

scrapbook & cards TODAY

SPRING 2011 ISSUE 21

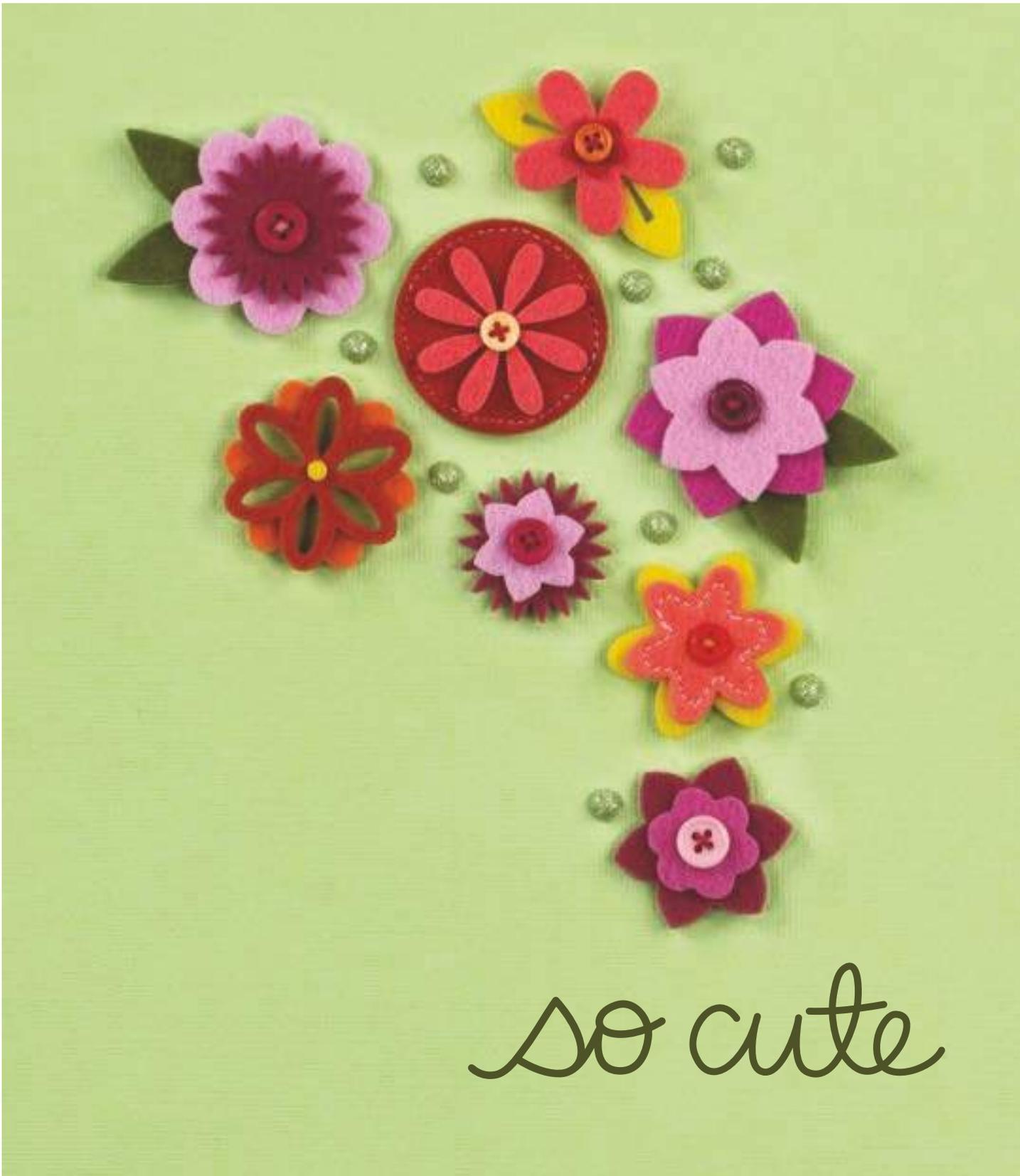
Check out our
top picks from
CHA Winter!

New this Spring:
The Tool Shed

Journaling
from the heart

Blooming
seasonal
greetings





so cute

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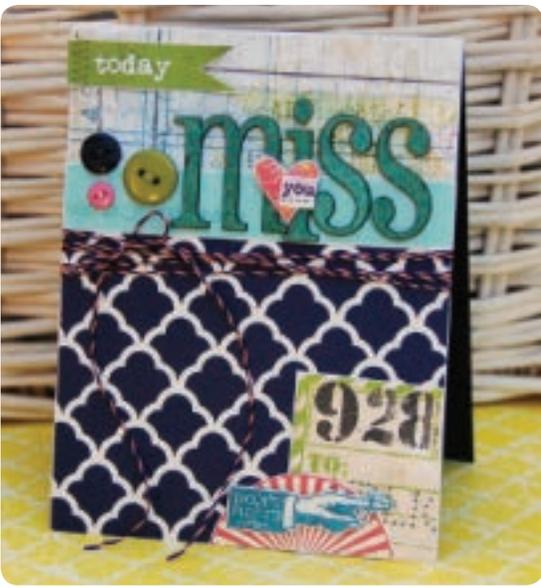
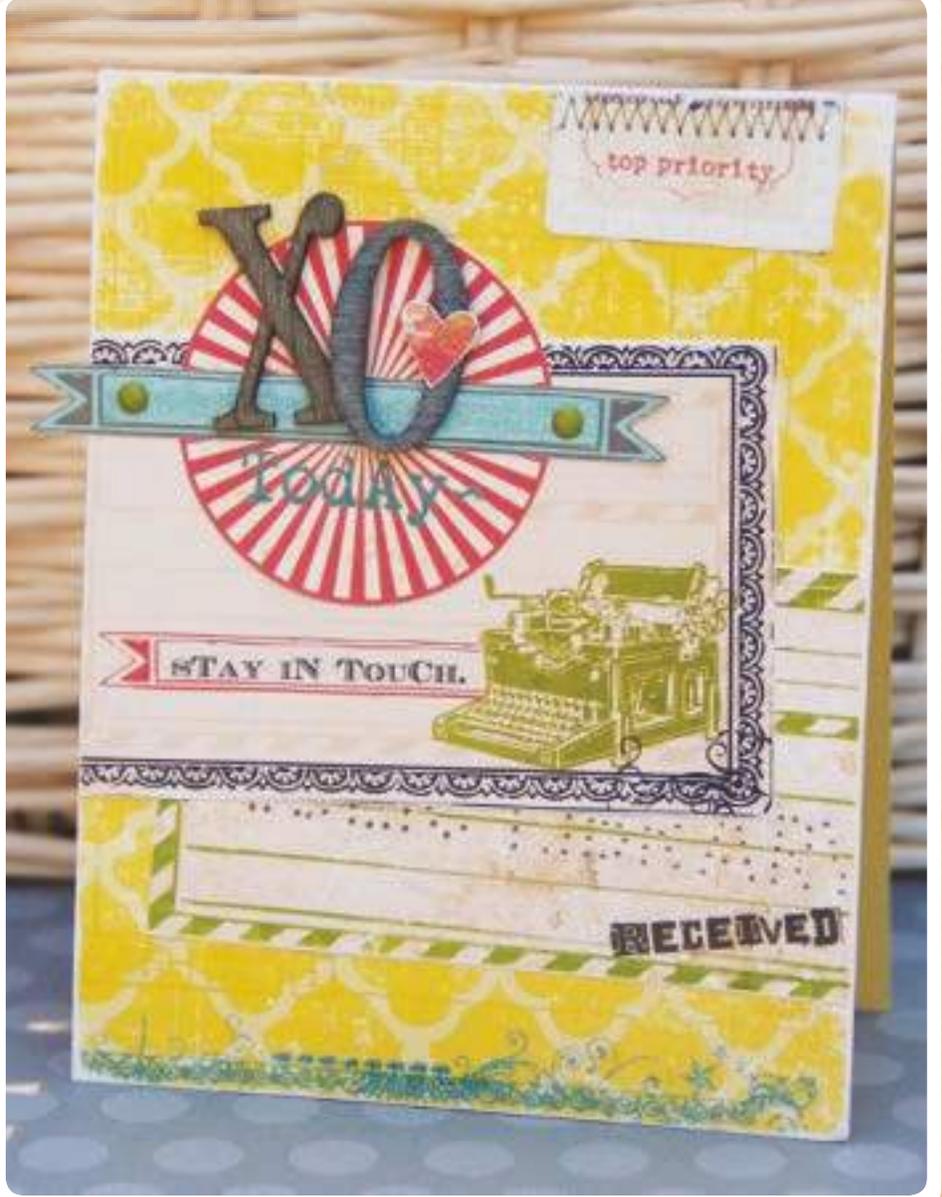
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take 2...and 3!

We asked three designers to work with our cover photo and, because they all did such a fabulous job, we just had to share their layouts with you!

delightful (on the cover)

by CHRISTINE MIDDLECAMP

supplies CARDSTOCK, American Crafts, Bazzill Basics; PATTERNED PAPER, October Afternoon, KI Memories, K&Company; LACE PAPER, Making Memories; FLOWERS, Sassafra, Collage Press, Elle's Studio and Making Memories; JOURNAL SPOT, BORDER STRIPS, Doodlebug Design; BUTTERFLIES, Making Memories Slice, Doodlebug Design; LETTER STICKERS & ADHESIVE, American Crafts



A handmade paper pinwheel, accented with sparkling gems, is a delightful embellishment to Lisa's spring-like page.

by LISA KISCH

supplies CARDSTOCK, American Crafts; PATTERNED PAPER & DIE CUTS, October Afternoon; ELEMENT STICKERS, Bella Blvd, American Crafts, October Afternoon; GEMS, Kaisercraft; BUTTON, Fancy Pants; EMBROIDERY THREAD, Bazzill Basics; PAPER PUNCH, EK Success; ADHESIVE, American Crafts

Sarah combined strips of cheerful patterned paper and textured die-cut clouds to create a refreshing seasonal page.



by SARAH HODGKINSON

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER, CORRUGATED SHAPES, SUGAR PICKS, Jilibean Soup; JOURNALING STICKERS, October Afternoon; CHIPBOARD, Maya Road; PAINT, Making Memories; BORDER DIES, Sizzix; LAYERED TAPE, Fiskars

Cover Photo - Marla Kress

scrapbook & cards TODAY

SPRING 2011 ISSUE 21

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www.treefrog.ca

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Just five years ago, Catherine walked onto the CHA floor in Las Vegas, armed with a great idea and tons of moxie. She approached manufacturers, one by one, asking them to advertise in a new, high-quality magazine

that would be free on-line to all scrapbookers and paper artists. Many were skeptical and some even shook their heads and laughed, but here we are, 20 issues later, celebrating the success of one of Canada's favourite scrapbook magazines!

This Spring marks *Scrapbook & Cards Today's* 5th anniversary and we are celebrating in style! We invite everyone to join us on the SCT blog starting March 25th

for loads of prizes and fun. You won't believe the grand prize we will be giving away!

As a new editorial year begins here at the magazine, we've made a few refreshing changes to each issue. New in 2011 is The Tool Shed (pg 20), where we will review the latest and greatest gizmos created by your favourite manufacturers. This Spring issue also marks the beginning of a four-part journaling article called From the Heart (pg 50), to help you journal your authentic story. Have no fear, all of your favourite articles are still with us, bigger and better than ever!

Here's to your next creative adventure,

Becky

BECKY FLECK
Editor-in-chief



Our birthday bash grand prize is hidden in this adorable Doodlebug gift bag!

Wondering what it is?
Join us on our blog on March 25th for the big reveal!



comments & letters

SCT birthday bash

Psssst! What do you think is in that gift bag? A bounty of rhinestone gems? A package of glazed brads? A box of decorative pins? Hey, maybe it's a small, blue box from Tiffany's!

Please join us on our blog Friday, March 25th, where we will kick off a week of birthday festivities, including a blog hop, card and layout challenges, give-aways, and the exciting announcement of the grand prize that has been tucked away in the gift bag. You will not want to miss this SCT party! Visit our blog at www.scrapbookandcardstodaymag.typepad.com!



really
We'd love to hear from you!

