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takes 2 & 3

UP

We asked three talented designers to each create a layout for cover consideration. Since we loved ALL of the results, we've reserved this space to share what everyone came up with. Take a look at how one title/photo/journaling grouping can be used to create three very unique (and fantastic!) outcomes.



Jennifer captures a girl's love of her puppy in this sweet and springy layout. She drew much of her inspiration from the floral arrangement in the background of this adorable photo. The addition of the wooden-look patterned paper, the twine, and the pretty dimensional flowers add lots of wonderful texture to this soft and pretty design.

BY JENNIFER S. GALLACHER

supplies CARDSTOCK, FOAM DOTS: American Crafts; PATTERNED PAPER, DIE CUT SHAPES: Close To My Heart, Echo Park; LETTER STICKERS: American Crafts, Jilibean Soup; FLOWERS: Prima; ENAMEL SHAPES: Doodlebug Design, Echo Park; PHOTO CORNERS: Canson; DIES: Stampin' Up!; FONT: Century Gothic; ADHESIVE: American Crafts, Glue Dots; OTHER: Twine



There's so much cuteness in Marielle's layout that it's hard to resist! Flowers, hearts, whimsical clouds, and gold glitter accents mirror the spunk of our cover girl and her snuggly little pup, Bella. The twine and stitching around the perimeter adds a homespun appeal to this sweet design.

BY MARIELLE LABLANC

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Crate Paper, Pebbles; LETTER STICKERS: American Crafts, We R Memory Keepers; STICKERS: Simple Stories; DIE CUT SHAPES: One Canoe Two, American Crafts, Crate Paper; ENAMEL SHAPES: One Canoe Two, Echo Park; DIES: Spellbinders; ADHESIVE: 3M, Scrapbook Adhesives by 3L; OTHER: Twine

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Sheri Reguly, and Latisha Yoast.

from the editor



I have a confession to make...spring is most definitely my favourite season. Why do I love spring so much? Two things—Easter and my birthday! Easter has always been at the top of my list of holidays. As a child, I always got a pretty new dress to wear to church (new dresses are my fave!), and then there are those super delicious black jelly beans! And I am most definitely one of those people who loves my birthday. Presents, please!

This year, I have a gift for you: the first 2018 issue of *Scrapbook & Cards Today*! Here's a look at what's in store:

For 2018 we've added some new columns to teach and inspire! We've brought back the popular **Designer Challenge** (pg. 14) and added two new columns called **Design School** (pg. 37) and **Product Play** (pg. 34).

Our **Designer Challenge** (pg. 14) pairs the same products with three designers challenging them to create with only those products (and a few other basic supplies). You're going to love the creative ideas our designers came up with!

Learn the elements of design and more in our new **Design School** (pg. 37) column. This year we'll share valuable lessons to give you more confidence as you sit down to create.

In **Product Play** (pg. 34), we're excited to focus on the products that are at the heart of our industry. Heidi Swapp's creative team dreamed up three inspiring letter boards to dress up your home.

If you love background stamps, five fabulous stampers will give you fantastic ideas for making the most of them in our newly expanded **Creative Cards** (pg. 51). Their designs will (seriously) blow you away.

I bet you're excited to turn the page! Breathe in the fresh air of the spring 2018 issue of *Scrapbook & Cards Today*.

SUSAN R. OPEL
EDITOR-IN-CHIEF



you are amazing

BY SUSAN R. OPEL

supplies CARDSTOCK: Bazzill Basics, My Favorite Things, Simon Says Stamp; STAMPS: Altenew; INK: Tsukineko; EMBOSSING POWDER: Avery Elle; GEMS: Close To My Heart; DIES: My Favorite Things, Simon Says Stamp; ADHESIVE: Scrapbook Adhesives by 3L

extra! extra!



Want creative inspiration

delivered directly to your mailbox in 2018? Subscribe today at scrapbookandcards.com/subscribe

Spring has sprung!

it's our birthday (let's party!)

Your favourite magazine is turning the page on another year, and we're ready to party! Join us March 23–April 3 for all sorts of fun festivities—from birthday inspiration to prizes and more. You know we love a good party!

Birthdays are even more fun with treats.

And we have a treat for you... Throughout this issue we've hidden cupcakes and slices of cake for you to find. Make note of the page number for each sweet treat you find, and email your list to ideas@scrapbookandcards.com for your chance to win a \$100 prize from American Crafts.

scrapbookandcards.com/blog



save the dates!

In addition to our Crop & Create events, be sure to join us at these events in 2018:

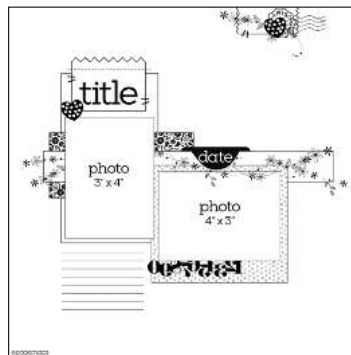
April 13–14: Join us at ScrapFest this spring in Kitchener, ON, for a shopping and cropping haven where we will offer amazing make n' takes, demos and more! More information at scrapfest.ca.

October 11–13: We're excited to be joining together with Creativ Festival and ScrapFest at the International Centre in Toronto this fall. It's always an exciting few days of sharing new products, make n' takes, crop time, and shopping! More information to follow at scrapfest.ca.

let's get more
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send us your work!



We love seeing your inspiring designs, and for every issue, we invite you to send us your work through a call for projects on our website. Always included is a sketch to kick start your design! Consider it your creative blueprint. Let it inspire

your scrapbooking and card making. If you design something you'd like us to see and consider for inclusion in our summer 2018 issue, simply send us an image of your work. The deadline is April 8! You'll find additional details on how to submit, as well as details on additional projects we're looking for, on our website at scrapbookandcards.com/current-call

Making travel plans? Join us at one of our live events. Enjoy a weekend full of crafting, learning, and laughing right alongside some of your favourite designers. Upcoming locations and dates include:

2018 Dates

Winnipeg, MB — March 23-25, 2018

Calgary, AB — April 20-22, 2018

Cornwall, ON — September 28-30, 2018

Thunder Bay, ON — November 16-18, 2018

Saskatoon, SK — November 2-4, 2018

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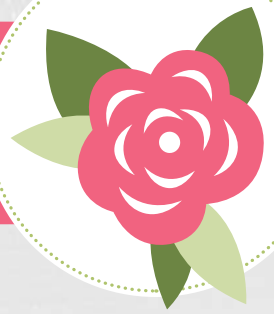
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americancrafts.com

the essentials



1

ROMANCE BY SIMPLE STORIES

Summer weddings call for spring bridal showers, and the Romance collection from Simple Stories gives you lots of beautiful options for creating gorgeous handmade items to make the day even more special.

simplestories.com

2

RAINBOW HEARTS SPRINKLES SHAPES BY DOODLEBUG DESIGN

Good things come in small packages, and these adorable and colourful tiny enamel hearts from Doodlebug add just the right finishing touch.

doodlebug.ws

10 most wanted

A list of some of the most inspiring products on the scene right now.

bridal shower wreath

BY ANYA LUNCHENKO

supplies CARDSTOCK: Carta Bella; PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Simple Stories; ENAMEL SHAPES: Doodlebug Design; ELECTRONIC CUT FILE: Silhouette America; DIES: Echo Park, Prima Marketing; OTHER: Button, ribbon

All aboard
for celebrating
mom!

3

MOM LIFE BY BELLA BLVD

The modern mom works hard taking care of her family and herself. This vibrant collection from Bella Blvd celebrates motherhood in a trendy and sometimes cheeky way. A veritable rainbow of hues and cool patterns make this fun collection a knockout. bellablvd.net

4

MAGNET BOARD BY MAGGIE HOLMES FOR CRATE PAPER

Make life more beautiful with a magnet board from Crate Paper. This delightful DIY home décor piece allows you to decorate it and switch it up as often as you like. There are so many options of how this board can be used, and it's so fun, too! cratepaper.com



5

GLOSSY DOTS BY PINK & MAIN

Add some sparkle to your cards and layouts with Glossy Dots from Pink & Main. They seriously look like glass! You'll love how they twinkle and glisten in the light. pinkandmain.com



6

REALLY RAINBOW BY LAWN FAWN

Vibrant colours and jaunty stripes bring you a delicious sky full of rainbows in this whimsical paper collection from Lawn Fawn. You can almost see the leprechauns dancing for joy at the end of the rainbow! These happy papers are available in both 12 x 12 and 6 x 6 sizes. lawnfawn.com



This colour palette is truly blissful!

BLISS BY MY MIND'S EYE

The gorgeous pastel colours in the Bliss collection will captivate you, but the golden accents and fantastic florals will leave you breathless.

mymindseye.com

7



BLOOM EMBELLISHMENT STORAGE BY WE R MEMORY KEEPERS

This clever storage unit looks like a beautiful lotus blossom with small drawers for your itty bits, but give the top portion a twist, and the drawers neatly fold in so there's no spilling. And it comes in mint and white, so you have options!

wermemorykeepers.com

8



BE KIND EMBROIDERY HOOP BY JILLIBEAN SOUP

Stitching is making a comeback, and this Be Kind Embroidery Hoop—part of Jillibean's Mix the Media collection—is riding the stitching wave. The canvases come with a design on them, and all you have to do is add the stitching and accents. For additional texture, add in felt and ribbon for a truly heartwarming handmade gift.

jillibean-soup.com

HOOP DESIGNED BY JENIFER HARKIN

9



10

STAY COLORFUL BY DEAR LIZZY FOR AMERICAN CRAFTS

In true Dear Lizzy style, this collection includes a riot of colour and a whole lot of carefree and whimsical fun. Think unicorns, mermaids, and rainbows, as well as stunning florals and beautiful butterflies.

americancrafts.com



Stay colourful? Yes, please!



designer challenge



Happy Birthday Girl
patterned paper by Echo Park
echoparkpaper.com



Stay Colorful layered stickers
by Dear Lizzy for American Crafts
americancrafts.com



All Caps dies by CZ Design
for Simon Says Stamp
simonsaysstamp.com



Gumdrops enamel dots
by Your Next Stamp
yournextstamp.com

Stacy Cohen, Lisa Dickinson, and Kelly Goree were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create something special!



STACY'S DESIGN TIPS: Work those embellishments!

- Fussy cut beautiful flowers from patterned paper and use them as embellishments.
- Die cut your title out of glitter cardstock for extra sparkle.
- Use a plate to trace a large circle for BIG impact.
- Line the perimeter of your circle with a whole lotta enamel dots!

hip hip hooray

BY STACY COHEN

additional supplies CARDSTOCK: American Crafts; DIES: My Favorite Things; INK: Clearsnap; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Embroidery floss



LISA'S DESIGN TIP: Work those dies!

- Lisa used the O, C, G, and Q alphabet dies to create her cute scalloped border. So smart!

eleven

BY LISA DICKINSON

additional supplies CARDSTOCK: Bazzill Basics; DATE STAMP: American Crafts; SQUARE PUNCH: Fiskars; FONT: Typewriter Style; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L

KELLY'S DESIGN TIPS: Make it work!

