

WINTER 2015 ISSUE 40

# scrapbook & cards

today

IDEAS • IMAGINATION • INSPIRATION



hello winter!

a look back

EASY IDEAS for  
scrapbooking your  
2015 highlights

layering 2.0

Tricks for taking  
this basic technique  
up a notch

the benefits  
are clear

Cool transparency uses  
and shaker designs

ho ho ho!

It's a special card  
edition of our popular  
**Sketch Savvy** column

tips for better type  
with Cathy Zielske

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# C'est La Vie

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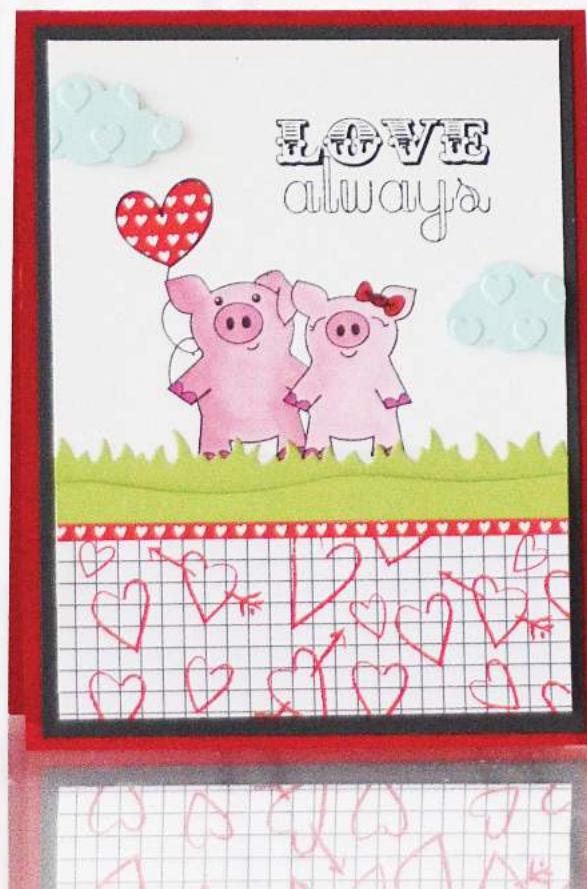
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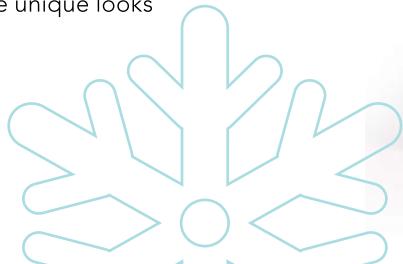
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# takes 2 & 3

We sent our adorable cover photo to three talented scrapbookers and asked each of them to create a layout for cover consideration. The outcome: they did a brilliant job! Check out the two additional examples here.



**We love how Summer was inspired** by the bokeh effect in the background of the image. Her placement of teal and gold sequins on her page mimics that light-burst look in a brilliant way.



**Nicole's page is like a happy game of peek-a-boo**, with the hard geometric brick pattern peeking through the softness of the vellum. What an attractive contrast this creates!

BY SUMMER FULLERTON

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS, TAGS, WOOD VENEER: BasicGrey; CLOTHES PIN: Crate Paper; DIES: Lawn Fawn, Technique Tuesday; SEQUINS: Jillibean Soup; STAPLER, STAPLES: Advantus; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Punch

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## our snow angel

BY STACY COHEN

**supplies** CARDSTOCK: Bazzill Basics, Core'dinations; PATTERNED PAPER: Crate Paper, Echo Park, My Mind's Eye; SPECIALTY PAPER: American Crafts, Die Cuts with a View, The Paper Company; LETTER STICKERS: American Crafts; ENAMEL DOTS, GEMS: Queen & Co.; BRADS: My Mind's Eye; BUTTON: Doodlebug Design; EMBROIDERY FLOSS: DMC; EMBOSsing FOLDER: Sizzix; DIES: My Favorite Things; ADHESIVE: Beacon Adhesives, EK Success, Helmar, Tombow

on our cover

winter 2015 issue 40

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# from the editor



**1 IDEA  
52 ISSUES  
72 EVENTS**

**122 COUNTRIES REACHED**

**2,000+ BLOG POSTS**

**3,000+ PROJECTS PUBLISHED**

**100,000+ READERS PER ISSUE**

**4,369,256+ BLOG VISITORS**

**ADDING UP TO  
10 FABULOUS  
YEARS!**



A special thanks to Aly Dosdall for creating  
this glowing birthday gift!



*W*ow! Much can happen in ten years! What started as a little table talk between publisher, Catherine Tachdjian, and her husband, has grown into a beautiful international magazine, popular education events throughout Canada, mail-order kits, ample online content, and much more. What an adventure this past decade has been!

And the best is yet to come! For starters, in celebration of our 10-year anniversary, we invite you to join us on our blog on the 10th of each month during 2016 for special giveaways, exciting creative challenges, and plenty of fun.

Plus, it's a party and you're invited! Mark your calendar for March 21-30. We're celebrating our birthday on our blog, and we're doing so to the power of 10. This means 10 days of party favours (of course!), games, and plenty of party guests to connect with. Hope to see you there!

Thank you for making the past ten years extremely special. Without you and your support, this would have remained nothing more than an idea. Instead, we continue to grow and thrive. Here's to year eleven!

Cheers!

*Megan*

MEGAN HOEPPNER  
EDITOR-IN-CHIEF

**10**

BY ALY DOSDALL

**supplies** BULB CAPS, LED LIGHTS, MARQUEE NUMBERS:  
Heidi Swapp; PATTERNED PAPER, DECORATIVE TAPE,  
PUNCH BOARD, TISSUE PAPER: We R Memory Keepers;  
STICKER: Crate Paper; ADHESIVE: AC Sticky Thumb

# extra! extra!

cozy up inside

the holidays are here again.

such joy!

## 12 Days of Holiday Giving

Grab your calendar and make a date with our blog, [scrapbookandcardstodaymag.typepad.com](http://scrapbookandcardstodaymag.typepad.com).

December 7-18 is our annual 12 Days of Holiday Giving.



This highly anticipated event promises to be bigger than ever with giveaways from our amazing partners, as well as projects made by representatives from each of those brands. We have many prizes seeking new homes. Your address might as well make our merry list!

## Social Spotlight: Instagram

When it comes to online interaction, we've got you covered. Yep, we've got accounts on Facebook, Instagram, Twitter, and Pinterest. Today, we're shining a light on our Instagram account—one of the places we love connecting with you in a very visual way. With regular posts including both layout and card inspiration, as well as magazine sneak peeks and looks inside our events, we just adore this avenue for sharing. Know what we love best? Seeing what you're up to! So please be sure to share your creative work by tagging us (@sctmagazine) and using the hashtag #sctmagazine. You never know, we may just turn around and share what you have to say, a la you, of course! #SeeYouOnInsta



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## Spring Call for Submissions



If you're familiar with our website, you know we post a call for submissions for each issue. It's one way we're happy to get your work in print. For more information on the projects we're currently looking for, including pages created following this sketch, please visit [scrapbookandcards.com/current-call](http://scrapbookandcards.com/current-call).

## Crop & Create

Plan to join us at one of our live events in 2016. Enjoy a weekend full of crafting, learning, and laughing right alongside some of your favourite designers.

### 2016 Dates

Markham, ON — March 5-6  
Calgary, AB — March 19-20  
Moncton, NB — April 8-10  
Abbotsford, BC — April 16-17  
Cornwall, ON — September 30-October 2  
Thunder Bay, ON — October 14-16



[scrapbookandcards.com/crop-and-create](http://scrapbookandcards.com/crop-and-create)

# Hello WINTER

BY: ALISHA GORDON & KASIE FRY



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Sprinkles



Currently



This and That



Better Together

# the essentials



## one

Move over Tiffany; there's a new "Co." in town. Kris Kringle, a.k.a. Claus, has joined forces with Simple Stories to present the festive Claus & Co. line. And like Tiffany, Mr. Claus knows his bling. The striking red foil woven throughout this line will make any project shine. [simplestories.com](http://simplestories.com)

## two

Decorations made from paper are darling, but they don't always stand the test of time. Unless, of course, they're housed in stylish shadow boxes like this one by Doodlebug Design. Whether you use it to frame a layout or hold a handmade decoration, it will look great while also keeping your work as sharp as the day you made it. [doodlebug.ws](http://doodlebug.ws)



# 10 most wanted

A list of some of the most inspiring products on the scene right now.

## shadow box

BY MARLA KRESS

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOT: Simple Stories; FRAME: Doodlebug Design; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Glitter

We want to  
ho-ho-hoard this  
new line from  
Shimelle!



## three

You don't need a wand or special dust to spread a little magic over your holiday memories. The clean yet vintage vibe of Christmas Magic by Shimelle for American Crafts is sure to cast a delightful spell on your projects. [americanrafts.com](http://americanrafts.com)



## five

There's nothing more frustrating than being mid project and running out of adhesive. This exasperating experience is about to occur much less frequently if you're a Scrapbook Adhesives by 3L fan. The new (and refillable!) E-Z Runner Grand puts 150' of permanent adhesive in the palm of your hand! [scrapbook-adhesives.com](http://scrapbook-adhesives.com)



## four

Create the bittiest block in town with houses die cut using the 3-D House Fancy Die by Hero Arts. Whether you're making a tiny 34th Street or want a display of vintage-inspired paper homes, this sweet die will do the trick. [heroarts.com](http://heroarts.com)



## six

There's nothing sad about these winter blues. Hello Winter by Echo Park is a delightfully happy collection of prints and motifs. With the complete range including all of your Echo Park favourites (paper, enamel dots, embossing folders and dies, die cut shapes, and more), you're sure to have a jolly creative holiday. [echoparkpaper.com](http://echoparkpaper.com)

Talk about shiny & bright!

## seven

The weather outside may be frightful, but you're still going to want to crank up the AC. A heatwave is on its way! We R Memory Keepers is setting the tool department on fire again. This time it's with the new Heatwave Foil Pen, which transfers foil to projects through the use of heat.

[wermemorykeepers.com](http://wermemorykeepers.com)



## nine

With handmade packaging, your gift wrap will be remembered long after the presents have all been opened. Use the Holly Jolly Christmas stamp set and various Cricut cartridges (Artiste, Artistry, and Art Philosophy) from Close to My Heart to make your mark. Now, THAT'S a wrap! [closetomyheart.com](http://closetomyheart.com)

## eight

Did your mom always tell you it was impolite to point? The Follow Your Arrow set of dies by Taylored Expressions is an exception to that golden rule. Use these to point your projects in the right direction.

[tayloredexpressions.com](http://tayloredexpressions.com)



Cupid's arrow has nothing on these cuties.

## ten

A new year is upon us. If giving your home some TLC is on your list of resolutions, you're going to want to check out DIY Home by Jen Hadfield for Pebbles. Use its frames, decor kits, paper, and other pieces to add a personalized touch to your surroundings (and your cards and scrapbooks, while you're at it).

[pebblesinc.com](http://pebblesinc.com)



# step up your snapshots

The holiday photo. BY ELISHA SNOW

Let's face it, getting the family together for an updated holiday-card photo can be tough.

Sometimes it seems easier to just forget it all together. But it doesn't have to be stressful.

With minimal planning and organizing, you can produce a unique photo in no time that your recipients will definitely gush over. Here are a few out-of-the-box ideas for you to try this year.



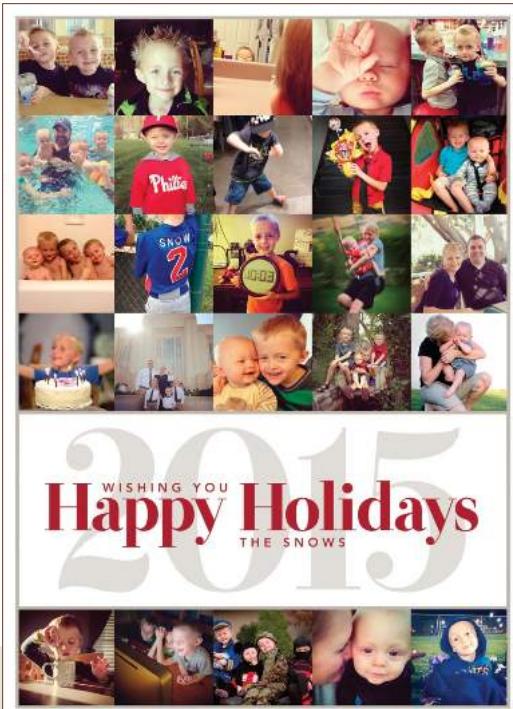
## smart phone style

If having an updated family

picture taken by a professional isn't in the cards you can still send a photo-filled greeting. Look to photos you've snapped throughout the year. A camera phone is an ideal resources for this, as the images contained here will likely represent your year at a glance. Go through your shots and grab a few favourites. Use them in a photo grid with a simple title or message.