We always love hearing from our readers! Whether you have a raving review or a constructive criticism, we welcome your comments. Send us your feedback to editor@scrapbookandcards.com.

mark your calendar

Mark your spring calendar for

April 8-9, 2011,

when SCT will be attending



Scrapfest in Kitchener, Ontario. We have a line-up loaded with classes taught by our top designers, make 'n takes every hour, a fantastic product showcase, prizes galore, and so much more! For more information and to purchase tickets, visit www.scrapfest.ca.

CardMaps Today special issue

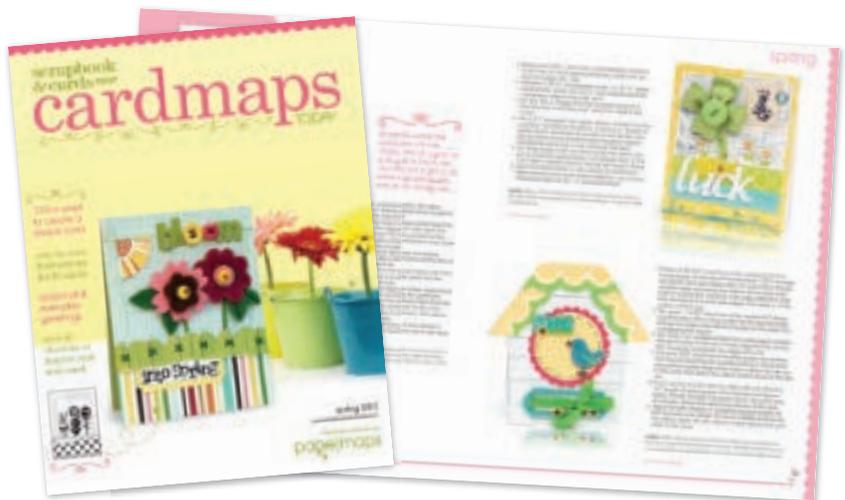
Scrapbook & Cards Today and *PageMaps* have teamed up once again to bring you a special spring issue of **CardMaps Today**. This brand new, limited edition magazine includes more than 50 never-before-seen CardMap sketches from Becky Fleck and 80 beautifully designed cards from 16 fabulous designers, including Kelly Goree, Vicki Boutin, Marla Kress, Kimber McGray, Melissa

Phillips, Roree Rumph and many more. Full of techniques and the latest trends in paper crafting, this 84-page, full-colour magazine comes with complete instructions for each and every card! **CardMaps Today** will be available in many of our distributing stores starting March 25th or is available for direct ordering on our web site. Hurry now to reserve your copy for only \$9.95!

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We will also be at the Creativ Festival at the International Centre in Toronto on **April 15-16, 2011** with more make n' takes, prizes and classes oh my! For more information about the Creativ Festival, please visit www.creativfestival.ca.



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For details, search these ideas on our site: 2104, 2105, 2106



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the essentials

1

Pebbles "Happy Go Lucky" collection is a spirited call for Spring to come out and play! With a collection this beautiful, your projects will bloom right off the page.
www.pebblesinc.com

2

Whimsical alpha and numeric stickers, along with enchanting wood veneer butterflies, are the crowning touch on this darling birdhouse. Get yours from **Studio Calico**.
www.studiocalico.com



10 most wanted

Our top ten picks from CHA Winter are all **MUST-HAVE'S** for your stash!

by MARLA KRESS

supplies: CARDSTOCK, Bazzill Basics; PATTERNED PAPER, STICKERS, BANNER, FLOWERS, Pebbles; PAPER PUNCHES, Stampin' Up!; NUMBER STICKERS, VENEER BUTTERFLIES, Studio Calico; GEMS, Imaginisce; WHITE PEN, Uni-Ball Signo; BLACK PEN, American Crafts

SCT • the essentials



3

Page storage could not be prettier with these delicious albums from **Doodlebug Design**, available in a beautiful array of colours, textures and sizes. www.doodlebug.ws



4

Just like Marla, you will score a "One-Two" punch with trendy paper punches designed by **Stampin' Up!** Best of all, each punch will give you multiple themed shapes. www.stampinup.com



5

Lightweight and oh-so hip, available in five yummy colours, **Maya Road** has the hot trend in trims all zipped up! www.mayaroad.net

*Moving from pants to paper,
you'll never have to XYZ
this awesome zipper trim!*

6

Just like cardstock, every scrapper needs printed foundation paper, too. We love **Bo Bunny's** new Double Dot papers in stripes, flourishes and journal patterns! www.bobunny.com



7

Little Bo Peep has lost her sheep, but **We R Memory Keepers** found them in their adorable Peep collection! www.weronthenet.com

Yo, Bo! Your do is looking a bit like cotton candy there, girlfriend!



8

The new Mega Runner adhesive gun from **Xyron**—so big you might need a holster! www.xyron.com



9

Our editor spotted these darling **Jillibean Soup** pins at CHA and promptly said, "I'll take ten in every colour!" www.jillibean-soup.com



10

Holy adhesive, Batman! The glue dot just got ginormous with Glübers from **Cosmo Cricket**! www.cosmocricquet.com



i spy with emily

baubles and buttons and brads, oh my!

Featuring new products and new trends, designer Emily Pitts is here to report on what products are turning heads, and turning up on scrapbook layouts everywhere.

Brooch-inspired rosettes by **Pink Paislee** lend a vintage appeal to this nostalgic page.

Sparkles abound from the facets of **Bazzill's** timeless buttons, available in two sizes.



delila's button can

by EMILY PITTS
supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, SPRAY INK, LETTER STICKERS, Studio Calico; BUTTONS, Bazzill Basics; BRADS, ACRYLIC STARS W/GEMS, Pink Paislee; DOILIES, PINS, Maya Road; RIBBON, May Arts; ADHESIVE, American Crafts and Scotch by 3M; PEN, Micron; THREAD, Coats and Clark

All sparkly and full of bling, brads, buttons and baubles are dressing up this season. I love that you can now find gem-clustered brads, like the translucent silver ones I used on my layout. Buttons are available in a beautiful range of designs, from vintage-inspired resin to intricately molded metal. They come with and without shanks and can be easily removed by a good pair of scissors or wire cutters. The newest additions to

this trend are resin cabochans, named after a flat, highly polished gemstone. Popular designs include roses, pebbles and cameos, all of which attach with a small dab of glue. Finally, don't forget the lovely acrylic teardrops reminiscent of chandelier crystals—they will fancy up any project. Do you need a flattering embellishment? Try some of these beautiful baubles, perfect for layouts, cards, mini albums and altered projects.



Pink Paislee's danglers do double duty as a beautiful page embellishment or a sparkling charm on earrings and bracelets

Full of depth and dimension, these gorgeous resin flowers by **Maya Road** will turn any project from ordinary to extraordinary.



Tinted resin infused with glitter make **Webster's Pages** transparent Sparklers the crowning touch on any paper project.

Classic pearls and bows, topped off with sparkling gems, **Jenni Bowlin Studio** Charms are a delightful throwback from days gone by.



Sophisticated shapes and a mix of opaque and semi-transparent colours, **Crate Paper's** Eclectic Buttons are ready to dress up and shine.



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Wicki B.

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our 3-designer challenge

Check out what **Davinie Fiero**, **Moon Ko** and **Vicki Boutin** created when given the same six new products to work with.

Always up for a challenge, our design team welcomed this latest opportunity to put their creativity to the test. How did each team member work with these products to make them her own? Everyone was excited to see just how different **three** layouts using the same **six** products could be.

1 Patterned paper from the City Park collection by **American Crafts**.
www.americancrafts.com

2 Natural corrugated die-cut shapes by **Jillibean Soup**.
www.jillibean-soup.com

3 Timeless buttons in Patch from **Bazzill Basics**.
www.bazzillbasics.com

4 **Doodlebug** Petite Prints in stripes and florals.
www.doodlebug.ws

5 Cushies alpha stickers in cocoa from **Pink Paislee**.
www.pinkpaislee.com

6 Sew Easy tool and accessories from **We R Memory Keepers**.
www.weronthenet.com





A spritz of white spray ink brightens up the corrugated die-cut flowers.



Davinie Fiero

I went with a more monochromatic look on my page, playing up the green hues found in the patterned papers

and cardstock. A punch of colour here and there breaks up the green and emphasizes the cute photos of my daughters.

every day

additional supplies SPRAY INK, Studio Calico; PAPER PUNCHES, Marvy Uchida; SCALLOP BORDER PUNCH, EK Success; ADHESIVE, American Crafts



Moon Ko

As I was playing with the City Park papers, I flipped one of them over to the brown side and discovered

how cool the embossed areas look in reverse. This texture added so much to my title area, where I rested three birds on long, machine-stitched curves.

so ready

additional supplies INK, Colorbox; DIE-CUTS, Quiccutz; ADHESIVE, American Crafts

Moon's clever use of the striped paper hugs her photos and provides direction to her page.



Created with the Sew Easy Tool, Vicki's green cross stitches add homespun appeal to her page.



Thin, green strips of cardstock around the edge of the page frames Vicki's layout and draws your attention to the focal photo.



Vicki Boutin

I loved all of the terrific patterns in American Crafts' City Park collection! To prevent them from running together when placed side-by-side, I matted each section onto dark brown cardstock and they instantly popped. Shake things up on your next page and try placing your papers and embellishments on an angle. This angle will add motion and interest to your page.

spring thing

additional supplies CARDSTOCK, Bazzill Basics; PAPER PUNCH, Fiskars; ADHESIVE, American Crafts



Sorry Honey,
my tools are
taking over!



the tool shed

BY MARLA KRESS

Forget hammers and wrenches. As your favourite paper crafting tools hit the shelves, our experts in the tool shed will give them a go and tell you what's hot!

Bling it with Imaginisce's I-Rock, the tool that heat sets a gem anywhere on your project. Running on three AA batteries, this cordless tool will affix rhinestones, jewels, pearls and mirrors to an array of different surfaces. Marla put the I-Rock through its paces and discovered the following about this terrific tool:



- ✿ The I-Rock is lightweight and very easy to use
- ✿ Its compact size makes it portable and easy to store
- ✿ It heats up quickly, in just 15 seconds
- ✿ It heat-activates the gems in just seconds
- ✿ Heat-resistant designer templates offer flawless crystal patterning
- ✿ A built-in safety feature prevents accidents and burns

Marla's final words on this cool gizmo was, "Imaginisce's I-Rock really does rock!"

If you love to enhance your projects with gems, you'll definitely want to add this very cool tool to your paper crafting arsenal! **SCT**

Look closely and you'll see a darling pink crown at the end of Marla's title, where she heat-set three pink crystals. Sparkling swirls of mirrored gems add whimsy to the page.

princessa

by MARLA KRESS

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, I-ROCK TOOL, STENCIL TEMPLATES AND JEWELS, Imaginisce; LETTER STICKERS, PEN, American Crafts



Layout by: Deana Boston



Card by: Rae Sorthal



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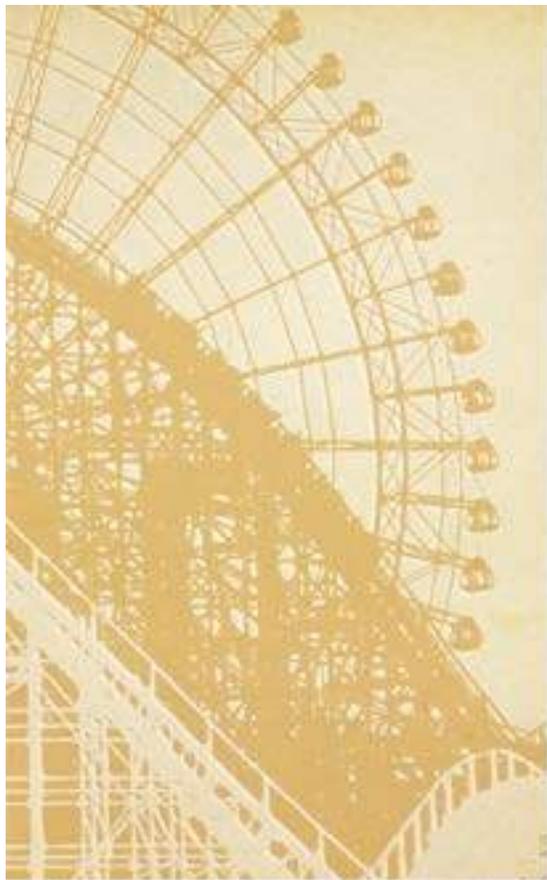
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COLLECTION

STEP RIGHT UP and check out our newest release, State Fair. Imagine strolling the midway at the state fair taking in the sights and sounds... the textures and colors pop with inspiration. This release evokes the feeling of grandiose sideshows, world famous attractions, and hand printed posters of old. State Fair includes eight patterned papers, a die-cut paper, alpha & label stickers, a chipboard alpha, die-cut tags, FabRips, and a brand new batch of Mister Huey's Mists to match everything.

