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fabulous fall colour ideas to shake things up!

reader projects from across the globe!

scrapbookandcards.com FALL 2021

> Cooler days and cozy sweaters are perfect for a day in the park! You loved collecting gorgeous leaves that fall day.

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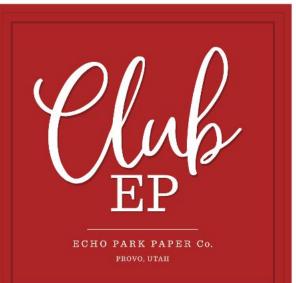


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- 14 **designer challenge** Three talented designers. The same supplies. Three fantastically unique results!
 - **pocket play** Create sweet and cozy pocket pages you'll love with fantastic ideas from Nathalie Leonelli!



the 3Ts 21 creative colourways for fall Break out the colours and create some unexpected combinations for fall. 29 pagemaps Create layouts and cards with ease using a PageMaps sketch. 34 product play Explore creative ways to use stencils with Vicki Boutin and Paige Evans. 37 design 101 Delve into the minds of two designers and learn from their processes. the 31s ideas, insights & inspiration 43 go big or go home Our design team shares fun ideas to super-size certain parts of your designs for BIG impact!

49 inspiration challenge

We challenge you! Create something inspired by Anya's adorable teacher mini album.

51 creative cards

Emboss your way to something gorgeous! Five designers show creative ways to use embossing folders.

57 design your story

Keep it real! Cathy Zielske shares Jess Forster's layouts focusing on the beautiful and real moments of everyday life.

60 make it mini

Be inspired by a practical and pretty fall-themed Traveller's Notebook created by Layle Koncar.

63 inspiration gallery



takes 2 & 3

We asked three talented designers to each create a layout for cover

consideration. Since we loved ALL of the results, we've reserved this space to share what everyone came up with. Take a look at how one title/photo/journaling grouping can be used to create three very unique (and fantastic!) outcomes.



We love all the beautiful colours and patterns that Erica used to fill in the hearts on the

in the hearts on the background she created with the free cut file from the *Scrapbook & Cards Today* website. Notice how Erica placed a cluster of leaves by the journaling as well as to the top right of the photo to complete a triangle with the leaves in the photo. Fantastic design!

BY KIM JEFFRESS

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS: Heidi Swapp; STAMPS: Ali Edwards, Heidi Swapp; INK: Ranger Industries; LETTER STICKERS: Bella Blvd; FONT: American Typewriter; ADHESIVE: American Crafts

What a gorgeous and unexpected colour combination for fall, but we absolutely LOVE it!

we absolutely LOVE it! The crisp white leaves add such a modern air to the design, and all that pink surrounding the photo really emphasizes our cover girl's glow. Kim's playful speech bubble and phrase stickers add a youthful flair to the design.

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT

SHAPES, STICKERS: Echo Park Paper; ELECTRONIC CUT FILE: Scrapbook & Cards Today; TRIN: May Arts; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L

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on our cover you glow

BY AURÉLIE CORMIER supplies CARDSTOCK: Michaels, Neenah, Spectrum

Adhesives by 3L

Noir; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Simple Stories; MARKERS: Spectrum Noir; LETTER STICKERS: American Crafts; DIES: Memory Box. Pinkfresh Studio. Sellbinders: STITCHING

TEMPLATE: Crafter's Workshop; TRIM: DMC; DECORATIVE TAPE: Pinkfresh Studio; FONTS: Special

Elite; ADHESIVE: American Crafts, Scrapbook

from the editor



There are so many festivities in the fall as we hurtle toward the holidays, and I count Thanksgiving as one of my favourites. Each Thanksgiving when I was a girl, my family would make the 100 mile or so trip to Grandma Ozella's house for a feast with our extended family. I'd play hide and seek with my cousins underneath the massive dining table while the food was prepared, and after the meal was done, we'd help wash dishes as my Aunt Judy led Christmas carols (with lots of harmony and gusto!). Those are the moments in time that I will never forget!

We are delighted and so grateful to bring you another issue filled with autumnal inspiration! Let's look at some of the things you'll find in the fall 2021 edition of Scrapbook & Cards Today:

Our **Go Big or Go Home** (pg. 43) article is gargantuan! We asked several of our creative team members to create layouts or cards that feature one super-sized element, whether it's a large title, photo, focal point, or pattern. It's an impressive way to make a giant statement!

Embossing folders are making a comeback big time, and this issue's **Creative Cards** (pg. 51) article focuses on a variety of ways to use this gorgeous textural design element. A talented group of card makers share loads of ways to make your dry embossed designs dazzle!

Find amazing reader-submitted projects in our **Inspiration Gallery** (pg. 63) column! It's filled with cozy layouts and handmade cards that will get your creative juices flowing. My card pictured here was inspired by an amazing design by Angela Simpson. Check it out on pg. 65!

And as always, don't miss our free downloads, cut files, and PageMaps sketches. There are all kinds of resources at your fingertips! It's time to settle into an easy chair with a cup of tea or coffee and the newest issue of *Scrapbook & Cards Today*! It's truly a feast for the eyes!

SUSAN R. OPEL EDITOR-IN-CHIEF



SO VERY GRATEFUL BY SUSAN R. OPEL

supplies CARDSTOCK: Bazzill Basics, Concord & 9th; INK: Simon Says Stamp; STAMP, DIES: Concord & 9th; GEMS: Memory Box; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Therm O Web

extra! extra!

fall days are here!

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World Card Making Day

Join us for our annual World Card Making Day extravaganza and kick-start your holiday card making! Spend the day with us



WORLD

DAY

as we share cards, sketches, and prizes card making

to keep you inspired and motivated to create! Make plans to gather with card

making friends and have a blast celebrating. You'll find all the action at our blog, of course.

scrapbookandcards.com/blog

let's create together (virtually!)



Since the start of the pandemic, we've rebranded our events to be called Crop & Create Delivered a virtual creative experience! These

events are a spectacular weekend

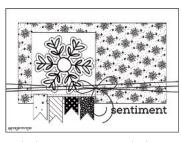
with the industry's top educators teaching their classes seamlessly on YouTube. Each attendee is provided with a beautiful box of class kits, full colour instructions, make and takes, and many fun surprises. Each virtual event has a private Facebook Group where we share, inspire, and create beautiful friendships!

- Crop & Create Delivered Card Making (cards only), Oct. 1-3, 2021
- Crop & Create Delivered (layouts and traveller's notebooks), Nov. 5-7, 2021
- Crop & Create Delivered Holiday

(one day only: layouts and cards), Nov. 20, 2021

While registration has closed for all three of these events, we will continue to host events virtually every spring and fall through the fall of 2022. We hope you can join us! scrapbookandcards.com/crop-and-create

send us your work



We love seeing your inspiring designs so send us your work! Just answer our call for projects which can be found on our website. Each issue's call for submissions always

includes a PageMap to kick-start your design. Consider it your crafty blueprint, and let it inspire your creations. If you design something you'd like us to consider for our Winter 2021 issue, simply send us an image of your work. You'll find all the details on how to submit, as well as specifics on additional projects we're looking for, on our website at scrapbookandcards.com/current-call

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Punch your way to something creative with the Angled and Rounded Tag Punches from We R Memory Keepers. These basic and versatile tag punches add interest to layouts and cards alike. wermemorykeepers.com

HELLO

most wanted

FOR

HELLO

2

COLOR CRUSH EMBROIDERY FLOSS BY THE STAMP MARKET

The Stamp Market has added a new product to their Color Crush series! This new 6-strand embroidery floss is easy to separate for whatever look you're going for, and it comes in 34 beautiful colours. thestampmarket.com



A list of some of the most inspiring products on the scene right now.

all the feels for you & hey card

BY MEGHANN ANDREV

supplies CARDSTOCK: Bazzill Basics, Scrapbook.com, The Stamp Market; PATTERNED PAPER, DECORATIVE TAPE, DIE CUT SHAPES, DIES, EMBROIDERY FLOSS, ENAMEL DOTS, INK, SEQUINS, STICKERS: The Stamp Market; SPECIALTY PAPER, GLAZE: American Crafts; STAMPS: American Crafts, The Stamp Market; LETTER STICKERS: Elle's Studio; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONTS: Ink Bandits, Rough Typewriter; ADHESIVE: Straphonk Adhesives by 31 Scraphonk com

scrapbookandcards.com { 11

the essentials

We can almost hear the kettle whistling!







PUMPKIN SPICE BY CLOSE TO MY HEART

The Pumpkin Spice collection from Close To My Heart embodies autumn coziness and colour. The rich colour palette and regal plaids paired with fall icons like pumpkins, acorns, tea kettles, and pies make this a must-have for fall. It's the epitome of sweater weather! closetomyheart.com

"SWEATER WEATHER BY PIGMENT CRAFT CO

Have you heard about Pigment Craft Co.? As you can see, this new Canadian (yay!) company has darling products to share, and when you check out their website, you will be delighted by the beautiful colour story! This new collection

of products called Sweater Weather is both snuggly and adorable. Be sure to check them out! pigmentcraftco.com





FALL CHROMA MISTS BY BRUTUS MONROE Embrace the natural hues of the season with Brutus Monroe's Fall 4-Pack of Chroma Mists! Chroma Mists are a dye-based ink in a mistable form, and they are water-reactive and blendable offering full coverage colour. brutusmonroe.com



CUTE & CRAFTY BY DOODLEBUG DESIGN

As usual, our friends at Doodlebug Design knocked it outta the park with their latest Cute & Crafty collection. Cute crafting tools with smiley faces, adorable prints and patterns, cheerful colours—it's the perfect way to celebrate our wonderful hobby! doodlebug.ws

> Literally the cutest, and so very Doodlebug!

the essentials



PEACEFUL HEART BY JEN HADFIELD FOR AMERICAN CRAFTS

The Peaceful Heart collection designed by Jen Hadfield for American Crafts is a charming collection of products perfect for fall creations. Beautiful earthy tones from soft peach, mustard, and green paired with navy and gold foil accents make this collection a standout! We love the endearing icons, heartfelt quotes, and homey feel of this lovely group of products. **americancrafts.com**



VARIOUS INK STANDS

This product was created when BreAnn Loveland wanted to give her ink pads a secure spot on her craft table to better allow ink blending. This tiny company's innovative product comes in various sizes to hold standard ink pads, ink square minis, and Ranger's Distress Ink line, as well. inkstandshop.com

SCHOOL LIFE •BY SIMPLE STORIES

The School Life collection from Simple Stories will whisk you back to the classroom with its classic school days feel. Rulers, paper clips, pencils, scissors, books, and cursive writing guides give this collection a broad range from kindergarten all the way through high school graduation. If scrapbooking your child's educational journey is a priority, this collection is one you won't want to miss! **simplestories.com** in hadfall and a start and a start





MY MONTHLY HERO KITS BY HERO ARTS

Each month, Hero Arts releases a carefully curated kit to make creating fun and easy! Pictured here is the September Kit filled with all kinds of fun goodies. The kits are limited editions and sell out fast (it's likely this one is already gone), so we totally recommend you check out the subscription options and guarantee yourself this monthly box of happiness! heroarts.com







designer challenge



Bungalow Lane patterned paper by Paige Evans for American Crafts americancrafts.com



Bungalow Lane die cut shapes by Paige Evans for American Crafts americancrafts.com



Color Vibe Alpha Sticker Book by Simple Stories simplestories.com



Sugar Rush Sparkly Gumdrops by Your Next Stamp yournextstamp.com Meghann Andrew, Wendy Sue Anderson, and Jennifer Davis were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



MEGHANN'S DESIGN TIPS: Match it up!

