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marvelous mini album an idea you'll love

pop of colour black & white + wow!

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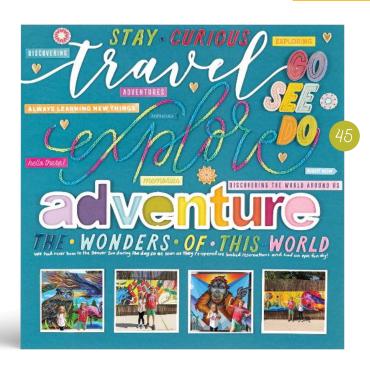
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# takes 2 & 3

We asked three talented designers to each create a layout for cover consideration. Since we loved ALL of the results, we've reserved this space to share what everyone came up with. Take a look at how one title/photo/ grouping can be used to create three very unique (and fantastic!) outcomes.



Whimsical waves and a cheerful sun with gingham rays give Nicole's layout such a fun and happy summer vibe! The stripes and dots add to the cute factor, and we love how the title colours incorporate both the sand and the bathing suit in the adorable photo. Such a darling layout, Nicole!

Tegan's fun and cute layout truly embodies the childlike joy on the face of our sunny side up cover girl! We love Tegan's bold primary colour choices and the fun summertime icons scattered around her design. Did you notice how the stitching on the blue patterned paper panel gives the illusion of ocean waves? And the little splash to the right of the title is the perfect finishing touch!

#### BY NICOLE NOWOSAD

supplies CARDSTOCK: Bazzill Basics, Doodlebug Design; PATTERNED PAPER: Photoplay Paper; ENAMEL DOTS: Doodlebug Design; GEMS: Queen & Co.; BUTTONS: Shimelle for American Crafts; LETTER STICKERS: American Crafts; DIE CUT SHAPES: Echo Park Paper; ELECTRONIC CUT FILE: Silhouette America; FONT: Century Gothic; ADHESIVE: Therm O Web

#### BY TEGAN SKWIAT

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Bella Blvd, Doodlebug Design; ENAMEL SHAPES: Doodlebug Design; CHIPBOARD, DIE CUT SHAPES, ELECTRONIC CUT FILES, LETTER STICKERS, STICKERS: Bella Blvd; TYPEWRITER: We R Memory Keepers; ADHESIVE: 3M

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ON OUR COVER beach baby

BY SOPHIE DELORME

Web; OTHER: Embroidery floss, vellum

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES: Simple Stories; MARKERS: Spectrum Noir; ENAMEL DOTS: Pinkfresh Studio; LETTER STICKERS: Amy Tangerine for American Crafts; ELECTRONIC DIE CUT MACHINE: Silhouette America; FONTS: Century Gothic, Strawberry Shortcake; ADHESIVE: AdTech, Therm O

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# from the editor



Summertime and the livin' is easy! I have so many happy memories of road trips with my mom and dad during the summer. We'd get in the car with no real destination in mind, and Dad would turn right or left whenever the inspiration struck. It was a wonderful way to explore rural Michigan and spend time together. And it always, ALWAYS ended with ice cream.

We hope you find abundant happiness as you journey with us for a while! Let's look at some of the things you'll find in the summer 2021 edition of Scrapbook & Cards Today:

Our **Inspired by SCT** (pg. 21) article is near and dear to my heart. As a scrapbooker turned card maker, I've been an advocate for finding inspiration from one type of papercrafting to create another. We asked several of our creative team members to do just that! Four scrapbookers chose cards from SCT to inspire their layouts, and one card maker created two cards inspired by a layout.

This issue's **Creative Cards** (pg. 51) article focuses on designs that are black and white with a pop of colour. This style has been making a statement in the fashion world, so we challenged our card makers to design with this trend.

We're excited to have Victoria Calvin take the lead on our **Design Your Story** (pg. 57) column for our summer issue. You will love her sleek and relatable layouts and the stories that she tells.

Find amazing reader-submitted projects in our **Inspiration** Gallery (pg. 63) column! It's filled with vibrant summertime vibes in an array of styles.

It's time to spend a lazy summer afternoon with the newest issue of Scrapbook & Cards Today! You're in for quite a treat!

SUSAN R. OPEL EDITOR-IN-CHIEF



## sunshine

BY SUSAN R. OPEL

supplies CARDSTOCK: Bazzill Basics, Concord & 9th, Simon Says Stamp; PATTERNED PAPER, STICKER: Obed Marshall for American Crafts; MARKER: Spectrum Noir; DIES: My Favorite Things, SCT Delivered, Simon Says Stamp; PREPRINTED SENTIMENT: Simon Says Stamp; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Therm O Web; OTHER: Sequins

# extra! extra!

summer is here!

Do you get the SCT newsletter? Subscribe today at scrapbookandcards.com/ newsletter-signup/

# **SCT Partner Appreciation!**



Our partners are what make this magazine of ours tick, so it's no surprise that we want to celebrate each of them with a special event on our blog! Join us this August to learn more about your favourite companies,

find out how to connect with them on the web, and, of course, leave a comment for your chance to win some amazing prizes! You'll find all of the action at our blog. scrapbookandcards.com/blog

# learn the basics of MemoryDex!

Join us for MemoryDex 101—a 10-week course taught by Lindsay Bateman. It's designed to

> introduce you to the amazing Heidi Swapp MemoryDex and all of the possibilities it holds! The MemoryDex is a Rolodexstyle spinner designed to show off your cherished memories, notes or even hold a calendar, and it's the perfect memory-keeping format to create cards while trying new techniques on a small scale. This class will inspire you to do just that!

scrapbookandcards.com/ memorydex-101

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# send us your work!



We love seeing your inspiring designs so send us your work! Just answer our call for projects which can be found on our website. Each issue's call for submissions always includes a PageMap to kick-start your design. Consider it

your crafty blueprint, and let it inspire your creations. If you design something you'd like us to consider for our Fall 2021 issue, simply send us an image of your work. You'll find all the details on how to submit, as well as specifics on additional projects we're looking for, on our website at scrapbookandcards.com/current-call



# the SCT Sampler is SUPER!

Imagine a fun package delivered to your door every single month featuring your favourite new papercrafting supplies! The SCT Sampler is a specially curated package of papercrafting product filled with beautiful surprises from our amazing industry partners, and you can get yours for as low as \$14 a month (including shipping)! Find out how you can get this happy package of goodness delivered to you!

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# the essentials





### WONDERS BY PAIGE EVANS FOR AMERICAN CRAFTS

The Wonders collection by Paige Evans is a gorgeous and colourful adventure! Birds, blooms, and butterflies and all the colours make this collection a must-have for happy summer layouts. You can't help but smile when you look at the cheerful Wonders line.

americancrafts.com

#### MEMORYDEX BY HEIDI SWAPP

Flip your way to something creative and cute with the MemoryDex by Heidi Swapp. Like an old school Rolodex, this blush beauty can hold memories, reminders, or moments—it just depends on where your creativity takes you!

heidiswapp.com



A list of some of the most inspiring products on the scene right now.

# summer love memorydex

BY MEGHANN ANDREW

supplies PATTERNED PAPER, CLIPS, DECORATIVE TAPE, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Paige Evans for American Crafts; VELLUM: American Crafts; TRIM: Stampin' Up!; MEMORYDEX: Heidi Swapp; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

scrapbookandcards.com { 11

Hit the road. Tell the story!



#### **SAFE TRAVELS BY SIMPLE STORIES**

The Safe Travels collection from Simple Stories is giving us a serious case of wanderlust! The sophisticated colour palette paired with adorable icons is perfect for all kinds of travel—from road trips and camping to more exotic locations. Pack your bags for an awesome journey, and then use this collection to commemorate the trip in your scrapbook! simplestories.com

### **6 X 6 PAPER PADS BY PINK & MAIN**

One can never have too many 6 x 6 patterned paper pads, and we adore the designs by Pink & Main! Cheerful patterns pair with useful basics like stripes, dots, plaids, and chevrons to give you lots of happy combinations for quick cards and mini albums. pinkandmain.com



## RAINBOW STITCHES & STRINGS BUNDLE **BY CONCORD & 9TH**

Concord & 9th is right on trend with this rainbow and string art stamp and die set! It's giving us all the vibes of macrame and peace and love, and we're loving all that texture! concordand9th.com





#### LITTLE BOYS HAVE BIG ADVENTURES BY PHOTOPLAY PAPER

Rough and tumble boys with big imaginations and lots of energy get a collection all their own—it's the Little Boys Have Big Adventures collection from Photoplay Paper! Dinos, dogs, and dump trucks, and whimsical prints and fonts make this an awesome collection to capture the spirit of all the boys in your life.

photoplaypaper.com



charming boy collection!

Oh, Vicki, colour love!

### COLOR STUDY BY VICKI BOUTIN **FOR AMERICAN CRAFTS**

Vicki Boutin has seriously knocked it outta the park with her Color Study collection! You'll be enamored with all the juicy colours in every single product! Rainbows, dots, flowers, and a colour wheel all come alive in brilliant colour in this fantastic collection of delightful designs.

americancrafts.com



### MARKET CART BUILDER----BY HONEY BEE STAMPS

The Market Cart Builder from Honey Bee Stamps is like a glorious Saturday morning at the open-air farmers' market! We love how this cheerful die creates a large cart with a detailed awning and multi-spoked wheel. This die would be amazing for scrapbook layouts as well!

honeybeestamps.com

#### **STAYCATION** BY CREATIVE MEMORIES

The Staycation collection from Creative Memories is all about the memories we make as a family right at home. Sometimes the most precious moments are those spent in the yard, in the car, or around the table, and this line will spark ideas of simple stay-athome moments to capture in your scrapbooks. We love the garden gnome, the swing set, and the chess pieces in this sweet collection!

creativememories.com



### **PAINTED PEONY MIX** BY PINKFRESH STUDIO

It's always exciting when a new product makes its debut! Pinkfresh Studio continues to innovate with their designs; we love how their large rolls of washi now have coordinating stamps and dies. Such a cool way to make everything match!







# designer challenge



#### **Brave + Bold patterned paper**

by Amy Tangerine for American Crafts americancrafts.com



**Keeping It Real puffy stickers** 

by Pinkfresh Studio pinkfreshstudio.com



Summer chipboard stickers

by Carta Bella Paper echoparkpaper.com/ carta-bella-paper







Wicker Lane stickers by Photoplay Paper photoplaypaper.com Anya Lunchenko, Becki Adams, and Nicole Nowosad were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



#### ANYA'S DESIGN TIPS: Paper strips + colour limits!

- Trim patterned paper strips in various widths in a similar colour family to create an interesting and layered "ledge" for placement of the main panel of your layout.
- Choose a limited colour palette to keep things simple.
- Let stickers guide your layout's title!