### PHOTO GRID APPS TO TRY:

Project Life; Pic Stitch



Download our holiday card Photoshop template today and create your own photo grid greeting card. Find it at: [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)



Visit Elisha online at [elishasnow.com](http://elishasnow.com)

## personality plus

What better way to visually communicate personality than through books? In my family, what we read definitely mirrors our individual interests. My husband, for example, loves the San Francisco Giants and is reading a recent book written about the team. My son, the class clown, enjoys books that portray kids with his similar interests. And I'm constantly reading picture books to my young kids. Including these books in our photo captures our likes at this moment in time for our recipients to see at a glance.

**PHOTO INFO:** Canon 24-70mm f/2.8L lens; ISO 400; 1/200; f/5.0



## charming idea

Here's a card-design shortcut: create your card sentiment within your photo. Hold a banner containing your greeting or have each person hold a letter to spell out a message (J-O-Y, L-O-V-E, etc.).

**PHOTO INFO:** Canon 24-70mm f/2.8L lens; ISO 400; 1/160; f/3.5



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# make it festive!

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# our 3-designer challenge

Stephanie Buice, Nancy Damiano, and Marla Kress were provided the same six products. Here are their unique and inspiring results.

As the following impressive products prove, you don't need an entire room full of supplies to make something amazing. With little more than the following six elements, our trio of talented scrapbookers turned out shining results.



## products used

- ① Juniper Berry Patterned Paper  
by BasicGrey  
[basicgrey.com](http://basicgrey.com)
- ② Wild Berry Tiny Text Alphabet Stickers  
by Bella Blvd.  
[bellablvd.net](http://bellablvd.net)
- ③ Dear Lizzy Cork Bows  
by American Crafts  
[americancrafts.com](http://americancrafts.com)
- ④ Self Adhesive Sequins  
by Jillibean Soup  
[jillibean-soup.com](http://jillibean-soup.com)
- ⑤ Wish Season Alpha and Numbers Die Cut Pack  
by Fancy Pants Designs  
[fancypantsdesigns.com](http://fancypantsdesigns.com)
- ⑥ Cardstock  
by Core'dinations  
[coredinations.com](http://coredinations.com)



## Marla Kress

If a fresh approach to journaling is on your wish list this year, you're in luck. Marla has a festive approach to try. Apply a bow embellishment and a few slim strips of paper to the top of your story's space to create the look of a gift box.

**tip:** Here's a berry cute idea—give holly berry patterned paper some added sparkle by adding red sequins to some of the berries.

### santa

**additional supplies** ADHESIVE: Therm O Web



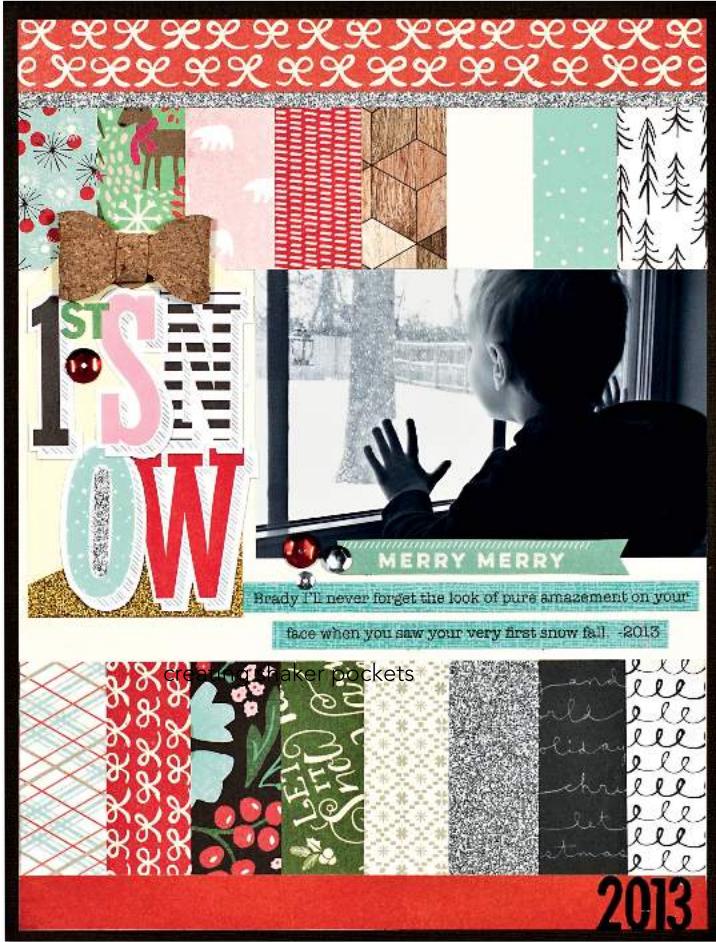
## Nancy Damiano

When it comes to stretching your supplies, Nancy's page is one to crush on. It goes to show that even though the paper line was designed with the Christmas season in mind, it can still be used for other seasons and reasons.

**tip:** Create a clever pattern by die cutting or punching the same shape from various patterns and then piecing the shapes together on your page in an even fashion.

### these 3

**additional supplies** STAMP: American Crafts; INK: Studio Calico; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Embroidery floss



## Stephanie Buice

If, like Stephanie, you love combining multiple patterns on a page, follow her lead and opt for a black and white photo. Even though much of the image is a dark silhouette, it still stands out in a great way on her design, which is exactly what you want your photos to do. The contrast here is key.

**tip:** If you've used up all of your cute gift tags on your holiday packages, you can still make an attractive tag title. Simply cut a tag shape from cardstock. Add a large bow and a little glitter paper for a unique finish.

## 1st snow

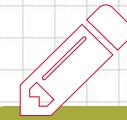
additional supplies ADHESIVE: Scrapbook Adhesives by 3L



# GET CREATIVELY ORGANIZED!

The planner designed to help you document your year with inspiration and ease!

- ✖ 14 gorgeous layouts
- ✖ techniques and tips to boost your creativity
- ✖ monthly photo challenges
- ✖ monthly story starters
- ✖ bonus layout sketches
- ✖ free cut files for the entire year

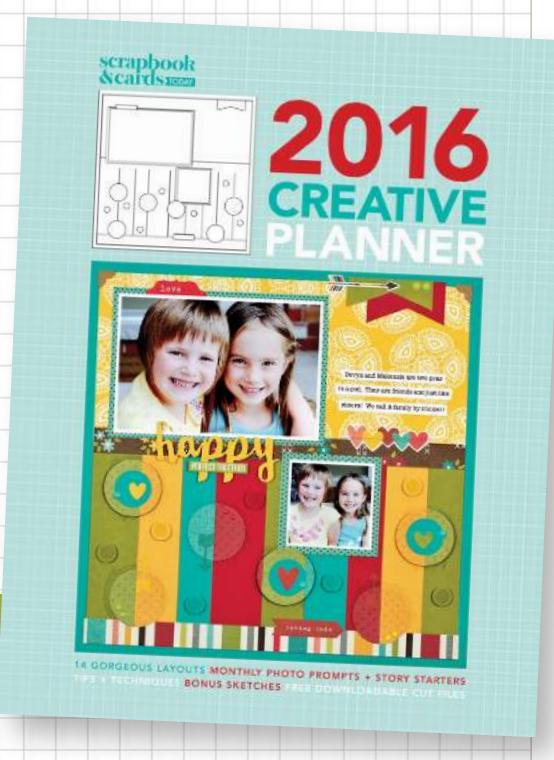


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# project: trend

A report on the latest trend-setting products hitting the scrapbook runway (and scrapbook stores).  
This issue: shaker pockets. BY VICKI BOUTIN



## TECHNIQUE: Fused Shaker Pockets

Use the Photo Sleeve Fuse by We R Memory Keepers to create custom shaker pockets from page protectors. Simply place shaker elements (sequins, punched shapes, etc.) inside your page protector and use the heat tool to seal the area around the shaker contents for instant pockets of happiness.

### 'tis the season

**supplies** PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, PAGE PROTECTOR, STICKERS: Simple Stories; GEMS: Queen & Co., Simple Stories; LETTERS: Queen & Co.; FUSING HEAT TOOL: We R Memory Keepers; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Sequins

Pretty little packages tied up with string...these are a few of my favourite things! And, if you think about it, shaker pockets often fall into that category, being stitched up with string and all. It's no wonder I adore them as I do. I've always been amazed by the joy a little packet of sequins or beads brings to a card. Whether it be interesting little pieces enclosed in a pocket of vellum, glitter that looks like a frosted window to the winter, or frames filled with sparkling bits, shaker pockets are the perfect interactive addition to a number of paper projects. Let's shake things up with a few imaginative ideas.

**tip:** House your pretty sequin-filled pouches behind chipboard frames for a fresh finished look.

## TECHNIQUE: Vellum Pocket

Here's an easy way to use up those scraps! Create a clever insert for your pocket pages by sandwiching shaker contents between vellum and paper. Mix in punched pieces and twine for texture and interest.

### cheer

**supplies** CARDSTOCK, PATTERNED PAPER, DECORATIVE CLIP, TWINE, VELLUM: Doodlebug Design; STICKERS: Doodlebug Design, Simple Stories; PUNCHES: Fiskars; DIE CUT SHAPES: BoBunny; GEMS: Queen & Co.; ADHESIVE: Scrapbook Adhesives by 3L



#### TECHNIQUE: Die Cut Shakers

Cut an interesting design using either a manual or an electronic die cutting machine and your favourite die(s). Simply back your cut piece following the steps shown here to transform it into a sassy shaker.

*tip:* Shake up your shaker contents by combining different small embellishments, such as glitter and beads.

#### just for fun

**supplies** PATTERNED PAPER: BasicGrey, Simple Stories; DIE CUT SHAPES: Heidi Swapp; GEMS: Queen & Co.; BELLS, TWINE, VELLUM, WOOD VENEER: BasicGrey; STICKERS: Simple Stories; GLITTER: Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Acetate sheet, beads



give it a try!

**STEP ONE:** Die cut a window and sentiment from cardstock. Adhere an acetate panel to the back side of the die cut piece, and position foam adhesive around the sentiment and window as shown.



**STEP TWO:** Add "shaker" material to the back side of the die cut piece, filling the window pocket with glitter and the sentiment pocket with small beads.



**STEP THREE:** Trim patterned paper backings to fit behind windows, remove dimensional adhesive film, and secure paper backings in place.



For more great tips and techniques, visit Vicki's blog at [vickiboutin.typepad.com/](http://vickiboutin.typepad.com/)



# Oh, the Possibilities!

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# tips, tricks & techniques

3t's



## layer play

Layers—they're good for so many reasons. They keep us warm in the winter. They offer deeper meaning. And seven of them together make a mean chip dip. But it's creative layering we're here to discuss. With ideas for layering punched pieces, creating DIY layered accents, mixed media layering, and more, you'll be a layer player in no time. BY MEGAN HOEPPNER

sketch savvy pg 29

easy, detailed, expert pg 33

creative card techniques pg 37



## make a scene

Here's a time when it's okay to make a scene. In fact, it's more than okay; it's awesome! Ephemera packs contain so many delightful die cut shapes. You can purchase a single pack and set quite the paper stage. The trick to successfully layering your die cut pieces on your page is placement. Place items with intent so they strengthen your design rather than detract from it (as randomly placed pieces can do). On this festive project, the layered elements are grouped in three unique areas—across the top, next to the journaling, and to the right of the pictures—which creates balance and guides the eye to all of those important focal areas. And...scene!

