrafting November 4-6

Crop & Create Delivered Holiday November 18-19

Learn more at scrapbookandcards.com/crop-and-create

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send us your work!



We love seeing your inspiring designs so send us your work! Just answer our call for projects which can be found on our website. Each issue's call for submissions always includes a PageMap to kick-start your design. Consider it

your crafty blueprint, and let it inspire your creations. If you design something you'd like us to consider for our Summer 2022 issue, simply send us an image of your work. You'll find all the details on how to submit, as well as specifics on additional projects we're looking for, on our website at scrapbookandcards.com/current-call

let's stamp together!

Let's Stamp Together is a low-cost, bi-monthly subscription that will include a high-quality, photopolymer 4×6 stamp set, a coordinating die set, and a stencil all packaged in a pocket folder that includes a custom magnetic storage sheet. Each set will be uniquely designed, exclusive only to subscribers, and will include some sets created by your favourite companies and designers. Find out how you can get a package of stamping goodness delivered to you at scrapbookandcards.com/





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essentials





GOOD STUFF BY SIMPLE STORIES

The sunny colours of the Good Stuff collection from Simple Stories will put you in a cheerful mood! From bees, butterflies, and rainbows to cassettes, coffee, and roller skates, you're sure to have a big smile on your face as you create.

simplestories.com

...DETAILED PLAID EMBOSSING FOLDER BY SPELLBINDERS

It's easy to add amazing texture with an embossing folder! Virginia used the Detailed Plaid folder from Spellbinders to give her Scrapbook & Cards Today exclusive love die an extra bit of zhuzh.

spellbinderspaperarts.com

most wanted

A list of some of the most inspiring products on the scene right now.

365 love

BY VIRGINIA NEBEL

supplies PATTERNED PAPER, DIE CUT SHAPES: Simple Stories; SPECIALTY PAPER: Shizen Design; STAMPS, EMBOSSING FOLDER, SEQUINS: Spellbinders; INK: Tsukineko; DIES: Scrapbook & Cards Today; CIRCLE CUTTER: EK Success; ADHESIVE: Therm O Web; OTHER: Embroidery hoop

scrapbookandcards.com { 11



Splendid is totally the right word!

SPLENDID BY PAIGE EVANS FOR AMERICAN CRAFTS

The Splendid collection from Paige Evans for American Crafts is everything wonderful about spring! The colour family is light and bright as we've come to expect and love about products created by Paige. There's a beautiful sense of nostalgia in this pretty collection's vintage patterns that will whisk you away to happy times! americancrafts.com

PRINTMAKER BY **WER MEMORY KEEPERS**

The All-in-One Printmaker from We R Memory Keepers is a mini, slide-able printer that allows you to print on just about any surface anywhere! The free app for the Printmaker includes fun fonts, templates, and artwork that you can use to label and personalize to your heart's content. Don't miss the informative videos on the We R Memory Keepers YouTube channel to learn more! wermemorykeepers.com



EMBOSSING POWDER BY BRUTUS MONROE

At the beginning of 2022, we asked our design team members what products they love, and a number of our experts simply RAVED about Brutus Monroe's embossing powder! Pair it with watermark ink for amazing results and lots of shimmer.

brutusmonroe.com



CHIPBOARD CONGRATS! THANK YOU F WIZ Much A NOTE OF THANKS.

FLORA NO. 5 **BY CARTA BELLA PAPER**

The Flora No. 5 collection by Carta Bella Paper is the fifth in the Flora series, and it's so lovely. A wide variety of blooms dressed in their spring finery dominate this collection making it a wonderful choice for springtime layouts and cards. Peach, coral, dark green, and maroon give these products a gorgeous warmth like a beautiful spring day.

echoparkpaper.com/carta-bella-paper



Hippity

Hoppity

Happy good fun!

HOP TO IT BY PHOTOPLAY PAPER

Photoplay Paper's Hop To It collection is a super darling collection for Easter. The colours are fresh like spring, and the icons are as cute as can be. You'll find bunnies, birdhouses, and butterflies and all kinds of sweet icons for pretty spring and Easter papercrafted products. photoplaypaper.com



COTTONTAIL EMBOSSING POWDER TOOL BY THE RABBIT HOLE DESIGNS

If you love to heat emboss, the Cottontail Embossing Powder Tool from The Rabbit Hole Designs is a must-have. This compact tool neatly prepares your surface to receive embossing powder.

therabbitholedesigns.com



Cathy Zielske shows why an anti-static tool is a game changer for embossing. Watch here: bit.ly/sctantistatic



Let's face it—spring is the perfect time to pile on the flowers and the Market Square collection from Maggie Holmes for American Crafts does not disappoint! Lush roses and beautiful fruits and flowers herald the coming of spring. One thing in particular we love about this collection are the beautiful horses, hot air balloons, and sweet farm animals. americancrafts.com





The Compact Cutter by Hero Arts is a brand-new mini die cutting machine. If you're working on a project that includes lots of smaller dies, this little workhorse (with an extended 3 x 8½ cutting surface) will be your new BFF right on your craft table. Don't want to carry a heavy full-sized die cut machine when you travel? This little guy will do the trick!

heroarts.com







designer challenge



Birthday Bash 6 x 6 pad by Honey Bee Stamps honeybeestamps.com



CELEBRATE THE GOOD STUFF

EAT CAKE AND CELEBRATE

Birthday Girl Frames and Tags die cut shapes by Echo Park Paper

echoparkpaper.com



Birthday Girl Sticker Sheet by Echo Park Paper

echoparkpaper.com

Foam Alphabet in Teal by Simple Stories simplestories.com

Meghann Andrew, Mari Clarke, and Nathalie DeSousa were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



MARI'S DESIGN TIPS: Add dimension!

- Make a cool design statement by rolling the patterned papers for dimension and the perfect spot for your title!
- Create a pretty little party at the bottom of your layout by adding a whole slew of stickers to further the birthday theme.

one

BY MARI CLARKE

additional supplies CARDSTOCK: Bazzill Basics, Hammermill; FONT: Calibri; ADHESIVE: Scrapbook Adhesives by 3L



NATHALIE'S DESIGN TIP: Go with black & white!

• Let the photos shine in black and white on pretty pastels. Black and white photos lend a timeless feel to this special occasion.

sweet sixteen

BY NATHALIE DESOUSA

additional supplies CARDSTOCK: Echo Park Paper; PUNCH: We R Memory Keepers; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L



MEGHANN'S DESIGN TIPS: Put the paper pad to work!

- 6 x 6 paper pads do the work for you by combining patterns and colours that work together seamlessly. Cut random patterned paper shapes in a variety of sizes to create a funky frame!
- You can also raid your scrap bin to achieve a similar effect!

lucky you

BY MEGHANN ANDREW

additional supplies CARDSTOCK: Bazzill Basics, Close To My Heart; STAMP, DIES: Elle's Studio; INK: Close To My Heart; ENAMEL DOTS: Honey Bee Stamps; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com





pocket play

Short on time? Here you'll find creative ideas to make the most of your pocket pages. BY MARSHA FARRIS

I love memory keeping in a variety of formats like traveller's notebooks, memory planners, and mini books, but pocket pages have always been a favourite for me. Pocket pages allow the photos to stand out on the page rather than getting lost among the scrapbooking products. I also love that I can include lots of photos without the spread looking too busy or cluttered.

TIPS

POCKET TIP #1: Let the products inspire the layout. I love the colours, icons, and patterns in the Simple Stories Full Bloom collection. I selected spring photos with the same or coordinating colours to create the layout.

POCKET TIP #2: Repeat elements. I used tags trimmed from patterned paper to create continuity across the spread.

spring currently

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Simple Stories; STAMPS, DIES: Elle's Studio; INK: Close To My Heart; POCKET PAGE PROTECTORS: Studio Calico; FONT: Remington Noiseless; ADHESIVE: 3M



Keep your journaling to the point with lists. One way

in particular that I enjoy documenting is with "currently" lists, and for this layout, I thought it would be fun to make a seasonal list. By choosing a variety of photos to represent my daily life during the springtime, I was able to create a beautiful snapshot of the season in this layout.

DESIGN TIP: Include pocket cards with white space to add breathing room to your overall pocket page design.

TIPS

POCKET TIP #1: Create your own pocket cards. I created the title card and other pocket cards on the layout with patterned paper, cardstock, and stamping.

POCKET TIP #2: Spread colour around the layout.

I used patterned paper, embellishments, and photos to spread a rainbow of colours around the page.

POCKET TIP #3: Make your own dimensional embellishments. By stamping on cardstock, trimming out the images, and adding foam tape to them, you can create interesting embellishments that are unique to your pages.