- As a mom of boys, Kelly opted for the B sides of the papers searching for neutral patterns that wouldn't feel "weird" for a boy. The dots and confetti were a splendid match!
- Enamel dots are the perfect way to top off a paper pinwheel.
- Though this is a boy layout, the hint of floral paper doesn't seem out of place since it matches the cake in the photo to a T.
- The flag embellishment serves as a "pole" for the Happy Birthday banner.
- Pen "stitching" adds a simple finishing touch to the page.

happy birthday

BY KELLY GOREE

additional supplies CARDSTOCK: Bazzill Basics; CIRCLE PUNCHES: EK Success, Fiskars, Marvy Uchida; DECORATIVE SCISSORS: X-Acto; PEN: Pentel; ADHESIVE: Therm O Web, Xyron



Little Loves

New Die-Cut Collection by Sharyn Sowell



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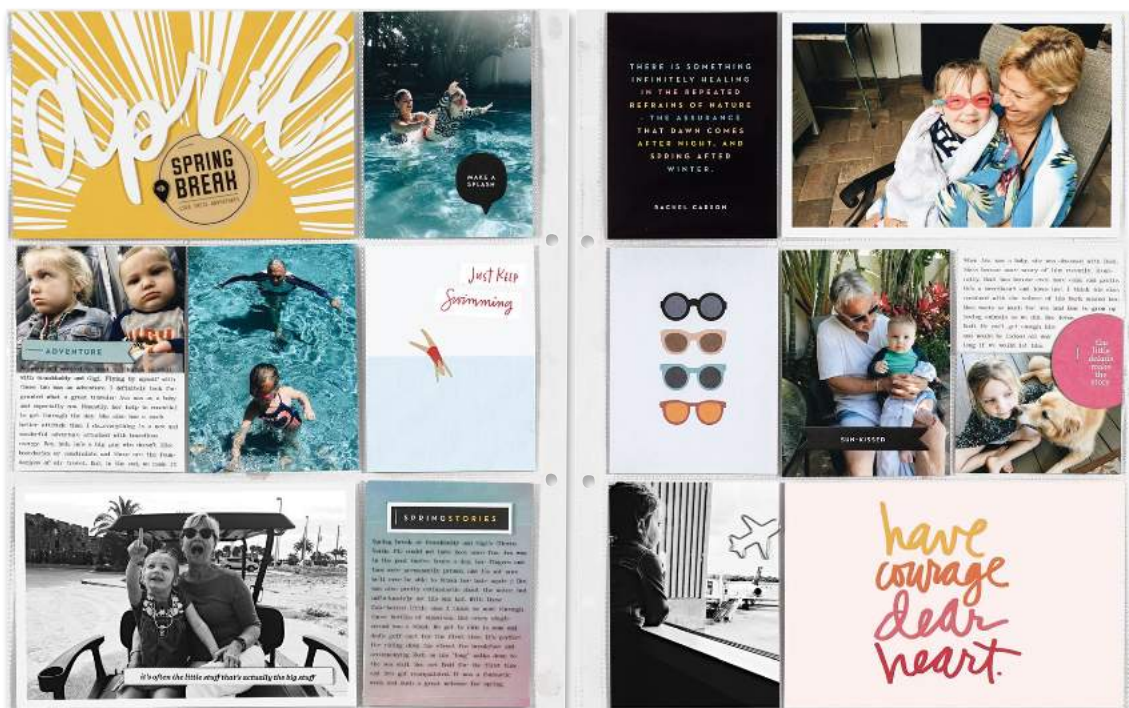
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pocket play

Short on time? Here you'll find creative ideas to make the most of your pocket pages. BY LISA WILLIAMS VARSHINE

With two small children, life is sometimes a blur. People say the days are long, but the years are short. And there's so much truth to that! About a year ago, I started documenting our everyday moments and telling our family's story in a pocket page album. I've become so passionate about it because each of these pages is a moment frozen in time. Pocket pages are a great format for quick and beautiful storytelling.



TIPS

POCKET TIP #1: Use consistent filters. If your photos are taking place over the span of a week, they are likely a mix of indoors and outdoors and lots of different colours, etc. I've found that applying the same filter to all my photographs provides visual consistency.

POCKET TIP #2: Try black as a colour. In addition to a few black and white photos, I used black filler cards and embellishments to add some "edge" to a spread that was heavy on pastels and pinks.

POCKET TIP #3: Don't be afraid to leave a card naked. Sometimes leaving one or two photos and/or journaling cards *au naturel* gives your spread some room to breathe.

Celebrate spring break! My kids and I took a trip to Florida to visit Granddaddy and Gigi for spring break, and I wanted to remember the snuggles and fun we experienced while there. This pocket page layout captures memories and moments we'll never forget!

PHOTO TIP: Try this app! I love the VSCO app for applying filters to more than one image at a time.

spring break

supplies VELLUM: Strathmore; STAMP: Studio Calico; CHIPBOARD, JOURNALING CARDS: A Beautiful Mess, Ali Edwards, Studio Calico; STICKERS: Project Life; PAPER CLIP: Midori; DIGITAL EMBELLISHMENTS: Ali Edwards; STAPLER: Ranger Industries; FONTS: Olivetti Typewriter; ADHESIVE: 3M



magic kingdom

Follow Lisa on Instagram—@frecklepickle—for more of her delightful pocket pages.

POCKET TIP #1: Include candid shots. The photo of Ava and Mike holding hands as they pass through Cinderella's castle is one of my favourites. Candid shots like this one sometimes convey more emotion and can add variety in the perspectives you include in your pages.

POCKET TIP #2: Cut up your cards. Sometimes I love a phrase or design element featured on a filler card, but my spreads are typically dominated by photos, and I don't always have enough space to use the whole card.

POCKET TIP #3: Grab some vellum. Print your text on vellum, trim it, and slide it over any filler card and *voilà!* Instant journal card. To tell the story on this layout, I journaled around the word *magical*.

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let me show you how®





patterned paper tricks

Patterned paper is one of the very best parts of paper crafting, and you have SO much of it. Am I right? It's a common thing, so don't feel too bad. We're here to give you all kinds of clever ways to use your favourite sheets of paper and delve into that stash of patterned paper scraps that have been begging to be used. Get ready to be inspired! BY SUSAN R. OPEL

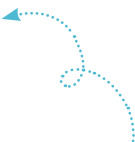
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design school 37

layout 1

DESIGN TIP: Give your fussy cut elements even more interest by popping portions up with foam dots for dimension and adding buttons and enamel dots to enhance the design.



STARTING PAPER

fussy cut elements

If you've ever hoarded a gorgeous piece of paper that you didn't want to cover up with photos, we have an awesome idea for you! Grab a small pair of scissors and trim around your favourite elements to be used as an embellishment on your layouts or cards! While it takes some time to trim, there's something fun and relaxing to the time it takes, and the results are out of this world.

DESIGN TIP: Instead of trying to move the scissors along the desired cut line, move the paper and keep the scissors stationary for the best results.

today is the best ever

BY NICOLE NOWOSAD

supplies PATTERNED PAPER, BUTTONS, ENAMEL DOTS:
American Crafts; GLITTER GLUE: Ranger Industries;
ADHESIVE: Scrapbook Adhesives by 3L

layout 2

DESIGN TIP: Save yourself some time by choosing patterned papers that are all from one collection. This will ensure that you have a perfectly harmonious colour palette.



perk up your cut files

Gorgeous cut files bring your cards and layouts super star status all on their own, but you can take your design to next level awesome by backing them with pretty patterned papers!

you blow my mind

BY ZSOKA MARKO

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, FLAIR, STICKERS: Cocoa Vanilla Studio; STAMPS: Altenew; SPRAY INK: Shimmerz Paints; LETTER STICKERS: American Crafts; ELECTRONIC CUT FILE: JustNick Studio; PEN: Sakura; ADHESIVE: Aleene's, 3M

STEP-BY-STEP

Try your hand at using patterned paper behind a lacy electronic cut file by following these steps:



1 Apply glue to the back of the cut file with a fine-tip glue bottle for maximum control.



2 Adhere the cut file to the piece of patterned paper and begin trimming slightly smaller than the image.



3 Continue trimming until any extraneous patterned paper is cut away. **TIP:** Cut the shape out right after adhering while the paper is still a little bit moist. Once it's dry, it gets hard, and it's more difficult to cut around the shape.

layout 3

DESIGN TIP: If one of your photos spans two pockets, make sure that the cut doesn't intersect with one of the subject's heads.



create a shape

Pocket pages can benefit from patterned paper tricks, too!

Create big impact by cutting your patterned papers into a large shape for a dominant design.

DESIGN TIP: Pair a colourful pattern with a more neutral or monochromatic patterned paper to make your shape stand out.

DESIGN TIP: Trim the large shape first, and then cut it down the middle and then in thirds to neatly fit in the pockets.

i (heart) us

BY CANDACE PERKINS

supplies PATTERNED PAPER, LETTER STICKERS: Elle's Studio; CHIPBOARD: Ali Edwards; PAINT: Color Cast Designs; ELECTRONIC CUT FILES: The Cut Shop; ADHESIVE: Tombow

card 1

layer it up

Pretty patterned papers play well together, so layer them up for a pleasing result! The white margin around three edges tames this riot of colour and the rounded corners take the edge off Melissa's soft design.

DESIGN TIP: Use a neutral tag for your sentiment to highlight it and give the design a restful feel.

hip hip hooray

BY MELISSA PHILLIPS

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: American Crafts; TAG: Papertrey Ink; TWINE: Martha Stewart Crafts; PUNCH: EK Success; ADHESIVE: Beacon, Tombow



layout 4



use journaling card sheets

Patterned papers often include a sheet of journaling cards that can be cut and used in pocket pages and on cards. Virginia used one such card by simply cutting it down the middle to flank the adorable photo of her daughter.

DESIGN TIP: Use a monochromatic patterned paper as the base to show off the pretty elements in your design, and mount it on a pretty pattern for a gorgeous coordinating border.



you are amazing

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, JOURNALING CARDS: Cart Bella; PUNCH: EK Success; ELECTRONIC CUT FILE: Silhouette America; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Felt embellishments

cards 2 & 3



paper piece with scraps

All of those scraps you've been hoarding are worth holding onto when it comes to paper piecing! Stamp your images on patterned papers to create a whole new look. Just trim around the black edge and adhere for adorable fun!

DESIGN TIP: Simple patterns like dots and gingham work well for paper piecing since the areas are often small.

DESIGN TIP: Feature your cute paper pieced images in a grid design with the sentiment in the center.



eggstra special day

BY MENDI YOSHIKAWA

supplies CARDSTOCK: Neenah; PATTERNED PAPER: Doodlebug Design; STAMPS: Lawn Fawn; INK: Tsukineko; EMBOSSING POWDER: Ranger Industries, Stampendous; ENAMEL DOTS: Ranger Industries; DIES: Lawn Fawn, Tonic Studios; ADHESIVE: EK Success

happy easter

BY MENDI YOSHIKAWA

supplies CARDSTOCK: Neenah; PATTERNED PAPER: Doodlebug Design; STAMPS: Lawn Fawn; INK: Tsukineko; EMBOSSING POWDER: Stampendous; DIES: Gina Marie Designs, Sunny Studio Stamps; ADHESIVE: EK Success

★ tips to tame your paper scraps

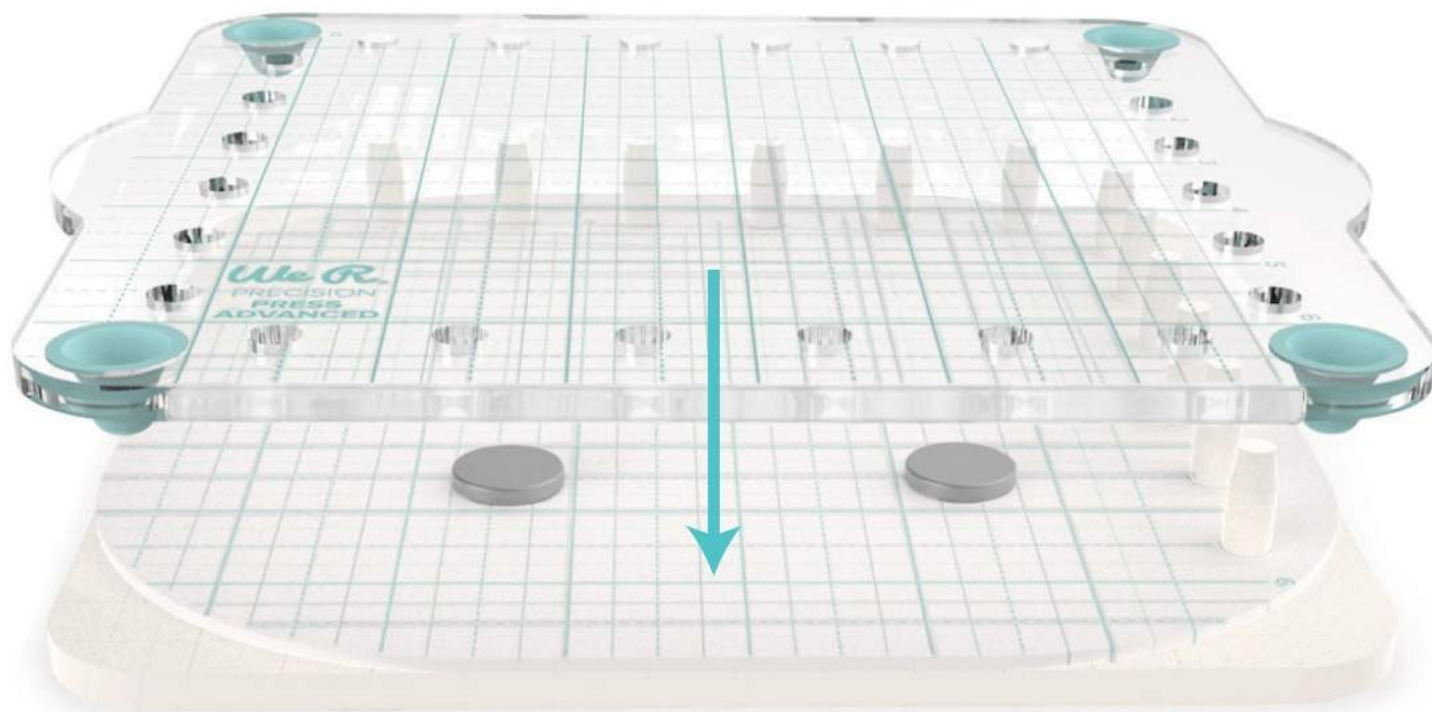
Don't toss those colourful scraps! Here are some ideas to make the most of your leftovers:

- Trim larger pieces of leftover patterned paper to 4¼ x 5½ to use as card fronts.
- Use envelopes or file folders to store scraps by colour or theme.
- Punch circles, stars, tags, and squares from your scraps to use as accents and journaling spots for future projects.
- Clip scraps into your 6 x 6 paper pads with a binder clip so you don't lose them.



