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FALL 2023



100+
cozy ideas
for autumn

**you asked,
we answered!**

- double-page layouts
- designs for the insides of cards

luscious layers

Add lovely layers
to your projects



PLUS: fire up your mojo with creative sketches
and quick & easy pocket pages to capture fall fun

scrapbookandcards.com





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Fall Fun



BY STEVEN DUNCAN

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**CHANGING
THE
WORLD
ONE
HANDMADE
CARD
AT A
TIME**



taylored expressions Create-in-
taylored expressions Triple Slim Layering Stencil

taylored expressions

HAPPY BIRTHDAY TO YOU
A NOTE TO MAKE YOU SMILE
THANK YOU FOR BEING SO SPECIAL
CELEBRATING WITH YOU TODAY
HAPPY ANNIVERSARY TO YOU
POPI! FIZZI! CLINK! CHEERS
YOU ARE SO LOVED
SO GRATEFUL FOR YOU
CONGRATS, GRADUATE!
WELCOME TO THE NEIGHBORHOOD
WELCOME TO THE NEIGHBORHOOD
WITH DEEPEST SYMPATHY
SENDING YOU A HUG
YOU MAKE MY HEART SMILE
HOLDING YOU IN MY HEART
YOU ARE SIMPLY BEAUTIFUL
YOUR KINDNESS MATTERS
AND THEY LIVED HAPPILY

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PROVO, UTAH

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Join in the fun with Club EP! A club kit shipped directly to you 6 times a year! Our designers will curate a special kit featuring coordinating paper and embellishments from one of our most popular and current collections. In many cases, this special kit will include products that have been made exclusively for our club members.

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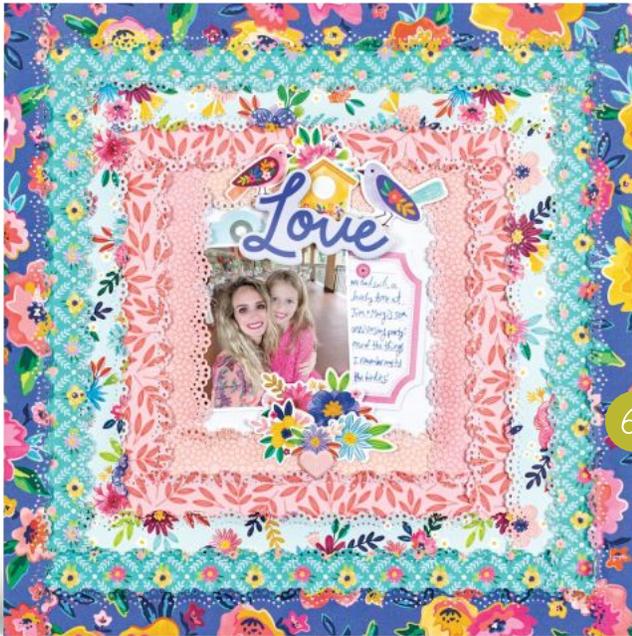
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61

the 3Ts } tips, tricks & techniques

- 21 **luscious layers**
Dive into snuggle season as we show you how to add lovely layers to your cards and layouts.
- 29 **creating with sketches**
Design gorgeous layouts and eye-catching cards with ease using a design sketch.
- 34 **pocket play**
Create beautiful pocket pages with fantastic ideas from Shannon Dombkowski.
- 36 **design 101**
Delve into the minds of four designers and learn from their processes.

the 3Is } ideas, insights & inspiration

- 43 **double-page delights**
If you love cranking out two-page spreads to tell your stories, you're gonna love this article. Our design team wows with ideas you'll want to use right away!
- 49 **creative cards**
Five designers show you five beautiful ideas for creating complete card making suites—from the outside of the card to the inside and a coordinating envelope!
- 57 **storyteller's lens**
Documentarian Lisa Varshine shares valuable ideas for preserving fall family memories.
- 61 **paige's page**
See what Paige Evans does with a pretty, ruffled border punch. It's magic!
- 63 **inspiration gallery**

noteworthy

- 6 **takes 2 & 3**
Two more great takes on our cover layout.
- 7 **from the editor**
- 8 **extra! extra!**
- 75 **the store directory**
- 79 **with love...**
Join Bethany Deschamp as she shares a sweet autumn wreath!
- 80 **before we go**



53

the essentials

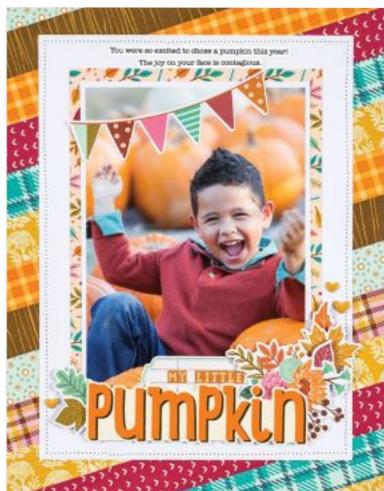
- 11 **10 most wanted**
Get inspired by what's new and hot in the industry.
- 14 **designer challenge**
Three talented designers. The same supplies. Three fantastically unique results!
- 17 **product play**
Join Mari Clarke, Mindy Eggen, and Dilay Nacar as they share inspiring ideas for using layering stencils!

43



takes 2 & 3

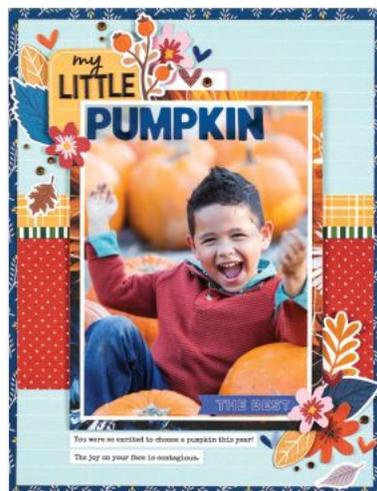
We asked three talented designers to each create a layout for cover consideration. Since we loved ALL of the results, we've reserved this space to share what everyone designed. Look at how one title/photo/journaling grouping can be used to create three unique (and fantastic!) outcomes. Once our cover layout was chosen, we commissioned a card design to coordinate for a beautiful papercrafted pairing!



Becki's pretty cover layout looks like a cozy fall quilt! Her combination of colours and patterns not only feel comfy and homey, but they are also on trend for the fall of 2023. Little punches of pink, a playful title font and banner, and the slant of the patterned paper strips all add to the charm of this sweet page design.

BY BECKI ADAMS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, EPHEMERA, LETTER STICKERS: Simple Stories; STICKERS: Doodlebug Design, Simple Stories; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



We LOVE how Becky focused on the cuffs of our little pumpkin, and she added lots of pretty shades of blue. Since blue is the complement of orange, it just feels RIGHT with all that glorious orange. There's a beautiful sense of balance with this design—from the cluster and title at the top, to the photo, to the cluster at the bottom to accentuate the journaling.

BY BECKY POWELL REAMES

supplies PATTERNED PAPER: Amy Tangerine for American Crafts, Close To My Heart; STAMP, LETTER STICKERS, STICKERS: Elle's Studio; INK: Close To My Heart; EPHEMERA: Elle's Studio, Hip Kit Club; WOOD VENEER: Color Cast Designs; FONT: Special Elite; ADHESIVE: Kokuyo, Scrapbook.com; OTHER: Gems

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Jana Eubank, Paige Evans, Jess Forster, Dilay Nacar, Latisha Yoast

from the editor



In my world, fall is synonymous with back to school. My dad taught all four of his children in the 7th and 8th grade at a tiny parochial school, so I spent many an hour in his quiet classroom over the years. I'd clap erasers, collate papers, and dream up bulletin boards (early papercrafting pursuits, I guess!). Eventually, I made education my career for a good 15+ years. Education is in my blood, to say the least.

That's what I love about this magazine. Along with the designers and our partners, we get the chance to teach and inspire you! Let's see what's in the syllabus for the fall issue of *Scrapbook & Cards Today*:

Dive into snuggle season as our designers show you how to add loads of layers to your cards and layouts in **Luscious Layers** (pg. 21). Their ideas will inspire you to take each design you make to the next level with fantastic details that make creating fun and rewarding.

We're so proud of our beautiful sketches in **Creating with Sketches** (pg. 29). These blueprints are fantastic for those moments when you need a little mojo to get the creative juices flowing. Sketch designer Allison Davis prepares bonus documents that you can download for free on our website!

You asked, and we answered! Our readers tell us they love ideas for two-page spreads, so we came up with lots of options in our **Double-Page Delights** article (pg. 43).

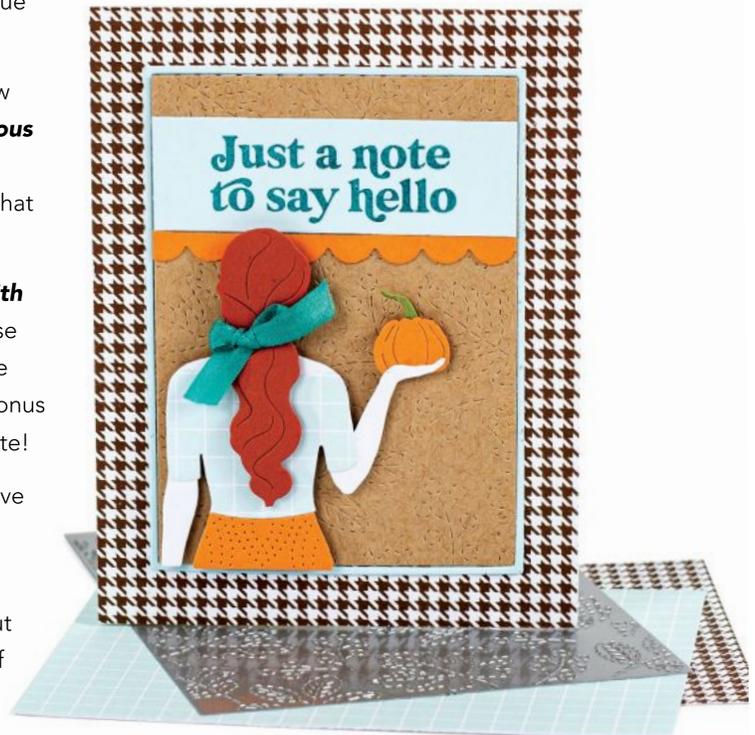
Our card making friends say that they are stumped about what to do inside their card designs. In the fall edition of **Creative Cards** (pg. 49) five experts share ideas for the inside, the outside, and even the envelopes of cards! You will want to take notes for this one.

As always, our **Inspiration Gallery** (pg. 63) is filled with gorgeous projects created by readers like YOU! You won't

want to miss it, and we hope to see you submit to our next call for projects.

Now's the time to turn the page and spend a delightful afternoon perusing the pages of the fall 2023 issue of *Scrapbook & Cards Today* magazine!

SUSAN R. OPEL
EDITOR-IN-CHIEF



just a note to say hello

BY SUSAN R. OPEL

supplies CARDSTOCK, PATTERNED PAPER, INK: Concord & 9th; STAMP: LDRS Creative; DIES: Concord & 9th, Simon Says Stamp; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L; OTHER: Ribbon

extra! extra!

Do you get the **SCT newsletter**? Subscribe today at scrapbookandcards.com/newsletter-signup/

autumn is here!

World Card Making Day is Oct. 7



Join us for our annual **World Card Making Day extravaganza** and kick-start your holiday card making! Spend the day with us as we share cards, sketches, and prizes to keep you inspired and motivated to create! Make plans to gather with card making friends and have a blast celebrating. You'll find all the action at our blog: scrapbookandcards.com/blog

Patterned Paper Play starts Oct. 13



If you have a huge stash of patterned paper that you've been hoarding, we have a class for you: *Patterned Paper Play* with Victoria Calvin! Learn how to make the most of your patterned paper collection in this six-week class. Create focal points with patterns, find smart ideas for layering your patterns in a successful way, get creative ways to use tools you already have to make something new with your paper, and so much more! Learn more here: scrapbookandcards.com/patterned-paper-play-class

upcoming events!



We have exciting plans for **Crop & Create** events coming up!

Check out our schedule and join us for one OR ALL our fun, informative, and creative events.

- Sept. 29-Oct. 1, 2023: Crop & Create Delivered Cardmaking
- Nov. 3-5, 2023: Crop & Create Delivered Papercrafting
- Nov. 17-18, 2023: Crop & Create Delivered Holiday

Learn more at scrapbookandcards.com/crop-and-create

fall 2023 call for projects



We love seeing your inspiring designs so send us your work! Each issue's call for submissions includes a sketch to kick-start your design—let it inspire your creations. If you'd like to have us consider something you've designed for our Winter 2023 issue, simply send us an image of your work. You'll find all the details on how to submit, as well as specifics on additional projects we're looking for, on our website at

scrapbookandcards.com/current-call

look for these icons

free sketches



Stuck in a design rut? Download your favourite sketches for free on our website. New renditions are added with each issue to keep you inspired all year through.

scrapbookandcards.com/sketches

free cut files & more



Make your projects a cut above the rest with our file freebies. You're sure to adore our fun selection of cut files!

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video tutorials



See the layouts, projects, and cards come to life with bonus videos on the SCT YouTube channel. youtube.com/@SCTMagazine

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Christopher
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AMONGST THE
*Wild
flowers*

Amongst the Wildflowers. The very first Bridal collection from this fashion forward brand, it celebrates the bohemian and rustic take on this emerging wedding trend. Abundant with illustrative cornflowers, foxgloves, lavender; Amongst the Wildflowers offers a whimsical, yet sophisticated look.

