

# creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

We've heard from our readers that they're curious about what to do inside their cards. That vast white space calls for some special treatment, doesn't it? We thought we'd throw in some ideas for adding something to the envelope, too, for a complete suite of handmade beauty!



## OUR FOCUS: INSIDE, OUT, AND AN ENVELOPE!

We asked five designers to share some of their favourite ways to create a complete card and envelope from start to finish. Their ideas will wow you, and you'll be eager to try them yourself.

### LATISHA'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Repeat an image** for continuity on the card, the inside of the card, and the envelope.
- **When stamping on the envelope**, use an ink colour a little bit darker than the envelope itself. USPS can be sensitive when too much ink is on an envelope.
- **Leave room for a written message** when thinking about where to stamp a sentiment inside the card.

**DESIGN TIP:** Stamp the repeated image in a lighter ink with the sentiment stamped in black on top of it. This adds depth and beautiful interest!



INSIDE THE CARD

## thank you card and envelope

BY LATISHA YOAST

**supplies** CARDSTOCK: Concord & 9th, Neenah; STAMPS, DIES: Gina K. Designs; INK: Concord & 9th, Lawn Fawn; MARKERS: Copic, OLO; ENVELOPE: Taylored Expressions; STAMPWHEEL: Altenew; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L



**DESIGN TIP:** Start with the lightest shade of green and work to the darkest with each stencil layer.



**PRODUCT TIP:** Picket Fence Studio Paper Pouncers are what Amy used with her stencils.

#### AMY'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Bring focus to the flap.** The flap of your envelope is prime real estate for adding something special.
- **Make it match.** You'll notice that Amy chose a kraft envelope to continue the natural theme.
- **Plan ahead.** Amy stenciled the pines in three places: the front, the inside, and the envelope. Instead of doing each project from start to finish, use your time wisely and do repeated steps all at once.

**DESIGN TIP:** Stencil the white cardstock panel for the card front, and without reinking, stencil on a second panel of white cardstock for a lighter impression. A softer stencil pattern on the inside makes it easier to write a message.



INSIDE THE CARD

## elegant pines card and envelope

BY AMY RYSAVY

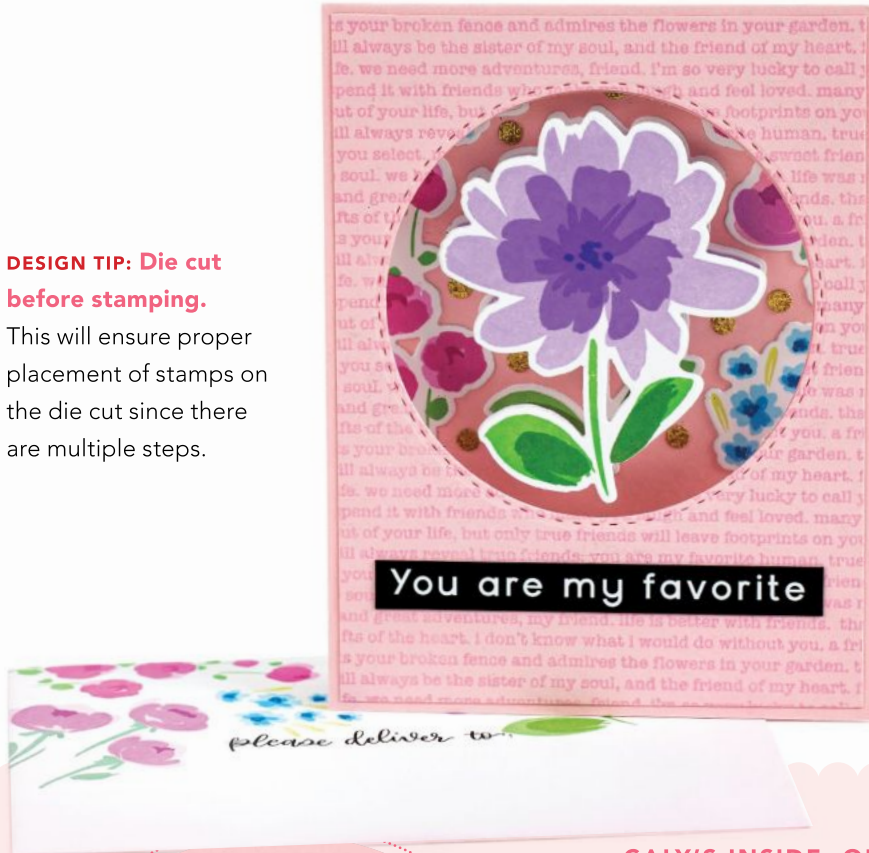
**supplies** CARDSTOCK: Neenah, Simon Says Stamp; SPECIALTY PAPER, ADHESIVE, ENVELOPE: Simon Says Stamp; STAMPS, GEMS, STENCIL: Honey Bee Stamps; INK: Ranger, Tsukineko; DIES: Honey Bee Stamps, Simon Says Stamp; WATERCOLOUR PAINT: Kuretake