# keep it real

BY ANYA LUNCHENKO

additional supplies CARDSTOCK: Carta Bella Paper: DIES, ENAMEL DOTS: Echo Park Paper: DIMENSIONAL GLAZE: Tonic Studios: ADHESIVE: Scrapbook.com



#### BECKI'S DESIGN TIP: Create custom embellishments!

• Use hand stitching, buttons, stickers, and other doo-dads to make patterned paper circles look like custom embellishments.

# perfectly imperfect

BY BECKI ADAMS

additional supplies CARDSTOCK: American Crafts, Carta Bella Paper; BUTTONS: Hobby Lobby; TRIM: DMC; PUNCHES: EK Success, Fiskars; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web



## **NICOLE'S DESIGN TIPS:** Asymmetry for the win!

- Use the rule of thirds for your photo block. Nicole added patterned paper strips above and below her photos taking up one third of the background paper.
- Draw the eye to the photos with a title sitting atop a beautiful gathering of stickers and embellishments.

# good vibes

BY NICOLE NOWOSAD

additional supplies CARDSTOCK: Bazzill Basics; FONT: AM Typical; ADHESIVE: Therm O Web

# creative memories

I have loved these albums since I was introduced to them in 1995! My 20-year-old albums are still in good shape.

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# pocket play

Short on time? Here you'll find creative ideas to make the most of your pocket pages. BY INGUNN MARKIEWICZ

My name is Ingunn, and I've been scrapbooking since 2006. A few years back, I switched from traditional layouts to doing mostly pocket pages. I discovered that pocket pages removed my biggest hurdle in scrapbooking: feeling like I had to come up with a new design every time I sat down to create (and failing!). I love the ease of slipping photos and cards into pockets that are already laid out for me. Now I can tell my story without the added (self-induced) stress!



TIPS

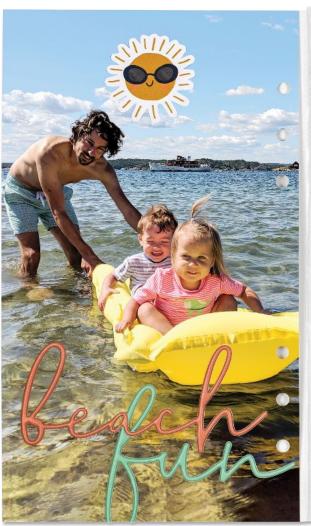
POCKET TIP #1: Use your handwriting. I've never liked my handwriting much, so I usually type my journaling, but now that I have kids, I'm realizing that this is the kind of personal touch that they might treasure in the future. I now try to include my handwriting somewhere at least once in every album, and sometimes I even get my husband to fill out journaling cards from his perspective!

POCKET TIP #2: Limit your colour palette. My outdoor photos tend to be busy with lots of different colours. In those cases, I try to stick with one or two main colours in the products I use to avoid overwhelming the eye.

My main scrapbooking focus is on seasonal family albums, but I also have a 6 x 8 album for each of my daughters that will be theirs to keep. In these albums, the stories are all about them, and I make sure to include lots of reasons why I think they are awesome little humans! Nora is such a great hiking buddy, and I hope that someday she will look back at this album and remember this day we spent together.

# iourney

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Simple Stories; PEN: Tombow; ADHESIVE: 3M





# INSIDE THE POCKET **SCT ♥** 365 2019 pocket page class

**CLASS SALE:** Learn more about the principles and ideas behind beautiful pocket page design with Meghann Andrew and five contributors in our year-long SCT365 master class, Inside the Pocket! You can take this self-paced class for just \$20! Learn more at: scrapbookandcards.com/ shop-sct/

### TIPS

#### POCKET TIP #1: Think outside the pocket.

Sometimes I like to mix things up and include photos outside of the pockets. I simply punch holes directly through the photo, and then adhere another photo (or patterned paper) to the back.

POCKET TIP #2: Design in threes. This layout encompasses the big three: photo, journaling, embellishment. One pocket/page for each and the story is told quickly and beautifully.

POCKET TIP #3: Play with vellum. Layering stickers over a piece of vellum is a fun way to add some transparency to a pocket. Try patterned vellum for a bit more interest!

I love the size of traveller's notebooks but prefer the look of pocket pages, so the 4 x 8 albums from Citrus Twist are the perfect compromise for me. They are so approachable and easy for travel albums! This smaller size also makes it easy to include full-page photos for a striking visual effect.

#### beach fun

supplies VELLUM: Studio Calico; DIGITAL JOURNALING CARD: Citrus Twist; STICKERS: Citrus Twist, Simple Stories; DIE CUT SHAPES: Simple Stories; PUNCH: Open; FONT: Remington Noiseless; ADHESIVE: 3M

Follow Ingunn on Instagram at @smultringunn for more



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# tips, tricks L'techniques

# 3ts



# inspired by SCT

Can you look at a card and be inspired to create a scrapbook layout? Do you want tips to use scrapbook layouts to give you ideas for handmade cards? This column will show you how to find inspiration from Scrapbook & Cards Today to create cards inspired by layouts and layouts inspired by cards! BY SUSAN R. OPEL

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**INSPIRED BY: Laura Bassen's** Love & Cake card in our spring 2020 issue.

**DESIGN TIP: Pay attention** to details. If you look carefully, the font that Jess used for her journaling very closely resembles the font in Laura's sentiment.

# mimic swatches of colour

Pocket page guru Jess Forster found inspiration from a graphic card design by Laura Bassen. The title pocket card vibrates with colour like the sleek stripes in Laura's card, and the title is the perfect, crisp contrast for all of that colour.

### **DESIGN TIP: Make the inspiration your own!**

Jess really focused on pink because of her photos.

## weekend vibe

BY JESS FORSTER

supplies PATTERNED PAPER, LETTER STICKERS: Vicki Boutin for American Crafts; STICKERS: Elle's Studio; PAGE PROTECTOR: Project Life; FONT: Remington Noiseless; ADHESIVE: Therm O Web



**INSPIRED BY: Nina-Marie Trapani's** Thankful card in our fall 2020 issue.



# enlarge and rotate stripes

# Lisa Dickinson's bold and graphic style gravitated towards Nina-Marie's chic, striped card design.

Lisa enlarged her stripes and created a large design element with patterned papers in the rainbow colours. In addition, Lisa added lots of buttons, stars, and enamel dots to create movement in her design similar to the sequins on Nina-Marie's card.

**DESIGN TIP: Fonts matter!** The word thankful on the card inspired Lisa's script fun in her title with a big swoop on the last letter.

## summer fun

#### BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Close To My Heart, Pebbles, Inc.; ENAMEL DOTS: Pinkfresh Studio; BRADS: My Mind's Eye, Simple Stories; BUTTONS: BasicGrey, Lilac Lane; ACRYLIC  ${\sf SHAPES: Scrapbook \& Cards Today; STICKERS: American Crafts; PUNCH: EK}$ Success; FONT: Veteran Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

INSPIRED BY: Latisha Yoast's Friends card in our winter 2019 issue.





# study angles and focal points

Nathalie DeSousa loved the basic sketch and bones of Latisha Yoast's sweet card design. Nathalie started with a darker toned cardstock frame and a lighter patterned paper with a stitching detail similar to the embossed stitches on Latisha's card. Notice how Nathalie replaced the large heart die cut of the card with a cut file and two photos, and since the card follows a diagonal design, she opted to repeat that with enamel dots and extra florals.



Nathalie is sharing a free download of her Hello Summertime and Floral Burst cut file. Use it to create your own summertime layout! Find it on our website

here: scrapbookandcards.com/bonus-content

# hello summertime

#### BY NATHALIE DESOUSA

supplies CARDSTOCK: Concord & 9th, Michaels; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: My Mind's Eye; TRIM: DMC; ELECTRONIC CUT FILE: Nathalie DeSousa; FONT: Remington Noiseless; ADHESIVE: Therm O Web



# cards 1 & 2

# use layouts to inspire cards

### Latisha Yoast turned the tables for this assignment.

She studied previous issues of SCT and landed on this lovely layout by Lorimar Ortega. Latisha used this layout as inspiration for two card designs. The simpler miss you card incorporates the main elements of the layout on a smaller scale, and in place of the photo, she left quiet space to accentuate the sentiment. Her colour scheme in this card parallels the layout as well. The second card is a little straighter and more rigid than the artistic layout, but there is a fullness to the design with all of the cool embellishments Latisha used to mimic Lorimar's gorgeous photo frame.



**INSPIRED BY: Lorimar Ortega's Happy** Heart layout in our summer 2019 issue.



DESIGN TIP: Use vellum layers. The vellum panel on this card softens the green cardstock base, creating a calm grounding for the colourful wreath element.

# I miss you

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th; PATTERNED PAPER: Photoplay Paper; VELLUM: Lawn Fawn; STAMPS: Lawn Fawn, Pinkfresh Studio; ENAMEL DOTS: Taylored Expressions; DIES, DECORATIVE TAPE: Pinkfresh Studio; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



**DESIGN TIP: Choose smaller patterns for your** background layer. Much like the vellum on the first card, a smaller pattern creates a quiet base to contain the other fun card elements.

# you are my sunshine

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, STICKERS: Carta Bella Paper; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com

INSPIRED BY: Galina Filippenko's Mahalo card in our summer 2019 issue.





# focus on flowers

Paige Evans thumbed through recent issues of our magazine and Galina's card definitely caught her eye! Like Galina, Paige focused on florals and made them the star of the show. You'll also notice how the flowers on the layout are situated in the top left and bottom right just like the card. Take inspiration from an element or two and challenge yourself!



Paige is sharing a free download of her Layered Flower and Leaves cut file. You can create your own dimensional flowers with your patterned paper scraps! Find it on our

website here: scrapbookandcards.com/bonus-content

# wonderful you

BY PAIGE EVANS

supplies CARDSTOCK, PATTERNED PAPER, PEN, STICKERS: Paige Evans for American Crafts; WATERCOLOURS: Prima Marketing; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: Therm O Web



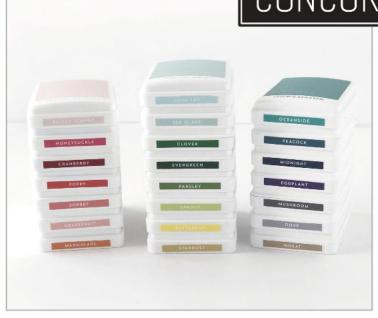


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# pagemaps

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## **DESIGN TIP:** Layer it up!

