

design your story

How you organize your story can help the design flow.

BY CATHY ZIELSKE

I was recently asked what inspires my scrapbooking, and I had two answers: sometimes it's the story and sometimes it's the photos. Oftentimes, it's both! Whether it's story or photo-driven, both approaches can help you plan a design. Let's look at two examples.



layout 1

STORY-DRIVEN

This page celebrates a few of the things I love about my husband. Using a repeating structure for my journaling, I made a simple list featuring specific details. By playing off the "Things that I love about you" title, filling in the blanks was both easy and fun.

DESIGN TIP: Bold and primary.

The bold colours on this page were inspired by this playful collection from Close To My Heart. Because this is a more masculine-themed page, I felt the primary hues worked well for my elementary school teacher hubby.

DESIGN TIP: Pixel to page. This hybrid design began on the computer but was finished on the craft room table. Check out my free downloads and video to learn this simple process!



Get a free download of Cathy's **Love About You cut file** plus her layered template to help you create your own version of this scrapbook page. Find it on our website here: scrapbookandcards.com/bonus-content

love about you

supplies CARDSTOCK, PATTERNED PAPER, STICKERS: Close To My Heart; **ELECTRONIC CUT FILE:** CZ Design; **FONT:** Avenir; **ADHESIVE:** Gina K. Designs, Scrapbook Adhesives by 3L



Learn the **pixel to page process** on the SCT YouTube channel and create your own version of this page: bit.ly/czloveaboutyou

LOVE about YOU

layout 2

DESIGN TIP: Even-steven.

Grids of equal size feature a symmetrical balance which makes them feel stable and calming.



Life will have ups and downs, because that's literally what life does. It's a force and even in times of trouble there is good to be found everywhere. From a smile caught on camera, to a family game night, to another year older on this crazy planet, we can find the good when we search for the good. It all starts with family. And love. And a positive attitude. That's all anyone can hope for on any given day. I'm so grateful for all of it. **APRIL 2020**



PHOTO-DRIVEN

This page celebrates some of the good things in life. Using a grid of nine squares, I simply popped in my photos, typed up my journaling, and added a printed card for the title.

STORY TIP: Pictures tell the story.

Gather photos that reflect the good things in your life and keep your journaling short and sweet. Or, skip the journaling altogether. Not every layout requires a written story to be meaningful.



See more of Cathy's pages, cards, and stories at cathyzielske.com

the good stuff

supplies CARDSTOCK, PATTERNED PAPER: Close To My Heart; ENAMEL DOTS: Lucy's Little Things; CORNER PUNCH: We R Memory Keepers; FONT: Avenir; ADHESIVE: Gina K. Designs; OTHER: Craft foam



Download Cathy's free **Good Stuff** cards (3 x 3 and 3 x 4) to create your own grid or to use in your pocket page albums.

Cathy is also providing both a printable PDF grid, as well as a layered digital template to create your own version of her page. Find the downloads on our website here:

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