Check out our bonus project using State Fair at
<http://www.scrapbookandcards.com/studio-calico>

Studio Calico

3T'S (tips, tricks, & techniques)



the *essentials* of design

Four creative strategies for your next layout by SUMMER FULLERTON & KELLY GOREE

Colour and scale. Balance and direction. Depth and dimension. Unity and contrast. These design concepts, used in the print media world, are the basic building blocks in scrapbooking, too. Read on and discover how to employ these useful strategies on your next page.

come and swing

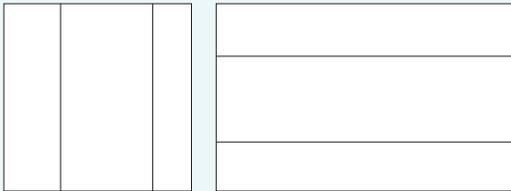
by KELLY GOREE

supplies PATTERNED PAPER, BRADS, JOURNAL SHAPES, LETTER STICKERS, BasicGrey; CALENDAR, Jenni Bowlin Studio; TICKET, My Mind's Eye; PENS, Uni-Ball Signo, Zig; DIE CUTTER, Silhouette; ADHESIVE, Scrapbook Adhesives

The composition of your layout is all encompassing. You focus on your photos, papers, embellishments and journaling, and determine what the hierarchy of these elements will be. Do you want your photos to be center stage? Do you have heartfelt journaling that plays a significant role on the page? Are you madly in love with a new embellishment and you want to make sure it shines on your page? Consider all of these factors as you read on about how to create an amazing, visually appealing layout.



try using these grids on your next layout



1 The Rule of Thirds

The objective of the “rule of thirds” is to stop elements (here the rows of strawberry paper and yellow paper) from bisecting another more important area (the photographs). Summer did a great job of following this bisecting rule and one look at her layout immediately draws you to her photographs. The three sections do not need to be equal in size to be an effective example of this rule, nor do they need to run horizontally. This creative tenet works great vertically, especially on single pages. Summer said, “The great thing about the rule of thirds is that it takes all the guess work out of the design process and allowed me to focus on the more artistic part of my page.”



eat fresh

by SUMMER FULLERTON

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, TWINE, Jillibean Soup; LETTER STICKERS, ADHESIVE, American Crafts; BRAD, Cosmo Cricket; BORDER PUNCH, Stampin' Up!; BUTTERFLY, Jenni Bowlin Studio

Summer cut out several strawberries from the patterned paper and overlapped them onto the strawberry paper with foam adhesive. A single strawberry placed in the lower, right corner, unifies her layout.



2 Scale and Weight

Kelly's trick for successfully mixing colours and designs on a scrapbook page is to vary the scale of the different patterns. On her "Come and Swing" layout, she was able to use three different dot patterns by simply selecting designs that varied in scale and limiting their use. Those three swatches harmonize nicely with the other papers she used because they coordinated both in colour and pattern. Believe it or not, Kelly's page features more than 10 patterned papers!

A stamped rocket, attached to the page with foam adhesive, adds motion and direction to Kelly's page and is a natural fit among the dimensional stars.

shoot for the moon

by KELLY GOREE

supplies CARDSTOCK, Bazill Basics; PATTERNED PAPER, October Afternoon; STAMPS, Technique Tuesday; INK MIST, Studio Calico, Maya Road; PAPER PUNCHES, Fiskars; LETTER STICKERS, BRADS, BasicGrey; PEN, Uni-Ball Signo; ADHESIVE, Scrapbook Adhesives



as seen on
the opener



To balance out all the energy and motion of the patterned papers, Kelly placed most of them on the right side of her page, leaving some empty or "white space" on the left. Doing that allowed her to show the reader exactly what she wanted them to see and gave her page a clear focus.



3 Embellish with Purpose

When it comes to embellishing a scrapbook page, Kelly has a great rule of thumb: "Small, high-contrast elements have as much impact as larger, more subdued elements." Armed with that idea, she then turns to papers and embellishments that will support the overall mood she wants to convey. In her "Shoot for the Moon" layout, space-age accents and papers were a natural choice and she strategically placed the stars in a visual triangle to bring her photos into prominent focus. From there, the reader will naturally want to learn more about the story behind the pictures and the theme-appropriate title.



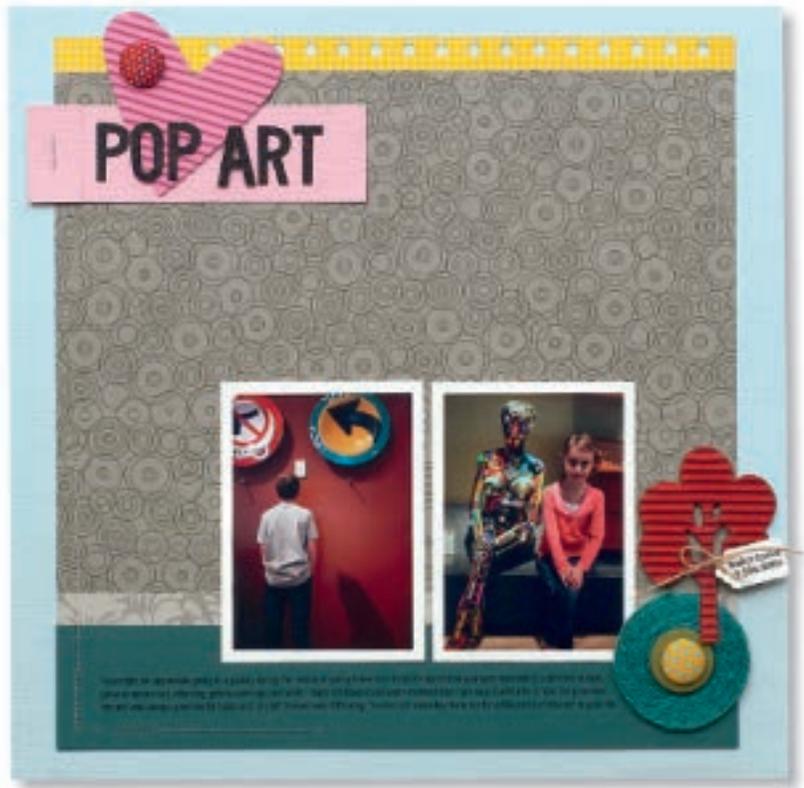
4 White Space

Embracing “white space,” that area within your layout that is free of text, photos and embellishments, is an internal battle most of us scrapbookers fight. Inherently we want to fill our pages to the brim with accents and doodads, but creating white space on your page offers some breathing room and a relaxing place for the eyes to rest. White space can also provide direction, as is the case on Summer’s “Pop Art” layout. Look closely and you will see that from her title, over to her photos, and then down to her journaling, she has created an invisible “Z” pattern on her page. Her dramatic design combines unusual colors and interesting graphics.

pop art

by SUMMER FULLERTON

supplies CARDSTOCK, Bazzil Basics; PATTERNED PAPER, Bella Blvd; LETTER STICKERS, KI Memories; BRADS, Cosmo Cricket; PAPER PUNCH, Martha Stewart; DIE CUTS, JUTE, BUTTON, Jillibean Soup; PAINT, Making Memories; ADHESIVE, American Crafts



Although the “white space” in Summer’s layout is actually patterned paper, the repetitive nature of the design still creates a restful place for the eye.



Here are a few other design tips to keep in mind as you create a layout:

Harmony. Let’s say you’ve placed a title to the right of your photos, but the title feels a bit stranded. Make a connection by adding a design element between the two that touches both the title and the photo. Instantly, you will create harmony between the two elements, as one now visually relates to the other.

Contrast. Good contrast on a layout works in tandem with your colour and pattern choices. Contrast is the visual distinction among all of the colours and/or patterns on your page. For instance, on a monochromatic page, the distinction or “contrast” would be the different hues of the same colour.

Scale. This element of design is an important one to consider, especially when choosing embellishments. The elements you select for your layout should enhance the theme of your page without overwhelming the photos. If your layout feels a bit “embellishment-heavy,” consider resizing those objects before doing away with them altogether.

The next time you start a layout, try one or two or even all of these design-driven, yet simple, strategies on your page. And remember, these formulas work great on cards, too! 

For more ideas and to check out a wealth of wonderful project samples by Kelly and Summer, please visit their blogs at kellygoree.blogspot.com/ and summerfullerton.typepad.com/

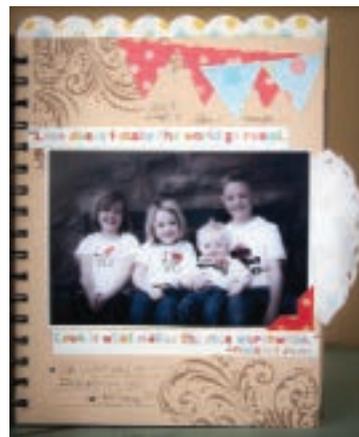
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 15 pocket folder pages!
 15 photo sleeves!
 (holds up to 60 photos)

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 & elements!
 specialty trim!

Brag Book: Jodi Sanford Featuring - It's The Little Things



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designer notebook

bring on the *borders* BY VICKI BOUTIN

No scrapbook tool box would be complete without a few paper punches. Vicki is here to show you that these versatile gizmos do much more than just punch the edge of a piece of paper, and the techniques couldn't be easier!

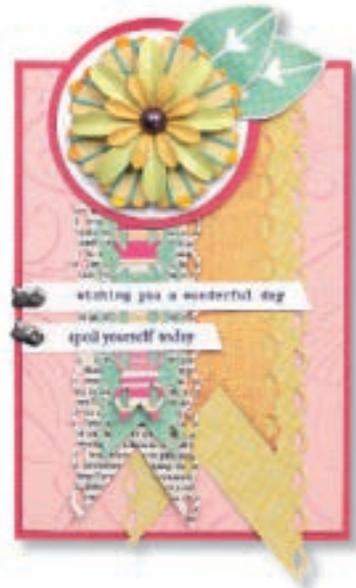
One of my favourite tools is the paper punch— more specifically, the border punch. I use them almost every time I sit down to create a project. With a border punch, you can turn a simple piece of paper into the perfect embellishment for any project. I'd like to share with you a few ways to get the most out of this crafting staple. *Vicki*



Vicki stacked layers of border-punched strips behind the three open circles and finished off the page by tucking additional border pieces behind each of her photos.

be happy

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER, Doodlebug Design, Little Yellow Bicycle; CHIPBOARD LETTERS, American Crafts, Making Memories; BRADS, BasicGrey; BORDER PUNCHES, Fiskars; ADHESIVE, American Crafts



To create the tails of a pennant, trim a narrow piece of paper and border punch along both long edges. Vicki overlapped several pennant tails here, adding texture on her card.