Collections of ephemera simply beg to be layered for added texture and interest on your layouts. Coordinated embellishments take the guesswork out of the equation. Just mix and match!

## life is sweet

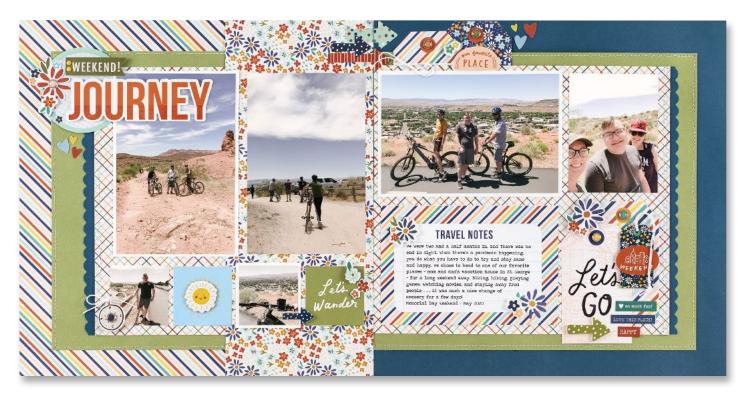
#### BY SUSE FISHBURNE

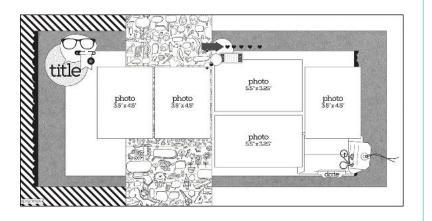
supplies PATTERNED PAPER, ACRYLIC SHAPES, BINDER RING, CHIPBOARD, DIE CUT SHAPES, GEMS, STENCIL, STICKERS: Obed Marshall for American Crafts; ENAMEL DOTS: Helz Cuppleditch; WOOD VENEER: Studio Calico; MOLDING PASTE: Vicki Boutin for American Crafts; ADHESIVE: Therm O Web; OTHER: Crepe paper, paper clip, resin shape, ribbon, trim, tulle

# break the grid

Suse submitted this design to our call for layouts based on the summer PageMap, and we are enamored with her interpretation of the sketch! As you can see, the PageMap is rather rigid in its design, but Suse wasn't afraid to add an artistic touch by situating the photos off kilter, adding splatters in the white space, and distressing the patterned paper to soften the edges. We are particularly in love with the pretty pastels which perfectly highlight her gorgeous photo of seashells.







## save time with a sketch

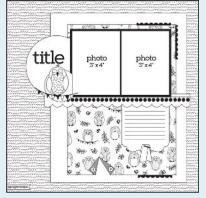
If double-page spreads are your go-to, this PageMap will be one you can rely on to get the job done! Wendy Sue kept it simple by following the sketch rather closely. You can see that she added two smaller photos on the left-hand side of this well-balanced 2-page layout. On the right side, she eliminated one photo to include a good deal of journaling. Her patterned papers add detail and personality and help to ground the design.

# weekend journey

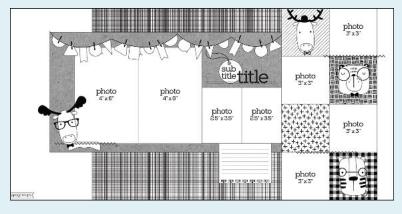
BY WENDY SUE ANDERSON

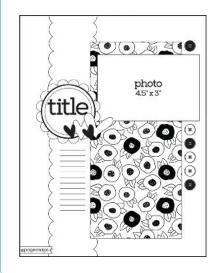
supplies CARDSTOCK: Carta Bella Paper, Echo Park Paper; PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Simple Stories; PUNCHES: Fiskars; FONT: Traveling Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

## BONUS LAYOUT PAGEMAPS









# get skinny with journaling

One super cool feature about this PageMap is the skinny section of journaling! Don't feel like you need to have chunky paragraphs to tell your story. We love all of the adorable products that Meghann used to complement the super sweet photo; she made the design sing with her triangles of embellishments. Also, notice how she substituted little phrase strips on the right in place of the buttons in the sketch. Don't hesitate to make the sketch work for you!



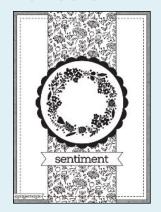
# i can't help but smile

BY MEGHANN ANDREW

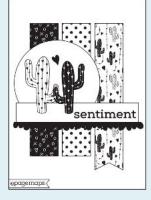
supplies CARDSTOCK, STAMPS: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Jen Hadfield for American Crafts: INK: Tsukineko: GEMS: Close To My Heart: CHIPBOARD: Kingston Crafts; DIGITAL LABEL: Elle's Studio; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

**DESIGN TIP: Look to your photos** when choosing paper and embellishments. This collection perfectly picks up the colours in Meghann's sweet photo.

#### PAGEMAPS



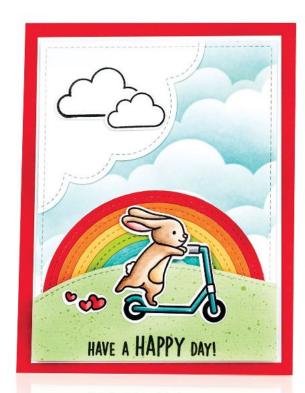






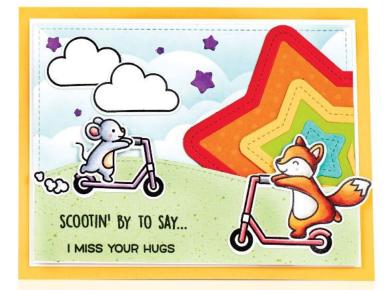
The featured PageMaps are available for download on

our website. Find them at scrapbookandcards.com/ sketches



#### **DESIGN TIP: Ground your scenes!**

Create an area for any stamped and die-cut cuties by placing them on solid ground. It adds realism to any card design.





## rotate and reassess

This PageMap starts with rainbow inspiration! Mindy Eggen was inspired to create two sweet scenes once she saw the sketch. For her first card, she kept things rather literal by including a rainbow toward the bottom and a corner of a cloud. She decided to widen the main panel and added a hill to create a really fun scene! Mindy's second card flips the design on its side, and this time, rather than a literal rainbow, she features a bright and colourful star. Instead of a corner cloud, she uses clouds to complete another darling horizontal design!



#### **Submit YOUR Work**

We post a new PageMap for each issue we're working on and select a layout created from it to include in the magazine. If you'd love to see your layout in this article, check out our website for more information about how you can submit. scrapbookandcards.com/current-call

# have a happy day

BY MINDY EGGEN

supplies CARDSTOCK, DIES, STAMPS, STENCIL: Lawn Fawn; INK: Lawn Fawn, Ranger Industries; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L

# scootin' by

BY MINDY EGGEN

supplies CARDSTOCK, DIES, STAMPS, STENCIL: Lawn Fawn; INK: Lawn Fawn, Ranger Industries; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L

start with a sketch today/

at pagemaps.com





# Use Deco Foil Flock Transfer Sheets to add bold color with a soft touch!

Velvety soft Deco Foil Flock Sheets can be die cut, stamped, embossed or used with assorted iCraft adhesives to create warm-and-fuzzy embellishments, titles and backgrounds for scrapbook pages, handmade cards & more.

deco foil.











# product play

We adore envelopes and pockets, so we want to share some of our favourite products that we're sure you'll love, too!

Envelopes and pockets add anticipation and interaction for the recipient, so instead of relying on the standard white envelope, we're here to introduce some fun ideas and products to spice up these stationery staples. You'll be looking at these overlooked necessities in a whole new light!



## **COORDINATING ENVELOPES** BY HONEY BEE STAMPS

Honey Bee Stamps has taken envelopes to new heights by releasing 80 lb A2 envelopes printed inside and out that coordinate with their 6 x 6 paper pads! This makes sending and receiving cards even more fun and special!

honeybeestamps.com

## hello friend

BY ILDA DIAS FOR HONEY BEE STAMPS

supplies CARDSTOCK: Neenah; PATTERNED PAPER, DIES, STAMPS, INK, STICKERS, PATTERNED ENVELOPE: Honey Bee Stamps; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Therm O Web

**SMALL STITCHED ENVELOPE DIE BY LAWN FAWN** If you have a gift card or want to create lunchbox notes for your

kids or your sweetie, this small, stitched envelope die is a cute way to present the goods. It's 3½ x 2¼ and would be super fun for mini albums and scrapbook layouts, too! lawnfawn.com







Pockets are the perfect way to make a sweet interactive layout. Each of the vellum pockets Nathalie fashioned holds a wish for her daughter. The pockets are arranged in a grid layout with the two photos rounding out the lower level of the grid. Three brightly coloured floral clusters take the eye around the layout and soften the otherwise hard edges of the grid design.

