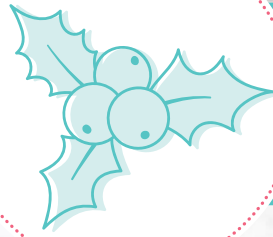


the essentials



1 MITTENS & MISTLETOE BY CRATE PAPER

We can't deny the sweetness of the Mittens & Mistletoe collection from Crate Paper! This cheerful collection will make you feel merry with its whimsical yet classic Christmas feel.

americancrafts.com/cratepaper

2 ESSENTIALS: SHAKER TAGS BY PINKFRESH STUDIO

The Essentials: Shaker Tags die from Pinkfresh Studio makes it extremely easy to create your own shaker tag! The die adds perforated lines to the middle of the tag letting you know exactly where to fold it.

pinkfreshstudio.com

10 most wanted

A list of some of the most inspiring products on the scene right now.

festive card and tag display

BY VIRGINIA NEBEL

supplies PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, LETTER STICKERS, STICKERS: Crate Paper; **DIES:** Pinkfresh Studio, Sizzix; **ADHESIVE:** Gina K. Designs; **OTHER:** Clothespins, slat board

Merry.
modern. bold.
& bright!



3

EVERGREEN & HOLLY BY VICKI BOUTIN FOR AMERICAN CRAFTS

The Evergreen & Holly collection from Vicki Boutin for American Crafts is packed with holiday cheer! Chic black gives this collection a modern design mixed with vintage fonts, classic icons, and all the cozy delights of Christmas. These products are sure to resonate with kids from one to ninety-two!

americancrafts.com

4

ROSE GOLD CROP-O-DILE BY WE R MEMORY KEEPERS

What's better for precise hole punches than the trusted Crop-o-Dile from We R Memory Keepers? We sure do love this trendy new look in rose gold, and we think you will, too. Add a hint of metallic luxury to your craft space today!

wermemorykeepers.com



BIG WORD LOVE DIE BY LDRS CREATIVE

There's a newcomer in the LDRS Creative Big Word die series, and we think you will LOVE it! This impactful die makes creating Valentine's Day, wedding, and anniversary cards a breeze. Simply add a background and some pretty florals, and your card design is complete.

ldrscreative.com



5

CARD DESIGN BY ANGIE HUNT



LIFE CAPTURED BY SIMPLE STORIES

You're invited to tell your stories with the Life Captured collection from Simple Stories. This unique collection includes products for each month allowing you to methodically and creatively document the stories that make up a year! We are enraptured by the colours in this collection, too!

americancrafts.com

6

Document
your year
in style!

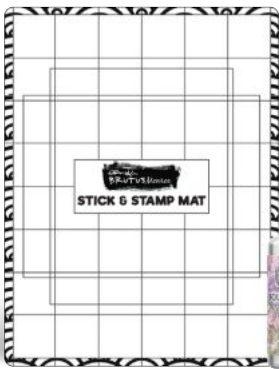
7

Warm up with this cool collection!

SNOWED IN BY ECHO PARK PAPER

Echo Park Paper's Snowed In collection is a blizzard of wintry fun! The colour palette conveys the beauty of nature in winter with the fresh shades of blue and green mixed with warm browns and icy whites. Bundle up and craft all day with the chilly and rustic designs in this collection.

echoparkpaper.com



8

STICK & STAMP MAT AND MAT MIST CLEANER BY BRUTUS MONROE

The Stick & Stamp Mat from Brutus Monroe is a versatile, low-stick mat that holds your project in place while you work. Use it to secure a stencil on top of a project, while ink blending, or to help you position die cut letters. Don't forget to try the Unscented Squeaky Clean Mat Mist to clean and elongate the life of your mat.

brutusmonroe.com

9



POINSETTIA BY PINK & MAIN

The beautiful Poinsettia stencil from Pink & Main is a gorgeous way to make a pretty winter floral statement on your holiday cards! Ink blend in traditional pink, red, or white, or add some shimmer with foil or a pretty gel. There are many beautiful ways to make this stencil SHINE!

pinkandmain.com

CARD DESIGN BY AMANDA WILCOX

10

DELIGHTFUL BY PINKFRESH STUDIO

The Delightful collection by Pinkfresh Studio with its pretty pastel hues is the perfect way to craft your way into a fresh new year! It includes positive affirmations, encouraging words, and hopeful phrases to make your papercrafting simply... dare I say it?... DELIGHTFUL!

pinkfreshstudio.com

This collection lives up to its name!

