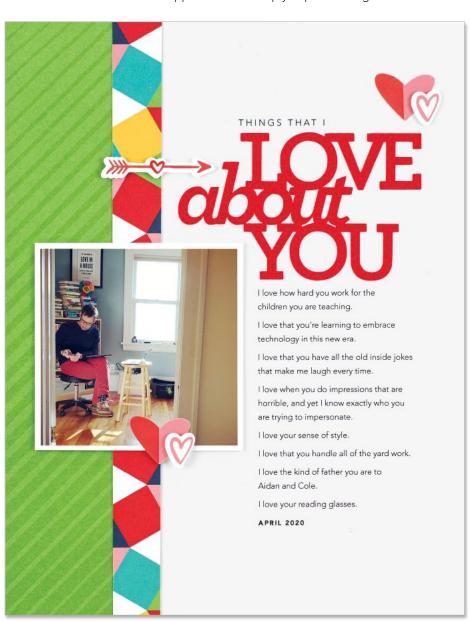
# design your story

How you organize your story can help the design flow.

BY CATHY ZIELSKE

I was recently asked what inspires my scrapbooking, and I had two answers: sometimes it's the story and sometimes it's the photos. Oftentimes, it's both! Whether it's story or photo-driven, both approaches can help you plan a design. Let's look at two examples.



## love about you

supplies CARDSTOCK, PATTERNED PAPER, STICKERS: Close To My Heart; ELECTRONIC CUT FILE: CZ Design; FONT: Avenir; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L



Learn the pixel to page process on the SCT YouTube channel and create your own version of this page: bit.ly/czloveaboutyou

## layout 1

#### STORY-DRIVEN

This page celebrates a few of the things I love about my husband. Using a repeating structure for my journaling, I made a simple list featuring specific details. By playing off the "Things that I love about you" title, filling in the blanks was both easy and fun.

## DESIGN TIP: Bold and primary.

The bold colours on this page were inspired by this playful collection from Close To My Heart. Because this is a more masculine-themed page, I felt the primary hues worked well for my elementary school teacher hubby.

**DESIGN TIP: Pixel to page.** This hybrid design began on the computer but was finished on the craft room table. Check out my free downloads and video to learn this simple process!



Get a free download of Cathy's Love About You cut file plus her layered template to help you create your own version of this

scrapbook page. Find it on our website here: scrapbookandcards.com/bonus-content



## layout 2

#### DESIGN TIP: Even-steven.

Grids of equal size feature a symmetrical balance which makes them feel stable and calming.











Life will have ups and downs, because that's literally what life does. It's a force and even in times of trouble there is good to be found everywhere. From a smile caught on camera, to a family game night, to another year older on this crazy planet, we can find the good when we search for the good. It all starts with family. And love. And a positive attitude. That's all anyone can hope for on any given day. I'm so grateful for all of it. APRIL 2020







#### **PHOTO-DRIVEN**

This page celebrates some of the good things in life. Using a grid of nine squares, I simply popped in my photos, typed up my journaling, and added a printed card for the title.

See more of Cathy's pages, cards, and stories at cathyzielske.com

## STORY TIP: Pictures tell the story.

Gather photos that reflect the good things in your life and keep your journaling short and sweet. Or, skip the journaling altogether. Not every layout requires a written story to be meaningful.

## the good stuff

supplies CARDSTOCK, PATTERNED PAPER: Close

To My Heart; ENAMEL DOTS: Lucy's Little Things; CORNER PUNCH: We R Memory Keepers; FONT: Avenir; ADHESIVE: Gina K. Designs; OTHER: Craft foam





Download Cathy's free Good **Stuff cards**  $(3 \times 3 \text{ and } 3 \times 4)$  to create your own grid or to use in your pocket page albums.

Cathy is also providing both a printable PDF grid, as well as a layered digital template to create your own version of her page. Find the downloads on our website here:

scrapbookandcards.com/bonus-content