Focus on one day or event.

Sometimes a day or event is so special that I like to create a separate layout to feature several photos to preserve the memories. My mom and I enjoyed a beautiful spring day at a local craft fair, and this layout perfectly captures the day.



spring is in the air

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Elle's Studio; STAMPS: Close To My Heart, Elle's Studio; INK, DIES: Close To My Heart; POCKET PAGE PROTECTORS: Studio Calico; FONT: Remington Noiseless; ADHESIVE: 3M

PHOTO TIP: Look for fun backdrops! How great are those wings? Keep your eyes open for great photo opportunities!

Visit Marsha's blog for more of her inspiring pocket pages and other creative things! heymarshamakes.blogspot.com



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IN THESE MAJOR RETAILERS









tips, tricks L'techniques

3ts



getting edgy with borders

From dies to stickers to punches to stamps, it's likely you've got supplies in your stash to create fun borders and edges. This article serves to inspire you to look at these essential products in a new light! Let's take a look at several clever and fun ways to make the most of borders and get those amazing products back into use! BY SUSAN R. OPEL

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product play 34

design 101 *3*7

DESIGN TIP: Birthday layouts for grown men might be a challenge, but major shots of blue and plaid can be the perfect answer for a masculine scrapbook page.



use border stickers

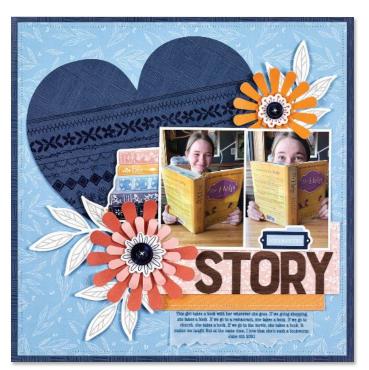
Wendy Sue used border stickers to create her Happy Birthday

title. She arranged several strips on acetate, and then she adhered a die-cut title over the top and cut out the acetate around the outsides of the letters. This makes the title see-through except for the white cardstock outline and the border stickers. Such a fun idea!

happy 50th birthday

BY WENDY SUE ANDERSON

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, DIE CUT SHAPES: ${\sf Echo\,Park\,Paper;\,STICKERS:\,Doodlebug\,Design,\,Echo\,Park\,Paper;\,ELECTRONIC}$ DIE CUT MACHINE: Silhouette America; FONTS: Century Gothic, Chicken Dinner; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Acetate



layout 2

use border stamps

Tone on tone stamping creates such a fun texture.

Becki used a few sets of border stamps and blue ink to create lines across the patterned paper heart. By adding a few rows of border stamps, she created a fun element to an otherwise basic patterned paper.

DESIGN TIP: Print your journaling on vellum and tear the bottom for a good shot of interest and texture.



Watch Becki's design process for this layout in this bonus video! Find it here: bit.ly/badams2

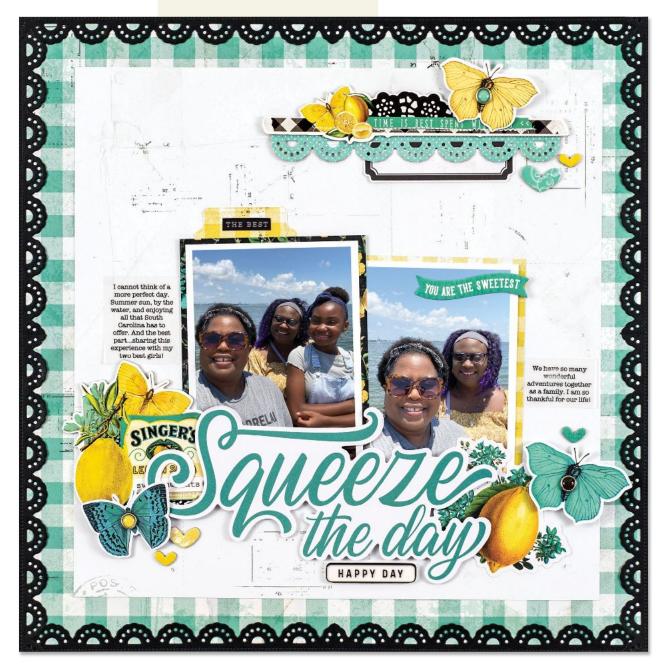
story

BY BECKI ADAMS

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, CHIPBOARD, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Close To My Heart; SPECIALTY PAPER: Hero Arts; BUTTONS, TRIM: Hobby Lobby; ELECTRONIC CUT FILES: Silhouette America; FONTS: American Typewriter Condensed; ADHESIVE: Scrapbook.com



DESIGN TIP: Borders are an easy way to add a finished look to the perimeter of a layout.



frame it out

For this project, Victoria created a dramatic border to frame her layout using an intricate die by Lawn Fawn. Using a 2 x 12 inch strip of black cardstock, she positioned the die to one end of the cardstock strip and ran it through her manual die cut machine. She continued this step for the other end of the cardstock strip to create a seamless cut along the 2 x 12 inch strip.

DESIGN TIP: Die cut the border in another coordinating colour and use it as a base for a pretty cluster of embellishments like Victoria did!

squeeze the day

BY VICTORIA CALVIN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Simple Stories; DIE: Lawn Fawn; FONTS: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow

DESIGN TIP: Choose several cartridges and several pieces of patterned paper

and cut multiple borders. Arrange them on a layout for a frilly look!



use a border maker

If you've ever been frustrated by border punches that won't span a 12 x 12 layout, the

Border Maker System from Creative Memories is what you've been looking for! As you can see on Brianna's layout, this system allows you to create continuous borders up to 12 inches long. There's a wide variety of styles to choose from!

DESIGN TIP: Splatter paint on the background

for extra texture and cohesiveness!

love

BY BRIANNA LEPPER

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; EYELETS: We R Memory Keepers; BORDER MAKER TOOL, CARTRIDGES: Creative Memories; ADHESIVE: 3M, American Crafts; OTHER: Paint, trim

card 1



deckle those edges

The Deckle Torn Edge Trimmer from Tim Holtz and Tonic Studios cuts a pretty, slightly distressed looking edge. It's a trimmer, but it ends up giving you a deliberately jagged edge. Mindy used the trimmer to bring focus to the rainbow panel on her white rose card. On the bold butterfly card, she added a deckle edge to all three of the layers in her design. It's an unexpected element that adds a little something extra to her card!

DESIGN TIP: While Mindy's cards are modern and colourful, the Deckle Torn Edge Trimmer would work very well for vintage cards and layouts.

vay

BY MINDY EGGEN

supplies CARDSTOCK, INK, ADHESIVE: Gina K. Designs; DIES, GEMS: Honey Bee Stamps; DECKLE TRIMMER: Tonic Studios; HOT FOIL MACHINE: Spellbinders: HOT FOIL PLATE: Pinkfresh Studio

card 2



DESIGN TIP: One great way to make sure that your stencils stay put is to use Therm O Web's Pixie Spray!

you are awesome

BY MINDY EGGEN

supplies CARDSTOCK, INK: Gina K. Designs; GEMS: Honey Bee Stamps; DECKLE TRIMMER: Tonic Studios; HOT FOIL MACHINE: Spellbinders; STENCIL: Picket Fence Studios; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L, Therm O Web





DESIGN TIP: Continue the rainbow theme by adding coordinating colours of flowers in each colour section.



make a rainbow

Paige's layout is a testament to the fact that there's something so satisfying about repetition and rainbows! She used a border punch to punch a gazillion cheerful colours of patterned papers and cardstock and arranged them in a delicious and vibrant rainbow.

DESIGN TIP: Stitch each border for a

beautiful handmade touch!

sweet smile

BY PAIGE EVANS

supplies CARDSTOCK, PEN: American Crafts; PATTERNED PAPER, STAMP, DIE CUT SHAPES, STICKERS: Paige Evans for American Crafts; PUNCH: We R Memory Keepers; ADHESIVE: Therm O Web





emaps

Want to kick-start your next design? With PageMaps you'll be inspired to create in no time flat!

Embrace the power of a project sketch, and soon you'll begin to visualize the possibilities! Let these creative maps guide your creations so you can spend more time enjoying the process and less time trying to figure out where to start.



DESIGN TIP: Create a focal band!

