

the essentials



1

HERE & NOW COLLECTION BY DEAR LIZZY FOR AMERICAN CRAFTS

Bask in the warm rays of the dazzling sun and drink in carefree summer days with this vibrant and juicy collection. Palm leaves, Popsicles, and plenty of pink flamingos frolic in this must-have summer offering.

americancrafts.com

2

DIY PARTY PUNCHBOARD, POM-POM MAKER, AND PINWHEEL PUNCHBOARD BY WE R MEMORY KEEPERS

Punch up a DIY summer soiree with innovative tools from We R Memory Keepers. Your guests will think you are a domestic queen when you create the perfect party atmosphere!

wermemorykeepers.com



10 most wanted

A list of some of the most inspiring products on the scene right now.

tropical celebration

BY LATISHA YOAST

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STICKERS: American Crafts; **TOOLS:** We R Memory Keepers; **ADHESIVE:** Scrapbook Adhesives by 3L; **OTHER:** Ribbon, yarn



The perfect
combo of pretty
and cool!

3

5TH & MONACO BY PINK PAISLEE

The 5th & Monaco collection from Pink Paislee is full of lush florals and saturated hues! You can almost feel the humidity rising as you take in each gorgeous pattern. Fresh stripes, cool wood accents, and modern typography counter the riotous flowers giving this collection a unique and unforgettable vibe.

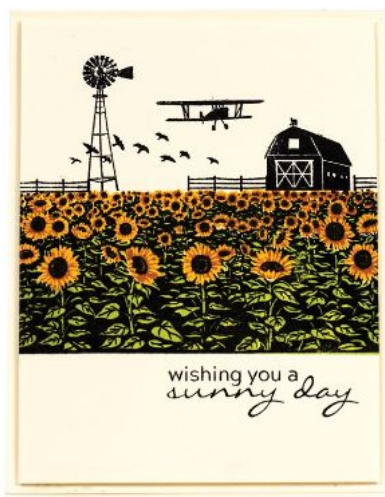
pinkpaislee.com

4

HEROSCAPES BY HERO ARTS

The HeroScape stamp series from Hero Arts lets you create lifelike floral landscapes as easy as 1-2-3. Each HeroScape stamp set features three precisely engineered stamps that layer to create beautiful fields of flowers. Pictured here is a card featuring the Sunflower Field HeroScape, but there are other landscapes you will love.

heroarts.com



CARD DESIGN BY DANIEL WEST

COLOUR COLLECTION BY CONCORD & 9TH

This past January, the Creativation show floor in Phoenix took note of a new colour collection from Concord & 9th. Twenty-two thoughtfully selected colours (and black and white, too) are just the shades you are looking for. Each colour will include cardstock, full-size ink pads, ink squares, and re-inkers.

concordand9th.com



5

CHLOE CAT BY BELLA BLVD

The adorable Chloe Cat collection from Bella Blvd is just what you need to honour your favourite kitty. Sweet images, a cute colour combo, and lots of whimsy make this the perfect collection for you and your beloved pet. If you are more of a dog person, we're pretty sure you'll find the Cooper Dog collection just as fun!

bellablvd.net



6

Celebrate
your feline
friends!

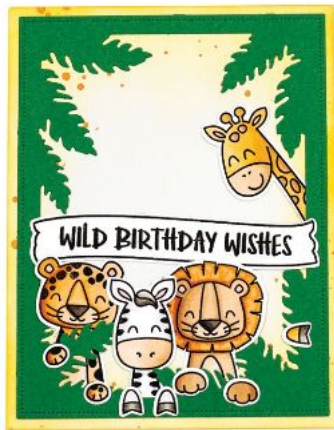
7

Bold and beautiful—just like you!

I AM BY SIMPLE STORIES

The I Am collection from Simple Stories is full of flamboyant sophistication! Trendy swans, snazzy leopard print, bold buffalo plaid, and humongous roses show off in a sleek and chic colour combination. There are so many wonderful patterns in this collection, and they flow together in an unexpectedly seamless way!

simplestories.com



CARD DESIGN BY KATIE GEHRING

LEAFY FRAMES BY AVERY ELLE

It's a jungle out there, and the Leafy Frames dies from Avery Elle makes creating a sweet little safari so much fun! Not only can you create a full-card frame like the one in the card featured here, there's also a small circular leafy frame included in the set.

averyelle.com

SAY IT WITH STAMPS BY PHOTO PLAY PAPER

Photo Play Paper recently introduced their Say it With Stamps stamp and die program giving card makers and scrapbookers a whole slew of sentiments. Each stamp set includes one large script word and tons of coordinating sub-sentiments. The featured word in each set is also available in thin metal die form for ultimate creative options.

photoplaypaper.com



10

IT'S YOUR BIRTHDAY—BOY BY ECHO PARK PAPER

Echo Park Paper brings the party to life with their It's Your Birthday—Boy collection. You'll love all of the fun creatures with party hats, colourful banners, confetti, cupcakes, and festive piñatas. The bold and basic colour scheme makes it fitting for kids of all ages!

echoparkpaper.com

