

designer challenge



Welcome Spring patterned paper

by Echo Park Paper

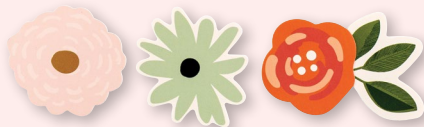
echoparkpaper.com



Hello Today foam stickers

by Simple Stories

simplestories.com



The Avenue Flower ephemera

by Pebbles, Inc.

americancrafts.com/pebbles



Made With Love

mini adhesive jewels

by Doodlebug Design

doodlebug.ws

Tegan Skwiat, Lisa Dickinson, and Mari Clarke were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



TEGAN'S DESIGN TIPS: Frame it out!

- Use patterned paper to bring focus to your photo. Tegan not only double-matted the picture, but she layered cute papers behind it!
- Add a scalloped "valance" to the top of the design to draw the eye down to the heart of the layout.
- Frame your photo with flowers!

real life documented

BY TEGAN SKWIAT

additional supplies PUNCH: EK Success;
TYPEWRITER: We R Memory Keepers;
ADHESIVE: Therm O Web



LISA'S DESIGN TIP: Split your background!

- Use a simple pattern on the bottom of your double-page spread as quiet space and an antidote to the busier pattern on the top. It's also a great background for readable journaling!

hello good vibes

BY LISA DICKINSON

additional supplies CARDSTOCK: Bazzill Basics; PUNCHES: Creative Memories; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



MARI'S DESIGN TIPS:

Include open space!

- Use the rule of thirds deliberately! Mari expertly incorporated cluster, focal point, cluster from top left to bottom right.
- Create a "frame" for your layout with a simple pattern, a cardstock mat, and a small print. It adds the sweetest finishing touch to your page!

love

BY MARI CLARKE

additional supplies CARDSTOCK: Bazzill Basics, Doodlebug Design; PUNCHES: Marvy Uchida, We R Memory Keepers; FONT: Special Elite Font; ADHESIVE: Scrapbook Adhesives by 3L