

page maps

Want to kick-start your next design? With *PageMaps* you'll be inspired to create in no time flat!

Embrace the power of a project sketch, and soon you'll begin to visualize the possibilities! Let these creative maps guide your holiday card creations so you can spend more time enjoying the process and less time trying to figure out where to start.



minimize the pattern

Joy submitted this design to our call for cards based on the winter *PageMap*, and we adore her interpretation! The sketch features a bold pattern as the basis of the bulk of the card design, but Joy minimized the pattern by stamping a soft and subtle snowflake background. Instead of snowflakes cascading down the right side of her card, Joy stamped a happy jumble of five cups of cocoa. We love the dimensional whipped cream she added to the very top cup!

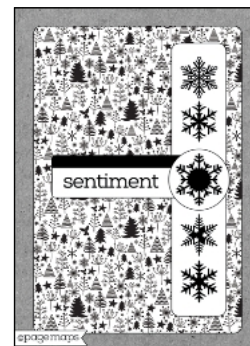
DESIGN TIP:

This asymmetrical design feels fun and energized. Shifting the core design to one side or the other is part of what makes this playful design pop.

baby it's cold outside

BY JOY BALDWIN

supplies CARDSTOCK: Neenah; STAMPS, DIES: Honey Bee Stamps, Lawn Fawn; INK: Lawn Fawn, Simon Says Stamp; EMBOSSING POWDER: Lawn Fawn, SEQUINS: Honey Bee Stamps; MARKERS: Copic, Marvy Uchida, Sakura, Spectrum Noir; ADHESIVE: 3M, Lawn Fawn, Ranger Industries, Tombow; OTHER: Craft foam



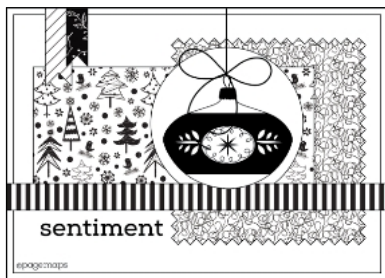
DESIGN TIP: Don't forget how cool it looks

to do tone-on-tone heat embossing.



size matters

Sometimes when you're working on a card design that's just not coming together, the problem might be that your card size isn't right. For her first card, Jill envisioned a cute little mouse skating in a snow globe in place of the ornament, but the element was swimming on a traditional A2 card. Once she reduced the size of her card, it all came together! Jill's second card showcases another way of looking at the sketch. For this design, she focused on the circle and turned the sketch on its side. You can see how the decorative tape on the right and the dark sentiment down the left-hand side mirror elements of the original PageMap.



DESIGN TIP: Add texture and interest with baker's twine!

holiday wishes

BY JILL DEWEY HAWKINS

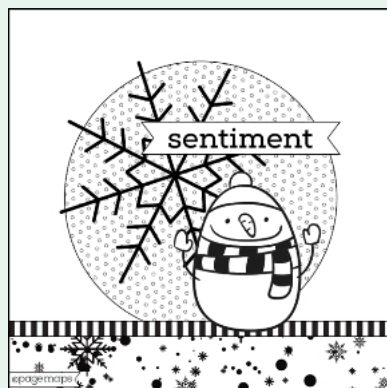
supplies CARDSTOCK, VELLUM: Taylored Expressions; PATTERNED PAPER: Honey Bee Stamps; STAMPS, DIES: Lawn Fawn; INK: Gina K. Designs, Tsukineko; MARKERS: Copic; TRIM: Avery Elle; ADHESIVE: Ranger Industries, Scrapbook Adhesives by 3L

ho ho ho

BY JILL DEWEY HAWKINS

supplies CARDSTOCK: Neenah, Taylored Expressions; STAMP, DIES: CZ Design for Simon Says Stamp; INK: Hero Arts, Tsukineko; EMBOSSING POWDER: Hero Arts; GLIMMER PASTE: Tonic Studios; ADHESIVE: Therm O Web; OTHER: Decorative tape

BONUS CARD SKETCHES



DESIGN TIP: Layer ready-made products for simple focal points.



DESIGN TIP: Create balance as on the second card with some busy patterned papers (like the holly) and some less busy patterns (like the snowy blue).

don't overthink it

Sheri's first card looks a whole lot like the square holiday card PageMap!

While she features a festive holiday home instead of a Christmas tree and she chose textured cardstock in place of the patterned paper at the top, you can tell that she did a remarkable job of following the sketch, all the way down to the scalloped striped paper, and the notched tag with the curve on top. Her second card is a similar design, but she elongated the square sketch into a vertical A2-sized card and includes more patterns.



'tis the season

BY SHERI REGULY

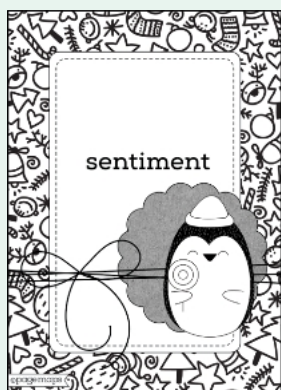
supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Simple Stories; ENAMEL SHAPE: American Crafts; GLITTER GLUE: Ranger Industries; DIES: Papertrey Ink; PUNCHES: Stampin' Up!; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

merry christmas

BY SHERI REGULY

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pink Paislee; ENAMEL DOTS: Echo Park Paper; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

BONUS CARD SKETCHES



FREE SKETCHES

The featured PageMaps are available for download on our website. Find them at scrapbookandcards.com/sketches

DESIGN TIP: Delicate snowflake dies add an intricacy and specialness to Christmas cards.



DESIGN TIP: Use a coloured cardstock for your base to make the card feel more special without extra work on your part!



Consuelo's cards are beautiful, traditional, simple, and full of gorgeous texture. For her first card, she opted for an embossed background for texture in lieu of a patterned paper. We love how she stuck to the sketch in her placement of the line at the top, and the three elements on the main panel. And yes, the sentiment is right in the same spot as the PageMap! Her second card turns the sketch on its head giving her a nice strong line to hold the pretty pile of packages. An embossing die gives the background wintry whimsy, and we love how she stuck to classic red, green, and white with sophisticated black. When product is this cute, you don't need to add much!

merry christmas

BY CONSUELO MORALES

supplies CARDSTOCK: Stampin' Up!; GLITTER CARDSTOCK: DCWV; PATTERNED PAPER, STICKERS: Carta Bella; DIES: Elizabeth Craft Designs, Karen Burniston, and Sizzix; EMBOSSING FOLDER: Tim Holtz; ADHESIVE: 3M, Scrapbook.com, Simon Says Stamp

special delivery

BY CONSUELO MORALES

supplies CARDSTOCK: Neenah, Stampin' Up!; PATTERNED PAPER, STICKERS: Carta Bella; DIES: Lawn Fawn, Sizzix; ADHESIVE: 3M, Scrapbook.com, Simon Says Stamp



Submit YOUR Work

We post a new PageMap for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/current-call

happy holiday card making!

Find more inspiring sketches at pagemaps.com