- Look for patterns that match your photos. It's amazing how the flowers on Meghann's daughter's shirt match the background paper!
- Turn up the corner of a double-sided paper to add dimension, interest, and colour!

love this patch

BY MEGHANN ANDREW

additional supplies CARDSTOCK, INK: Close To My Heart; STAMP: American Crafts; DIES: Elle's Studio; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives By 3L, Scrapbook.com



WENDY'S DESIGN TIP: Lead the eye!

• Use a visual triangle to draw the eye around your layout. Wendy Sue's three apples do just that!

caramel apples

BY WENDY SUE ANDERSON additional supplies CARDSTOCK, SPECIALTY CARDSTOCK: Bazzill Basics; TRIM: May Arts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



JENNIFER'S DESIGN TIPS: Cut up your papers!

- Use a journaling card cut from patterned paper to start your title.
- Create a cluster of embellishments around your title area.
- Add sparkly enamel dots to your leaves for a pop of colour that adds a wonderful finishing touch.

falling in love with fall

BY JENNIFER DAVIS additional supplies CARDSTOCK: Close To My Heart; FONT: Bookman Old Style; ADHESIVE: Scrapbook.com, Tombow





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I've been using CM albums for over 20 years and that's all I use. Just love them! - Vania

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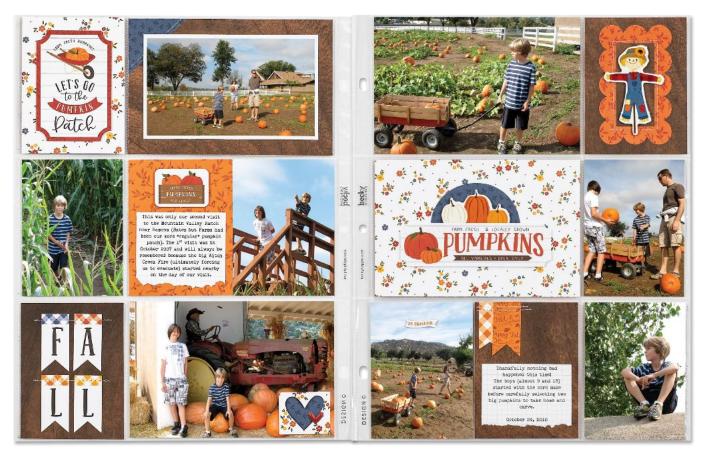


pocket play

Short on time? Here you'll find creative ideas to make the most of your pocket pages. BY NATHALIE LEONELLI

What I enjoy most about pocket pages is the process of balancing and coordinating

the pockets with each other and being able to use multiple photos while keeping it clean. They are a time saver because the formatting is basically done for you by the page protector. With their small compartments, pocket pages allow you to tell as many stories as there are pockets! They give you the freedom to document a single event or an entire month.



TIPS

POCKET TIP #1: Keep it simple. Always look for the cut-apart sheets in a collection to quickly make title or filler cards.

POCKET TIP #2: Balance is key. On a big spread like this, balance the number of photos on each side as well as the main colour.

POCKET TIP #3: Create visual triangles with patterned paper, embellishments, wording, and/or techniques.

As a resident of Southern California, we don't have fall weather and brilliant trees, so my family often travels into the mountains to do traditional fall activities. On this double pager, I documented one of my favourite fall excursions from when my kids were younger—the annual trip to the pumpkin patch. It was fun to create this layout from an event that happened over 10 years ago!

let's go to the pumpkin patch

supplies PATTERNED PAPER: Echo Park Paper, Simple Stories; CHIPBOARD, DIE CUT SHAPES: Echo Park Paper; DIES, STICKERS: Elle's Studio; POCKET PAGE PROTECTOR: Project Life; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L

TIPS

POCKET TIP #1: Document all your hobbies (including scrapbooking) so future generations will know more about you and what made you happy!

POCKET TIP #2: Print out small photos with white borders to add to your pocket cards for fun layered looks.

POCKET TIP #3: Create even more layers by placing stickers and labels over and under your photos.

POCKET TIP #4: Use foam tape liberally under stickers and die cuts to add lots of depth to your pages!

i love crafting

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Carta Bella Paper, Elle's Studio; CLIP: Doodlebug Design; POCKET PAGE PROTECTOR: Project Life; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L



Fall is the ideal time to try a new craft. Typically, we are back indoors more, and we start to think about handmade holiday gifts. I started embroidery as a

challenge and loved it so much that I had

to document it! A pocket page was perfect to showcase some of my hoops. The Carta Bella Craft Paper and Create collection had just the right elements to commemorate my newfound love of embroidery!

Follow Nathalie on Instagram at **@anounceofcreativity** for more of her inspiring pocket pages and other creative things.



GET READY TO DOCUMENT ALL YOUR FALL MOMENTS WITH THIS WHIMSICAL NEW PAPER COLLECTION. THE COZY

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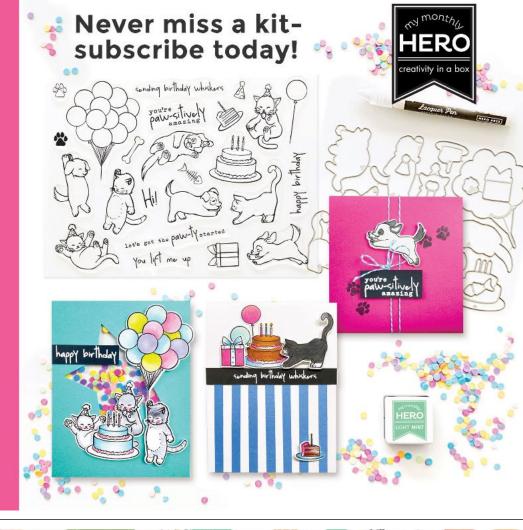
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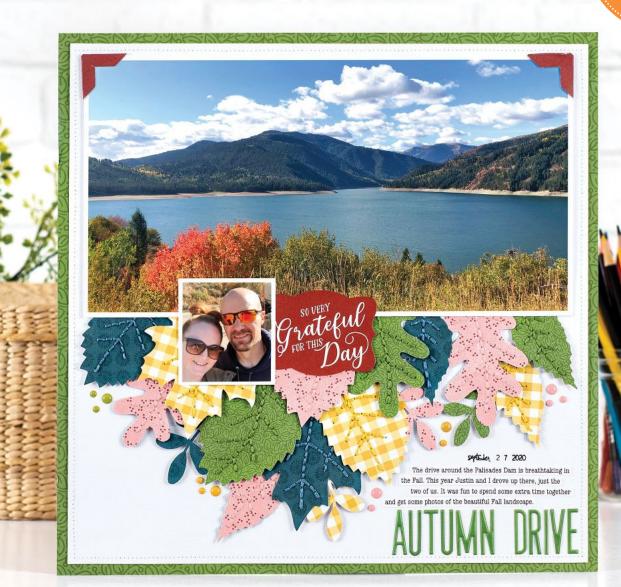
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tips, tricks Stechniques



creative colourways for fall

Stuck in a fall colour rut? Break out of your colour doldrums and try some unexpected combinations for fall. This column will show several unique colour palettes for the season which veer away from the typical orange, rust, yellow, and green. We hope you find a favourite and stretch yourself to try something new in your autumn projects! BY SUSAN R. OPEL



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3ts

layout 1

DESIGN TIP: Place the main colours in visual triangles to lead the eye around the page.





turquoise | mustard | black | white

For her autumn pocket page layout, Jess chose turquoise and mustard with shots of neutral black and white. These colours play well with the blue sky, the fall corn stalks, and the pumpkins. In addition, the florals on her journaling cards have a weathered and vintage vibe which works well with the homespun feel of autumn. **DESIGN TIP: Black typically adds a bit of sophistication** to any colour combination. When in doubt, add a bit of black!

brooks farm

BY JESS FORSTER

supplies PATTERNED PAPER, BRADS, CHIPBOARD, STICKERS: Simple Stories; STICKERS: Elle's Studio; POCKET PAGE PROTECTOR: Ali Edwards; FONT: Georgia Italic; ADHESIVE: 3M

cards 1 & 2



yellow | spring green | aqua | orange

Fall projects often rely on dark colours like rust, maroon, dark green, and burnt orange. Those colours have the potential to feel heavy and a little oldfashioned. Mindy's darling cards with sweet squirrels and cutie pie trees are made for more vibrant colours!





supplies PATTERNED PAPER, DIES, STAMPS: Lawn Fawn; INK: Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L

DESIGN TIP: Add colours in different amounts.

Yellow and aqua dominate these cards with a smaller amount of green and an even smaller amount of orange. One way to think of this is the gallon/pint/ounce rule. Use a large amount of one colour, a medium amount of another, and a small portion of another.

DESIGN TIP: Incorporate small amounts of white cardstock to help the other colours pop!



DESIGN TIP: Browns and blacks can be added to serve as neutral tones. This helps to balance the bolder colours and provide contrast.

fruitful year

BY MINDY EGGEN supplies DIES, STAMPS, STENCIL: Lawn Fawn; INK: Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L

the 3Ts tips, tricks & techniques



DESIGN TIP: When you are searching for a new colour combination, consult a colour wheel!