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HAND DRAWN STAMPS THAT SPARK YOUR CREATIVITY.

hampton art. | MAMA ELEPHANT

STAMP & DIE SETS

These fun, creative stamps are continuations of Mama Elephant originals, so you can add to the collection you already have or start a new one! Stamp cute, hand drawn designs and cut them out using the coordinating dies included.



page maps

Want to kick start your next design? With *PageMaps* you'll be inspired to create in no time flat!

Embrace the power of a project sketch, and soon you'll begin to visualize the possibilities! Let these creative maps guide your next creation so you can spend more time enjoying the process and less time trying to figure out where to start.



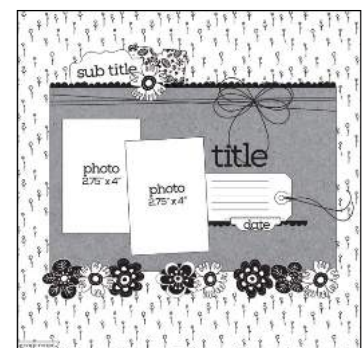
play with the sketch

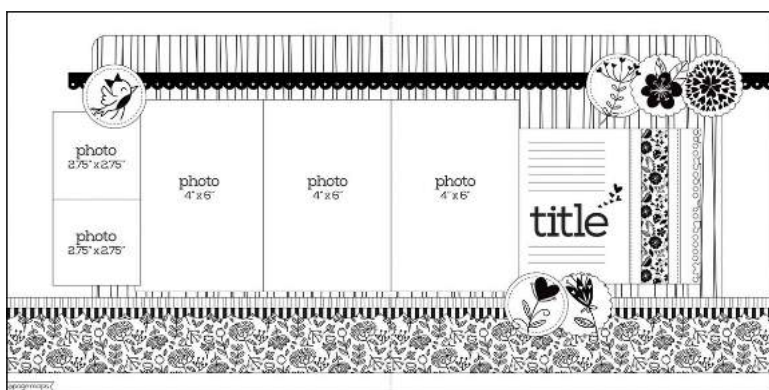
Our 12 x 12 sketch features two photos and a journaling spot, but Kim had more that she wanted to add, so she elongated the sketch to create a double page 8½ x 11 layout. The right side of the spread follows the sketch to a T, and the left side creates a perfect flow. We love her beautiful border of goodies along the bottom of the design that anchor the photos and journaling magnificently. Remember, a sketch is a jumping off point, and you can take it anywhere you want!

the future is bright

BY KIM WATSON

supplies CARDSTOCK, FELT BOWS, LETTER STICKERS: American Crafts; PATTERNED PAPER: Hip Kit Club; CHIPBOARD, EPHEMERA, STICKERS, WOOD VENEER: Pink Paislee; PEN: Bella Blvd; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web, Tombow; OTHER: Twine





interpret the sketch literally

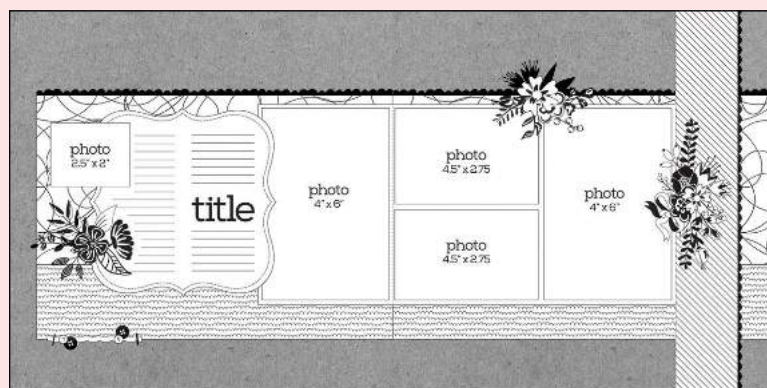
Armed with a fantastic sketch, you can easily create an interesting layout without overthinking things. Paige created a gorgeous double-page spread featuring five photos, and you can definitely see how the sketch inspired her. Not only is her photo placement spot on, she also incorporated the floral and striped patterns and scalloped border seen in the sketch.

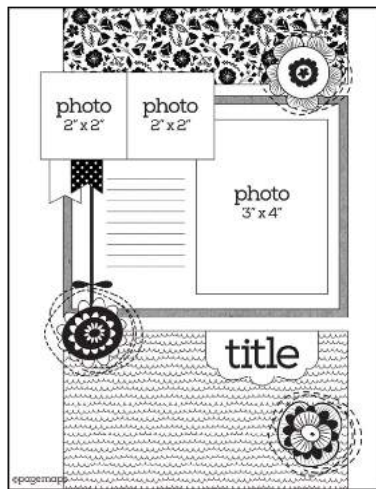
magical moments

BY PAIGE EVANS

supplies PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Crate Paper; PUNCH: Fiskars; PEN: American Crafts

BONUS LAYOUT SKETCHES





think in thirds

Three photos take center stage on Bea's sweet springtime layout, and she carries out the theme with three clusters of embellishments that take your eye all around the page. From the cute little bluebird to the flags beneath the smaller photos to the title and love circle, the design creates a zig zag hitting the main portions of the layout. To learn more about the rule of thirds, don't miss our brand new column *Design School* beginning on pg 37.

happy love

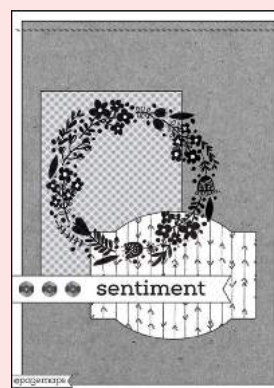
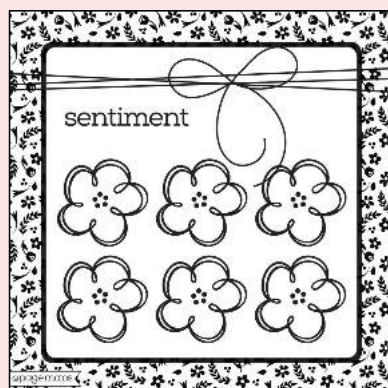
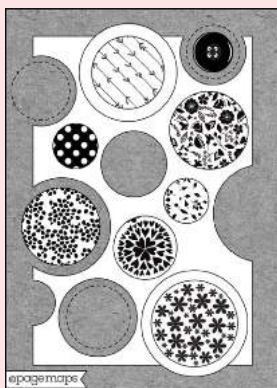
BY BEA VÁLINT

supplies CARDSTOCK, PATTERNED PAPER, CHIPBOARD, CLIPS, DIE CUT SHAPES, EPOXY, STICKERS: American Crafts



DESIGN TIP: Hide your journaling beneath the largest photo on a tag with a little bow. It's the perfect way to add an interactive element to your design.

BONUS CARD SKETCHES



FREE SKETCHES

The featured PageMaps are available for download on our website. Find them at scrapbookandcards.com/bonus-files





DESIGN TIP: Choose your colour palette based on the colours in your patterned papers for a gorgeous and seamless finished product.



feature glorious florals

Spring is the perfect time to create with all of those lovely floral stamps and dies you have in your stash. Amy's horizontal card is a direct interpretation of the sketch—from the cluster of three flowers with leaves on a rectangle to the striped and floral patterned papers to the placement of the title and the little bow. Sometimes there's no need to overthink it! On the vertical card, Amy kept the patterned papers in the same horizontal position, but she opted to rotate the floral focal point. What a simple (and effective!) way to use a sketch in a fresh way.

DESIGN TIP: Rotate the sketch for a simple way to create a whole new design.

hello

BY AMY RYSAVY

supplies CARDSTOCK, DIES: Simon Says Stamp; PATTERNED PAPER: Echo Park; TWINE: American Crafts; GEMS: Studio Katia; PAINT: Ranger Industries; ADHESIVE: 3M; Darice, Ranger Industries, Xyron

thanks

BY AMY RYSAVY

supplies CARDSTOCK, DIES: Simon Says Stamp; PATTERNED PAPER: Echo Park; TWINE: American Crafts; GEMS: Studio Katia; PAINT: Ranger Industries; ADHESIVE: 3M; Darice, Ranger Industries, Xyron

Create something fresh today!



Submit YOUR Work

We post a new page sketch for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/submissions



PAPER | EMBELLISHMENTS | STAMPS | DIES

CELEBRATE SPRING WITH 4 NEW
COLLECTIONS

Fresh colors, whimsical designs and heartfelt sentiments make our new products perfect for your next layout or card.



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product play

Find inspiration from products that showcase your desire to create a pretty life!

*P*roducts are the heart of our craft, and there's no shortage of exciting new things popping up that inspire us. Chances are you love to put your stamp on your living quarters with inspirational design, and a letter board is a great way to say what you mean and how you feel. We asked Heidi Swapp's design team to come up with some ideas for making the most of her amazing letter boards!



ON TREND

If you are a fan of words and typography, these letter boards are sure to delight as you mix and match styles to create a truly unique work of art that never has to be set in stone!

DESIGN TIP: Inspiring quotes like this are perfect for your craft room. Find colours that fit your space and dream up something fun to say!

DESIGN TIP: Spice it up! Vary font sizes, types, and colours to really make a statement.

great adventure

BY MAGGIE MASSEY

supplies LETTER BOARD, LETTERS, ICONS:
Heidi Swapp

win a letter board!

Enter for a chance to win a Heidi Swapp Letter Board! Visit our website for more details. We will choose a winner by April 15, 2018.

scrapbookandcards.com/letterboard-giveaway/





A DESIGNER'S DELIGHT

If you've ever dreamed of creating custom décor, these letter boards give you so many ways to express yourself. It's as simple as popping letters, words, or symbols into the felt grooves and getting your groove on in the process.

DESIGN TIP: Take your letter board on the road and give a baby shower (or any fun event!) that extra special touch.

DESIGN TIP: Create balance with the rule of thirds like Jennifer did by adding three gold hearts. For more on the rule of thirds in design, don't miss our *Design School* column on pg. 37.

sprinkled with love

BY JENNIFER EVANS

supplies LETTER BOARD, LETTERS, ICONS: Heidi Swapp

Learn more about Heidi Swapp Letter Boards and see other creative ideas at heidiswapp.com

COMMUNICATION CUTENESS

Letter boards can be customized for any occasion. Whether you're announcing the arrival of a new bundle of joy or the high school graduation of your not-so-little-anymore teenager, create messages that share the story of your big news. Even if you're simply letting the kids know what's on the menu for supper, there are endless ways to communicate with this fun, creative product.



DESIGN TIP: Letter boards come in lots of sizes and colours, so pick one that fits best with your décor.

DESIGN TIP: Use a little spray paint to transform the letters or icons. Lindsay sprayed the utensils a bright yellow to fit her design idea.

pizza night

BY LINDSAY BATEMAN

supplies LETTER BOARD, LETTERS, ICONS: Heidi Swapp;
OTHER: Spray paint

CUTE STAMPS,
DIES, PAPER
& MORE!



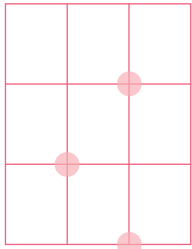
Check us out at lawnfawn.com to find helpful videos, inspirational projects, and lots of cute crafting goodies! Our products range from basics (think ABCs and plaids) to quirky and fun (who can resist ducks in a bathtub?). No matter what your inspiration, one thing is for certain... you will surely be crafting with a smile!

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design school

Grab your notebook and your backpack, because we're headed back to school—Design School!



8½ x 11 LAYOUT

Up When it comes to creating scrapbook layouts and cards, we don't like to be confined by rules. And that's OK! The time we take to create is pure joy. But have you ever stared at a project in process and wondered why it just didn't look "right?" It's likely that one of the rules of design will make it all come together. In this issue we want to delve into the **Rule of Thirds**. The Rule of Thirds is the division of your layout, card, or photo into nine equal parts by two equally-spaced horizontal lines and two equally-spaced vertical lines. This type of design leads to an overall visual effect that is pleasing to the eye. Let's take a look at some examples that will teach this rule:



layout 1

RULE IN EMBELLISHMENTS

Cathy sticks to the story with minimal "noise" to overwhelm the eye in her heartfelt layout.

Her title, photo, and journaling create a visual triangle, and the three circular embellishments create another visual triangle. Those two invisible triangles pull the viewer's eye (unwittingly!) to the center of the layout. In addition, her daughter's face, the journaling, and the title all hit a different line in the rule of thirds grid.