### xmas fun

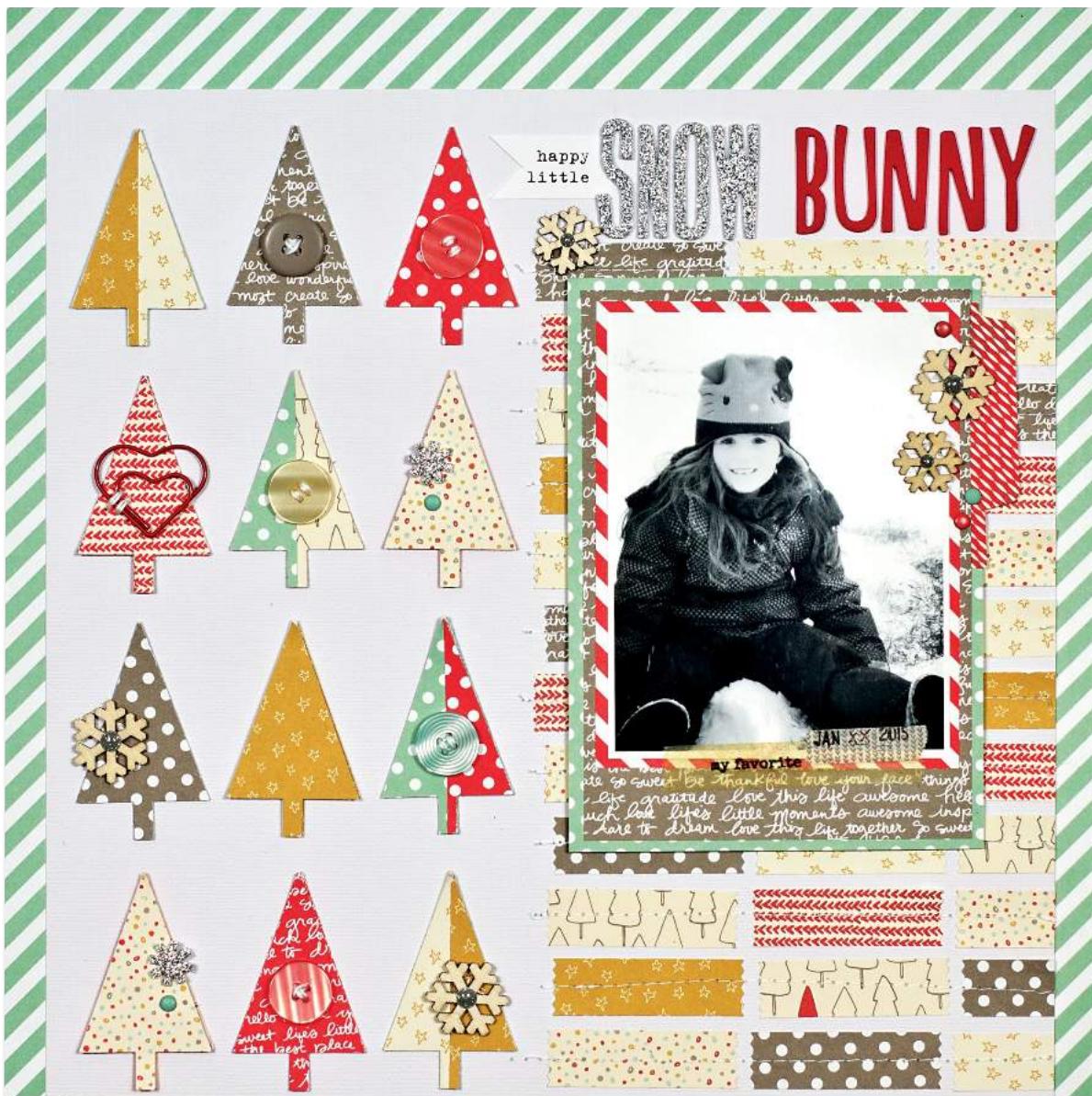
BY CHRISTINE MIDDLECAMP

**supplies** CARDSTOCK, SPECIALTY PAPER: American Crafts; PATTERNED PAPER: PinkFresh Studio; TRANSPARENCY: My Mind's Eye; VELLUM: Webster's Pages; GLITTER: Martha Stewart Crafts; ADHESIVE: Therm O Web; OTHER: Decorative tape, pen



**tip:** When working with all the colours of a particular ephemera pack, use a white or other neutral background for your page.

## layout 2



## pattern mixer

This layered recipe calls for a pinch of polka dots and a dash of stripes. Mix together and you've got yourself some interesting pattern play. Rather than just punch and layer a shape on a page, try punching the same shape from two different patterns and combining them to create a shape. It's as basic as cutting one of the two punched pieces into two parts and layering only one of the parts on the second punched shape. See how many creative pairings you can whip up.



## snow bunny

BY NICOLE NOWOSAD

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, BUTTON, ENAMEL DOTS, PUNCHES: Stampin' Up!; PAPERCLIP: Target; LETTER STICKERS: American Crafts; WOOD VENEER: Lawn Fawn; DECORATIVE TAPE: BasicGrey; TAG: Elle's Studio; ADHESIVE: Therm O Web

## brad+cork=layered love

Prepare to fall head over heels for this technique. Transform your assorted embellishments (die cut shapes, cork pieces, brads, etc.) into one-of-a-kind accents with a little layering. Simply place your largest item at the base and pile on other elements to create cool DIY bits. With a little layered love, your layouts will stand out as original works of heart.

layout 3



*tip:* When one side of your two-page spread is heavily layered, consider adding minimal layers to its facing page to balance out your design.

### darling

BY SHERI REGULY

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Bella Blvd., BoBunny, Simple Stories; BRAD, BUTTON, DIE CUT SHAPES: BoBunny; BOW: Bella Blvd.; CHIPBOARD, ENAMEL DOTS: Simple Stories; BADGE: American Crafts; WOOD VENEER: Gossamer Blue, PinkFresh Studio; CORK: Studio Calico; DIES: Papertrey Ink, Paper Smooches, Sizzix; ADHESIVE: Therm O Web; OTHER: Cork, ink



## layout 4



## title wise

Your title is like the headliner of your layout, so it should stand out in a major way. Let layering help you put your words in lights. Begin by die cutting your title from coloured cardstock. Repeat the cut, but this time using black cardstock. Now, layer the coloured form over the black version, with the layering slightly askew. This creates a drop shadow effect that will add instant depth and star power to your page.

### merry merry christmas

BY LAURA VEGAS

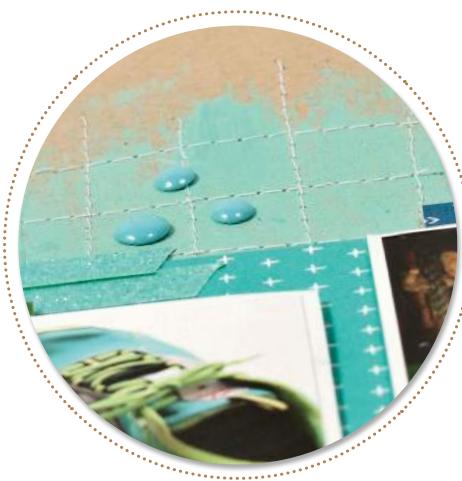
**supplies** CARDSTOCK: Core'dinations; PATTERNED PAPER, BRADS, CHIPBOARD, ENAMEL DOTS, STICKERS: Echo Park; SPRAY INK: Studio Calico; STAPLER, STAPLES: Ranger Industries; ELECTRONIC CUT FILES: Kerri Bradford Studio; ADHESIVE: Scrapbook Adhesives by 3L



## mix it up

Just what is "mixed media?" Well, there are many answers to this question, with the most basic being just what the term suggests, a mixing of various mediums. And the mixing of these mediums is an outstanding way to create striking layers. Try pairing some of your wet supplies (paint, ink, spray ink, etc.) with your dry accents (paper, brads, thread, etc.) for a fresh design combination that is sure to mix up your regular creative routine.

layout 5



### TECHNIQUE TO TRY:

#### Paint and Stitch

Create a unique mixture using this formula:

- ① Brush on some acrylic paint.
- ② Machine stitch a pattern.
- ③ Top with monochromatic accents (enamel dots, tape, etc.).

### 2016 let's do this

BY LISA DICKINSON

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, EMBOSMING FOLDERS, STAMPS: Close to My Heart; INK: Close to My Heart, Studio Calico, Tsukineko; CHIPBOARD: American Crafts; PAINT: Jillibean Soup; DECORATIVE TAPE: Close to My Heart, Freckled Fawn, Jenni Bowlin Studio; ENAMEL DOTS: Close to My Heart, Doodlebug Design, Studio Calico; ADHESIVE: Scrapbook Adhesives by 3L

## layout 6



## a cut above

Create a completely layered layout with just the push of a button. The "cut" button, that is. Use your electronic die cutting machine to cut an eye catching background from a basic pattern or solid cardstock. Place your cut piece over a patterned foundation for instant page appeal. This trick is so simple yet so effective. Play with different pairings to take your layering to the next level.



## holiday spirit

BY PAIGE EVANS

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER: Lawn Fawn; BRADS, CHIPBOARD: October Afternoon; BOW, PEN, TAGS: American Crafts; STICKERS: Gossamer Blue, October Afternoon; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: American Crafts

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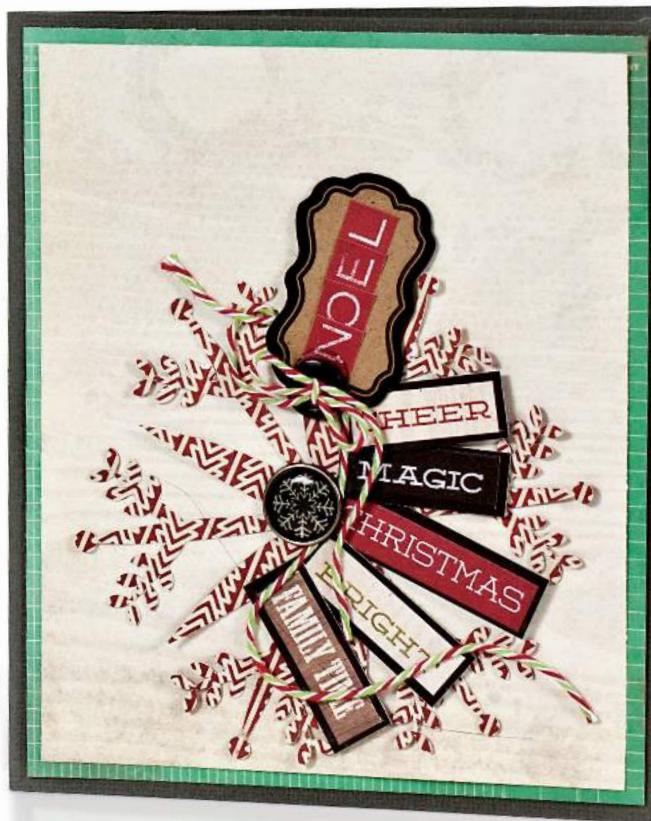
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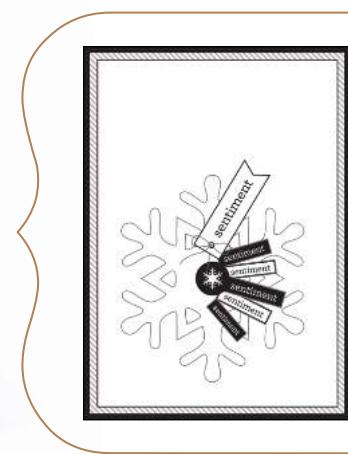


# sketch savvy

Winter holidays mean prime card-making opportunities!  
Here are five ideas to inspire you. BY CATHY ZIELSKA



*tip:* Mat small phrase stickers on cardstock and string them together for a quick garland accent.



## sketches: they're santa's little helpers!

When creating holiday cards, sketches are definitely on the "nice" list. Rather than reinvent the wheel from card to card, you can save time by selecting a base design (i.e. a sketch) to follow. Even if the products you use change from card to card, your foundation will remain the same, saving you time and making the most of your card-making process. You'll have the elves in Santa's workshop envying your creative efficiency.

### noel

BY CHRISTA PAUSTENBAUGH

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS: Crate Paper; ELECTRONIC CUT FILE: Maya Road; TWINE: The Twinery; ADHESIVE: Tombow



For another card from Christa, visit our website and see how one sketch can inspire a completely different design. [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)



## glitter frames two ways

Whether you're creating a card for Christmas or Valentine's Day, we've got you covered for inspiration! Kimberly's Joy card captures the crisp, coolness of winter. Her combination of stamping, die cuts, and glitter have this card bubbling over with holiday cheer. Her Valentine's Day card features hand painting and a soft holiday palette, which nicely complement the sparkle of the glitter frame. These cards also prove that a similar colour palette in varying hues can work for many seasons and celebrations.



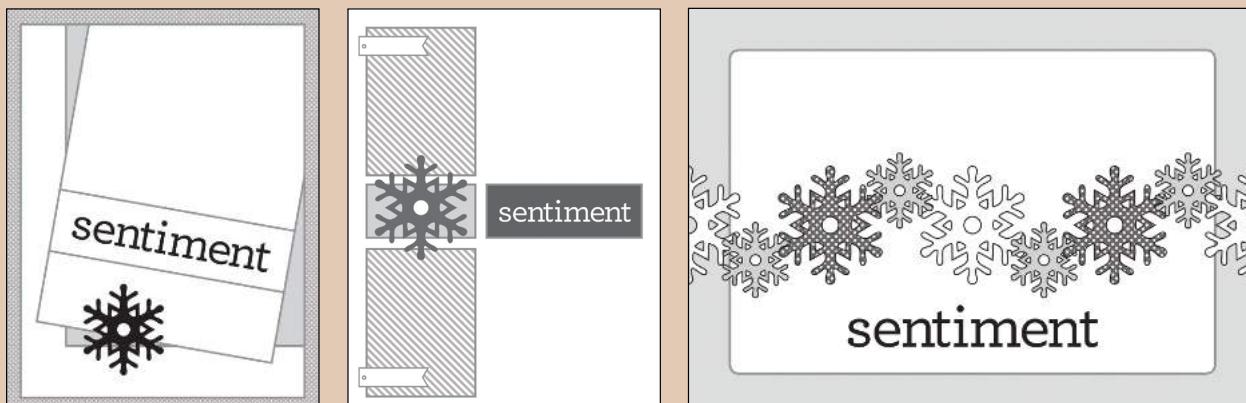
### joy & you have my heart

BY KIMBERLY CRAWFORD

**joy supplies** CARDSTOCK, DIES, INK, STAMPS: My Favorite Things; ADHESIVE: Scrapbook Adhesives by 3L

**you have my heart supplies** CARDSTOCK, DIES, INK, STAMPS: My Favorite Things; MARKERS, SPECIALTY PAPER: Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L

## BONUS CARD SKETCHES





## banner play two ways

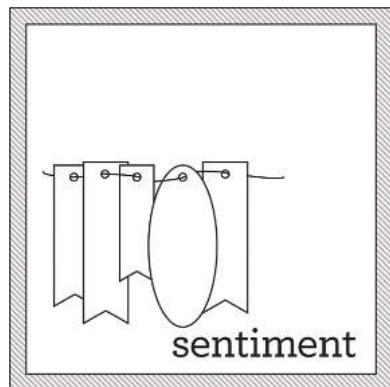
This sketch calls for a banner, and Michele's adorable idea to string Santa's clothes on the line is an April-fresh banner approach in the winter. On the valentine, her stamped bee is busy bringing the banner element into play. One example shows this aspect of the sketch floating freely on the card, while the other is anchored to a design element. This just goes to show how fun it is to mix up basic sketch components to support your theme.

