

the essentials



1

SQUEEZE THE DAY COLLECTION BY BELLA BLVD

It's bright, it's colourful, and it's punny, too! The cheery Squeeze the Day collection from Bella Blvd will brighten up your winter with freshly squeezed designs that are perfect for creating mini cards for Valentine's Day and beyond!

bellablvd.net

2

NESTING HEART DIES BY HERO ARTS

What better time to pull out all the stops with the Nesting Hearts Dies from Hero Arts than Valentine's Day? This versatile set of dies includes 10 sizes of hearts for the tiniest accent on a card all the way up to the basis for a heart-shaped mini album!

heroarts.com



10 most wanted

A list of some of the most inspiring products on the scene right now.

punny valentines

BY JENNIFER S. GALLACHER

supplies CARDSTOCK: Carta Bella Paper; CARD BASES: Michaels; PATTERNED PAPER, DECORATIVE TAPE, DIE CUT SHAPES, ENAMEL SHAPES: Bella Blvd; DIES: Carta Bella Paper, Hero Arts; TRIM: Doodlebug Design; ADHESIVE: American Crafts, Scrapbook.com; OTHER: Vellum

bust out the hot chocolate & let's create!



3

MY FAVORITE WINTER BY ECHO PARK PAPER

The beautiful blues of winter come to life in the My Favorite Winter collection from Echo Park Paper. Sweet snowmen, adorable penguins, and lots of intricate snowflakes will bring you frosty shivers of delight. It's the perfect way to scrapbook those winter activities!

echoparkpaper.com



4

CROP-A-DILE MULTI-PUNCH TOOL BY WE R MEMORY KEEPERS

Your tried and true Crop-A-Dile has gotten a makeover! This convenient Multi-Punch Tool gives you five different hole size options and a one-inch reach. Just swivel the punch housing to find the size you need, and punch through paper, chipboard, fabric, plastic, and more.

wermemorykeepers.com

COLORCASE STORAGE BY SCRAPBOOK.COM

If you've made a resolution to get your craft space organized in 2020, Scrapbook.com's line of Colorcase Storage for 1 oz and .5 oz bottles is worth a look! Tame a rainbow of mini bottles in this clear and stackable storage solution that lets the colours brighten your crafty haven.

scrapbook.com



5



BOULEVARD BY BOBUNNY

The Boulevard collection from BoBunny is a beautiful journey to times past with its delicate florals, antique postcards, and timeworn distressed patterns. Create vintage Valentine's Day cards or beautiful family history layouts with this gorgeous selection of products with a Parisian vibe.

americancrafts.com/bo-bunny

6

we are loving the vintage vibes!

7

to gnome
this is to
love this!

KRINGLE & CO. BY PHOTO PLAY PAPER

The Kringle & Co. collection from Photo Play Paper is bold, graphic, and oh-so-fun! Hilarious bearded gnomes, whimsical sleighs, stockings, and trees, and loads of buffalo plaid prevail in this black, white, and red all over Christmas collection. Many of the products included in this collection could crossover for winter-themed layouts and cards as well.

photoplaypaper.com



**COUNTRY CHRISTMAS ALBUM
BY SIMPLE STORIES**

The 6 x 8 Country Christmas Album from Simple Stories is a pretty way for you to commemorate Christmas. It comes with 12 pocket page protectors in three designs and is a great place to create an heirloom that your family will cherish for years to come.

simplestories.com

8

**COLOR CRUSH COLLECTION
BY THE STAMP MARKET**

The Stamp Market unveiled the Color Crush Collection starting with 13 fresh and exciting colours. The collection consists of ink pads, reinkers, enamel dots, and 8½ x 11 cardstock in each colour so that everything can match perfectly! Since this is only Collection 1, we're excited to see what colours will be next in Collection 2!

thestampmarket.com



9

10

**WINTER WONDERLAND
BY HEIDI SWAPP**

The Winter Wonderland collection from Heidi Swapp is steeped in classic Christmas with stately plaids, timeless red and green, and gorgeous poinsettias. But as we've grown to expect, Heidi adds her chic and playful touch to this collection with bold dots and stripes, beautiful winter animals, and her signature script.

heidiswapp.com