# wishes for you

#### BY NATHALIE DESOUSA

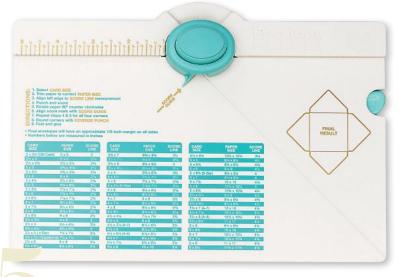
supplies PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS, STICKERS: Pinkfresh Studio; VELLUM: Bazzill Basics; PUNCH: EK Success; TRIM: Michaels; ADHESIVE: Scrapbook Adhesives by 3L



## **COLOURED ENVELOPES** BY GINA K. DESIGNS

Add lots of rainbowy goodness to the mailboxes of family and friends with envelopes by Gina K. Designs. These A2 beauties come in a delightful array of 53 colours that match Gina's cardstock and ink colour story.

ginakdesigns.com

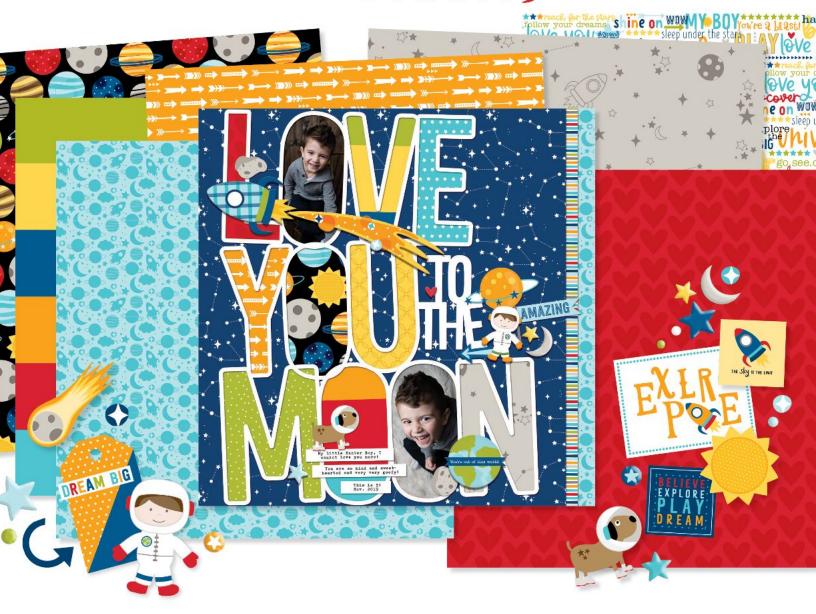


## **ENVELOPE PUNCH BOARD** BY WE R MEMORY KEEPERS

It's easy to create designer envelopes in dozens of sizes with the help of the Envelope Punch Board from We R Memory Keepers! This 2-way envelope punch creates fold tabs and round corners for quick creation. It works for a variety of card sizes and paper sizes and comes with detailed instructions for use.

wermemorykeepers.com

# to the MOON



# in stores now

Discover a new universe; Encourage imagination, play and discovery!



# design 101

Let's study the hows and whys that separate just okay design from great design! BY SUSAN R. OPEL

Want to know why it works when a design comes together? Delve into the minds of two designers and their creative processes and learn some fantastic rules for making your next layout a phenomenal success!

# layout 1

#### Lead the eye around the page.

Add banner and arrow stickers to your layout to create a nice flow and move the eye around the page.

Visually tell the story. Adding two to three photos in a row (instead of one large photo) helps to unfold the story being told.



## Add strips of patterned paper.

The strips at the top and bottom of the page add colour and pattern but still leave plenty of white space so as not to make it too busy.

#### Soften rigid lines.

Some fussy cut leaves break the straight lines of this layout with a few soft and curvy shapes.

# BIG DESIGN TIP: Create connection and unity. Place stickers in spots where they cross a few different layers to create physical connections and unity for the elements on the layout. The goal is to tie everything together into one big block of visual content.

Use a bold and legible title. The woodgrain paper proves a nice spot and good contrast for the title while also creating a visual support for Anya's photos

# new favorite thing

BY ANYA LUNCHENKO

supplies CARDSTOCK, ENAMEL DOTS: Carta Bella Paper; PATTERNED PAPER: Carta Bella Paper, Echo Park Paper, P13 Paper Products; CLIPS: Tim Holtz; STICKERS: Carta Bella Paper, Heidi Swapp, Simple Stories; LETTER STICKERS: Felicity Jane; DIES: Echo Park Paper; FONT: Arimo; ADHESIVE: Therm O Web

#### Create an organic look. Add a

few layers beneath the photos with patterned paper. Make sure that the papers overlap and the spaces between the paper edges are different for a more organic look.

Let it shine. For a bit of sparkle and shine, add elements on your layouts that feature glitter or foiling. .

Use tiny details. The glitter enamel dots on this layout add the perfect finishing touch without overwhelming the overall design.

# layout 2

#### Add dimension.

Use acrylic embellishments to add a fun bit of dimension to your project.

## Use tags as a layering element.

Tags are such a versatile embellishment and can be used as a layering element on a scrapbook project. They are great for journaling, photos, and layered embellishments, too!



# BIG DESIGN TIP: Visual triangles unify the design.

Victoria placed three floral clusters on the page to create visual touch points. Imagine drawing a line and what do you get? A triangle shape. This is a fantastic guiding design principle for embellishment placement!

#### Go bilingual.

Is there a collection you want to use that features another language? Go for it! What a great way to add an interesting twist to your layouts.

## momentos increíbles

#### BY VICTORIA CALVIN

supplies PATTERNED PAPER, ACRYLIC SHAPES, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Obed Marshall for American Crafts; FONT: American Typewriter; ADHESIVE: Close

#### Create a collage.

Photos, journaling, and clusters of embellishments can be layered together to create a collage design. This design grounds and balances the essential elements of any layout.

#### Play with pattern.

Don't be afraid to use lots of patterned paper on a scrapbook page. This project features five patterned papers that create a fun background composition.



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Card by Melissa Hewitt

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It may be hot out, but we have something really cool going on at Scrapbook.com! Join us during the month of July for discounts and free gifts, plus NEW Christmas releases revealed weekly!

www.scrapbook.com/christmasinjuly



# ideas, insights 318



# let's take a trip!

As a former teacher and a daughter of one, summer always meant vacation time to me. Whether your travels are big budget epic adventures or day trips to a nearby destination, they are all memories to cherish! In this issue our creative team shares layouts (and some great tips) that will help you scrapbook all kinds of trips.

BY SUSAN R. OPEL

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the challenge: Create layouts that celebrate the joys of travelling—whether close to home or thousands of miles away!



# motorhome journey

Document an adventure with grown kids in your home state. Wendy Sue and her family are fortunate to live in the super scenic state of Utah, so amazing and picturesque places to visit are within a few hours' drive. The Anderson family visit to Vernal was their first time in this location, and they were able to do it in the course of a weekend!

# road trip

BY WENDY SUE ANDERSON

supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS, STICKERS: Echo Park Paper; PUNCH: Fiskars; FONT: Traveling Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web



# scenic road trip

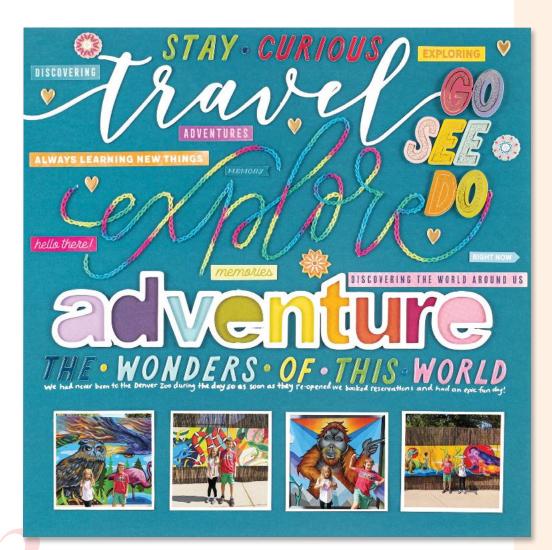
Scenic road trips have long been a family favourite. It's the chance to soak in the beauty of nature, see new sights, and get away from it all. Jess and her family drove along the North Cape Coastal Drive one day and encountered some magnificent views.

**DESIGN TIP: Let the photos speak for** themselves. Jess's pocket page uses black and white with a pop of colour. Her design choices are simply perfect and well-thought out as they accent the striped lighthouse, the blue sky, and her children's clothes.

# west point

BY JESS FORSTER

supplies JOURNALING CARDS: Scrapbook.com; CORK SHAPES, LETTER STICKERS: Ali Edwards; STICKERS: Elle's Studio; PAGE PROTECTORS: Project Life; FONT: Open Sans; ADHESIVE: Scrapbook Adhesives by 3L



## hometown zoo

Around the world without leaving home. Paige and her family have been playing tourists in the Denver, CO, metro area where they live. One of the best ways to leave home without much travel at all is a trip to the zoo! The Evans family took a day trip and learned about animals and habitats from around the globe. Of course, this fun day out and about resulted in some awesome photos!

DESIGN TIP: Have fun with a big and bold title! In addition to the commanding cut files, Paige added a sub-title with colourful stickers and filled in the empty spots with vibrant travel themed stickers, phrases, and chipboard.

**DESIGN TIP: Print your photos in the** same size and orientation to give the line of pictures a consistency that balances the weight of the title.

# travel explore adventure

BY PAIGE EVANS

supplies CARDSTOCK, PATTERNED PAPER, PEN, STICKERS: Paige Evans for American Crafts; TRIM Michaels; ELECTRONIC CUT FILE: Paige Evans; ADHESIVE: Therm O Web



Get a free download of Paige's Travel Words cut file to help you create your own version of this scrapbook

page. Find it on our website here: scrapbookandcards.com/bonus-content

#### PAIGE'S TIPS FOR **DOCUMENTING TRAVEL:**

- 1 Have your phone at the ready! Perfect photo ops come and go in a split second. Paige is so thankful technology has improved enough that she prefers her phone's photos to lugging around a camera.
- 2 Staycations for the win this past year! The Evans family hasn't yet visited many spots on their local state bucket list, so they have been having fun checking them off one by one.
- 3 Don't forget to get everyone in the pictures (yourself included)! We often forget to do this and then regret when the people we love most aren't included in our camera roll.
- **4** Figure out the timer setting on your phone (or camera) so that you can jump in the pictures instead of always being the picture taker!
- **5** Take photos of the beauty you see around you. Textures, colours, and intriguing patterns combined with photos of people let you document every aspect of the trip and make your pages so much more interesting!
- **6** Documenting travel memories in mini albums easily allows you to include lots and lots of photos all in one place.



# backyard bliss

#### Capture the simple joys of summertime at home.

The summer of 2020 found us close to home, so a trip to the backyard became a fantastic event! We just love the photos that Erica captured of her son having the time of his life with bubbles and a water table. Those day-to-day moments will be treasured memories for years to come.

**DESIGN TIP: The circles that Erica added** throughout her layout feel fun, bouncy, and light, and they hint at the bubbles that Liam is blowing.

#### **DESIGN TIP: Frame the sides of the layout**

by adding a thin strip of patterned paper on the left that is the same as the broad strip on the right.

## sunshine

#### BY ERICA THOMPSON

supplies CARDSTOCK, PATTERNED PAPER, BRADS, DIE CUT SHAPES, STICKERS: Simple Stories; DIES: Echo Park Paper; PUNCHES: Michaels; TYPEWRITER: We R Memory Keepers; ADHESIVE: Gina K. Designs, Scrapbook.com



# destination relaxation

Encapsulate the vacation vibe. One of the best ways to summarize a vacation is with a variety of photos from one day or even the entire trip. This kind of layout would make a great introduction or title page for a mini album. If you don't want to scrapbook an entire trip, a page like this will bring back memories with a few favourite photos.

