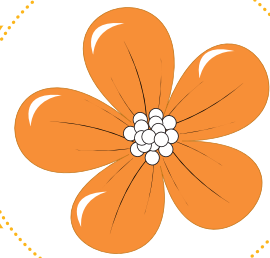


# the essentials



# 1

## ROUND WOOD LETTERBOARD

BY DIE CUTS WITH A VIEW

Die Cuts with a View has put a fun spin on the traditional rectangle letterboard with its round wood version. This little circle of fun can add plenty of pizzazz to your workspace or anywhere in your home, for that matter!

[dcwv.com](http://dcwv.com)

# 2

## BOTANICAL BEAUTY AND LITTLE BLOOMS DIES

Build beautiful blooms with these gorgeous dies from The Stamp Market! They're great for decorating cards, layouts, and virtually anything that can use a pretty flower added to it.

[thestampmarket.com](http://thestampmarket.com)

# 10 most wanted

A list of some of the most inspiring products on the scene right now.

## sunshine in my soul

BY JENNIFER S. GALLACHER

**supplies** CARDSTOCK: Bazzill Basics; ENAMEL DOTS: Echo Park Paper; DIES: The Stamp Market; ELECTRONIC CUT FILE: Silhouette America; LETTERBOARD: DCWV; ADHESIVE: Scrapbook.com; OTHER: Buttons, trim

We dig this hip summer palette!

3

**FREE BIRD BY PHOTO PLAY PAPER**

Photo Play Paper's Free Bird bucks the system of the traditional summer colour palette with this dusty desert-infused-hues collection. Tranquil blues and aquas pair with coral and mustard, with a healthy dose of chic grey. The sweet icons are all summer though with florals, rainbows, birdies, bikes and banners.

[photoplaypaper.com](http://photoplaypaper.com)



4

**GEMINI JR. BY CRAFTER'S COMPANION**

The Gemini Jr. from Crafter's Companion packs a punch and has a lot to offer when it comes to manual die cutting.

With its auto feed, there's no need to push a button, and the 6 x 9 cutting plate size allows for various metal die sizes.

And it works for embossing folders, too! You'll love the ease of this die cut machine.

[crafterscompanion.com](http://crafterscompanion.com)



**HERO HUES PREMIUM CARDSTOCK BY HERO ARTS**

The basis of most cards and layouts is great cardstock, and we are in love with the new Premium Cardstock from Hero Arts. This sturdy, solid core 100-111 lb. (depending on the colour) cardstock comes in 26 gorgeous shades and scores beautifully! It's time to craft up a rainbow!

[heroarts.com](http://heroarts.com)

5



**ANIMAL SAFARI BY ECHO PARK PAPER**

It's time for a summertime adventure to the zoo with this whimsical and oh-so-cute collection from Echo Park! Lions and tigers and bears prowl (and scores of other animals, too), in these terrifically fun, not-just-for-kids products. We love the rich teals and greens and the pale peach tones as well. It's a jungle out there, baby!

[echoparkpaper.com](http://echoparkpaper.com)

6



7

Step right up for circus charm!

**BIG TOP DREAMS BY PEBBLES**

Come one! Come all! Bright colours, cheery patterns, and lots of circus fun make Big Top Dreams by Pebbles a winner. While plenty of the products included in this collection feature circus icons, there are lots of patterns and designs that would work well for county and state fairs and birthday parties, too.

[pebblesinc.com](http://pebblesinc.com)



8

**FOIL QUILL BY WE R MEMORY KEEPERS**

The Foil Quill turns your electronic die cutting machine into a magical foiling machine. Simply insert one of the Foil Quill tips into your machine and watch what happens. Choose from standard, bold, and fine tips. It's adaptable with most popular electronic die cutting machines.

[wermemorykeepers.com](http://wermemorykeepers.com)

**WATER MEDIA MAT BY WAFFLE FLOWER CRAFTS**

This 100% high grade silicone, nonstick, waterproof, heat resistant white mat is perfect for using with water-based paints. Its unique suction back allows the mat to lay flat on your work surface, and it includes 12 built-in palettes on the side. When you're done creating your masterpiece, simply peel it off your work space and clean with baby wipes, a microfiber towel, or warm soap and water.

[waffleflower.com](http://waffleflower.com)



9

10

**SPARKLE CITY BY SHIMELLE FOR AMERICAN CRAFTS**

Sparkle City glows with its fresh and unique colour palette, and it features so many cute icons like high rises, taxis, Chinese takeout, fireworks, flowers, stoplights, globes, and airplanes.

[americancrafts.com](http://americancrafts.com)



Sparkle City is our kind of town!