

designer challenge



Brave + Bold patterned paper

by Amy Tangerine
for American Crafts
americancrafts.com



Keeping It Real puffy stickers

by Pinkfresh Studio
pinkfreshstudio.com



Summer chipboard stickers

by Carta Bella Paper
[echoparkpaper.com/
carta-bella-paper](http://echoparkpaper.com/carta-bella-paper)



Wicker Lane stickers

by Photoplay Paper
photoplaypaper.com

Anya Lunchenko, Becki Adams, and Nicole Nowosad were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



ANYA'S DESIGN TIPS: Paper strips + colour limits!

- Trim patterned paper strips in various widths in a similar colour family to create an interesting and layered "ledge" for placement of the main panel of your layout.
- Choose a limited colour palette to keep things simple.
- Let stickers guide your layout's title!

keep it real

BY ANYA LUNCHENKO

additional supplies CARDSTOCK: Carta Bella Paper; DIES, ENAMEL DOTS: Echo Park Paper; DIMENSIONAL GLAZE: Tonic Studios; ADHESIVE: Scrapbook.com



BECKI'S DESIGN TIP: Create custom embellishments!

- Use hand stitching, buttons, stickers, and other doo-dads to make patterned paper circles look like custom embellishments.

perfectly imperfect

BY BECKI ADAMS

additional supplies CARDSTOCK: American Crafts, Carta Bella Paper; BUTTONS: Hobby Lobby; TRIM: DMC; PUNCHES: EK Success, Fiskars; FONT: Special Elite; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web



NICOLE'S DESIGN TIPS:

Asymmetry for the win!

- Use the rule of thirds for your photo block. Nicole added patterned paper strips above and below her photos taking up one third of the background paper.
- Draw the eye to the photos with a title sitting atop a beautiful gathering of stickers and embellishments.

good vibes

BY NICOLE NOWOSAD

additional supplies CARDSTOCK: Bazzill Basics; FONT: AM Typical; ADHESIVE: Therm O Web