

the essentials



1

FA LA LA BY BELLA BLVD

The Christmas cuteness is out of this world with the Fa La La collection by Bella Blvd! This adorable collection of products features cheerful and sweet Christmas icons like snowmen, reindeer, and quirky trees in vibrant colour. This darling collection will make Christmas crafting so much fun!

bellablvd.net

2

THIN CUTS BY CLOSE TO MY HEART

Thin Cuts die cuts from Close To My Heart take your projects from good to incredible! Add beautiful details and accents to your 3D (and 2D!) projects with these unique and easy to use manual dies.

closetomyheart.com



10 most wanted

A list of some of the most inspiring products on the scene right now.

cheerful holiday party ensemble

BY LATISHA YOAST

supplies CARDSTOCK: Lawn Fawn; PATTERNED PAPER, EPHEMERA, STICKERS: Bella Blvd; BEADS, CONFETTI: Close To My Heart; DIES: Close To My Heart, Lawn Fawn; RIBBON: Lawn Fawn, May Arts; ADHESIVE: Flora Craft, Scrapbook Adhesives by 3L, Therm O Web; OTHER: Foam cone, pins

We are in love with this collection!

3

LOVE LETTERS BY PHOTOPLAY PAPER

The Love Letters collection from Photoplay Paper has everything you need to create sweet valentines for everyone you love. You'll find lots of reds and pinks with daring dashes of black that will get you in the lovey-dovey mood. A charming clothesline with little notes clipped on it, chubby little birds, and lots of hearts will make this a go-to Valentine's Day collection.

photoplaypaper.com

4

TRI-FOLD EDGE WINTER PINE BY HERO ARTS

The Tri-Fold Edge Winter Pine die from Hero Arts is an innovative die that makes a big impact on card designs. This intricate die makes lovely evergreens marching up a hill to create a magical winter wonderland. Layer the dies on an A2 card or stack them on a slimline card like Mindy did!

heroarts.com

CARD DESIGN BY MINDY EGGEN



FAIRYTALE FOILS BY THERM O WEB

Add shimmer and shine to your next project with the beautiful and magical Fairytale Foils from Therm O Web. These foils will add dazzling colour to your creations! We love the fairytale-themed names of the five colours: Enchanted Rose, Glass Slipper, Lily Pad, Peach Princess, and Prince Periwinkle.

thermoweboonline.com

5

HELLO TODAY BY SIMPLE STORIES

The Hello Today collection by Simple Stories is the perfect collection for celebrating the everyday. It features products with the months of the year and the days of the week making it perfect for planners, pocket pages, and scrapbook layouts alike. We love the yummy colour palette and all of the cute homey icons with their chic and retro twist.

simplestories.com

6

Perfect for planners or scrapbooks!



7

*A riot of
colour from
Vicki Boutin!*

STORYTELLER BY VICKI BOUTIN FOR AMERICAN CRAFTS

Vicki Boutin has done it again with the American Crafts Storyteller collection! Awash with gorgeous and detailed patterns, these products will inspire you to tell your story (because everyone has a unique tale to tell!). As we've come to expect from Vicki, you'll find various products to spark your creativity. And, of course, we can't get enough of those butterflies!

americancrafts.com



CLEMENTINE ADHESIVE BUTTONS BY KEEP IT SIMPLE PAPER CRAFTS

Adorn your projects with the sweet Clementine Adhesive Buttons from Keep It Simple! These adorable buttons in pretty colours for holiday and Valentine's projects alike will add homemade appeal to your paper crafts. And since they are adhesive-backed, it's easy to add them to any surface!

keepitsimplepapercrafts.com

BUTTON PRESS BY WE R MEMORY KEEPERS

Remember the days when you decorated your jean jacket or varsity jacket with buttons? Get ready to throw it back with the Button Press by We R Memory Keepers. This tool can make buttons, key chains, magnets, and more! The sky's the limit for what you can create using cardstock, paper, or even fabric. The whole family will want to get in the game!

wermemorykeepers.com



10

WINTER MAGIC BY ECHO PARK PAPER

Keep it cool and icy with the Winter Magic collection from Echo Park Paper. This sweet and snowy collection features chilly shades of blues and aquas making it the perfect way to celebrate outdoor play in the winter months! It really is SNOW much fun!

echoparkpaper.com