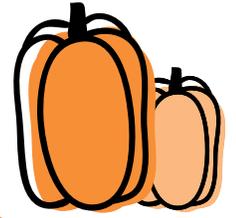


Check out the complete collection online!

scrapbook.com
crafterscompanion.com



the essentials



1

MONSTER MASH BY ECHO PARK PAPER

We love the playfully spooky design of the Monster Mash collection from Echo Park Paper! This collection leans toward darling and sweet rather than dark and scary. There's plenty of orange and black with fun accents of purple, green, and teal, too!

echoparkpaper.com

2

12-INCH TRIMMER BY CREATIVE MEMORIES

If you're in the market for a great trimmer, the Creative Memories 12-Inch Trimmer is pretty fantastic! Virginia used the scoring tool attachment to score at 1/2-inch intervals which made it a dream to create her fan rosettes.

creativememories.com



10 most wanted

A list of some of the most inspiring products on the scene right now.

halloween fans

BY VIRGINIA NEBEL

supplies PATTERNED PAPER, EPHEMERA, STICKERS: Echo Park Paper; TRIMMER: Creative Memories; PUNCHES: EK Success; ADHESIVE: Therm O Web



3

We love the cozy fall vibes of this!

FARMSTEAD HARVEST BY AMERICAN CRAFTS

The Farmstead Harvest collection from American Crafts will wrap you up in a cozy quilt. Fresh gingham, autumnal florals, and jaunty plaids will whisk you away to an October day at the pumpkin patch, and you'll be delighted by the shots of metallic gold.

americancrafts.com

4

BETTERPRESS BY SPELLBINDERS

We can't contain our excitement for the BetterPress from Spellbinders! This innovative system allows you to create projects with the elegance of letterpress design. It's easy to set up, and you won't make a mess! The combination of high-quality cotton card panels, specifically formulated ink, and detailed imprinting of BetterPress plates ensures that your projects will make you and your recipients gasp!

spellbinderspaperarts.com



Learn more about the Spellbinders BetterPress! Watch here: bit.ly/FA23Spellbinders



5

SOLAR PASTE BY SIMON HURLEY FOR RANGER

If you like Simon Hurley's Lunar Paste, you're going to LOVE his Solar Paste brought to you by Ranger. Each jar of sparkling, shimmering paste starts as creamy white, but once the product hits the light, it becomes a beautiful metallic shade. Try it on dark cardstock for a gorgeous effect! rangerink.com



Don't miss a video by Simon Hurley to learn more about his Solar Pastes! Watch here: bit.ly/FA23Simon



6

AT HOME BY CARTA BELLA PAPER

Let's stay in and create with the At Home collection from Carta Bella Paper! You'll love the on-trend vintage boho vibes you'll get from macrame and eclectic banners. The warm oranges and blushy pinks paired with intense teal and mint green create a beautiful fall palette that evokes a southwestern feel.

echoparkpaper.com/carta-bella-paper

Believe in the boho!

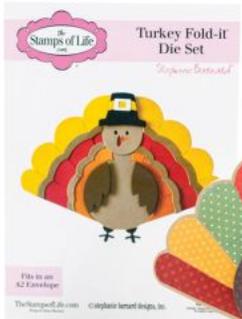
7

It's a Halloween classic!

TRICK OR TREAT BY PHOTOPLAY PAPER

Ghosts, jack o'lanterns, and witches abound in the Trick or Treat collection from Photoplay Paper! The dark, pine green is what caught our eye! It looks gorgeous with the traditional Halloween colours. This collection calls to mind an elegant old mansion that just happens to be a little haunted.

photoplaypaper.com



8

TOM TURKEY SHAPED CARD FOLD-IT BY THE STAMPS OF LIFE

There's something extra special about a shaped card! If you love the look, you just have to check out our partner The Stamps of Life. From holiday icons like the Tom Turkey to donuts, teapots, and trees, you'll find a whole slew of fun dies made expressly for shaped cards.

thestampsoflife.com

CARD DESIGN BY SUSAN R. OPEL

BITTY BUZZ CUTTER BY HONEY BEE STAMPS

If you don't want to invest in a full-size manual die cut machine, the Bitty Buzz Cutter from Honey Bee Stamps is for you! It's portable and can sit on your desktop for those die cut heavy projects. It folds up to store, and with its 3 x 6½ plate, you'll be amazed how many dies will fit!

honeybeestamps.com



10

DOGGONE CUTE BY DOODLEBUG DESIGN

You know what's doggone cute? The Doggone Cute collection from Doodlebug Design! This darling collection pays homage to (wo)man's best friend in cheerful colours and adorable prints that we've come to expect from Doodlebug Design. If you're #TeamCats, then you'll love the Pretty Kitty collection, also from Doodlebug Design.

doodlebug.ws

Who's a good paper crafter?



designer challenge



Harvest Market patterned papers
by Simple Stories
simplestories.com



Lovely Layers Maple Leaf die
by Honey Bee Stamps
honeybeestamps.com



ABC

City Alpha stickers
by Scrapbook & Cards Today
scrapbookandcards.com



Harvest Market ephemera
by Simple Stories
simplestories.com

Wendy Sue Anderson, Lisa Dickinson, and Marcia Dehn-Nix were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



MARCIA'S DESIGN TIPS: Embrace the ephemera!

- Situate your title on a strip on the left-hand side of the layout and anchor it with a large maple leaf. Create a section on the right with photos and two more leaves in coordinating colours.
- Add movement to the leaves in the white space by adding stitched trails to represent leaves falling from the tree.

hello fall

BY MARCIA DEHN-NIX

additional supplies CARDSTOCK: Bazzill Basics; SPRAY INK: Heidi Swapp; TRIM: DMC; ADHESIVE: 3M



BONUS PRODUCT
Aqua Pigment watercolour
by Brutus Monroe
brutusmonroe.com



WENDY SUE'S DESIGN TIP: Repeat those die cuts!

- Use one leaf die cut as a repeated element all over your double-page layout. You get to select the colours to match any patterned paper you choose!

pumpkin patch

BY WENDY SUE ANDERSON

additional supplies CARDSTOCK: Carta Bella Paper; ENAMEL DOTS, DIE: Echo Park Paper; FONT: Traveling Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



LISA'S DESIGN TIPS:

Include lots of open space!

- Stitch a grid and fill each square with a different element—photos, title, journaling, and accents.
- The leaves on the top and bottom balance the design and break it out of the rigidity of the grid.
- If you don't want to invest in a full-size manual die cut machine, look for a smaller version like the Bitty Buzz Cutter from Honey Bee Stamps.

it's fall y'all

BY LISA DICKINSON

additional supplies CARDSTOCK: Bazzill Basics; TRIM: The Twinery; FONT: Arima Koshi; ADHESIVE: Scrapbook Adhesives by 3L

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Cards by Lisa Bzibziak

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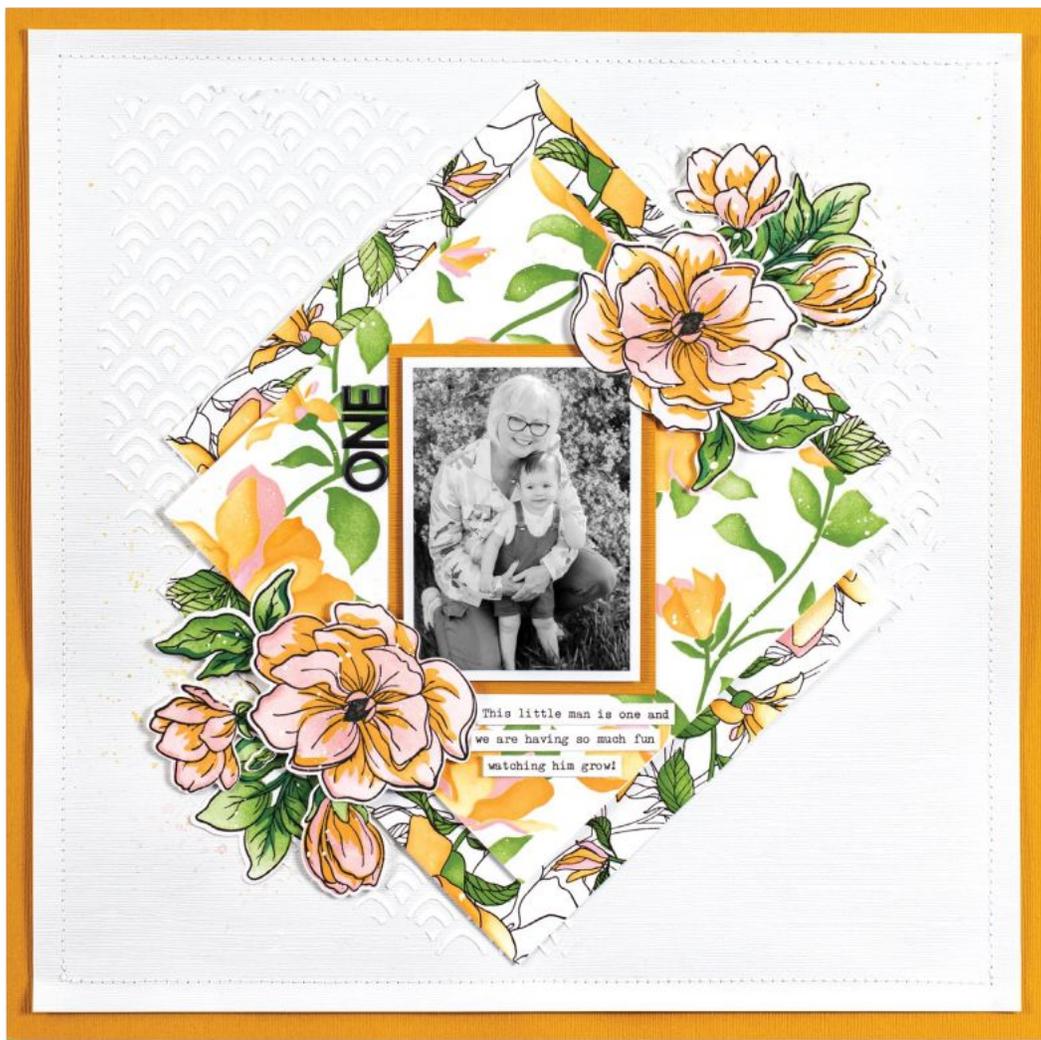


Come see what's new at thermoweb.com

product play

The weather is cooling down, so let's pour on some layers! We're not thinking chunky sweaters, instead we're thinking about beautiful layering stencils.

Join **Mari Clarke, Mindy Eggen, and Dilay Nacar** as they share beautiful projects created with layering stencils. Get ready to learn from their smart ideas! We're sure you'll be eager to use the creative tips and tricks they have to share.



DESIGN TIP: Mari could have printed her photo in colour since the colours of her layout would have matched her palette nicely; however, she wanted to add some contrast with the black and white photo.

DESIGN TIP: Layered stencils are a wonderful way to create your own patterned paper for any project.

These stencils allow you to create your own custom colour scheme to match any of the elements in your design.

MARI'S BIG LAYERING STENCIL TIP

Layering stencils are amazing tools for all sorts of projects, including scrapbooking!

Find layering stencils that have coordinating products.

This gives you versatility in how you can use them. Mari created interest and layers by using the stencils in different ways. She coordinated the stencil with the stamp to create one look and then used the stencil alone for another look. They coordinate and complement each other while also adding interest. The coordinating die cuts are a lovely accent to the layered stenciled images.

one

BY MARI CLARKE

supplies CARDSTOCK: Bazzill Basics, Hammermill; STAMPS, DIES, LETTER STICKERS: Pinkfresh Studio; INK: Gina K. Designs, Pinkfresh Studio; PASTE: Ranger; STENCILS: Pinkfresh Studio, Vicki Boutin for American Crafts; TYPEWRITER: Smith Corona; ADHESIVE: Scrapbook Adhesives by 3L

DILAY'S BIG LAYERING STENCIL TIP

Let your imagination run wild!

Layering stencils come in a couple of types. Some are meant to layer several different steps to create a full image. Sometimes these types of stencils can include one or two stencils, but they can also have up to six different stencils depending on the intricacy of the design. Another type of layering stencil is a stencil that coordinates with a stamp set. If you feel timid with a marker or coloured pencils, this type of stencil works well with your favourite ink colours and blending brushes!

DESIGN TIP: Choose a fun colour combo and use it for florals! Leaves don't always have to be green.

DESIGN TIP: Add interest and lots of texture and contrast by splattering the die cuts and card front. It looks so artsy!

enjoy your special day

BY DILAY NACAR

supplies CARDSTOCK: Concord & 9th; STAMPS, DIES, SEQUINS, STENCILS: Honey Bee Stamps; INK: Concord & 9th, Gina K. Designs, Wow!; EMBOSSING POWDER: Hero Arts; SPRAY INK: Dina Wakley for Ranger; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L



MINDY'S BIG LAYERING STENCIL TIP

Dare to offset your focal point!

Layering stencils make for great backgrounds and focal points. Mindy's pretty sunflowers dominate her background, and there's such an energy to her design with the three sunflowers all of which are only partially represented. This deliberate choice makes it feel like you're surrounded by a field of sunflowers and gives the design a sense of movement.

DESIGN TIP: Don't be afraid to die cut from a beautiful background! Notice the depth Mindy created with the inset stitched rectangle.

DESIGN TIP: When the main images go off the edge, opt for a centered sentiment for optimum balance!

DESIGN TIP: Extend the life of your stencil and use as a focal point instead of a background. If you switch up the colours, you'll have even more creative opportunities!

you're an awesome friend

BY MINDY EGGEN

supplies CARDSTOCK, STAMPS, INKS, ADHESIVES, DIES, ENAMEL DOTS, STENCILS: Gina K. Designs





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SCAN TO SHOP
AT ALTENEW!