DESIGN TIP: Ground embellishment clusters on die cut circles using the same patterned paper for a peaceful and neutral base. The encouraging words on each circle further the theme of the journaling.

lucky

BY CATHY ZIELSKE

supplies CARDSTOCK: Gina K Designs, Neenah; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pinkfresh Studio; DIES: CZ Design for Simon Says Stamp, Hero Arts; EDGE TRIMMER: Fiskars; FONT: Archer; ADHESIVE: Scrapbook Adhesives by 3L

layout 2



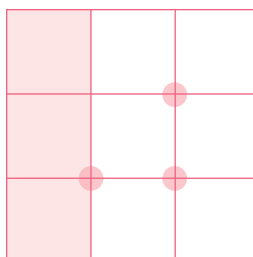
Want to see how this layout was created? Check out this video from Meghann Andrew on our YouTube channel.

bit.ly/DesignSpring2018



RULE IN PHOTOS

Meghann's layout features a large horizontal photograph of her daughter at an art museum. She cropped it so that the focus of the photo lands on one of the grid lines of the Rule of Thirds making it visually pleasing. You'll also notice that the left third of the layout is anchored by teal paper, and it looks like Meghann's daughter is dancing on that line!



12 X 12 LAYOUT

DESIGN TIP: Bring even more focus to your subject with a patterned paper hitting the bottom third line. The teal cardstock and orange patterned paper form an L shape drawing your eye to the happy little girl.

capturing happy moments

BY MEGHANN ANDREW

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIES: Stampin' Up!; STAMPS: Elle's Studio, Stampin' Up!; STICKERS: Ali Edwards; ENAMEL SHAPES: Crate Paper, Stampin' Up!; JOURNALING TAG: Elle's Studio

cards 1 & 2

**RULE IN CARD DESIGN**

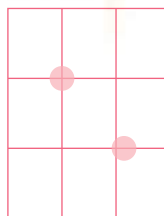
Get great card designs by thinking in threes. In this adorable Easter card, your eye goes from the bow to the focal point to the sentiment. The subtle trail of dots takes your eye on the exact same journey!

DESIGN TIP: Latisha included three adorable stamped and coloured images within her focal area. Elements in threes are naturally pleasing to the eye. Notice how she also featured three stitched and dotted frame dies on the oval and base card panels, again employing the power of three on her design.

i carrot 'bout you

BY LATISHA YOAST

supplies CARDSTOCK: Lawn Fawn, Simon Says Stamp; PATTERNED PAPER, DIES, STAMPS, TWINE: Lawn Fawn; INK: Tsukineko; NUVO DROPS: Tonic; MARKERS: Copic; ADHESIVES: Scrapbook Adhesives by 3L



4 1/4 X 5 1/2 CARD

**RULE IN CARD DESIGN**

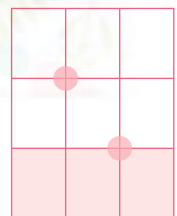
The butterflies on this sweet card take your eye to the sentiment and then to the pretty patterned paper. Dividing your card in thirds helps things to look "right." You'll note that the patterned paper grounds the lower third of the card front leaving an airy white space for the butterflies to flutter.

DESIGN TIP: Intersperse enamel dots between die cut butterflies to create a sense of movement.

hello sunshine

BY LATISHA YOAST

supplies CARDSTOCK: Simon Says Stamp; PATTERNED PAPER, ENAMEL DOTS: Echo Park; DIES: Lawn Fawn; ADHESIVES: Scrapbook Adhesives by 3L



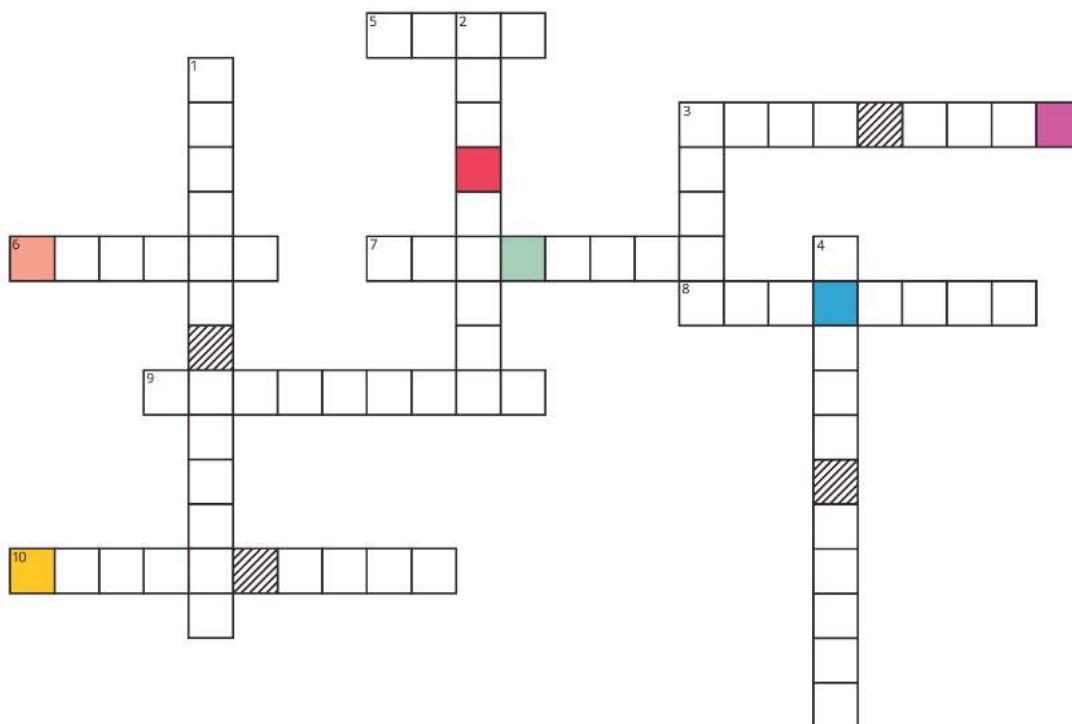
4 1/4 X 5 1/2 CARD



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DOWN

1. She is a designer for Crate Paper and most recently designed the Flourish Collection (first & last name)
2. Some may call it "down under", but Kaisercraft calls it home (place)
3. 2018's trending animal (hint: rhymes with "mama" and they're from South America)
4. She is known for her Memory Planners, Lightboxes, and the Minc (first & last name)

ACROSS

3. The popular stamp and die brand that features a deer in its bright green logo
5. This item embellishes layouts and shares the name of the 6 time Oscar nominee that starred in *The Curious Case of Benjamin Button*
6. The bestselling brand responsible for the Big Shot die cutting machine
7. In 2017, Tim Holtz and Tonic created buzz in the stamping industry by introducing the Stamp _____

8. Whether it's liquid or roller, every scrapbook page needs this:

9. Every December, Scrapbook.com is famous for their annual 12 Days of _____

10. Name of the popular Planner and Traveler's Notebook company that makes you want to "seize the day"



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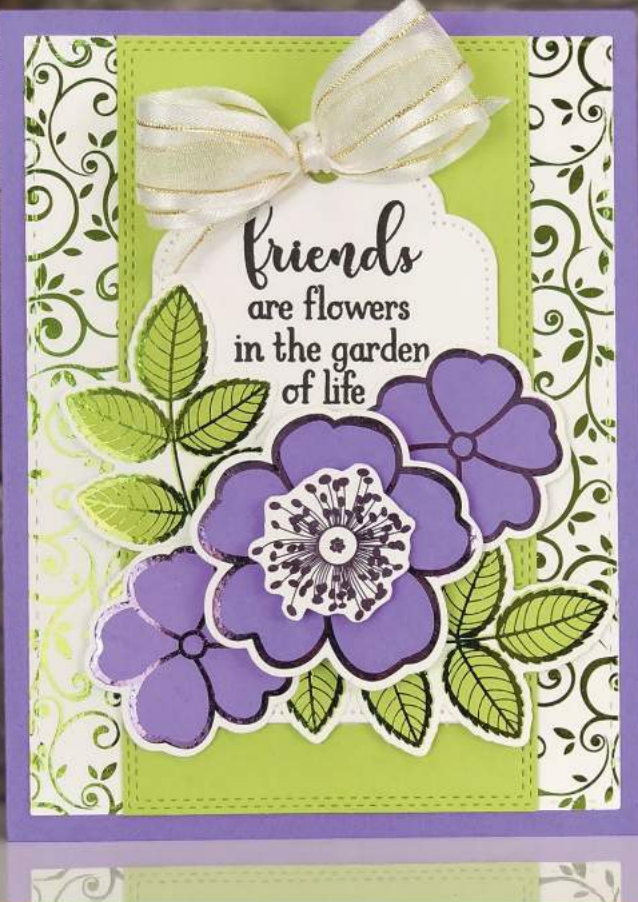
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ode to mom & dad

Whether you're a mom, a daughter, or a granddaughter, those who brought you up likely hold a pretty special place in your heart. Make room in your scrapbook to celebrate your own parenthood or pay tribute to those who nurtured you as a child and inspire you as an adult. BY SUSAN R. OPEL

creative cards 51

design your story 57

make it mini 60

inspiration gallery 63

What are some different ideas to pay tribute to motherhood and fatherhood?



celebrate the hustle

With two teens in her life, Stacy regularly battles Los Angeles traffic carting her daughters everywhere, but she doesn't mind at all! She treasures the time to chat about what's going on in their lives and as she says, "...they occasionally listen politely" when she tells them about her day. Stacy knows that all too soon these precious moments together will become few and far between.

DESIGN TIP: Format your journaling in a circle and adhere it to a coordinating shape. Stacy took her journaling spot to the next level by adding stitching and rhinestones giving it added interest and a bit of star quality.

uber mom

BY STACY COHEN

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS: Photo Play Paper; LETTER STICKERS: American Crafts; DIE CUT SHAPES: Fancy Pants Designs, Photo Play Paper; GEMS: Queen & Co.; CRYSTAL CIRCLE, FLOWERS: Prima Marketing; DIE: Lawn Fawn; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Embroidery floss



2 lessons learned

Chances are your dad has always been full of advice, right? Gather those wise words from dad in one spot so that you can remember them always. Lisa's nostalgic layout features six vintage photos of her dad (and her!), and they are expertly paired with one of her dad's lessons in life.

DESIGN TIP: Start with a strong title in the middle of the page with dimension and varying sizes of fonts in script and block letters and surround the title with supporting photographs.

lessons from dad

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Carta Bella, Echo Park; STAMPS: Michaels; INK: Stampin' Up!; LETTER STICKERS: Pink Paislee; THREAD: DMC; BUTTONS: BasicGrey; ENAMEL DOTS: My Mind's Eye; FONTS: Typenokside, Sareeka Free; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L

3 becoming grandpa

Meghann took a then and now approach to narrate the differences

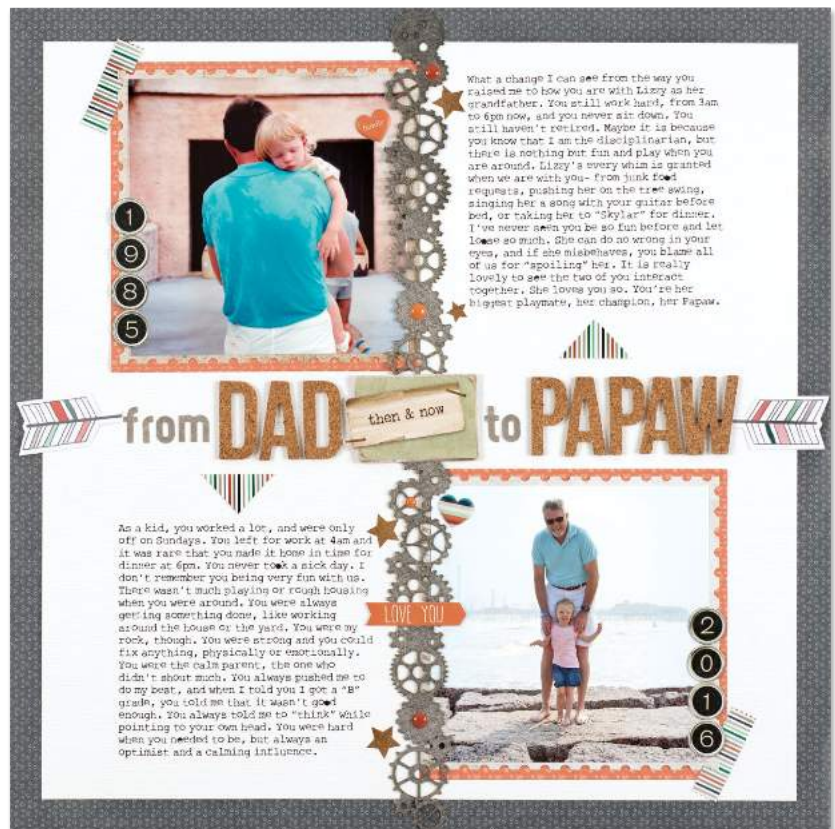
between her dad as her father and her dad as papaw to Lizzy. The picture on the left is Meghann with her dad and then on the right Meghann's daughter with her grandfather. Meghann ends her journaling with, "You're her biggest playmate, her champion, her Papaw." *collective awww*