Placing the title and the photos over a strip of patterned paper creates a strong focal area on this layout. Further, matting the photos and adding a few embellishments draws the eye there first, creating a focal point within a focal area. Win, win!

family time

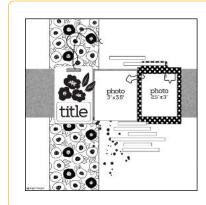
BY SARAH KEE

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, LETTER STICKERS, STAMPS, STICKERS: Elle's Studio; INK: Hero Arts, Lawn Fawn: PAINT: Winsor & Newton: ADHESIVE: Tombow

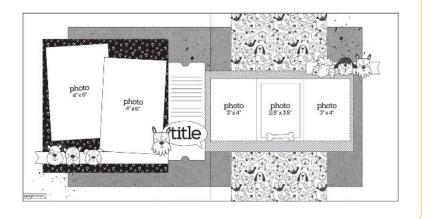
embrace strong lines

Sarah submitted this fantastic design to our call for submissions based on the spring PageMaps sketch, and

what an awesome interpretation she came up with! We love how she really studied the sketch and adhered to it so strongly—from the two bold lines vertically and horizontally, the placement of the title and journaling, the two photos, the arrow, and even the black splatters of paint! Such a fun and well-balanced layout!







make white space green

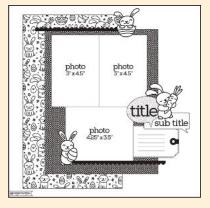
Wendy Sue's double-page spread is a beautiful representation of how to look at the sketch. The PageMap indicates white space around the edges, but she opted for a dark green—a smart and impactful way to switch up the sketch. It's still quiet space despite the dark hue. In addition, there's also a beautiful balance of the peach and coral elements. The home journaling card takes the place of one of the photos in the sketch.

home

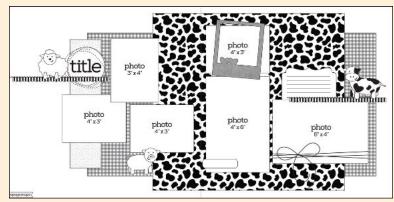
BY WENDY SUE ANDERSON

supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, DIES, ENAMEL DOTS, STICKERS: Carta Bella Paper; FONT: Traveling Typewriter; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Vellum

BONUS LAYOUT PAGEMAPS









get to the heart of the sketch

Study this PageMap for a moment.

The top and bottom of the layout are bare with lots of beautiful white space but check out the placement of each element. Now, take a look at Jen's layout; her white space is a vintage script, and she added a few extra elements to fit her style, but the heart of the page draws inspiration from the placement of the main elements. A sketch gets you started, but then it allows your creativity to flow.

DESIGN TIP: Patterned papers make beautiful backgrounds. Look for soft tone-on-tone designs to let your photos truly shine!



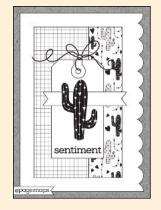
starting to look like spring

BY JEN SCHOW

supplies PATTERNED PAPER, CHIPBOARD, CLIPS, PEN, STICKERS, ADHESIVE: American Crafts; STAMPS: Staples; INK: The Stamp Market; DIE CUT SHAPES: American Crafts, Heidi Swapp: LETTER STICKERS: American Crafts, Joann Crafts: TWINE: We R Memory Keepers; OTHER: Book pages



BONUS CARD PAGEMAPS









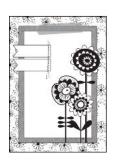
The featured PageMaps are available for download on

our website. Find them at scrapbookandcards.com/ sketches



DESIGN TIP: Use patterned papers on your cards! Bust out your favourite papers and then use their colour schemes to inspire the rest of your design elements.





feel the flower power

This PageMap is perfect for spring! Dilay's first card is clearly inspired by the sketch—from the patterned paper mat to the banners, stitching, and the sentiment and focal point all in the same spot—she really didn't have to think too hard to execute this design. For her second card, Dee flipped the sketch on its side and switched the bold floral paper to be the mat of the main panel. The banners in the sentiment and the gathering of flowers are still there on this design, just placed in a different configuration. So pretty!



Submit YOUR Work

We post a new PageMap for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/current-call

celebrate

BY DILAY NACAR

supplies CARDSTOCK: Close To My Heart, The Stamp Market; PATTERNED PAPER: Close To My Heart; STAMPS, DIES: Close To My Heart, Honey Bee Stamps; INK: Hero Arts, The Stamp Market; EMBOSSING POWDER: Hero Arts; ENAMEL DOTS: Your Next Stamp; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Scrapbook.com

happy birthday

BY DILAY NACAR

supplies CARDSTOCK: Close To My Heart, The Stamp Market; PATTERNED PAPER: Close To My Heart; STAMPS: Concord & 9th; INK, EMBOSSING POWDER: Hero Arts; ENAMEL DOTS: Your Next Stamp; DIES: Close To My Heart, Honey Bee Stamps, The Stamp Market; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Scrapbook.com

start with a sketch today

at **pagemaps.com**

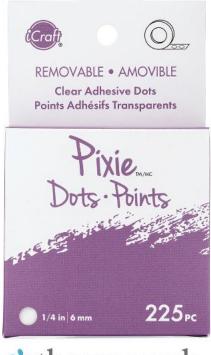
NEW iCraft_® Pixie Adhesives are a papercrafter's dream come true!













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No tearing, no residue, no worries!











product play

Foiling is making a huge splash in the papercrafting industry, and we want you to learn more!

If you've been nervous about diving into the world of foiling and hot foiling, Scrapbook & Cards Today has brought in the experts to take you from timid about foiling to obsessed! The results are so amazing, we're sure you will be hooked.



happy birthday

BY YANA SMAKULA FOR SPELLBINDERS

supplies CARDSTOCK: Neenah, Simon Says Stamp, Spellbinders; SPECIALTY CARDSTOCK, SPECIALTY PAPER, DIES, FOIL, GEMS, HOT FOIL PLATES, HOT FOIL SYSTEM; Spellbinders; COLOURED PENCILS: Faber Castell; MARKERS: Copic; ADHESIVE: Bearly Art, Scrapbook Adhesives by 3L



Don't miss Yana's video to learn more about using the Glimmer Hot Foil

System from Spellbinders. Watch here: bit.ly/yanasfoil

FOIL TIP: The Solid Hot Foil Plate from Pinkfresh Studio allows for foiling the negative spaces of leftover foil from previous projects, adding the hot foil to die cut pieces, or creating your own custom hot foil cardstock.





Spellbinders gives professional and impressive results that you will love. Spellbinders has created many videos to get you started and each time you give it a try, it gets better and better! It's super addictive, and there are so many colours from which to choose! Be patient with yourself and consult the experts for the best results!

GLIMMER HOT FOIL MACHINE The Glimmer Hot Foil System from

spellbinderspaperarts.com

FOIL TIP: Use a sand eraser to brush away extra bits of hot foil that get in places you didn't mean for it to go.







THE FOIL QUILL The Foil Quill from We R **Memory Keepers adds** shimmer to your projects with the uniquely designed product that works with electronic die cut machines. Choose from a wide variety of foil colours and USB Artwork Drives. The possibilities are limitless!



Don't miss Aly's video to learn more about using the Foil Quill from We R Memory

Keepers. Watch here: bit.ly/alyfoil

beautiful day

BY ALY DOSDALL FOR WE R MEMORY KEEPERS

supplies CARDSTOCK, FOIL QUILL, FOIL SHEETS: We R Memory Keepers; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, SPECIALTY PAPER, STENCILS: Vicki Boutin for American Crafts; ADHESIVE: American Crafts



Don't miss Sue's video to learn more about how Therm O Web's Transfer Gel Duo allows you two

different ways to use Deco Foil. Watch here: bit.ly/sp22productplay

hello spring

BY SUE DOHERTY FOR THERM O WEB

supplies CARDSTOCK: Gina K. Designs; STAMPS, STENCIL: Taylored Expressions; INK: Ranger; EMBOSSING POWDER: Brutus Monroe; DIES: Lawn Fawn, Taylored Expressions; ADHESIVE, DECO FOIL: Therm O Web





DECO FOIL TRANSFER GEL Do I need a laminator to use Deco Foil? The answer is, "no, you do not!" With Therm O Web's Transfer Gel Duo, you can use either a laminator or a manual die cut machine to achieve beautiful results. The different colours and foil designs that Therm O Web offers are dazzling!



design 101

Let's study the hows and whys that separate just okay design from great design! BY SUSAN R. OPEL

Want to know why it works when a design comes together? Delve into the minds of three designers and their creative processes and learn some fantastic rules for making your next design a phenomenal success!

layout 1

Unify with repeated elements. Place a file tab next to each photo for continuity and balance.

Go for finishing touches. Add stitching around each patterned paper to create a pop of texture.

Make it fun. Add a shaker element to create movement and add interest to the design.



