# product play

We're bringing you fresh and unique ideas for using those fun-filled packages of ephemera!

If you are like us, every time one of those cute little pouches of ephemera lands **on your craft table**, it's so much fun to see all of the delightful designs inside. It's like little baggies of happy creativity! But what to do with them? If you've got lots of little leftovers just waiting to be used, Paige Evans and Nicole Nowosad have come up with some clever and creative ideas to make the most of your ephemera packs!



**EPHEMERA TIP: Place** ephemera in a grid design to give each piece a chance to shine! Die cut a large shape cut file and place it over the grid design to frame a colourful ephemerapacked background design.

**EPHEMERA TIP: Layer** die cuts behind your photo for added pops of colour and texture. Journaling die cuts make the perfect spot for, well, journaling!

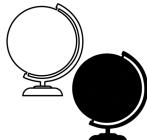
## adventure

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, PEN, STICKERS: American Crafts; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: Therm O Web



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# **EPHEMERA TIP: Layer loads** of little die cut shapes

together to create a larger embellishment. Add dimension with foam tape and interest with enamel dots and gems.

## **EPHEMERA TIP: Create a sense**

of line by arranging the die cut shapes horizontally so they feel like they are cascading across the page.

EPHEMERA TIP: Add detail and depth by layering tone-ontone die cut shapes on your patterned papers.

## love

### BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, PAPER CLIP, STICKERS: Pebbles, Inc.; FONT: Typical Writer; ADHESIVE: Scrapbook Adhesives by 3L

EPHEMERA TIP: Add a circle die cut behind a tiny sentiment like the word hi in Nicole's card to give it heft and make it stand out more.

**EPHEMERA TIP: Create a** background by using a whole bunch of sentiments and add stitching for extra handmade flair!

## hi

#### BY NICOLE NOWOSAD

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