### bee mine & believe

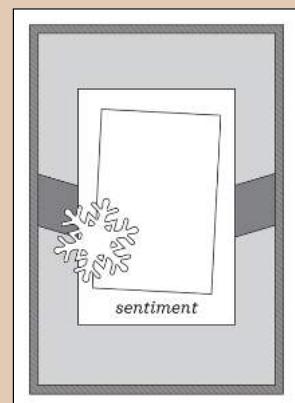
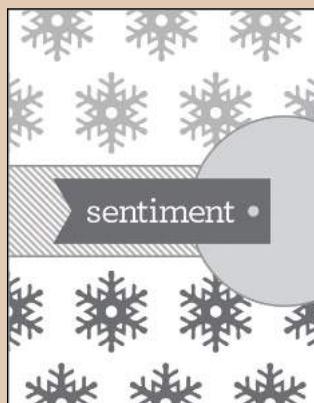
BY MICHELE BOYER

**bee mine supplies** CARDSTOCK: Taylored Expressions, X-Press It by Copic; PATTERNED PAPER: Echo Park; Dies, Stamps: Paper Smooches; MARKERS: Copic; INK: My Favorite Things; ADHESIVE: X-Press It by Copic; OTHER: Sequins, twine

**believe supplies** CARDSTOCK, Dies, Stamps: Taylored Expressions; WATERCOLOUR PAPER: Ranger Industries; INK: Tsukineko; WATERCOLOUR PAINT: Kuretake; MARKER, PEN: Copic; GEMS: Recollections; ADHESIVE: X-Press It by Copic; OTHER: Embossing powder, punch, twine



## BONUS CARD SKETCHES



Inspiration is just a click away! All of our featured sketches are available for download on our website: [scrapbookandcards.com/sketches](http://scrapbookandcards.com/sketches)



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# easy, detailed, expert

Whether you're looking for a simple page design you can create when you're short on time or desire more advanced techniques to try, this column has something for you. BY JESSY CHRISTOPHER-THAM

*a*

As a stay-at-home mum, I rarely have "leisurely" time to spend on a layout. Whenever I do have creative time, I incorporate shortcuts so I can finish a page quickly and get back to my mum duties. Creating a layout does not need fancy tricks. You'll be surprised what cutting and pasting can do! Take a look at how you can work a few design ideas into your busy life in order to maximize your creative time and learn a few things in the process.



easy

## happy valentine's day

**supplies** PATTERNED PAPER: Crate Paper, PinkFresh Studio; CHIPBOARD, DIE CUT SHAPES, STICKERS: Crate Paper; FOIL, HEAT PEN: We R Memory Keepers; ADHESIVE: Sticky Thumb; OTHER: Doily, pearls

**tip:** One shortcut I turn to often when creating is using a coordinating product line. Everything goes together without added effort on my part.

I rarely go into a page with a real plan. Instead, I find I save time and enjoy the process more if I let my coordinating products and mood guide me. That's just what I did here, starting with a patterned paper background, a focal accent from the same line of products (the camera die cut), and my pictures. With this foundation in place, filling in the remaining space was quick and easy. It even left me with enough time to fussy-cut some leaves and use my foil writer to add a little gold glam to the leaves of my pre-made chipboard flowers.



## detailed

### When the kiddo's away, mum will play!

And by play, I mean layer. You'll notice that this page has a bit more depth because I've added multiple sheets of patterned paper to my foundation. I then pleated crepe paper and tucked it under the paper to secure it in place. I also got a bit more inky this time by stamping in the upper left corner and applying some spray ink to enhance the rest of the gold on the page.

### happy valentine's day

**supplies** PATTERNED PAPER: Crate Paper, PinkFresh Studio; CHIPBOARD, DIE CUT SHAPES, STICKERS: Crate Paper; SPRAY INK, STAMP: Heidi Swapp; FOIL, HEAT PEN: We R Memory Keepers; ADHESIVE: Sticky Thumb; OTHER: Crepe paper, ink, pearls



Want to see more of Jessy's work? Visit her online at [www.jcchris.com](http://www.jcchris.com).

## expert

**All right, time to pull out the sewing machine.** Saving work with larger tools until I have the time to get them out definitely falls under my "expert" category. I love adding stitching when time allows. I also added a little pen stitching to create a faux quilted look on the geometric hearts, which is a technique that can be done at any crafting stage. For me, it's all about keeping scrapbooking a priority no matter how busy I get, and I love that the tips shared here help me do just that. I hope they help you strike a creative balance as well. XO!

### happy valentine's day

**supplies** PATTERNED PAPER: Crate Paper, PinkFresh Studio; CHIPBOARD, DIE CUT SHAPES, STICKERS: Crate Paper; SPRAY INK, STAMP: Heidi Swapp; FOIL, HEAT PEN: We R Memory Keepers; PEN: Typo; ADHESIVE: Sticky Thumb; OTHER: Crepe paper, doily, ink, pearls



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# creative card techniques

Get clever with clear creations.

BY JENNIFER MCGUIRE



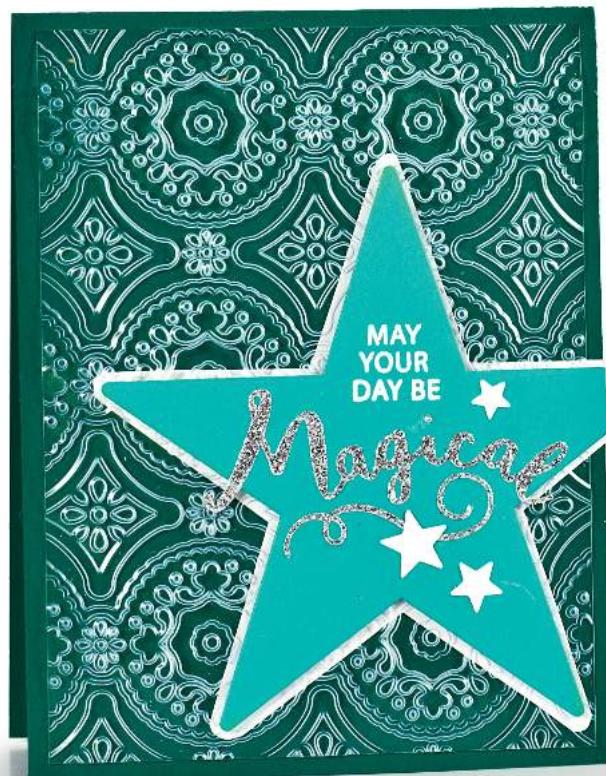
Winter, at least in the cooler climates, goes hand in hand with ice. Ice skating, icicles, ice storms—all clear indicators that cooler temps are upon us. Let this clear symbol inspire you as we explore how see-through sheets of acetate can add cool effects to your cards.

## card 1

### EMBOSS ACETATE

You know the white lines left by skates after they've cut through the ice? You can create a similar effect while also adding texture using acetate and an embossing folder. Embossing this clear plastic causes it to stretch, creating white lines, almost as if the impression has been stamped and embossed but without the need for stamping.

- ① Die cut a star from teal cardstock. Hold the die cut piece on white cardstock and trim around the star, trimming the white piece slightly larger than the die cut piece.
- TIP:** This is a great way to create a mat for a die cut piece when you're without nesting dies.
- ② Die cut "magical" from silver glitter paper and adhere to the teal star.
- ③ Stamp the sentiment on the star using embossing ink, apply white embossing powder, and set using a heat tool.
- ④ Die cut small white stars and adhere them to the teal star.
- ⑤ Emboss an acetate piece using an embossing folder and a manual die cutting machine.
- ⑥ Adhere the teal star to the front of the embossed acetate using strong double-sided tape.
- ⑦ Adhere the white star to the back of the acetate using strong double-sided tape.

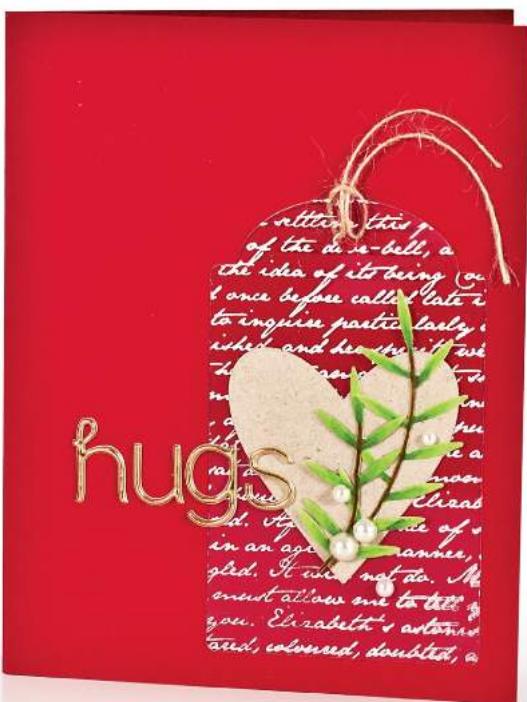


**TIP:** Sandwiching the acetate between two die cut pieces helps conceal your adhesive, which will prove useful in the next cards we create.

- ⑧ Adhere the acetate piece to the card using strong double-sided tape, positioned behind the star to keep it concealed.

**supplies** CARDSTOCK: Neenah Paper; SPECIALTY PAPER: American Crafts; EMBOSsing POWDER, ACETATE CARD: Hero Arts; DIES: Hero Arts, Simon Says Stamp, Waffle Flower; EMBOSsing FOLDER: We R Memory Keepers; INK: Tsukineko; ADHESIVE: Be Creative; OTHER: Cardstock

we can see clearly now!



card 2

### STAMP ON ACETATE

Transparency sheets may be as slick as freshly frozen icicles, but that doesn't mean you can't stamp on them. See beyond any apprehension you may have about using this smooth surface and discover a new world of stamped possibilities.

- ① Die cut tag from acetate.
- ② Stamp tag using white solvent ink (such as Staz-On).
- TIP:** You can "erase" ink from acetate with rubbing alcohol. So if things don't go as planned, simply erase and try again!
- ③ Die cut leaves from white cardstock and colour using alcohol ink markers.
- ④ Die cut a heart from kraft cardstock; adhere the die cut pieces to the tag. Add twine.
- ⑤ Adhere the tag to the card, applying the adhesive behind the die cut heart to keep it concealed.
- ⑥ Add letter stickers and pearls.

**supplies** CARDSTOCK: My Favorite Things, Neenah Paper; PEARLS, ACETATE CARD: Hero Arts; STAMP: My Favorite Things; INK: Tsukineko; DIES: Memory Box, Simon Says Stamp; STICKERS: Baxter; MARKERS: Copic; TWINE: May Arts; ADHESIVE: Therm O Web

**i** For more from Jennifer, visit her online at [JenniferMcGuireInk.com](http://JenniferMcGuireInk.com).



card 3

### MAKE AN ACETATE WINDOW

Just as a hockey puck appears to float across the ice when in motion, your stamped images can take on a floating effect with a little transparent play. Here's how a little acetate can become a window-card game changer.

- ① Trim card base from cardstock, and create the window following instructions to the right.
- ② Colour stamped pieces using alcohol ink markers.
- ③ Cut two identical flags from pink cardstock.
- ④ Stamp sentiment on one pink flag using embossing ink. Apply white embossing powder and set using a heat tool. Adhere the flag to the front of your card.
- ⑤ Adhere the matching pink flag to the back of the window to hide the adhesive.
- ⑥ Adhere small die cut hearts, and cover with dimensional glaze (such as Glossy Accents).

**supplies** CARDSTOCK: Neenah Paper; EMBOSsing POWDER, ACETATE CARD: Hero Arts; STAMPS: Clearly Besotted; INK: My Favorite Things, Tsukineko; DIES: Simon Says Stamp; DIMENSIONAL GLAZE: Ranger Industries; ADHESIVE: Be Creative; OTHER: Cardstock



### Online Video Bonus

To see a video from Jennifer that shows the techniques featured in this article, visit our YouTube channel today at:

<http://bit.ly/SCTJenMcGuireWinterVideo>

try this technique!