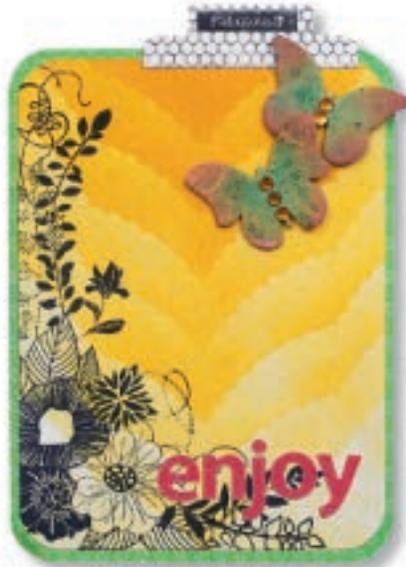
wishing you a wonderful day

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER, BasicGrey, Stampin' Up!, We R Memory Keepers; STAMPS, INK, PAPER PUNCH, Stampin' Up!; FLOWER, DIE-CUTS, Sassafras; BORDER PUNCH, Fiskars; CLIPS, Tgypsies; ADHESIVE, American Crafts

With a combination of layering and inking, Vicki created this eye-catching background that is loaded with depth and dimension.

enjoy

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Doodlebug Design; STAMP, Kaisercraft; INK, Ranger, Stampin' Up!, Tattered Angels; ELEMENT STICKERS, Sassafras; TAB, BasicGrey; CHIPBOARD, Maya Road; PAPER PUNCHES, EK Success, Fiskars



Create an inked background!



- 1 Punch a border pattern from a piece of cardstock.



- 2 Using the border as a mask, rub on a layer of ink with a sponge.



- 3 Shift the border down and ink a second, lighter layer of ink.



- 4 Continue to shift the border down and apply ink to create a graduated pattern.

Select a border punch that simultaneously punches out a row of holes, then thread a length of ribbon through the holes for a beautiful finishing touch.

thanks so much

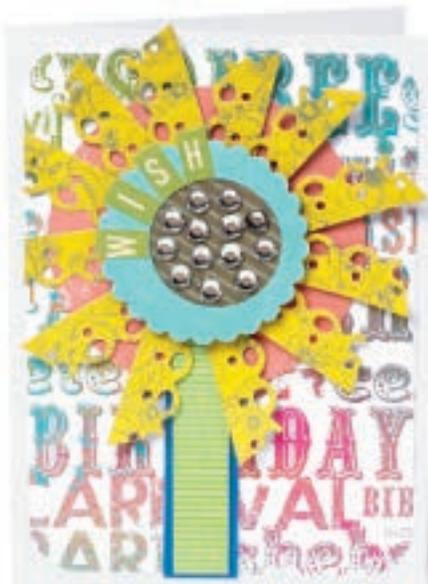
supplies CARD, Hero Arts; PATTERNED PAPER, Kaisercraft, Sassafras; STAMPS, Stampin' Up!; INK, Ranger; GEMS, Queen & Co; RIBBON, ADHESIVE, American Crafts; PAPER PUNCH, Fiskars



Punch out a strip of your favourite border, then cut the piece into small strips. Fashion them around a circle to form a cheerful flower. This technique would also work well to create a sun.

wish

supplies CARD, Hero Arts; CARDSTOCK, Core'dinations; PATTERNED PAPER, 3 Bugs in a Rug, Doodlebug Designs, Pink Paislee; ELEMENT STICKERS, October Afternoon; PAPER PUNCHES, Fiskars; GEMS, Queen & Co.; ADHESIVE, American Crafts





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photography for today's scrapper:

How Do I? When Would I? Why Should I? BY KATHY THOMPSON LAFFOLEY

Capture the magic of the season in your photos, both outside and indoors, with these great tips from our shutterbug friend, Kathy.



Location! Location! Location! Often after I've taught a photography class or shared pictures online, I receive comments like, "Wow, I wish I lived 20 minutes from the beach so I could get shots like that!" or "There's nowhere nearby where I can take pictures." Although I feel incredibly lucky to live where I live, with an open mind, a little perspective and an eye on the light, almost any location can become the perfect supporting partner in your next photo shoot!

Sometimes, for whatever reason, time just isn't on your side. In the following two photos, we had a small window in which to capture a few family shots. We didn't have time to drive anywhere—it was that day or never so what was lacking in ideal location, we made up for with amazing light and positioning.

Would you believe that this very plain field served as the backdrop for this gorgeous shot? By simply positioning the subjects around the sun as it was setting, and repositioning myself (and therefore my shooting angle), the bare, early-spring field actually became a beautiful part of this shot:



SCT • the 3T's

What about a grungy bus stop in a very busy section of the city? With a shallow depth of field and some careful positioning of the subject, it becomes an interesting architectural detail within the photo:

My go-to solution for a truly simple and timeless backdrop is an inexpensive piece of black cotton velvet and my garage. I hung the velvet about 12 feet in from the garage door, positioned my subjects in front of the velvet, and began shooting. Not only does this work for more formal portraits but it is a fast and easy answer when you want the focus to be 100% on the subject and not have any distraction whatsoever in the background.



What if you don't have a garage? Not a problem. Simply hang your backdrop indoors and work with as much available light as you have, or use an external flash. For this photo I simply thumb-tacked my trusty black velvet to my living room wall and turned on every single light in the room!



If you think that black is too formal, there is no limit to the backdrop choices you can find on the clearance table at your local fabric store!

Very rarely do all elements that make up a good photograph simply align. Often it takes a bit of creativity and lady luck to make the magic happen, but never let a less-than-perfect location stop you from capturing your perfect shot! **SCT**

For more great photo tips, inspiration and a few grins, visit Kathy's blog at www.kathythompsonlaffoley.typepad.com



What can you do to make the next challenging location you come upon work for you?

1. Shoot with a shallow depth of field; a small aperture number: f/1.8, f/2.2, etc.
2. Move your subject and/or yourself to change your shooting angle and eliminate as much unnecessary visual clutter as possible.
3. Look around your environment and walk around your location. There are often little corners or pockets that can create lovely backgrounds.
4. Have an indoor backup plan. Sometimes the great outdoors just isn't so great.
5. Allow for some distance between your subject and the background.

euro chic (previous page)

by KATHY THOMPSON LAFFOLEY

supplies CARDSTOCK, American Crafts; PATTERNED PAPER, BRAD, My Mind's Eye; FONTS, Archer DNA and Rockwell; ADHESIVE, 3M

PageMaps and Scrapbook & Cards Today have teamed up once again to bring you **CardMaps Today**. This brand new, limited edition, special issue includes:

- over 50 never-before-seen card-map sketches from Becky Fleck
- 80 beautifully designed cards from 16 fabulous designers, including Kelly Goree, Maria Kress, Kimber McGray, Melissa Phillips, Roree Rumph and many more
- Techniques, tips and the latest trends in paper crafting
- Complete, step-by-step instructions for each and every card!

CardMaps Today will be available in many SCT distributing stores throughout Canada and the US and is available for mail order on our web site. Hurry now to reserve your copy for only \$9.95! Shipping begins March 25th.

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For the latest in scrapbooking trends, giveaways, instructions, templates, designer features and more, please visit our site at

www.scrapbookandcards.com

All of our past issues can be viewed and downloaded for free!



An inspired designer will sketch ideas and create sketches, ideas for layout and designs or templates. The ideas may be used as-is, modified and perhaps even used as the starting card.



- 1 Make a 4 1/2" x 5 1/2" card from polka dot paper. Adhere a 4-25" x 7" striped paper panel along the bottom edge of the card front.
- 2 Trim a 1" x 6" strip from green paper and wrap the top edge. Curving the edges with a tool, flip the paper strip and adhere it to the card above the striped paper. Add decorative elements to hold down the paper. Trim off any excess.
- 3 Trim three 1 1/2" x 1 1/2" blue strips from the striped paper. Adhere strips along both sides and the top of the card to create a frame.
- 4 Trim a yellow flower from the flower paper, cut it into quarters and adhere one quarter piece into the inside of the frame as shown.
- 5 Write and adhere the chipboard letters and attached banner to the top right corner of the sentiment.

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10 fun ways to create a shape card

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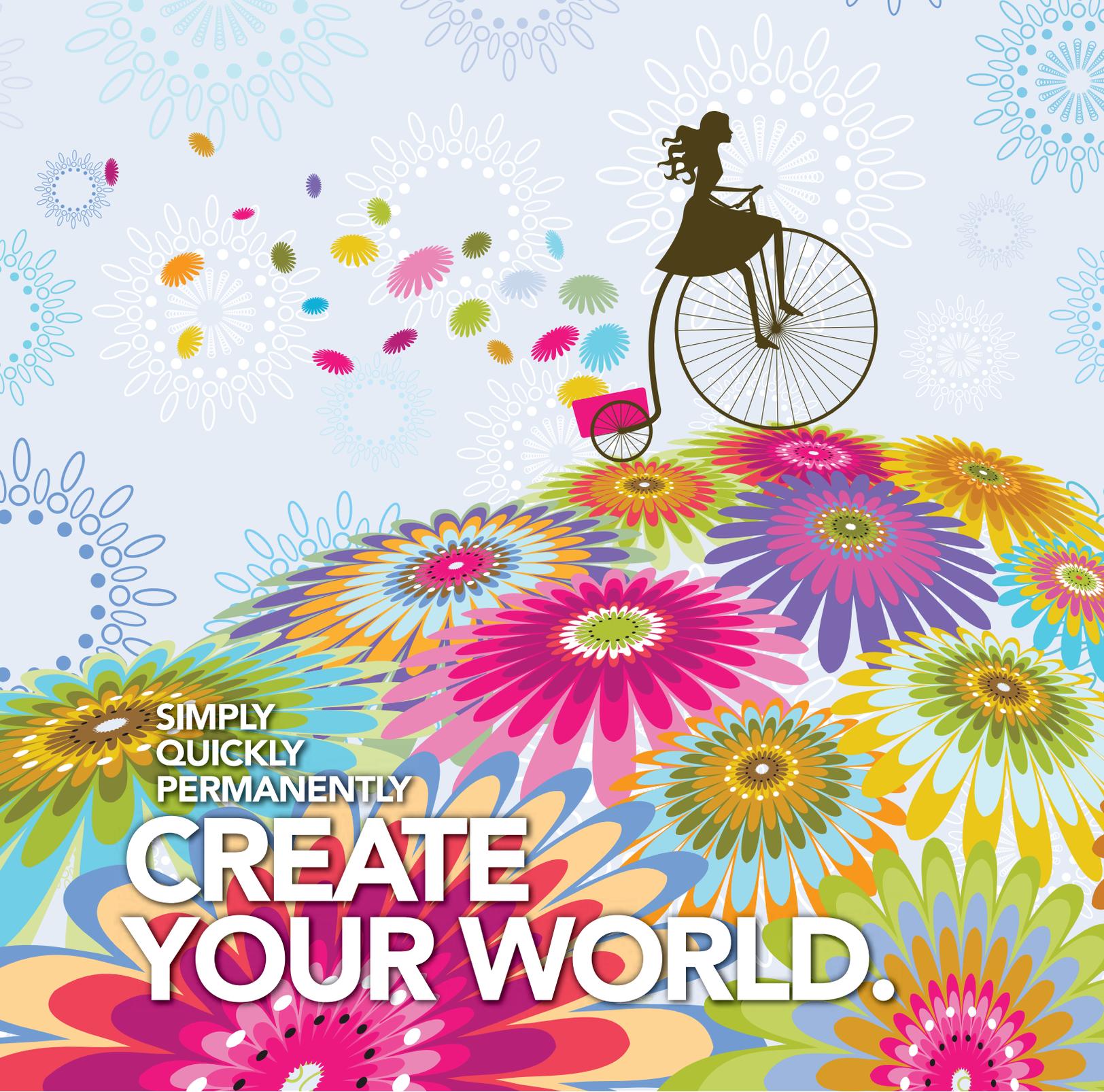
Apply 3 types of edge-to-edge adhesive and cold laminate to a variety of surfaces like cut paper, fabric and more. Emboss paper up to 12" wide and die cut up to 6 1/2" wide with leading crafting dies.