To learn more about how the colour wheel can help you choose fun combinations for your projects, check out Art Director Cathy Zielske's YouTube series called Colour Wheel Combos for Cards. bit.ly/czcolourwheel

DESIGN TIP: Instead of harsh black, Nicole used charcoal—a softer version of black to add some depth to her colour choices.

fabulous fall leaves

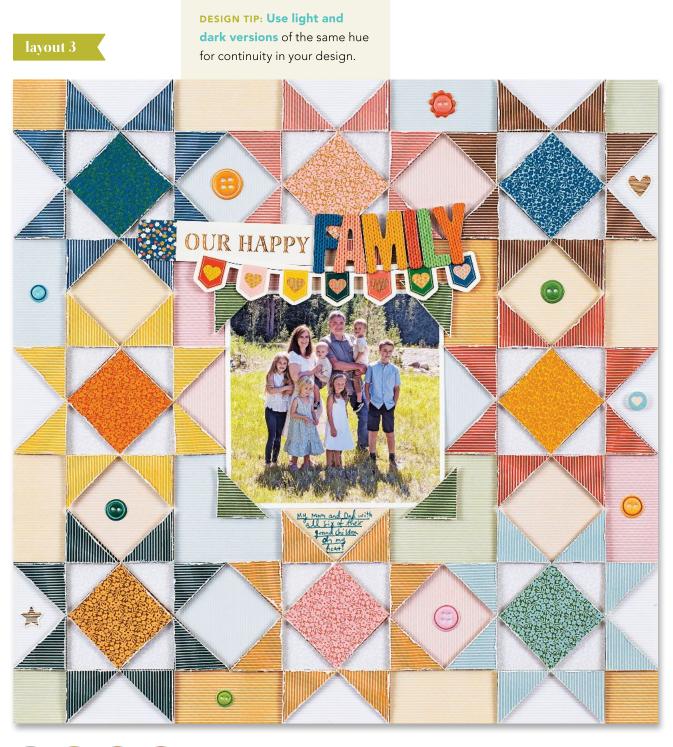
BY NICOLE NOWOSAD supplies PATTERNED PAPER, BEADS, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; GEMS: Queen & Co.; LETTER STICKERS: American Crafts; ELECTRONIC CUT FILES: Jillibean Soup, JustNick Studio; FONT: Typical Writer; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

peach | charcoal | teal | mustard

Nicole's gorgeous background colour is so unusual

and an absolute perfect complement to the photo of her daughter in a pile of leaves. This rich mustard almost feels like a khaki neutral and really emphasizes the peach and teal. Peach and teal are tertiary colours (on the colour

wheel between the primary and secondary colours), but they are also complementary colours in that they can be found opposite one another on the colour wheel.





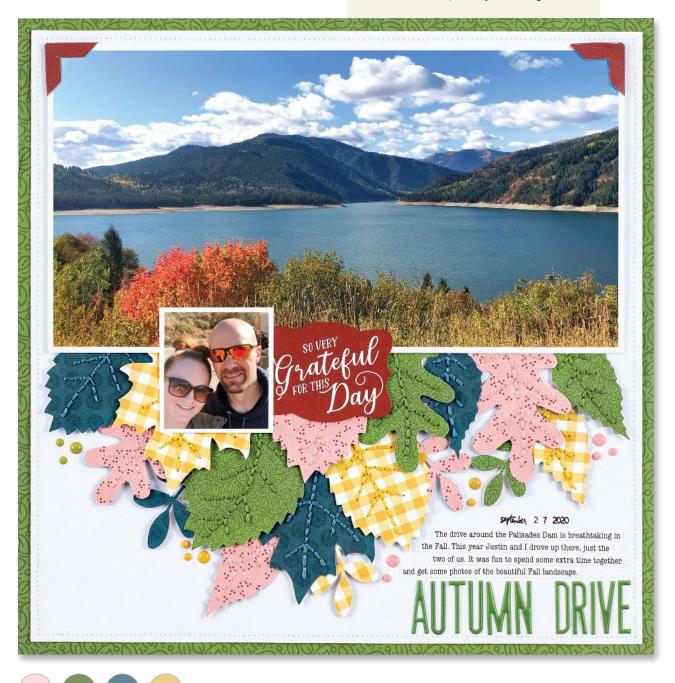
blue | yellow | orange | pink

In true Paige Evans-style, this layout shows that our preconceived ideas of what a fall layout should look like are false! While these colours could probably be used for an Easter layout or a summer layout, it's the quilt design that gives it a legitimate feel of fall. By interspersing the colours throughout her paper quilt, you can almost imagine a fall landscape dotted with pumpkins beneath a brilliant October sky.

our happy family

BY PAIGE EVANS supplies PATTERNED PAPER, LETTER STICKERS, STICKERS: Paige Evans for American Crafts; PEN: American Crafts; ADHESIVE: Therm O Web

DESIGN TIP: Using patterned papers with bits of white or darker saturations of any given colour can add interest and depth to your design.



layout 4

pink | green | blue | butter

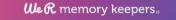
Becki's gorgeous leaves capture the beauty of fall

brilliantly and the stitching on the leaves adds amazing texture and detail. Let's check out her colour combination! If you break it down, her pink, navy, and butter-coloured leaves are all versions of the primary colours: red, blue, and yellow. These three colours complement the shade of green she chose for her title and page margin.

autumn drive

BY BECKI ADAMS

supplies PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Echo Park Paper; PEN, ADHESIVE: Scrapbook.com; LETTER STICKERS: American Crafts; ELECTRONIC CUT FILES: Silhouette America; TRIM: DMC; PUNCH: We R Memory Keepers; FONTS: American Typewriter



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pagemaps

Want to kick-start your next design? With *PageMaps* you'll be inspired to create in no time flat!

Embrace the power of a project sketch, and soon you'll begin to visualize the possibilities! Let these creative maps guide your creations so you can spend more time enjoying the process and less time trying to figure out where to start.



DESIGN TIP: Clustering embellishments is a wonderful way to create texture on any design. Plus, you get to use up all of those charming pieces of ephemera!

thank you, abuela

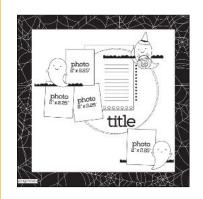
BY REBECA RUIZ

supplies CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES: Pinkfresh Studio; STAMP: American Crafts; INK: Tsukineko; PEN: Sakura; STICKERS: Jen Hadfield for American Crafts, Pinkfresh Studio; LETTER STICKERS: American Crafts, Pinkfresh Studio; PAINT: Shimmerz Paints, Vicki Boutin for American Crafts; PUNCHES: Fiskars, We R Memory Keepers; STENCILS: Echo Park Paper; ADHESIVE: 3M, EK Success; OTHER: Trim

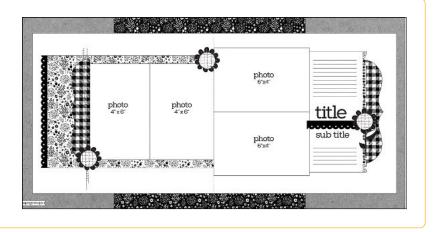
switch up the theme

Rebeca submitted this design to our call for layouts based

on the fall PageMap, and we just love her interpretation of the sketch! As you can see, the PageMap features a Halloween design and theme, but Rebeca wasn't afraid to switch things up. She keeps the photos and journaling in the same place and in similar sizes, and she still uses the scalloped lines from the sketch, but the cobwebs and ghosts have disappeared and have been replaced with pretty florals. We are particularly in love with the delightful photos of her kids with their abuela!







make the sketch work for you

Anya looked at the double-page PageMap and

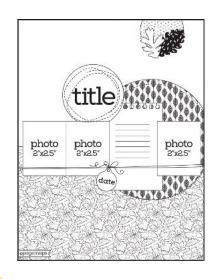
made some design choices based on the photos that she wanted to use. She switched to 8½ x 11 layouts on each side and eliminated one photo so that she could feature a large fall-inspired quote. The journaling and title stayed put, and she peppered this pretty two-pager with leafy clusters in the same spots that the flowers appear in the sketch.

autumn is in the air

BY ANYA LUNCHENKO supplies CARDSTOCK: Neenah; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS: Echo Park Paper; STICKERS: Simple Stories; FONT: Candara; ADHESIVE: Therm O Web

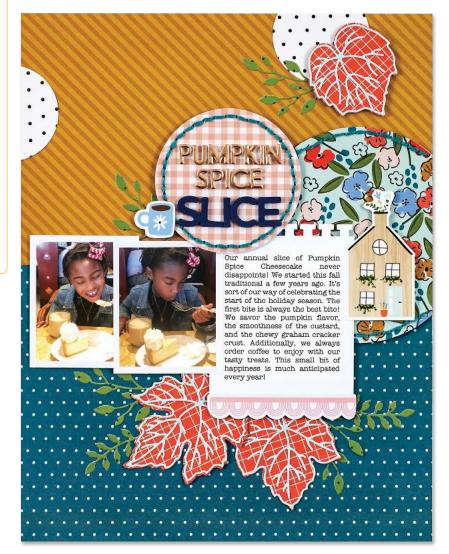
BONUS LAYOUT PAGEMAPS





circle it up

Design team member Victoria Calvin focused on the circles in our 8½ x 11 PageMap, and she added one for good measure! Two of the circles house the title and a cluster of leaves, and the big one grounds the journaling and the little house (which stands in for a photo). The strong cluster of leaves beneath the photos and journaling balances the design, and the stitching she used throughout adds a beautiful handmade feel appropriate for fall. But in the end, it's the story and the photos that take the cake (I mean pie!).

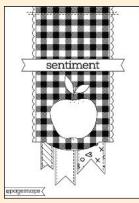


pumpkin spice slice

BY VICTORIA CALVIN

supplies PATTERNED PAPER, STICKERS: Jen Hadfield for American Crafts; LETTER STICKERS: American Crafts; DIES: Altenew; FONT: American Typewriter; ADHESIVE: Bearly Art, Therm O Web, Tombow DESIGN TIP: Patterned paper backgrounds need not be overwhelming! Victoria chose two simple designs which work perfectly with her center-weighted design.

BONUS CARD PAGEMAPS









The featured PageMaps are available for download on

our website. Find them at scrapbookandcards.com/ sketches



DESIGN TIP: Stitched panel dies are a fabulous addition to any cardmaker's stash. The stitched detail is a lovely way to add simple texture to your cards.



sentiment

focus on fall

This PageMap is perfect for Halloween designs, but Dilay Nacar had the colours of fall on her mind! She created these beautiful die-cut designs to inspire you! For her first card, she kept things quite literal with most of the design and simply replaced the ghost with a wagon. She added texture to the vertical panel with a wood plank stamp and an intricate maple leaf outline. Dilay's second card flips the design on its side, and wows with interspersed cardstock and patterned paper strips and white leaves on white to make the colourful focal leaf shine!

thanks a bunch

BY DILAY NACAR

supplies CARDSTOCK: Neenah, Papertrey Ink, Simon Says Stamp; PATTERNED PAPER: Honey Bee Stamps; SPECIALTY PAPER: DCWV; STAMPS, PREPRINTED SENTIMENT STRIP: Simon Says Stamp; INK: Ranger Industries; EMBOSSING POWDER: Wowl; DIES: Honey Bee Stamps, Pinkfresh Studio; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L

i'm so grateful

BY DILAY NACAR

supplies CARDSTOCK: Neenah, Papertrey Ink, Simon Says Stamp; PATTERNED PAPER: Honey Bee Stamps; STAMPS, PREPRINTED SENTIMENT STRIP: Simon Says Stamp; EMBOSSING POWDER: Wow!; DIES: Honey Bee Stamps, Pinkfresh Studio; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L

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Submit YOUR Work

We post a new PageMap for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/current-call

start with a sketch today

Find more inspiring sketches at **pagemaps.com**





You Tube

Introducing the Kindness on Purpose Collection

Create a fun, festive fall with adorable new Clear Stamps, Toner Sheets & Transfer Foils from artist Laura Kelly & Therm O Web.



thermoweb.com/laurakelly

STEP-BY-STEP



Add ink to stencil and mist.