ZERO-WASTE 3D FLORAL COVER DIE

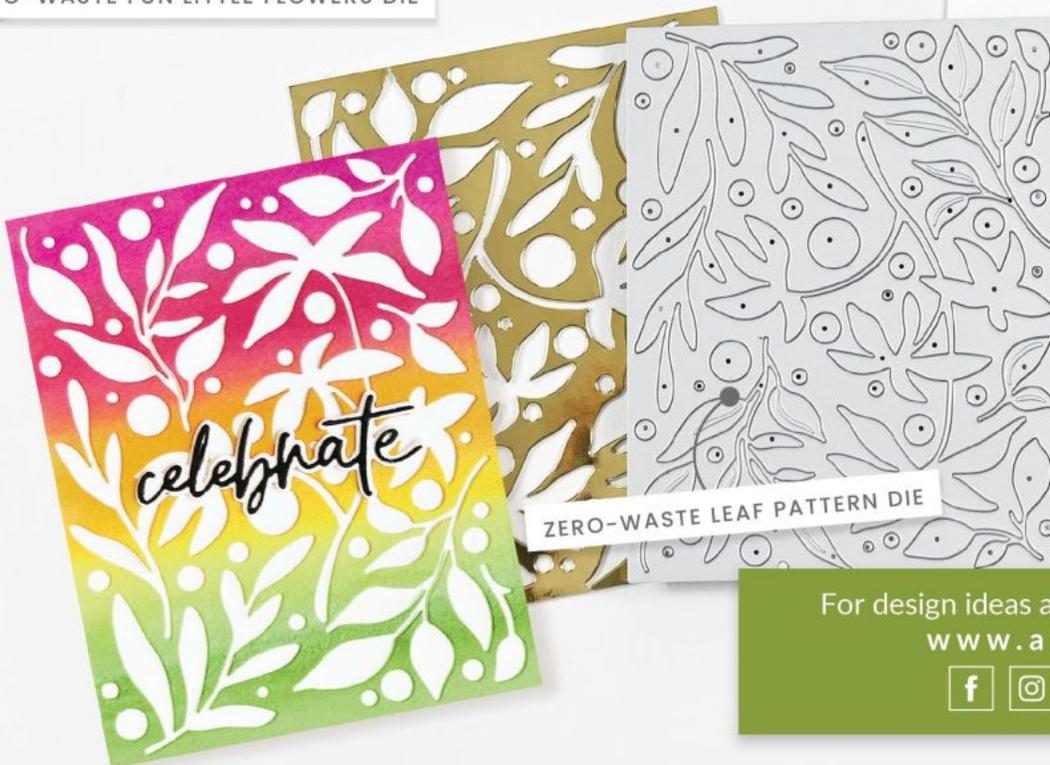


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ZERO-WASTE LEAF PATTERN DIE



For design ideas and inspiration visit us at
www.altenew.com



tips, tricks & techniques

3ts

BECKI'S LAYERING TIPS:

- **Use your scraps** because scraps make the best layering pieces!
- **Add stitching** to some of your layers for interest and to set the layers apart.
- **Vary the colours of your layers.** Don't be afraid to add soft pastels as well as a bold black.



Don't miss Becki's video to learn more about her process for creating this layout! Watch here: bit.ly/FA23Becki1

family is everything

BY BECKI ADAMS

supplies CARDSTOCK, LETTER STICKERS: American Crafts; PATTERNED PAPER, EPHEMERA, STICKERS: Maggie Holmes for American Crafts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



luscious layers

Who's ready to dive into snuggle season? It's time for cozy sweaters, boots, and hoodies, and we're paying homage to those layers! In this article, we have a crew of talented designers who will show you how to add lovely layers to your cards and layouts. BY SUSAN R. OPEL

creating with sketches 29

pocket play 34

design 101 36

layout 2

VICTORIA'S LAYERING TIPS:

- **Layer patterns to create your background.** Victoria started with a floral pattern, and then she added a layer of pink tone-on-tone and then a less busy dot as the main portion of her background.
- **Frame your photos with doubled-up patterns!** Using this technique will ground the photos like Victoria did with her photo block.
- **Go nuts with tags, stickers, ephemera,** and all the goodies that come with a collection. These embellishment clusters are like the jewelry on your layouts.

day date

BY VICTORIA CALVIN

supplies PATTERNED PAPER, EPHEMERA: Jen Hadfield for American Crafts; LETTER STICKERS: American Crafts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



card 1

CATHY'S LAYERING TIPS:

- **Use both foam squares and stacked cardstock layers** to create different levels and looks for your layers. Cathy glued one layer of stamped and die cut images directly to the card base but popped up others. On the YOU title, she cut two layers of the letters and glued them together.
- **Leave some layers as stamped only.** Doing this adds to the layered feel of a cluster of florals and leaves.
- **Choose a white notecard.** It's always a great base for any multi-colour or multi-layer design.

thank you

BY CATHY ZIELSKE

supplies CARDSTOCK, STAMPS, INK, DIES, STENCILS: Concord & 9th; PEARLS: Studio Katia; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

layout 3

**PAIGE'S LAYERING TIPS:**

- **Layer pattern on pattern on pattern.** Choosing patterned papers in the same collection ensures that the hues and saturations vibe.
- **Raid your scrap stash!** All those little leaves can be made from patterns you've been hoarding for ages.
- **Choose a textured cardstock base** and add stitching for whimsy, movement, texture, and that homemade feel.

DESIGN TIP: Shift your focal point to one side.

The placement of the photo gives room for all of the gorgeous leaves to fan out on this design. This adds so much energy to the layout.

grateful

BY PAIGE EVANS

supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Paige Evans for American Crafts; CUT FILE: Paige Evans; ADHESIVE: American Crafts

layout 4



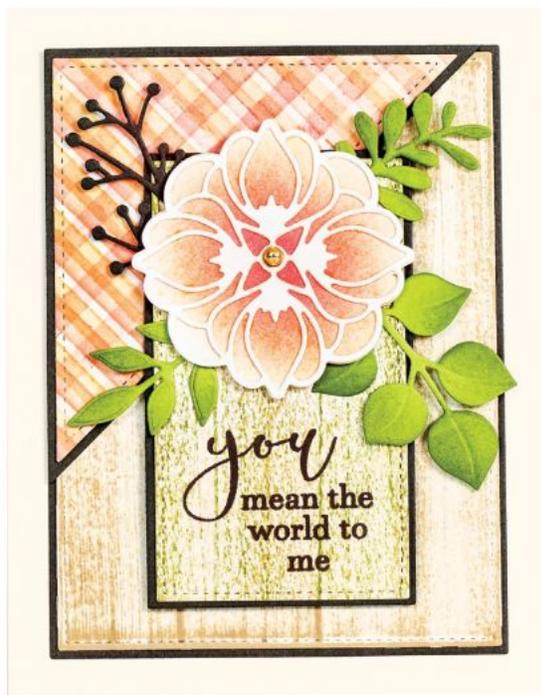
MEGHANN'S LAYERING TIPS:

- Don't be afraid to overlap smaller photos to allow for a margin on the left and right side of the page.
- Alternate between using tape adhesive and dimensional adhesive for extra interest and to add a playful feel to the page by making them slightly askew.
- Add stitching to some of your layers for interest and to set the layers apart.

autumn is calling

BY MEGHANN ANDREW

supplies CARDSTOCK, PATTERNED PAPER, STAMPS, INK, STICKERS: Close To My Heart; ENAMEL DOTS, STENCIL: Simple Stories; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Journaling tag



card 2

GINA'S LAYERING TIPS:

- Create your own patterned paper. Use a striped stencil and turn it a quarter turn to create a plaid effect.
- Use thin layers in a darker colour to accent each layered panel. This creates space between the layers and accentuates each one.
- Try a corner layer element for an unexpected accent.
- Place your die cut flowers and leaves on a layered panel to ground the images and frame them out.

hello friend

BY GINA KRUPSKY FOR GINA K. DESIGNS

supplies CARDSTOCK, STAMPS, INK, ADHESIVE, DIES, METALLIC DOTS, STENCIL: Gina K. Designs

layout 5

**JANA'S LAYERING TIPS:**

- **Add colour and texture to your layout by stacking** several papers behind your photos. Highlight your main photo with a contrasting colour of cardstock or patterned paper. Distressing the edges of each layer with a distressing tool adds even more interest!
- **Create your own dimensional titles** by die cutting each letter several times and then stacking the letters on top of one another with thin foam adhesive. Add a pop of colour by backing the open letters with contrasting colour.

- **Fussy cut patterned paper** to create embellishments for your project. Every shape on this page was cut from patterned paper. Jana created dimensional butterflies by stacking two of the same butterflies on top of one another using thin foam tape.

first day of school

BY JANA EUBANK

supplies CARDSTOCK: Hammermill, Simple Stories; PATTERNED PAPER: DCWV; STAMPS: Lawn Fawn; INK: Hero Arts, Tsukineko; BRADS: Simple Stories; DIES: Scrapbook.com; FONT: Prestige Elite Std.; ADHESIVE: AdTech, Scrapbook Adhesives by 3L

layout 6



JESS'S LAYERING TIPS:

- Jess created pockets within pockets to add layers to house her journaling.
- Embellish the pockets with patterned paper on both the inside and outside and fill the pockets with tags to add extra texture or layers.
- Don't be afraid to place embellishments on the outsides of the pockets!

halloween 2017

BY JESS FORSTER

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, JOURNALING CARDS, STICKERS: Simple Stories; PAGE PROTECTOR: Becky Higgins; FONT: Archer; ADHESIVE: Scrapbook Adhesives by 3L

FABOULOUS BY SIMPLE STORIES

Layering is spooky simple when you have gorgeous, curated collections like the one Jess used for her pocket page. The FaBOulous line from Simple Stories is packed with sweet and spooky fun designs.



CONCORD & 9TH

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creating with sketches

Whenever you're stuck in a rut, pull out a sketch, and you'll be designing something you love in no time!

Let these creative sketches for design guide your next creation so you can spend more time enjoying the process and less time determining where to start.



CHECK IT OUT:

Several of our readers submitted projects based on this sketch. See if you can find several in our Inspiration Gallery starting on pg. 63!

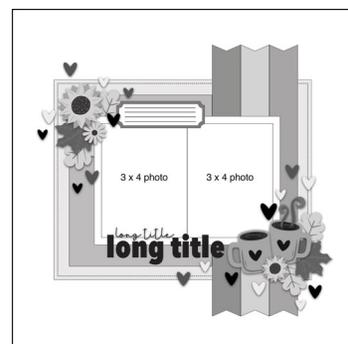
picture perfect

BY FLORA FARKAS

supplies PATTERNED PAPER: Jen Hadfield for American Crafts; BUTTONS, EPHEMERA: Cocoa Vanilla Studio; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L; OTHER: Date stamp

embrace the snuggle

Flora submitted this dreamy design based on our fall sketch, and we love it so much! Like the sketch, she shares two photos and places them amidst a sea of polka-dotted peachy pink for a sweet and warm result. Additionally, she gathers delicious clusters of embellishments to complement the photos like the clusters that appear in the sketch itself. These adorable, sweet, and snuggly photos could not be any cuter!





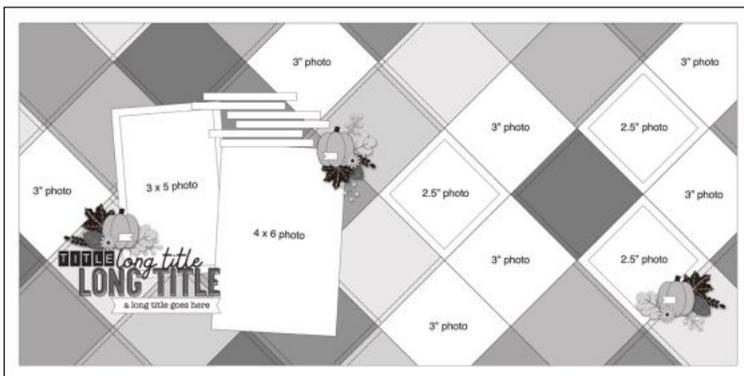
square it away

Allison Davis is our sketch designer, and it's such a treat to have her create a layout based on a sketch she came up with. Allison quipped, "I make so, so many sketches, and I often don't get to use a lot of them. There are always a few that I make a mental note that I HAVE to go back and create something with. This sketch was definitely one of those!" We're so glad we gave her that chance, because how beautiful is this?

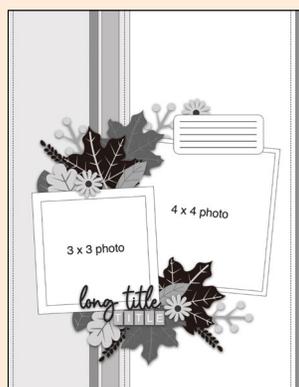
happy memories

BY ALLISON DAVIS

supplies CARDSTOCK, STICKERS: American Crafts, Simple Stories; PATTERNED PAPER, EPHEMERA, LETTER STICKERS: Simple Stories; WOOD VENEER: Kaisercraft; TRIM: DMC; FONT: Avenir Next Condensed; ADHESIVE: Scrapbook Adhesives by 3L, Tombow

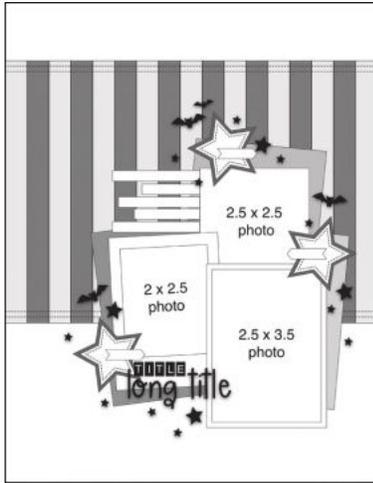


BONUS LAYOUT SKETCHES





Don't miss Meghann's video to learn more about her process for creating this layout! Watch here: bit.ly/FA23Meghann



stripe it up!