DESIGN TIP: Lisa's basic grid design could hold up to 12 photos, but she chose to use some spots in the grid to add creative interest with tags and embellishments.

**DESIGN TIP: Look how the four tags** with twine point your eye in to look at the photos. Such a cool idea to rotate the tags in this manner.

# destin, fla

BY LISA DICKINSON

supplies PATTERNED PAPER, STAMPS, DIE CUT SHAPES, STICKERS, TAGS: Heidi Swapp; INK: Stampin' Up!; ENAMEL DOTS: Pinkfresh Studio; TRIM: Hobby Lobby; PUNCH: EK Success; ADHESIVE: Scrapbook Adhesives by 3L

## LISA'S TIPS FOR **DOCUMENTING TRAVEL:**

- Take photos of all aspects of your vacation: the landscape, the food, the buildings, the attractions, and the people!
- 2 A grid design is great for fitting a lot of shots onto one scrapbook page and having the variety of photos mentioned in Lisa's #1 tip helps to fill out the grid.
- 3 If you're on vacation with other people, everyone will likely be taking photos on their phones. Share your shots with each other so you'll have even more memories to document!
- **4** Use supplies that reflect the colours and textures of your trip. The wood background paper is similar to the exterior of a beach restaurant Lisa's family visited and the natural twine matches the sand!





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# My Mind's Eye

Our Wild Asparagus collection is a fun return to one of our favorite vintage collections, but with a few new colors, patterns and textures. If you were a Wild Asparagus fan back in the day, we are sure you'll love these designs!

Visit us at www.mymindseye.com

# inspiration challenge

It's your turn to create something gorgeous with our Inspiration Challenge!

Who doesn't love a good challenge? We know that our magazine is a fantastic resource when it comes to finding inspiration, so we want you to show us what you create. This column puts the ball in your court: take Erica's sunny layout and let it inspire you to make something all your own.



#### **WAYS TO BE INSPIRED**

- Emulate the colour scheme
- Create a summer layout or card with a flamingo on it
- Stitch around the edges of die cut shapes
- Make a patchwork look with hexagon shapes
- Change your photo(s) to black and white
- Use a patterned paper as a frame for a card or layout
- Come as close as you can to the original design using similar products

#### summer

BY ERICA THOMPSON

supplies CARDSTOCK: Doodlebug Design; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, DIES, ENAMEL DOTS, STICKERS: Echo Park Paper; FONTS: Arvo; ADHESIVE: Gina K. Designs, Scrapbook.com



YOUR TURN: Create something (a card, a layout, whatever) inspired by Erica's summer-lovin' layout and share it on Instagram using #SCTInspirationChallenge. Be sure to tag @sctmagazine and @ericarosecreates so we can see what you've made!

# & MORE!









# (WARD AND CONTINUED AND CONTIN

Check us out at lawnfawn.com to find helpful videos, inspirational projects, and lots of cute crafting goodies! Our products range from basics (think ABCs and plaids) to quirky and fun (who can resist scooting critters?) No matter what your inspiration, one thing is for certain... you will surely be crafting with a smile!

Smile every day at lawnfawn.com!







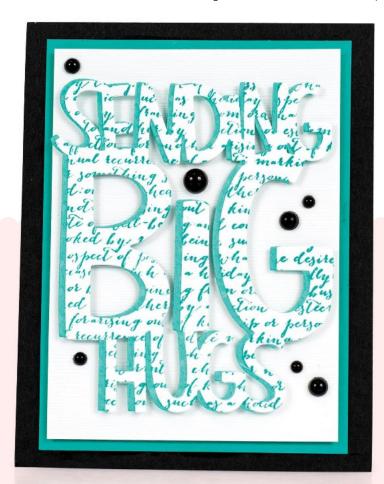




# creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

We love the bright cheerful colours of summer and what better way to make those saturated hues SHINE than to splash them on neutral black and white? Black and white paired together has been making a statement in fashion in various iterations, and we loved the idea of seeing how card makers would interpret the trend.



# sending big hugs

BY LATISHA YOAST

supplies CARDSTOCK: American Crafts, Hero Arts, Lawn Fawn; STAMPS: Hero Arts; INK: Concord & 9th; DIE: Lawn Fawn; ENAMEL DOTS: Taylored Expressions; ADHESIVES: Scrapbook Adhesives by 3L, Scrapbook.com

## **OUR FOCUS: BLACK AND WHITE WITH** A POP OF COLOUR

There are so many ways this focus on colour can be interpreted, and that's what makes it so fun! We asked five talented designers to go with this basic theme, and we're pretty sure that you will love the results. Let's take a look at what they've come up with and prepare to be inspired.

#### JUST ADD ONE COLOUR

#### STEP-BY-STEP

- Make card from cardstock. Trim teal panel and adhere to card front.
- 2 Trim white cardstock panel and adhere to teal panel with foam tape.
- Stamp background on white cardstock with teal ink.
- 4 Die cut sentiment from stamped panel and teal cardstock; offset and adhere to each other and adhere to panel with foam tape.
- 6 Affix enamel dots.

#### **DESIGN TIPS:**

- Focus on one colour and repeat it in stamping, a coordinating shadow, and a mat for the main panel.
- Create a quick shadow for a word die cut by cutting twice and offsetting.

#### **DRAW THE EYE**



#### STEP-BY-STEP

- Make card from cardstock.
- 2 Trim panel from white cardstock.
- 3 Die cut cover plate from white cardstock, trim, and attach to panel.
- 4 Adhere ribbon to panel; mat panel with black cardstock.
- 5 Stamp image on white cardstock with black ink, colour, and die cut; adhere with foam tape.
- 6 Die cut sentiment from black cardstock and adhere.
- Affix sequins and add dimensional glaze to flowers.

• The chic and pretty black and white of this design draw the eye to the tulips which in turn draws the eye to the sentiment and the lovely, layered background. Simple and really effective use of colour!

## thanks

#### BY JESSICA MCAFEE

supplies CARDSTOCK: Simon Says Stamp, Spectrum Noir; STAMPS: Your Next Stamp; INK: Tsukineko; MARKERS: Spectrum Noir; SEQUINS: Picket Fence Studios; DIES: Heffy Doodle, Hero Arts; DIMENSIONAL GLAZE: Ranger Industries; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L; OTHER: Ribbon

#### **COLOUR FOCUS**



#### STEP-BY-STEP

- Make card from cardstock.
- ② Die cut panel from patterned paper and adhere ribbon to panel; adhere panel to card.
- 3 Die cut rounded rectangle from white cardstock, stamp waves with black ink, die cut, and adhere panel to card.
- 4 Stamp images on cardstock with black ink, colour spotlight images, and die cut; adhere images
- 5 Stamp and emboss sentiment, trim into strip and adhere to panel; affix sequins.

#### **DESIGN TIPS:**

- Black and white designs make things simple! Simply colour two images, and you are good to go.
- Add embellishments to further your colour focus.

# believe in you

#### BY JESSICA MCAFEE

supplies CARDSTOCK: Simon Says Stamp, Spectrum Noir; PATTERNED PAPER: Echo Park Paper; STAMPS, DIES: Heffy Doodle; INK: Tsukineko; MARKERS: Spectrum Noir; SEQUINS: Picket Fence Studios; ADHESIVE, EMBOSSING POWDER: Lawn Fawn; OTHER: Ribbon

#### **INK BLEND FOCUS**



#### STEP-BY-STEP

- Make card from cardstock.
- 2 Die cut panel from white cardstock.
- 3 Create mask with masking paper and rectangle die and adhere to panel. Blend ink through mask.
- 4 Stamp image and sentiment with black ink.
- Mat panel with black and adhere to card base.
- 6 Affix gems.

#### **DESIGN TIPS:**

- Silhouette stamps look GORGEOUS in black on an ink blended background.
- If you find ink blending too challenging, try a muted patterned paper in place of Gina's masked and blended rectangle.

# tomorrow is a new day

BY GINA KRUPSKY FOR GINA K. DESIGNS supplies CARDSTOCK, STAMPS, DIES, INK: Gina K. Designs; GEMS: Hero Arts; ADHESIVE, MASKING PAPER: Therm O Web

#### **JUST GEMS**



#### STEP-BY-STEP

- Make card from cardstock.
- 2 Trim black cardstock panel. Stamp and emboss image and sentiment.
- 3 Lightly shade flower with white pencil.
- 4 Mat panel with white cardstock and adhere to card base.
- 6 Affix gems.

#### **DESIGN TIPS:**

- Stay light-handed with your pencil colouring to create contrast from the embossing powder colour.
- Add your pop of colour sparingly for high drama!

# i'm here for you

BY GINA KRUPSKY FOR GINA K. DESIGNS supplies CARDSTOCK, STAMPS, DIES, EMBOSSING POWDER, INK: Gina K. Designs; GEMS: Hero Arts; ADHESIVE: Therm O Web; OTHER: Coloured pencil

#### SPOTLIGHT FLORAL



#### STEP-BY-STEP

- Make card from cardstock.
- 2 Die cut cover plate from black cardstock; adhere to card front with spray adhesive.
- 3 Stamp image with black ink on white cardstock; blend inks through coordinating stencil.
- 4 Die cut image and adhere with foam tape.
- 5 Stamp sentiment on white cardstock with black ink. Die cut and adhere.
- 6 Affix sequins.

#### **DESIGN TIPS:**

- Who says you have to colour ALL of the flowers? Just colour a few for a pretty and eye-catching result.
- Use spray adhesive to adhere intricate die cuts like the black background.

# happy birthday

BY SIDNIE DES JARDINS

supplies CARDSTOCK: Neenah, Simon Says Stamp; STAMPS, STENCIL: Pinkfresh Studio; INK: Ranger Industries, Simon Says Stamp; SEQUINS: Simon Says Stamp; DIES: Honey Bee Stamps, Pinkfresh Studio; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

#### **BOLD BLOOMS**



#### STEP-BY-STEP

- Make card from cardstock.
- 2 Trim white cardstock panel. Stencil dots all over with black ink and adhere to card front.
- 3 Die cut black cardstock panel and adhere to stenciled panel with foam tape.
- Oie cut floral pieces from red and white cardstock two times each.
- 5 Adhere leaves; adhere flower pieces together and adhere to card front with foam tape.
- 6 Stamp sentiment on white cardstock with black ink and adhere to center with foam tape.
- 7 Affix sequins.

#### **DESIGN TIPS:**

- Bold blooms in red are the star of the show on Sidnie's design.
- Think outside the box with your colour choices. Leaves don't have to be green!