Plip and place, blot extra water with a paper towel. Do not lift stencil.



8 Add second ink colour through stencil.



Remove stencil and allow to dry.

product play

Gather your favourite stencils and get ready to play with this versatile crafting tool!

Stencils are such a fun and versatile product which afford a wide range of techniques. Don't you just love that feeling of pulling back a stencil to reveal something super pretty? It's SO satisfying! We asked Vicki Boutin and Paige Evans to share some creative ways to use stencils on scrapbook layouts.



NEGATIVE + POSITIVE Sometimes we tend to look at our

stencils (and stamps and die cuts and a whole host of other products), and we tend to do the same thing with them each time. Vicki is an advocate for play, and we truly love how her mind works! For this cheerful layout (featuring some familiar faces!), she used the stencil's negative AND positive image to create this cool technique.

miss you

BY VICKI BOUTIN

supplies PATTERNED PAPER, SPECIALTY PAPER, CHIPBOARD, DIE CUT SHAPES, STENCIL, STICKERS: Vicki Boutin for American Crafts; INK: Ranger Industries; ADHESIVE: Therm O Web

DESIGN TIP: Gather your products ahead

of time so you're ready for action. Paper towels, a mini bottle for misting, blending tools, and Pixie Spray from Therm O Web are important to have on hand!



TEXTURE PASTE + WATERCOLOUR There's something pleasant about abundance in

design, and the pretty leaves on Paige's layout are a real stand out! Her unique texture comes from a fun and fantastic stencil technique which incorporates modeling paste and watercolours.

DESIGN TIP: If you make a "mistake" with your stencil, and it doesn't completely cover like you'd hoped, do like Paige did, and cut it! There are likely portions that still look awesome!

DESIGN TIP: Card makers can use this technique by scaling things down to fit their smaller canvas.

Follow Vicki on Instagram **@vickiboutin** and Paige **@paigetaylorevans**

one fine day

BY PAIGE EVANS supplies PATTERNED PAPER, STICKERS: Paige Evans for American Crafts; PEN: American Crafts; GESSO, MODELING PASTE: Liquitex; WATERCOLOURS: Prima Marketing; ELECTRONIC CUT FILE, STENCIL: Paige Evans; ADHESIVE: Therm O Web



STEP-BY-STEP



Cover cardstock with gesso.



2 Apply modeling paste through stencil; repeat three times to cover background.



Ispray or paint with colours.



4 Die cut leaves.







let us ADORE HTM



design 101

Let's study the hows and whys that separate just okay design from great design! BY SUSAN R. OPEL

Want to know why it works when a design comes together? Delve into the minds of two designers and their creative processes and learn some fantastic rules for making your next layout a phenomenal success!

layout 1

Frame your page.

The patterned •······ paper framing the page brings focus to the main canvas of the layout and brings all the colours of the page together.

Use a solid • colour paper as a background.

This blank canvas showcases all the elements of the page but especially the texture paste.



Use embellishments to create direction.

The banners are placed at the corners of a visual triangle, and they create an invisible guiding line around the page.

Make your own embellishment. Nathalie created an envelope for this layout to add dimension. In addition, the eyelets add texture and shine, and the loops in the

twine continue the motion of the textured background.

BIG DESIGN TIP: Offset the focal point! The easiest way to energize a layout design? Move your focal image off to one side or the other, or from top to bottom. Nathalie's image appears shifted to the left, and it's the perfect placement on this page. Apply embossing paste through a stencil to add texture (tactile and visual) to the page. The curves and placement of the stenciled design create movement on the page and tie all the elements together.

autumn

BY NATHALIE DESOUSA

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Carta Bella Paper; STAMP: 1Canoe2; INK, EMBOSSING PASTE: Altenew; PEN: Muji; EYELETS, PUNCH: We R Memory Keepers; DIES, STENCIL: Echo Park Paper; TRIM: Doodlebug Design; ADHESIVE: Scrapbook Adhesives by 3L

Repetition for the win!

The three main clusters of embellishments each have repetitive elements which create a cohesive look. Repeating elements is the easiest way to unify any page design. **Go 3D.** Don't adhere all your elements flat to the page. Lisa allowed the ends of the floral vines to curl off the page for a more 3-dimensional look. •

layout 2

Add softness to ... hard edges. Use leaves or floral shapes to soften straight lines and angles.

Make easy colour •··· choices. Let your photos guide your colour choices and select products that coordinate.

Frame your • photos. Visually group photos together with a shape like a circle, a square, or even a hexagon!



BIG DESIGN TIP: Repeat photo

sizes. An easy way to create a cohesive design is to use the same photo size on any multi-photo layout. No need to fuss over which one is the focal point! Make them all the same size and arrange them in a grid-like fashion. **Use handmade details.** For a touch of texture, add hand or machine stitching like Lisa did around the perimeter.

autumn outfits

BY LISA DICKINSON

supplies CARDSTOCK: BoBunny; PATTERNED PAPER, INK: Close To My Heart; BUTTONS: Jillibean Soup, Maya Road; STICKERS: Pink Paislee; ELECTRONIC CUT FILES: Blue Star Design; FONT: Bohemian Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

Mix your fonts. Contrasting fonts like a loopy script and classic san serif work well together for a title.

Use subtle patterns.

Instead of a plain white background, use a muted stripe on white. It's still crisp and clean, but it has a bit more interest.



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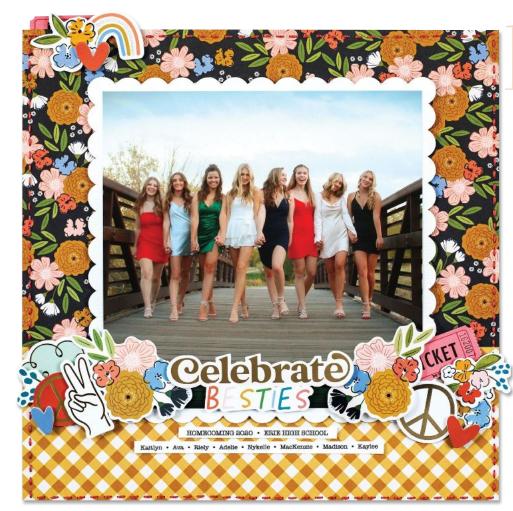
ideas, insights Symposition 318



go big or go home

We love watching trends in fashion and home décor, and one thing we've been seeing is BIG sleeves, BIG patterns, BIG everything for maximum impact and drama! Perhaps after a year and a half at home in our sweatpants, we're ready to make a BIG splash and get noticed. In this issue our creative team shares layouts and cards with super-sized elements, and we think you will love their fantastic ideas. BY SUSAN R. OPEL inspiration challenge 49
creative cards 51
design your story 57
make it mini 60
inspiration gallery 63

the challenge: Create layouts and cards with one super-sized element.



big photo

A picture is worth a thousand words! These eight gorgeous young ladies are dressed to the nines for their Homecoming celebration, and what Lisa wanted to remember was their joyful faces as they experienced this delightful rite of passage. She kept the journaling simple with their names, the dates, and the name of the school, because in the end, it's ALL about the photo.

DESIGN TIP: Ground your jumbo focal point picture with a line of flowers and your title right in the center. Placing the journaling directly below gives it even more weight to hold up the photo.

celebrate besties

BY LISA DICKINSON supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Jen Hadfield for American Crafts; ELECTRONIC CUT FILE: Lisa

Dickinson; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Tickets

GET IT

Lisa is sharing a free download of her Scalloped Frame cut file. Use it to create your own creative frame! Find it on our website here: scrapbookandcards.com/bonus-content

big sentiment

Sometimes you're not just thankful, you're SUPER thankful, so make your

thanks known with a dominant die-cut sentiment. Another benefit to a large sentiment is that it keeps your design simple because there isn't room for much else.

thanks for everything

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, The Stamp Market; STAMPS, DIES: The Stamp Market; INK, EMBOSSING FOLDER: Taylored Expressions; ADHESIVE: Lawn Fawn, Taylored Expressions



DESIGN TIP: Whip up a stack of these cards and give them as gifts in sets of four for family and friends.

big title

Nathalie's large gather cut file has a two-fold meaning. Not only is

she celebrating her family gathering together for Thanksgiving, but she's also referencing their tradition of applepicking. Her big title sets the tone for this pretty fall layout.

DESIGN TIP: Changing group shots to

sepia allows the focus to be on faces rather than clothing.

gather family

BY NATHALIE DESOUSA

supplies CARDSTOCK: Michaels; PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; PAINT: Liquitex; ELECTRONIC CUT FILE: Nathalie DeSousa, Silhouette America; FONT: Old Book Antiqua; ADHESIVE: Scrapbook Adhesives by 3L



Nathalie is sharing a free download of her gather cut file. Use it to create your own fall layout! Find it on our website here: scrapbookandcards.com/bonus-content

glither glither





big pattern

Quit hoarding those gorgeous, showy patterned papers and

make them shine on a layout (or card)! Victoria Calvin created a mini layout in the center of this commanding pattern allowing LOTS of that dramatic paper to show. To tie everything together, she used coordinating die cut shapes and stickers on two corners and near her title.

DESIGN TIP: If a photo has dead space in it, consider adding a sticker like Victoria did to further her colour scheme.

the best dress

BY VICTORIA CALVIN supplies PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: My Mind's Eye; LETTER STICKERS: American Crafts; FONT: American Typewriter; ADHESIVE: Tombow



big pocket

Tell big stories with interactive

elements. Nicole's clever layout includes a HUGE pocket where she was able to stash a folio with more photos and thoughts about her daughter entering junior high school. This layout would be a fun one to try for storing memorabilia from a trip! The folder will store away those flat items you collect like tickets, menus, and maps.

DESIGN TIP: Try this idea on a card and include a fun hidden message for the recipient!

hello junior high

BY NICOLE NOWOSAD supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Amy Tangerine for American Crafts; CLIP: Vicki Boutin for American Crafts; FONT: Typical Writer; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

big focal point

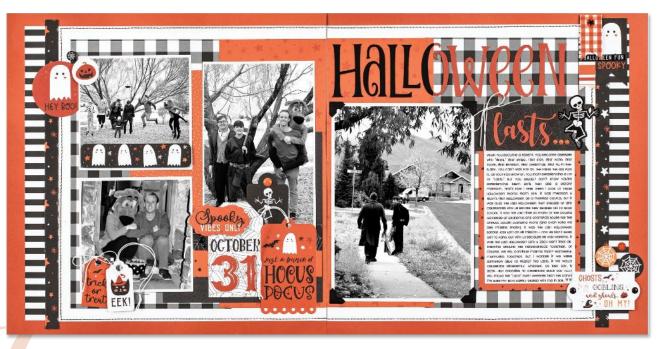
Take the guess work out of designing and feature an oversized focal point. Latisha's darling box of coloured pencils is the star of the show! Large dies like this allow you to keep everything simple. We love her simple green and white background, and the colourful twine bow adds just the right whimsical touch.

