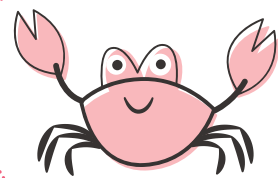


# the essentials



# 1

## WONDERS BY PAIGE EVANS FOR AMERICAN CRAFTS

The Wonders collection by Paige Evans is a gorgeous and colourful adventure! Birds, blooms, and butterflies and all the colours make this collection a must-have for happy summer layouts. You can't help but smile when you look at the cheerful Wonders line.

[americancrafts.com](http://americancrafts.com)

# 2

## MEMORYDEX BY HEIDI SWAPP

Flip your way to something creative and cute with the MemoryDex by Heidi Swapp. Like an old school Rolodex, this blush beauty can hold memories, reminders, or moments—it just depends on where your creativity takes you!

[heidiswapp.com](http://heidiswapp.com)

# 10 most wanted

A list of some of the most inspiring products on the scene right now.

## summer love memorydex

BY MEGHANN ANDREW

**supplies** PATTERNED PAPER, CLIPS, DECORATIVE TAPE, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Paige Evans for American Crafts; VELLUM: American Crafts; TRIM: Stampin' Up!; MEMORYDEX: Heidi Swapp; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

Hit the road.  
Tell the story!



3

**SAFE TRAVELS BY SIMPLE STORIES**

The Safe Travels collection from Simple Stories is giving us a serious case of wanderlust! The sophisticated colour palette paired with adorable icons is perfect for all kinds of travel—from road trips and camping to more exotic locations. Pack your bags for an awesome journey, and then use this collection to commemorate the trip in your scrapbook!

[simplestories.com](http://simplestories.com)

4

**RAINBOW STITCHES & STRINGS BUNDLE BY CONCORD & 9TH**

Concord & 9th is right on trend with this rainbow and string art stamp and die set! It's giving us all the vibes of macrame and peace and love, and we're loving all that texture!

[concordand9th.com](http://concordand9th.com)



CARD DESIGN BY ROBYN POLLARD

5

**6 X 6 PAPER PADS BY PINK & MAIN**

One can never have too many 6 x 6 patterned paper pads, and we adore the designs by Pink & Main! Cheerful patterns pair with useful basics like stripes, dots, plaids, and chevrons to give you lots of happy combinations for quick cards and mini albums.

[pinkandmain.com](http://pinkandmain.com)



**LITTLE BOYS HAVE BIG ADVENTURES BY PHOTOPLAY PAPER**

Rough and tumble boys with big imaginations and lots of energy get a collection all their own—it's the Little Boys Have Big Adventures collection from Photoplay Paper! Dinos, dogs, and dump trucks, and whimsical prints and fonts make this an awesome collection to capture the spirit of all the boys in your life.

[photoplaypaper.com](http://photoplaypaper.com)

6

Such a charming boy collection!

7

Oh, Vicki,  
we are in  
colour love!

**COLOR STUDY BY VICKI BOUTIN  
FOR AMERICAN CRAFTS**

Vicki Boutin has seriously knocked it outta the park with her Color Study collection! You'll be enamored with all the juicy colours in every single product! Rainbows, dots, flowers, and a colour wheel all come alive in brilliant colour in this fantastic collection of delightful designs.

[americancrafts.com](http://americancrafts.com)



CARD DESIGN BY MELISSA HEWITT



**MARKET CART BUILDER  
BY HONEY BEE STAMPS**

The Market Cart Builder from Honey Bee Stamps is like a glorious Saturday morning at the open-air farmers' market! We love how this cheerful die creates a large cart with a detailed awning and multi-spoked wheel. This die would be amazing for scrapbook layouts as well!

[honeybeestamps.com](http://honeybeestamps.com)

8

**PAINTED PEONY MIX  
BY PINKFRESH STUDIO**

It's always exciting when a new product makes its debut! Pinkfresh Studio continues to innovate with their designs; we love how their large rolls of washi now have coordinating stamps and dies. Such a cool way to make everything match!

[pinkfreshstudio.com](http://pinkfreshstudio.com)



9

10

**STAYCATION  
BY CREATIVE MEMORIES**

The Staycation collection from Creative Memories is all about the memories we make as a family right at home. Sometimes the most precious moments are those spent in the yard, in the car, or around the table, and this line will spark ideas of simple stay-at-home moments to capture in your scrapbooks. We love the garden gnome, the swing set, and the chess pieces in this sweet collection!

[creativememories.com](http://creativememories.com)

