

around the page

Take your pictures to superstar status and create big impact with these clever photo techniques. BY LISA DICKINSON

When it comes to designing a scrapbook layout, the key elements of any page are title, photo, journaling, and embellishment. In this issue's *Around the Page* we turn our attention to photos—the most powerful component of any scrapbook page. Here are three photo-focused design techniques that will give your images the star treatment they deserve!



layout 1

GO BIG AND BOLD

If a single photo perfectly captures the moment, go big and bold by enlarging it to fill the majority of your page. When a photo such as this one so perfectly tells the story—from his happy smiles to her excited gasp on Christmas morning—slaving over lengthy journaling is unnecessary.

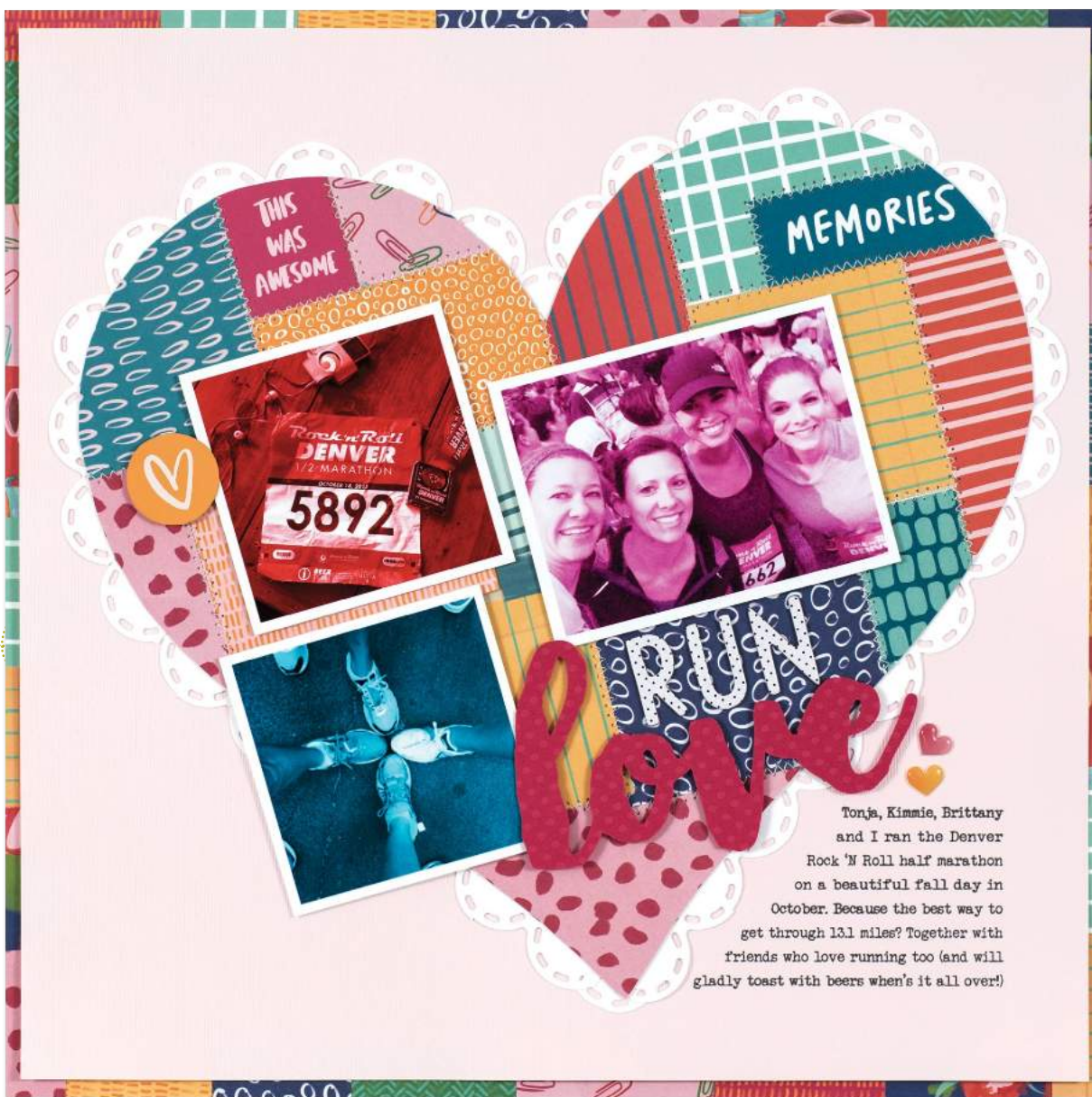
DESIGN TIP: Anchor your monster-sized photo with a grid of happy and colourful elements as well as a chunky and bold sentiment to give your layout enough “weight” to support the photo.

oh joy!

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BUTTONS, CHIPBOARD, DIE CUT SHAPES, TAGS: Fancy Pants Designs; LETTER STICKERS: Studio Calico; TWINE: Lawn Fawn, The Twinery; GEMS: Queen & Co.; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONT: Bohemian Typewriter; ADHESIVE: American Crafts

DESIGN TIP: Keep your embellishment colour palette simple. A bold red is combined with pale green and pale blue for an elegant twist on traditional holiday colours.

layout 2



GET FILTER HAPPY

Alter your images with filters. Use digital filters (either in Photoshop or on social media apps) to change the color or mood of a photo to better fit your theme. Doing this can add a whimsical and artsy vibe to your design.

DESIGN TIP: Make big impact with a huge shape like a heart! The fun thing about my heart is that I tilted it ever so slightly giving my design an extra boost of energy.

run love

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ADHESIVE, CHIPBOARD, METAL CLIP, STICKERS: American Crafts; PUNCH: Creative Memories; FONT: Typewriter Style

layout 3

**SHRINK 'EM DOWN**

Shrink images to convey the story with lots of photos. Reducing photo sizes allows for lots of shots to tell the story as in this recap of our winter festivities. Arrange your photos in a grid and fill any blank space with accents and embellishments so there are no holes in your design.

scenes from winter

supplies PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Echo Park; STAMPS: American Crafts, Hero Arts; INK: Stampin' Up!; FONT: Typewriter Style; ADHESIVE: American Crafts

DESIGN TIP: Too many contrasting colours taking over your layout? Change a few shots to black and white to tell the story without overwhelming the design with too much colour.

For more from Lisa, visit her online at lisadickinson.typepad.com