

# designer challenge



Go The Scenic Route patterned paper by Paige Evans for American Crafts [americancrafts.com](http://americancrafts.com)



## #fun!

Besties Blueberry letter stickers by Bella Blvd [bellablvd.net](http://bellablvd.net)



The Avenue Flower ephemera by Pebbles, Inc. [americancrafts.com/pebbles](http://americancrafts.com/pebbles)



Confetti Shape Sprinkles—Pool by Doodlebug Design [doodlebug.ws](http://doodlebug.ws)

Victoria Calvin, Nathalie DeSousa, and Laura Wonsik were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



### VICTORIA'S DESIGN TIPS: Use those scissors!

- Fussy cut designs from patterned paper to create impressive corners for your layout.
- Use an enamel shape to dot an *i* in your title since those darn things always seem to get lost somewhere!
- Pull out your corner punch to add curves to a layout with lots of square elements.

### fun family night

BY VICTORIA CALVIN

additional supplies CARDSTOCK: American Crafts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



**NATHALIE'S DESIGN TIP:** Let the design breathe!

- Embrace white space and add pops of colour by trimming squares from patterned papers. This is a great way to use scraps or 6 x 6 paper pads for a double-page spread!

**snow day walk**

BY NATHALIE DESOUSA

**additional supplies** CARDSTOCK: Michaels; TRIM: DMC; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L



**LAURA'S DESIGN TIPS:**

**Go big or go home!**

- Make a super BIG photo the star of the show with floral accents to doll up your layout.
- Anchor your embellishments with colourful circles punched from patterned papers.
- Include adorable quips from your child that really show his/her personality.

**ellie**

BY LAURA WONSIK

**additional supplies** CARDSTOCK: Bazzill Basics; PUNCHES: Spellbinders; FONT: Archer; ADHESIVE: American Crafts