Meghann looked at the sketch and decided to go **HARD** with vertical stripes! Instead of using an already striped patterned paper, she opted to showcase the patterned papers in same-sized stripes. What a great background for a page! Instead of three photos, she replaced one photo spot with a little more journaling about their encounter with Hook and Smeel!



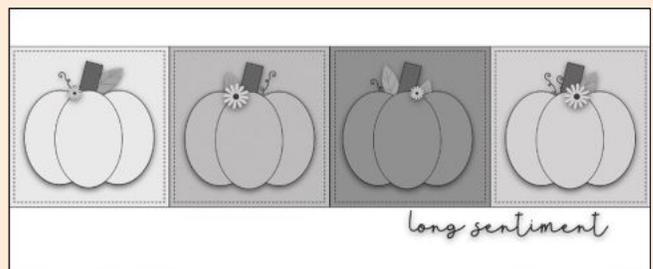
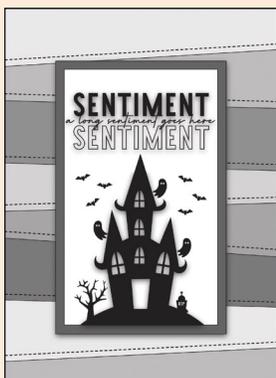
Get even **MORE** out of Allison's sketches with her Bonus Sketch Options and 2023 Fall Sketch downloads. Find them at scrapbookandcards.com/bonus-content

oogie boogie bash

BY MEGHANN ANDREW

supplies CARDSTOCK: Bazzill Basics, Concord & 9th, Scrapbook & Cards Today; PATTERNED PAPER, EPHEMERA: Echo Park Paper; STAMPS, DIES: Scrapbook & Cards Today; INK: Scrapbook.com; ENAMEL DOTS: Doodlebug Design; STICKERS: American Crafts, Echo Park Paper; LETTER STICKERS: American Crafts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com

BONUS CARD SKETCHES



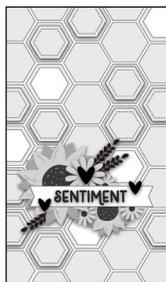
The featured sketches are available for download on our website: scrapbookandcards.com/bonus-content



DESIGN TIP:

Get the most out of a sketch!

Create multiples of a design with various sentiments and give your handmade cards as a gift.



embossing folders to the rescue

Ever look at a design in progress and feel like it's missing something?

Embossing folders to add texture to a background may be just what you need! For her first card, Latisha added an embossed honeycomb background like the one she saw in the mini-slimline sketch. She really stuck to the sketch with florals and a sentiment on a notched banner. On her second card, she turned the sketch on its side and instead of flowers, she featured an adorable camper. Switching flowers for another object like a camper is an easy way to get more out of a sketch!



Submit YOUR Work

We post a new sketch with each issue we're working on and select a project created from it to include in the magazine. If you'd love to see your layout or card in this article, check our website for more information about how you can submit. scrapbookandcards.com/current-call

you are loved and appreciated

BY LATISHA YOAST

supplies CARDSTOCK: Close To My Heart, Concord & 9th, Taylored Expressions; STAMPS, STAMPWHEEL, STENCILS: Altenew; INK: Concord & 9th, Lawn Fawn, Taylored Expressions; STICKERS: American Crafts; EMBOSSING FOLDER: Taylored Expressions; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L

happy camper

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, Taylored Expressions; PATTERNED PAPER: Scrapbook.com; STAMPS, EMBOSSING FOLDER: Taylored Expressions; INK: Concord & 9th, Lawn Fawn, Taylored Expressions; DIES: Gina K. Designs, Taylored Expressions; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L

start with a sketch today!

Find more inspiring sketches at scrapbookgeneration.com/sg-exclusives/downloads/free-sketches/

Simon Hurley create.



Simon Hurley create. Solar Paste is a creamy white paste with a metallic color shift when it hits the light. Color can be subtle on white cardstock, but reveals an intense colored shine when applied to black.

Tint Solar Paste using Simon Hurley create. Reinkers to create colored pastes!

Apply Solar Paste over top of inks to create a colorful background, apply through a stencil with a palette knife for definition or apply a thin layer direct to surface for a metallic paint-like finish.

pocket play

Short on time? Here you'll find creative ideas to make the most of your memory keeping minutes. BY SHANNON DOMBKOWSKI

Sometimes life zooms by at warp speed, and we hardly have time to catch our breath and let the moments sink in. I suppose that's why we scrapbook, isn't it? We do it to preserve the fleeting moments so we can relive them at a slower speed for years to come. But sometimes our busy lives leave little time for scrapbooking. This is why I love pocket pages. Pockets offer a defined structure and provide undeniable direction to put a page together in no time. If I'm short on time, I stick to the basics with photos, cards, and journaling. If I have some extra time to spare, I can't help but let loose and add all sorts of layers and embellishments. The beauty of pockets is that they fit my life, no matter how it ebbs and flows over the years!



TIPS

POCKET TIP #1: Maximize it. Pocket page protectors include pockets in a variety of sizes. Some include a full 6 x 8 size which is perfect for showcasing a special photo.

POCKET TIP #2: Support the story. While one large photo shines, the smaller photos in the 3 x 4 pockets stand in as supporting actors to tell the whole story.

Make every little moment a memory. This layout captures one day when my daughter Lauryn couldn't resist wading in the pond at the dog park. I let her live her best life, and it was all worth it for the smiles and giggles!

little moments

supplies PATTERNED PAPER, BRADS, EPHEMERA, STICKERS: Simple Stories; STICKER PAPER: Maco; FONT: Remington Noiseless; ADHESIVE: Tombow; OTHER: Page protectors

Make the most of every moment. When Lauryn was too sick to go on a field trip with her class, we decided to make it up to her with a family trip! Take the time to capture those special times and preserve the memories.

TIPS

POCKET TIP #1: Tell the story. When I have a lot to say, I like to type out my journaling. Clear sticker paper makes it very easy to add journaling to your page without worrying about printing directly on the card!

POCKET TIP #2: Colour is key. As I choose the products for my page, I aim to stick with no more than three main colours with a pop of one or two additional hues. As you can see here, I used pinks and yellows with a pop of purple. I also included plenty of neutral or white space so the eye can rest.



POCKET TIP #3: Delve into your stash. Traditional scrapbooking supplies make great pocket page supplies. In fact, they allow for a lot of personalization! I cut a 4 x 6 card from a sheet of patterned paper and added some die cuts and a foam sticker to make a unique title card for my page.

oh what a beautiful day

SUPPLIES PATTERNED PAPER, BRADS, EPHEMERA, STICKERS: Simple Stories; STICKER PAPER: Maco; PAGE PROTECTOR: Scrapbook.com; FONT: Remington Noiseless; ADHESIVE: Tombow

Visit Shannon on Instagram at @shannondombkowski for more of her inspiring pocket pages, fantastic photography, and other creative things!

design 101

Let's study the hows and whys that separate just okay design from great design! BY SUSAN R. OPEL

Want to know why it works when a design comes together? Delve into the minds of four creative designers to learn some fantastic rules for making your next project a phenomenal success!

layout 1

Complement your photos with paper layers.

The coral paper behind the photos creates contrast and complements the blue in the photos as well as the off-white cardstock.

Focus on the focal point. The heavier cluster of leaves to the left of the page brings the eye to the photos.



Frame your layout with a contrasting colour, and then choose a neutral, solid cardstock background as the base for the main portion. The off-white cardstock serves to bring focus to the center of the page.

Choose a simple title. Since there's so much interest on the page already, Nathalie chose a simple thin black alphabet for her title.

Elongate your design. You'll notice the leaves sweep from the left edge of the frame and continue more sparingly on the right side of the page.

Add movement to the page. The idea is to have a flurry of leaves across the page. Nathalie achieved this by only adding leaves along the bottom line of the pictures. It's best to use different leaf styles that aren't bigger than your photos.

fall beauty

BY NATHALIE DESOUSA

supplies CARDSTOCK, PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, STICKERS: Carta Bella Paper; SPECIALTY PAPER: Avery; LETTER STICKERS: Citrus Twist Kits; DIES: Altenew; FONT: Remington Noiseless; ADHESIVE: Scrapbook.com

101

BIG DESIGN TIP: Create balance and movement in your page with intention. Since Nathalie's photos are set to the left of the page, the frame and large die cut help balance the distribution of elements on the page. In this case the frame sits diagonally opposite to the heavy cluster of leaves.

layout 2

Use repetition to create balance.

The corner elements and the placement of the photos create repetition which help contribute to movement and balance in Mari's design.

Focus on shape.

The rounded and braided die cut photo mats define the shape of the photos and add to the elegance of the subjects and the composition.



Give the eye a rest. When you use white space on a design, it allows the focus to be on the important elements like the photos and the journaling.

cute

BY MARI CLARKE

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIES, ENAMEL DOTS, EPHEMERA, STICKERS: Pinkfresh Studio; FONT: Arial; ADHESIVE: Scrapbook Adhesives by 3L

Create order with alignment. The alignment of elements like the photos and the journaling creates a sense of organization. The proximity of each photo to the other creates a connection that just feels right!

Create texture with stitching, a twine bow, the die cut elements, and the use of dimension by popping up elements on foam tape. Even the patterns in the paper can add visual texture.

101

BIG DESIGN TIP: Emphasize the importance of line.

The braided die cuts in each corner of Mari's layout help define the edges of the composition and give the eye a place to stop and then continue up the margins. To further complement these lines, she incorporated a strong green margin that serves as a frame for this elegant design.

Choose a focus or story lens. Jess selected everyday photos that represent big and small stories, with a focus on things she was grateful for during the month. She included shots from Halloween and everyday life, her work attire, and a sunset view.

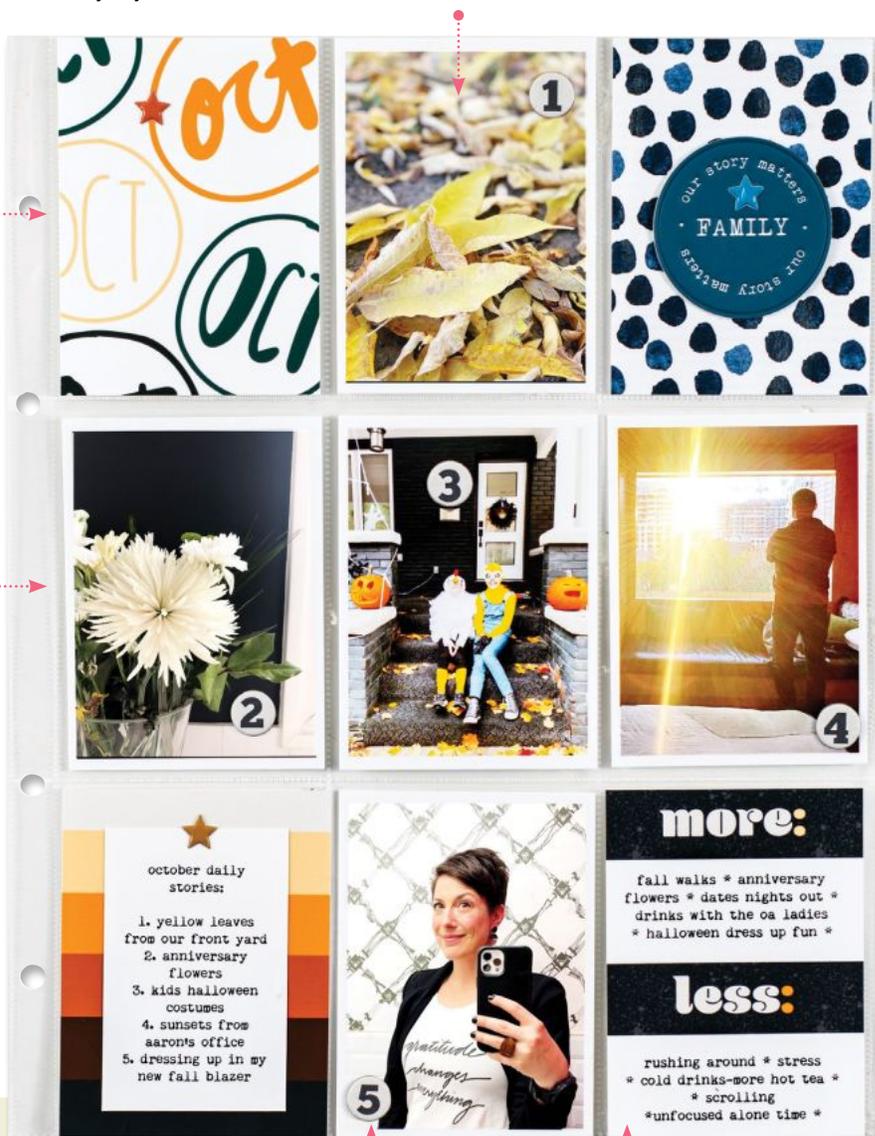
layout 3

Select photos using a colour scheme.

Jess chose five 3 x 4 photos based on a split complementary colour scheme. These colours evoke a feeling of fall.

Place photos in a cross-pattern.

Jess often groups her photos in this pattern. She selected five 3 x 4 photos and stacked them horizontally and vertically in two overlapping lines.



Embellish in odd numbers.

A challenge with any pocket page is how to make it dimensional. Using puffy stars, Jess embellished three journaling cards in a visual triangle. In addition, you'll notice five chipboard circles that aid with her journaling.

Use journaling prompts. Jess used the simple prompt more + less to compare and contrast what she liked and didn't like about the month of October. This is a fun way to incorporate simple journaling on your page.

october daily stories

BY JESS FORSTER

supplies CHIPBOARD, DIGITAL KIT, POCKET PAGE PROTECTOR: Ali Edwards; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L

101

BIG DESIGN TIP: Use products to inspire creativity.

