

# designer challenge



And Many More patterned paper

by Pink Paislee

[americancrafts.com/pink-paislee](http://americancrafts.com/pink-paislee)



Kate & Ash foam stickers

by Simple Stories

[simplestories.com](http://simplestories.com)



Storyline Chapters ephemera

by Heidi Swapp

[heidiswapp.com](http://heidiswapp.com)



Noteworthy puffy stickers

by Pinkfresh Studio

[pinkfreshstudio.com](http://pinkfreshstudio.com)

Erica Thompson, Sophie Delorme, and Lydia Cost were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



### ERICA'S DESIGN TIPS: Work those scissors!

- Fussy cut a gajillion flowers from patterned paper to create an immense and spectacular wreath.
- Anchor your focal point photo in the middle of your large wreath with an asymmetrical swath of patterned paper. It grounds the title and makes everything feel connected and balanced.

### hey girl

BY ERICA THOMPSON

**additional supplies** CARDSTOCK: American Crafts; ENAMEL DOTS: 1Canoe2; ELECTRONIC CUT FILE: Silhouette America; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web



**SOPHIE'S DESIGN TIP:** Add a little texture!

- Stitching and paper tearing are cost-effective and lovely ways to add interest to your layouts. When you're short on product, these two techniques make your designs special and interesting.

**sweet happy fall**

BY SOPHIE DELORME

**additional supplies** CARDSTOCK: Bazzill Basics, Stampin' Up!; INK: Ranger Industries; ELECTRONIC CUT FILE: Scrapbook & Cards Today; PUNCH: Fiskars; FONT: American Typewriter; ADHESIVE: 3M, AdTech; OTHER: Tissue paper



**LYDIA'S DESIGN TIPS:**

**Mix your techniques!**

- Pull out your paints to add an artistic flair to any design.
- Use a typewriter for your journaling and cut it in strips for a creative take on telling your story.
- Create a big title with your craft knife. Simply sketch the word with a pencil and use a craft knife to cut!

**hey fall**

BY LYDIA COST

**additional supplies** CARDSTOCK: Scrapbook.com; PAPER CLIP: Felicity Jane; PAINT: Vicki Boutin for American Crafts; TYPEWRITER: We R Memory Keepers; ADHESIVE: American Crafts