# ever so grateful

BY SIDNIE DES JARDINS

supplies CARDSTOCK, STAMPS: Concord & 9th; INK, SEQUINS, STENCIL: Simon Says Stamp; DIES: Concord & 9th, Honey Bee Stamps; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

#### **TONE-ON-TONE BACKGROUND**



#### STEP-BY-STEP

- Make card from cardstock.
- 2 Die cut white cardstock panel.
- 3 Die cut leaves from white cardstock, adhere most to panel, and ink blend remaining leaves.
- 4 Die cut leaves from black cardstock; stamp and emboss sentiment on one.
- 6 Adhere coloured leaves and black leaves to each other as shown and adhere to panel.
- 6 Die cut flip flops from white, black, and glitter cardstock. Blend sole of flip flop with various inks.
- 7 Adhere panel to card base and accent design with sequins.

#### **DESIGN TIPS:**

- Layer white die cuts on a white panel to create a unique background with depth to show off the colour!
- Use cardstock scraps from your stash in place of ink blending white die cuts.

#### hello summer

BY DILAY NACAR

supplies CARDSTOCK: Hero Arts, Neenah; GLITTER CARDSTOCK: The Stamp Market; STAMPS, DIES: Honey Bee Stamps; INK: Ranger Industries; EMBOSSING POWDER: WOW!; SEQUINS: Studio Katia; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

#### **SENTIMENT POP**



#### STEP-BY-STEP

- Make card from cardstock.
- ② Die cut white cardstock panel and die cut design from center.
- 3 Die cut sunburst design from black cardstock and inlay into white sunburst.
- 4 Die cut leaves and flowers from white cardstock and ink blend with various colours; adhere to panel.
- 5 Die cut summer from black cardstock and shadow from white cardstock. Blend ink on shadow and adhere to summer.
- 6 Stamp and emboss vibes and trim. Adhere sentiment and sub-sentiment to panel.
- Adhere panel to card base and accent design with sequins.

#### **DESIGN TIP:**

• Use black and white for inlaid die cutting to set the tone for a powerful design.

#### summer vibes

BY DILAY NACAR

supplies CARDSTOCK: Hero Arts, Neenah; STAMPS, DIES: Honey Bee Stamps; INK: Ranger Industries; EMBOSSING POWDER: WOWI; SEQUINS: Studio Katia; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L





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# design your story

Design team member Victoria Calvin gets to the heart of her stories with glorious details. BY CATHY ZIELSKE

The here and now offers endless ideas for documenting life. For the rest of 2021, I'm inviting different designers to share ideas for both design and storytelling. We're kicking it off with the talented Victoria Calvin who will inspire you to focus on the minutiae of your life in the present day. It's all about the details!



## layout 1

# YOUR STORY TODAY

#### Focus on the here and now.

This year, Victoria turned the big 4-0. She could have documented her life in retrospect, but instead she chose to focus on who she is right now in this moment. Telling your story in all of its glorious detail can be such a wonderful way to capture real life.

**DESIGN TIP: Make a list!** If you struggle with journal writing or if you're looking for another way to approach documenting your stories, consider making a list of highlights. Dates, facts, quotes, and personal "I" statements are great options for journaling.

# **DESIGN TIP: Create a focal**

point. If you are looking to add a punch to your layouts, consider creating a main focal point. Victoria created a layered cluster of florals that draw the eye into the layout with the story and photo anchored below.

#### hello 40

#### BY VICTORIA CALVIN

supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Maggie Holmes for Crate Paper; DIES: Sizzix; FONT: American Typewriter; ADHESIVE: Close To My Heart, Scrapbook Adhesives by 3L

# layout 2



#### STORY TIP: State the facts.

If lengthy prose is not your thing, focus on simple facts. Share basic details about your subject such as their preferences, activities, interests, or actions. This information makes for simple yet effective storytelling.

**DESIGN TIP: Break up your** journaling. Create small blocks of text that can be positioned around your layout. Victoria created a small grid under her photo that holds the journaling and other decorative embellishments

**DESIGN TIP:** Go small. The size and style of this layout is the perfect canvas for smaller embellishments. These tiny icons are a great finishing touch and add a lot of dimension and texture to the overall composition. It's a great way to put your crafty stash to work!

# THE DETAILS OF DAILY LIFE The life of a tween is rich and ever changing! Victoria served as a journalist capturing specific details from her daughter's daily routine. These are the moments that create a page to remember!

# daily tween

BY VICTORIA CALVIN

supplies supplies PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Maggie Holmes for Crate Paper; DIES: Sizzix; FONT: American Typewriter; ADHESIVE: Close To My Heart, Scrapbook Adhesives by 3L

and stories at victoriamarieblog.com

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# make it mini

Join me in the crafty zone as we create a whimsical mini album! by shara crane

To me, the words mini album mean endless possibilities to make things amazing and full of fun. It's a way to not only enjoy your photos, journaling, or memories, but also a way to let your creativity explode! It's normal to feel a bit overwhelmed when starting a mini album, but just start by completing one page at a time. Before you know it, you will have a completed and amazing mini album. We all have to start at the beginning, so get your paper out, sit back, and enjoy the ride into the crafty zone.

MINI SIZE:  $4\frac{1}{2} \times 8$ 

# chasing dreams

supplies PATTERNED PAPER, CHARMS, RUBBER SHAPES: Crate Paper; BRADS, BUTTONS, CLASP, TRIM: JoAnn Crafts; SEQUINS: Cartwright's Sequins; CLIP: Pinkfresh Studio; GLASS BEADS: Angela Dose Design; STICKERS: American Crafts, Crate Paper, JoAnn Crafts; LETTER STICKERS: American Crafts, Crate Paper, Paige Evans for American Crafts, Pinkfresh Studio; DIE CUT SHAPES: Amy Tangerine for American Crafts, Crate Paper, Meri Meri; ELECTRONIC CUT FILES: Cricut; PUNCH: We R Memory Keepers; TRIM: DMC; RIBBON: Sari Silk; FABRIC: Hawthorne Supply, Co.; PLANNER DISCS: Happy Planner; ADHESIVE: American Crafts

#### **GETTING STARTED**

My albums always have a base of two pages—front and back. I work on one at a time. Once I am all done, I sew the two pages together making one. This allows me to hide all the mess that ends up on the back of each page. I couldn't live without my sewing machine! Next, I select the paper I plan to use. I like to mix up collections when I craft because it gives your project a lot of personality! A good tip when mixing collections is to stick with paper collections from the same designer. Most of the time these designers have similar colour palettes from one collection to the next making them all work together quite nicely.

MAKE IT TIP: Plan ahead. If you're making a disc mini album like I have done, be sure to keep in mind where you will be punching the holes. You want to ensure that you keep the important parts of each page away from those areas.

MAKE IT TIP: Be brave and a little crazy.

I am a sucker for bulky. Add clips, beads, and all kinds of chunky fun that you've been hoarding in your supply stash!

MAKE IT TIP: Pull in textiles. Fabric and pom pom trim can bring a mini album to life. Use a bit of both to make the album a tactile experience!



MAKE IT TIP: Save it for later! When using a sticker and only half of it will show on the page, cut the extra half and save it to use later. The little yellow rose tucked into the banner below the photo is cut and the other half is used later in the mini.



MAKE IT TIP: Hide the rough stuff. I like to sandwich the pom pom trim in between each page and sew them back-to-back. This way, you only see the pom poms sticking out.



MAKE IT TIP: Tack it down. I love using my sewing machine to sew down letter stickers. This is a sure way to keep them in place.



MAKE IT TIP: Stitching makes magic. Add die cut cards, pockets, and shaker pouches for a lovely little extra touch. I like to bring them to life by hand-stitching on them and around the edges, too.

following her on Instagram at @sharacrane.















GALLERY









# Ohhhhh, the gorgeousness of this design by Yarelys!

If you haven't pulled out your border punches in a while, we're pretty sure this layout will convince you that it's time. The background of the layout was created by layering patterned papers in rainbow order and cutting the strips into a circle. Such an awesome effect on a white background!

# wonderful summer day

#### BY YARELYS RODRIGUEZ

supplies CARDSTOCK, PAINT: Vicki Boutin for American Crafts; PATTERNED PAPER, LETTER STICKERS: Paige Evans for American Crafts; STICKERS: Paige Evans for American Crafts, Scrappin' Happy Studio; ADHESIVE: Therm O Web; OTHER: Border punch

# Nothing says summer like gingham, flowers, and a slice of watermelon!

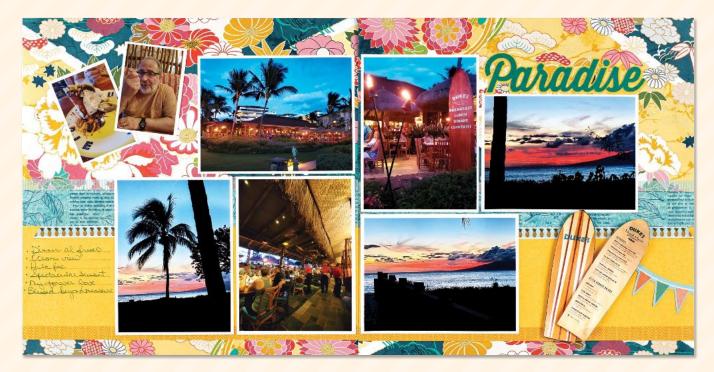
Cathy's sweet and delicious shaped card is giving us this iconic summer treat without the sticky mess. The enamel dots and brightly coloured twine provide the cutest finishing touches to her design.

# happy summer

#### BY CATHY HARPER

supplies CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER, CHIPBOARD: Simple Stories; ENAMEL DOTS: Queen & Co.; BUTTONS: Buttons Galore; ELECTRONIC CUT FILE: Lori Whitlock; ADHESIVE: 3M, GlueDots





Ahhhh, paradise! Julie's beautiful double-page layout embodies the tropical vibes of a night in Maui. We love the spectacular sunset photos coupled with the shots of a delicious outdoor dinner she shared with her husband. The mini surfboard showcasing the dinner menu from their night is the perfect embellishment!

# paradise

#### BY JULIE LEONHARDT

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Graphic 45, Kaisercraft; MARKERS, DECORATIVE TAPE: Stampin' Up!; STICKERS: Kaisercraft, We R Memory Keepers; ELECTRONIC CUT FILES: Cricut; ADHESIVE: AdTech, Stampin' Up!