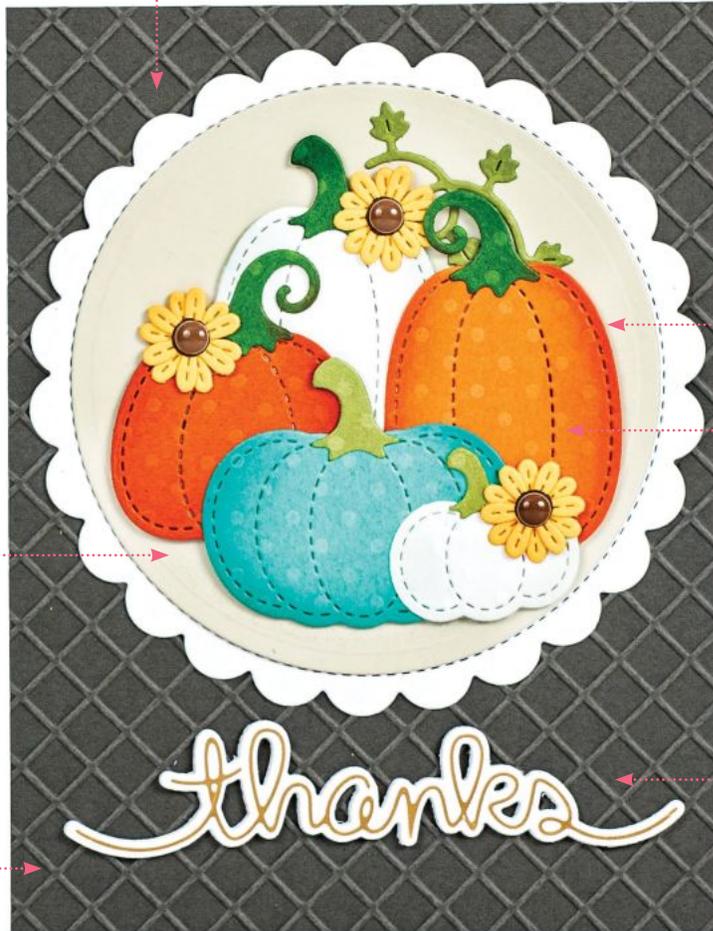
Jess used the October title card to determine the split complementary colour scheme of her page. Then she selected journaling cards based on this theme. Narrowing your focus can help a layout come together quickly, reducing the number of design decisions you need to make.

Don't scrimp on the details. The brown background of Mindy's card is super textured because she used an embossing folder. The basket weave feels like a Thanksgiving cornucopia!

card 1

Use your imagination. Who says all pumpkins need to be orange? Let your creativity flow and see where it takes you. I mean, a pink pumpkin might be cool, too!

Make it extra fancy. When it comes to going the extra mile on a card, the addition of foil or heat embossing is always a good idea.



Add depth and contrast.

Blend the edges of your die cuts with a colour that is a shade darker to give them an extra shot of intensity.

Use textured paper

for your die cuts for added interest. Little tangible details like that make our cards even more special!

When you have a busy card front

dominated by a large focal point, don't be afraid to keep the sentiment simple.

thanks

BY MINDY EGGEN

supplies CARDSTOCK, SPECIALTY PAPER, INK, DIES, FOIL PLATES: Lawn Fawn; EMBOSSING FOLDER: Gina K. Designs; HOT FOIL, HOT FOIL MACHINE: Spellbinders; ADHESIVE: Gina K. Designs, Lawn Fawn

PRODUCT SPOTLIGHT These Stitched Pumpkins from Lawn Fawn are perfect dies to add a fall feel to any card or scrapbook layout. lawnfawn.com

Work in odd numbers. Five pumpkins and three sunflowers are giving us all the rule of thirds vibes! Plus, using any element in odd numbers energizes any card design.



101

BIG DESIGN TIP: Dominate your card design

with a focal point. Sometimes a card design calls for a commanding focal point that steals the show. One way you can do this is to layer lots of die cut pieces to create a custom scene. Mindy used pumpkins in various sizes and heights, and she added sunflowers for a delightful contrast. In addition, her contrasting scalloped frame emphasizes the focal point even further!

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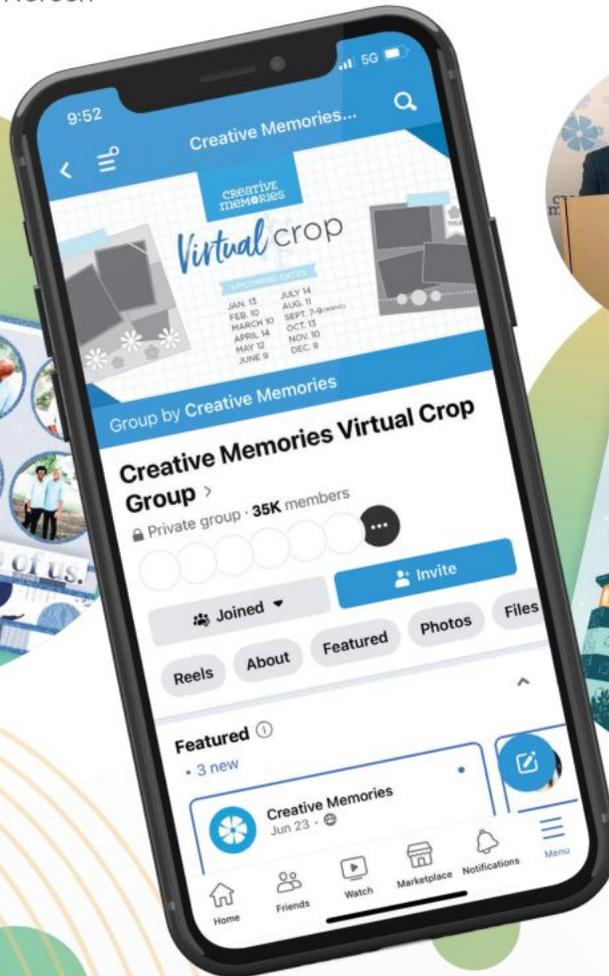


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Jana's favourite double-page tips:

- **Include a horizontal design element**, whether that is a photo block or a border, that spans the width of both pages.
- **Repeat the same patterned paper** on both sides of the layout for consistency.
- **For continuity, use the same type of embellishments** in each embellishment cluster.
- **Break up the straight edges** of paper layers by adding shaped borders.

home away from home

BY JANA EUBANK

supplies CARDSTOCK: Hammermill, Neenah; PATTERNED PAPER: DCWV; STAMPS: The Stamp Market; INK: Tsukineko; EMBOSSING POWDER: American Crafts; GEMS: Close To My Heart; LETTER STICKERS: October Afternoon; DIES: Cottage Cutz, Heffy Doodle, The Stamp Market; PUNCHES: EK Success; FONT: Prestige Elite Std.; ADHESIVE: AdTech, Scrapbook Adhesives by 3L

double-page delights

Our readers have told us time and again that they want to see more inspiration for double-page layouts, so we dedicated an entire article to just that! Enjoy the inspiration from our design team as they share their favourite tricks for double-page delights! BY SUSAN R. OPEL

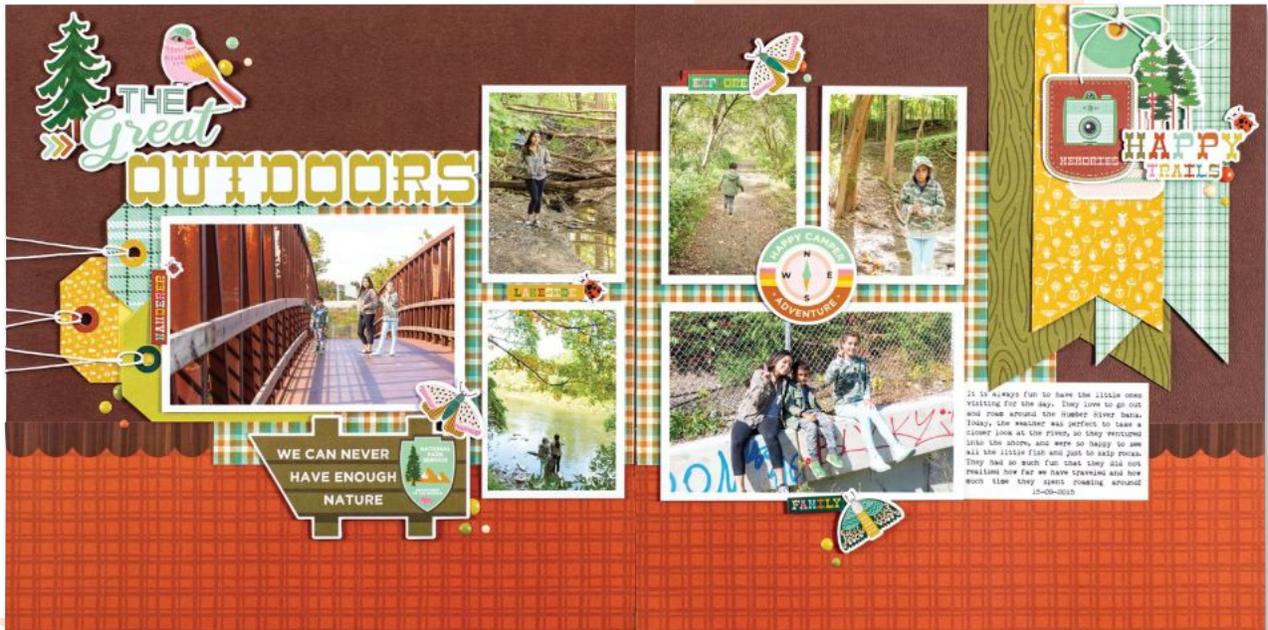
creative cards 49

storyteller's lens 57

paige's page 61

inspiration gallery 63

the challenge:
Create double-page layouts that inspire!



Nathalie's favourite double-page tip:

- **Choose a dark colour cardstock for the background.** This helps to neutralize and ground a lot of the colour and designs in the patterned papers.

the great outdoors

BY NATHALIE DESOUSA

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; LABEL PAPER: Avery; TRIM: Michaels; FONT: Remington Noiseless; ADHESIVE: Scrapbook.com



Wendy Sue's favourite double-page tip:

- **Visualize the layout as one large canvas** rather than two separate pages. One way to do that is to connect the background papers with washi tape.

wicked halloween

BY WENDY SUE ANDERSON

supplies PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, STICKERS: Carta Bella Paper; DIES: Echo Park Paper; CUT FILES: Diva Watts Designs, Silhouette America; TRIM: May Arts; PUNCHES: McGill; FONT: Traveling Typewriter; ADHESIVE: Scrapbook.com



Paige's favourite double-page tip:

- **Take one idea and repeat it across both pages.** For example, when you embellish tone-on-tone on each side, it helps the eye flow across the whole layout.

the bellagio

BY PAIGE EVANS

supplies PATTERNED PAPER, EPHEMERA, LETTER STICKERS, STICKERS: Paige Evans for American Crafts; ADHESIVE: American Crafts



Lisa's favourite double-page tip:

- **Start with one large focal photo and build a grid-based design** around it to incorporate more photos, journaling, and title. Because a grid design has lots of straight lines, try to add in some curves or more organic shapes for balance.

hoco

BY LISA DICKINSON

supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, LETTER STICKERS, STICKERS: Jen Hadfield from American Crafts; STAMP: American Crafts; INK: Stampin' Up!; ENAMEL DOTS: Pinkfresh Studio; CIRCLE CUTTER: Creative Memories; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



Virginia's favourite double-page tip:

- **Have fun with photo placement to lead your eye** across both pages, and don't be afraid to put your photos in the gutter to create that flow.

farm life

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, EPHEMERA, STICKERS: Bella Blvd; ENAMEL DOTS, TRIM: Doodlebug Design; DIES: Scrapbook.com; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



Victoria's favourite double-page tip:

- **Use some of the space to tell the story of your photos.** If you don't feel like a great writer, use bullets, or ask people in the photos to share their thoughts. You won't regret it!

fall is in the air

BY VICTORIA CALVIN

supplies PATTERNED PAPER, EPHEMERA: Photoplay Paper; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



Becki's favourite double-page tips:

- **Make the layout less busy** by layering cardstock on top of patterned paper.
- **Create embellishment clusters strategically** so that the reader's eye is drawn from one page to the next.
- **Add a subtitle on the page** that doesn't have the main title to emphasize the theme of the two-page spread.
- **Use the same types of embellishments on both pages** (for example, use die cut leaves and die cut flowers on both pages).
- **Cut one patterned paper into smaller strips** and have them span across both pages like Becki did to create a more cohesive look.

adventures await

BY BECKI ADAMS

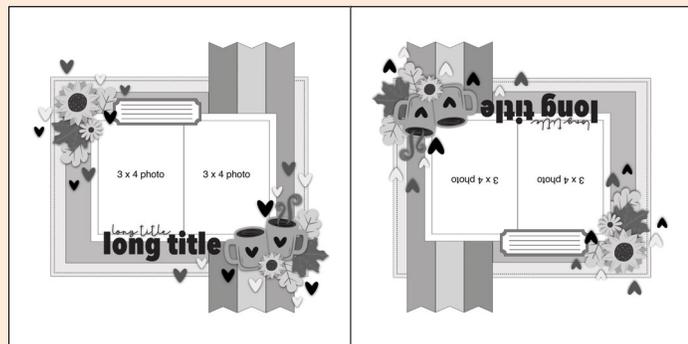
supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, ENAMEL DOTS, EPHEMERA, LETTER STICKERS, STICKERS: Simple Stories; CUT FILES: Silhouette America; TRIM: DMC; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



Don't miss Becki's video to learn more about her process for creating this layout! Watch here: bit.ly/FA23Becki2

TURN ANY SINGLE PAGE SKETCH INTO A DOUBLE-PAGE DELIGHT!