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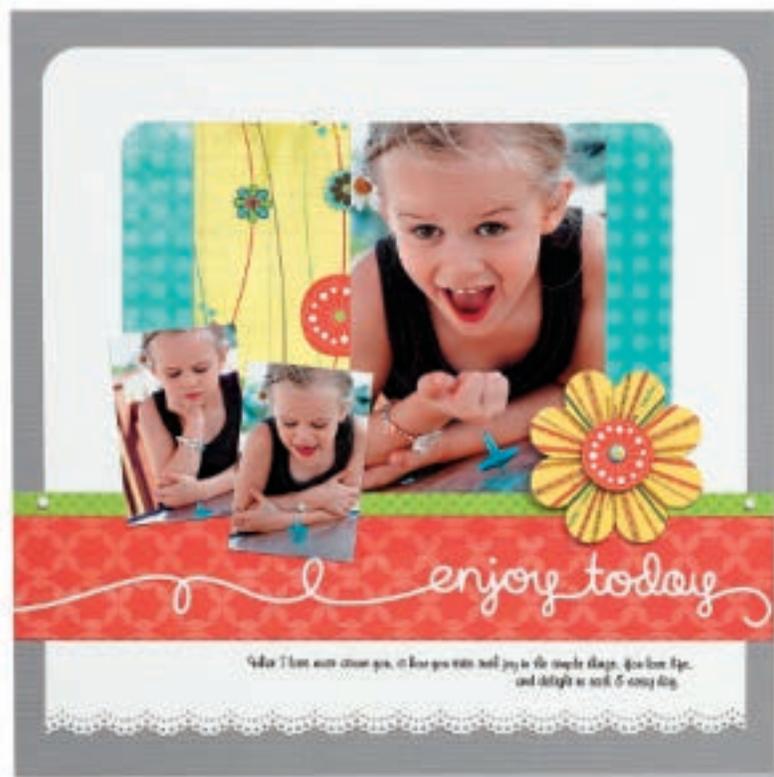
What Will You Create?

easy, detailed, expert

Whatever level of complexity fits your style, our Easy-Detailed-Expert column has terrific ideas to try today!

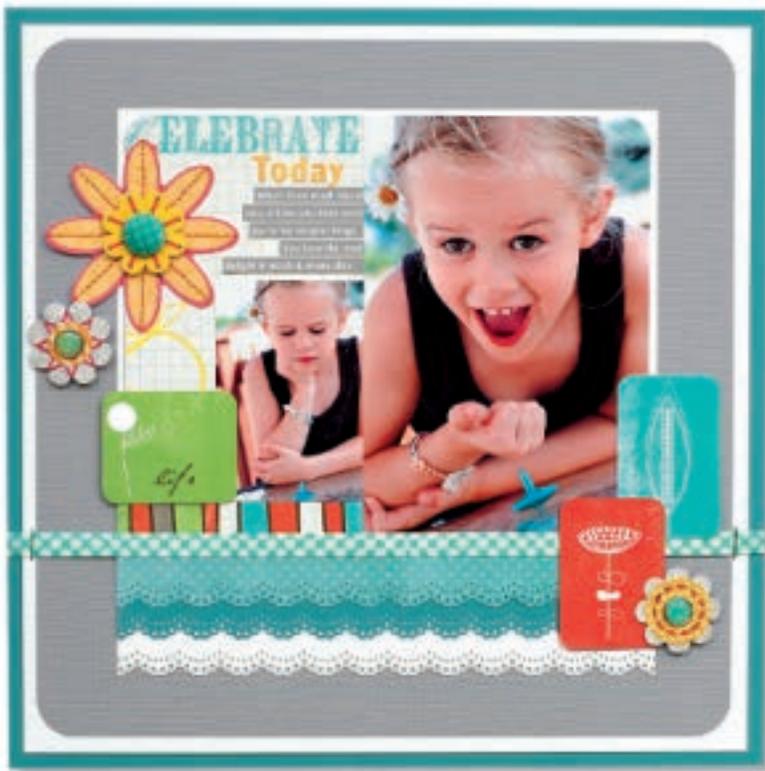
by SHERI REGULY

Pages about the everyday moments of life play a big role in our scrapbook albums. These are the layouts that your children will look back on and say, "I remember doing that!" or "That was so much fun!" With such delightful, lighthearted photos of my daughter, I knew I wanted to work with a fresh, clean palette of colours. I love to layer papers and embellishments and, from simple to elaborate, here are some creative ideas on how you can adorn your layouts.



supplies CARDSTOCK, Bazill Basics; PATTERNED PAPER, Bo Bunny; DIE CUT FLOWER, Sassafra; STICKER TITLE, KI Memories; BRADS, Doodlebug Design; PAPER PUNCHES, EK Success, Martha Stewart; ADHESIVE, EK Success

With simple colour blocking, I was able to create harmony on my **easy** page without overshadowing the darling photos of my daughter. In contrast, the pattern colours are soft and muted, while my photos (two of them placed on tilt) are bold and playful. Rounded corners and a dainty border-punched edge give this page a very feminine touch. I added a small circle, attached with a brad, to the center of the die cut flower. You'll notice the two small brads that attach the thin strip of green paper, too; little details like this add a lot to the page, yet keep the design trouble-free and quick to create.



After triple-matting my base paper, I layered the lacy, border-punched patterned paper in three colours, overlapping them across the bottom of my **detailed** page. I fastened a second, smaller flower to the center of each die cut flower with a decorative brad, then attached it to the page with foam adhesive. From the patterned paper I trimmed out three floral designs, rounded the corners and layered them around the photos. Patterned paper also provided me with a pre-printed title, where I added my reverse-typed strip journaling directly below it.

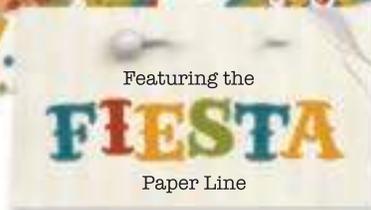
additional supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Bo Bunny; DIE CUT FLOWERS, Sassafras; LETTER STICKERS, BasicGrey; BRADS, Crate Paper; PAPER PUNCHES, EK Success, Martha Stewart; RIBBON, Cosmo Cricket; ADHESIVE, EK Success

For my **expert** layout, I concentrated on a variety of layering techniques. I love how the scallop-edged blue paper looks peeking out from underneath the white cardstock on my quad-matted base. You can create this same look with a variety of border designs. I boosted the die cut flowers by attaching two punched pieces of patterned paper to the centers of each one using foam adhesive. I then crowned the top layer with glitter glue for added sparkle and shine. White pen details and small brads finish off the page.

additional supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Bo Bunny; DIE CUT FLOWERS, Sassafras; LETTER STICKERS, BasicGrey; BRADS, BasicGrey; PAPER PUNCHES, EK Success, Martha Stewart, Stampin' Up!; SMALL BRADS, Doodlebug Design; RUB-ONS, Studio Calico, Die Cuts with a View; GLITTER GLUE, Ranger; PIN, Maya Road; WHITE PEN, Uniball Signo; DIE CUTTER, Silhouette; ADHESIVE, EK Success



We R Memory Keepers tool school



Fiesta Gift Box Instructions

Supplies Needed:

- Fiesta Patterned Cardstock
- Fiesta Textured Cardstock
- Fiesta Embossed Stickers
- Fiesta Layered Chipboard Words
- Fiesta Glitter Brads
- Sew Easy Glitter Floss
- 2-Sided Adhesive or Mod Podge
- Wooden Box

Tools:

- Sew Easy Tool
- Sew Easy Loop de Loop Large
- Stitch Piercer Head
- Sew Easy Mat
- Sew Easy Needles
- Heart Attack Distressing Tool
- Brad Setter & Piercing Tool
- 16 x 20" Magnetic Mat and 18" Ruler
- Craft Knife

Instructions:

1. First, cover the sides (and insides if desired) of the box with Fiesta Patterned Cardstock. Lay the sides of the box on the paper and trace the pattern. Use the Craft Knife and Magnetic Mat and Ruler to cut the pieces to size. Then adhere with either 2-sided adhesive or Mod Podge.
2. Set brads in the border sticker from the Fiesta Embossed Sticker Sheet using the Brad Setting and Piercing Tool. Stick to the box along the front top edge.
3. For the "FIESTA" banner on the front of the box, cut a piece of Fiesta Textured Cardstock to 5 x 12 inches. Distress the edges using the Heart Attack tool. Cut "FIESTA" border strip from the Fiesta Patterned Cardstock. Distress the edges, then adhere to Textured Cardstock on an angle. Using the Brad Setting and Piercing Tool, randomly set some Glitter Brads on banner.
4. Using the Sew Easy tool and the Loop de Loop Piercing Head, run two lines of holes on a slight curve above and below the FIESTA border strip. Stitch a running stitch using various colors of the Glitter Fancy Floss. Adhere banner to box.
5. Place some more Embossed Stickers and Chipboard words on box to decorate.
6. Fill box with chips, salsa and other "fiesta" items along with some crumpled tissue. Ole!



Featured Tools



Brad Setter & Piercing Tool



Heart Attack



Sew Easy

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3I'S (ideas, insights, & inspiration)



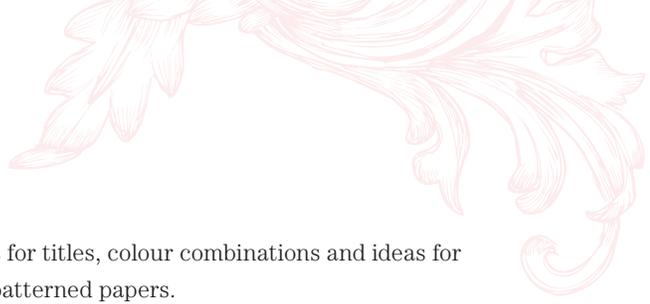
Inspired by...

by KIMBER MCGRAY **Surf your way to endless inspiration**

From a colour combination that bursts forth in a bouquet of flowers, to a solid design concept discovered on a really cool t-shirt, with a click of your mouse the world wide web offers an infinite supply of bright, creative ideas.

holland 2010

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER, Jillbean Soup; LETTER STICKERS, BRADS, American Crafts; PAPER PUNCH, Stampin' Up!; PEN, Jet Pens; ADHESIVE, Xyron



When my creative muse decides to take a mini vacation, leaving me stumped for a cool title idea or a trendy colour scheme for a card, I often browse some of my favourite web sites in search of a creative spark. For this article, I looked no further than PBTeen.com, papersource.com and esty.com, where I spotted several great

concepts for titles, colour combinations and ideas for mixing patterned papers.

The next time you are surfing the web and visiting some of your favorite sites, take a moment to study the artwork, elements and designs there. You are sure to discover a creative spark yourself!



lily

by LISA KISCH

supplies CARDSTOCK, American Crafts; PATTERNED PAPER, Pebbles, My Mind's Eye; ELEMENT STICKERS Pebbles; TAPE, American Crafts; PAPER PUNCH, Stampin' Up!; DIGITAL CUTTER, Xyron Wishblade

Discovered on PBTeen.com, the iconic "LOVE" letters on this fabric-covered pin board were the structural inspiration for Lisa's very girly page. She die cut letters to spell "LILY" for her title and, using the remaining negative space, stacked and elevated the title on top of four different patterned papers using foam adhesive. This same technique would work great on a card, too!

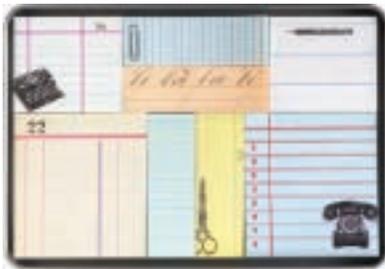
A quad mat of solid and patterned papers makes an excellent foundation for this beautiful, dimensional title on Lisa's page.



inspired by...

When mixing patterned papers, finding the right balance of colour and pattern scale is often difficult for me. When I spied this fun notepad collection from papersource.com, I knew it would be a great aid in selecting papers for my layout. Like the inspiration image, I mixed printed grids, columns and lines to create the base of my geometric layout, along with iconic embellishments like those found on the pads. The patterns and colours were perfect for this all-boy page.

inspired by...



