

page maps

Want to kick-start your next design? With *PageMaps* you'll be inspired to create in no time flat!

Embrace the power of a project sketch, and soon you'll begin to visualize the possibilities! Let these creative maps guide your creations so you can spend more time enjoying the process and less time trying to figure out where to start.



DESIGN TIP:

Create a focal band!

Placing the title and the photos over a strip of patterned paper creates a strong focal area on this layout. Further, matting the photos and adding a few embellishments draws the eye there first, creating a focal point within a focal area. Win, win!

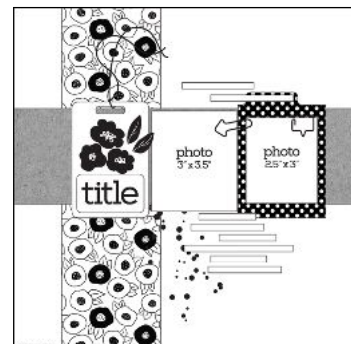
family time

BY SARAH KEE

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, LETTER STICKERS, STAMPS, STICKERS: Elle's Studio; INK: Hero Arts, Lawn Fawn; PAINT: Winsor & Newton; ADHESIVE: Tombow

embrace strong lines

Sarah submitted this fantastic design to our call for submissions based on the spring *PageMaps* sketch, and what an awesome interpretation she came up with! We love how she really studied the sketch and adhered to it so strongly—from the two bold lines vertically and horizontally, the placement of the title and journaling, the two photos, the arrow, and even the black splatters of paint! Such a fun and well-balanced layout!





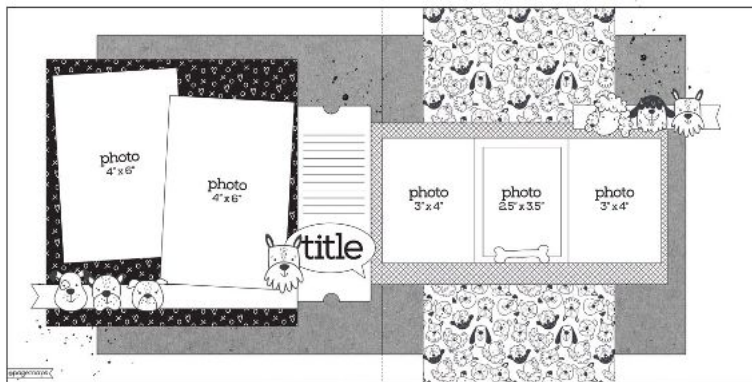
make white space green

Wendy Sue's double-page spread is a beautiful representation of how to look at the sketch. The PageMap indicates white space around the edges, but she opted for a dark green—a smart and impactful way to switch up the sketch. It's still quiet space despite the dark hue. In addition, there's also a beautiful balance of the peach and coral elements. The *home* journaling card takes the place of one of the photos in the sketch.

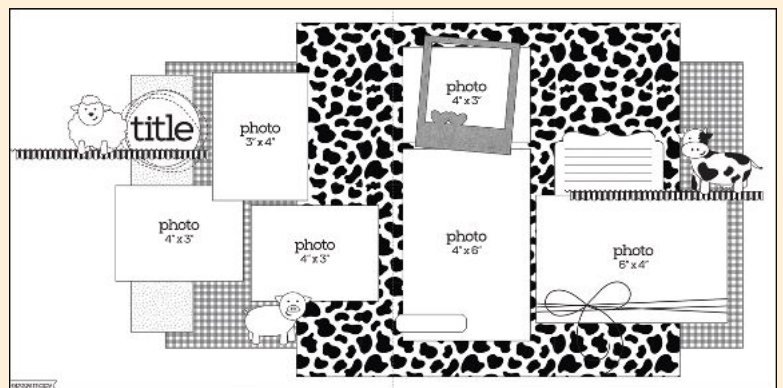
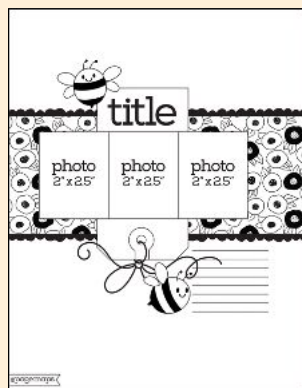
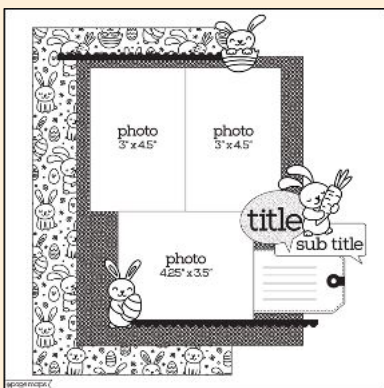
home