- Choose to use vellum. Journaling printed on vellum allows the background colour to show through.
- Depend on B sides. Using the B sides of the patterned papers in a collection provides colour without overwhelming the design with busy patterns.

BIG DESIGN TIP: Design in

quads. Divide your layout into four distinct spaces and fill them up! Quadrant design is an easy way to create symmetrical balance on a page. It doesn't have to be static, however! Notice how each of Becki's four quads are filled with playful content? That is how you do it!

Get vertical. Adding the title vertically in the center of the page creates interest and something unusual to catch the eye.

Incorporate twine. Baker's twine creates texture and movement across the page and connects the title to the two photos.

zipline

BY BECKI ADAMS

supplies PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS, STICKERS: Doodlebug Design; SPECIALTY PAPER: Hero Arts; TRIM: American Crafts; PUNCH: We R Memory Keepers; FONT: American Typewriter Condensed; ADHESIVE: Scrapbook.com



Watch Becki's design process for this layout in this bonus video! Find it here: bit.ly/beckiadams1

Make it shimmer. Add touches of gold with puffy leaf stickers to add texture and interest.

Soften it up. Pour on the flowers to soften the hard edges of photographs.

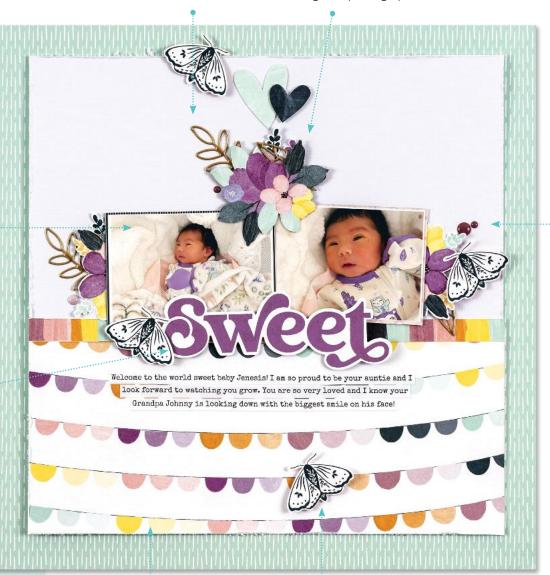
layout 2

Frame it. •

Use a large mat for your layout to help frame the page with a common margin.

Make wise colour • choices. Use photos with colours that coordinate with your products or find products that match your photos!

Stamp it. Make your title stand out by stamping a bold title in matching ink colours to tie everything together.



BIG DESIGN TIP: Repetition

is queen! Always look for elements to repeat. From colours to ephemera to enamel dots, when you repeat elements you reinforce the design. Repetition creates visual cues that signal connection. This creates a pleasing design for any page.

Anchor with patterned paper. Erica used the pattern at the bottom to anchor the design, leaving the lighter background at the top, which allows the photos and embellishments to really shine!

Follow the butterflies.

Erica created movement in her design with several fussy cut butterflies.

Create a visual triangle.

Sprinkle enamel dots in a visual triangle to lead the eye around the page.

sweet

BY ERICA THOMPSON

supplies CARDSTOCK: American Crafts; PATTERNED PER, STAMPS, CHIPBOARD: Close To My Heart; INK: Catherine Pooler Designs, Close To My Heart; ENAMEL DOTS: Pinkfresh Studio; STICKERS: Jen Hadfield for American Crafts; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L

Give your background interest

Use a card die plate that allows the card base to peek through without overpowering the main image.

Don't scrimp on shimmer

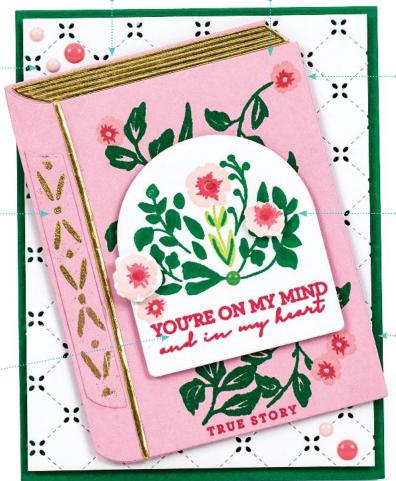
If using a metallic cardstock, repeat the shimmer with embossing powder.

card 1

Enamel dot •-placement. The five enamel dots on Latisha's card draw your eye from the bottom right corner to the top left.

Repeat patterns and colours. For this card the greens, pinks, and metallic gold all show up more than once.

Rein it in. When making an intricate card with a lot of elements. stick to three colour families.



Embrace the angles.

Tilt the main image on an angle instead of centering it especially if it isn't a perfect rectangle.

Layer on colour.

Using multi-step, layering stamps adds more interest to the eye as well as a sense of depth.

Ground the design. Use a dark coordinating colour for your card base to anchor the design.

you're on my mind

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, Lawn Fawn, The Stamp Market; STAMPS, ENAMEL DOTS: The Stamp Market; INK: Concord & 9th, Lawn Fawn, Taylored Expressions; EMBOSSING POWDER: Brutus Monroe; DIES: Lawn Fawn, The Stamp Market; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L



BIG DESIGN TIP: Let's talk dimension!

Popping up elements on a card design adds a punch of visual interest and texture. Stack a few die cuts on top of each other or add liberal amounts of foam tape for cool texture and lift. Don't forget: it's important to add extra postage to any card with dimension to ensure it makes its way to the intended recipient!







Handmade cards can lift the human heart and spread happiness. We've launched a global initiative to get handmade cards to people who are in need of an emotional boost, a smile, or a helping hand. Cards for Kindness™ is an ongoing initiative where we collect handmade cards from all over the world and distribute them to charitable organizations, medical facilities, and other centers that help those in need.

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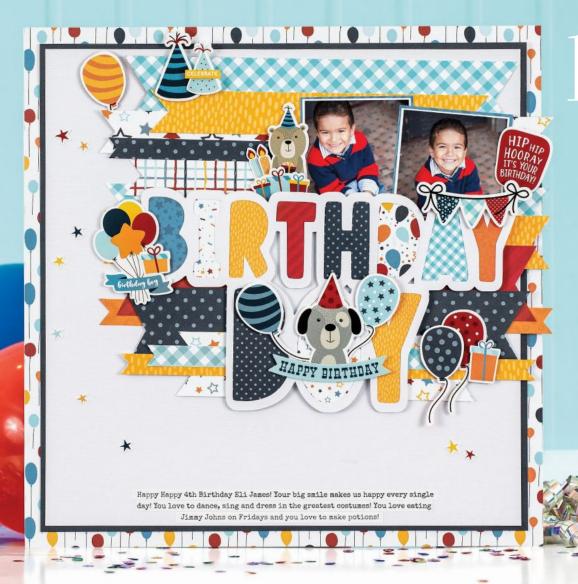






ideas, insights Sinspiration





whoop it up

Birthday collections are a staple in the industry so find one you love and pour on the cute! This Echo Park Paper collection is super adorable AND happens to work so well with the sweet photos of Eli.

DESIGN TIP: Cut large banners in various sizes with the patterned papers and create a BIG area to anchor the elements of the layout.

birthday boy

BY ERICA THOMPSON

supplies CARDSTOCK: American Crafts, Echo Park Paper; PATTERNED PAPER, STICKERS: Echo Park Paper; ELECTRONIC CUT FILE: Lacey Ann Designs; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L

a birthday extravaganza!

There's nothing like a birthday party and the chance to preserve those precious memories with a scrapbook layout! Since this issue marks the 16th birthday of Scrapbook & Cards Today, we thought it would be a blast to celebrate! In this issue you'll find several layouts from a crew of talented designers who are sure to inspire you to commemorate birthdays with flair and a lot of fun, too!

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inspiration gallery 63

BY SUSAN R. OPEL

scrapbookandcards.com { 43

the challenge: Create layouts to celebrate a variety of birthdays!

make a monster title

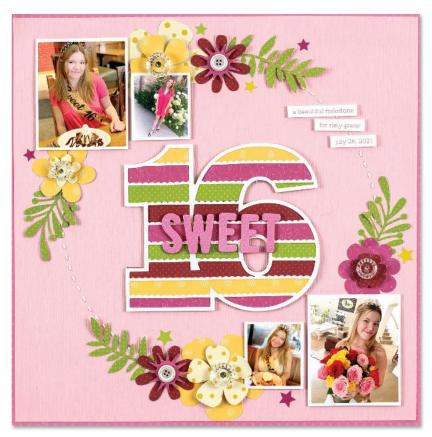
Focus on the number. Milestone birthdays are particularly fun to scrapbook, so make a big impact with the number as the title. A big and bold cut file can do the trick!