1

**STEP ONE:** Position your kraft piece on the front center of your card (do not adhere), and die cut through both layers using a circle die.



2

**STEP TWO:** Adhere strong double-sided tape to the front of your card base and the back of the die cut kraft piece.



3

**STEP THREE:** Secure acetate piece to the front of your card base, centered on the die cut opening.



4

**STEP FOUR:** Secure the die cut kraft piece to your card front, sandwiching the acetate between the two die cut pieces.



5

**STEP FIVE:** Fold cardstock in half and stamp image. Trim stamped image through both layers of cardstock to get a set of identical shapes. Repeat with second stamped deer (as shown on finished card).



6

**STEP SIX:** Adhere the stamped image to the front of the window and its matching piece to the back of the window. Repeat with second stamped image.



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# ideas, insights & inspiration

# 3jis



## year in review

Can you believe it? Another year is coming to an end. It's at this time we typically ask ourselves where the time went. See exactly how you spent the past 365 days by scrapbooking a snapshot of your year. This task may seem daunting, but we have tricks to make it fun and keep it approachable. Join me for a look at looking back. **BY MEGAN HOEPPNER**

spark your story pg 50

clean & simple pg 55

readers' gallery pg 63

# quarterly cue

**L**et's face it, some months are more eventful than others. If balance is your business, this can create a scrapbooking conundrum. How do you make your design feel equal when you have a busy month like December up against one of the less eventful months, such as August? The answer: quarterly groupings. With this four-column approach, you don't have to have an equal number of monthly highlights to make your year feel even.

layout 1

The layout is divided into four quadrants by large, bold, white text on colored backgrounds:

- WINTER** (blue background): Contains 12 small photos showing various winter activities and events.
- SPRING** (green background): Contains 12 small photos showing various spring activities and events.
- SUMMER** (orange background): Contains 12 small photos showing various summer activities and events.
- FALL** (brown background): Contains 12 small photos showing various fall activities and events.

Below each quadrant is a descriptive paragraph:

- December, January and February.** Some of my favorite months because a) it's time for soups, stews and baking and b) it's just a cozier time of the year. This winter was the last before our girl heads out next fall for college, so maybe it felt that much more special. In fact, I'm quite sure that's the reason why.
- March, April and May.** We saw trips to prospective colleges, the start of Cole's ultimate season and the senior prom. What started out as still cold in March ended with us at the cabin in late May. Sometimes spring makes me anxious at the warm summer months to come. I know that sounds weird, but it's true.
- June, July and August.** Summer saw our girl graduate high school, Cole get more into ultimate and turn 15, and days savored as a family of four all together under one roof. Of course, our 5th wheel was often Aiden C. and we don't mind that kid one bit. It all culminated with Aiden going to Madison in late August.
- September, October and November.** Fall was a little different with Aiden in college, but the three of us managed to find our groove at home. Aiden made a number of Mega Bus trips home, as UW Madison was not the fit she'd dreamed of. One final trip home for Thanksgiving, and she'd wrap up her time there.

**tip:** When grouping in a grid without margins between images, blend both black-and-white and colour images. This will create separation and keep your shots from getting lost in the shuffle.

## one year

BY CATHY ZIELSK

**supplies** CARDSTOCK: Bazzill Basics; DIE CUT SHAPES: CZ Design; ADHESIVE: Therm O Web



Get your group on! Download Cathy's digital collage template and corresponding month cut files for free on our website. Go to: [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)

# go on the grid

**D**ocumenting an entire year likely means many pictures. Fit all of your favourites without your page feeling cluttered by incorporating a grid design. The trick for the fit: cropping! Cut your pics to smaller sizes in order to fit more on a page. And keep your year organized by flowing your photos from left to right on your page, starting with January and working your way to December.

## layout 2



**tip:** Avoid gridlock. Incorporate common margins, or equal amounts of space, between each of your images and embellishments to keep your page feeling balanced and approachable.

## live

BY LISA DICKINSON

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Elle's Studio; CLIP, DIE CUT SHAPES, JOURNALING CARDS, STICKERS: Simple Stories; BRADS: Imaginesce; ENAMEL DOTS: Doodlebug Design, Studio Calico; PUNCH: Creative Memories; ADHESIVES: Scrapbook Adhesives by 3L

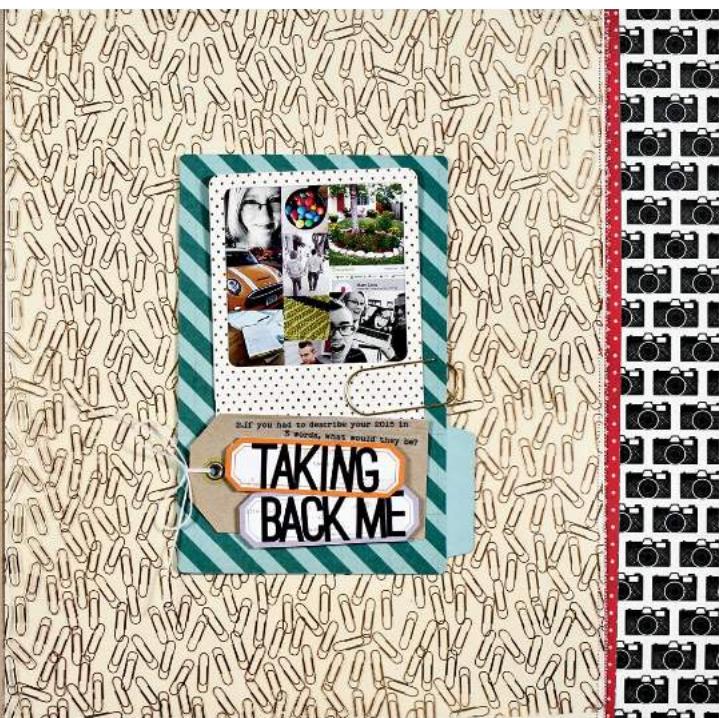
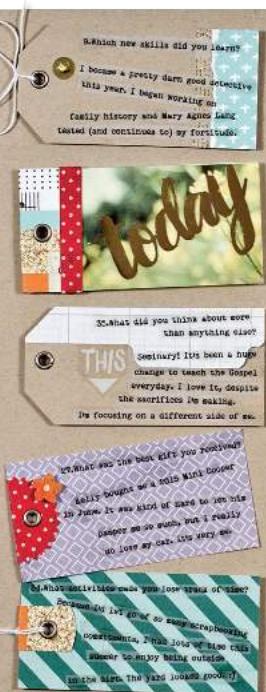
### • GRID ON GRID

To make your grid assembly easier, use a grid-designed background. The lines in such a pattern eliminate the guesswork and need for measuring when it comes to spacing items evenly and getting them straight on your page.

# tag, year it!

You don't have to have a photo-filled layout to recap your year. Instead, let your words capture those details, and use tags to bring in the visual component. Use a typewriter to add words to tags, or print on a transparency sheet and cut the printed sheet into strips, as was done here. Either way, this tag text trick is one to try.

layout 3



## taking me back

BY EMILY PITTS

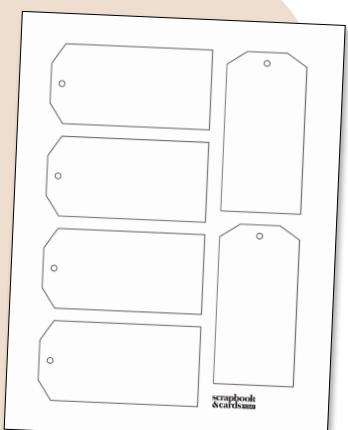
**supplies** CARDSTOCK: My Mind's Eye; PATTERNED PAPER, CHIPBOARD, DECORATIVE TAPE, FOLDER, STICKERS, TRANSPARENCIES: Pink Paislee; EYELETS: We R Memory Keepers; VELLUM: American Crafts; ADHESIVE: Ranger Industries, Scrapbook Adhesives by 3L, Therm O Web; OTHER: Paper clip

*tip:* For help remembering what happened when, look to your social media accounts.

Facebook and Twitter are excellent resources when it comes to a guided tour of your year.



Download our free printable tag template. Print on your choice of patterned paper or cardstock, and create cool custom tags for your next page. [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)



# 2015: corner pocket

Pockets are the perfect way to go when telling a story with multiple components. Whether you fill those pockets with a photo snapshot of 2015 or use them to hold various journaling cards documenting your days, the structure of this approach will make a year-end account approachable.

layout 4



## remember moments

BY JESS FORSTER

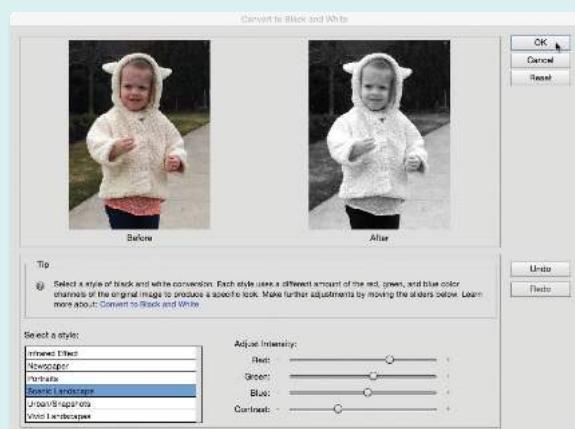
**supplies** CHIPBOARD, JOURNALING CARDS: Project Life; PEN: Uniball; ADHESIVE: Scrapbook Adhesives by 3L

**tip:** Simplify your design process by first arranging your photos in a checkerboard pattern and then filling in the remaining spaces with card inserts and other accents.

## easy black and whites

Converting a colour photo to black and white is a snap using Photoshop Elements. Follow these steps for great results.

- ① In Photoshop Elements, go to **Enhance** > **Convert to Black and White**.
- ② There are several styles available and adjustable sliders within each one to change the feel of the image. Play around with the different options until you achieve the effect you like!



# calendar countdown

**T**ime to start thinking about 2016. Here's an idea that will help keep you organized and leave you with a completed year-in-review project this time next year—a scrapbook calendar. Fill the spaces with photos and accents that represent monthly highlights as they happen. When the month is through, add the calendar to your scrapbook. Consider this your date with efficiency.

layout 5



**tip:** Your photos don't have to coincide with a specific day or fit within a specific box. If it's easier, wait until the month is through and then drop in a few larger images that best reflect the month as a whole.

## calendar cuties

BY SHELLYE MCDANIEL

**supplies** PATTERNED PAPER, DECORATIVE TAPE, ENAMEL DOTS, PAPER CLIP, STICKERS: Doodlebug Design; ADHESIVE: Therm O Web; OTHER: Pen



### EASY BREEZY

Using pre-printed calendar paper makes this DIY approach a breeze. Just a few stickers and an embellishment or two, and your year is ready to rock.

sitting at home sports... provides a  
would be outside and we have all kinds of fun planned for you  
ter, sports, snow angels, snowball fights, snowmen, snow angels

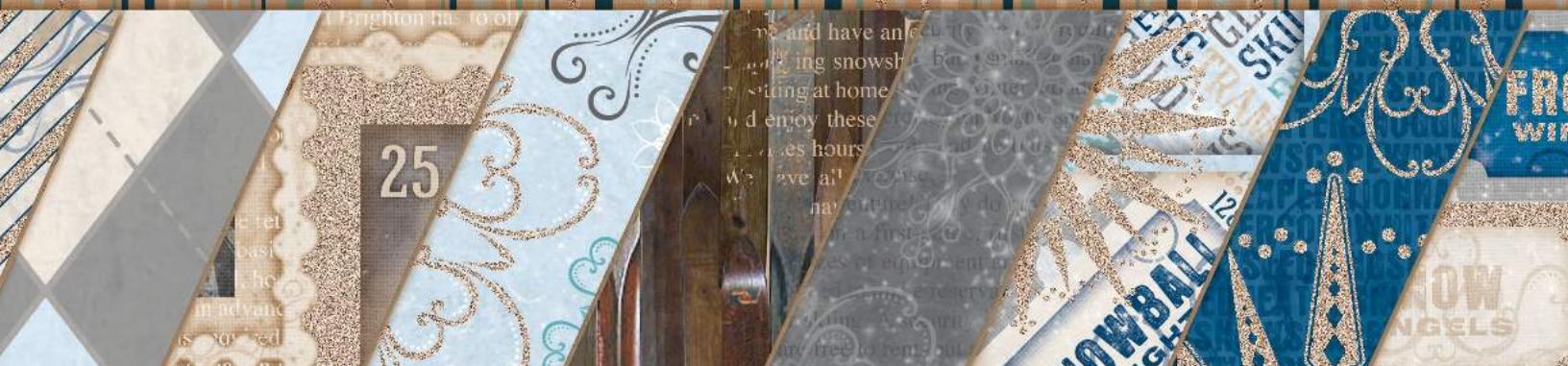
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# spark your *story*

