# designer challenge



Go The Scenic Route patterned paper by Paige Evans for American Crafts

americancrafts.com



#fun!

**Besties Blueberry letter** stickers by Bella Blvd bellablvd.net





The Avenue Flower ephemera by Pebbles, Inc.

americancrafts.com/pebbles



Confetti Shape Sprinkles—Pool by Doodlebug Design doodlebug.ws

Victoria Calvin, Nathalie DeSousa, and Laura Wonsik were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



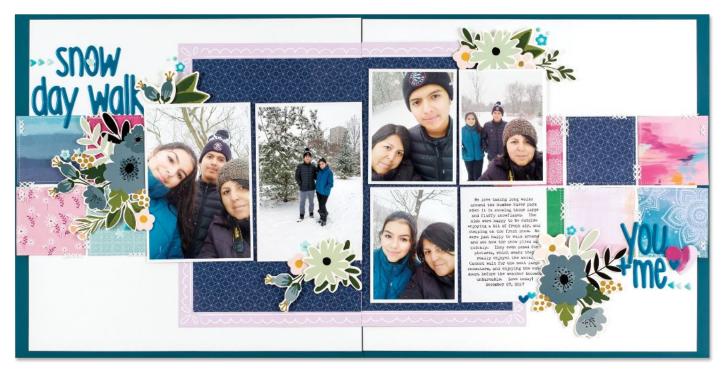
### VICTORIA'S DESIGN TIPS: Use those scissors!

- Fussy cut designs from patterned paper to create impressive corners for your layout.
- Use an enamel shape to dot an *i* in your title since those darn things always seem to get lost somewhere!
- Pull out your corner punch to add curves to a layout with lots of square elements.

# fun family night

BY VICTORIA CALVIN

additional supplies CARDSTOCK: American Crafts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



### NATHALIE'S DESIGN TIP: Let the design breathe!

• Embrace white space and add pops of colour by trimming squares from patterned papers. This is a great way to use scraps or 6 x 6 paper pads for a double-page spread!

# snow day walk

BY NATHALIE DESOUSA

additional supplies CARDSTOCK: Michaels; TRIM: DMC; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L

# LAURA'S DESIGN TIPS: Go big or go home!

- Make a super BIG photo the star of the show with floral accents to doll up your layout.
- Anchor your embellishments with colourful circles punched from patterned papers.
- Include adorable quips from your child that really show his/her personality.

## ellie

BY LAURA WONSIK

additional supplies CARDSTOCK: Bazzill Basics; PUNCHES: Spellbinders; FONT: Archer; ADHESIVE: American Crafts