DESIGN TIP: Lisa drew colour inspiration from the beautiful bouquet her daughter is holding in the bottom right photo. The stripes in the title help accent the photos and the pretty flowers.

sweet 16

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Photoplay Paper; STICKERS: Photoplay Paper; LETTER STICKERS: American Crafts; ELECTRONIC CUT FILE: Blue Star Design; FONT: Qlarendon; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Buttons







capture a personality

Choose a word that describes the personality of the birthday boy or girl, and then choose photos from through the years that reflect that descriptor! Use elements that further that vibe to show the true nature of the celebrant.

DESIGN TIP: This fun May baby deserves a layout with a FUN title! Aurélie's title work adds whimsy and energy--perfect for celebrating her fun girl.

22nd of may fun baby

BY AURÉLIE CORMIER

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES: Amy Tangerine for American Crafts; STAMPS: Elle's Studio, Heidi Swapp; INK: Ranger, Tsukineko; PEN: Pilot; STICKERS: Amy Tangerine for American Crafts, Elle's Studio; LETTER STICKERS, DIES: Elle's Studio; ELECTRONIC CUT FILES: Echo Park Paper, Paige Taylor Evans; DIMENSIONAL GLAZE: Tonic Studios; TRIM: DMC; STITCHING TEMPLATE: Crafter's Workshop; ADHESIVE: Scrapbook Adhesives by 3L



reduce, reuse, recycle

Get creative with birthday décor! The numbers on top of the cake in Nathalie's layout are the ones that decorated the top of the cake. She simply trimmed the sticks off to fit on the layout!

BY NATHALIE DESOUSA

supplies CARDSTOCK: Michaels; PATTERNED PAPER, JOURNALING CARD, STICKERS: Echo Park Paper; PEN: Micron; DIES: Real Canadian Superstore; TRIM: DMC; ADHESIVE: Scrapbook Adhesives by 3L



celebrate the sweets

Birthday cakes and cupcakes are little

works of art so play up the sweetness in a birthday layout. Victoria's photos focus on her sweet 7-year-old's face and the colourful stack of cupcakes. You'll notice she included lots of stickers and die cut shapes that are delicious and delectable treats.

DESIGN TIP: Layer coordinating patterned papers to create depth and interest and use slim borders of black to make them pop.

happy birthday

BY VICTORIA CALVIN

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Echo Park Paper; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



repeat a short title

Use various colours of ink to stamp yay in the perfect colours. The title and banners on Meghann's layout give a sense of excitement and movement with the attention she paid to the rule of thirds and repetition design principles.

DESIGN TIP: Stamping a title gives you so many options for colours! It's the perfect way to match the photos and feel of your layout.

DESIGN TIP: Get the decorations you chose so carefully in the shot. It's a great way to remember the day!

yay

BY MEGHANN ANDREW

supplies CARDSTOCK, DIES, ENAMEL DOTS: Concord & 9th; PATTERNED PAPER, DIE CUT SHAPES: Elle's Studio; STAMPS: Concord & 9th, Elle's Studio; INK: Concord & 9th, Tsukineko; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L





go easy on yourself

Birthday pages don't have to be elaborate! Use pocket pages to get those memories down in a jiffy!

DESIGN TIP: Share photo sequences for action. The main photo shows Rowan with her cake, and the smaller photo shows her blowing out the candle.

DESIGN TIP: Add quick colour with strips of decorative tape. It's a fun way to give your pocket pages a little something extra!

rowan at ten

BY JESS FORSTER

supplies PATTERNED PAPER, DECORATIVE TAPE, ENAMEL DOTS: Simple Stories; STICKERS: Elle's Studio, Simple Stories; FONT: Remington Noiseless; ADHESIVE: 3M; OTHER: Pocket Page Protector













Check us out at **lawnfawn.com** to find helpful videos, inspirational projects, and lots of cute crafting goodies! Our products range from basics (think ABCs and plaids) to quirky and fun (who can resist bears in rainboots?) No matter what your inspiration, one thing is for certain... you will surely be crafting with a smile!

Smile every day at lawnfawn.com!







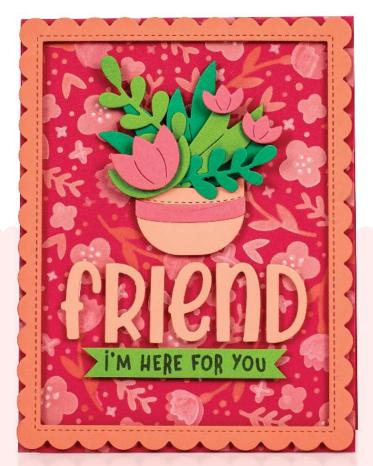




creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

Do you remember the last time a card arrived in the mail? I have a feeling you do, and that is a feeling that's hard to beat!



i'm here for you

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, Lawn Fawn; STAMPS, DIES, STENCIL: Lawn Fawn; INK: Lawn Fawn, Ranger; MARKER: Karin; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L

DESIGN TIPS:

- Consider the recipients' favourite colours and make a card JUST for them.
- Add a frame to the outside of the card for a pretty finishing touch.

OUR FOCUS:

SHARE YOUR HEART

We asked five talented designers to share creative and beautiful ways to design heartfelt cards to send to friends and family to show them that you care. We're pretty sure that you will love the results. Let's look at what they've come up with—prepare to be inspired!

POT OF POSIES

STEP-BY-STEP

- Make card from cardstock.
- Secure stencil to workspace over card front and apply ink on card with blending brush. Repeat two times with other stencil layers and add white accents with pen.
- Oie cut scalloped border from coral cardstock and adhere to card with foam tape.
- 4 Die cut bowl, stems, and flowers from cardstock.
- 5 Create arrangement in bowl by adhering stems and leaves with liquid adhesive and foam tape and adhere to card front.
- 6 Die cut friend from cardstock and adhere to card with foam tape.
- Stamp sentiment with black ink on green cardstock, trim into banner, and adhere with foam tape.

VIRTUAL HUGS



STEP-BY-STEP

- 1 Make card from pink cardstock.
- 2 Trim white cardstock panel and emboss stitched hearts onto panel.
- 3 Trim strips of multi-coloured cardstock and adhere to white panel. Adhere panel to card base.
- 4 Die cut *big hugs* shadow from vellum and word from gold cardstock; adhere to each other and onto card.
- 6 Affix enamel dots.

DESIGN TIPS:

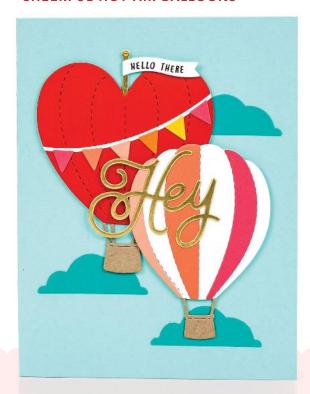
- Using vellum for the shadow of the sentiment allows the colours to show through while still highlighting the sentiment itself.
- If the card design is too large for a standard size envelope (like this one), use a larger envelope and send some fun treats like stickers, paper clips, or photos to surprise the recipient.

big hugs

BY LAURA BASSEN

supplies CARDSTOCK, DIES, ENAMEL DOTS: Concord & 9th; VELLUM, SPECIALTY CARDSTOCK: Simon Says Stamp; ADHESIVE: Bearly Art, Scrapbook Adhesives by 3L

CHEERFUL HOT AIR BALLOONS



STEP-BY-STEP

- 1 Make card from aqua cardstock.
- 2 Die cut hot air balloon pieces from various colours of cardstock and assemble with liquid glue; die cut clouds and adhere clouds and balloons to card front.
- 3 Die cut hey and flagpole from gold cardstock and adhere.
- 4 Stamp sentiment with black ink on white cardstock and die cut with banner die and adhere.

DESIGN TIPS:

- Add a personal note with a few bits of news and/or encouragement. Your thoughtfulness won't go unnoticed!
- Gather fun colour combinations by scrolling though Pinterest or Instagram.

hey

BY LAURA BASSEN

supplies CARDSTOCK, STAMPS, DIES: Concord & 9th; SPECIALTY CARDSTOCK: Simon Says Stamp; INK: Tsukineko; ADHESIVE: Bearly Art, Scrapbook Adhesives by 3L



SPRING BIRDHOUSE



STEP-BY-STEP

- Make card from cardstock.
- 2 Trim white cardstock panel. Blend three colours of distress ink, splatter with water, and blot with paper towel. Let dry and splatter with white paint.
- 3 Die cut birdhouse and vines from various colours of cardstock. Assemble birdhouse with liquid glue tucking vines in between and behind some layers.
- 4 Add shading to birdhouse with markers and adhere to card panel.
- 5 Stamp sentiment with black ink on white cardstock and die cut with coordinating die. Adhere with foam tape.
- 6 Adhere sequins and adhere panel to card front.

