ideas, insights sinspiration





double-page delights

You asked, and we answered! We know that our readers and Crop & Create attendees LOVE double-page layouts, so settle in for some fantastic ones that are sure to inspire! We asked eight designers to create a double-page spread to give you lots of great ideas.

BY SUSAN R. OPEL

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the challenge: Create a double-page layout.

DESIGN TIP: Create a long, thin rectangle like Nathalie did where

you can house all of the journaling and photos. This design allows you to play with white space and pretty products!



use a visual triangle

Bring unity to a double-page layout. One of the challenges a two-page spread might bring is trying to create a harmonious and seamless feel across all of that space. Adding a visual triangle is a fantastic solution to this problem! Nathalie's gorgeous pink flowers take your eyes 1, 2, 3 all across the layout giving it a wonderful feeling of completeness.

happiness here + now

BY NATHALIE DESOUSA

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DECORATIVE TAPE, DIE CUT SHAPES, STICKERS: Pink Paislee; TRIM: DMC; TYPEWRITER: We R Memory Keepers; ADHESIVE: Scrapbook Adhesives by 3L



flaunt the florals

When your photos are all about flowers, it makes sense to add lots of flower power. Paige added scads of pretty florals on her twopager. You'll note that the left side focuses on larger flowers while the right has smaller flowers in the same colour palette. She brought unity to the spread with some larger fussy cut flowers on the right side.

hello beautiful

BY PAIGE EVANS

supplies PATTERNED PAPER, DIE CUT SHAPES, STAMPS, STICKERS: Pink Paislee; PUNCH: EK Success; ADHESIVE: Therm O Web

DESIGN TIP: Leave some white space in the middle of one page to allow the eye a place to rest.

DESIGN TIP: Add a patterned paper margin to unify the two pages.



great big titles

With a gigantic title, you can almost think of a double-page spread as a one-pager. Erica's signature grandiose title captures the eye in her two-page spread. If you look at the left-hand side, it could easily stand alone as a one-page layout, but the big title makes it a super special two-pager.



DESIGN TIP: Use the same colours and patterns on both sides of the layout to make sure that they fit together.

i was made for sunny days

BY ERICA THOMPSON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, STICKERS: Carta Bella Paper; ELECTRONIC CUT FILE: Lacey Ann Designs; FONT: Alegreya; ADHESIVE: Therm O Web

DESIGN TREND: Chunky outline cut files

are perfect homes for your coordinated patterned papers! Pick a nice neutral cardstock for the outline (white or black) and fill in with colourful scraps!

DESIGN TIP: Artsy, mixed media layouts are the perfect place to use the paper tearing technique. Ruffle up the edges for extra dimension.



get technique-y

Stretch your creative wings with an artsy technique. Vicki's dreamy background was created with art crayons and a script stencil. Play around in your craft room one afternoon just for fun and see what you come up with!

fiji: paradise found

BY VICKI BOUTIN

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, SPECIALTY PAPER, ART CRAYONS, CHIPBOARD, DIE CUT SHAPES, INK, LETTER STICKERS, STENCILS, STICKERS: American Crafts; ADHESIVE: Scrapbook Adhesive by 3L



grid it up

The movement and energy in this design is undeniable in this chockful-of-memories layout. Not only was Lisa able to tell the story with lots of fun photos (in both colour and black and white), she was able to fit in a considerable amount of journaling in opposing corners.

2019 class of ehs

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STAMP, STICKERS: American Crafts; ENAMEL DOTS: Pinkfresh Studio; CHIPBOARD: Bella Blvd; PUNCHES: Creative Memories; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONT: SmithyXT; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L; OTHER: Buttons, clips

DESIGN TIP: Give the eye a place to rest by adding in some decorative journaling cards.



celebrate a memorable trip

Epic travels deserve a double-page layout. Nathalie's trip to Versailles with her family understandably resulted in so. many. photos. Use a twopage spread to capture the magic of any vacation destination!

versailles

BY NATHALIE LEONELLI

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Heidi Swapp; ENAMEL DOTS, TRIM: Doodlebug Design; LETTER STICKERS: American Crafts; DECORATIVE TAPE: Doodlebug Design, Heidi Swapp; ADHESIVE: Creative Memories; OTHER: Typewriter



DESIGN TIP: If you look closely, the aqua portion of the spread is essentially a 12 x 12 layout flanked by a big frame.

bring focus to your photos

Change your photos to black and white. Since the people pictured in Wendy Sue's photos are probably clad in clothes of many colours, changing the photos to black and white allows the focus to be on faces rather than colours and gives the layout a sweet sense of nostalgia.

farewell

BY WENDY SUE ANDERSON

supplies CARDSTOCK, PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Carta Bella Paper; ELECTRONIC DIE CUT MACHINE: Silhouette America; PUNCH: EK Success; FONT: Magnolia Sky, My Own Topher; ADHESIVE: 3M, Scrapbook Adhesives by 3L; OTHER: Buttons, trim

DESIGN TIP: Use the curves in your layout.

Nicole's yellow journaling spot feels like it's a part of the sun with the curve on the left. It's little details like this that make a layout great!



go big or go home

With all of this space, play with elements of epic proportions. The enormous rainbow and big old sun add lots of impact and fun to this playful layout by Nicole. Her grid-style design with five photos all printed the same size and the title in the sixth grid spot are perfectly spotlighted within the curves of the sun and the rainbow. Such a great mix of elements!

DESIGN TIP: Add stitching and threaded buttons for extra detail and that cute handmade look!

beach sunshine + smiles

BY NICOLE NOWOSAD

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, LETTER STICKERS, STICKERS: Crate Paper; ENAMEL DOTS: Doodlebug Design; BUTTONS, DECORATIVE TAPE: Fancy Pants Designs, ADHESIVE: Gina K. Designs, Therm O Web