DESIGN TIP: A big focal point typically looks best centered on the card front. No labouring over where to place it!

rainbow of happiness

BY LATISHA YOAST supplies CARDSTOCK: Concord & 9th, Lawn Fawn, The Stamp Market, Taylored Expressions; STAMPS, DIES: The Stamp Market; INK: Taylored Expressions; TRIM: Lawn Fawn; ADHESIVE: Lawn Fawn, Taylored Expressions





big journaling blocks

Tell your stories with heartfelt journaling. As Wendy Sue completed this layout, she mentioned that maybe it wasn't just the journaling block itself that was big, but rather the big sense of nostalgia it documented. Her growing boys were bound for adventure after Halloween 2018, and she never knew how much things would change after that.

halloween lasts

BY WENDY SUE ANDERSON supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, ENAMEL DOTS, STICKERS: Echo Park Paper; ELECTRONIC CUT FILES: Echo Park Paper, Silhouette America: FONT: Arriere Garde: ADHESIVE: Scrapbook Adhesives by 3L



big cut file

Erica set the scene with this fun pumpkin wreath cut file and filled the pumpkins with cute Halloween-themed patterned papers. Tucked into the wreath are photos of some spooky folks and toward the top are some coordinated Halloween icons for a quick title! The bats flying off the top add some really cool movement to the design.



Paige Evans is sharing a free download of her Pumpkin Wreath cut file that Erica used to create this fun page! Find it on our website here: scrapbookandcards.com/ bonus-content



BY ERICA THOMPSON supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; ELECTRONIC CUT FILES: Paige Evans; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

trick or treat



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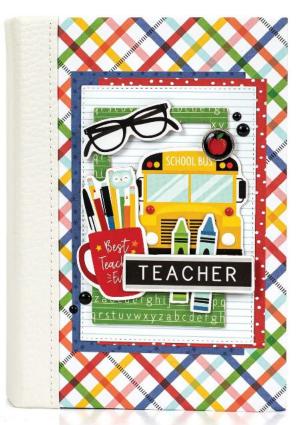
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inspiration challenge

It's your turn to create something gorgeous with our Inspiration Challenge!

Who doesn't love a good challenge? We know that our magazine is a fantastic resource when it comes to finding inspiration, so we want you to show us what you create. This column puts the ball in your court: check out this cute teacher mini album and let it inspire you to make something all your own.



best teacher mini

BY ANYA LUNCHENKO

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, DIES, ENAMEL DOTS, STICKERS: Echo Park Paper; BINDING MACHINE: We R Memory Keepers; ADHESIVE: Tombow; OTHER: Binding wire, faux leather

YOUR TURN: Create something (a card, a layout, whatever) inspired by Anya's sweet mini album

and share it on Instagram using #SCTInspirationChallenge. Be sure to tag @sctmagazine and @anya.l.studio so we can see what you've made!

WAYS TO BE INSPIRED

- Emulate the colour scheme
- Create a layout or card with an apple on it
- Use faux leather
- Make a project with pockets
- Choose plaid patterned paper
- Layer chipboard, die cut shapes, and all kinds of things
- Come as close as you can to the original design using similar products



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Check us out at **lawnfawn.com** to find helpful videos, inspirational projects, and lots of cute crafting goodies! Our products range from basics (think ABCs and plaids) to quirky and fun (who can resist hugging penguins?) No matter what your inspiration, one thing is for certain... you will surely be crafting with a smile!

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creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

Have you noticed that several of your favourite craft manufacturers have reintroduced embossing folders? These aren't the embossing folders of the olden days. We are excited to show you how these old favourites can be used in chic and creative ways!



trick or treat

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, Lawn Fawn; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Doodlebug Design; DIES, EMBOSSING FOLDER: Taylored Expressions; ADHESIVE: Lawn Fawn, Taylored Expressions

OUR FOCUS: EMBOSSING FOLDERS

With the surge of ink blending and blending brushes and all sorts of inky techniques, embossing folders have been experiencing a heyday as of late! We asked five talented designers to show creative things that you can do with embossing folders, and we're pretty sure that you will love the results. Let's look at what they've come up with and prepare to be inspired.

SET THE SCENE

STEP-BY-STEP

- 1 Make card from cardstock. Trim patterned paper panel and adhere to card front.
- 2 Trim white cardstock panel and emboss with spider web folder; adhere to card front with foam tape.
- Oie cut fence from black cardstock and emboss with woodgrain folder. Adhere to card with foam tape.
- Stamp sentiment with black ink on green cardstock, cut into banner, and adhere to embossed panel.
- Adhere stickers and die cut shapes to card front with foam tape.

DESIGN TIPS:

- This spider web simply and very literally sets the scene for a Halloween design. And the dimension is far from spooky!
- Latisha's patterned paper mat for the embossed portion of the card pulls in all of the colours for a super cohesive design!

BRAYER IT



STEP-BY-STEP

- Make card from red cardstock. Trim cardstock panel from white cardstock.
- Use brayer to add yellow ink to smooth side of embossing folder; place white cardstock panel on un-inked side of folder, close carefully, and emboss. Adhere panel to card base.
- Oie cut wreath from white cardstock, trim gold cardstock to fit behind wreath, randomly colour with red and orange markers, and adhere splotchy piece behind wreath; adhere to card with foam tape.
- Oie cut thanks from gold cardstock and craft foam, adhere to each other, and adhere to center of wreath.
- Stamp sentiment in red on white cardstock, trim, and adhere with foam tape; affix gems.

DESIGN TIP:

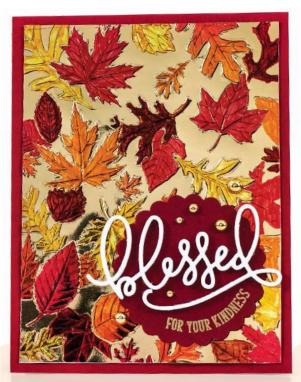
• Craft foam cuts like butter and can give a lift to a sentiment die.

thanks

BY BARBARA TARAYAO

supplies CARDSTOCK: Neenah, Simon Says Stamp; STAMPS, INK: Lawn Fawn; MARKERS: Copic; GEMS: Honey Bee Stamps; DIES: Birch Press Design, Simon Says Stamp; EMBOSSING FOLDER: Simon Says Stamp; ADHESIVE: 3M, Tombow; OTHER: Craft foam, gold metallic cardstock

GO METALLIC



STEP-BY-STEP

- 1 Make card from red cardstock.
- 2 Trim cardstock panel from gold metallic cardstock, place panel in embossing folder, and emboss.
- **3** Use markers to colour leaves and adhere to card base.
- ④ Die cut scalloped circle from maroon cardstock, stamp and emboss sub-sentiment, and adhere to card front with foam tape.
- Die cut blessed from white cardstock and craft foam, adhere to each other, and adhere to center of scalloped circle.
- 6 Affix gold pearls.

DESIGN TIPS:

- Experiment with embossing folders. They can emboss more than just paper!
- Markers can transform the colour of almost anything! If you want to colour match, give a marker a try!

blessed

BY BARBARA TARAYAO

supplies CARDSTOCK: Neenah, Simon Says Stamp; INK: Tsukineko; EMBOSSING POWDER: Ranger Industries; MARKERS: Copic; GEMS: Pinkfresh Studio; DIE, EMBOSSING FOLDER: Simon Says Stamp; ADHESIVE: 3M, Tombow; OTHER: Craft foam, gold metallic cardstock

ANGLE IT



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim white cardstock panel and stamp plaid background with orange ink.
- Trim grey cardstock panel, emboss with folder, and adhere at angle to stamped panel with foam tape.
- Die cut leaves from white cardstock and ink with sponge dauber. Add glitter with liquid glue; tap off excess glitter and adhere leaves to panel with foam tape
- Die cut sentiment banner twice from white cardstock. Die cut *thanks* from one. Ink cardstock scrap, die cut *thanks*, adhere banners together, and inlay the sentiment. Adhere to panel with foam tape.
- 6 Adhere panel to card base with foam tape.

DESIGN TIPS:

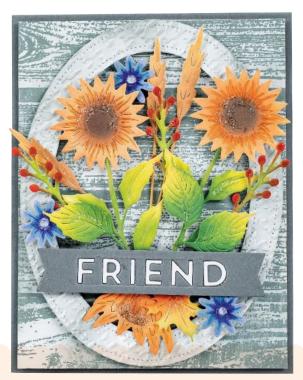
- Tilt the embossed panel to add energy to your design.
- Notice how the sentiment hits where the grey panel meets the plaid background. Excellent grounding!

thanks

BY KELLY LUNCEFORD

supplies CARDSTOCK: Papertrey Ink; STAMPS: Concord & 9th; INK: Ranger Industries; SEQUINS: Studio Katia; GLITTER: Martha Stewart Crafts; DIES: Concord & 9th, Hero Arts; EMBOSSING FOLDER: Pink and Main; ADHESIVE: Tombow

FRAME IT



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim white cardstock panel and stamp plaid background with grey ink.
- Oie cut frame from grey cardstock, ink edges, and emboss with folder. Adhere to stamped background.
- ④ Die cut leaves and flowers from white cardstock and ink with sponge dauber. Add glitter with liquid glue; tap off excess glitter and adhere leaves and flowers to panel with foam tape.
- Die cut sentiment banner twice from grey cardstock. Die cut friend from one banner and die cut friend again from white cardstock. Adhere banners together and inlay the sentiment. Adhere to panel with foam tape.
- 6 Adhere panel to card base with foam tape.

DESIGN TIP:

• Always die cut first and then emboss so that the die cut machine doesn't squish the embossing detail!

fall friend

BY KELLY LUNCEFORD

supplies CARDSTOCK: Papertrey Ink; STAMPS: Concord & 9th; INK: Ranger Industries; SEQUINS: Studio Katia; GLITTER: Martha Stewart Crafts; DIES: Concord & 9th, Hero Arts, Papertrey Ink; EMBOSSING FOLDER: Pink and Main; ADHESIVE: Tombow; OTHER: Coloured pencils

TONE-ON-TONE BACKGROUND



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim panel of cardstock; pounce ink in vertical motions to cover embossing folder, place panel inside, and emboss.
- 3 Adhere cardstock strip and patterned paper to embossed panel.
- Stamp and die cut all leaves and the sentiment and adhere to panel.
- 5 Tie bow on panel and adhere panel to card base.
- 6 Affix with sequins.