In each issue of *Scrapbook & Cards Today*, we share **Creative Sketches** (p. 29) to inspire your creations. One of the easiest ways to stretch a single page sketch? Flip it and mirror it for your second page. If you've never tried it, give it a go. It's a quick way to create a balanced design!



SINGLE PAGE DESIGN

FLIP AND ROTATE FOR THE SECOND PAGE

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creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

We've heard from our readers that they're curious about what to do inside their cards. That vast white space calls for some special treatment, doesn't it? We thought we'd throw in some ideas for adding something to the envelope, too, for a complete suite of handmade beauty!



OUR FOCUS: INSIDE, OUT, AND AN ENVELOPE!

We asked five designers to share some of their favourite ways to create a complete card and envelope from start to finish. Their ideas will wow you, and you'll be eager to try them yourself.

LATISHA'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Repeat an image** for continuity on the card, the inside of the card, and the envelope.
- **When stamping on the envelope**, use an ink colour a little bit darker than the envelope itself. USPS can be sensitive when too much ink is on an envelope.
- **Leave room for a written message** when thinking about where to stamp a sentiment inside the card.

DESIGN TIP: Stamp the repeated image in a lighter ink with the sentiment stamped in black on top of it. This adds depth and beautiful interest!



INSIDE THE CARD

thank you card and envelope

BY LATISHA YOAST

supplies CARDSTOCK: Concord & 9th, Neenah; STAMPS, DIES: Gina K. Designs; INK: Concord & 9th, Lawn Fawn; MARKERS: Copic, OLO; ENVELOPE: Taylored Expressions; STAMPWHEEL: Altenew; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L



DESIGN TIP: Start with the lightest shade of green and work to the darkest with each stencil layer.



PRODUCT TIP: Picket Fence Studio Paper Pouncers are what Amy used with her stencils.

AMY'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Bring focus to the flap.** The flap of your envelope is prime real estate for adding something special.
- **Make it match.** You'll notice that Amy chose a kraft envelope to continue the natural theme.
- **Plan ahead.** Amy stenciled the pines in three places: the front, the inside, and the envelope. Instead of doing each project from start to finish, use your time wisely and do repeated steps all at once.

DESIGN TIP: Stencil the white cardstock panel for the card front, and without reinking, stencil on a second panel of white cardstock for a lighter impression. A softer stencil pattern on the inside makes it easier to write a message.



INSIDE THE CARD

elegant pines card and envelope

BY AMY RYSAVY

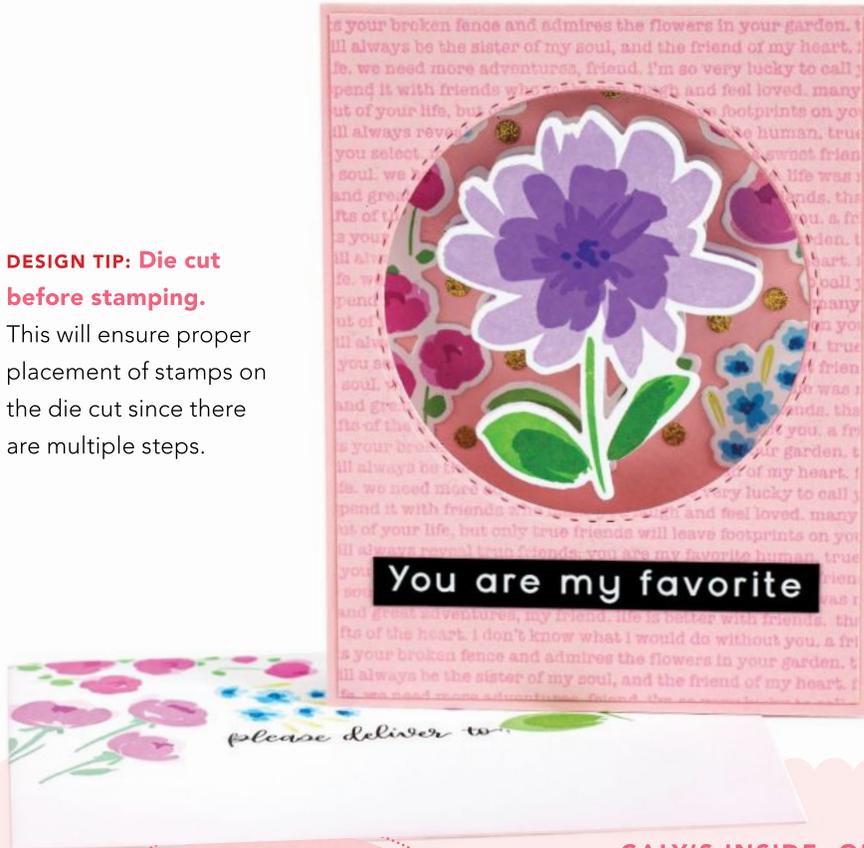
supplies CARDSTOCK: Neenah, Simon Says Stamp; SPECIALTY PAPER, ADHESIVE, ENVELOPE: Simon Says Stamp; STAMPS, GEMS, STENCIL: Honey Bee Stamps; INK: Ranger, Tsukineko; DIES: Honey Bee Stamps, Simon Says Stamp; WATERCOLOUR PAINT: Kuretake

DESIGN TIP: Amy used Distress Oxide inks to do her stenciling. These inks sit on top of the cardstock rather than soak in which makes them ideal for non-white surfaces like kraft.

DESIGN TIP: Die cut before stamping.

This will ensure proper placement of stamps on the die cut since there are multiple steps.

DESIGN TIP: Use small confetti die cuts and glitter cardstock to fill up space for low bulk designs instead of enamel dots or gems. This makes your card easier to mail.



INSIDE THE CARD

DESIGN TIP: Use a stamp and stick mat and place a negative from the die cuts as a template to stamp all similar images so you don't have to reposition the stamp after each impression.

CALY'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Make it unique.** Caly pulled out all the stops for this one-of-a-kind floral masterpiece! The window she created adds such interest and gives you a peek at what's inside.
- **Enjoy the process thinking about** the recipient as you do one of the things you do best—CREATE!
- **While this card and envelope suite** might seem time consuming, sometimes you need a remarkable card for special occasions.

floral fantasy card and envelope

BY CALY PERSON

supplies CARDSTOCK, ACETATE, STAMPS, INK, ADHESIVE, DIES, PRE-PRINTED SENTIMENTS, SPECIALTY PAPER: Simon Says Stamp



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DESIGN TIP: Raid your scrap stash! For inlaying intricate die cuts like the leaves on Dilay's card, delve into your cardstock scraps and feel good about using those little bits.



DESIGN TIP: Carry the heat embossing and tone-on-tone stamping onto all parts of the card and envelope suite for a beautiful theme.



INSIDE THE CARD

DESIGN TIP: Combine heat embossing and tone-on-tone stamping to create a subtle patterned background. It's a wonderful way to add something extra to your envelope.

DILAY'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Choose your envelope first** and let it inspire your colour combination!
- **Select smaller stamps to create a fun pattern** for the inside of your card and matching envelope. This is the perfect opportunity to use those secondary and accent stamps often found in a stamp set.
- **Inlay your die cuts.** Because inlaying keeps things flat, it's an ideal way to jazz up a card without adding bulk.

fall card and envelope

BY DILAY NACAR

supplies CARDSTOCK, DIES, ENVELOPE, STAMPS: Taylored Expressions; INK: Concord & 9th, Wow!; EMBOSSING POWDER: Ranger; PAINT: Altenew; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

DESIGN TIP: Switch out the sentiment, and you can make this a beautiful Christmas card with red and green foliage.



PRODUCT TIP: Big, chunky word dies are perfect for popping onto a busy panel, especially when they come with shadow layers like the *Big Hugs* from Concord & 9th's *Just Say More* die set.

SEEKA'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Choose an envelope in one of the secondary colours** on the card front. Your initial instinct might be to select pink, but the golden colour complements the card delightfully!
- **Make a card set that you can give as a gift.** Vary the colours and share beautiful handmade greetings with family and friends. Check that off your holiday gift list!
- **Keep the inside simple.** Typically, we want to share a few handwritten words on the inside, so save some space for your special greeting!

big hugs card and envelope

BY SEEKA

supplies CARDSTOCK, STAMPS, INK, DIES: Concord & 9th;
ENVELOPE: Paper Source; ADHESIVE: Gina K. Designs,
Scrapbook Adhesives by 3L



INSIDE THE CARD

DESIGN TIP: When mailing your card, use a fancy pen to **handwrite** the recipient's address and choose a postage stamp that furthers the theme. Add stickers, too, for extra flair!



'TIS THE SEASON FOR CRAFTING!

Nothing spells holiday fun quite like Christmas crafting! As you get ready for the most wonderful time of the year, be sure to check out our wonderful new Christmas products,

including the delightful Christmas Alphabet Stamp Set! This set of clear stamps features whimsical holiday icons that help you spell out titles, names, sentiments, and much more with a festive flair.

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Products used:

- Fuchsia + Gold Two-Tone Metallic Spray
- Royal Purple + Gold Two-Tone Metallic Spray
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- Encouragement Sentiment Strips stamp set
- Essential Journaling stamp set
- Hero Tools Palette Knife
- Gold Hero Paste
- Star Cluster Stencil



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storyteller's lens

Hello, friends! Welcome to our next installment of **Storyteller's Lens!** BY LISA WILLIAMS VARSHINE

I began memory keeping in 2016 because I was looking for a way to slow down and be more cognizant of the many things in life that I had to be grateful for—both big and small. While I carry that motivation with me throughout the year as I document my family's life, I've noticed this time of year the sentiment of gratitude is even more pronounced. There are countless studies that suggest photography can have a positive impact on our well-being by helping us slow down, be more present, and enjoy the beautiful moments that make up our lives.



trick or treat

supplies PATTERNED PAPER, EPHEMERA, TAGS, WOOD VENEER: Ali Edwards; PHOTO PAPER: Epson; POCKET PAGE PROTECTOR: Becky Higgins; FONT: Rough Typewriter; ADHESIVE: Tombow

PRO TIP: Utilize your camera settings. If you are using a DSLR, shoot in RAW, high ISO, wide aperture, and low shutter speed.

layout 1

TRICK OR TREAT

This time of year, there are so many fun traditions to document.

One of my personal favourites is Halloween. These are always my photo heavy spreads, and I like to keep journaling to only the essentials: a summary of the event, who was there, and most likely the costumes chosen.

TIPS FOR LOW LIGHT PHOTOGRAPHY:

- **Embrace imperfect photos.** Quite a lot can be fixed by editing a photo. Converting colour photos to black and white is one of the best hacks, but don't forget that photos don't have to be perfect to hold good memories.
- **Make the most out of your smart phone.** It's important to keep your hand steady. You might want to use a small tripod, prop your phone on something, or stabilize your hand by resting your elbow on a flat surface. Don't forget you can improve almost any photo with editing.

layout 2

PRO TIP: Consider what to wear. Neutral clothing in colours and silhouettes that don't compete is typically best. Some families like to match, and others don't—it's completely up to you. However, you might want to avoid wearing tech gadgets that can look out-of-date fast.



TOP TIPS FOR FAMILY PHOTOS:

- **Think about what you want most.** One good picture of each family member, partner, friend, or pet? A great portrait of each of your kids? Or just finally a good photo with you in it? Be sure to communicate exactly what you want with whomever is taking your photos. Whether you ask a friend, hire a photographer, or do them yourself, you will never regret having these photos.
- **Be intentional with time and place.** Golden hour is ideal, but if you have small children, keeping them up past bedtime might not be the best idea. You don't need a glamorous location, but you do want to find somewhere that offers some variety and good lighting.

SPOTLIGHT YOUR YEARLY FAMILY PHOTOS

This pocket page is a way to document what I love and appreciate about my family, and it's also a way to share current details and traits about each of them. I love to use lists for layouts like this because they make it easier to organize my thoughts.

PRO TIP: Manage expectations. If you have small children, know that there will be chaos, but chaos can make for gorgeous pictures. Set yourself up for success by choosing a workable time, packing snacks, and knowing that things will most likely go wrong.

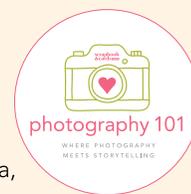
remember this

supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, JOURNALING CARDS: Ali Edwards; PHOTO PAPER: Epson; POCKET PAGE PROTECTOR: Becky Higgins; FONT: Rough Typewriter; ADHESIVE: Tombow

See more fantastic photography ideas, projects, and tips by Lisa on Instagram at [@frecklepickle](#)

Don't miss Lisa's online class!

In *Photography 101: Where Photography Meets Storytelling*, Lisa Varshine will walk you through the process of taking photos with more intention. Every time we pick up a camera, any camera, we have an opportunity to capture a moment. In this 10-month, self-paced class (which began January 13th, 2023) we're exploring photography as a tool for deeper storytelling! Learn more at scrapbookandcards.com/photography-101-class/



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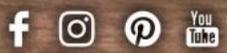


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paige's page

Let's get ready for some creative fun with frilly border punches and patterned papers! BY PAIGE EVANS

hello, friends! It's Paige Evans back with my favourite tips, tricks, and techniques for making eye-catching and colourful pages and projects!



THE FOCUS:

Ruffles of repetition is the focus of this issue.

If there is a scrapbook supply that I reach for time and time again, it would have to be border punches! One simple product gives me dozens of ideas, and one of my favourite ideas is repetition.

Just by changing one thing, you'll get completely new and stunning results!

PAIGE POINTERS:

- Layer ruffles down the page.
- Layer ruffles diagonally on half the page.
- Combine border punches for an eclectic and mixed vibe.
- Incorporate a different border punch for a whole new look.
- Trim strips and vary their length and then layer them down the page.
- Add more colours into the mix. For this layout, I've only used aquas and pinks.
- Replace border punches with decorative scissors. Fess up—we know you own a pair or three!