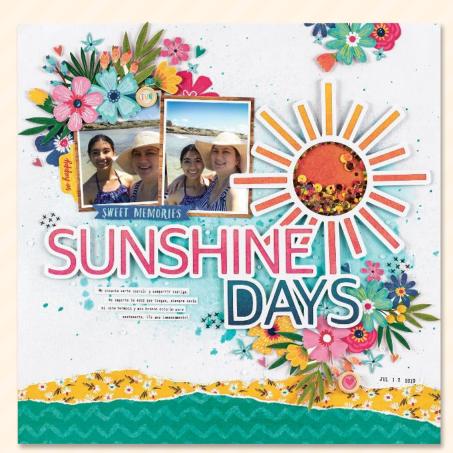
#### Rebeca's layout has so many wonderful elements to it! From the

torn patterned papers at the bottom to the agua wash in the background to the three clusters of florals, there's strong design and lots of interest, too. Our favourite part is the dazzling, super cute shaker sun!

# sunshine days

#### BY REBECA RUIZ

supplies CARDSTOCK, STAMPS: American Crafts; PATTERNED PAPER, BUTTONS, DIE CUT SHAPES, STICKERS: Cocoa Vanilla Studio; SPECIALTY PAPER: Avatar Transparency; INK: Tsukineko; SEQUINS: Multicrafts Imports; ELECTRONIC CUT FILES: Peartree Cutfiles; SPRAY INK: Tattered Angels; DIMENSIONAL GLAZE: Tonic Studio; PAINT: Liquitex; GLITTER: Michaels, Target; FONT: Typewriter Condensed Demi; ADHESIVE: 3M, Scrapbook.com





The colours on this beautiful layout by Youngmi are simply breathtaking, and the abundance of white space almost allows us to hear the waves crashing on the beach. The crisp thin stripes at the top add sophistication to this design, and the deliberate yet playful placements of the elements make this beauty a work of art. Just stunning!

# you, me + the sea

#### BY YOUNGMI AN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Crate Paper; STAMP: Altenew; PEN: Muji; ENAMEL DOTS: Freckled Fawn; WOOD VENEER: Studio Calico; PAINT: Folk Art; ADHESIVE: Kokuyo, Kuretake Zig, The Paperie Shop, Zots

Watching the joy of a sweet girl finding a ladybug is precious but capturing it on film is the best! This adorable layout by Mari shines with a fantastic photo. We love how she focused on the photo with lots of surrounding white space and a thin black and white frame. The stenciled background adds just a hint of colour without distracting us from the original design. And the big bow is the perfect accent to balance out the title!

# sweet beauty

#### BY MARI CLARKE

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Maggie Holmes for Crate Paper; INK: Tim Holtz for Ranger Industries; ELECTRONIC CUT FILES: JustNick Cut Files; STENCIL: Vicki Boutin for American Crafts; SPRAY INK: Dina Wakley for Ranger Industries, Heidi Swapp; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L, Gina K. Designs



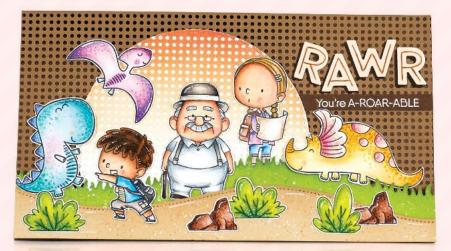
Wedding season is upon us and Julie's layout is just the inspiration necessary to honour the bride and groom. Perhaps you picked up this magazine for the first time to figure out how to create a scrapbook for your wedding. Julie's chic and simple layout may be just the style you were looking for! Her elegant design focuses on what's important: the happy couple.

# happily ever after

#### BY JULIE CHARNOCK

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS: Pinkfresh Studio; ADHESIVE: Tombow





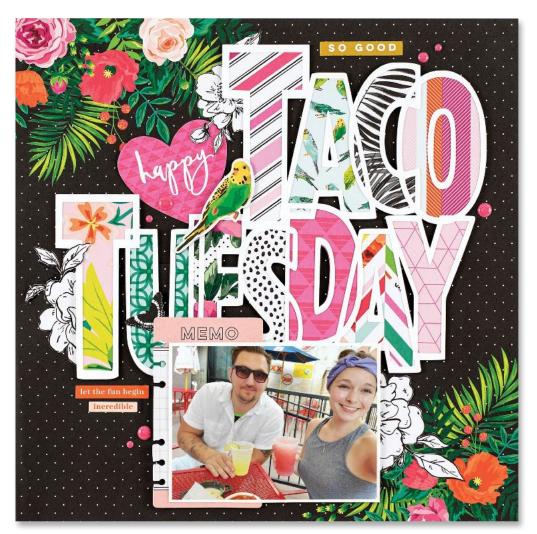
## Oh my goodness, this card just might be the cutest thing we've ever seen! Kavya

gathered a darling collection of characters and critters on this delightful mini slimline design with rocks, brush, and rolling hills. We are truly inspired by the dotted brown sky and sun and her amazing colouring!

#### rawr

#### BY KAVYA NAGALAKUNTA

supplies CARDSTOCK: Papertrey Ink, Recollections, Taylored Expressions; STAMPS: My Favorite Things; INK: Taylored Expressions; MARKERS: Ohuhu, Pentel, Prismacolor; DIES: Crafty Meraki, Papertrey Ink, Sunny Studio Stamps; ADHESIVE: 3M, Bearly Art



Taco Tuesday is always a good idea, but tropical Taco Tuesday is terrific! Luscious florals and exotic birds capture the feel of hot and humid days in this lush and gorgeous layout by Marcia. Looks like the happy couple is taking a break after a day of sightseeing to enjoy those colourful drinks that look awfully refreshing!

# taco tuesday

#### BY MARCIA DEHN-NIX

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pink Paislee; ENAMEL DOTS: Simple Stories; ELECTRONIC CUT FILES: Marcia Dehn-Nix; ADHESIVE: 3M

#### We are delighted by this adorable slimline card

with its fresh-from-the-garden appeal. Lisa brings lots of charm and texture to her design with hand stitching, darling die cut carrots, rustic twill, and cheerful gingham and polka dots. This would be the perfect card to send to someone whose summers are filled with planting, weeding, and harvesting!

# apron of abundance

#### BY LISA SCHENCK

supplies CARDSTOCK, PATTERNED PAPER: Papertrey Ink; STAMPS: Ink to Paper; INK: Tim Holtz for Ranger Industries; BUTTONS: Sew-Ology; DIES: Ink to Paper, The Greetery; TRIM: DMC, Merchant 41, Stampin' Up!; ADHESIVE: Bearly Art



## Our readers tell us that they want more ideas for layouts about boys and men,

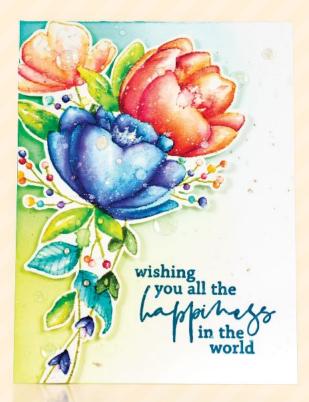
and this energetic layout is definitely ideal for masculine layout inspiration! Heather hit a home run by framing her two adorable photos with thin black lines allowing them to stand out against the geometric background. Two strong lines vertically and horizontally give a strength and balance to the design and give the photos a grounded feel.

# by myself

#### BY HEATHER DU TOIT

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS, STICKERS: Pinkfresh Studio; SPECIALTY PAPER: Hallmark Tissue Paper; STAMPS: Project Life; INK: Tim Holtz for Ranger Industries; PENS: Kingart; ENAMEL HEARTS: Stickernara; SKETCH: Victoria Calvin; FONT: Century Gothic; ADHESIVE: Art Glitter Glue, Crafter's Square, Creative Memories





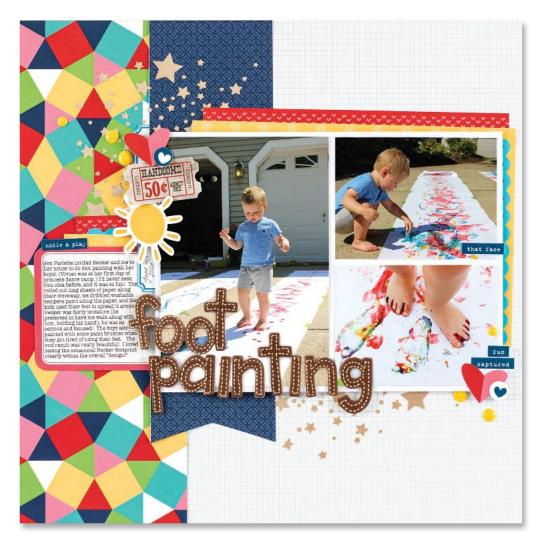
## There's something special about a custom-made wedding card! The

blooms on Nina-Marie's lovely card were watercoloured with care making this design one for the newlyweds to cherish for years to come. Notice how the bouquet was popped up with foam tape and then a wash of watercolour spills onto the card base for depth and dimension. Simply stunning!

# wishing you all the happiness

#### BY NINA-MARIE TRAPANI

supplies CARDSTOCK: Simon Says Stamp; SPECIALTY PAPER: Strathmore Watercolour Paper; STAMPS: Memory Box; INK: Lawn Fawn, Simon Says Stamp, Tim Holtz for Ranger Industries; MARKERS: Karin; SEQUINS: Trinity Stamps; ADHESIVE: 3M, Ranger Industries



Summer is the perfect time for messy outdoor activities! Just crank up the hose when you're done, and clean-up is a snap. We ADORE this cheerful and colourful layout by Natalie celebrating a sunny day doing art in the driveway. Notice the playful font, the spray of stars, and the gathering of goodies above the journaling. Just way too cute!

# foot painting

#### BY NATALIE STRAND

supplies CARDSTOCK, LETTER STICKERS: American Crafts; PATTERNED PAPER: Bella Blvd, Close To My Heart, My Mind's Eye; ENAMEL DOTS: The Paper Studio; STICKERS: Close To My Heart; PASTE: Therm O Web; PUNCH: Fiskars; STENCIL: Paige Evans; POCKET JOURNALING CARD: Project Life; FONT: American Typewriter Regular; ADHESIVE: 3M, ArtQuest

What flowers are growing in your neighbourhood or yard? Gather roses for a cheerful nosegay in your home and gather your flower stamps to create a vibrant nosegay to send to a friend! Cori decided to send a lovingly coloured rose as a thank you. What a beautiful surprise in the mail this would be!

