



Jana's favourite double-page tips:

- **Include a horizontal design element**, whether that is a photo block or a border, that spans the width of both pages.
- **Repeat the same patterned paper** on both sides of the layout for consistency.
- **For continuity, use the same type of embellishments** in each embellishment cluster.
- **Break up the straight edges** of paper layers by adding shaped borders.

home away from home

BY JANA EUBANK

supplies CARDSTOCK: Hammermill, Neenah; PATTERNED PAPER: DCWV; STAMPS: The Stamp Market; INK: Tsukineko; EMBOSSING POWDER: American Crafts; GEMS: Close To My Heart; LETTER STICKERS: October Afternoon; DIES: Cottage Cutz, Heffy Doodle, The Stamp Market; PUNCHES: EK Success; FONT: Prestige Elite Std.; ADHESIVE: AdTech, Scrapbook Adhesives by 3L

double-page delights

Our readers have told us time and again that they want to see more inspiration for double-page layouts, so we dedicated an entire article to just that! Enjoy the inspiration from our design team as they share their favourite tricks for double-page delights! BY SUSAN R. OPEL

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the challenge:
Create double-page layouts that inspire!



Nathalie's favourite double-page tip:

- **Choose a dark colour cardstock for the background.** This helps to neutralize and ground a lot of the colour and designs in the patterned papers.

the great outdoors

BY NATHALIE DESOUSA

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; LABEL PAPER: Avery; TRIM: Michaels; FONT: Remington Noiseless; ADHESIVE: Scrapbook.com



Wendy Sue's favourite double-page tip:

- **Visualize the layout as one large canvas** rather than two separate pages. One way to do that is to connect the background papers with washi tape.

wicked halloween

BY WENDY SUE ANDERSON

supplies PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, STICKERS: Carta Bella Paper; DIES: Echo Park Paper; CUT FILES: Diva Watts Designs, Silhouette America; TRIM: May Arts; PUNCHES: McGill; FONT: Traveling Typewriter; ADHESIVE: Scrapbook.com



Paige's favourite double-page tip:

- **Take one idea and repeat it across both pages.** For example, when you embellish tone-on-tone on each side, it helps the eye flow across the whole layout.

the bellagio

BY PAIGE EVANS

supplies PATTERNED PAPER, EPHEMERA, LETTER STICKERS, STICKERS: Paige Evans for American Crafts; ADHESIVE: American Crafts



Lisa's favourite double-page tip:

- **Start with one large focal photo and build a grid-based design** around it to incorporate more photos, journaling, and title. Because a grid design has lots of straight lines, try to add in some curves or more organic shapes for balance.

hoco

BY LISA DICKINSON

supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, LETTER STICKERS, STICKERS: Jen Hadfield from American Crafts; STAMP: American Crafts; INK: Stampin' Up!; ENAMEL DOTS: Pinkfresh Studio; CIRCLE CUTTER: Creative Memories; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



Virginia's favourite double-page tip:

- **Have fun with photo placement to lead your eye** across both pages, and don't be afraid to put your photos in the gutter to create that flow.

farm life

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, EPHEMERA, STICKERS: Bella Blvd; ENAMEL DOTS, TRIM: Doodlebug Design; DIES: Scrapbook.com; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



Victoria's favourite double-page tip:

- **Use some of the space to tell the story of your photos.** If you don't feel like a great writer, use bullets, or ask people in the photos to share their thoughts. You won't regret it!

fall is in the air

BY VICTORIA CALVIN

supplies PATTERNED PAPER, EPHEMERA: Photoplay Paper; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



Becki's favourite double-page tips:

- **Make the layout less busy** by layering cardstock on top of patterned paper.
- **Create embellishment clusters strategically** so that the reader's eye is drawn from one page to the next.
- **Add a subtitle on the page** that doesn't have the main title to emphasize the theme of the two-page spread.
- **Use the same types of embellishments on both pages** (for example, use die cut leaves and die cut flowers on both pages).
- **Cut one patterned paper into smaller strips** and have them span across both pages like Becki did to create a more cohesive look.

adventures await

BY BECKI ADAMS

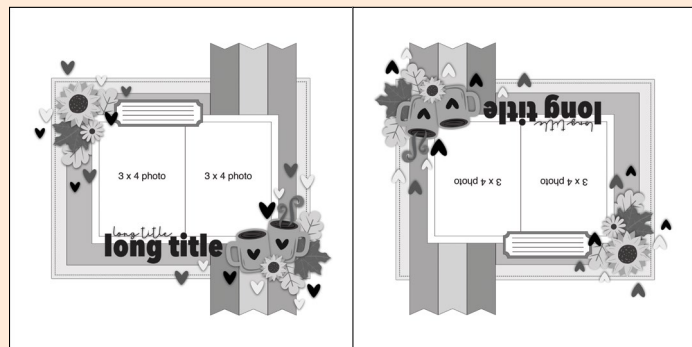
supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, ENAMEL DOTS, EPHEMERA, LETTER STICKERS, STICKERS: Simple Stories; CUT FILES: Silhouette America; TRIM: DMC; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



Don't miss Becki's video to learn more about her process for creating this layout! Watch here: bit.ly/FA23Becki2

TURN ANY SINGLE PAGE SKETCH INTO A DOUBLE-PAGE DELIGHT!

In each issue of *Scrapbook & Cards Today*, we share **Creative Sketches** (p. 29) to inspire your creations. One of the easiest ways to stretch a single page sketch? Flip it and mirror it for your second page. If you've never tried it, give it a go. It's a quick way to create a balanced design!



SINGLE PAGE DESIGN

FLIP AND ROTATE FOR THE SECOND PAGE