SHOP YOUR TOOL STASH!

What goes around comes around.

Some of the border punches in my stash I've had for over twenty years! I'm so glad I've held onto them so I can keep creating ruffles on my pages.

love

supplies CARDSTOCK, ADHESIVE: American Crafts; PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Paige Evans for American Crafts; PUNCH: We R Makers



Don't miss Paige's video to learn more about how she achieved her ruffles of repetition. Watch here: bit.ly/FA23Paige

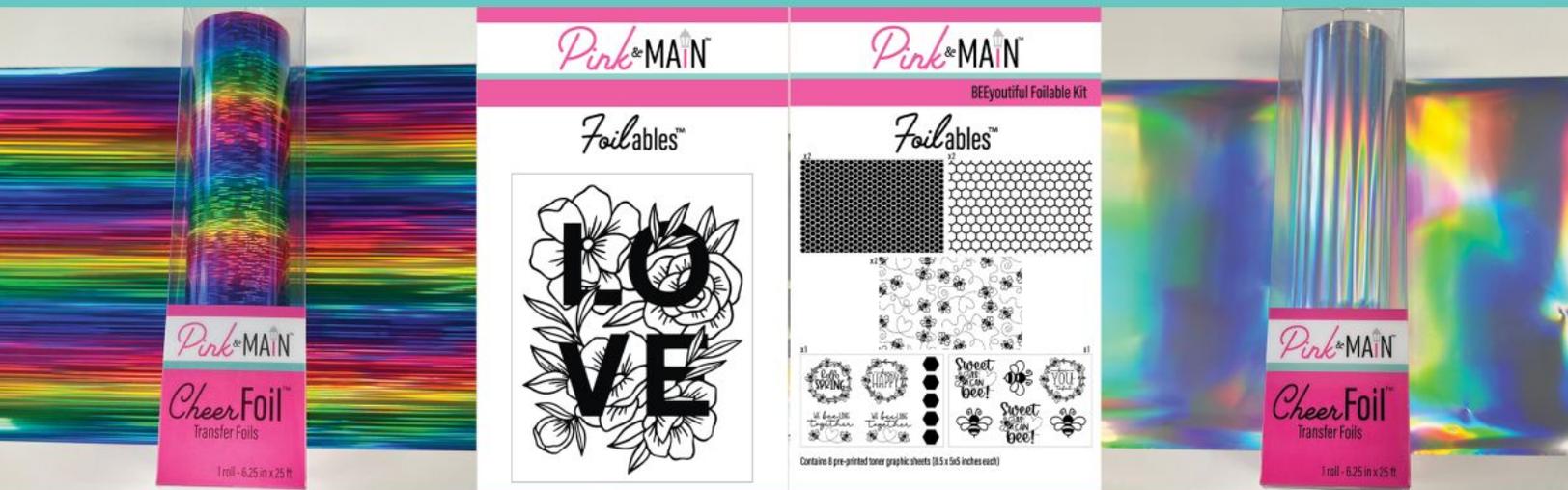
Get more creative ideas from Paige by visiting her on Instagram @paigetaylor-evans

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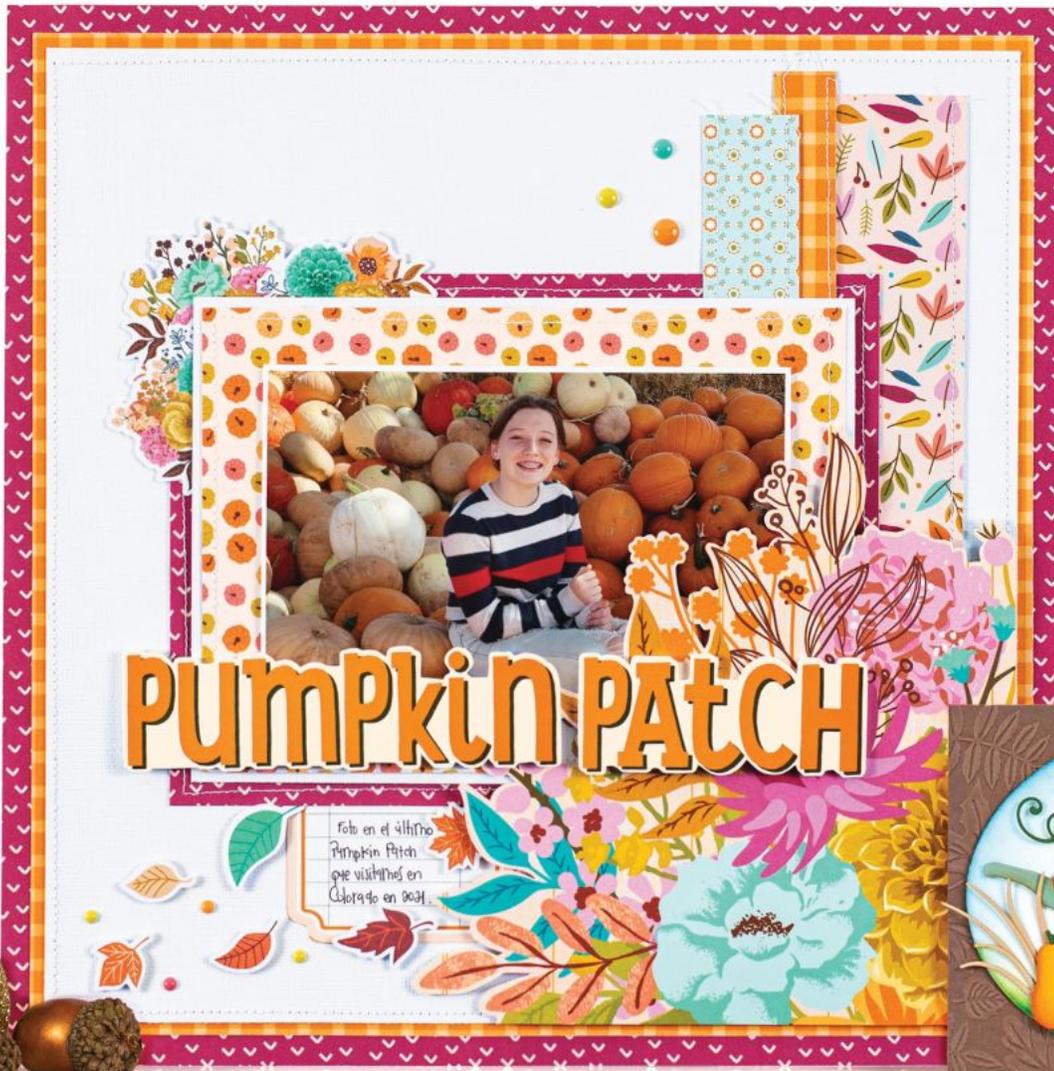
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inspiration

GALLERY



We are so thankful for this beautiful card. A handmade card is a wonderful way to share your gratitude!

give thanks

BY ANNIE WILLIAMS

supplies CARDSTOCK, STAMPS, DIES, EMBOSING FOLDERS: Spellbinders; INK: Ranger, Tsukineko; ADHESIVE: 3M, Bearly Art



Photos at the pumpkin patch are so picture perfect! Andrea's layout is a winning design to recreate this year!

pumpkin patch

BY ANDREA LAKE

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, LETTER STICKERS, STICKERS: Simple Stories; PEN: Paper Mate; ADHESIVE: Scrapbook.com



If you live somewhere where fall causes the world to burst into a riot of beauty, you probably have a camera roll of breathtaking photos. Give those pictures star billing in a double-page layout like this one. Jessica's layout accents her beautiful images of fall with lots of texture like wood, burlap, and gems that stand in for berries. It's a feast for the eyes!

fall delight

BY JESSICA QUINN

supplies CARDSTOCK: P13; PATTERNED PAPER: American Crafts, Carta Bella Paper, Echo Park Paper, Kaisercraft; INK: Ranger; PEN: Pigma Micron; GEMS: Michaels; CHIPBOARD: 49 & Market; LETTER STICKERS, STICKERS: Echo Park Paper; WOOD VENEER: Hobby Lobby; DIES: Sizzix; ADHESIVE: 3M

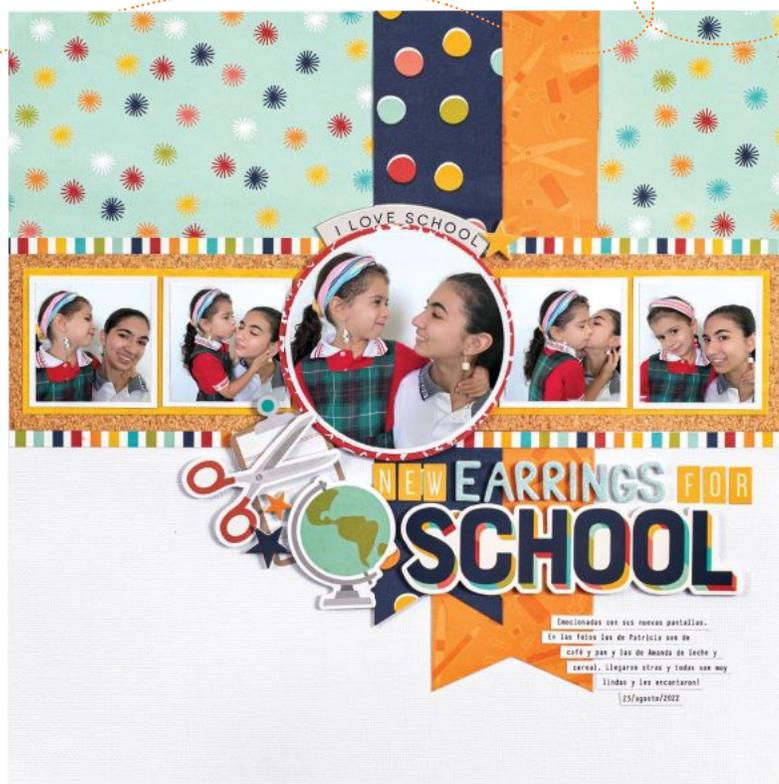
Back to school photos are a must-have for every scrapbooking mama!

Rebeca's layout has a particularly inspiring theme. Instead of simply focusing on the traditional photos, she zoomed in her storytelling lens to share details about the new earrings her girls are wearing. I mean, you've gotta jazz up those school uniforms somehow, right?

new earrings for school

BY REBECA RUIZ

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, EPHEMERA, STICKERS: Simple Stories; LETTER STICKERS: American Crafts, Elle's Studio; CHIPBOARD: Me & My Big Ideas; DIES: Spellbinders; FONT: Typewriter Condensed; ADHESIVE: 3M, Scrapbook Adhesives by 3L



Emily shared this note with her submission,

“I created this layout using a photo of my sisters and me from back in the day! Halloween was always such a big deal in my family growing up, and I just had to scrapbook this cute and funny picture of us!” We bet you have some fun photos from the past that could get the same treatment!

boo to you

BY EMILY MOORE

supplies PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; BRUSHED METAL PAPER: Best Creation, Inc.; STAMPS, DIE: Photoplay Paper; INK: Ranger, Tsukineko; EMBOSSING POWDER: Ranger; SPRAY INK: Tim Holtz; RIBBON: Crafter's Square, Tim Holtz; ADHESIVE: A Cherry on Top, American Crafts, MultiCraft Imports



We're nuts about this adorable card that Marieke created!

Not only is it really cute, it's also such a well- designed card. Note how each of the three branches goes off the main panel giving the design a sense of movement, and the sentiment expertly balances this mini slimline design. To round things out, the focal point falls perfectly in the sweet spot!

nuts about you

BY MARIEKE SLAATS

supplies CARDSTOCK, STAMPS, DIES: My Favorite Things; COLOURING PAPER: Transotype; INK: My Favorite Things, Tsukineko; MARKERS: Copic; EMBOSSING POWDER: Wow!; ADHESIVE: Scor-Tape, Scrapbook Adhesives by 3L

Back to school means something a little different as your kids head off to college! Mary created this energetic and fun layout about her daughter's Alpha Delta Pi sorority recruitment week. We love the colourful and youthful patterns and icons she chose to complement these college memories in the making!

bid day

BY MARY WAGNER JONSCHER

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Doodlebug Design, Simple Stories; BRADS: Simple Stories; EPHEMERA: Elle's Studio; STICKERS: Amazon, Simple Stories; LETTER STICKERS: Bella Blvd; EMBROIDERY FLOSS: DMC; ADHESIVE: Tombow



We love the sweet and vintage feel to these decorative spools that Raechelle created. You probably wouldn't typically reach for light pink in your Halloween creations, but these cuties have us convinced! If Halloween isn't your thing, consider how you could modify her ideas for a Thanksgiving, fall, or even Christmas-themed décor!

halloween spools

BY RAEHELLE BELLUS

supplies CARDSTOCK: CutCardStock; PATTERNED PAPER, EPHEMERA: Prima Marketing; ACETATE: Spiegelmom Scraps; BUTTONS: Buttons Galore & More; SEQUINS: Mixing My Way; FLAIR: Scrappin' Happy Studio; ACRYLIC EMBELLISHMENTS: Lacey Ann Designs; PAPER STRAWS, WOODEN SPOOLS: Amazon; DIES: ScrapDiva Designs; PAINT: Craftsmart; TWINE: Annie's Paper Boutique; ADHESIVE: Beary Art

Carolyn and her family enjoyed a trip to the orchard to pick apples with friends on a warm day in October. To commemorate this happy day, they took a picture which Carolyn has deemed one of her favourite photos ever. The whimsical moment captured inspired her title—*Ten Apples Up On Top* (which happens to be a book by Dr. Seuss)! We love how she combined all the pink with lots of warm yellow.

ten apples up on top

BY CAROLYN MURRAY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; STAMPS: Ali Edwards; INK: Stampin' Up!; LETTER STICKERS: American Crafts; FONT: Poor Richard; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Thread



Do you have a little crafting buddy? Nothing warms a mama's heart like seeing little ones in her creative space with wide smiles and chubby hands wanting to do crafts, too! One thing that stands out about Jessica's layout is the patterned paper choices and the torn edges. The riot of stars cascading from the top to the bottom with random stamped words in coordinating colours adds to the creative chaos.

crafty like mama

BY JESSICA MICHAELS

supplies CARDSTOCK: Hip Kit Club; PATTERNED PAPER, BRADS, CHIPBOARD, EPHEMERA: Simple Stories; STAMPS: Elle's Studio, Becky Higgins, Vicki Boutin for American Crafts; INK: Tim Holtz; DIE, STICKERS: Elle's Studio; LETTER STICKERS: Bella Blvd; SPRAY INK: Imagine Crafts; ADHESIVE: 3M, Therm O Web, Tonic Studios; OTHER: Baker's twine, thread

New shoes, new clothes, new grade levels, and a fresh start!