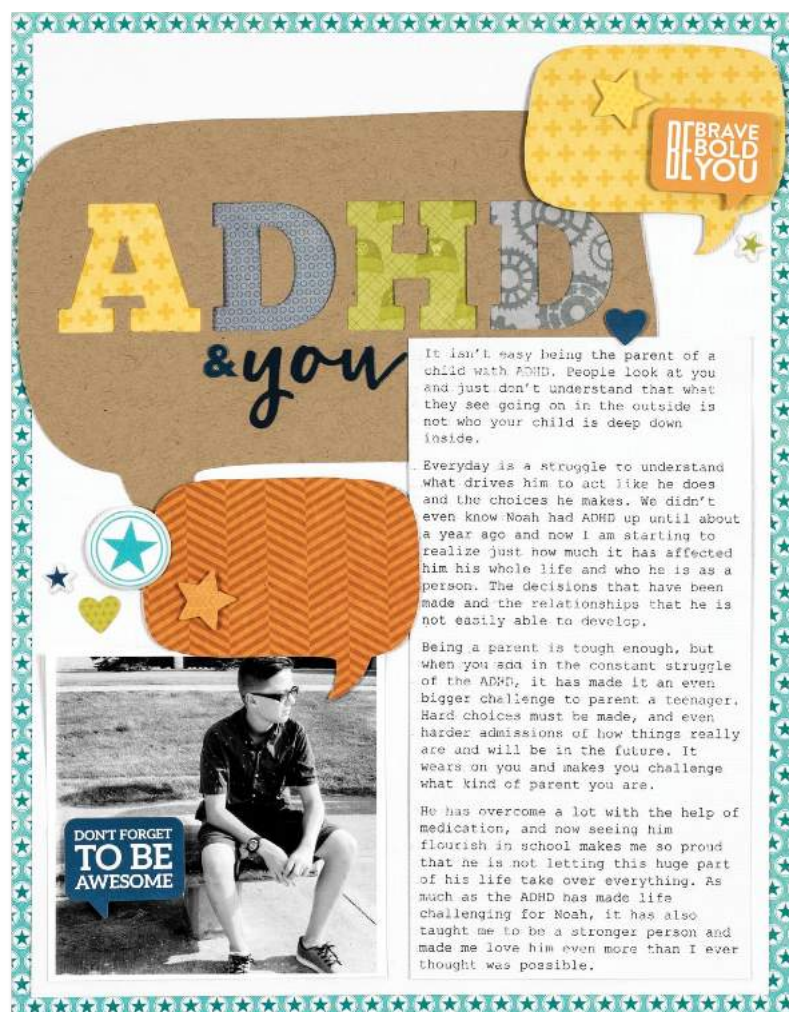
DESIGN TIP: When creating a comparison layout, split it in half for easy comprehension and flow. Meghann divided her page with the gears, and patterned triangles point to the journaling that corresponds with each photo.

from dad to papaw

BY MEGHANN ANDREW

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES: Close To My Heart; LETTER STICKERS: American Crafts, Elle's Studio; STICKERS: American Crafts, Close To My Heart, Studio Calico; ENAMEL DOTS: Simple Stories





tell a hard story

Being a parent is never easy, and sometimes it can seem like the hardest thing we'll ever do. While creating layouts about birthdays and vacations comes naturally, taking the time to remember the difficult parts can be therapeutic. As Nicole says in her journaling, "As much as the ADHD has made life challenging for Noah, it has also taught me to be a stronger person and made me love him even more than I ever thought was possible." And that is true blue love.

DESIGN TIP: Empty speech bubbles let the journaling block do the talking.

adhd & you

BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, LETTER STICKERS, STICKERS: Jillibean Soup; FONT: Typical Writer; ELECTRONIC CUT FILE: Scrapbook & Cards Today



Get a free download of Nicole's speech bubble cut file. There's so many things that you can say!

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tell your story

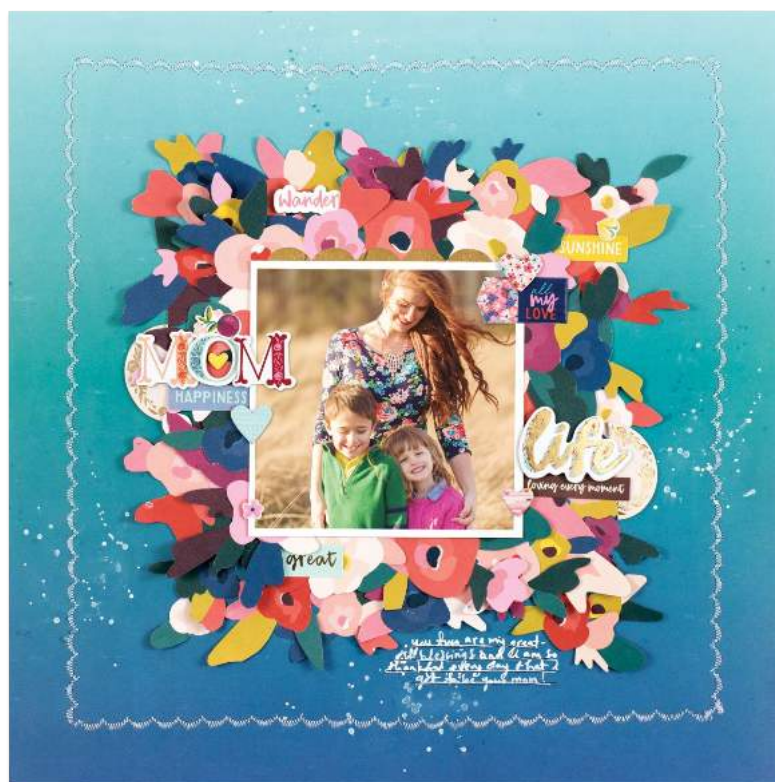
Paige's artsy layout radiates the joy she feels as a mom. The touching photo of her children with big grins and Paige looking down at them with adoration is so precious that it begs for a page of its own. Brilliant blooms add to the colour these two bring to her life, and her sweet handwritten journaling completes the layout perfectly.

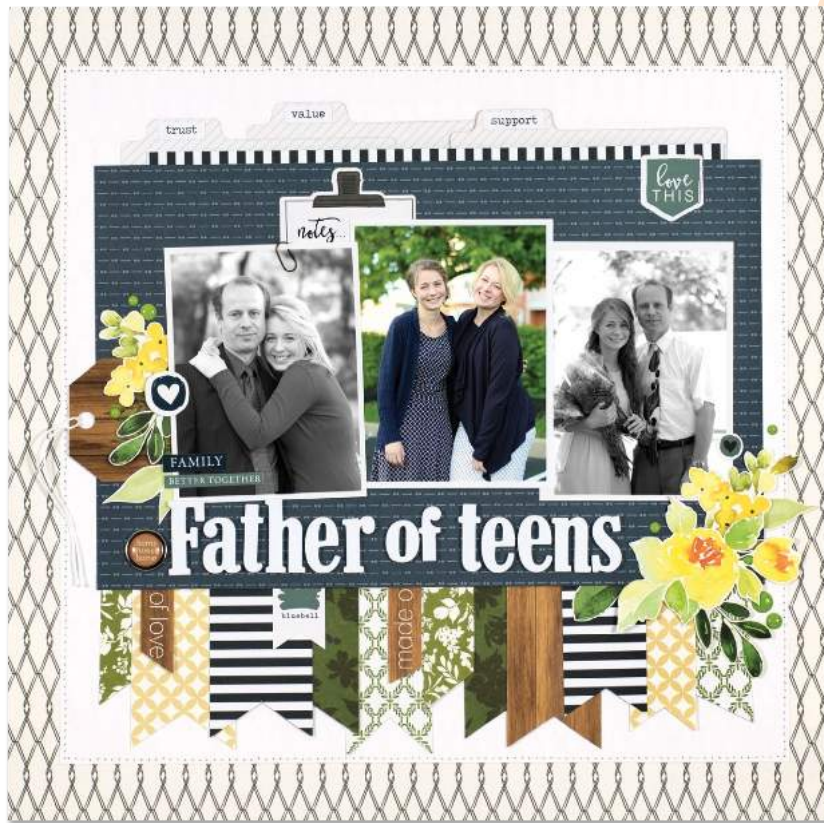
DESIGN TIP: Start with a dark background to bring the vivid flowers and photo to life. Add paint splashes for added interest.

mom happiness

BY PAIGE EVANS

supplies PATTERNED PAPER, CHIPBOARD STICKERS, DIE CUT SHAPES, STICKERS, WASHI TAPE: Pink Paislee; PAINT: Apple Barrel; WATERCOLOURS: Loew Cornell; PEN: Sharpie; ADHESIVE: Scrapbook Adhesives by 3L





honouring dad

There's nothing like a dad's love for his daughters, and Anya wanted to

capture her husband with their two teen daughters in a layout. She included the words *trust*, *value*, and *support* on tabs across the top of the layout to describe the relationship he has with them.

DESIGN TIP: Sometimes journaling is too personal to leave out in the open, so in this case, Anya hid her journaling on a tag behind the photos.

father of teens

BY ANYA LUNCHENKO

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Carta Bella; LETTER STICKERS: American Crafts; BRADS, DIES, ENAMEL DOTS: Echo Park; ADHESIVE: Scrapbook Adhesives by 3L

celebrate adoption

Virginia counts May 26 as her **Family Forever Day** when her adopted daughter was placed in her arms for the very first time. The red thread quote and ladybugs have been embraced by many families in the international adoption community as a symbol of love, hope, and destiny. How appropriate is the red thread that Virginia wove through the tops of the three tags in her layout!

DESIGN TIP: Add subtle details to your design to convey the overall message.

The tree with the hearts all over it captures the idea that now her daughter is a part of her family tree!

family forever day

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, JOURNALING CARDS, STICKERS: Photo Paper Play; CHIPBOARD: American Crafts; ENAMEL DOTS: Simple Stories; PUNCH: QuicKutz; ELECTRONIC CUT FILE: Silhouette America; ADHESIVE: Scrapbook Adhesives by 3L





the kids' perspective

Get your kids in the game and have them help you create a **Top 10 list of reasons** that your husband is the best dad ever. Sheri's kids came up with some good ones: "Best Nacho Maker," "Karaoke Chauffeur Driver," and "Video Game Opponent." What would your kids say? No matter what, it's sure to bring a smile to dad's face!



Get a free download of Sheri's Top Ten title cut file. What will make your Top Ten list?

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DESIGN TIP: By printing the photo in black and white, the photo captures dad with the kids, and the colourful stars highlight the Top Ten list.

top 10

BY SHERI REGULY

supplies CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER: Crate Paper, Pink Paislee; STAMPS, CHARM, EPHEMERA, STICKER: Crate Paper; BUTTONS: American Crafts; ENAMEL DOTS: American Crafts, My Mind's Eye; FONT: Courier New; ADHESIVE: Scrapbook Adhesives by 3L, Xyron; ELECTRONIC CUT FILE: Scrapbook & Cards Today; OTHER: Paper clip



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creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

Chances are you've been ogling a background stamp or two, and once you get your hands on one, you want to explore the possibilities. Join five incredibly talented designers as they give you a plethora of ways to get inky with background stamps!

DESIGN TIP: Pop up a portion of the background design for added dimension and kapow! Latisha used watermark ink and heat embossed her image in gray and then coloured it with watercolour pencils and blended with a water brush.

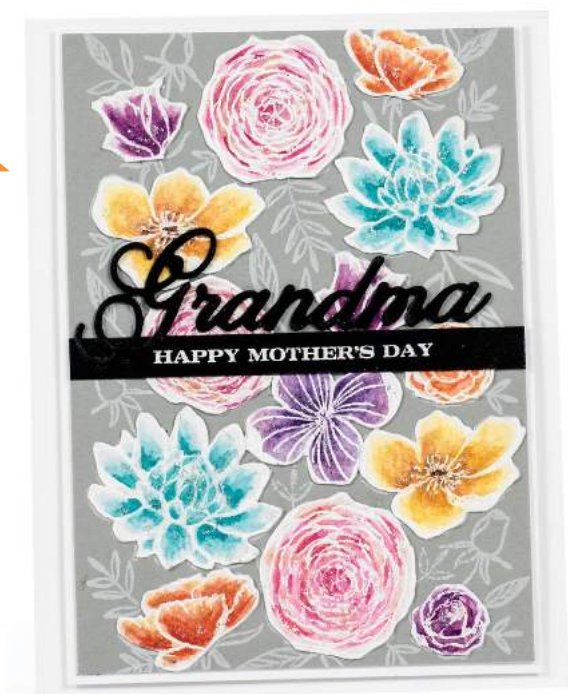


thinking of you BY LATISHA YOAST

- 1 Stamp floral background on cardstock with watermark ink; heat emboss with silver embossing powder.
- 2 Colour flowers with watercolour pencils and blend with aqua brush.
- 3 Die cut rectangle from finished panel.
- 4 Repeat steps 1 and 2, trim flower, and adhere to die cut panel with foam tape.
- 5 Mat stamped panel with cardstock; adhere to card base with foam tape.
- 6 Stamp sentiment on cardstock with white ink; heat emboss with clear embossing powder.
- 7 Adhere ribbon bow and add Nuvo Drops.

supplies CARDSTOCK: Lawn Fawn, Stampin' Up!; STAMPS: Hero Arts; INK: Tsukineko; EMBOSSING POWDER: Lawn Fawn; RIBBON: May Arts; NUVO DROPS: Tonic; WATER BRUSH, WATERCOLOUR PENCILS: Stampin' Up!; ADHESIVE: Scrapbook Adhesives by 3L

DESIGN TIP: Stamp the background in white ink on a neutral cardstock, and then stamp colourful versions of the same stamp, fussy cut them, and adhere with dimensional adhesive.



