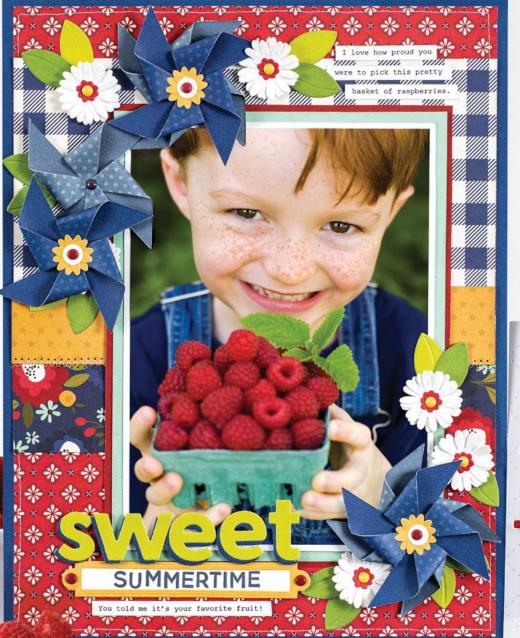
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bring the heat with hot techniques

emboss this! max creativity with embossing folders



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Five designers are bringing the heat as they share clever techniques using heat!

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Get the lowdown from Paige Evans on backing cut files with patterned papers.

63 inspiration gallery



takes 2 & 3

We asked three talented designers to each create a layout for cover

consideration. Since we loved ALL of the results, we've reserved this space to share what everyone designed. Look at how one title/photo/journaling grouping can be used to create three unique (and fantastic!) outcomes. Once our cover layout was chosen, we commissioned a card design to coordinate for a beautiful papercrafted pairing!



supplies CARDSTOCK, DIES: Scrapbook.com; SPECIALTY PAPER: Vicki

Boutin for American Crafts; PATTERNED PAPER: 49 and Market;

STICKERS: Avery; ADHESIVE: Therm O Web; OTHER: Typewriter

We love the vintage vibes of Jamie's pretty

layout! The soft pinks play off the rosy cheeks of our berry-picking boy emphasizing his freckles even more. The deep green background contrasts beautifully with the touches of pink, and it's the perfect shade for the leaves in the pretty die cut bouquet of daises that anchors the *sweet* in the title.

BY KAT BENJAMIN supplies CARDSTOCK: Bazzill Basi

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Doodlebug Design; CHIPBOARD, EPHEMERA, STICKERS: Bella Blvd; LETTER STICKERS: Elle's Studio; ACETATE STITCHES: Pretty Little Studio; FONT: Courier New; ADHESIVE: Elmer's,

FOUNDER & PUBLISHER Catherine Tachdiian

BY JAMIE PATE

EDITOR-IN-CHI Susan R. Opel

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scrapbook & cards JODAY

ON OUR COVER

sweet summertime

BY JANA EUBANK

supplies CARDSTOCK: Hammermill, Simple Stories; PATTERNED PAPER: Simple Stories; STAMPS: Concord & 9th; INK: Close To My Heart, Tsukineko; DIES: Hero Arts, Scrapbook.com, Spellbinders; PUNCHES: EK Success, Stampin' Up!; FONT: Courier New; ADHESIVE: AdTech, Scrapbook.com, Tonic Studios; OTHER: Brads

farm fresh flowers

BY DILAY NACAR

supplies CARDSTOCK: Concord & 9th; PATTERNED PAPER, DIES, SEQUINS, STAMPS: Honey Bee Stamps; SPECIALTY PAPER: Spellbinders; INK: Gina K. Designs; PENS: Arteza; EMBOSSING POWDER: Hero Arts; ADHESIVE: Honey Bee Stamps, Scrapbook Adhesives by 3L, Scrapbook.com

All the heart eyes (and heart embellishments, too)

for this sweet summertime layout by Kat Benjamin! Cute scallops, coordinating grid papers, and a cheerful banner to spell *summertime* add a happy feel to this darling rendition of our cover layout. There's such a sense of balance with this design from the cloud up top, to the centered photo, all the way down to the strips of journaling. Sweet, indeed.

SUMMER 2023 ISSUE 7

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from the editor



It might come as a surprise to you that I'm a country girl. I grew up in rural Michigan, and my childhood home was surrounded by fields. Late in the summer when the corn in the field adjacent to my house was above my head, I'd venture into the maze of neat rows and escape without leaving home. Ah, what a delightful memory, and my card for this issue honours my country roots.

What memories does summertime evoke for you? We have a feeling that our summer 2023 edition of *Scrapbook & Cards Today* may capture some of those memories for you, too. Let's see what's in store:

We're sharing unique approaches to creating in our **Starting Points** article (pg. 21). We asked several designers to create a layout or card with a single thing in mind a technique, a story, a photo, a product—and see where that starting point took them. It's a wild ride and the results are terrific.