DESIGN TIPS:

- **Pair coordinating patterned paper** in a crisp stripe to complement the lush, embossed design.
- Don't be heavy handed with your ink—pounce don't swipe!
- Sometimes it helps to lightly spray cardstock with water to get a strong embossed design.

thankful

BY JILL BROADBENT FOR CLOSE TO MY HEART supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, DIES, EMBOSSING FOLDER, SEQUINS, TRIM, ADHESIVE: Close To My Heart

EMBOSSED LAYERS



STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim papaya and cream panels from cardstock and adhere to each other, spritz with water, and emboss with folder.
- Oie cut circle from center of embossed panel; Lightly distress edges of panel to distress.
- Stamp sentiment with watermark ink on card base and emboss in white. Check position with die cut circle; adhere embossed panel to card base.
- 5 Trim and adhere patterned papers to card.
- Stamp and die cut all pumpkins and gourds, tie trim on one, and adhere to card with foam tape.
- **7** Affix sequins.

DESIGN TIP:

• Emboss your design two different ways and layer for a pretty and continuous design.

hello autumn

BY JILL BROADBENT FOR CLOSE TO MY HEART supplies CARDSTOCK, PATTERNED PAPER, STAMPS, DIES, EMBOSSING FOLDER, EMBOSSING POWDER, SEQUINS, TRIM, WATERCOLOUR PENCILS, ADHESIVE: Close To My Heart; INK: Close To My Heart, Tsukineko

INK IT WITH A STENCIL



STEP-BY-STEP

- Make card from cardstock; trim patterned paper panel and adhere to card front.
- 2 Trim white cardstock panel and emboss with folder.
- Place coordinating stencil over embossed design and apply inks. Adhere to card base with foam tape.
- ④ Die cut sentiment from dark blue cardstock and adhere. Affix sequins.

DESIGN TIPS:

- We love that the stencil that Sidnie used coordinates with the embossing folder! So many creative options with just two products!
- Use a basic patterned paper for a pretty background to highlight your lovely embossed design.

happy birthday

BY SIDNIE DES JARDINS supplies CARDSTOCK: Concord & 9th, Neenah; PATTERNED PAPER: Doodlebug Design; INK: Ranger Industries; EMBOSSING FOLDER, STENCIL: Crafter's Companion; DIES, SEQUINS: Pinkfresh Studio; ADHESIVE: Therm O Web

HIGHLIGHT IT

STEP-BY-STEP

- 1 Make card from cardstock.
- 2 Trim white cardstock panel larger than card front and blend three colours of blue to create ombré effect; place panel in folder and emboss.
- Obs another blue ink over the raised areas to highlight; trim panel and adhere to card front with foam tape.
- ④ Die cut sentiment from holographic cardstock once and silver three times; adhere layers to each other and adhere to card front.
- 5 Affix gems.

DESIGN TIPS:

- Use a light touch or a small blending brush when adding the final dabs of blue to the raised design.
- Give your die-cut sentiment a lift by adhering several layers for depth and interest.



best wishes

BY SIDNIE DES JARDINS

supplies CARDSTOCK: Concord & 9th, Neenah; SPECIALTY CARDSTOCK: Simon Says Stamp; INK: Ranger Industries; GEMS: Honey Bee Stamps; DIES: Pinkfresh Studio; EMBOSSING FOLDER: Crafter's Companion; ADHESIVE: Therm O Web





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design your story

Design team member Jess Forster is an expert at documenting daily life. BY CATHY ZIELSKE

The rhythm of daily life is by far my favourite subject for scrapbooking, and Jess Forster always inspires me with how she takes the simple details of any day and turns them into beautiful and real records of life. We often think of life's big events birthdays, holidays, etc.—as the most scrap-worthy moments, but check out how Jess finds the heart of the story in the everyday!



layout 1

PANDEMIC LIFE So many of us know how different work and school have been

during the pandemic. For those working parents with school-aged kids, the challenges were/are huge! Jess tells the story of a typical day in the life during this challenging time with details and heart.

STORY TIP: Keep it real!

Not all stories are easy, so don't shy away from telling it like it really is.

DESIGN TIP: Add white space to your layout.

Jess balanced out a photo and embellishment gathering with ample white space that invites the eye into the page.

this is adulting

BY JESS FORSTER

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, LETTER STICKERS, STICKERS: Pinkfresh Studio; FONT: Remington Noiseless; ADHESIVE: 3M **DESIGN TIP: Play with your title.** Jess created an interesting title by using several different stickers in a thoughtful way. Don't be afraid to mix and

match elements for creative page titles.

scrapbookandcards.com { 57

layout 2

STORY TIP: You don't have to be wordy! Jess kept her journal cards brief and to the point. If you're not a wordsmith, this approach is perfect for you!



MAKE A NUMBERED LIST Pocket pages are the perfect home for list

stories! Jess's visual list leads the eye around the two pages using small letter stickers. Each page also contains a corresponding key to what is happening in each numbered photo.

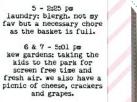
DESIGN TIP: Repeat those colours. Notice how Jess's cards repeat common colours across the spread? That is a subtle way of unifying the design. Coordinated collections make this so easy to do.

DESIGN TIP: Alternate photos and cards. Mixing and matching photos and journal cards creates visual breaks in your content, which is a wonderful way to engage viewers in your design.

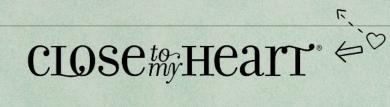
one day at a time

BY JESS FORSTER supplies PATTERNED PAPER, ENAMEL DOTS, LETTER STICKERS, STICKERS: Pinkfresh Studio; POCKET PAGE PROTECTOR: Ali Edwards; FONT: Remington Noiseless; ADHESIVE: 3M

See more of Jess' pages and stories on Instagram @jess_forster



8 - 8:42 pm bed time: brushing teeth after watching an episode of the simpsoms, which is our normal routine these days.





YOUR

CREATIVITY



TITLE:

PAGE

MINI SIZE:

5½ x 9

make it mini

Traveller's Notebooks—not just for travel anymore!

BY LAYLE KONCAR

In a nutshell, a traveller's notebook is a system of refillable notebooks consisting of a simple cover with elastic bands that holds paper notebooks inside. I LOVE using a traveller's notebook for just about everything and anything: note taking, list making, planning, sketching, bullet journaling, memory keeping, etc. I could go on and on! One thing that I love is that they're totally customizable so you can easily make them fit your purpose. With so many choices of sizes, covers, and inserts, you can truly make your notebook your very own. Best of all, they're portable and small enough to take with you on the go so you can create any place or any time!



hello fall

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Carta Bella Paper; STAMPS: Andy Kay Art, Kerri Bradford; INK: Ranger Industries; ENAMEL DOTS, LETTER STICKERS, NOTEBOOK: Doodlebug Design; TRIM: Hobby Lobby; NOTEBOOK INSERTS: Carpe Diem; ADHESIVE: Therm O Web

GETTING STARTED

I like to use patterned paper to create a slipcover for my traveller's notebook inserts (more simply put—a paper notebook) to customize and personalize the look and theme of my notebook. It reminds me of grade school when we would cover our textbooks with a brown paper grocery bag!

MAKE IT TIP: Dress it up! When I start working with a new traveller's notebook, my favourite thing to do is decorate the interior pockets using 3 x 4 cards, stickers, and die cut shapes. This is a super quick way to add colour and excitement as well as a great opportunity to convey the theme for the notebook. Pop dots are essential when decorating the pockets to give some lift and dimension.

MAKE IT TIP: Tack it down. Use a bit of strategically placed adhesive to tack the pieces down to the cover so they stay in place.

MAKE IT TIP: Add a snazzy pen! If

you're on the go, you'll always have a pen with your traveller's notebook. Invest in a cute one that matches the rest of the theme.



MAKE IT TIP: Get

the page.

interactive. Don't be

afraid to incorporate

some of your favourite mini book techniques in your inserts! In mine, I've created a waterfall of cards and photos using washi tape to get the most out of the space on

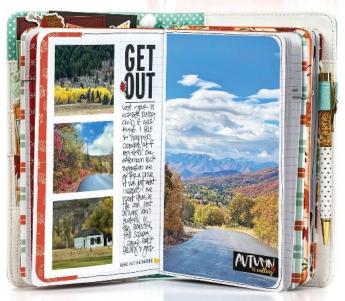
MAKE IT TIP: Mix it up with your inserts!

I combine lists, photos, journaling, and even my monthly calendar. The best thing about a traveller's notebook is that I can keep everything together in one place.

MAKE IT TIP: Make colour coordination simple! Let your paper collections guide your colour choices. Choose seasonally appropriate palettes for different seasons in your notebook.







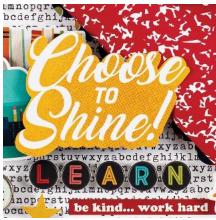
MAKE IT TIP: **GO BIG!** When it comes to adding photos to my traveller's notebooks, I love to print larger sizes for maximum impact. Whether a single large photo or a large photo block made up of smaller photos, the bigger the photo, the better!

Get more creative ideas from Layle by visiting her website **laylebymail.com**



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Inspiration GALLERY



FALL 2021





Why are you so pretty?

There's a certain comfort to bedecking our homes with fall décor, so we can appreciate how Jennifer snapped a photo of a pretty autumn tableau in her home and created a layout to remember how she decorated her home during this season. Layouts like this are a wonderful way to document our homes and our style. We particularly love the use of white throughout to give attention to the photo.

hey fall

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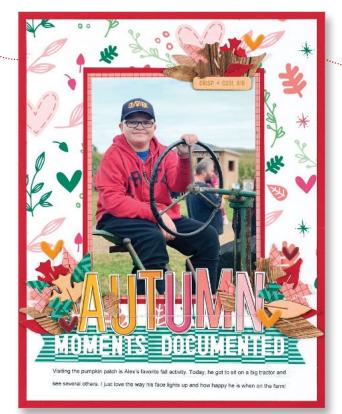
BY JENNIFER MCMURTREY supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Pinkfresh Studio; SPECIALTY PAPER: The Paper Studio; INK: Ranger Industries; ELECTRONIC CUT FILES: Paper Issues; STENCILS: Crafter's Workshop; ADHESIVE: 3M, Best Kreation, Tombow; OTHER: Twine

Nicole's son Alex jumped at the chance to sit high atop a tractor

when her family made their annual trek to the farm. We love how happy Alex looks, and we adore how Nicole featured this big, awesome photo. Check out her great design and attention to detail with three leaf clusters, the stitched-on letter stickers, and glimpses of wood and texture.

autumn moments documented

BY NICOLE KERR supplies CARDSTOCK: Elle's Studio, Neenah; PATTERNED PAPER, ELECTRONIC CUT FILES, LETTER STICKERS, STICKERS, WOOD VENEER: Elle's Studio; FONT: Arial; ADHESIVE: 3M, Kokuyo





For many of us, fall means back to routine after the good times of

summer, and for many that means back to school! Natalie Strand submitted this precious double-page layout featuring photos of her daughter's first day of first grade. We love that Natalie was able to share ten photos to visually tell the story while still leaving some breathing space in her design. Off she goes on the bus!

it was awesome

BY NATALIE STRAND

supplies CARDSTOCK: American Crafts, The Paper Studio; PATTERNED PAPER: Close To My Heart, Echo Park Paper; VELLUM: The Paper Studio; STAMPS: Hampton Arts, Shimelle for American Crafts; INK: Ranger Industries; EMBOSSING POWDER: American Crafts; STICKERS: Close To My Heart; LETTER STICKERS: American Crafts, Close To My Heart, Glitz Designs; ELECTRONIC CUT FILES: Kerri Bradford Studio, Scrapbook and Cards Today; FONT: Gill Sans Light; ADHESIVE: 3M; OTHER: Craft foam, roller date stamp

.....