DESIGN TIP: Die cut images from a stamped background. Laurie gave her butterflies detail by heat embossing a polka dot pattern onto cardstock before die cutting them.



grandma BY LAURIE SCHMIDLIN

- 1 Stamp floral background on cardstock with white ink. Trim into rectangle.
- 2 Stamp floral background on cardstock, heat emboss, and colour with watercolours and glitter glue. Trim flowers and adhere to stamped panel.
- 3 Die cut *grandma* from cardstock and adhere to panel.
- 4 Stamp and heat emboss sentiment on cardstock; trim and adhere.
- 5 Mat panel with cardstock; adhere to card base with foam tape.

supplies CARDSTOCK: Papertrey Ink, Simon Says Stamp, Stamper's Select; WATERCOLOUR PAPER: Master's Touch; STAMPS: Papertrey Ink, Pinkfresh Studio; INK: Gina K. Designs, Tsukineko; EMBOSSING POWDER: Superior; GLITTER GLUE: Ranger Industries; WATERCOLOURS: Kuretake; DIES: Papertrey Ink; ADHESIVE: 3M, Kaisercraft, Kuretake

life is beautiful BY LAURIE SCHMIDLIN

- 1 Blend ink on cardstock panel and spritz with water. Let dry.
- 2 Stamp dotted background on cardstock three times, heat emboss, and blend with red, yellow, and blue inks. Die cut one butterfly from each colour.
- 3 Stamp flowers and leaves on cardstock and die cut. Adhere flowers to butterflies, then adhere butterflies to panel using foam tape for the middle butterfly.
- 4 Stamp sentiment on panel, mat panel with cardstock, and adhere to card base with foam tape.

supplies CARDSTOCK: Papertrey Ink, Reverse Confetti, Stamper's Select, Strathmore; STAMPS: Altenew, Carta Bella, Papertrey Ink; INK: Papertrey Ink, Ranger Industries, Tsukineko; EMBOSSING POWDER: Superior; DIES: Echo Park, Papertrey Ink; ADHESIVE: 3M, Kaisercraft, Kuretake; OTHER: Spray bottle

DESIGN TIP: Use clear ink with your background stamps to create an elegant and subtle watermark effect. This tone-on-tone technique looks pretty in every colour!

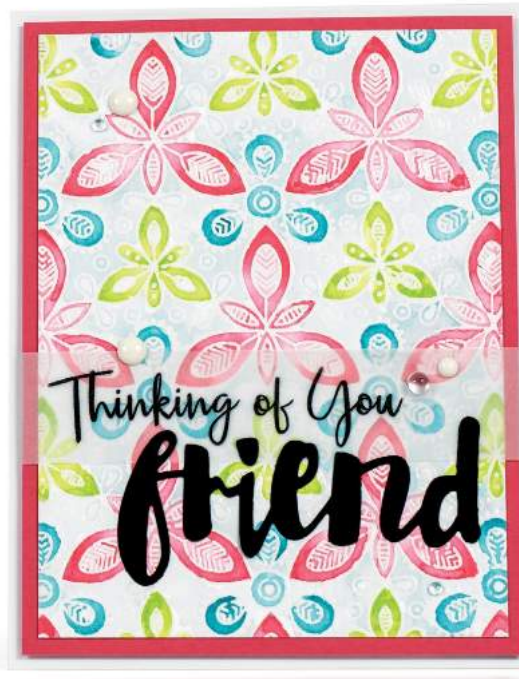


a special friend BY WANDA GUESS

- 1 Stamp design on coloured cardstock using watermark ink.
- 2 Round corners, and adhere panel to card base with foam tape.
- 3 Die cut leaves from vellum.
- 4 Die cut circle from cardstock. Stamp sentiment and designs.
- 5 Press distress ink on a craft mat, blend with watercolour brush, and paint on die cut.
- 6 Splatter die cuts with gold watercolour paint and let dry.
- 7 Adhere dies to card.

supplies CARDSTOCK: Bazzill Basics, Neenah; STAMPS, DIES, VELLUM: Simon Says Stamp; INK: Ranger Industries; Simon Says Stamp; WATERCOLOURS: Finetec; ADHESIVE: 3M, Tombow

DESIGN TIP: Stamp and heat emboss your background with clear embossing powder on watercolour paper. The raised edges of the embossed portions help you to stay in the lines when you watercolour each section.



thinking of you friend BY WANDA GUESS

- 1 Stamp designs on watercolour paper with watermark ink; heat emboss with white embossing powder.
- 2 Press Distress Ink on a craft mat, blend with watercolour brush, and paint on paper.
NOTE: Clean brush after each colour. Let dry.
- 3 Trim watercoloured panel, mat with cardstock, and adhere to card base.
- 4 Stamp sentiment on vellum; adhere to card.
- 5 Die cut *friend* from cardstock and adhere.
- 6 Affix epoxy dots.

supplies CARDSTOCK: Bazzill Basics, Neenah, Simon Says Stamp; WATERCOLOUR PAPER: Ranger Industries; STAMPS, DIES, EMBOSsing POWDER, VELLUM: Simon Says Stamp; INK: Ranger Industries, Simon Says Stamp, Tsukineko; ENAMEL DOTS: Doodlebug Designs, Pretty Pink Posh; ADHESIVE: 3M, Tombow

DESIGN TIP: Combine your background stamps with inlaid die cutting for instant continuity. Jill used a stamp positioner to ensure that the inlaid pineapples lined up with the stamped background!



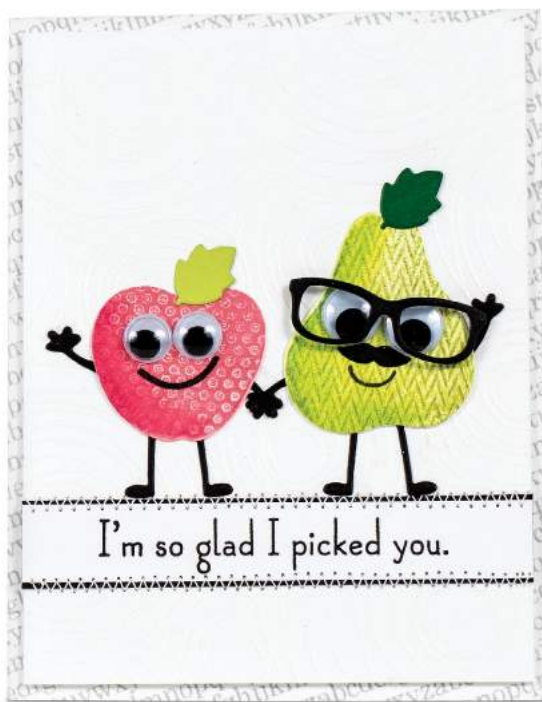
all kinds of wonderful

BY JILL DEWEY HAWKINS

- 1 Stamp waves on two pieces of white cardstock.
- 2 Blend inks and apply to watercolour paper. Stamp waves.
- 3 Die cut pineapples from one piece of stamped cardstock and from stamped watercolour panel.
- 4 Adhere die cut pieces to remaining stamped panel. Die cut panel using stitched rectangle. Machine stitch.
- 5 Stamp sentiment on cardstock, emboss, trim, and adhere to panel with foam tape.
- 6 Adhere panel to card base.

supplies CARDSTOCK: Neenah, Recollections; WATERCOLOUR PAPER: Canson; STAMPS: Hero Arts, Paper Smooches; INK: Hero Arts, Ranger Industries, Tsukineko; EMBOSSING POWDER: Hero Arts; SEQUINS: Pretty Pink Posh; DIES: My Favorite Things, Paper Smooches; INK BLENDING TOOL: Ranger Industries; ADHESIVE: 3M

DESIGN TIP: Stamp kissing provides interest in your design. Ink an image and then stamp the background (this is the "kiss" part) on top in a contrasting colour to show off the pattern.



i picked you BY JILL DEWEY HAWKINS

APPLE

- 1 Apply darker ink to apple and lighter ink to dotted background.
- 2 Press background onto apple and then stamp ink-kissed apple stamp to cardstock.
- 3 Die cut apple and shade with coloured pencils.
- 4 Stamp smile and die cut leaf, arms, and legs from cardstock.

PEAR

- 1 Apply lighter ink to pear and darker ink to chevron background.
- 2 Repeat steps 2 and 3 in Apple instructions.
- 3 Stamp mustache and smile, and die cut glasses, leaf, arms, and legs from cardstock.

supplies CARDSTOCK: My Favorite Things, Neenah, Recollections; STAMPS: Paper Smooches, Simon Says Stamp; INK: Hero Arts, Stewart Superior, Tsukineko; EMBOSSING POWDER: Hero Arts; GOOGLY EYES: Darice; DIES: Paper Smooches; ADHESIVE: 3M, Ranger Industries, Scor-Pal; OTHER: Patterned paper, coloured pencils

DESIGN TIP: Create a simple shape mask using a die. Using a basic mask and ink ensures your elements will all match perfectly!



love you always BY YANA SMAKULA

- 1 Stamp gingham background on cardstock rectangle.
- 2 Die cut oval from cardstock to create mask. Place mask over stamped panel and ink oval. Remove mask to reveal solid pink oval.
- 3 Adhere stamped panel to card base with foam tape.
- 4 Stamp flowers and leaves on cardstock, die cut, and adhere to card with foam tape.
- 5 Stamp sentiment on cardstock strip, trim, and adhere to card with foam tape.
- 6 Affix Nuvo Drops.

supplies CARDSTOCK: Neenah; STAMPS: Altenew, Lawn Fawn, Pretty Pink Posy; INK: Altenew, Tsukineko; NUVO DROPS: Tonic; DIES: Altenew, Spellbinders; INK BLENDING TOOL: Ranger Industries; ADHESIVE: Be Creative, Scrapbook Adhesives by 3L; OTHER: Fun foam, masking paper



DESIGN TIP: Use smaller individual stamps to create your own background. Multi-layer stamps work particularly well for this technique allowing you to add lots of colour and depth.



oh happy day BY YANA SMAKULA

- 1 Stamp layered flowers on cardstock rectangle to create background image.
- 2 Fill in gaps with tiny floral stamp.
- 3 Adhere stamped panel to card base.
- 4 Stamp sentiment repeatedly on cardstock, trim, and adhere to card with foam tape.

supplies CARDSTOCK: Neenah; STAMPS: Altenew, Lawn Fawn; INK: Altenew, Tsukineko; ADHESIVE: Scrapbook Adhesives by 3L

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design your story

Make a point to tell the story you're uniquely qualified to tell: yours. BY CATHY ZIELSKE

Ladies, this is the year to tell your story! If there's one scrapbooking theme I am really passionate about, it's the story of you. Well, actually me. And you. I know all the pages we create about everything else in our lives are great, but the storyteller needs her (or his!) story told, too. I have a couple of ideas to help you get it done!

layout 1

THE DECADE CHALLENGE

In 2008, selfies were really just taking off. I didn't even own a smart phone until 2011, but I managed to snag a selfie with my digital point-and-shoot camera.

