# ideas, insights 31



# go big or go home

We love watching trends in fashion and home décor, and one thing we've been seeing is BIG sleeves, BIG patterns, BIG everything for maximum impact and drama! Perhaps after a year and a half at home in our sweatpants, we're ready to make a BIG splash and get noticed. In this issue our creative team shares layouts and cards with super-sized elements, and we think you will love their fantastic ideas. BY SUSAN R. OPEL

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#### the challenge: Create layouts and cards with one super-sized element.



## big photo

A picture is worth a thousand words! These eight gorgeous young ladies are dressed to the nines for their Homecoming celebration, and what Lisa wanted to remember was their joyful faces as they experienced this delightful rite of passage. She kept the journaling simple with their names, the dates, and the name of the school, because in the end, it's ALL about the photo.

**DESIGN TIP: Ground your jumbo** focal point picture with a line of flowers and your title right in the center. Placing the journaling directly below gives it even more weight to hold up the photo.

#### celebrate besties

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Jen Hadfield for American Crafts; ELECTRONIC CUT FILE: Lisa Dickinson; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Tickets



Lisa is sharing a free download of her Scalloped Frame cut file. Use it to create your own creative frame! Find it on our website here:

scrapbookandcards.com/bonus-content



# big sentiment

Sometimes you're not just thankful, you're SUPER thankful, so make your thanks known with a dominant die-cut sentiment. Another benefit to a large sentiment is that it keeps your design simple because there isn't room for much else.

#### thanks for everything

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, The Stamp Market; STAMPS, DIES: The Stamp Market; INK, EMBOSSING FOLDER: Taylored Expressions; ADHESIVE: Lawn Fawn, Taylored Expressions



**DESIGN TIP: Whip** up a stack of these cards and give them as gifts in sets of four for family and friends.

# big title

Nathalie's large gather cut file has a two-fold meaning. Not only is she celebrating her family gathering together for Thanksgiving, but she's also referencing their tradition of applepicking. Her big title sets the tone for this pretty fall layout.

**DESIGN TIP: Changing group shots to** sepia allows the focus to be on faces rather than clothing.

#### gather family

BY NATHALIE DESOUSA

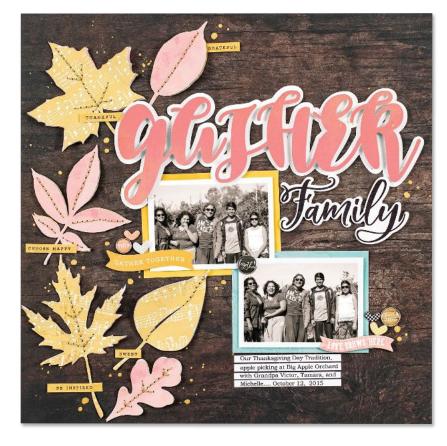
supplies CARDSTOCK: Michaels; PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; PAINT: Liquitex; ELECTRONIC CUT FILE: Nathalie DeSousa, Silhouette America; FONT: Old Book Antiqua; ADHESIVE: Scrapbook Adhesives by 3L



Nathalie is sharing a free download of her gather cut file. Use it to create your own fall layout! Find it on our website here:

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### gather gather





#### big pattern

Quit hoarding those gorgeous, showy patterned papers and make them shine on a layout (or card)! Victoria Calvin created a mini layout in the center of this commanding pattern allowing LOTS of that dramatic paper to show. To tie everything together, she used coordinating die cut shapes and stickers on two corners and near her title.

DESIGN TIP: If a photo has dead space in it, consider adding a sticker like Victoria did to further her colour scheme.

#### the best dress

BY VICTORIA CALVIN

supplies PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: My Mind's Eye; LETTER STICKERS: American Crafts; FONT: American Typewriter; ADHESIVE: Tombow



# big pocket

Tell big stories with interactive elements. Nicole's clever layout includes a HUGE pocket where she was able to stash a folio with more photos and thoughts about her daughter entering junior high school. This layout would be a fun one to try for storing memorabilia from a trip! The folder will store away those flat items you collect like tickets, menus, and maps.

DESIGN TIP: Try this idea on a card and include a fun hidden message for the recipient!

#### hello junior high

BY NICOLE NOWOSAD

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Amy Tangerine for American Crafts; CLIP: Vicki Boutin for American Crafts; FONT: Typical Writer; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

# big focal point

Take the guess work out of designing and feature an oversized focal point. Latisha's darling box of coloured pencils is the star of the show! Large dies like this allow you to keep everything simple. We love her simple green and white background, and the colourful twine bow adds just the right whimsical touch.

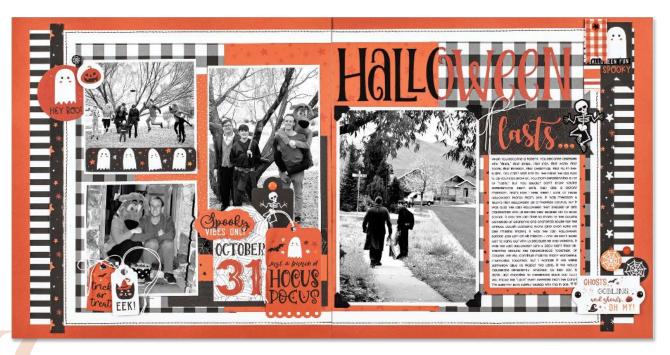
DESIGN TIP: A big focal point typically looks best centered on the card front. No labouring over where to place it!

#### rainbow of happiness

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, Lawn Fawn, The Stamp Market, Taylored Expressions; STAMPS, DIES: The Stamp Market; INK: Taylored Expressions; TRIM: Lawn Fawn; ADHESIVE: Lawn Fawn, Taylored Expressions





#### big journaling blocks

Tell your stories with heartfelt journaling. As Wendy Sue completed this layout, she mentioned that maybe it wasn't just the journaling block itself that was big, but rather the big sense of nostalgia it documented. Her growing boys were bound for adventure after Halloween 2018, and she never knew how much things would change after that.



#### halloween lasts

BY WENDY SUE ANDERSON

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, ENAMEL DOTS, STICKERS: Echo Park Paper; ELECTRONIC CUT FILES: Echo Park Paper, Silhouette America: FONT: Arriere Garde: ADHESIVE: Scrapbook Adhesives by 3L

# big cut file

Erica set the scene with this fun pumpkin wreath cut file and filled the pumpkins with cute Halloween-themed patterned papers. Tucked into the wreath are photos of some spooky folks and toward the top are some coordinated Halloween icons for a quick title! The bats flying off the top add some really cool movement to the design.



Paige Evans is sharing a free download of her Pumpkin Wreath cut file that Erica used to create this fun page! Find it on our

website here: scrapbookandcards.com/ bonus-content



#### trick or treat

BY ERICA THOMPSON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; ELECTRONIC CUT FILES: Paige Evans; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web