

design your story

There is more than one way to tell a story, and Jess Forster loves to explore the big picture *and* the small details. BY CATHY ZIELSKE

Sweeping or specific? What is your storytelling style? For Jess Forster, the answer is BOTH! For this issue, Jess created two layouts: one with a broad, sweeping view and the other (a pocket page) with a much more focused, narrow, detail-laden view. Both are wonderful ways to tell your travel stories, whether you're in a faraway land or your own hometown!



layout 1

PICK YOUR FAVES
Travel photos remind us of magical moments, and this is the time to let them shine! Jess chose to highlight four distinct places in Iceland to serve as the overview for her family's Icelandic adventure.

DESIGN TIP: Use your colours! Jess chose cool blues and pops of red to accent the photos. They provide just enough colour to complement the photos without pulling focus away from the story.

DESIGN TIP: Use your numbers! Small numbers guide the eye through the photo collage and match up with the story in the journaling. This is a great way to make the viewing experience more engaging.

iceland documented

BY JESS FORSTER

supplies PATTERNED PAPER, STICKERS: Pinkfresh Studio;
FONT: Remington Noiseless; ADHESIVE: 3M

layout 2

PHOTO TIP: Sweeping and specific still applies! When choosing photos for your layouts, be sure to mix and match shots that include close-up details and those that incorporate more of a scene. Doing this creates visual interest on any design.



WATCH THE CLOCK

For her pocket page spread, Jess focused on a 12-hour span of time to share the story of a single day. This is a wonderful way to use all those photos you shoot when you're travelling, plus it really helps to tell a complete story.

DESIGN TIP: Photos on top! Jess took advantage of the six pockets on each side to have a solid block of images across the spread. Then, she shared the details on the journaling cards at the bottom, anchoring her design.

DESIGN TIP: Keep using your numbers! As on her single page layout, Jess used number stickers to guide the eye through the day, hour by hour.

STORY TIP: Use prompts. On this layout, Jess used the prompt, "I want to remember" and "My favourite memory" to recount the themes of their lives and what was happening back then. If you didn't record your thoughts in the moment, not to worry! There's always an opportunity to reflect on a period of time later on.

12 hours

BY JESS FORSTER

supplies POCKET CARDS, LETTER STICKERS, STICKERS: Pinkfresh Studio; POCKET PAGE PROTECTORS: Project Life; FONT: Remington Noiseless; ADHESIVE: 3M

See more pages and stories by Jess on Instagram @jess_forster