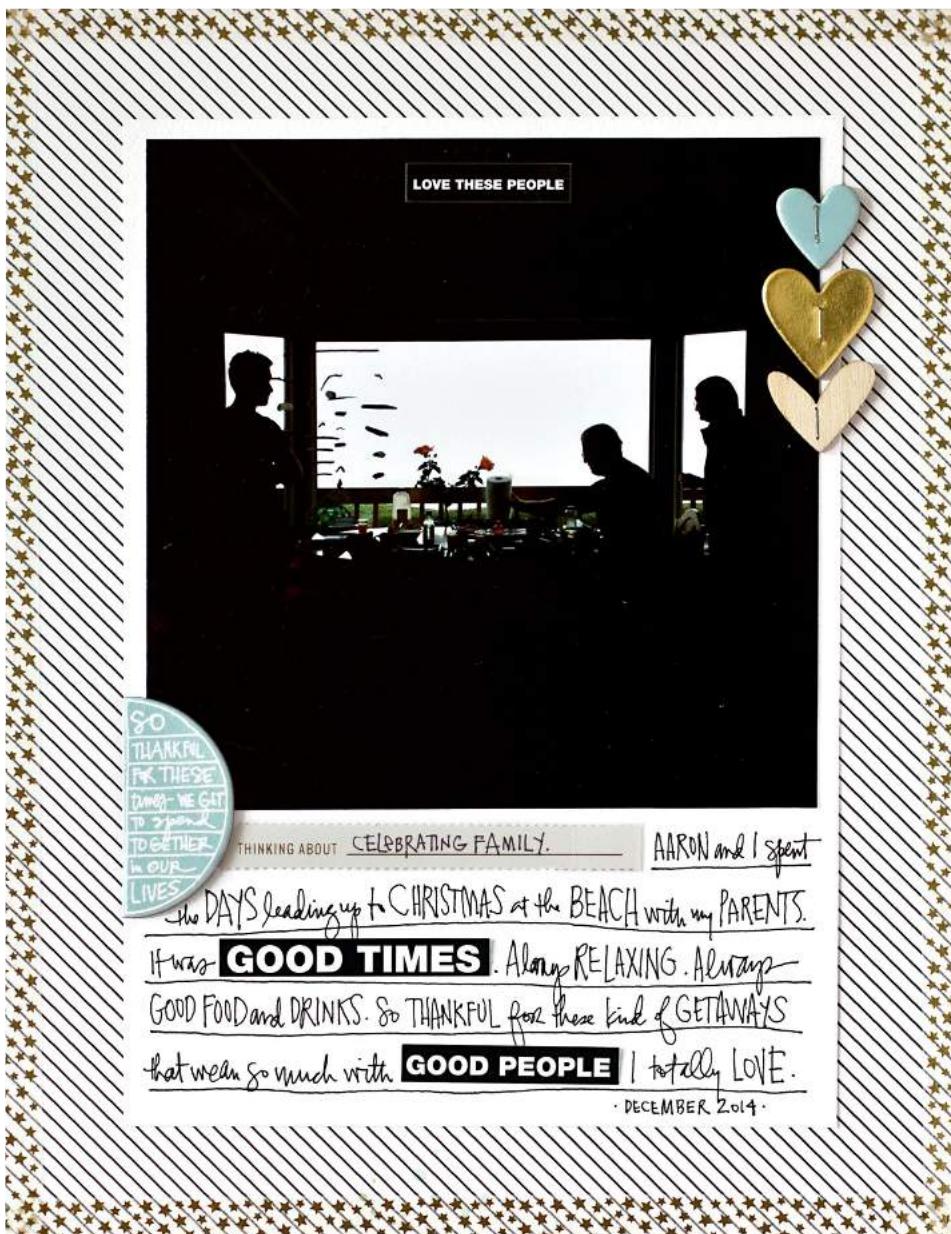
'Tis the season for celebrations and navigating how to tell your holiday tales. BY ALI EDWARDS

*t*'Tis the season for celebrations. 'Tis also the season for all kinds of emotional roller coasters as we navigate family and tradition and expectations. It can be hard. But even in the midst of navigating such feelings there is so much to celebrate and so many beautiful stories to record.

THIS IS THE  
*story spark*  
How are you celebrating this season? Tell the story of a current or past holiday celebration and why it was meaningful to you.

## love these people

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Studio Calico; DECORATIVE TAPE, STICKERS: Ali Edwards; CHIPOARD: Ali Edwards, Studio Calico; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Pen



# find the good

I have three stories of celebration and gathering together. They are simple stories of time spent around the tree, around the table, and on the beach. While these experiences were special, they were not without their stressful moments. That's just the way it seems to go during the holidays, doesn't it? But I chose to look past any moments of stress in order to capture the heart of being together to celebrate this season. Find the good and celebrate it.

One way I chose to eliminate some of that seasonal stress and simply enjoy this time of year was to embrace my darker photos. So often the trend seems to be photos lightened as much as possible, which generally requires more work — work I didn't want to spend my precious time doing. Look for ways you, too, can to use photos featuring darkness, such as silhouettes against a bright background and settings lit by accent lighting (tree lights, a table lamp, fireworks, etc.). Don't let the "bright" trend leave you seeing your photos as "bad" or not layout ready. They're your images that enhance your story. There's nothing more perfect than that. Sure, the nighttime atmosphere caused my fireworks photo to blur, but you bet I used it on my "Oh Yes" layout (pg. 53) anyway. It represents the fun we had that night, and the fireworks were a big part of our enjoyment; that's all that matters.

As you're celebrating this season, I encourage you to simply celebrate. Don't get hung up on lighting or clothing or posing. Simply celebrate, snap a few pictures, and use those real images to tell your real (and wonderful!) stories.

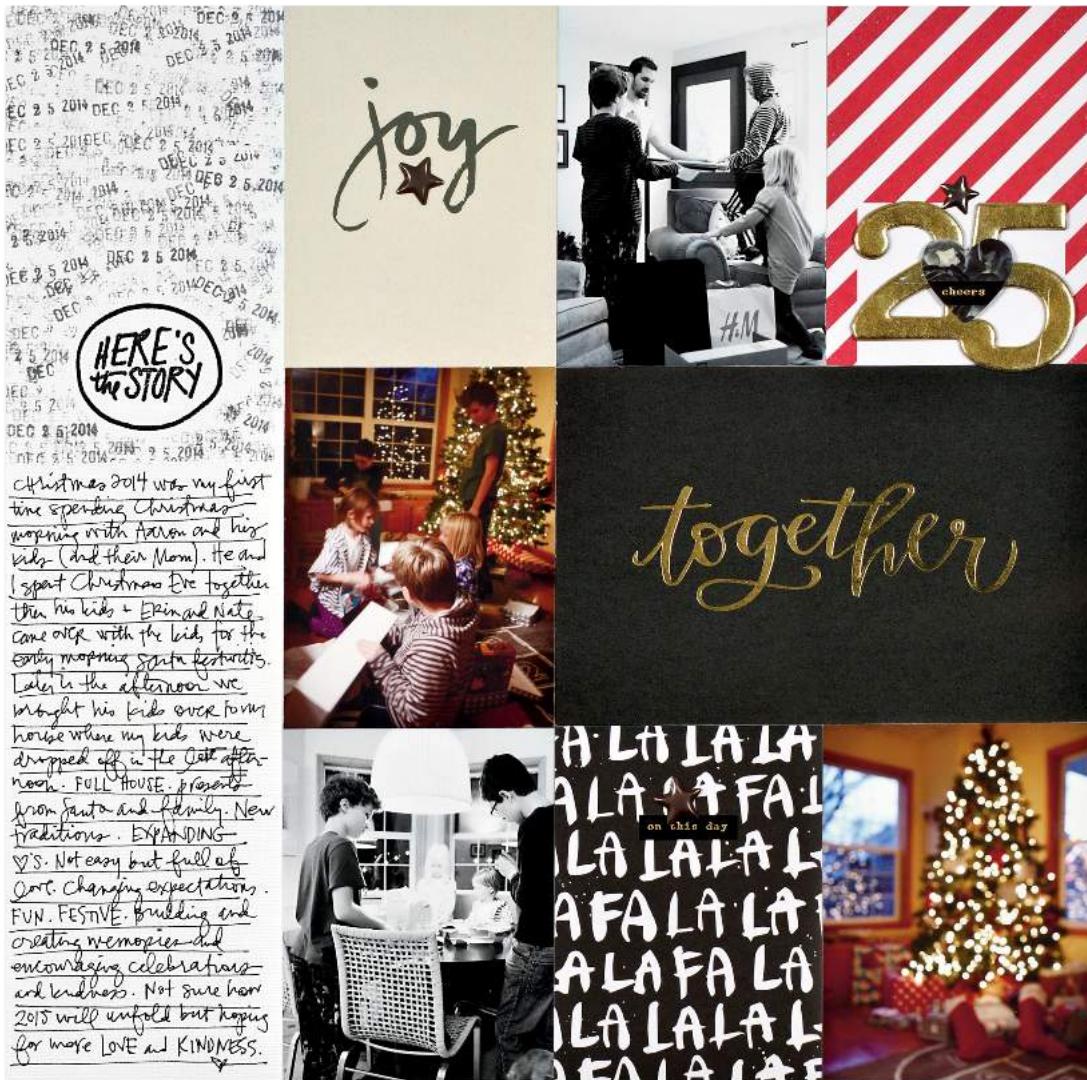
May you have a wonderful holiday season full of reasons to celebrate!



## layout 1

### ideas to note

- 1 Look for opportunities to take a silhouette photo of the people you love.** At my parents house, there's this great big bay window, which is perfect for creating this style of photo. The trick is to make sure there's more light behind your subjects than in front of them. Just pick a window that lets in a lot of sun, turn the indoor lights down (or off), snap your picture, and the outlines of your loved ones will magically appear!
- 2 Don't worry if a portion of your image is in focus or stands out against the dark.** It will only add interest to your picture. In this shot, I love the bit of colour the flowers in the window add against the otherwise dark landscape.
- 3 To brighten up a design with a prominent dark image, use a light shade of cardstock.** I used white to border my photo. It lightened everything up and gave me a home for my journaling.
- 4 Seasonal story telling doesn't have to take on a traditional holiday feel,** nor does your story need to revolve around a specific holiday. Celebrating can simply be about time spent with those you love as you gear up for the big event. This time together is what matters the most to me—not the gifts or the pretty tree, as lovely as these things are.



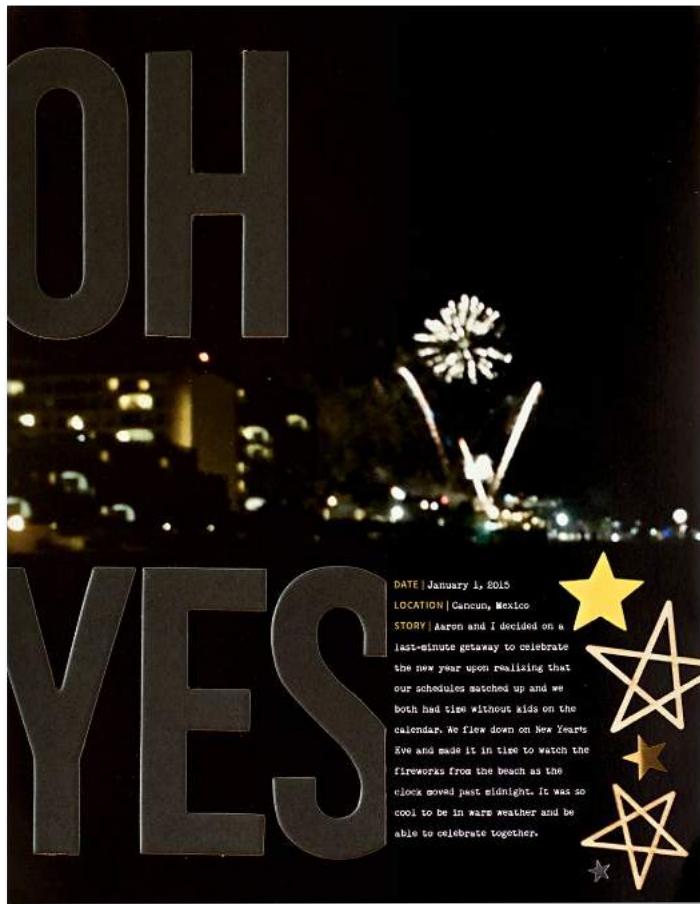
## layout 2

### ideas to note

- Cards designed for pocket pages** (3 x 4 and 4 x 6) work great for traditional pages. Pair these cards with photos of the same size, and bring everything together on a 12 x 12 foundation.
- Sometimes it's easier to look back and see the joy than it is to feel it in the present moment.** If your holidays were hectic, allow some time to pass before going back to look through your images. Odds are, the dust will settle and the good times will come shining through.

- Think black and white.** Don't spend time colour correcting to remove the yellow cast warm lights can create. Instead, create visual harmony on a page with many photos by turning the tough shots (lighting wise, that is) black and white. Pairing black and white shots with colour images works well and will likely save you time.
- Use a date stamp to subtly fill white space** and create an interesting background pattern.