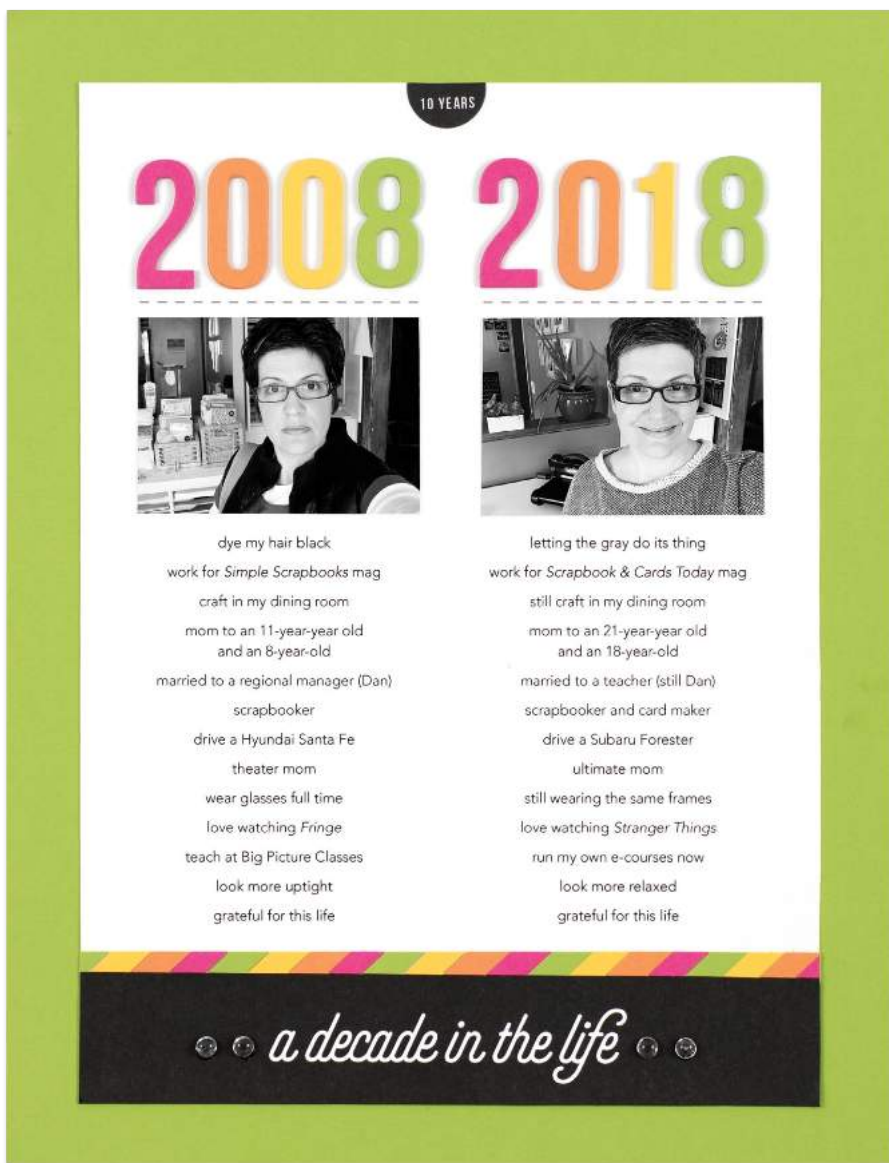
This gave me a simple idea—re-create the shot in 2018 and make a list of then and now story items to see what has changed and what has stayed the same.

STORY TIP: Apples to apples.

Choose the same topics for each year to create a parallel structure to your story. Each item on my 2008 list has a corresponding one for the 2018 version. Take my lead and compare things about an earlier version of you with the you of today. Oh, and don't forget to include those pics! Bonus points if you can re-create the shot. I look pretty dang good for 10 years later.

a decade in the life

supplies CARDSTOCK: Gina K. Designs, Lawn Fawn, Neenah; CLEAR DOTS: Pretty Pink Posh; DIES: CZ Design for Simon Says Stamp, Hero Arts; FONTS: Avenir, Selfie; ADHESIVE: Ranger Industries, Scrapbook Adhesives by 3L



DESIGN TIP: To create a patterned paper strip that perfectly matched the colours of my die cut numbers, I cut thin strips from the same cardstock, adhered them to a plain piece of paper, and then cut a strip from that for a bump of matching colour.



FINISH THAT SENTENCE...

One simple way to tell your story is to take a list of active words and complete the sentence. I just picked a few words ending in *ing* and added the appropriate details. The patterned paper I used from Close To My Heart actually comes with prompt words already in place. I simply decided to create my own circles in Photoshop so I could have more control over the design.

STORY TIP: Don't overthink it. Your answers need not be flowery or fancy. Just report the facts of what is going on right now in your life.

DESIGN TIP: Use coordinated products. I love the peaceful, calm vibe of the patterned papers and embellishments I used for this page. Coordinated product lines take some of the guesswork out of design.

PHOTO TIP: Get in the shot! A page about you needs a shot of you. Hand off the smart phone and have someone snap it. Or take a quick selfie. Your future self will thank you.

currently

supplies CARDSTOCK: Bazzill Basics, Neenah; PATTERNED PAPER, EPHEMERA, STICKERS: Close To My Heart; FONT: Avenir; ADHESIVE: Scrapbook Adhesives by 3L



Download Cathy's circle journal template to create your own Currently list. Find them on our website here: scrapbookandcards.com/bonus-content

See more of Cathy's pages, cards, and stories at cathyzielske.com

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make it mini

Create a pretty mini album to commemorate your child's birthday celebration. BY SHERI REGULY

I love creating mini albums, especially when it comes to special occasions, milestones, or vacations. The best thing about them is that there are no rules. Sometimes I like to keep things sweet and simple while on other occasions I enjoy adding additional pages and tons of detail. Whether I spend a couple of hours on an album or several days, there's always a great sense of accomplishment once it's done. All too often, our scrapbook albums and memories are kept tucked away, so I like to keep a few displayed in a pretty little basket where they're easy to access and appreciate on a daily basis.

MINI SIZE:

4½ x 5½

GETTING STARTED

My favourite way to assemble a mini album is to group the pages together with a simple binder ring. This method easily allows for the addition of extra pages and variety since not all pages have to be the exact same size. It's always fun to embellish the ring with an assortment of pretty ribbons, charms, etc.

✓ **MAKE IT TIP: Keep things consistent.** I opted to use the same pretty turquoise patterned paper throughout the album, as well as various versions of the "starburst" pattern. The patterned paper on each page is consistent throughout the album allowing for an attractive white border which emphasizes the decorative edges.

✓ **MAKE IT TIP: Gather all of your supplies in advance** and create a "mini album kit." After selecting my patterned papers, I selected an ephemera pack to work with, two sticker sheets, and coordinating enamel dots. These supplies were used throughout my album which provided consistency.



shine

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper, Pink Paislee; STAMPS: My Favorite Things; INK: Papertrey Ink; STICKERS: Crate Paper, Simple Stories; CHARM, EPHEMERA: Crate Paper; ENAMEL DOTS: American Crafts, Doodlebug Designs, My Mind's Eye; ELECTRONIC CUT FILE: Silhouette America; DIES: Simon Says Stamp, Sizzix; FONTS: Arial, Courier New, Daydreamer; ADHESIVE: Scrapbook Adhesives by 3L, Xyron; OTHER: Binder ring, cork, pocket page, ribbon, vellum



✓ **MAKE IT TIP: Create a "page" with photos.** By printing and trimming two photos to the same dimensions and adhering them back to back, you can create a "page" in your album that consists solely of photos. The back to back photos end up being smaller than the other album pages adding to the variety of your ring-bound album.

✓ **MAKE IT TIP: Get close up.** When putting together a mini album, I love to incorporate close-up images of the special little details like my daughter's birthday breakfast.

✓ **MAKE IT TIP: Create pockets.**

I trimmed a pocket page and inserted a piece of vellum and a die cut tag, and then filled the pocket with homemade confetti I created using manual dies and coordinating patterned papers. This emphasizes the "birthday celebration theme" of the album. The stitching detail not only provides a pretty touch, but it also holds the confetti in the pocket.



✓ **MAKE IT TIP: Remember the details.**

I included a simple journaling block consisting of the details of my daughter's birthday slumber party.

✓ **MAKE IT TIP: Embellish it up!** Because a mini album isn't confined to a page protector, you can have fun adding lots of embellishments. It's the perfect excuse to use that stash!



See more inspiration from Sheri at sherireguly.blogspot.com



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inspiration

GALLERY





It looks like Kim's family had a magnificent spring day together frolicking in the grass and playing with the family pup! We love all of the happy moments she captured on this double page layout. The sunny yellow, splashes of watercolour, and festive flags and assortment of buttons and ephemera make this layout a feast for the eyes.

we love our life together

BY KIM WATSON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, BUTTONS: American Crafts, Crate Paper; EPHEMERA, JOURNALING CARDS: Hip Kit Club; STICKERS: American Crafts, Hip Kit Club; WOOD VENEER: Simple Stories; PAINT: Shimmerz Paints; WATERCOLOUR PAINT: Prima Marketing; PEN: Bella Blvd; ADHESIVE: Scotch, Therm O Web, Tombow



Marcia's joyful layout focuses on an adorable photo with all of the pretty flowers and sun rays taking our eye to the image. What we particularly love about this layout are all of the details—from the lacy white flowers to the cut files backed by various patterned papers to the sweet butterflies and the beautiful stitching along each ray of the sun. What a delight!

hello spring

BY MARCIA DEHN-NIX

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS, DIE CUT SHAPES, BRADS, FLAIR: Cocoa Vanilla Studio; INK: Quick Quotes; SPRAY INK: Tattered Angels; ELECTRONIC CUT FILE: JustNick Studio; ADHESIVE: 3M, Xyron





There's nothing better than taking a few days to get away from it all and spend creative time with like-minded friends. Jennifer's super fun layout features lots of pictures of her and her crafty friends as well as fun creative icons and sayings. One of our favourite things about this design is how she strung tags and clipped photos to twine like a tiny little layout clothesline!

create beauty

BY JENNIFER HAGGERTY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, STICKERS, DIE CUT SHAPES, WASHI TAPE: Simple Stories; TWINE: Whisker Graphics; CLOTHESPINS, PEN: American Crafts; PUNCHES: Fiskars, Paper Shapers; STAPLERS: Tim Holtz, Fiskars; ADHESIVE: Therm O Web, Tombow

Stamp up a sweet treat for mom to tell her how much you care. With Mother's Day right around the corner, you'll want to make her something special. Dana's delicious card looks good enough to eat, and that one bite out of the donut just might remind her of your childhood shenanigans.

sweetest mom

BY DANA JOY

supplies CARDSTOCK: Bazzill Basics, Copic, Neenah; PATTERNED PAPER, STAMPS, DIES: Lawn Fawn; INK: Tsukineko; EMBOSSING POWDER: WOW; PEN: Kuretake; MARKERS: Copic; ADHESIVE: 3M, ATG





One lovely photo shines in Laura's beautiful layout dedicated to her precious mother. We love this unique design with three circles across the top and a cluster of prettiness at the bottom to highlight the title. In between, you'll find Laura's heart-tugging journaling. What a treasure this loving tribute is!

we are family

BY LAURA WHITAKER

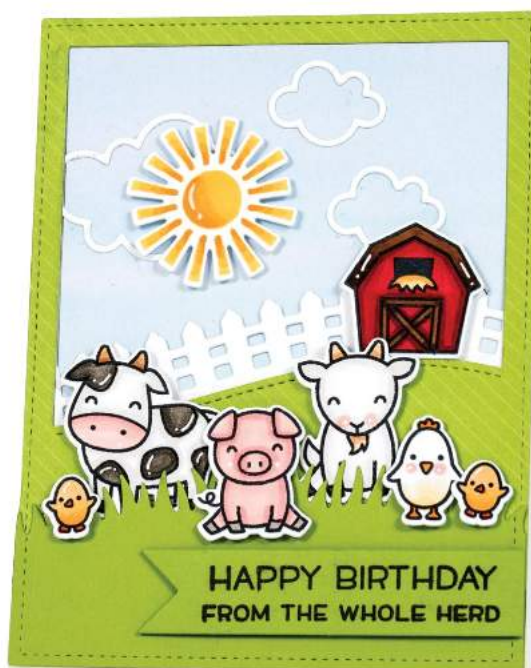
supplies CARDSTOCK: Recollections; PATTERNED PAPER, STICKERS: Pebbles; LETTER STICKERS: American Crafts; RIBBON: May Arts; BUTTONS: Maya Road; DIES: Spellbinders; TYPEWRITER: We R Memory Keepers; ADHESIVE: 3M, ATG

Spring has sprung down on the farm, and the cutest little crew of barnyard friends are gathered on Audrey's adorable birthday card. We love the charming scene she created with all sorts of sweet details—from the white picket fence on a sloping hill to the cute puffy clouds and the rosy-cheeked animals.

the whole herd

BY AUDREY TOKACH

supplies CARDSTOCK: Lawn Fawn, Papertrey Ink; PATTERNED PAPER, STAMPS, DIES: Lawn Fawn; INK: Lawn Fawn, Tsukineko; MARKERS: Copic; PEN: Sakura; ADHESIVE: Elmer's, Zig





Nathalie's layout is bursting with floral fantasy focusing on a sweet photo of a memory captured.

