# ideas, insights inspiration

# 3İs



## focus on 10

It's still hard to believe that we've recently embarked on a brand-new decade—I mean, 1992 wasn't that long ago, right? In honour of the 2020s and the beginning of a new decade, we challenged our designers to create with the number 10 in mind. Let's see how several members of our design team decided to pay homage to the number 10!

BY SUSAN R. OPEL

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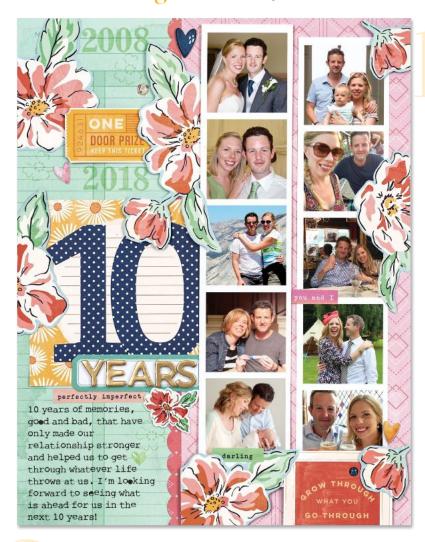
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## the challenge: Create a layout or card celebrating the number 10.



## 10th anniversary

Mark a marriage milestone. When presented with this challenge, Meghann knew exactly what she wanted to do since she and her husband recently celebrated their 10th wedding anniversary. And did you see how she took things even further by including 10 photos as well? That's pretty awesome!

**DESIGN TIP: Meghann's photos span** several years, but by making them all the same size squares and placing them in long strips with white margins, she unifies the photos and gives them a photo booth feel.

**DESIGN TIP: I love how Meghann subtly** stamped the date in green on green. It's there, but it doesn't overpower the title or journaling.

#### 10 years

#### BY MEGHANN ANDREW

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, STICKERS: American Crafts; STAMPS: America Crafts, Elle's Studio: INK: Stampin Up!: LETTER STICKERS: Pebbles: DIE CUT SHAPES: Elle's Studio; DIES: Altenew; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

## 10th birthday

Celebrate the first of many double-digit birthdays to come. Latisha created an adorable shaker card to commemorate a 10th birthday. Can you imagine a sweet girl opening an envelope and finding this happy card inside?

**DESIGN TIP: To make a shaker card look as pretty** stationary as it does when shaken, glue a few sequins on the backing paper with liquid adhesive. That way a few sparkles will stay in one spot when the card is on display.

## 10th birthday

BY LATISHA YOAST

supplies CARDSTOCK, TRANSPARENCY, INK: Lawn Fawn; PATTERNED PAPER, DIE CUT SHAPES: Doodlebug Design; STAMPS: Avery Elle; SEQUINS: Spellbinders; DIES: Avery Elle, Lawn Fawn; TRIM: Papertrey Ink; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L





## top 10 list

Make journaling simple with a top 10 list. With Mother's Day right around the corner, this layout is just so sweet! Nathalie captures 10 wonderful things about her mom in the form of a countdown. And bonus: there are 10 photos, too! Who wants to be there when Nathalie's mom reads this layout for the first time? Somebody pass the tissues!

#### **DESIGN TIP: Use number stickers to connect**

your numbered list to photos that tell the story.

#### love mom

#### BY NATHALIE DESOUSA

supplies CARDSTOCK: Recollections; VELLUM: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: 1Canoe2; STAMPS: Citrus Twist Kits; INK: Altenew; LETTER STICKERS: Crate Paper, Pebbles; PUNCHES: EK Success; FONT: Book Antiqua; ADHESIVE: Scrapbook Adhesives by 3L

## 10th grader

#### Capture the life of a grade 10/sophomore student.

When Wendy Sue read about our challenge for this issue, she knew exactly what she would do because her son Seth is a 10th grader this academic year! And wouldn't you know it... She shares 10 facts about Seth right now. I can't get over that photo of him holding up his fingers and thumbs to show the number 10! What a good sport!

**DESIGN TIP: Use enamel dots as colourful bullet** points for strip-style journaling!

#### tenth grade

#### BY WENDY SUE ANDERSON

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, ENAMEL DOTS, DIE CUT SHAPES, STICKERS: Echo Park Paper; LETTER STICKERS: American Crafts; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONT: KG Sorry Not Sorry; ADHESIVE: 3M, Scrapbook.com

**DESIGN TIP: Add handwritten journaling** to one of the bits of ephemera and match your ink colour to it.



## 10 photos

Share the personality of a loved one with **10 photos.** Paige took up the 10 challenge by creating a sweet and springy single page layout with 10 pictures of her daughter. There's a continuity to the layout because all of the photos are the same size and orientation, and they all have a white margin. I love how Paige took colour cues from the background paper for her title words and strings of ephemera on the three rows of photos.

**DESIGN TIP: String pictures and colour-and**theme-appropriate ephemera on white ribbon to create cute photo banners. Twist the ribbon to create movement, making it feel like the banner is swaying in the breeze.

## lovely sweet miracle

BY PAIGE EVANS

supplies PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Pink Paislee; PEN: Kuretake Zig; TRIM: American Crafts; ADHESIVE: Therm O Web





## 10 places to visit

#### Celebrate 10 awesome things about where you live.

Though Nathalie hasn't lived in San Diego her whole life, as a current resident, she has 10 favourite places she likes to take friends and family who come to visit. In essence, it's a travel brochure and a love letter all rolled into one.

#### **DESIGN TIP: The little yellow numbered tags help** to easily identify which site Nathalie is showing in conjunction with her bits of numbered journaling.

## 10 places in san diego

BY NATHALIE LEONELLI

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DECORATIVE TAPE: Pebbles; MARKER: Elle's Studio; CLIPS, DIES: Doodlebug Design; STICKERS: Doodlebug Design, Pebbles; LETTER STICKERS: American Crafts, Doodlebug Design, Elle's Studio; DIE CUT SHAPES: Elle's Studio, Pebbles; STAPLER: Tim Holtz; ADHESIVE: 3M

## 10 images

Use 10 images on one card. Mindy's clever response to our 10 challenge is this buzzing-withhappiness springtime card. Fitting 10 images on one A2 card front isn't a simple task, but by stamping nine bees surrounding a focal point beehive, Mindy pulls off the challenge nicely.

#### **DESIGN TIP: With so many images on one card,**

keeping the colour combination simple helps the design to not look too busy.

### spring is in the air

BY MINDY EGGEN

supplies CARDSTOCK: Hero Arts, Lawn Fawn, Neenah; STAMPS, STENCIL: Honey Bee Stamps; INK: Hero Arts; EMBOSSING POWDER: Brutus Monroe; MARKERS: Copic; DIES: Honey Bee Stamps, Simon Says Stamp; ADHESIVE: Gina K. Designs, Lawn Fawn

#### **DESIGN TIP: Instead of frames,**

you could use 10 shapes or 10 flowers or 10 of anything you like!



## 10 frames

Create a sense of joyful abundance with 10 repeated elements. Let's take a moment to count the number of frames that Nicole used in her layout. Who am I fooling? If you made it this far in the article, you know that there are 10. Notice how four of the frames go off the edges of the layout. This design tip gives energy and fullness to the final design.

#### DESIGN TIP: With a nod to the rule of thirds,

Nicole fills three focal point frames with pictures of her daughter. Each one captures a little bit of her magic!

#### she is magic

#### BY NICOLE NOWOSAD

supplies PATTERNED PAPER, DECORATIVE TAPE, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS: American Crafts; GEMS: Queen & Co.; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Spray ink