The yellow paper found on the notepad image became the accent colour on Kimber's grid-inspired layout.

the daily grind

by KIMBER MCGRAY

supplies CARDSTOCK, Jillibean Soup, Core'dinations; PATTERNED PAPER, Studio Calico, Jillibean Soup, Pink Paislee, My Mind's Eye, 7 gypsies; LETTER STICKERS, American Crafts, Doodlebug Designs; ELEMENT STICKERS, Studio Calico; CLIP, PAPER PUNCH, Stampin' Up!; TWINE, Jillibean Soup; PEN, Jet Pens; ADHESIVE, American Crafts

as seen on the opener



This custom-made subway sign art, found on etsy.com, caught my eye and was the perfect inspiration to list the different places I visited on a trip to the Netherlands last fall. An oversized title like this creates a nice spot for the eyes to rest before going in search of the photos.

This bold, high-contrast title really stands out, but by keeping all of the alpha stickers the same colour, it does not overshadow the photos on this well-designed page.

 inspired by...



My final source of inspiration was Chalkboard Wallies from papersource.com. Chalkboard is a fun and fast-growing trend, from cardstock sheets to spray paint to shaped stickers. I trimmed a piece of chalkboard cardstock to fit the lids of these repurposed tins, topping off each box with a coordinating magnetic brad.

Easy to wipe off and re-write on it with chalk, chalkboard cardstock is the perfect choice for noting what is inside each tin.

chalkboard tins

by KIMBER MCGRAY

supplies TINS, Maya Road; CARDSTOCK, Canvas Corp; PATTERNED PAPER, Bo Bunny, Jillibean Soup; TAPE, Pink Paislee; DIE CUTS, Doodlebug Designs; MAGNETS, I-Top by Imaginisce; PAPER PUNCH, Stampin' Up!

The next time you hit the creative wall, hop onto the internet and see what wonderful colours, designs and emerging trends catch your eye. Before you know it your muse will be back from vacation! 



Spring is just about here, care for some

Blossom Soup?

Bikes, flowers, clouds, more flowers & butterflies! It's absolutely yummy!

For more amazing Jillibean projects and ideas, check out the Jillibean Soup blog! www.jillibbeansoup.typepad.com



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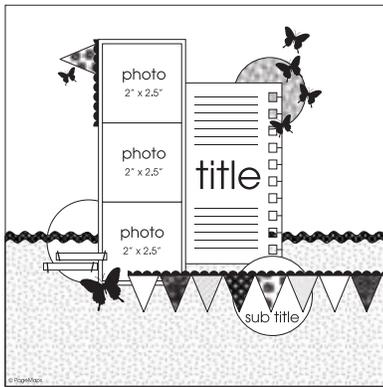
Take 2

Kelly opted to flip the sketch horizontally, but maintained focus on her photos. With ink mist, she created a very cool background, contrasting punched butterflies in both positive and negative form. She covered the button holes with gems for a unique look and a stamped banner, in high-contrast red, completes this fun and funky page.

vampire weekend

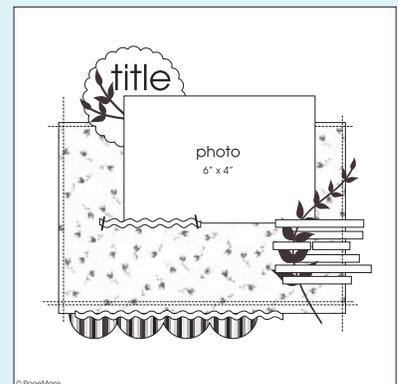
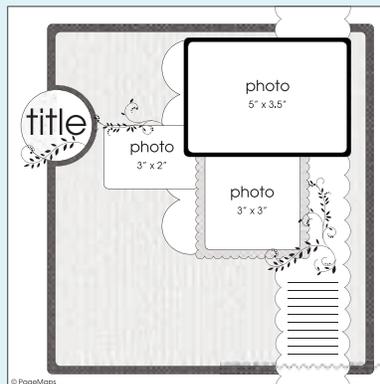
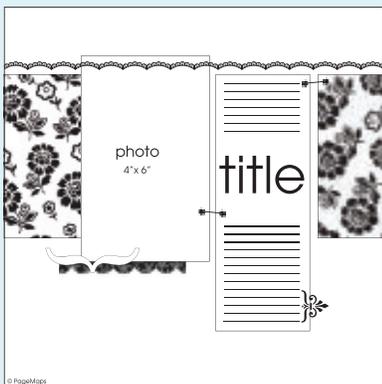
by KELLY PURKEY

supplies CARDSTOCK, BUTTONS, PEN, American Crafts; PATTERNED PAPER, Studio Calico, American Crafts; STICKERS, Doodlebug Design; GEMS, Queen & Co; STAMPS, Hero Arts; PAPER PUNCHES, EK Success, Fiskars; WOOD VENEER, INK MIST, Studio Calico



Look closely at Kelly's title and you will see that she turned two #3 stickers upside down to stand in place of the double e's in "weekend." Very cool!

Check out these fabulous BONUS sketches!



Take 3

Catherine also rotated the sketch one quarter turn and successfully converted an otherwise feminine sketch into a sporty, all-boy page. Her over-sized title filled out the journaling area, so she moved her story to one of the three circles that frame the central design of her page.

spring ball '09

by CATHERINE OAKLEY

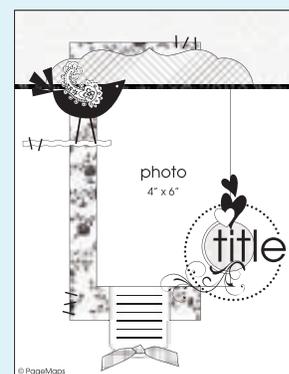
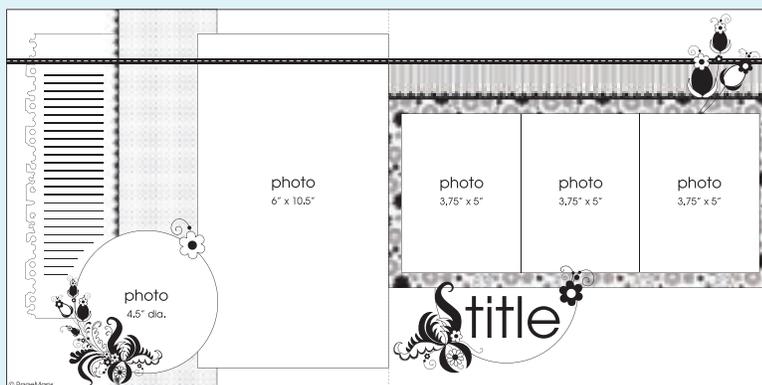
supplies CARDSTOCK, The Paper Studio; PATTERNED PAPER, STICKERS, Echo Park Paper; LETTER STICKERS, American Crafts; BANNER STICKER, Sassafras; PEN, Zig

You might not think to handwrite your journaling on a piece of colourful patterned paper, but on Catherine's page it added yet another design detail to this terrific all-boy page.



Becky Fleck is a graphic designer and the author of the best-selling book *Scrapbook PageMaps: Sketches For Creative Layouts*. Look for her new book, *Scrapbook PageMaps 2*, available now from Memory Maker Books. Visit her website at www.pagemaps.com for free monthly sketches and loads of inspiration.

These bonus sketches are available for download on our website at www.scrapbookandcards.com





spring

Cheerful daffodils bursting forth to say hello, tender green buds on the tips of tree branches, and rain showers to dust off the last of Old Man Winter are all signs that Spring is in the air. From Easter to Mother's Day, we are sure you'll find inspiration in this beautiful collection of five seasonal cards.

cards designed by **ROREE RUMPH**

home sweet home

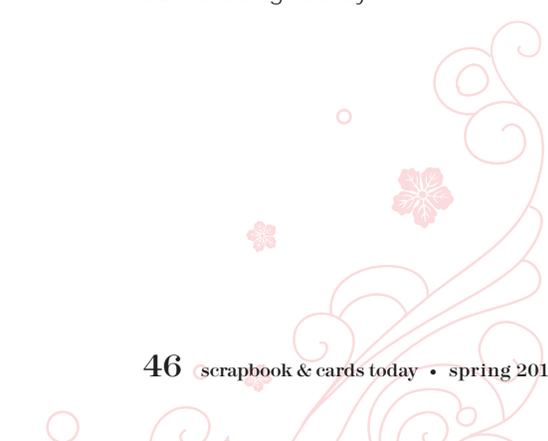
1. Make a 3.75"x5.75" card, scalloping one short edge (the front flap of the card). Distress the edges with a file.
2. Adhere a 1.5"x3.75" house patterned paper panel, the picket fence border sticker, and ribbon to the card front. Trim the ends. Adhere four small orange patterned paper circles to the scallops at the bottom of the card.
3. Remove the tag from the kraft bag and machine sew around the outside edge of the tag using a zig-zag stitch and blue thread. Thread the tag with striped ribbon and knot. Trim the ends. Place the tag back inside of the kraft bag and adhere it to the card front.
4. Apply the house and sentiment stickers to the bottom of the kraft bag.
5. Using the Cricut Expression and Doodle Charms cartridge, cut out a 1.75" heart shape from pink patterned paper. Distress the edges with a file. Sew an orange button onto the heart with yellow embroidery thread and then adhere the heart to the kraft bag on the card front.

supplies PATTERNED PAPER, Doodlebug Design; Crate Paper; ELEMENT STICKERS, Doodlebug Design; BUTTON, BasicGrey; MINI BAG & TAG, Melissa Frances; RIBBON, Cosmo Cricket; DIE CUTTER & CARTRIDGE, Cricut Expression; ADHESIVE, Thermo-O-Web

hello

1. Make a 5" square card from kraft cardstock.
2. Cut out sixteen 1" squares from yellow patterned paper, distress the edges with a file, and adhere the squares to the card front as shown.
3. Add stitching between the square panels using a stitching template, paper piercer, sewing needle, and orange embroidery thread.
4. Paint the chipboard frames with white acrylic paint (two to three coats) and let dry. Distress the edges with a file, adhere striped and polka dot patterned paper to the underside of each, and then layer and adhere the frames to the card. Apply the sentiment and bird stickers to the frames.
5. Attach a brad to the pink button and adhere the pair to the center of the canvas flower. Adhere the flower to the frame. Cut out two leaf shapes from patterned paper, distress the edges with a file, and adhere the leaf shapes under the flower as shown.
6. Apply letter stickers and sew an orange button onto the label stickers for the sentiment. Adhere the sentiment to the card.

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, My Mind's Eye, October Afternoon; PAINT, Delta Ceramcoat; ELEMENT STICKERS, October Afternoon; BRAD & FLOWER, BasicGrey; BUTTON, American Crafts; FLOWER, Maya Road; DIE CUTTER & CARTRIDGE, Cricut Expression; ADHESIVE, Thermo-O-Web





greetings

happy easter

1. Using the Cricut Expression and Doodle Charms cartridge, cut out an egg shape at 14" from blue patterned paper and fold in half. Using the die-cut shape as a template, create an egg shaped card from a coordinating cardstock. Adhere the die-cut to the card front, and distress the edges with a file.
2. Adhere a 4.25"x1.5" musical note patterned paper panel and two 4.25" long border stickers to the card as shown, and trim the ends. Machine sew along the top and bottom edges of the musical note paper with a zig-zag stitch and blue thread.
3. Tie a bow with ribbon, adhere the ribbon to the card, and trim the ends. Then attach the brad to the card.
4. Apply the cardstock and foam letter stickers to the card for the sentiment. Add a couple of stitches to the cardstock stickers using a paper piercer, sewing needle and yellow embroidery thread.

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Echo Park, Sassafras; ELEMENT STICKERS, Echo Park, Sassafras; FOAM LETTERS, Pink Paislee; ADHESIVE, Therm-O-Web

mom

1. Make a 5.5"x4.25" card from kraft cardstock. Cut the pink patterned paper to 5.25" x 4", distress the edges, and adhere the panel to the card front.
2. Cut the white cardstock to 5"x3.5" and emboss it with an argyle pattern. Cut out a 2.25" circle from the blue patterned paper and machine sew it onto the embossed panel with a zig-zag stitch and pink thread. Apply the rub-on sentiment. Apply the cardstock border stickers to the top and bottom edges and trim the excess. Adhere the panel to the card.
3. Punch a 2" long strip of yellow patterned paper with the apron lace border punch and adhere it to the top, left corner of the card. Adhere a label sticker and pierce a hole on both sides. Thread the holes with hemp cord, tie a bow and trim the ends.
4. Adhere the chipboard letters for the sentiment.
5. Dry brush flower with paint; attach heart badge to the center; adhere button to badge. Hand-cut two leaves; layer them with the flower to the center as shown.