Reminisce with us in our **Favourite Summer Memories** article (pg. 43). From popsicles and strawberry ice cream to road trips and summer concerts, our design team is taking a trip down memory lane and encouraging you to capture your summer memories, too.

Creative Cards (pg. 49) celebrates summer with the theme Bringing the Heat. We've lined up some talented ladies who will give you cool ideas for incorporating heat in several creative techniques. You'll want to give more than one a try, I'm sure of it!

This issue's **Storyteller's Lens** (pg. 57) focuses on documenting travel in photos and video, too. Lisa Varshine's ideas honestly blew my mind a little. You don't want to miss it! Okay, GO! I've kept you long enough, and the amazing pages of the summer 2023 issue of *Scrapbook & Cards Today* await you!

SUSAN R. OPEL EDITOR-IN-CHIEF



BY SUSAN R. OPEL supplies PATTERNED PAPER, STICKERS: Bella Blvd; ADHESIVE: Gina K. Designs, Therm O Web; OTHER: Baker's twine mon

extra! extra!

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handouts with tons of information and inspiration about the art of mini-making, six lesson process videos, access to a private class Facebook group to share your creations and join in the class community, and three Facebook Live sessions with Andrea. Mark your calendars for September 1st, when the class will launch, and get registered today. scrapbookandcards.com/mini-albums-101-class/

upcoming events!



We have exciting plans for Crop & Create events in 2023! Check out our schedule, and we hope you'll join us for one OR ALL our fun, informative, and creative events. Learn more at

scrapbookandcards.com/crop-and-create

CROP & CREATE CARDMAKING (virtual): SEPT. 29-OCT. 1

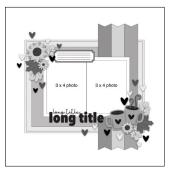
CROP & CREATE PAPERCRAFTING (virtual): NOV. 3-5

CROP & CREATE HOLIDAY (virtual): NOV. 17-18

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Show us your work. Don't forget to tag us on social media with #sctmagazine so we see what you're creating!

fall 2023 call for projects



We love seeing your inspiring designs so send us your work!

Just answer our call for projects which can be found on our website. Each issue's call for submissions always includes sketches to kickstart your design. Consider it your crafty blueprint and let it inspire your creations. If you design

something you'd like us to consider for our Fall 2023 issue, simply send us an image of your work. You'll find all the details on how to submit, as well as specifics on additional projects we're looking for, on our website at scrapbookandcards.com/current-call

look for these icons

free sketches



Stuck in a design rut? Download your favourite sketches for free on our website. New renditions are added with each issue to keep you inspired all year through.

scrapbookandcards.com/sketches

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video tutorials



See the layouts, projects, and cards come to life with bonus videos on the *SCT* YouTube channel. **youtube.com/@SCTMagazine**

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the essentials

RETRO SUMMER BY SIMPLE STORIES

This collection somehow gives off funky summer of '77 vibes while still staying fresh and fun for 2023. The mustard, aqua, and corally pinks exude retro summer happiness! simplestories.com

HO

most wanted

DECO FOILS BY THERM O WEB

Make things shimmer and shine with Deco Foils by Therm O Web! Virginia used double-sided foam sheets and foil to create the center buttons of the pinwheels. thermoweb.com

scrapbookandcards.com { 11

A list of some of the most inspiring products on the scene right now.

photo booth props

BY VIRGINIA NEBEL supplies PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; DIES: Sizzix; FOIL, ADHESIVE: Therm O Web; PAINT: Delta

the essentials

Bella Blod had a farm…and it was adorable!

EIEIO BY BELLA BLVD

The EIEIO collection from Bella Blvd is so cute we can barely stand it! Fresh ginghams, plaids, and stripes will whisk you away to a day on the farm, and you'll be forever enchanted by the darling farm animals with the sweetest faces. Add cheerful red barns, hay bales, and adorable tractors into the mix, and you'll feel like you're out in the country no matter where you live.

bellablvd.net

MAGNETIC GLASSBOARD BY TAYLORED EXPRESSIONS

You'll love the handy Magnetic Glassboard from Taylored Expressions! The clear, tempered glass is super sturdy to withstand cutting, colouring, and inking with simple clean up. There's even a colour catcher on the right which can be used to catch your inks, watercolours, and paste, and the magnetic surface will keep everything in its place. tayloredexpressions.com



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Gemini II

What makes this new machine better than the original? Its new technology allows high pressure for crisper results, and the full-length sensor allows for edge-to-edge precision. It also has a foldaway media stand and USB charging points so you can access tutorials on your tablet or phone, and it has storage compartments to hold your essential craft tools.

crafterscompanion.com

--HERE THERE AND EVERYWHERE BY CARTA BELLA PAPER

The Here There and Everywhere collection from Carta Bella Paper might make you feel like your childhood is rushing back to you! Sweet patterns like calicos and florals in soft peaches and dusty blues abound. And you'll adore the record player, VW bus, typewriter, and Polaroid camera that evoke memories of times past. echoparkpaper.com/carta-bella-paper

12 } scrapbook & cards today i summer 2023

We are loving this vibe!

the essentials

Take a crafty trip with this collection!