#### BY CORI PADILLA

supplies CARDSTOCK: Stampin' Up!; PATTERNED PAPER: Crate Paper; WATERCOLOUR PAPER: Fabriano; MASKING PAPER: Simon Says Stamp; STAMPS: The Stamp Market; INK: Simon Says Stamp, Tsukineko; MARKERS: Karin, Prismacolor; ADHESIVE: Kokuyo, Scrapbook.com, Tombow



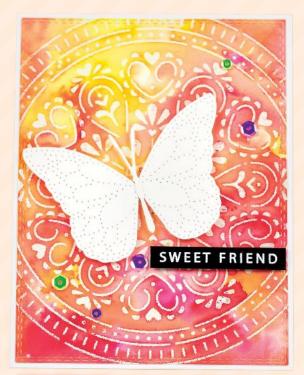
Oh, how lovely is the scene that Monique creates on this quintessential summertime layout! Notice how the cloud patterned paper extends the sky and the striped paper behind the photos fades from blue to gold like the water fading into the sand! The pops of pink add a fun contrast to this beachy-keen page!

## sunny skies and sandy toes

#### BY MONIQUE LOWE

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Cocoa Vanilla Studio; STAMPS: Elle's Studio; INK: Tim Holtz for Ranger Industries; SEQUINS: Lucy's Cards; LETTER STICKERS: Bella Blvd; DIES: Sizzix; ELECTRONIC CUT FILES: Peartree Cutfiles; FONT: Rough Typewriter; ADHESIVE: Ranger Industries, Stick It, Stix2





The intricate white butterfly on this gorgeous card looks as if it's fluttering towards us! Natasha's vibrant and artistic background positively glows with beauty. It's a mini mixed media masterpiece, don't you agree? Stencils give so many creative options for interesting and FUN background techniques.

#### sweet friend

#### BY NATASHA VACCA

supplies CARDSTOCK: Canson; STAMP, DIES, SEQUINS, STENCILS: Simon Says Stamp; INK: WOW!; EMBOSSING POWDER: Ranger Industries; PAINT: Ken Oliver; ADHESIVE: Art Glitter Glue



#### Becki's layout is filled with summer sweetness!

The sunny smiles and time spent together in the outdoors are summertime essentials, and this photo captures the friendship of these two girls. Check out all of the details: from the cute blue patterned corner (carried out in the photo frame and bottom right triangle) to the punches of pink in the florals, the title, and the lace, and the attention to texture with stitching and twine. The inspiration is off the charts!

#### friends forever

#### BY BECKI ADAMS

supplies CARDSTOCK: American Crafts, Carta Bella Paper; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Pinkfresh Studio; STAMP: Heidi Swapp; INK: Scrapbook.com; ELECTRONIC CUT FILES: Silhouette America; FONT: Special Elite; EDGE DISTRESSER, PAPER PIERCER: Tim Holtz for Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com; OTHER: Ribbon, twine

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Calgary, AB (403) 870-8576 scrapshotz.com

#### Scrapendipity

Calgary, AB T2K 1H9 (403) 399-2127 scrapendipity.orderz.ca

#### Stamp and Create with Lisa

Inverary, ON (613) 653-2225 stampandcreatewithlisa.net

#### The Papercrafter's Workshop

Stouffville, ON (905) 642-1742 papercraftersworkshop.ca

#### The Scrap Club

Erin, ON (416) 838-9405 thescrapclub.com

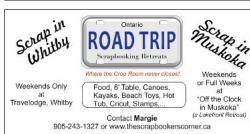
#### **Two Scrapbook Friends**

Waterloo, ON (519) 746-6672 twoscrapbookfriends.ca

#### **Younique Scrapbook Store**

Guelph, ON (226) 962-9098 youniquecountryretreat.com







# **DESIGNER DESTINATION**

Discover what's new at Designer Destination, available exclusively at JOANN.

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# with love...

A creative sendoff to keep you inspired until we meet again.

## We've been watching Aurélie Cormier create paper flowers on

Instagram, and we knew we wanted to share her talent with you! She was introduced to paper flower making via Chantal Larocque with Paper & Peony. We featured a bouquet by Chantal in our Fall 2019 issue! In Aurélie's words, "Paper flower arrangements make the perfect gift for any occasion, and the sky is the limit once you start creating."

**DESIGN TIP: Google it!** Once you decide what flowers you want to create, search for images online and assess what punches, dies, and templates you can use to create them!

## **DESIGN TIP: Using 65 lb cardstock** is ideal for this type of project

as it is easier to manipulate and shape the petals.

## flowers for maman

BY AURÉLIE CORMIER

supplies CARDSTOCK: Michaels, Stampin' Up!; CREPE PAPER: The Paper Place; GEMS: Kaisercraft; DIE CUT SHAPES, TEMPLATES: Paper & Peony; PUNCHES: EK Success, Michaels, Stampin' Up!; DIMENSIONAL GLAZE: Tonic Studios; PAPER CALYXES, WIRE STEMS: ArtFire; CANVAS: Artist's Loft; ADHESIVE: Scor-Pal, Scrapbook.com; OTHER: Dowels, flower pot

### A NOTE FROM AURÉLIE: : I want to mention the help I received from

my seven-year-old daughter Éloïse and my dear friend Cécile Lavoie. If it weren't for them, I'd still be punching, shaping, and gluing those lilacs together!



For the latest in papercrafting trends, giveaways, videos, sketches, downloads, and more, we invite you to visit us online. Plus, never miss an issue again. All of our past issues can be viewed online and downloaded for free!

## scrapbookandcards.com

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issue to keep you inspired all year through. scrapbookandcards.com/sketches

#### Free Cut Files



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#### Fall 2021 Call for Projects

It's hard to believe, but we're already preparing for the Fall 2021 issue of SCT! It's your chance to have your work published, so reach for those warm fall-inspired products and get to work on your autumn-themed submissions. You'll find details about what we're looking for at scrapbookandcards.com/current-call

#### You're Invited to Our Online Social

It's always a party on our various social media platforms. Stop by your favourite e-hangout and say hi. We love interacting with you! Don't forget to tag us so we can see the amazing things you've got going on in your crafting world.

facebook.com/ScrapbookAndCardsToday instagram.com/sctmagazine pinterest.com/sctmagazine twitter.com/SCTmagazine youtube.com/user/SCTMagazine

# before we go



# summer freebies

You'll love the FREE printables we have for you on our website. Get your SCT art today at scrapbookandcards. com/bonus-content









# your free extras

As always, we love to share, and we've got you covered with awesome extras that you'll adore. Here's a comprehensive list of freebies you'll find in this issue:

- ☐ Hello Summertime and Floral Burst Cut Files by Nathalie DeSousa (pg. 24)
- ☐ Layered Flower and Leaves Cut File by Paige Evans (pg. 26)
- □ Bonus Sketches (pgs. 29-32)
- ☐ Travel Words Cut File by Paige Evans (pg. 45)
- Summer Journaling Card Set (pg. 80)
- Summer Cut File by Paige Evans (pg. 80)

# visit our website

We strive to connect you to the world of papercrafting in many ways. Log on today to:

- Learn about our team
- Shop our exclusive stamp and die sets and special issues
- Find out how to get our SCT Sampler delivered to your door
- Connect to our blog
- Read current and previous issues
- Sign up for a Crop & Create event
- Learn about our kits and online classes
- Find us in stores
- Renew your subscription or give one as a gift

# bonus cut files



We're so proud to offer you bonus cut files to add to your projects. It's our way

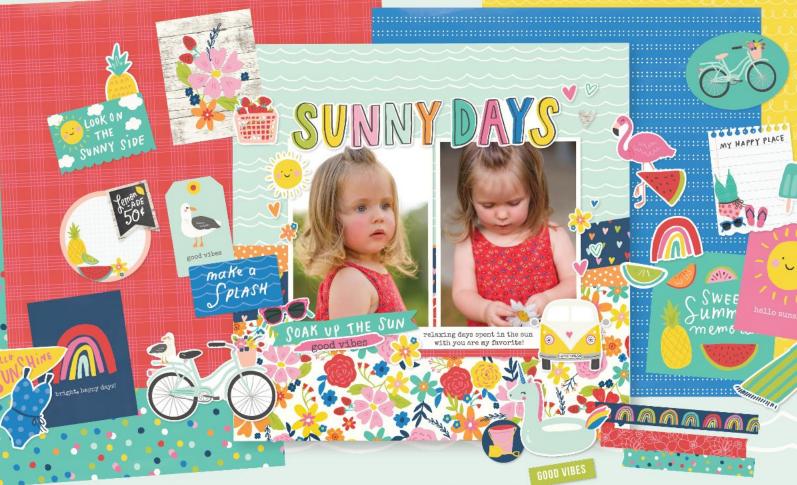
of showing you how very grateful we are for being a part of your family. Find this issue's delightful cut files at scrapbookandcards.com/ bonus-content

Shall I compare thee to a summer's day?

WILLIAM SHAKESPEARE







# Say HELLO TO SUMMER!

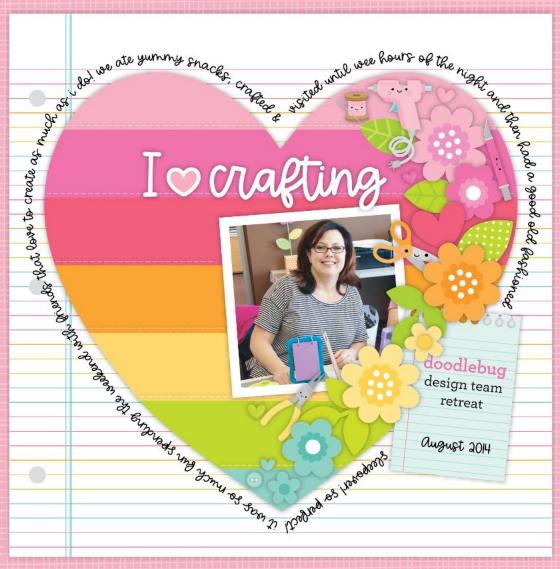
Grab your sunnies and your sandals and find happiness where the sun shines! Simple Stories brings you the Sunkissed collection for those endless summer days that you just don't want to end. Watermelon reds, sunburst yellows, and blues—as—blue—as—the—sky combine to bring you everything you love about sweet summertime! So, say hello to summer and all of the glorious days you're going to spend kissed by the sun!

Simple Stories

www.simplestories.com







# cute & crafty™

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