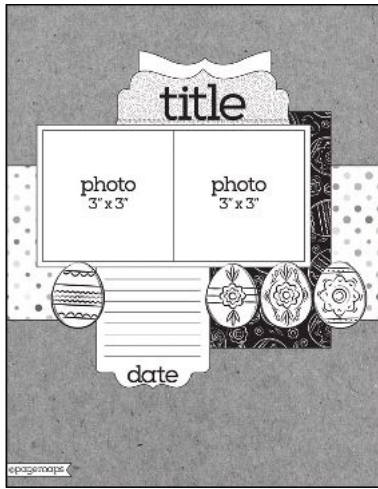
BY WENDY SUE ANDERSON

supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, DIES, ENAMEL DOTS, STICKERS: Carta Bella Paper; **FONT:** Traveling Typewriter; **ADHESIVE:** Scrapbook Adhesives by 3L; **OTHER:** Vellum



BONUS LAYOUT PAGEMAPS





get to the heart of the sketch

Study this PageMap for a moment.

The top and bottom of the layout are bare with lots of beautiful white space but check out the placement of each element. Now, take a look at Jen's layout; her white space is a vintage script, and she added a few extra elements to fit her style, but the heart of the page draws inspiration from the placement of the main elements. A sketch gets you started, but then it allows your creativity to flow.

DESIGN TIP: Patterned papers make beautiful backgrounds. Look for soft tone-on-tone designs to let your photos truly shine!



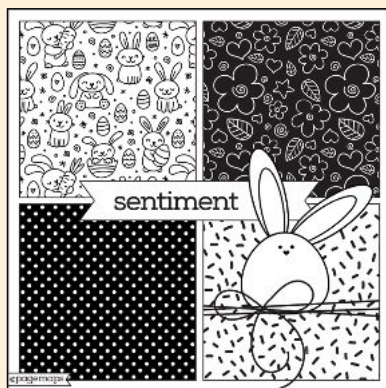
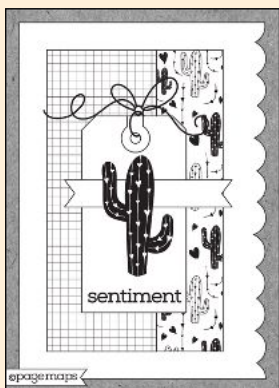
starting to look like spring

BY JEN SCHOW

supplies PATTERNED PAPER, CHIPBOARD, CLIPS, PEN, STICKERS, ADHESIVE: American Crafts; STAMPS: Staples; INK: The Stamp Market; DIE CUT SHAPES: American Crafts, Heidi Swapp; LETTER STICKERS: American Crafts, Joann Crafts; TWINE: We R Memory Keepers; OTHER: Book pages



BONUS CARD PAGEMAPS



The featured PageMaps are available for download on our website. Find them at scrapbookandcards.com/sketches



DESIGN TIP: Use patterned papers on your cards! Bust out your favourite papers and then use their colour schemes to inspire the rest of your design elements.



feel the flower power

This PageMap is perfect for spring! Dilay's first card is clearly inspired by the sketch—from the patterned paper mat to the banners, stitching, and the sentiment and focal point all in the same spot—she really didn't have to think too hard to execute this design. For her second card, Dee flipped the sketch on its side and switched the bold floral paper to be the mat of the main panel. The banners in the sentiment and the gathering of flowers are still there on this design, just placed in a different configuration. So pretty!



Submit YOUR Work

We post a new PageMap for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/current-call

celebrate

BY DILAY NACAR

supplies CARDSTOCK: Close To My Heart, The Stamp Market; PATTERNED PAPER: Close To My Heart; STAMPS, DIES: Close To My Heart, Honey Bee Stamps; INK: Hero Arts, The Stamp Market; EMBOSSING POWDER: Hero Arts; ENAMEL DOTS: Your Next Stamp; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Scrapbook.com

happy birthday

BY DILAY NACAR

supplies CARDSTOCK: Close To My Heart, The Stamp Market; PATTERNED PAPER: Close To My Heart; STAMPS: Concord & 9th; INK, EMBOSSING POWDER: Hero Arts; ENAMEL DOTS: Your Next Stamp; DIES: Close To My Heart, Honey Bee Stamps, The Stamp Market; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Scrapbook.com

start with a sketch today!

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