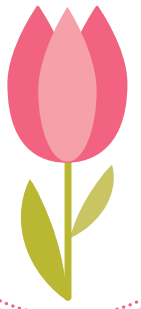


# the essentials



# 1

## TULLA & NORBERT COLLECTION BY PHOTO PLAY PAPER

The whimsical Tulla & Norbert collection from Photo Play Paper will delight you with its sweet colour palette and adorable drawings including lots of on-trend gnome boys and girls!

[photoplaypaper.com](http://photoplaypaper.com)

# 2

## MAGGIE HOLMES DESIGNER DIES BY WE R MEMORY KEEPERS

This set of 9 dies includes leaves and flowers (used in Anya's project), flowers, a deer, a lemon, a bow, and a vintage female silhouette. They would make a lovely addition to your manual die collection!

[wermemorykeepers.com](http://wermemorykeepers.com)



# 10 most wanted

A list of some of the most inspiring products on the scene right now.

## springtime treats

BY ANYA LUNCHENKO

**supplies** CARDSTOCK: Echo Park Paper; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Photo Play Paper; DIES: We R Memory Keepers; ELECTRONIC CUT FILE: Silhouette America; TRIM: JoAnn Crafts; ADHESIVE: GlueDots, Scrapbook Adhesives by 3L

Soft, whimsical,  
and oh-so  
charming!

3

**FARMHOUSE MARKET  
BY CARTA BELLA**

The Farmhouse Market collection from Carta Bella is a breath of fresh spring air! Soft pastels mingle with vintage finds and weathered wood indicative of a country market. We love this homey collection for family history layouts or tributes to mom.  
[echoparkpaper.com/carta-bella-paper](http://echoparkpaper.com/carta-bella-paper)



**TONER INK BY HEIDI SWAPP**

This past January, the Creativation show floor in Phoenix was buzzing with excitement about Heidi Swapp's innovative Toner Ink! This new product allows you to foil stamped images with its unique process and design. We love how Heidi has worked so hard to make the idea a reality.  
[heidiswapp.com](http://heidiswapp.com)



5

**HEY CUPCAKE BY DOODLEBUG DESIGN**

The Hey Cupcake collection from Doodlebug Design is packed with pastel party fun! While it lends itself well to birthday cards and layouts, you'll love the versatility of it with yummy icons like cupcakes, candy, and ice cream cones and basic colourful patterns in stripes, dots, and gingham. And you might just fall in love with the pink llama! [doodlebug.ws](http://doodlebug.ws)

6

This collection  
is all kinds  
of cute!

4



**MAGIC IRIS DIE BY LAWN FAWN**

In true innovative Lawn Fawn-style, we introduce you to the Magic Iris die! This product makes creating an interactive opening quite simple with these cleverly engineered dies. Just pull the tab to reveal the image!

[lawnfawn.com](http://lawnfawn.com)

CARD DESIGN BY LATISHA YOAST



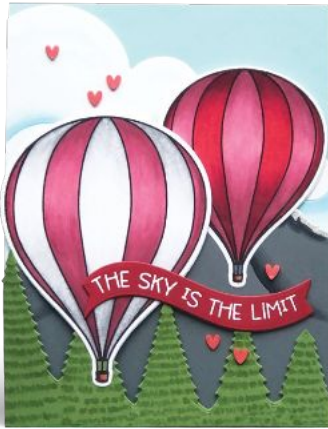
7

We adore these gorgeous designs!

**GINGHAM GARDENS BY MY MIND'S EYE**

The Gingham Gardens collection from My Mind's Eye is a stunner! Lush flowers and beautiful classic patterns collide to create a gorgeous collection that will inspire many creative ideas for spring. Strong shots of black add sophistication and you'll be charmed by the realistically drawn birds, bees, and other animals.

[mymindseye.com](http://mymindseye.com)



CARD DESIGN BY BRENDA NOELKE

**UP, UP, AND AWAY! BY HONEY BEE STAMPS**

The adorable Up, Up, and Away! stamp set from Honey Bee Stamps will give you the ability to let your creativity soar! The set includes pretty clouds and cute ways to decorate your balloon to make it your own.

[honeybeestamps.com](http://honeybeestamps.com)

8

**RAINBOW LETTER BOARD BY DCWV, INC.**

Rock the rainbow and speak your mind with the Rainbow Letter Board from DCWV, Inc. It's a fun way to add a splash of colour to your craft space or a child's bedroom or anywhere that could use an extra dose of happy.

[dcwv.com](http://dcwv.com)

9



10

**LIVE LIFE HAPPY BY PEBBLES**

Pour on the happy with the Live Life Happy collection from Pebbles. Encouraging mantras and happy phrases give this collection a spirited and youthful vibe! And if you love rainbows, you will ADORE adding Live Life Happy to your stash.

[americancrafts.com/pebbles](http://americancrafts.com/pebbles)