Marci started this layout based the Fall 2023 sketch, and it morphed into this layout instead (which doesn't look much like the sketch at all). Just goes to show that a sketch is a wonderful tool to spark your creativity. And we love that Marci scrapbooked a photo that is almost 10 years old!

september 2014

BY MARCI VILLANUEVA

supplies CARDSTOCK, LETTER STICKERS: American Crafts; PATTERNED PAPER: DCWV, Me & My Big Ideas, Paper Person Shop; CHIPBOARD: Ali Edwards; EPHEMERA, STICKERS: Elle's Studio; ADHESIVE: Tombow



There's a cute and spooky elegance to this Halloween layout by Inessa!

The lacy and knit-look patterned papers add a ton of texture, and we love how the bulk of the layout is black and white causing the darling photos to stand out. Little bits of yellow and orange accent the photos (especially the Minion) and the adorable polka-dotted balloons add whimsy.

october 31

BY INESSA PERSEKIAN

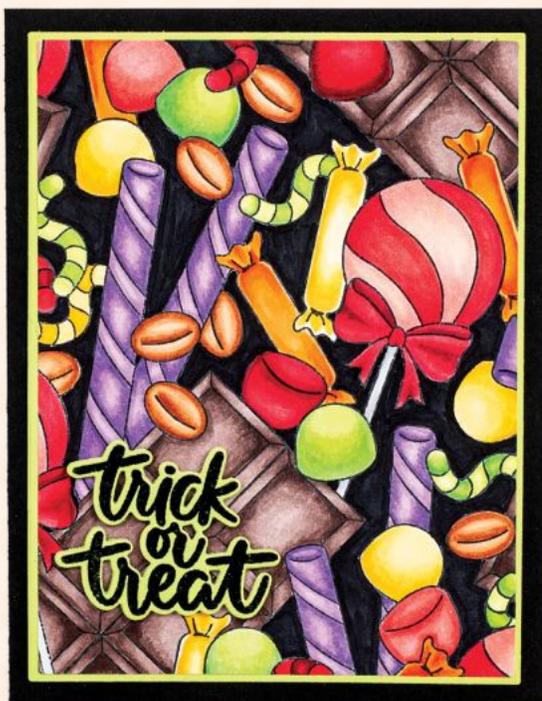
supplies CARDSTOCK: American Crafts; PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, RIBBON: Fancy Pants Designs; ADHESIVE: Scrapbook.com, SpiegelMom Scraps; OTHER: Tissue paper

When creating a neutral layout like Jeri's, it's important to play with the concept of texture. The awwwww-so-cute photo inspired her colour palette and the warm tones she added with the vintage ledgers, wooden rulers, and other pretty neutral bits. How eye-catching are all the angles? We just love her placement of the patterns and the adorable snapshot of the snuggly baby reminding us to cherish these moments.

snuggle season

BY JERI ECK

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS: Simple Stories; INK: Tim Holtz; RIBBON, WOOD VENEER: Park Lane; CUT FILES: Vicki Boutin for American Crafts; FONT: Farmhouse; ADHESIVE: 3M, AdTech, Tombow



This one goes out to all the sweet tooth! We love that this card represents the bag full of candy trick or treaters sort on the living room floor on October 31st after a night out in the neighbourhood. Stamps like this one are fun to customize for a variety of candy-eating occasions just by changing the colours. Think Christmas, Valentine's Day, or even Easter or the county fair.

trick or treat

BY SAMANTHA PFRIMMER

supplies CARDSTOCK: Neenah, Stampin' Up!; SPECIALTY PAPER: X-Press It; STAMP: Simon Says Stamp; INK: Tsukineko; EMBOSSING POWDER: Wow!; ADHESIVE: Bearly Art



Such an amazing photo on this pretty layout! It's clear that Stephanie based her colour scheme on the photo, paying particular attention to that gorgeous blue sky above the fiery fall tree line. The perky scalloped layers, cheerful gingham, and playful polka dots give this fantastic autumn layout lots of homemade flair.

beautiful fall leaves

BY STEPHANIE OCAMPO

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Jen Hadfield for American Crafts, Simple Stories; STAMPS: Kaisercraft; INK: Ranger; ENAMEL DOTS: Simple Stories; EPHEMERA: Amy Tangerine for American Crafts; FLAIR: Scrappin' Happy Studio; STICKERS: Jen Hadfield for American Crafts; PUNCH: EK Success; ADHESIVE: 3M, Therm O Web, Tonic Studios

Laura's extra special card is surely a way to express thankfulness; check out the many stunning details. To begin with, we love this fresh and gorgeous colour combination with shots of white and silvery sparkle. Add in a dose of jaunty stitching and some torn vellum for maximum texture and interest. This card says "you mean so much to me!"

thankful for you

BY LAURA EVANGELINE

supplies CARDSTOCK: American Crafts, Concord & 9th, Scrapbook.com; METALLIC PAPER: Concord & 9th; VELLUM: Scrapbook.com; STAMPS, INK, DIES, ENAMEL DOTS, EPHEMERA, STENCILS: Pinkfresh Studio; SPRAY INK: Brutus Monroe; PAINT: Scrapbook.com; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L, Scrapbook.com





After a wonderful evening with friends at a fairytale restaurant set against the mountains, Ali couldn't wait to document her experience. She backed a cut file with nature-inspired colours and hand stitched two pieces for the background of her layout. The pretty butterflies and leaves she sprinkled across the page add to the storybook adventure theme.

home away from home

BY ALI SKIFTON

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, ENAMEL DOTS, EPHEMERA: Simple Stories; CUT FILES: Peartree Cutfiles; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Embroidery floss



What a pretty layout! We love the rich and saturated colours of this playful page by Lindsay. Her simple journaling captures the essence of the carefree play and unbridled joy with bunches of bubbles on the front lawn. "Could there ever be too many bubbles? Nope." We must agree—there's no such thing as too many bubbles.

carefree

BY LINDSAY WAHL

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, EPHEMERA: Paige Evas for American Crafts; INK: Quick Quotes Scrapbook Company; STICKERS: American Crafts, Paige Evas for American Crafts; ADHESIVE: Scrapbook Adhesives by 3L

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Photo by Wanda Guess



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| Crafters Companion..... | 10, 77 |
| Creative Memories | 42 |
| Close To My Heart | 55 |
| Doodlebug | back cover |
| Echo Park | inside front cover, 1, 3, 4 |
| Gina K. Designs..... | 78 |
| Hero Arts..... | 56 |
| Honey Bee Stamps | 73 |
| Lawn Fawn | 48 |
| LDRS | 60 |
| Picket Fence | 28 |
| Pink & Main..... | 62 |
| Ranger..... | 33 |
| Scrapbook Adhesives by 3L..... | 74 |
| Scrapbook.com..... | 40, 41 |
| Simple Stories | inside back cover |
| Spellbinders | 52 |
| Stamps of Life..... | 19 |
| Taylor'd Expressions | 2 |
| Therm O Web..... | 16 |

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premium dye ink



- ♦ translucent and waterbased
- ♦ contains a smoothing agent for airbrushed finish
- ♦ good for stamping in color and coloring
- ♦ good for ink blending / stencils / layered stamps
- ♦ works with Copic markers and Gamsol
- ♦ available in 63 colors

pigment ink



- ♦ opaque and solvent based
- ♦ good for stamping on darker card stock
- ♦ good for ink blending / stencils / layered stamps
- ♦ good for embossing powders
- ♦ available in 2 colors

premium dye ink reinkers



- ♦ use for reinking ink pads and ink cubes
- ♦ contains a smoothing agent for airbrushed finish
- ♦ good for Watercoloring as a medium
- ♦ good for techniques

WHAT KIND OF INK SHOULD I USE FOR MY PROJECT?

amalgam ink



- ♦ translucent and proprietary formula
- ♦ contains a smoothing agent for airbrushed finish
- ♦ line art coloring and no-line coloring
- ♦ good for ink blending / stencils / layered stamps
- ♦ works with Copic markers, Gamsol and Watercolor
- ♦ available in 6 colors

embossing and watermark ink



- ♦ clear ink for use with embossing powder
- ♦ good for stamping and leaving a watermark behind
- ♦ good for resist techniques
- ♦ completely translucent with no color



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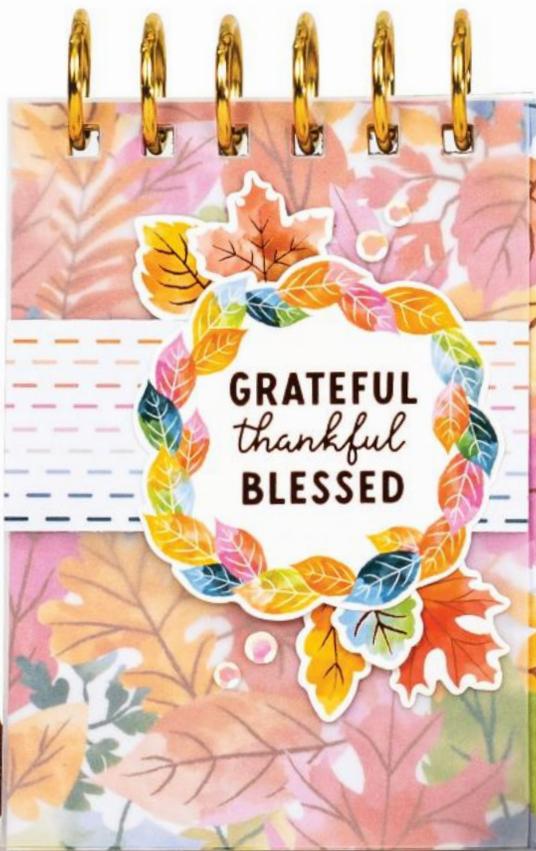
with love

A creative sendoff to keep you inspired until we meet again.

BY BETHANY DESCHAMP

While gratitude is something to be acknowledged every day, I find that autumn brings me so many feelings of gratefulness. From the crunch of the leaves under my boots, to the warm cider in my hand, to the burnt orange scarf cozy along my neck, I find myself constantly making lists of the little things that make me so thankful.

To bring more intention to my gratitude this year, I decided to create a miniature journal to document my list and to reflect upon it in years to come. As we walk into this beautiful fall season, let's take time to create a pretty papercrafted place for our list of big and small blessings!



BUILD IT TIP: The We R Makers Cinch machine is the perfect tool to create your own journals, notebooks, and mini albums.

DESIGN TIP: Customize your journal's size! If you want more room to write, opt for a larger journal. But if a simple list is your goal, a mini journal will be perfect for carrying around with you!

DESIGN TIP: The front of your notebook should reflect you! Whether that's through using your favourite colours or personalizing it with your name, have fun with the cover of your journal.

DESIGN TIP: Adding a layer of vellum to the front allows you to use a busy pattern for your backdrop while still allowing your embellishments to stand out.



Don't miss Bethany's video to learn more about how she created this sweet journal.

Watch here: bit.ly/FA23Bethany

Visit Bethany on YouTube and Instagram for more of her inspiring and creative things! [@bethadilly](https://www.instagram.com/bethadilly)

gratitude journal

supplies CARDSTOCK: Neenah; PATTERNED PAPER, STICKERS: Paige Evans for American Crafts; VELLUM: Brutus Monroe; SEQUINS: Spellbinders; CHIPBOARD: Scrapbook.com; BINDING, PUNCH: We R Makers; ADHESIVE: Bearly Art, Plaid

before we go . . .

fall freebies

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Kelly Bangs
CREATIVE

Special thanks to Kelly Bangs Creative for these adorable printables!

your free extras

Here's a comprehensive list of freebies you'll find in this issue:

- 2023 Fall Sketch download (pg. 8)
- BetterPress Video by Kim Kesti for Spellbinders (pg. 12)
- Solar Paste Video by Simon Hurley for Ranger (pg. 12)
- Family is Everything Process Video by Becki Adams (pg. 21)
- Bonus Sketches (pgs. 30-32)
- Oogie Boogie Bash Process Video by Meghann Andrew (pg. 31)
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- Adventures Await Process Video by Becki Adams (pg. 47)
- Ruffles of Repetition Video by Paige Evans (pg. 61)
- Gratitude Journal Video by Bethany Deschamp (pg. 79)
- Fall Journaling Card Set (pg. 80)
- Fall Cut File (pg. 80)

bonus cut files



We're so proud to offer you bonus cut files to add to your projects. It's our way

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SHOW US YOUR STUFF!

We love to see what you create with our freebies! Tag what you make using downloads from this issue with **#sctmagazine**, and we might feature you on one of our social media channels.



FALL CUT FILE
BY PAIGE EVANS

The falling leaves drift by the window/
The autumn leaves of red and gold.

NAT KING COLE



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