

the essentials



1

GOOD STUFF BY SIMPLE STORIES

The sunny colours of the Good Stuff collection from Simple Stories will put you in a cheerful mood! From bees, butterflies, and rainbows to cassettes, coffee, and roller skates, you're sure to have a big smile on your face as you create.

simplestories.com

2

DETAILED PLAID EMBOSSING FOLDER BY SPELLBINDERS

It's easy to add amazing texture with an embossing folder! Virginia used the Detailed Plaid folder from Spellbinders to give her Scrapbook & Cards Today exclusive love die an extra bit of zhuzh.

spellbinderspapelarts.com

10 most wanted

A list of some of the most inspiring products on the scene right now.

365 love

BY VIRGINIA NEBEL

supplies PATTERNED PAPER, DIE CUT SHAPES: Simple Stories; SPECIALTY PAPER: Shizen Design; STAMPS, EMBOSSING FOLDER, SEQUINS: Spellbinders; INK: Tsukineko; DIES: Scrapbook & Cards Today; CIRCLE CUTTER: EK Success; ADHESIVE: Therm O Web; OTHER: Embroidery hoop



Splendid is totally the right word!

3

SPLENDID BY PAIGE EVANS FOR AMERICAN CRAFTS

The Splendid collection from Paige Evans for American Crafts is everything wonderful about spring! The colour family is light and bright as we've come to expect and love about products created by Paige. There's a beautiful sense of nostalgia in this pretty collection's vintage patterns that will whisk you away to happy times! americancrafts.com

4

PRINTMAKER BY WE R MEMORY KEEPERS

The All-in-One Printmaker from We R Memory Keepers is a mini, slide-able printer that allows you to print on just about any surface anywhere! The free app for the Printmaker includes fun fonts, templates, and artwork that you can use to label and personalize to your heart's content. Don't miss the informative videos on the We R Memory Keepers YouTube channel to learn more! wermemorykeepers.com



EMBOSSING POWDER BY BRUTUS MONROE

At the beginning of 2022, we asked our design team members what products they love, and a number of our experts simply RAVED about Brutus Monroe's embossing powder! Pair it with watermark ink for amazing results and lots of shimmer.

brutusmonroe.com



5



FLORA NO. 5 BY CARTA BELLA PAPER

The Flora No. 5 collection by Carta Bella Paper is the fifth in the Flora series, and it's so lovely. A wide variety of blooms dressed in their spring finery dominate this collection making it a wonderful choice for springtime layouts and cards. Peach, coral, dark green, and maroon give these products a gorgeous warmth like a beautiful spring day. echoparkpaper.com/carta-bella-paper

6

Elegant and dreamy! We love it!

7

*Happy
and hoppity
good fun!*

HOP TO IT BY PHOTOPLAY PAPER

Photoplay Paper's Hop To It collection is a super darling collection for Easter. The colours are fresh like spring, and the icons are as cute as can be. You'll find bunnies, birdhouses, and butterflies and all kinds of sweet icons for pretty spring and Easter papercrafted products.

photoplaypaper.com



8

COTTONTAIL EMBOSSING POWDER TOOL BY THE RABBIT HOLE DESIGNS

If you love to heat emboss, the Cottontail Embossing Powder Tool from The Rabbit Hole Designs is a must-have. This compact tool neatly prepares your surface to receive embossing powder.

therabbitholedesigns.com



Cathy Zielske shows why an anti-static tool is a game changer for embossing. Watch here: bit.ly/sctantistatic

COMPACT CUTTER BY HERO ARTS

The Compact Cutter by Hero Arts is a brand-new mini die cutting machine. If you're working on a project that includes lots of smaller dies, this little workhorse (with an extended 3 x 8½ cutting surface) will be your new BFF right on your craft table. Don't want to carry a heavy full-sized die cut machine when you travel? This little guy will do the trick!

heroarts.com



9



10

MARKET SQUARE BY MAGGIE HOLMES FOR AMERICAN CRAFTS

Let's face it—spring is the perfect time to pile on the flowers and the Market Square collection from Maggie Holmes for American Crafts does not disappoint! Lush roses and beautiful fruits and flowers herald the coming of spring. One thing in particular we love about this collection are the beautiful horses, hot air balloons, and sweet farm animals.

americancrafts.com