For more great ideas and inspiration, visit Ali online at [ali.edwards.com](http://ali.edwards.com)



## layout 3

### ideas to note

- Embrace the dark.** Here, I paired a full-page nighttime photo with large black chipboard letters. The black on black creates a sleek look.
- Keep it simple with the headings of "date," "location," and "story."** Leave more time for celebrating by spending less time overthinking the approach to your story.
- Seeking creative shortcuts that will leave you with more time for celebrating?** A full-photo layout is the way to go. Add some journaling directly to your image using photo-editing software (or an app on your phone), add your title and an embellishment or two, and find yourself with more time to enjoy that second cup of cheer.

### oh yes

**supplies** PHOTO PAPER: Epson; CHIPBOARD: Ali Edwards; STAR ACCENTS: Freckled Fawn



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# clean & simple

A few simple rules will help you use type on your pages with style and finesse. BY CATHY ZIELSKA

Fonts work best on scrapbook pages when they are used thoughtfully and simply. You should always have one goal in mind: make it readable. I have a few time-tested tips to help you create pages with classic typography.



Download Cathy's free digital template to create this layout and practice applying her type tips on your next layout.  
[scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)

## layout 1

### USE LEADING

Leading is the space between your journaling lines. It gets its name from the days of the printing press when strips of lead were used to separate the lines of metal type.

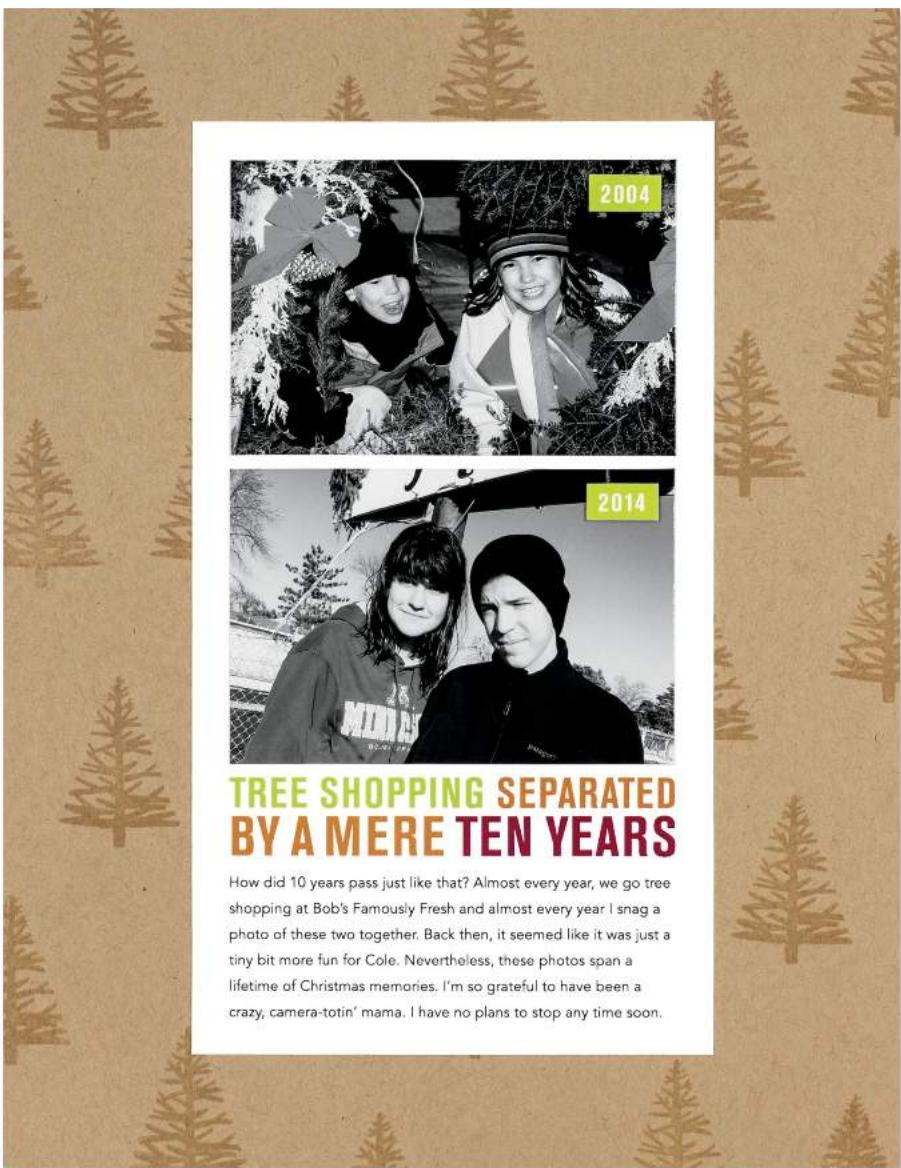
Today we control it digitally using either a word processing program or photo editing software. Applying generous leading will increase the readability of any journal block, especially a longer one like mine.

Leading is specified in points, just like font sizes. My rule of thumb is to take my font size and double it to get my leading, then adjust from there. This page features a type size of 11.5 and a leading of 19.

### december

**digital supplies** CARDSTOCK, PATTERNED PAPER, DIGITAL STAMP: CZ Design Digitals; PHOTO EDITING SOFTWARE: Photoshop Elements

*tip:* I align most of my journaling blocks to the left, with a ragged right edge. This format is the easiest to read, as opposed to centering the journaling.



## The one-space rule

Take a look at the these two journal blocks and notice the extra space in the two-space example. In the second example, the effect is more refined, and dare I say professional. Practice this tip on your next journaling block and I guarantee your journaling will look more polished!

### TWO SPACES AFTER A PERIOD

#### TREE SHOPPING SEPARATED BY A MERE TEN YEARS

How did 10 years pass just like that? Almost every year, we go tree shopping at Bob's Famously Fresh and almost every year I snag a photo of these two together. Back then, it seemed like it was just a tiny bit more fun for Cole. Nevertheless, these photos span a lifetime of Christmas memories. I'm so grateful to have been a crazy, camera-totin' mama. I have no plans to stop any time soon.

### ONE SPACE AFTER A PERIOD

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## layout 2

### ONE SPACE ONLY, PLEASE

Use only one space after a period. For some of us, this flies in the face of everything we learned about typing, right?

The old model of two spaces after a period isn't needed with today's modern typefaces. Fonts today are created with proportional spacing unlike the typewriter fonts of old, which used monospacing ensuring each letter had enough room to be typed.

When you use two spaces, you create unnecessary gaps of white space in your journaling block. Also, the period signifies the end of a sentence. That extra space? It's just not needed in modern typography.

**tip:** To create my page title, I used two separate text boxes, which allowed me to increase the size of the second line to match the width of the first. It takes a little trial and error but the results are worth it!

### ten years

**supplies** CARDSTOCK: Bazzill Basics; STAMPS: Cathy Zielske; INK: Tsukineko; ADHESIVE: Scrapbook Adhesives by 3L



SNOW MUCH FUN - NICOLE NOWOSAD, 2015



## STITCH STORY NO. 631:

### Capturing memories before they melt

Perfect pictures tell a story in a glance, but presenting them with the "just-right" embellishments can be a challenge. Now you can cut out your own shapes in a flash with the Artistic Edge, presented by Janome North America. Nicole was able to create a variety of snowflakes and stitch them into place falling down the page, adding dimension and clever, creative embellishment! Be ready for your own snowy inspirations this season with a reliable Janome sewing machine paired with the multi-purpose Artistic Edge. Find them at your local, participating Janome dealer. [www.janome.ca](http://www.janome.ca)



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a story in every stitch



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# card café

Create a high volume of holiday cards in less time with these time-saving tips. BY STEPHANIE KLAUCK



If you make your own cards, you know the hustle and bustle of your craft table this time of year rivals that of the workbenches in Santa's workshop. Turn your bulk-card creation station into a well-oiled, merry machine with these helpful hints.

## card 1

**BULK CARD TIP:** Keep the design of your holiday card simple. A clean design looks elegant and is easier to mass produce. For added elegance without added work, use glittered cardstock in place of plain paper.

- ① Create a 4¼ x 5½ card base from cardstock. Adhere cardstock rectangle.
- ② Emboss a cardstock panel and adhere to the center of your card.
- ③ Stamp snowflakes on cardstock using embossing ink, apply white embossing powder, and set using a heat tool.
- ④ Ink heat embossed panel. Embossed areas will resist the ink. Adhere the panel to card.
- ⑤ Die cut trees from glitter cardstock and adhere trees to card.
- ⑥ Trim cardstock strip and stamp sentiment. Adhere strip to card.



### merry christmas

**supplies** CARDSTOCK: My Favorite Things, Neenah Paper; SPECIALTY PAPER: Die Cuts With a View; DIE: Your Next Stamp; STAMPS: Paper Smooches, Your Next Stamp; INK: Ranger Industries; EMBOSsing POWDER: Hero Arts; EMBOSsing FOLDER: Lifestyle Crafts; ADHESIVE: Scrapbook Adhesives by 3L

crank 'em out with ease this year!

## card 2

**BULK CARD TIP:** Create in stages and form an assembly line. On this card, for example, create all of your card bases, followed by all of your die cutting, etc. Repeat with each area of your design until all of your pieces are in organized piles. Let your assembly-line design begin. Your cards will come together in no time!

- ① Create 4½ x 5½ card base from cardstock.
- ② Trim mats from glitter paper and adhere mats to your card.
- ③ Die cut stitched panel from patterned paper, and snow drifts, trees, and a fox from cardstock. Adhere die cut pieces to card.
- ④ Stamp sentiment.
- ⑤ Add glitter glue and set your card aside to dry.

### peace on earth

**supplies** CARDSTOCK: My Favorite Things, Neenah Paper; PATTERNED PAPER: Lawn Fawn; SPECIALTY PAPER: Die Cuts With a View; DIES: My Favorite Things, Your Next Stamp; STAMP: Paper Smooches; INK: Tsukineko; ADHESIVE: Therm O Web



## card 3

**BULK CARD TIP:** Keep your cards budget-friendly by using supplies that will stretch. Glitter glue and sequins, both used to embellish this design, are excellent options as a little will go a long way.

- ① Create 4½ x 5½ card base from cardstock.
- ② Emboss a cardstock panel and adhere to card.
- ③ Die cut panels from patterned paper and white cardstock, trim the white panel, and adhere pieces to card.
- ④ Stamp, colour, and die cut reindeer from cardstock; adhere to card.
- ⑤ Apply shading around reindeer using a marker.
- ⑥ Apply glitter glue to your card, and set the card aside to dry.

### holiday cheer

**supplies** CARDSTOCK: My Favorite Things, Neenah Paper; PATTERNED PAPER: Lawn Fawn; DIES: My Favorite Things, Your Next Stamp; STAMPS: Paper Smooches, Your Next Stamp; SEQUINS: Pretty Pink Posh; MARKERS: Copic; GLITTER GLUE: Ranger Industries; EMBOSsing FOLDER: Lifestyle Crafts; ADHESIVE: Scrapbook Adhesives by 3L



To see more of Stephanie's work, visit her online at [www.stephanieklauck.com](http://www.stephanieklauck.com).

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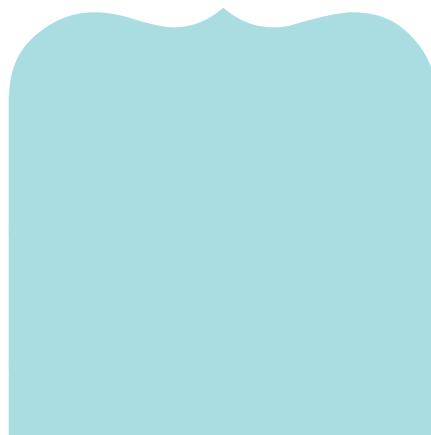
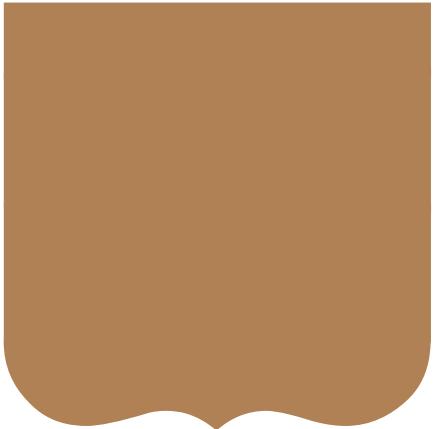
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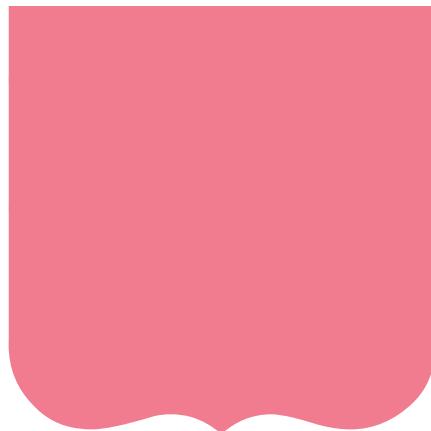


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# readers' gallery



## i love christmas time

BY NICOLE DOIRON

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: BoBunny, Carta Bella, Echo Park; LETTER STICKERS: Glitz Designs; CHIPBOARD, FLAIR: Carta Bella; STICKERS: Carta Bella, Echo Park; BRADS: Simple Stories; FLOWERS: BoBunny; GEMS: Kaisercraft; EYELETS: American Crafts; PAINT: Plaid; PUNCH: EK Success; ADHESIVE: GlueDots, Scrapbook Adhesives by 3L, Xyron

Here's an idea that's both merry and bright—create a repeat of your main design element, but do so on a smaller scale. Nicole decked the center of her layout with a series of square photos, framed by various embellishments. She then repeated the same concept, but sized down, along the bottom of the page. This is a great way to use your space to the fullest while keeping the design cohesive and uncluttered.