DESIGN TIP:

• Go BIG and create a 5 x 7 (A7) card! Sometimes it's fun to switch up your canvas and explore the options of a different size!

your friendship means the world to me

BY BOBBI LEMANSKI

supplies CARDSTOCK: Neenah, Simon Says Stamp, The Stamp Market, Stampin' Up!; PATTERNED PAPER, STAMPS, DIES, SEQUINS: Honey Bee Stamps; INK: Honey Bee Stamps, Ranger; MARKERS: Copic; PAINT: Dr. Ph. Martin's; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Simon Says Stamp

ENVELOPE OF FLOWERS



STEP-BY-STEP

- Make A7 card from cardstock.
- 2 Die cut A2 frame from white cardstock and back with gold cardstock. Adhere to card front.
- 3 Stamp and heat emboss image on white cardstock with gold embossing powder. Colour flowers with markers, die cut with coordinating die, and adhere to card front.
- Stamp sentiment in black ink on white cardstock, die cut with coordinating die. Adhere to card front using foam tape where letters do not overlap envelope.
- 5 Create wax seal using candle, wax, and seal stamp on envelope.
- 6 Adhere rhinestones to card front.

DESIGN TIP:

• If you're timid about doing the wax seal directly on the card front, create the seal on a mat first, and then attach to the card using glue.

thinking of you

BY BOBBI LEMANSKI

supplies CARDSTOCK: Neenah, Simon Says Stamp, The Stamp Market, Stampin' Up!; STAMPS, INK, DIES, GEMS, WAX MELTS, WAX STAMP: Honey Bee Stamps; MARKERS: Copic; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Simon Says Stamp



STACK OF SWEETS



STEP-BY-STEP

- 1 Make card from cardstock; blend pink and blue inks on card base and splatter with pink paint.
- 2 Die cut frame from patterned paper and adhere to card front with foam tape.
- 3 Stamp images in rainbow of hues and die cut with coordinating dies. Stack and adhere macarons with foam tape.
- 4 Die cut happy from black and shadow from vellum. Adhere to each other and adhere to card front.
- 5 Stamp and emboss sub-sentiment in white on black cardstock and trim into rectangle; adhere to card front.

DESIGN TIPS:

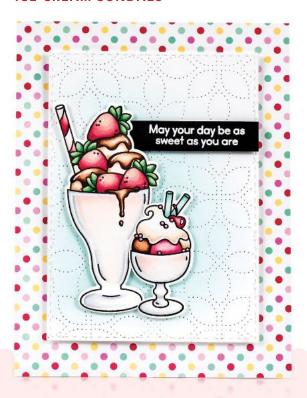
- Choose images that reflect the interests of the recipient. Hopefully Caly has a friend who loves macarons!
- Delve into your patterned papers and add a quick and colourful frame for your card design.

happy macarons

BY CALY PERSON

supplies CARDSTOCK: Hammermill, Simon Says Stamp; PATTERNED PAPER: Doodlebug Design; VELLUM, EMBOSSING POWDER: Simon Says Stamp; STAMPS, DIES: The Greetery; INK: Simon Says Stamp, Tsukineko; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

ICE CREAM SUNDAES



STEP-BY-STEP

- Make card from cardstock. Trim patterned paper panel; adhere to card base.
- 2 Trim white cardstock panel and ink blend very lightly; die cut detail plate and die cut panel with stitched rectangle.
- 3 Stamp, colour with markers, and die cut images, and adhere to panel with foam tape.
- 4 Stamp and emboss sentiment in white on black cardstock and trim into rectangle; adhere to card front with foam tape.

DESIGN TIPS:

- A light ink blend behind the ice cream sundaes adds a slight shadow behind the focal images.
- Use a stitched rectangle die to create a pretty and finished edge.

as sweet as you are

BY CALY PERSON

supplies CARDSTOCK: Hammermill, Simon Says Stamp; PATTERNED PAPER: Doodlebug Design; STAMPS, INK, DIES, EMBOSSING POWDER: Simon Says Stamp; PENS: Copic; ADHESIVE: Scrapbook Adhesives by 3L



SPRING NOSEGAY



STEP-BY-STEP

- 1 Make card from cardstock. Trim patterned paper and adhere to card front.
- 2 Die cut scalloped rectangle from aqua cardstock. Trim white panel from cardstock, add decorative stitching, and adhere to scalloped rectangle.
- 3 Stamp, emboss, watercolour, and die cut floral image; add gems to flower centers and adhere to panel.
- 4 Die cut sprigs from vellum and adhere behind floral image.
- 5 Die cut hello from navy cardstock and adhere to panel. Stamp bestie on panel.
- 6 Adhere completed panel to card base with foam tape.

• Make multiples of your card designs! Laura's cards are similar—she used the same sketch and simply flipped it on its side.

hello, bestie

BY LAURA EVANGELINE

supplies CARDSTOCK: American Crafts, The Stamp Market; PATTERNED PAPER: Echo Park Paper; VELLUM, INK, ADHESIVE: Scrapbook.com; WATERCOLOUR PAPER: LDRS Creative; STAMPS: Scrapbook.com, The Stamp Market; EMBOSSING POWDER: Hero Arts; GEMS: Spellbinders; DIES: Photoplay Paper, Scrapbook.com, The Stamp Market; WATERCOLOUR PAINT: American Crafts

FLORAL BOUQUET



STEP-BY-STEP

- Make card from cardstock. Trim patterned paper and adhere to card front.
- 2 Die cut scalloped rectangle from pink cardstock. Trim white panel from cardstock, add decorative stitching, and adhere to scalloped rectangle.
- 3 Stamp, emboss, watercolour, and die cut floral image; add gems to flower centers and adhere to panel.
- 4 Die cut sprigs from vellum and adhere behind floral image.
- 5 Die cut sentiment from navy cardstock and adhere to panel. Adhere completed panel to card base with foam tape.

DESIGN TIPS:

- Spend creative time for yourself watercolouring a beautiful floral, and then share your art with a friend!
- Give your design a decidedly handmade feel with a little corner stitch.

thinking of you

BY LAURA EVANGELINE

supplies CARDSTOCK: American Crafts, Spellbinders; PATTERNED PAPER: Echo Park Paper; VELLUM, INK, ADHESIVE: Scrapbook.com; STAMPS, WATERCOLOUR PAPER: LDRS Creative; EMBOSSING POWDER: Hero Arts; GEMS: Spellbinders; DIES: LDRS Creative, Photoplay Paper, Scrapbook.com, The Stamp Market; WATERCOLOUR PAINT: American Crafts



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design your story

There is more than one way to tell a story, and Jess Forster loves to explore the big picture and the small details. BY CATHY ZIELSKE

Sweeping or specific? What is your storytelling style? For Jess Forster, the answer is BOTH! For this issue, Jess created two layouts: one with a broad, sweeping view and the other (a pocket page) with a much more focused, narrow, detail-laden view. Both are wonderful ways to tell your travel stories, whether you're in a faraway land or your own hometown!



layout 1

PICK YOUR FAVES

Travel photos remind us of magical moments, and this is the time to let them shine! Jess chose to highlight four distinct places in Iceland

to serve as the overview for her family's Icelandic adventure.

DESIGN TIP: Use your

colours! Jess chose cool blues and pops of red to accent the photos. They provide just enough colour to complement the photos without pulling focus away from the story.

DESIGN TIP: Use your numbers! Small numbers guide the eye through the photo collage and match up with the story in the journaling. This is a great way to make the viewing experience more engaging.

iceland documented

BY JESS FORSTER

supplies PATTERNED PAPER, STICKERS: Pinkfresh Studio; FONT: Remington Noiseless; ADHESIVE: 3M



layout 2



PHOTO TIP: Sweeping and specific still applies! When choosing photos for your layouts, be sure to mix and match shots that include close-up details and those that incorporate more of a scene. Doing this creates visual interest on any design.



WATCH THE CLOCK

For her pocket page spread, Jess focused on a 12-hour span of time to share the story of a single day. This is a wonderful way to use all those photos you shoot when you're travelling, plus it really helps to tell a complete story.

DESIGN TIP: Photos on top! Jess took advantage of the six pockets on each side to have a solid block of images across the spread. Then, she shared the details on the journaling cards at the bottom, anchoring her design.

DESIGN TIP: Keep using your numbers! As on her single page layout, Jess used number stickers to guide the eye through the day, hour by hour.