The wood background provides a fantastic rustic flair to offset the brilliant bouquets. We particularly love the shots of teal that carry your eye from the title on the left to the heart on the photo to the unexpected upside down position of the pretty butterfly.

family love

BY NATHALIE DESOUSA

supplies CARDSTOCK, PATTERNED PAPER, STICKERS, DIE CUT SHAPES: Jillibean Soup; STAMP: Becky Higgins; INK: Clearsnap; SPRAY INK: Heidi Swapp; PAINT: Artist's Loft; PEN: Pentel; ADHESIVE: 3M, Red Thumb

The onset of spring finds us longing for the warmth of tropical destinations, and sometimes we get our wish with a spring break trip! Meg's lively layout includes nine photos (AWESOME!) commemorating a fun trip to Fort Myers. We love how she created a collage with six of her photos with a white margin. It's a quick and clever way to include lots of photos all in one spot!

sun & sand

BY MEG BARKER

supplies CARDSTOCK: DCWV; PATTERNED PAPER: American Crafts, Crate Paper; LETTER STICKERS: American Crafts; STICKERS: American Crafts, Cosmo Cricket; WASHI TAPE: Fancy Pants Designs; ADHESIVE: Elmer's; OTHER: Pen





Our Instagram feed tells the story of our life, so why not create a layout showcasing these snapshots of the everyday? Stephanie Buice created this layout for Stephanie Smokovich using photos from her Insta feed. What better way to capture the perfect imperfection of life?! The grid design of this layout features eleven photos and could easily be adapted to non-Instagram photos.

perfectly imperfect

BY STEPHANIE BUICE

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, LETTER STICKERS, STICKERS, CHIPBOARD, DIE CUT SHAPES: Bella Blvd

Planting and tending flowers in our gardens is a sure sign that spring is here! Majken's pretty floral layout features three sweet photos of Presley being a big helper with the watering can. A commanding die cut watering can drives home the theme. How cute is the stitching around the perimeter and the accents that mimic the holes of the spout?

little moments

BY MAJKEN PULLIN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Cocoa Vanilla Studio, Pink Paislee; STAMPS, ENAMEL DOTS, CHARM: Cocoa Vanilla Studio; INK: Close To My Heart; STICKERS, RIBBON: Pink Paislee; BOW: Crate Paper; ELECTRONIC CUT FILES: JustNick Studio, Echo Park; FONT: Kingthings Typewriter 2





As the days grow warmer and spring fever hits, take your teen on an excursion for a fun photo shoot in the city! Summer and her daughter found a cool alley nestled in between the buildings of Vancouver, and their favourite shot is featured on this hip and trendy layout. And that patterned paper heart is SO fab with its riot of colour and patterns! All the heart eyes.

vancouver, bc

BY SUMMER FULLERTON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS, ELECTRONIC CUT FILE: Jilibean Soup; TWINE: Hemptique; FONT: Bohemian Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow

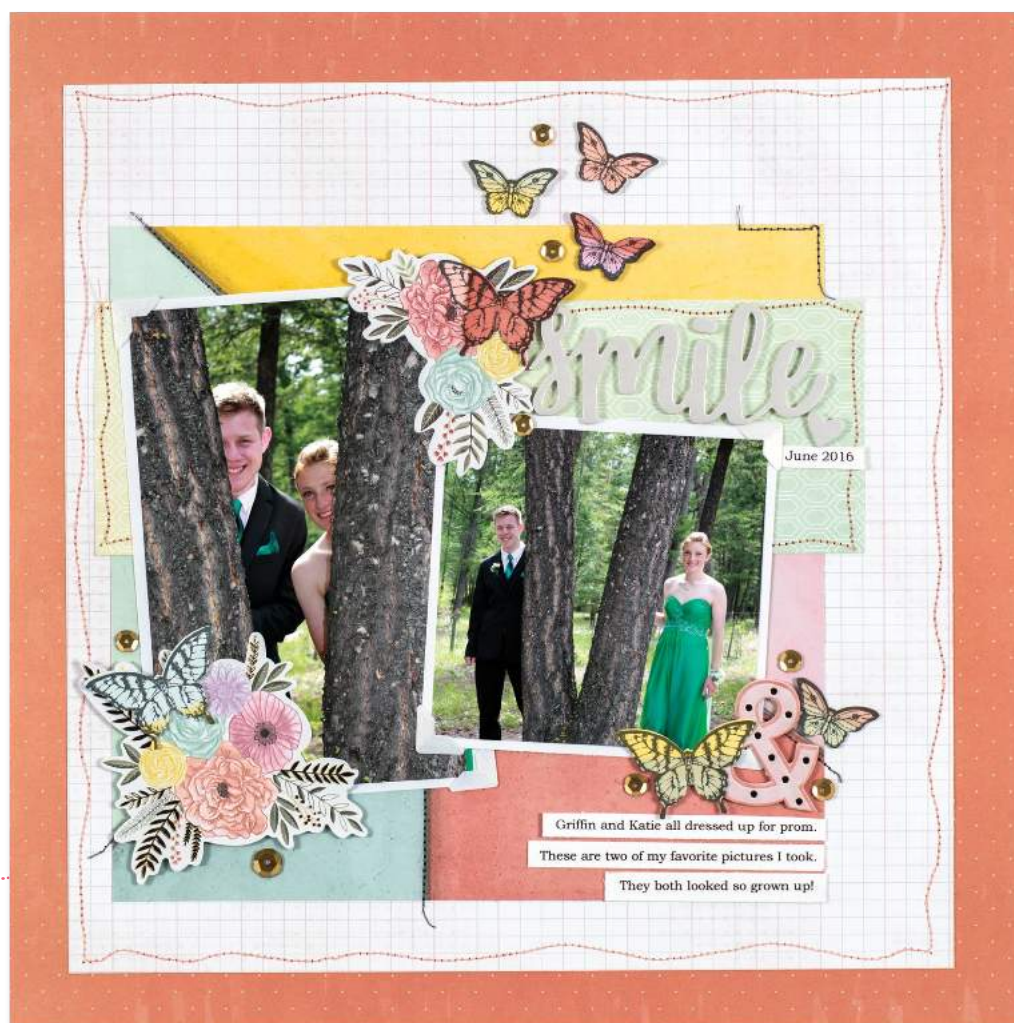
Remember how your mom used to keep all of the art projects you did as a kid? She STILL loves things handmade by you! Stitch up a fun card for mom like Jill did with this awesome die from Paper Smooches. Did you notice the additional machine stitching on the rim of the hoop? That extra touch adds even more to the handmade feel of this sweet card.

cross-stitch mom

BY JILL DEWEY HAWKINS

supplies CARDSTOCK: My Favorite Things, Neenah, Recollections; DIES: Paper Smooches; FLOSS: DMC; ADHESIVE: 3M, Scor-Pal





Springtime is prom time in most teens' lives, and the before-prom photo shoots have become a favourite tradition. Tammy's layout is a breath of fresh air with the flowers and butterflies accenting the handsome couple on their way to prom. The pastel colour palette is perfect to highlight Katie's fabulous emerald dress!

smile

BY TAMMY HAWES

supplies CARDSTOCK, STAMPS, INK, PUNCH: Stampin' Up!; PATTERNED PAPER, EPHEMERA: Pink Paislee; SEQUINS: Close To My Heart; PHOTO CORNERS: Forever in Time

Flowers and balloons festoon this fantastic birthday card from Heather. It's fun to layer die cut and stamped images to create a party in card form. You'll note that Heather placed the toucan's bill over the balloon strings to make it appear that he's coming to the party with a balloon bouquet. Excellent design!

yay!

BY HEATHER CAMPBELL

supplies CARDSTOCK: Bazill Basics; Avery Elle; STAMPS, INK, DIES, SEQUINS: Avery Elle; MARKERS: Copic; ADHESIVE: 3M





Social media filters bring out the selfie in us and often result in adorable (and hilarious!) photos. Tammy captured five such photos of her daughter on this layout. And really, social media brings so much inspiration! Tammy credits this layout idea to the very talented designer Missy Whidden. Tammy spotted Missy's layout while scrolling through Instagram and had to make her own version.

amazing

BY TAMMY ZIOLKOWSKI

supplies LETTER STICKERS: American Crafts, Pink Paislee; STICKERS: Fancy Pants Designs, Heidi Swapp; DIE CUT SHAPES: Fancy Pants Designs; SPRAY INK: Heidi Swapp; ADHESIVE: Scrapbook Adhesives by 3L, Scotch; OTHER: Patterned paper, glitter tape, sequins

Soon it will be Mother's Day, so why not document your own mom journey? Make sure you get in the picture, too, of course! We love all of the masculine accents Wendy incorporated in her design, and she quips, "Mom of 5 boys, what a feat! I never thought of the possibility, but I LOVE it!" And take a tip from Wendy: any journaling card can be altered to say what you want to say with the addition of letter stickers and handwritten journaling.

these 5 boys

BY WENDY ANTENUCCI

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, LETTER STICKERS, STICKERS, DIE CUT SHAPES, WOOD VENEER: Jillibean Soup; MARKER: Sharpie; ADHESIVE: ATG



Tenia's card embodies the hope that spring brings! And what a fun design with the jaunty angle, zig zag stitching, and colourful washi tape to complement the image and sentiment.



where flowers bloom

BY TENIA NELSON

supplies CARDSTOCK: Recollections; PATTERNED PAPER: Reverse Confetti; STAMPS: The Stamp Market; INK: Tsukineko; WASHI TAPE: Queen & Co.; STICKERS: SRM Press; SPRAY INK: Tsukineko; PUNCHES: EK Success, We R Memory Keepers; ADHESIVE: Fun Stampers Journey, Tombow

What struck us about Debi's oh-so-cute card is the circular rainbow covered by a beautifully inked cloud and sun. And the dimensional raindrops just can't be beat!



rainbow sweetness

BY DEBI ADAMS

supplies CARDSTOCK: Neenah, Doodlebug Design; STAMPS: Simon Says Stamp; INK: Ranger Industries; DIES: Spellbinders; PEN: Faber-Castell; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Chalk, vellum

freckled fawn

lovely embellishments for the lovely crafter

TECHNIQUE TIP:

BLOOMING STITCHES - Pages take on a hand-embroidered look with multi-coloured floral centres. Stitch random rows on a strip of medium weight card stock, cut into circles and apply with foam adhesive squares atop flowers. A dab of glue on the reverse side, at the ends of stitch rows can help to tame stray thread ends.



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blogspot.ca

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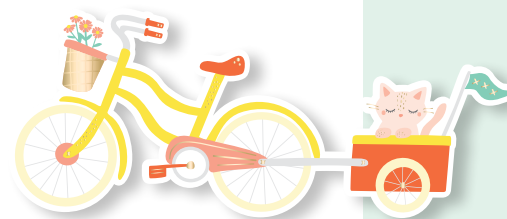
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www.scrapbooknmore.net

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Urban Papercrafter

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 (425) 771-2400
urbanscrapbooker.com

the online directory

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sassyscrapping.com

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scrapbook.com

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Cheery birds chirping among fresh flowers in the park or yard is one of the simple joys of spring. Capture the sunshine and nature's reawakening with an adorable pincushion like this one created by Tammy. Felt is so trendy right now in all areas of crafting! Put your crafty savvy to work on an adorable project like this. No matter the time of year, this beautiful creation will remind you of the promise of spring.

DESIGN TIP: Make a gift. Follow Tammy's lead, and create pincushions for your mom, mother-in-law, or any lovely lady in your life. They will love this sweet and thoughtful gift handmade by YOU.

spring pincushion

BY TAMMY TUTTEROW

supplies FELT: Weeks Dye Works; THREAD: Sulky; BUTTONS, PINS: Just Another Button Company; DIES: Spellbinders; ADHESIVE: Therm O Web; OTHER: Beads



BONUS VIDEOS

Want to learn more fun ways to use felt in your creations?

Check out this video from Jennifer McGuire on our YouTube channel for more creative ideas.

bit.ly/FeltRosesWithJenniferMcGuire

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Summer 2018 Call for Projects

Before you know it, the good times and warm weather will arrive, and the summer 2018 issue of SCT will be here. It's your chance to have your work published. Reach for those warm and vibrant hues and get to work on your summertime submissions. You'll find details about what we're looking for at scrapbookandcards.com/current-call

You're Invited to Our Online Social

It's always a party on our various social media platforms. Stop by your favourite e-hangout and say hi. We love seeing you. Don't forget to tag us so we can see the amazing things you've got going on in your crafting world.

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before we go...

spring freebies!

You'll love creating with these free printables on our website. Get your SCT art today at scrapbookandcards.com/current-issue



your free extras

As always, we love to share, and we've got you covered with awesome extras that you'll adore. Here's a comprehensive list of freebies you'll find in this issue:

- ☐ Bonus Sketches (pgs. 30–31)
- ☐ Rule of Thirds Process Video by Meghann Andrew (pg. 38)
- ☐ Speech Bubble Cut File by Nicole Nowosad (pg. 46)
- ☐ Top 10 Cut File by Sheri Reguly (pg. 48)
- ☐ Circle Journal Template by Cathy Zielske (pg. 58)
- ☐ Felt Flowers Video by Jennifer McGuire (pg. 79)
- ☐ Spring Journaling Card Set (pg. 80)
- ☐ Spring Cut Files (pg. 80)

bonus cut files



We're happy to offer you seasonal bonus cut files to add to your projects.

It's our way of showing you how very grateful we are for being a part of our family. Find this issue's delightful cut files by visiting scrapbookandcards.com/current-issue

Spring is nature's way of saying, 'Let's party!'

ROBIN WILLIAMS



SCT + Pinterest!

Explore the *Scrapbook & Cards Today* Pinterest boards for all kinds of wonderful inspiration! If you're stuck in a rut and need some inspiration STAT, our Pinterest boards are absolutely teeming with ideas. You can find layout ideas neatly organized by theme, techniques to try, colour ideas, fun fonts to download, and free cut files, downloads, and printables. If mixed media, home décor, or pocket pages are your thing, you'll find great ideas for those, too. And don't forget we have tons of pinned sketches, templates, and SO many card ideas all for your viewing pleasure.

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