### BEEP, BEEP. It's a super cute card calling.

Shaped greetings are a great way to drive any holiday sentiment home, and they don't get much sweeter than a little car with a tree tied to its top. What holiday shapes and symbols cause you to think "Christmas?" Have fun translating those symbols into holiday cards that will get noticed.

## special delivery

BY CATHY HARPER

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, STICKERS: Echo Park; INK: Ranger Industries; TWINE: Maya Road; ENAMEL DOTS: Doodlebug Design; ELECTRONIC CUT FILES, PEN: Silhouette; ADHESIVE: 3M, GlueDots





**Each square on this gorgeous grid page** is like a present for your eyes. Like pocket pages, grid designs can be an excellent approach when you feel like creating a series of small scenes on a single page. Fill some spaces with photos, others with your journaling, embellish a few using your accents, and, of course, don't forget to add a title space.

## season to sparkle

BY WENDY ANTENUCCI

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Simple Stories; ELECTRONIC CUT FILE: The Cut Shoppe; MARKER: Sharpie; ADHESIVE: 3M, AC Sticky Thumb, Beacon Adhesives



**Oh, Christmas tree. Oh, Christmas tree. How lovely is your title!** The way the letter stickers in this title change from green to white where they cross the tree lines is the star atop this already adorable design. Plus, it's a wonderful way to stretch your letter stickers so you aren't using all of a single colour on one page.

## dear santa

BY JENNIE MCGARVEY

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, STICKERS: Bella Blvd.; ENAMEL SHAPES: My Mind's Eye, October Afternoon; PEN: American Crafts; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Therm O Web



Like the layouts in our **Year in Review** feature (pg. 43), this is a fantastic example of how you can document highlights from one year on a single layout. Tiny alphabet stickers make the months clear without taking up much space, and the black and white images stand out against the rainbow of colour used on the page. Make a date with this design concept and see what kind of page comes together.

## make the count

BY MICHELLE GALLANT

**supplies** PATTERNED PAPER, FLAIR, STICKERS: Echo Park; LETTER STICKERS: American Crafts, Echo Park; STAMPS: Cocoa Daisy; INK: Tsukineko; OTHER: Adhesive



**It looks like the old saying is incorrect: two snowflakes can be alike.** At least when a handy stitching template is used. The cool hand-stitched snowflakes on this page were created with such a tool. And they've landed in a way that adds emphasis to each of the main page elements (title, journaling, and pictures). This is a lovely trick for subtly guiding the eye around your pages while also adding texture.

## dream

BY AURELIE CORMIER

**supplies** PATTERNED PAPER: BoBunny, Carta Bella, Echo Park, Kaisercraft; VELLUM: Stampin' Up!; CHIPBOARD: American Crafts; LETTER STICKERS: October Afternoon, Simple Stories; STICKERS: Carta Bella, Simple Stories; DIE CUT SHAPES: Fancy Pants Designs; PAINT: Tattered Angels; STITCHING TEMPLATE: Bazzill Basics; PEN: Zig; OTHER: Staples

**Capture the feeling of falling snow using an ombre print.**

The gradient colour adds motion to the background. In the foreground, the photos are shadowed, which is a common obstacle when working with snow shots (often lots of light and dark contrast). Balance the darker areas of the shadows with lighter paper choices, like the pretty teal die cut background layered over a clean sheet of white.

## december

BY DEDRA LONG

**supplies** CARDSTOCK: My Minds Eye; PATTERNED PAPER: Echo Park; STAMPS: Pink Paislee; INK: Tsukineko; GEMS: Doodlebug Design; SEQUINS: Webster's Page; BUTTONS: BoBunny; DIE CUT SHAPES: Heidi Swapp; PUNCHES: Fiskars; ELECTRONIC CUT FILE: Silhouette; STITCHING TOOL: We R Memory Keepers; OTHER: Adhesive





### Do you ever have difficulty knowing how to pair patterns?

This is a common problem crafters run into. If you're ever feeling paralyzed by patterns, think in terms of small, medium, and large, also known as the pint/quart/gallon design principle. If you select a small print (like the dots), a medium print (like the stripes), and a large print (like the hearts), you'll strike a lovely, balanced chord on your paper play.

### my love affair

BY CARI LOCKEN

**supplies** CARDSTOCK: Silhouette; PATTERNED PAPER, ENAMEL DOTS, STICKERS: Simple Stories; RIBBON: May Arts; ELECTRONIC CUT FILES: Silhouette; ADHESIVE: 3M, Scrapbook Adhesives by 3L



This design feels like a beautifully bookended piece with the black and white areas working to frame the colourful center. The photo is even black and white. The next time you're placing different pieces on a page and determining where things will land, think about how colour (or the lack thereof) can work for you to create lovely grouped sections.

### XOXO

BY JACLYN RENCH

**supplies** CARDSTOCK: American Crafts, Die Cuts with a View; PATTERNED PAPER: American Crafts, Chickaniddy Crafts; STAMPS: Kerri Bradford, Project Life; INK: Hero Arts; SEQUINS: Doodlebug Design; TRANSPARENT WORD: Studio Calico; BOW: Bella Blvd.; ENAMEL LETTERS: Chickaniddy Crafts; TWINE: American Crafts; BRAD: Crate Paper; BUTTONS: October Afternoon; ELECTRONIC CUT FILE: Just Nick Studio; STAPLES, STAPLER: Advantus; ADHESIVE: GlueDots, Tombow, Xyron



Like an ice rink, this design goes round and round. Circles are an awesome figure to use when scrapbooking. They offer small windows of activity and keep the eye centered on the heart of the page.

## ice skating fun

BY AMY COOSE

**supplies** CARDSTOCK, PEN: American Crafts; PATTERNED PAPER, STICKERS: Crate Paper, We R Memory Keepers; LETTER STICKERS: American Crafts; CHIPBOARD: Crate Paper; DECORATIVE CLIPS: Freckled Fawn; WOOD VENEER: Paper Camellia; SPRAY INK: Studio Calico; ELECTRONIC CUT FILES: The Cut Shoppe; ADHESIVE: 3M

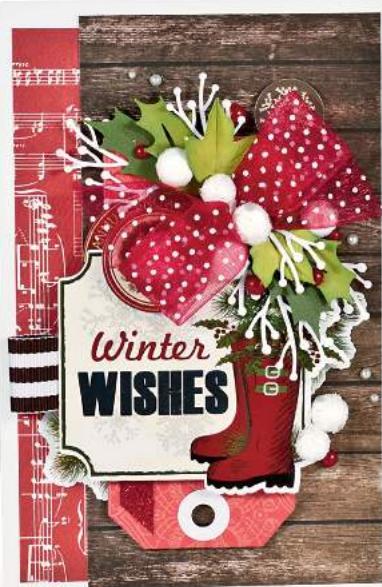
This Q.T. pie design gives new meaning to making a valentine box. And it doubles as both a card and a home decor idea. If ding-dong ditching is on your Valentine's Day agenda this year, think about leaving a 3D greeting. The lucky lady or gent on the other side of the door will no doubt fall head over heels.

## xoxo mailbox

BY MARCIA DEHN-NIX

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER: Imaginisce; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: 3M, Xyron; OTHER: Metallic hearts





**Stories about chilly weather don't have to take on a chilly feel.** The pink, teal, and taupe in this striking collection of products keep the story warm and welcoming. (Doesn't that pink pattern make you think of a cozy sweater?) To switch up the way you tell your winter tales, look at bringing in colours that are traditionally defined as "spring" hues. It will warm up your creativity and your scrapbook.

## the big chill

BY KIM WATSON

**supplies** PATTERNED PAPER, BRADS, BUTTONS, DIE CUT SHAPES, STICKERS: Fancy Pants Designs; OTHER: Adhesive

We simply couldn't narrow down this pair of cuties so we decided to include them both. An idea you can take from both of these designs is that a single set of products can be used to make a variety of card designs—an extra helpful hint during the holidays when cards are often being created in bulk.



## winter wishes & merry everything

BY ANYA LUNCHENKO

**supplies** CARDSTOCK: Recollections; PATTERNED PAPER, STICKERS: Carta Bella; EMBOSMING FOLDER: Provo Craft; RIBBON: Sheer Creations; DECORATIVE TAPE: American Crafts; ENAMEL DOTS: Queen & Co.; ADHESIVE: GlueDots, Tombow; OTHER: Electronic cut file, foam spray



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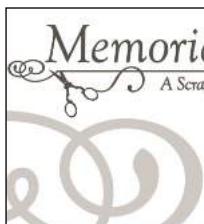
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# what's next...

We can't wait to celebrate this season of renewal with you as we put some spring in your creative step. Here are just a few of the ideas you can look forward to in our Spring 2016 issue:

- \* When it comes to crafting supplies, we'll show you that cleaning and organizing can be a fun experience
- \* It's a new year, and we have new ideas provided by you in our special You Call the Shots article
- \* Check out our Readers' Gallery to see what your fellow crafters have been up to
- \* Discover the newest creative delights released at the annual Craft & Hobby Association trade show



Soft shades of pink, yellow, green, and gold are sure signs that spring is in the air. Pull out your lighter colours and favourite floral embellishments and join us for a creative spring fling next issue. We'll have a glowing garden of ideas in bloom for you to try.

## today

BY VIRGINIA NEBEL

**supplies** PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, JOURNALING CARDS, STICKERS: My Mind's Eye; ADHESIVE: Scrapbook Adhesives by 3L

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### Spring 2016 Call for Projects

Start your paper crafting year off on a high note by sharing your inspiring talents with us in the spring 2016 issue.

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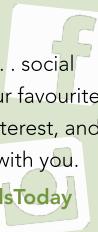
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[scrapbookandcardstodaymag.typepad.com](http://scrapbookandcardstodaymag.typepad.com)

# before we go . . .

## font finds: hipster style

Think fonts are cool? We've got a handful of trendy, hipster styles that will add a little flavour to your next page or project.

# HIPSTER

BUSHCRAFT, pixelbuddha.net

This slightly grungy, all-cap font is hip and rugged. It would be a perfect title font for a page about pretty much any outdoor activity this winter.

# HIPSTER

REN RETRO, altfoundry.com

This popular font is built with a graphic shadow treatment and would be really fun for holiday pages or 3 x 4 cards that you create yourself. Another all-cap font, it comes in three additional styles.

# HIPSTER

RIBBON TYPEFACE, behance.net

Points and lines converge on this oh-so-cool typeface, which conveys a hipster elegance and a little touch of carnival. This font would be terrific for a big title on a festive holiday page.

# hipster

CAPTURE SMALLZ, dafont.com

This playful font comes in a grunge style, as shown, and a clean style. Perfect for sports pages or anything requiring a bit of texture.

# hipster

BARIOL, bariol.com

Curves are in! This simple font with its smooth curves would work with just about anything. Perfect for your titles and your journaling, this font is fresh and hip.

## App: Ink



On page 12, Elisha Snow suggests using photos from your phone to create an engaging holiday card this season. With the Ink app, such a concept is easier than ever. Whether you use a professional photo you've saved to your camera roll or an image snapped using your phone (or no image at all), you can order AND send high quality greetings conveniently from your mobile device. Tap into the library of more than 500 card designs and find more than just holiday options. There are cards for all of the major card-sending themes. Find the design that's right for you and customize it in a matter of minutes. Then upload that list of lucky recipients and hit send. You'll have your cards sent in no time.



**PRICE:** Free

**COMPATIBLE DEVICES:** Android; iPad, iPhone, and iPod Touch

[sincerely.com](http://sincerely.com)

Owning our story and loving ourselves through that process is the bravest thing that we will ever do.

DR. BRENÉ BROWN

## free cutting files



Welcome winter with our collection of electronic cut files. Simply visit [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files) to download your set today!





# Birthday Wishes

are more than words



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created by Jennifer Beason



'Twas months before Christmas - a good time to start - on crafts for the home and gifts from the heart! And what to our wondering eyes should appear, but Sugarplums<sup>TM</sup> from Doodlebug<sup>TM</sup>- Santa's early this year! It's the collection you've dreamed of, so merry and bright, with papers and goodies that coordinate just right! A colorful collection, so fun and complete, there is no time to waste - get up on your feet!

Head to your craft store, there's no time to spare. The holiday's coming, it's time to prepare! Your home will be happy and full of great cheer - make your holiday crafts, the best of the year!