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Pink Paislee; PAINT, Delta Creamcoat; HEMP CORD, Darice; ELEMENT STICKERS, BADGE & CHIPBOARD LETTERS, Pink Paislee, October Afternoon; RUB-ONS, Creative Imaginations; BUTTON, BasicGrey; FLOWER, Jilibean Soup; DIE CUTTER & CARTRIDGE, Cricut Expression; ADHESIVE, Thermo-O-Web

welcome spring

1. Make a 4.25"x5.5" card from a coordinating cardstock. Cover the card with polka dot paper and distress the edges with a file.
2. Punch a 4.25"x1" pink polka dot paper strip with a binding edge border punch. Distress the edges and adhere it near the bottom of the card as shown.
3. Cut a wavy line through a 4.25"x2" piece of green gingham paper, distress the edges, then layer and adhere it above the punched paper strip.
4. Cut out half of a yellow circle shape from the circle patterned paper and seven 1" strips from the yellow patterned paper. Sew a yellow button onto the half circle, and adhere the pieces to the top of the card.
5. Apply the letter stickers, rub-on border, and chipboard letters to create the sentiment.
6. On the cardstock sticker, cut the stem from the flower, attach a brad to the center, then layer and adhere the flower to the card.
7. Apply the butterfly rub-on to white cardstock, cut out, gently bend the wings, and then adhere the butterfly to the card as shown.

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, BasicGrey, October Afternoon; ELEMENT STICKERS & RUB-ONS, October Afternoon; CHIPBOARD LETTERS & BUTTON, BasicGrey; BRAD, My Mind's Eye; BORDER PUNCH, EK Success; ADHESIVE, Therm-O-Web

embellish with love

spring has *sprung!*

by DAVINIE FIERO

Davinie joins us to share a few ideas on how you can create the perfect Spring embellishment for your next paper crafting endeavour.



li'l gardner layout

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Studio Calico, Crate Paper; BUTTONS, Studio Calico; CHIPBOARD ALPHAS, American Crafts; SCALLOP PUNCH, EK Success

Dainty floral patterns combined with oversized die-cut butterflies, beckon spring to arrive on this beautiful seasonal layout.

Nothing says spring like a fresh flower and the loopy, delicate blossoms found on this page are so easy to make. First, trim thin strips of double-sided patterned paper. Hold both ends of the strip and fold them back and to a center point until the ends meet. Repeat with the remaining strips to form the petals of a flower. Add a button to the center to secure.

Like the woven bands of an Easter basket, Davinie created the same effect with strips of paper along the bottom of her page.



To create a basket weave of your own, follow these easy steps:

- Trim five 12" x 1/2" strips and seven 4" x 1/2" strips from patterned paper or cardstock.
- Place the five 12" strips of patterned paper down, laying them next to each other on their long side. Hold them in place with low-tack tape.
- Starting on the left side, weave a 4" strip over and under each of the 12" strips until you have woven through all five strips. Repeat with another 4" strip, but weave over and under the opposite strips.
- Continue weaving all of the 4" strips until you reach the end of the right side. Machine sew the strips in place.

Which came first, the chicken or the egg? On this card, the egg has it! Davinie drew a simple oval design to form an egg, then cut through the center of the shape in an exaggerated zig-zag to form the "cracks." Two darling chicks sit atop the broken shell, where one is attached with foam dots for added dimension.



hello spring

supplies CARDSTOCK, American Crafts; PATTERNED PAPER, Studio Calico, Girl's Paperie; CHIPBOARD BIRDS, Cosmo Cricket; LETTER STICKERS, Sassafra; SCALLOP PUNCH, Fiskars



Look closely at the sewing details on this card and you will see a few zig-zag stitches along the top edge and again underneath the sentiment. Sewing machines have a straight stitch and zig-zag stitch, and it is easy to toggle between the two for added texture and interest.

For more inspiring ideas and how-to's, visit Davinie's blog at www.davinie.blogspot.com



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from the heart

journal your *authentic* life (part 1)

by BECKY FLECK You are the author of your life's adventures. Weave your tales of wonder, save a place to dream, and believe in your big, brave heart.

Scrapbooking is so much more than matting treasured photos onto beautiful papers, adding a cool title and dressing up the page with pretty embellishments. Journaling is the heart of your page, bringing your photos to life and setting a mood for the story—the story that your family will read again and again many years from now. I have met so many scrapbookers over the years and all of them tell me that although they find journaling very challenging, it is something that they also want to be the most meaningful. In this four-part series, I am going to touch on many of the ways we can journal our stories and leave our family with lasting memories of the events of our life, no matter how great or small.



A stock photo of a pair of baby shoes was the perfect image to convey the mood of this page.

Tell It Like It Is

Most scrapbookers create event-driven layouts because, after all, scrapbooking is primarily about recording the life of you and your family. But take a moment and look beyond the birthday celebrations, the summer vacations and the magical holiday seasons. What about that less-than-perfect Thanksgiving when you burned the dinner rolls, or that one day last July when you thought you were going to go stark raving mad and sell your kids? Why do we shy away from including these memories in our scrapbooks? Let's face it—life is imperfect—but sharing its imperfections is so vital. It will always be a reminder to your family that you *lived*.

empty nest

by BECKY FLECK

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Pink Paislee; WOOD LETTERS, Pink Paislee; LETTER STICKERS, BasicGrey; STAMPS, Studio Calico, Making Memories, Melissa Frances; DIE CUT, EMBOSSED POWDER, American Crafts; INK, Ranger; BUTTONS, Nikki Sivils; CREPE PAPER, Jenni Bolin Studio; PAPER PUNCH, Martha Stewart; BAKER'S TWINE, The Twinery; SPRAY INK, Tattered Angels; TICKETS, black thread

My cousins and nephews will be the beneficiaries of my scrapbooking albums because, as you can see from my “Empty Nest” layout, I do not have any children. This fact doesn’t make my life any less interesting, but I recently realized that when I am gone from this earth, that future generation may wonder why I had no children. My candid journaling will answer their question.

Chrysean:
to see how they are if they are happy:
And with the fact that I
was not to be disappointed with the
fact that I am not a parent?
is the right way?



Me, Myself and I

In Marnie’s layout, “Finding Me,” she didn’t focus so much on the particular story behind her photo, but rather used it as a point of reference for her authentic journaling, where she shares how having children has changed her life. With journaling like this, her family will appreciate and understand both what this layout was about and why she created it in the first place. Written by hand makes it even more special.

finding me
and mad and can't do it with the best
flora, that she is a beautiful baby that is
great because it's circumstances with her
parents, when she was of the best
parents that were great for great
the best of the best

finding me

by MARNIE FLORES

supplies CARDSTOCK, Bazzill Basics, American Crafts; PATTERNED PAPER, BasicGrey, October Afternoon; LETTER STICKERS, American Crafts; PAPER PUNCHES, EK Success, Stampin' Up!; PENS, Tombow, Copic; RIBBON, Making Memories; ADHESIVE, Tombow

Marnie's bullet list down the left side of her page is a great way to say a lot without having to write full paragraphs.

There is no “magic bullet” on how to write meaningful journaling. What I can tell you is that if you are honest, dig deep and write what is in your heart, you are bound to end up with a story that conveys your sincere thoughts and what you felt when you chronicled that “less-than-perfect” moment in your life. A hundred years from now, your family will appreciate the time you took to share your life—your candid, honest life. Remember, every photo has a story and I encourage you to tell it. **SCT**

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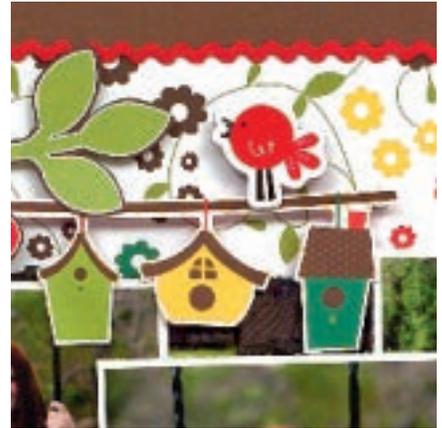
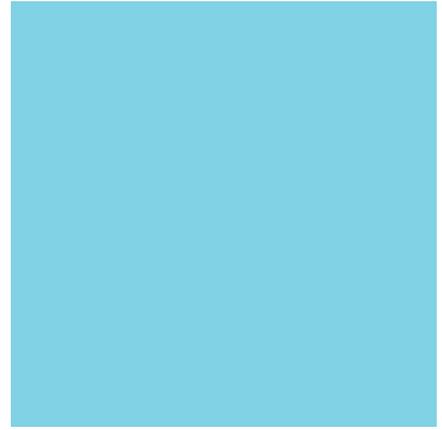
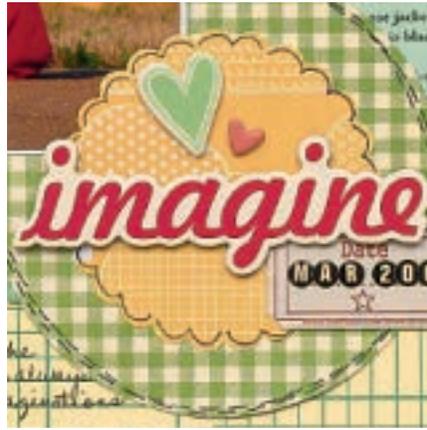


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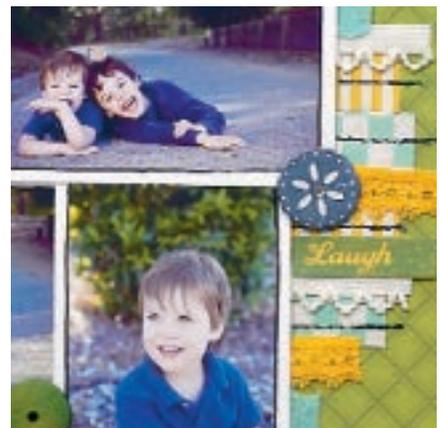
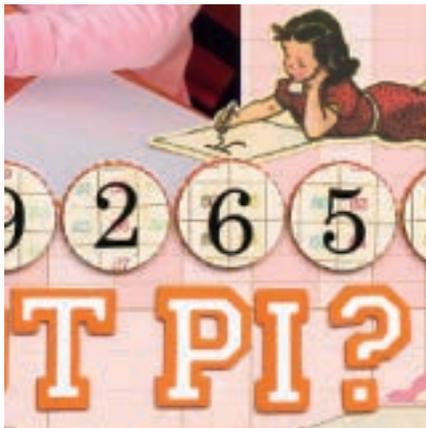
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SPRING 2011

reader's gallery





Armed with a fantastic candid photo, Kim wrote a heartfelt message to her two young children and reinforced the theme of her message with "soaring" embellishments. Hand-journaling makes this page extra special.

imagine

by KIM ARLEDGE

supplies CARDSTOCK, Studio Calico; PATTERNED PAPER, October Afternoon; LETTER STICKERS, Jenni Bowlin Studio; CHIPBOARD, Cosmo Cricket, BasicGrey, K&Company, Jenni Bowlin Studio; SCALLOP PUNCH, Marvy Uchida; ADHESIVE, Tombow