**DESIGN TIP:** Amy used Distress Oxide inks to do her stenciling. These inks sit on top of the cardstock rather than soak in which makes them ideal for non-white surfaces like kraft.

**DESIGN TIP: Die cut before stamping.**

This will ensure proper placement of stamps on the die cut since there are multiple steps.

**DESIGN TIP: Use small confetti die cuts and glitter cardstock** to fill up space for low bulk designs instead of enamel dots or gems. This makes your card easier to mail.



INSIDE THE CARD

**DESIGN TIP: Use a stamp and stick mat** and place a negative from the die cuts as a template to stamp all similar images so you don't have to reposition the stamp after each impression.

**CALY'S INSIDE, OUT, AND ENVELOPE TIPS:**

- **Make it unique.** Caly pulled out all the stops for this one-of-a-kind floral masterpiece! The window she created adds such interest and gives you a peek at what's inside.
- **Enjoy the process thinking about** the recipient as you do one of the things you do best—CREATE!
- **While this card and envelope suite** might seem time consuming, sometimes you need a remarkable card for special occasions.

**floral fantasy card and envelope**

BY CALY PERSON

**supplies** CARDSTOCK, ACETATE, STAMPS, INK, ADHESIVE, DIES, PRE-PRINTED SENTIMENTS, SPECIALTY PAPER: Simon Says Stamp



**DESIGN TIP: Raid your scrap stash!** For inlaying intricate die cuts like the leaves on Dilay's card, delve into your cardstock scraps and feel good about using those little bits.



**DESIGN TIP: Carry the heat embossing and tone-on-tone stamping** onto all parts of the card and envelope suite for a beautiful theme.



INSIDE THE CARD

**DESIGN TIP: Combine heat embossing and tone-on-tone stamping** to create a subtle patterned background. It's a wonderful way to add something extra to your envelope.

#### DILAY'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Choose your envelope first** and let it inspire your colour combination!
- **Select smaller stamps to create a fun pattern** for the inside of your card and matching envelope. This is the perfect opportunity to use those secondary and accent stamps often found in a stamp set.
- **Inlay your die cuts.** Because inlaying keeps things flat, it's an ideal way to jazz up a card without adding bulk.

#### fall card and envelope

BY DILAY NACAR

**supplies** CARDSTOCK, DIES, ENVELOPE, STAMPS: Taylored Expressions; INK: Concord & 9th, Wow!; EMBOSSING POWDER: Ranger; PAINT: Altenew; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

**DESIGN TIP:** Switch out the sentiment, and you can make this a beautiful Christmas card with red and green foliage.



**PRODUCT TIP:** Big, chunky word dies are perfect for popping onto a busy panel, especially when they come with shadow layers like the *Big Hugs* from Concord & 9th's *Just Say More* die set.

#### SEEKA'S INSIDE, OUT, AND ENVELOPE TIPS:

- **Choose an envelope in one of the secondary colours** on the card front. Your initial instinct might be to select pink, but the golden colour complements the card delightfully!
- **Make a card set that you can give as a gift.** Vary the colours and share beautiful handmade greetings with family and friends. Check that off your holiday gift list!
- **Keep the inside simple.** Typically, we want to share a few handwritten words on the inside, so save some space for your special greeting!

### big hugs card and envelope

BY SEEKA

**supplies** CARDSTOCK, STAMPS, INK, DIES: Concord & 9th;  
ENVELOPE: Paper Source; ADHESIVE: Gina K. Designs,  
Scrapbook Adhesives by 3L



INSIDE THE CARD

**DESIGN TIP:** When mailing your card, use a fancy pen to **handwrite** the recipient's address and choose a postage stamp that furthers the theme. Add stickers, too, for extra flair!