STORY TIP: Use prompts. On this layout, Jess used the prompt, "I want to remember" and "My favourite memory" to recount the themes of their lives and what was happening back then. If you didn't record your thoughts in the moment, not to worry! There's always an opportunity to reflect on a period of time later on.

12 hours

BY JESS FORSTER

supplies POCKET CARDS, LETTER STICKERS, STICKERS: Pinkfresh Studio; POCKET PAGE PROTECTORS: Project Life; FONT: Remington Noiseless; ADHESIVE: 3M

See more pages and stories by Jess on Instagram @jess_forster

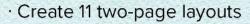
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make it mini

Get your memories in shape with this sweet flower mini album! by paige evans

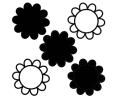
It's no secret that I love mini albums! I love the smaller canvases and the ability that mini albums give me to experiment with techniques. I love the texture and dimension. I love that a mini album can be any size, any shape, and any collection! And you know what? It always turns out amazing! I love being able to include a lot of photos in one place, AND the opportunity to include fun finishing touches like hand stitching, charms, and tassels whether handmade by me or created by talented friends!

MINI SIZE: 5½ x5½



love you flower

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, BUTTONS, CHARMS, DIE CUT SHAPES, ENAMEL DOTS, PAPER CLIP, PATTERNED TRANSPARENCY, SEQUINS, STICKERS: Paige Evans for American Crafts; FELT CHARM: Emily Inspired Designs; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: Therm O Web





Paige is sharing a free download of her Floral Mini Album Pages cut file. Use it to create your own cute spring mini album! Find it on our website here:

scrapbookandcards.com/bonus-content

GETTING STARTED

A shaped base makes a really fun and unique album! Here I've chosen a flower and created a cut file which you can download for free on the SCT website so you can make this album, too! The cut file comes with a solid flower, a flower to back, and a few options with holes for adding hand stitching.

MAKE IT TIP: Mix and match.

Mixing and matching the type of base (solid/backed cut file/stitched) makes turning every page a treat and surprise.

MAKE IT TIP: Add dimensional pretties. String charms/beads/ tassels onto the binder ring holding the album together for the perfect and cutest finishing touches.

MAKE IT TIP: Make it durable. Set an eyelet (remember those?) through at least the front and back covers for durability to help the album withstand everyday wear and tear.

Get more creative ideas from Paige by visiting her blog paigetaylorevans.com



A LOOK INSIDE

Here are an assortment of the pages from Paige's album. So many fun ideas!





MAKE IT TIP:

Maximize it! Create pockets for additional photos, journaling spots, or ephemera, and make flip-ups to add even more photos.





MAKE IT TIP: Perk up the petals. The petals of the flowers make really fun spots for individual letters to make a word, enamel dots, or tiny flower stickers.





MAKE IT TIP: Not every page needs a photo—some can be made just for the sake of having fun and being creative, such as the string art transparency page. As I was stitching, I strung on a sequin for sparkle and shine.





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What a wonderful world it would be if we could create on repeat! Ali's cute, colourful, and crafty layout celebrates our hobby with a rainbow of fun and five adorable heart-shaped shakers. At the bottom of her repeated title, you can see Ali herself holding an issue of Scrapbook & Cards Today in which one of her layouts was published. And now she can do the same with this issue! Maybe it will be YOU next time.

create

BY ALI SKIFTON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Doodlebug Design; SEQUINS: Pinkfresh Studio; STICKERS: Doodlebug Design, Scrappin' Happy Studio; ELECTRONIC CUT FILES: Cut To You; ADHESIVE: Scrapbook Adhesives by 3L

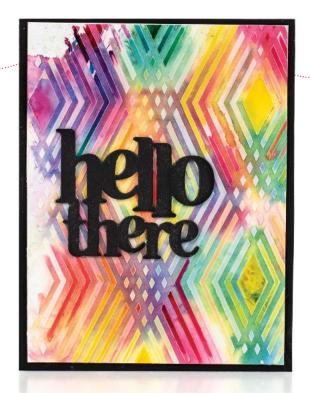
Well, hello there, bold and colourful card!

BreAnn's card design is bursting with the colours of a springtime rainbow, and her artsy approach looks like lots of FUN. The black card base frames her art piece, and the sentiment pops off the riot of colours!

hello there

BY BREANN LOVELAND

supplies CARDSTOCK, DIES, PASTE, STENCILS, WATERCOLOUR PAINT, ADHESIVE: Hero Arts



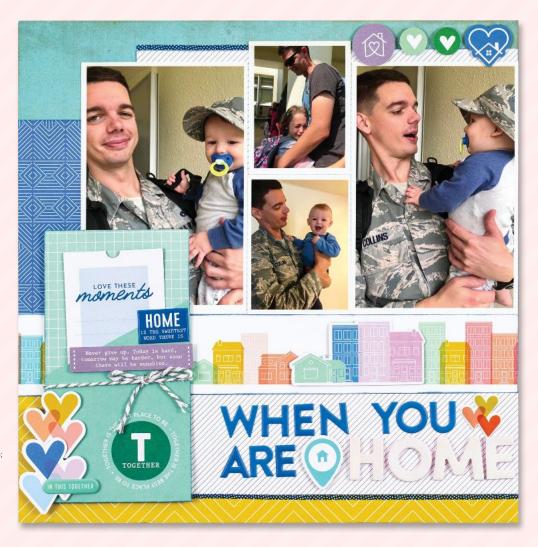
This wonderful submission from Christina

Collins is sure to tug at your heartstrings. In four photos, she shares precious moments of a soldier's homecoming and the smiles, hugs, and tears that accompanied it. The "you are here" symbol in the title is so perfect, and the T for Together is just so sweet. A perfect layout in every single way!

when you are home

BY CHRISTINA COLLINS

supplies CARDSTOCK: Authentique; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pinkfresh Studio; LETTER STICKERS: American Crafts, Pinkfresh Studio; TRIM: Doodlebug Design; ADHESIVE: Crafter's Square, Creative Memories





Fresh and springy colours abound on this one-of-a-kind card by Betsy Green. With the help of several colours of ink and beautiful floral stamps, she was able to create a pretty background. The layered flowers add depth to the design, and her strong use of peach gives this card a bright and cheerful vibe.

one of a kind

BY BETSY GREEN

supplies CARDSTOCK: Bazzill Basics, Neenah; STAMPS: Concord & 9th, Tim Holtz, The Stamp Market; INK: Avery Elle, Ranger, Tsukineko; EMBOSSING POWDER: Brutus Monroe, Lawn Fawn; ADHESIVE: Tombow



When the spring days grow longer and the air grows warmer,

a trip to the park sounds like the perfect afternoon! Rebeca's doublepage spread showcases six photos of a fun and happy time on the playground. We adore her notched banner accents in two places and the pigtails flying as her daughter zooms down the curvy slide!

fun and happy times

BY REBECA RUIZ

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Paige Evans for American Crafts, Pebbles, Inc.; PEN: Kuretake Zig; STICKERS: American Crafts, Pebbles, Inc.; LETTER STICKERS: American Crafts, Elle's Studio; DIE CUT SHAPES: Pebbles, Inc.; PUNCH: Stampin' Up!; FONT: Typewriter Condensed; ADHESIVE: 3M, EK Success

It's a banner day when you can capture a picture of siblings loving on each other, so share that gem of a photo on a layout dedicated to this (perhaps) brief moment in time! Tammy's jaunty springtime banners and flowers fill the page with movement and excitement, and the simple title says it all!

so much happy

BY TAMMY ZIOLKOWSKI

supplies CARDSTOCK: Vicki Boutin for American Crafts; PATTERNED PAPER, ENAMEL DOTS: Echo Park Paper; INK: Ranger; LETTER STICKERS: American Crafts; SPRAY INK: Heidi Swapp; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: Therm O Web



After a long winter cooped up in the house, spring is the perfect time to go out on the town for a date night! When Inessa and her hubby went on a date in downtown Chicago, they got gussied up and celebrated the special night with a photo. We love how she incorporated lots of navy and white inspired by her cute skirt. The design is super engaging with the angled paper, curled up corner, and all those bold flowers!

date night

BY INESSA PERSEKIAN

supplies PATTERNED PAPER, CHIPBOARD, STICKERS: Saguaro Paperie; ACRYLIC SHAPE: Close To My Heart; SEQUINS: Picket Fence Studios; ELECTRONIC CUT FILES: Peartree Cutfiles; FONT: Noteworthy; ADHESIVE: Scrapbook Adhesives by 3L. Scrapbook.com, Tonic Studios