Fall leaves transform the landscape by filling the autumn skies with a riot

of hues! Angela embraced the colourful nature of this time of year by creating this lovely card with a rainbow of die-cut leaves cascading down the crisp white slimline design. The splashes of white paint unify the design and give the leaves an organic feel.

falling for you

BY ANGELA SIMPSON

supplies CARDSTOCK: Concord & 9th, Neenah, The Stamp Market; STAMPS, DIES: The Stamp Market; INK: Tsukineko; EMBOSSING POWDER: Wow!; PAINT: Craftsmart; ADHESIVE: Scrapbook.com



Who are your favourite

spooks? Document their Halloween costumes in an adorable way with big whimsical monsters with silly grins and funny eyes! We love how Inessa printed her three photos all the same size with a white mat for consistency and how the roughed up and stitched on background add to the playful nature of her layout.

happy spooks

••••••

BY INESSA PERSEKIAN supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, ELECTRONIC CUT FILES, ENAMEL DOTS: Bella Blvd; ADHESIVE: Scrapbook.com, Tonic Studio, Therm O Web; OTHER: Therm O Web Deco Foil Flock

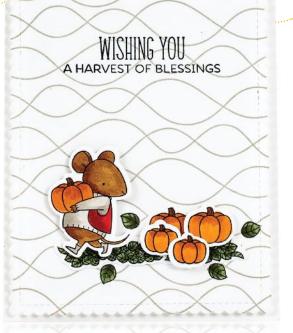
Cheryl's charming card design is beautiful in its simplicity, and we

love how the main panel with the wavy lines has been die cut into a scalloped rectangle. It's a subtle design choice, but such a neat detail!

a harvest of blessings

BY CHERYL ESPIE

supplies CARDSTOCK: Neenah; STAMPS: My Favorite Things; INK: Simon Says Stamp; MARKERS: Copic; DIES: Mama Elephant, My Favorite Things; ADHESIVE: Bearly Arts



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At first glance, this layout looks like a typical fall

photo shoot, but Shimelle's story is what makes this layout so much fun! She and her son love to dress up (check out her colourful Instagram feed to see what we mean!), and this layout chronicles his absolute fave October wardrobe piece. It features candy corn and Mickey Mouse, AND it has a glow-in-the-dark feature. What's not to love? It certainly is oh-so-stylish.

certainly stylish

••••••

BY SHIMELLE LAINE supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Doodlebug Design; JOURNALING CARD: Elle's Studio; PEN: American Crafts; ENAMEL DOTS: Altenew, Doodlebug Design; CHIPBOARD: Simple Stories; STICKERS: Doodlebug Design, Simple Stories; LETTER STICKERS: Jillibean Soup; PINWHEEL: Amy Tangerine for American Crafts; ADHESIVE: Therm O Web





Isabelle's slimline thank you card is a burst of warm colours, and this lengthy design allows for a whole slew of pretty flowers. Layering stamps like this one from Pinkfresh Studio gives you an array of colour options. Notice the leaves in two shades of green! We love the enamel dots she added for a little bit of sparkle!

thanks so much

BY ISABELLE DOUCETTE

supplies CARDSTOCK: American Crafts, Recollections; STAMPS, STENCILS: Pinkfresh Studio; INK: Gina K. Designs, Tsukineko; EMBOSSING POWDER: Lawn Fawn; ENAMEL DOTS: Your Next Stamp; ADHESIVE: Forever in Time

Gingham autumn trees, polka dotted scallops, and a vintage aqua pickup truck

make us say, "Oh, for CUTE!" about Becki's darling layout. The focal point photo of her kids and their cousins features them proudly showing off their perfect pumpkins. What a great capture of a day they will all remember for a very long time! So inspiring, Becki!

pumpkin patch

BY BECKI ADAMS

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, DIE CUT SHAPES, STICKERS: Echo Park Paper; STAMP: Heidi Swapp; INK: Scrapbook. com; ELECTRONIC CUT FILE: Silhouette America; PUNCH: Fiskars; TRIM: DMC; FONT: American Typewriter Condensed; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com





Honestly, there's so much to love about this layout—the beautiful colour palette, the strips of paper with curly ends creating an arc, the luscious half wreath with lots of lovely layers in various types of materials, and the understated paint splatter on the background. But the best part? Those photos. Those darling photos.

grateful

BY AUDREY MUTSCHALL

supplies CARDSTOCK: American Crafts, Recollections; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Pinkfresh Studio; VELLUM: Recollections; ELECTRONIC CUT FILE: Paige Evans; DIE CUT MACHINE: Silhouette Cameo; PAINT: Folk Art, Giorgio Watercolours; FONT: Mermaid; ADHESIVE: Cosmic Shimmer, Forever in Time, Recollections

.....



Fall colour tours are a wonderful weekend

getaway or a delightful Sunday drive depending on where you live! Kathy is fortunate to live near the splendour of Mt. Rainier, and she doesn't take these gorgeous views for granted. Ten beautiful photos are the star of the show on this pretty layout, and we love the rustic background and the pretty blue and maroon die cut leaves that complement the beauty of nature.

autumn splendor

BY KATHY LEICHT GREGG

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Echo Park Paper, October Afternoon; ENAMEL HEART: Elle's Studio; ACRYLIC TITLE: Color Cast Designs; DIES: Altenew, Waffle Flower; ADHESIVE: Gina K. Designs, Kokuyo, Scrapbook Adhesives by 3L

When the calendar reaches the fall months,

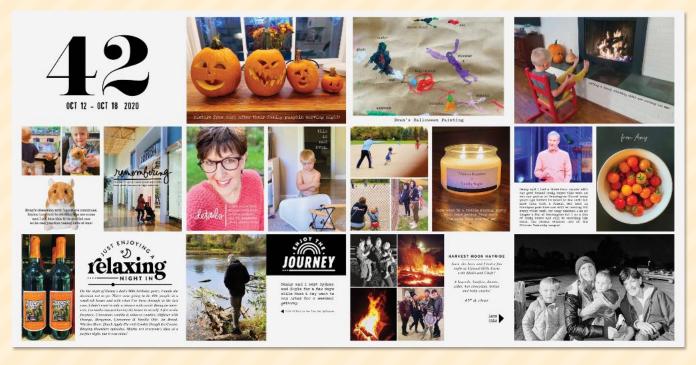
the bountiful harvest is in full swing as we barrel toward the winter months. The summer produce and flowers give way to pumpkins, gourds, chrysanthemums, and apples, and the farmers' markets bustle with activity. This darling flower cart that Mari created with dies from Honey Bee Stamps is such a sweet way to send an autumn thank you.

thankful cart

BY MARI CLARKE

supplies CARDSTOCK: Gina K. Designs, Neenah; WOODGRAIN PAPER: Ranger Industries; STAMPS, DIES: Honey Bee Stamps; INK: Pinkfresh Studio, Ranger Industries, Tsukineko; BRADS: Stampin' Up!; DIMENSIONAL GLAZE: Tonic Studios; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L





It seems like fall is filled with lots of activities, and pocket page layouts are a great way to keep track of what you did each week. Pam's clean and graphic layout is big on black typography on white, and the colour for the layout comes from the photos themselves! Twenty-two photos on this one, my friends—now THAT'S storytelling.



week 42

BY PAM TALLUTO

supplies DIGITAL JOURNALING CARDS: In a Creative Bubble; DIGITAL PHOTO TEMPLATES: Project Life, Paislee Press; DIGITAL STICKERS: Ali Edwards; POCKET PAGE PROTECTORS: Paislee Press, Project Life; FONTS: Helvetica, Katulac, Pistelli, Stamp, Times Italic, Traveling Typewriter

Honestly, there's so much to love about this layout—Did you see the School Life collection from Simple Stories in our 10 Most Wanted

column? Karlla's cheerful layout shows it in action! We love all the dimension and texture she created with elements popped up with foam tape, the patterned paper folded up to reveal more patterns beneath, and the bits of twine on the two tags tucked behind her photos. A+, Karlla!

choose to shine

BY KARLLA DAUER supplies PATTERNED PAPER, BEADS, CHIPBOARD, DIE CUT SHAPES, FRAMES, STICKERS, TAGS, TWINE: Simple Stories; ADHESIVE: Therm O Web

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with a puffy on

loved seeing Ste sterms first Hallo m our daugi

2018 - Thinois Cheuriesier ral hand-m-down worn over the years. This was the last time she really had no input on her choice of ocstime.

014 - Cinderella

Intervite as got a Disney princes in there before she started arisals or combinations. This was a purchased dream, a cardigan, and a tiara. The Meather was just perfect. De glad

015 - Frincess Luna (My Little Pony) his one involved the most epic sourcing of co-hen Baily was servibly sick. She went around to we ascert, but alimit stay out long. ná to a few hou

mblé - rumpkin (Cinkernilas deg) After the Frincese Luna experiment, i turned to Amazon to source the sig and unitary. The outlar and cutts were the only ULY tasks, i an most proud of this occume.

bit - Black Cut to kept it supply simple since it was going to be cold. B inch fur yearf as the base, topped with ears and boy th presend all in black, baving been a butterfly at school.

8016 - Saintee Unicorn Kitty Butserfly Kaily dism: know that Balmbae Unicorn Kitty was a Canadian character when she cose up with this costume idea, adding the wing code is also a bosterfly.

2019 - Ghosi Wolf I think ath vantue to be a for, but when the ears arrived they are each more wait than for. This combination of a ghost costume with wolf ears is to typically Beily.

8000 (not pictured) We dishut pian anything bicause of the pandemic, but there were note kids out than expected. Emply went to a New houses on our stores and backyris in here stream clothes.