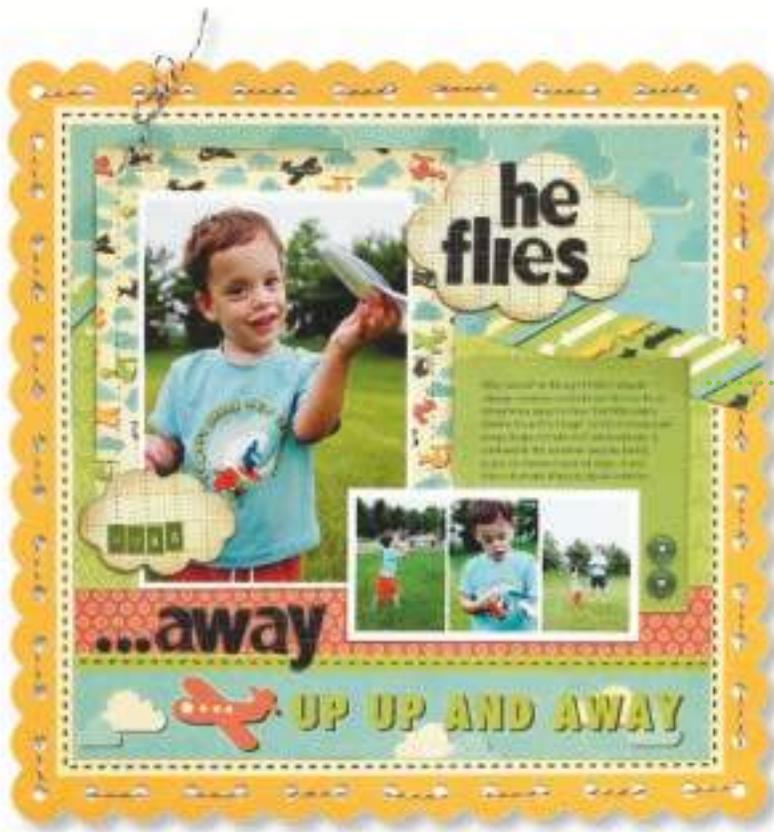
The gorgeous red, chocolate and green colour combination really caught our attention on Guiseppa's well-designed layout. She stepped up many of the embellishments by adhering them with foam adhesive, creating loads of depth and dimension.

beauty

by GUISEPPEA GUBLER

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, CHIPBOARD, RIBBON, BRADS, DOTS, Pebbles; LETTER STICKERS, ADHESIVE, American Crafts; FRAME, Silhouette





A boy and his toy is the subject of Nancy's layout, where she emphasized the theme with embellishments well-suited for any child and his imagination. A three-part title hugs her photos and baker's twine, strung through the die cut paper, adds a playful feel.

he flies

by NANCY DAMIANO

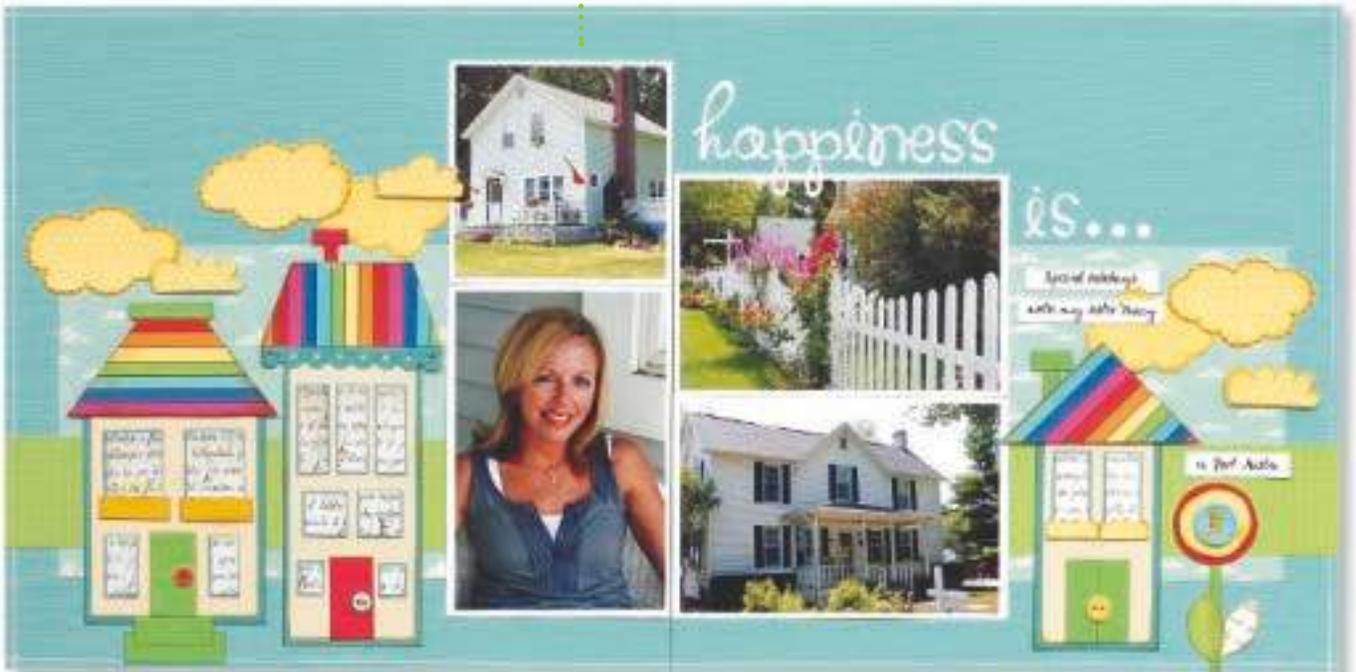
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happiness is...

by JOANNE BURTON

supplies CARDSTOCK, Core'dinations, Bazzill Basics; PATTERNED PAPER, My Mind's Eye, 3 Bugs in a Rug, BasicGrey, Bella Blvd; LETTER STICKERS, Doodlebug Design; WHITE PEN, Uniball Signo; BUTTONS, ADHESIVE, American Crafts

Designed on a backdrop of sky blue cardstock, the outdoor embellishments on Joanne's page frame her beautiful photos. The whimsical title leads to the journaling, where she shares her love of Port Austin.





Marcy made quick work of her design inside the oversized French label background paper by aligning with the grid pattern found on the page. Small pieces of patterned paper introduce just enough colour to brighten the page, yet keep the focus on her sweet photo.

a good day

by MARCY PENNER

supplies PATTERNED PAPER, KI Memories, Studio Calico, Pebbles; STICKERS, KI Memories; FLOWER, Sassafras; TAPE, American Crafts; TICKET, Pink Paislee; STAPLES, Tim Holtz; PAPER PUNCH, Marvy Uchida; ADHESIVE, Tombow

Danielle's homespun embellishments and "perfect-for-a-kitchen" colour palette really caught our eye at CTTA when we spied this layout. The smallest details, like two buttons pitch-hitting for cherries, are the ideal touch.

cook

by DANIELLE FLANDERS

supplies PATTERNED PAPER, TAGS, STICKERS, CHIPBOARD, RUB-ONS, CHIPBOARD LETTERS, PEARLS, Melissa Frances; TWINE, The Twinery; BUTTONS, Doodlebug Design; INK, Stampin' Up!; PAINT, Delta; ADHESIVE, American Crafts, Glue Art





The numbers have it in Jing Jing's layout about her daughter learning the value of "pi." In addition to the numbered patterned paper, Jing Jing also added the numeric value of pi on ten circles above her title. How clever!

got pi?

by JING JING

supplies PATTERNED PAPER, Studio Calico, October Afternoon, Echo Park; RUB-ONS, 7gypsies; STICKERS, SRM Stickers; LETTER STICKERS American Crafts; ADHESIVE, Helmar; PAPER PUNCHES, Creative Memories, Martha Stewart

buddy

by LYNN GHAHARY

supplies CARDSTOCK, ADHESIVE American Crafts; PATTERNED PAPER, CHIPBOARD, STICKERS, FELT, TAGS, Pebbles; PAPER PUNCHES, Stampin' Up!, Fiskars

An oversized blue circle, split in half, crowns and underscores a row of photos of Lynn's adorable pup. The pet-friendly papers and embellishments pop off the bold base of dark brown cardstock.





We spotted this layout at CTA and knew we had to share it with you! Lori created a tactile backdrop of paper and felt strips, where four engaging photos of her two boys rest. Her colour palette is perfect for this all-boy page.

sunshine boys

by LORI GENTILE

supplies PATTERNED PAPER, JOURNAL CARD, LETTER STICKERS, CHIPBOARD, RIBBON, BUTTONS, Crate Paper; PEN, Sharpie; ADHESIVE, Helmar

In this well-executed colour block design, Jamie brought her photos front and center. The title and journaling rests in the center on a swath of white, where the eye can go searching for the photos behind the story.

frog hunt

by JAMIE HARDER

supplies CARDSTOCK, Bazzill Basics; PATTERNED PAPER, Bella Blvd, Cosmo Cricket; METAL CLIP, WAX FLOSS, INK, Close to My Heart; LETTER STICKERS, American Crafts, Glitz Design; STICKER, Sandy Lion; ADHESIVE, Scrapbook Adhesives



what's next...

The season of hot days at the pool, eating cold watermelon and mowing the grass is just round the corner! Some creative inspiration from our Summer issue will include:

- Totally Terrific Titles — innovative spins on page names
- From the Heart — making the most of the five W's
- The Tool Shed — another tool gets put through its paces



Nothing says summer like a day with your best friend enjoying a dip in the pool and refreshing, cold popsicles. Vicki captured all of this and more on her layout!

seize the day

by VICKI BOUTIN

supplies CARDSTOCK, Core'dinations; PATTERNED PAPER, STICKERS, Bugs in a Rug; GEMS, Queen & Co; ADHESIVE, Scrapbook Adhesives by 3L

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Some of what you'll find...

Stop by the Blog!

www.scrapbookandcardstodaymag.typepad.com/

• Five candles

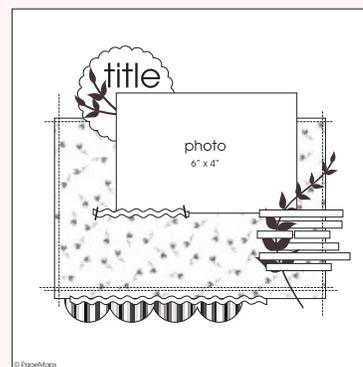
Join us in the celebration of SCT's fifth anniversary! The party starts on the SCT blog March 25th.

• National Scrapbook Day

Mark your calendar for Saturday, May 7th, and celebrate National Scrapbook Day with SCT! We'll have lots of challenges and prizes, and loads of fun planned for you!

PageMaps bonus sketches

Visit our web site where you can download the bonus sketches for free!



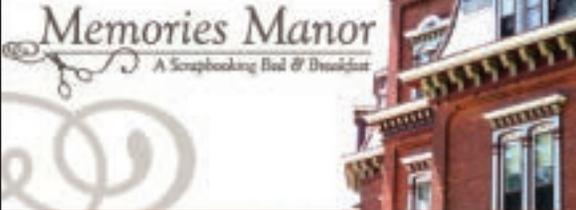
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something special

The word "special" can be defined as something that is just a little bit unique and that is made with a specific purpose in mind. This issue's project meets those criteria and will undoubtedly be treasured for years to come.



In a bold combination of black mixed with bright crayon colours, this magnetic chalkboard frame has become a perfect addition to our family room. The embellished mat is permanently glued down, but the photo itself, held in place with magnetic stars, can be switched out as my son, Sam, grows. With a coat of chalkboard spray paint on the base surface, the caption below the photo can be erased and changed, too! One tip: be sure to apply the magnetic paint first, followed by the chalkboard spray paint, allowing each coat to dry completely between applications. *Lisa*

three & a half

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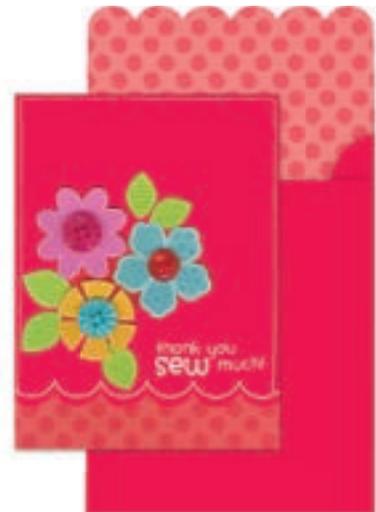
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