Beep beep! Who's up for a joy ride in this

darling little polka dotted car? Cathy's toocute-for-words shaped card is decked out in flowers and sunny colours to celebrate windows-down road trips to breathe in the fresh air of spring. How cute are those enamel dots in the hubcaps?

hello sunshine

BY CATHY HARPER

supplies CARDSTOCK: Bazzill Basics; INK: Ranger; CHIPBOARD, ENAMEL DOTS, STICKERS: Echo Park Paper; ELECTRONIC CUT FILE: Lori Whitlock; PUNCH: Fiskars; ADHESIVE: 3M, GlueDots



So many things caught our eye in this pocket page layout by Jennie McGarvey. To begin with, that amazing photo on the right is a serious showstopper. Look closer, and you'll see that the stripes on the cards on the left mimic the striations of the gorgeous natural wonder in Carlsbad, CA. The pale pinks and bright red play well with the warmth of the craggy rocks.

best mom ever

BY JENNIE MCGARVEY

supplies CARDSTOCK: Neenah; PATTERNED PAPER, CORK SENTIMENT, DIE CUT SHAPES, ENAMEL DOTS, ENAMEL HEARTS, JOURNALING CARDS, STICKERS, WOOD VENEER: Elle's Studio; ADHESIVE: 3M; OTHER: Pocket Page Protector





Hippity hop! We're on our way to the cutest little egg hunt, and it's a GLORIOUS Easter Sunday! Maria's sweet slimline design bathed in pastels and springtime goodness is so very cute. We love her attention to detail in this scene with beautiful grass and pretty, puffy clouds as well as adorable creatures and a pristine white fence.

egg hunt

BY MARIA L. RUSSELL

supplies CARDSTOCK: Neenah, Recollections, Strathmore; SPECIALTY PAPER: X-Press It; STAMPS, INK, DIES, STENCIL: LDRS Creative; MARKERS: Copic, Spectrum Noir; ADHESIVE: 3M, Bearly Art

The pose. The look. The smooch. All three adorable moments captured—1, 2, 3! The basic design of this layout by Sharon is perfect for a series of three photos. What we love about it is how she angled the yellow dotted papers to make the layout feel less rigid. And the hints of lavender are the perfect springtime accent and a wonderful match to the darling girl's dress. So cute!

all dressed up

BY SHARON GURLEY

supplies CARDSTOCK: Recollections; PATTERNED PAPER, DIES, JOURNALING CARD, LABELS, LETTER STICKERS, STICKERS: Elle's Studio; STAMPS: Elle's Studio, Heidi Swapp; INK: Tsukineko; FONT: Remington Noiseless; ADHESIVE: Scrapbook.com, Tombow





Imagine you were a bird. Wouldn't springtime be such a wonderful time

to be alive with the trees in bloom? Gail's pretty, vertical slimline showcases three realistic birdies basking in the scent of a tree filled with pale blossoms. The kraft frame showcases each bird and gives them a place to perch. What a work of art.

thinking of you

BY GAIL GROSS

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, DIES: Close To My Heart; MARKERS: Spectrum Noir; ADHESIVE: Close To My Heart, Tombow



As the earth awakens, it's time to get out there and walk! Jennifer's inspiring layout features five photos and lots of charming things you might see on a hike: butterflies, toadstools, and ferns. Her grid design helps convey the day with detail shots, close-ups, and cute icons like the sneakers and the magnifying glass. And the combination script and capitals title is fantastic!

beautiful day

BY JENNIFER DAVIS

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, JOURNALING POCKET, LETTER STICKERS, STICKERS, TAGS: Vicki Boutin for American Crafts; VELLUM: Strathmore; ADHESIVE: Therm O Web; OTHER: Brads

If you're looking for masculine birthday card inspiration, why not trust a talented male cardmaker like Daniel West? This card feels masculine with the colour palette and images, but it still feels light and airy, not heavy like masculine cards tend to be. Sometimes we have to remind ourselves that keeping it simple can make all the difference!

happy birthday

BY DANIEL WEST

supplies CARDSTOCK, STAMPS, INK, DIES, EMBOSSING POWDER, ENAMEL DOTS, ADHESIVE: Hero Arts; WATERCOLOUR PAPER: Legion Cold Press; MARKERS: Copic; OTHER: Silver gel pen





Dyeing Easter eggs is serious business, and Isabel and Harper are in the zone! Marcia captured three awesome photos of this springtime ritual and pulled out all the stops with bunnies, chicks, doilies, and stripes in Easter egg colours. The faux wood patterned paper and teeny scalloped border add a wonderful hard and soft accent to this precious layout.

eggstra special fun



BY MARCIA DEHN-NIX

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Crate Paper; LETTER STICKERS: Pinkfresh Studio; DIES: Cheery Lynn Designs, Top Dog Dies; PUNCH: EK Success; SPRAY INK: Heidi Swapp; TWINE: Darice; FONT: Calibri; ADHESIVE: 3M



Polish papercrafter Marta Piekarczyk submitted this stunning card to our call for submissions, and we are gaga for all those beautiful layers! She piled flowers on top of flowers on top of flowers, and Czas Radości loosely translates to Time of Joy-befitting the coming of spring!

spring florals

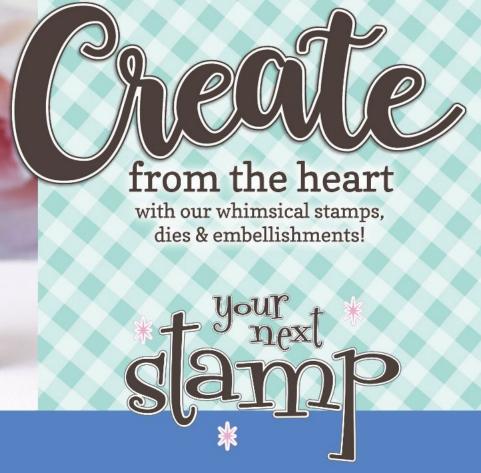
BY MARTA PIEKARCZYK

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD: P13; ENAMEL DOTS, SEQUINS: Craftelier; DIES: Pinkfresh Studio, Scrapman; PAINT: Prima; ADHESIVE: Therm O Web; OTHER: Acetate

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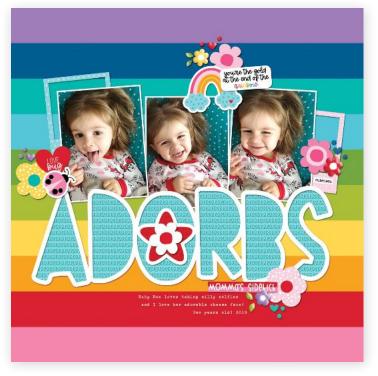


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Soon spring flowers will dot the landscape outside our windows (if they

haven't already!), but what if you could share cheerful paper flowers with a friend to celebrate a happy day? These pretty flowers were created with cardstock and dies, and they make us so happy! Amy Yingling made this stunning dimensional creation using beautiful products from The Stamp Market.

DESIGN TIP: Amy used warm colours pink, orange, and yellow for her flowers with pretty green foliage. You could always switch up the palette to match the occasion.

it's your day

BY AMY YINGLING FOR THE STAMP MARKET

supplies CARDSTOCK, STAMP, INK, DIES, FOIL PLATE: The Stamp Market; EMBOSSING POWDER: Wow!; ADHESIVE: Therm O Web

DESIGN TIP: How lovely would it

be to have several of these pretty boxes for a bridal shower?

DESIGN TIP: If you are stuck in a creative funk, spend some time making dimensional paper flowers. It's sure to lift your spirits exponentially!

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As always, we love to share, and we've got you covered with awesome extras that you'll adore. Here's a comprehensive list of freebies you'll find in this issue:

- Scrapbooking Videos by Becki Adams (pgs. 23 & 37)
- Bonus Sketches (pgs. 30-32)
- Hot Foil Video by Yana Smakula (pg. 34)
- Foil Quill Video by Aly Dosdall (pg. 35)
- Deco Foil Video by Sue Doherty (pg. 35)
- Scrapbooking Video by Meghann Andrew (pg. 46)
- Mini Album Cut File by Paige Evans (pg. 60)
- Spring Journaling Card Set (pg. 80)
- Spring Cut File (pg. 80)

bonus cut files



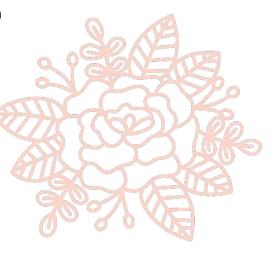
We're so proud to offer you bonus cut files to add to your projects. It's our way

of showing you how very grateful we are for being a part of your family. Find this issue's delightful cut files at scrapbookandcards.com/ bonus-content

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