

# design your story

Design team member Jess Forster is an expert at documenting daily life. BY CATHY ZIELSKE

The rhythm of daily life is by far my favourite subject for scrapbooking, and Jess Forster always inspires me with how she takes the simple details of any day and turns them into beautiful and real records of life. We often think of life's big events—birthdays, holidays, etc.—as the most scrap-worthy moments, but check out how Jess finds the heart of the story in the everyday!



## layout 1

### PANDEMIC LIFE

**So many of us know how different work and school have been during the pandemic.** For those working parents with school-aged kids, the challenges were/are huge! Jess tells the story of a typical day in the life during this challenging time with details and heart.

**STORY TIP: Keep it real!** Not all stories are easy, so don't shy away from telling it like it really is.

**DESIGN TIP: Add white space to your layout.** Jess balanced out a photo and embellishment gathering with ample white space that invites the eye into the page.

## this is adulting

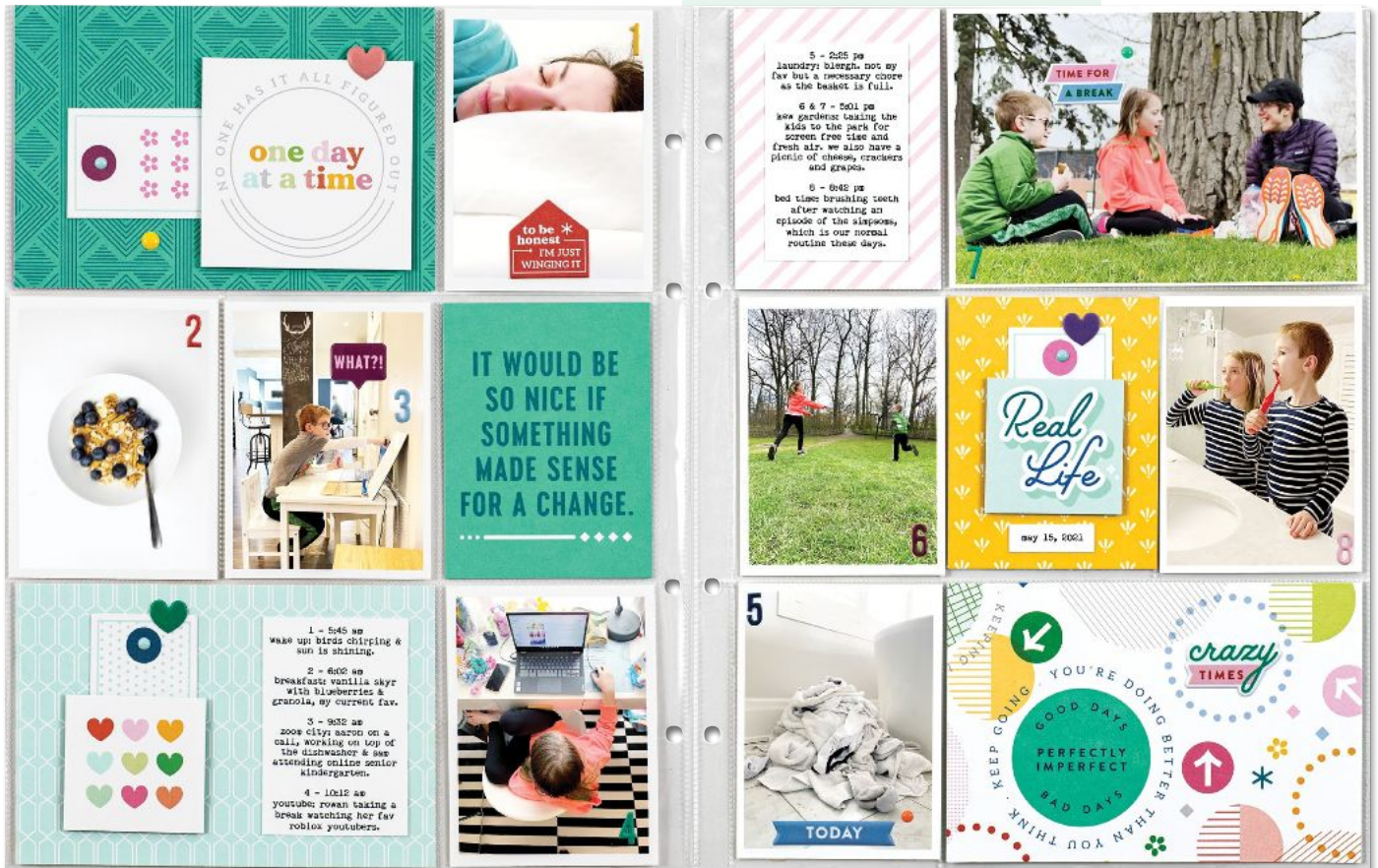
BY JESS FORSTER

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, LETTER STICKERS, STICKERS: Pinkfresh Studio; FONT: Remington Noiseless; ADHESIVE: 3M

**DESIGN TIP: Play with your title.** Jess created an interesting title by using several different stickers in a thoughtful way. Don't be afraid to mix and match elements for creative page titles.

layout 2

**STORY TIP: You don't have to be wordy!** Jess kept her journal cards brief and to the point. If you're not a wordsmith, this approach is perfect for you!



**MAKE A NUMBERED LIST**

**Pocket pages are the perfect home for list stories!** Jess's visual list leads the eye around the two pages using small letter stickers. Each page also contains a corresponding key to what is happening in each numbered photo.

**DESIGN TIP: Repeat those colours.** Notice how Jess's cards repeat common colours across the spread? That is a subtle way of unifying the design. Coordinated collections make this so easy to do.

**DESIGN TIP: Alternate photos and cards.** Mixing and matching photos and journal cards creates visual breaks in your content, which is a wonderful way to engage viewers in your design.

**one day at a time**

BY JESS FORSTER

**supplies** PATTERNED PAPER, ENAMEL DOTS, LETTER STICKERS, STICKERS: Pinkfresh Studio; POCKET PAGE PROTECTOR: Ali Edwards; FONT: Remington Noiseless; ADHESIVE: 3M

See more of Jess' pages and stories on Instagram [@jess\\_forster](#)

