

our 3-designer challenge

Nicole Nowosad, Sheri Reguly and Becky Williams were provided the same six products. Here are their unique results.

Always up for a challenge, our talented designers welcomed this latest opportunity to put their creativity to the test. How did each artist work with these products to make them her own? Turn the page to see just how different three layouts using the same six products can be.



products used

- ① Holly Berry Borscht
by Jillibean Soup
jillibean-soup.com
- ② Paper Doilies
by Doodlebug Design
doodlebug.ws
- ③ Classic Cardstock
by Bazzill Basics
bazzillbasics.com
- ④ Enamel Dots & Shapes
by Teresa Collins Designs
teresacollinsdesigns.com
- ④ Glittered Thickers
by American Crafts
americancrafts.com
- ⑥ Snowflake Wood Veneers
by Lawn Fawn
Lawnfawn.com



Becky Williams

To create her background tree, Becky trimmed strips of patterned paper in ascending lengths, cutting a v-notch into both ends. She then stacked the strips from small to large and adorned them with veneer snowflakes. This technique is a great way to showcase a variety of paper patterns without overpowering the design.

For added whimsy, Becky doodled hearts as part of her hand-drawn frame. How cute!

be merry

additional supplies PUNCHES: Fiskars, Project Life; SPRAY MIST: Heidi Swapp; PAINT: DoCrafts; MINI STAPLER, STAPLES: Tim Holtz; PEN: Newell Rubbermaid; ADHESIVE: American Crafts



Nicole Nowosad

To emphasize the theme of her page, Nicole trimmed the numbers one through

five from patterned paper to form her paper countdown on the left side of her layout. The way she cropped her photo of Santa adds mystery and anticipation to her magical layout.

Nicole used the asterisks from the letter stickers as additional snowflakes on her page.

waiting on santa

additional supplies SPRAY INK: Ranger; BUTTON, BasicGrey; ADHESIVE, Scrapbook Adhesives by 3L





Sheri Reguly

Sheri's double layout does double duty, serving as both a count-down to Christmas and a beautifully-designed keepsake for her family scrapbook album. We like how she divided the numbered patterned paper into two sections to frame the core design of her page.

candy cane kisses

additional supplies PUNCH: American Crafts; ADHESIVE: Xyron

on our website

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