If documenting and journaling are your jam, you are going to love this layout by Jennifer! The left side is a timeline of nine years of Halloween costumes for her daughter Emily from 2012-2020. Such a great idea for a compilation layout that spans many years. And what wonderful stories, too!

happy halloween

BY JENNIFER WILSON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Studio Calico; PEN: Sakura; STICKERS: Crate Paper; FONT: Remington Noiseless; ADHESIVE: Kokuyo

A trip to Paris is sure to result in magnificent inspiration for scrapbook

layouts! We love all the vintage details that Marcia chose for her stunning layout about the Arc de Triomphe du Carrousel. Those details so perfectly capture the history and majesty of the region. It looks like it was a good day, indeed.

adventure

.....

MARCIA DEHN-NIX

supplies CARDSTOCK: American Crafts, Bazzill Basics, Neenah: PATTERNED PAPER, CHIPBOARD, LETTER STICKERS, STICKERS: Vicki Boutin for American Crafts; ADHESIVE: 3M





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Scraps of Love, LLC 9516 W. Peoria Avenue, #14 Peoria, AZ 85345 (623) 972-0600 scrapsoflove.com

Connecticut

The Inspiration Station 13 Furnace Ave. Stafford Summers, CT 06076 (860) 684-2641 the-inspiration-station.com

Illinois

One Paper Place 590 Bankview Dr Suite B, Frankfort, IL 60423 (815) 388-6745 onepaperplace.com

The Paper Forest Scrapbook Boutique 12 Washington Plaza Washington, IL 61571 (309) 745-3440

the store directory

Indiana

Cafe Crop 1100 W 84th Drive Merrillville, IN 46410 (219) 661-1624 cafecrop.com

The Doodlebug, Inc. 671 3rd. Ave Suite C Jasper, IN 47546 (812) 482-4949 thedoodlebuginc.com

lowa

Memory Bound 641 N. Ankeny Blvd. Ankeny, IA 50023 (515) 965-1102 memorybound.com

Scrapmania MegaStore 4750 Tama Street SE Cedar Rapids, IA 52403 (319) 377-9999 Facebook.com/CRScrapmania

Massachusetts

Life's Memories & More 1085 Park Street Palmer, MA 01082 (413) 283-4448 lifesmemoriesandmore.com

Michigan

Scrappy Chic 32523 W Eight Mile Road, Suite C2 Livonia, MI 48152 (248) 426-9020 scrappychiclivonia.com

Minnesota

Crafters Haven Ltd. 5404 34th Ave S. Minneapolis, MN 55417 (612) 729-9035 craftershavenltd.com

New York

Scrap-a-Latte 879 Little East Neck Road West Babylon, NY (631) 482-9190 scrapalatte.renee@gmail.com

Pennsylvania

Brutus Monroe Studio Store 1000 Greentree Road Pittsburgh, PA 15220 (412) 892-9511 brutusmonroe.com

Scrapbook Super Station 168 Pointe Plaza Butler, PA 16001 (724) 287-4311 scrapbookstation.com

Tennessee

Scrappin' In The City 777 N. Hall of Fame Dr. Knoxville, TN 37917 (865) 247-6879 scrappininthecity.com

Washington

3 Craft Chicks 13106 W Sunset Hwy Airway Heights, WA 99001 (509) 475-9026 3craftchicks.com

Wisconsin

Picture This 6021 Arndt Lane Eau Claire, WI 54701 (715) 830-9555 picturethiseauclaire.com



the online directory

ÇaFabrik, Art Material & Scrapbooking ÇaFabrik.ca

Memories Manor St. Clair, MI (810) 329-2800 memoriesmanor.com

My Little Scrapbook Store Alexandria Twp, NJ (908) 397-5327 mylittlescrapbookstore.com

Prairie Paper Haven Regina, SK prairiepaperhaven.com

Scrapbook.com Gilbert, AZ 1-800-SCRAPBOOK scrapbook.com

Scrap n' Stamp Vancouver, BC (604) 684-4657 www.scrapnstamp.ca

Scrap Shotz Calgary, AB (403) 870-8576 scrapshotz.com



Calgary, AB T2K 1H9 (403) 399-2127 scrapendipity.orderz.ca

Stamp and Create with Lisa Inverary, ON (613) 653-2225 stampandcreatewithlisa.net

The Papercrafter's Workshop

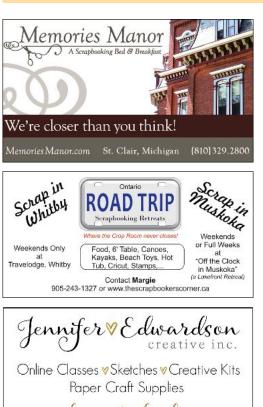
Stouffville, ON (905) 642-1742 papercraftersworkshop.ca

The Scrap Club Erin, ON (416) 838-9405 thescrapclub.com

Two Scrapbook Friends Waterloo, ON

(519) 746-6672 twoscrapbookfriends.ca

Younique Scrapbook Store Guelph, ON (226) 962-9098 youniquecountryretreat.com



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with love...

A creative sendoff to keep you inspired until we meet again.

What is it about fall projects that touch our hearts so much? Andrea Marvilla Lake shared this gorgeous embroidery hoop project in our fall 2021 call for submissions, and we couldn't wait to share it with you, our readers! What a wonderful handmade gift this would make for family and friends for the holidays!

DESIGN TIP: Gather patterned papers in bright fall colours (use your

scraps!), random wood buttons, clips, ephemera, and enamel dots to bring your design to life.

DESIGN TIP: Switch out the leaves

for snowflakes, hearts, or any other seasonal icon to create a hoop like this for any time of year!

life is beautiful

BY ANDREA MARVILLA LAKE

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Paige Evans for American Crafts; Pink Paislee, Simple Stories; PEN: Sakura; ENAMEL DOTS: Pinkfresh Studio; CHIPBOARD, STICKERS: Paige Evans for American Crafts; BUTTONS, DIE CUT SHAPES: Pink Paislee; CLIPS: Michaels, Paige Evans for American Crafts; ELECTRONIC CUT FILE: Paige Evans for Silhouette America; ADHESIVE: Therm O Web, Tombow; OTHER: Embroidery hoop

DESIGN TIP: Use this idea to create a beautiful gift for a special

couple celebrating their wedding or for grandparents who are sure to love this way to display photos of the grandkids!

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Winter 2021 Call for Projects

It's hard to believe, but we're already preparing for the Winter 2021 issue of *SCT*! It's your chance to have your work published, so reach for those festive snowy and holiday-inspired products and get to work on your winterthemed submissions. You'll find details about what we're looking for at **scrapbookandcards. com/current-call**

You're Invited to Our Online Social

It's always a party on our various social media platforms. Stop by your favourite e-hangout and say hi. We love interacting with you! Don't forget to tag us so we can see the amazing things you've got going on in your crafting world.

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before we go ...

fall freebies

You'll love the FREE printables we have for you on our website. Get your SCT art today at scrapbookandcards. com/bonus-content









your free extras

As always, we love to share, and we've got you covered with awesome extras that you'll adore. Here's a comprehensive list of freebies you'll find in this issue:

- Bonus Sketches (pgs. 30-31, 32)
- Scalloped Frame Cut File by Lisa Dickinson (pg. 44)
- Gather Cut File
 by Nathalie DeSousa (pg. 45)
- Pumpkin Wreath Cut File
 by Paige Evans (pg. 47)
- □ Fall Journaling Card Set (pg. 80)
- □ Fall Cut Files (pg.80)

bonus cut files



We're so proud to offer you bonus cut files to add to your projects. It's our way of showing you how very

grateful we are for being a part of your family. Find this issue's delightful cut files at scrapbookandcards.com/ bonus-content

FALL FRAME CUT FILE BY PAIGE EVANS

Pinterested?

If you're stuck in a rut and need some inspiration Scrapbook & Cards Tod **STAT**, our Pinterest boards are absolutely teeming with ideas. You can find layout ideas neatly organized by theme, techniques to try, colour ideas, fun fonts to download, and free cut files, downloads, and printables. If mixed media, home décor, or pocket pages are your thing, you'll find great ideas for those, too! And don't forget we have tons of pinned sketches, templates, and SO many card ideas all for your viewing pleasure.

pinterest.com/sctmagazine

SHOW US YOUR STUFF! We love to see what you create with our freebies! Tag what you make using downloads from this issue with #sctFall21freebie, and we might feature you on one of our social media channels.

Appreciation is a wonderful thing. It makes what is excellent in others belong to us as well.

VOLTAIRE

HOMEGROWN

HOMEGROWN

AUGUST 2020

the lil' details

A LOT HAS CHANGED THIS YEAR, BUT THE MOST IMPORTANT THINGS HAVE REMAINED. SO GRATEFUL FOR OVR

LITTLE FAMILY AND BIG LOVE.

rise & shine

and A

> rise E shine

LIVE SIMPLY.

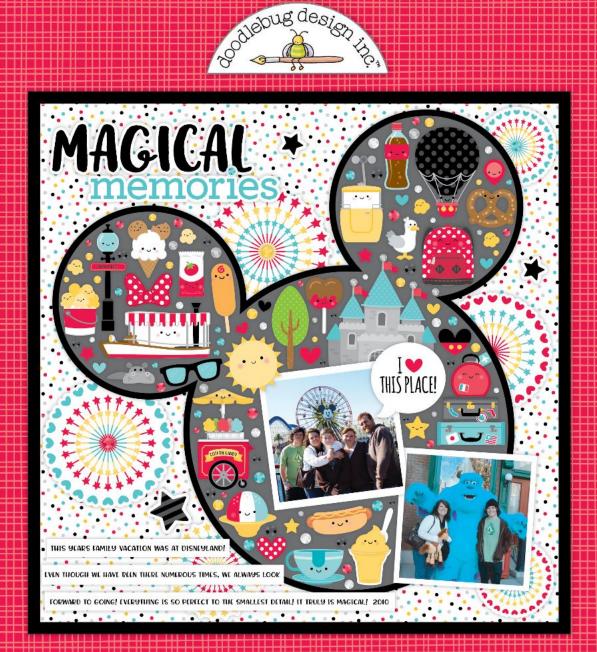
til the

cows come home!

LIFE IS BETTER ON THE FARM

Rise & Shine! Fresh from the farm, Simple Stories is excited to introduce you to the Homegrown collection. A wonderful mix of farm animal friends, super fresh veggies, fantastic florals, and quotable farm quips in rustic red, denim blue, sunflower yellow, and grassy green. This new collection will have you saying, "Life is better on the farm!"





FUN AT THE PARK

This is where you want to be, there are smiles on every face you see! It's the happiest place so why not start your memory making with Fun at the Park![™] Family fun is what's in store with treats & rides and so much more! A collection so charming it makes you happy, so grab your gear and let's get scrapping!





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