designer challenge

Meghann Andrew, Wendy Sue Anderson, and Anya Lunchenko were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.
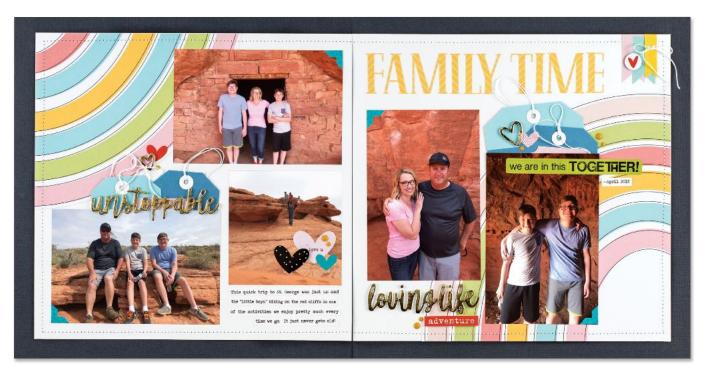
My Favourite Story patterned paper
by Pinkfresh Studio
pinkfreshstudio.com

+

I Am... Foam Stickers
by Simple Stories
simplestories.com

+

Oh Happy Day ephemera
by Carta Bella
echoparkpaper.com/ carta-bella-paper

+

Squeeze the Day stickers
by Bella Blvd
bellablvd.net

MEGHANN'S DESIGN TIPS: Fussy cut!

- Anchor your focal point photo with HUGE portions of fussy cut patterned papers flanking two opposing corners.

- Use the curves to your advantage! Meghann placed her title on a curve giving it lots of whimsy and energy.

fabulous day

BY MEGHANN ANDREW

additional supplies CARDSTOCK: Bazzill Basics; STAMP: American Crafts; INK, ENAMEL DOTS: Close To My Heart; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONT: Bebas Neue; ADHESIVE: Scrapbook Adhesives by 3L

WENDY SUE'S DESIGN TIP: Match photos to products!

• Find photos that fit the colours of the product. You'll notice that a couple of the people in Wendy's photos are wearing pink and blue shirts that coordinate well with the patterned paper she chose!

family time

BY WENDY SUE ANDERSON

additional supplies CARDSTOCK: American Crafts; ENAMEL DOTS: Echo Park Paper; ELECTRONIC DIE CUT MACHINE: Silhouette America; PUNCH: Fiskars; FONT: Pottery Barn, Traveling Typewriter; ADHESIVE: 3M, Scrapbook Adhesives by 3L

ANYA'S DESIGN TIPS:

Asymmetry for the win!

• Plan ahead when printing your photos. The white borders on Anya's photos unify the design.

• Add a jaunty feel to the design with layered photos and asymmetrical positioning of patterned papers.

loving life

BY ANYA LUNCHENKO

additional supplies CARDSTOCK: Carta Bella Paper; ENAMEL DOTS: Echo Park Paper; ADHESIVE: Scrapbook.com; OTHER: Pen