# designer challenge

You & Me patterned paper by Echo Park Paper echoparkpaper.com



**New Day Printed Chipboard Alphabet Stickers** by American Crafts americancrafts.com



Mini Tassels Gather Collection by Crate Paper cratepaper.com



**Butterfly Beauty Thinlits dies** by Stampin' Up! stampinup.com

Lisa Dickinson, Marcia Dehn-Nix, and Jana Eubank were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



### LISA'S DESIGN TIPS: Grids, mats + stickers for the win!

- Create a grid design and use patterned papers as frames. Add coordinating cardstock mats to add heft and stitch around the perimeter for textural interest.
- Use alphabet stickers as a fun accent—notice the letter D nestled in with the tassels, small die cut butterflies, and fussy cut images from the patterned papers.
- Write the date with a pen on a small accent.

# it's spring

BY LISA DICKINSON

additional supplies CARDSTOCK: Bazzill Basics; MARKERS: American Crafts; TRIM: The Twinery; ELECTRONIC DIE CUT MACHINE Silhouette America; FONT: Foro Extra Light; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L



#### MARCIA'S DESIGN TIP: Guide the viewer's eye!

• Let your design draw the eye through it. Pretty butterflies take your eye from the bottom left, to above the gorgeous white coat recipient, and all the way to the title!

# white coat ceremony

BY MARCIA DEHN-NIX

additional supplies CARDSTOCK: Bazzill Basics, Martha Stewart Crafts; CLIPS: Creative Impressions; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONTS: Lauren Script, Times New Roman; ADHESIVE: 3M



## **JANA'S DESIGN TIPS:** Embellish with purpose!

- Fussy cut flowers and images from patterned papers to use as embellishments on your layouts (and cards!).
- Die cut butterflies in white to add a lacy feel to your design.
- Tie trim around the focal point and add tassels to draw the eye to the photo.

# love you

BY JANA EUBANK

additional supplies CARDSTOCK: Carta Bella, Hammermill; INK: Close To My Heart; PEN: Sharpie; ELECTRONIC CUT FILE: Silhouette America; CORNER PUNCH, DECORATIVE SCISSORS: Fiskars; ADHESIVE: American Crafts; OTHER: Trim