WHERE TO NEXT? BY VICKI BOUTIN FOR AMERICAN CRAFTS

If you've never been on a cruise with Vicki or otherwise, this fun summer travel collection will be almost as good as getting your passport stamped in a delicious tropical location. In true Vicki-style, you won't be disappointed by the fun and colour she's infused in this delightful collection.

americancrafts.com/collections/vicki-boutin



PAPER POUNCERS BY PICKET FENCE STUDIOS

Use Paper Pouncers from Picket Fence Studios to apply ink on your papercrafting projects! These super soft, ergonomic sponge applicators were designed to make applying ink easier, faster, and more comfortable. They come in a pack of bright colours, but there's also a neutral pack so that you can use your water-based inks, watercolours, and embossing inks with the coordinating pouncer. pfstamps.com

STAMPWHEEL BY ALTENEW-

AWAY

What's new in stamping tools? The Stampwheel by Altenew, that's what! This new tool has a rotational clear plate that locks into place at 16 equal intervals. It also includes a sticky mat that will keep your paper and stencils in place. It's a great way to create stamped wreaths, achieve a mirrored stamp look, and it's mad fast for layered stamps. The sticky mat makes stenciling easy, too! altenew.com

odse haber

FAVORITE THINGS

Oh, the summertime fun of the Favorite Things collection from LDRS Creative! This darling collection features so many outdoor activities perfect for the summer months—from bikes and balloons to kites and blue skies, we can see why it's called Favorite Things! You had us at bomb pops and ice cream cones, LDRS! So much fun! Idrscreative.com

> So fresh and charming!

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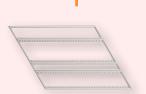
designer challenge



Blooming Wild patterned papers by Paige Evans for American Crafts americancrafts.com/ collections/paige-evans



Life is Beautiful chipboard by Echo Park Paper echoparkpaper.com



Layered Chevron die by Scrapbook & Cards Today scrapbookandcards.com



Here There and Everywhere stickers by Carta Bella Paper echoparkpaper.com/ carta-bella-paper Wendy Sue Anderson, Mari Clarke, and Andrea Lake were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



ANDREA'S DESIGN TIPS: Play up that paper!

- Savour every last piece of your beautiful patterned papers by die cutting commanding chevrons.
- Create "stairs" with your journaling. Consider how strip journaling appears when stacked and use it as a design element. Notice how a butterfly is resting atop Andrea's journaling!

that was magical

BY ANDREA LAKE

additional supplies CARDSTOCK: American Crafts; PEN: Paper Mate; ENAMEL DOTS: Simple Stories; ADHESIVE: Scrapbook.com



WENDY SUE'S DESIGN TIP: Balance it out!

• Sometimes symmetry is the way to go! Line up your page elements so they mirror one another for balance and an overall pleasing design.

dream & explore

BY WENDY SUE ANDERSON

additional supplies CARDSTOCK: Carta Bella Paper, Echo Park Paper; STAMPS: Close To My Heart; INK: American Crafts; ENAMEL DOTS: Echo Park Paper; PUNCHES: We R Makers; FONT: American Typewriter; ADHESIVE: Scrapbook.com



MARI'S DESIGN TIPS:

Include lots of open space!

- Mari used the chevron die in a clever way by creating a horizontal pattern across her layout with the different patterned papers.
- Place the photo on the horizontal line created with the chevron to draw the eye to it!

happy

BY MARI CLARKE

additional supplies CARDSTOCK: Bazzill Basics; DIES: Pinkfresh Studio; PUNCHES: Marvy Uchida; FONT: Calibri; ADHESIVE: Scrapbook Adhesives by 3L



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product play

It's time to expand your embossing folder knowledge! We're about to reveal ideas to maximize these beautiful products from some of your favourite papercrafting experts!

Join Mari Clarke, Gina Krupsky of Gina K. Designs, and Cathy Zielske as they share inventive ways to incorporate embossing in your designs. We know that their smart ideas will have you looking at your embossing folders in new and creative ways. Get ready to be inspired!



MARI'S EMBOSSING IDEA Cut embossed portions apart to add details and dimension to scrapbook layouts.

Embossing folders add so much texture to a project. This layout's butterfly motif is carried through the pattern's embossed texture in a subtle but effective way. Adding ink smooshing over the embossed designs draws the eye around the layout to add flow. The ink colours were chosen to coordinate with the patterned paper and, of course, the colours in the adorable photo!

shine

BY MARI CLARKE

supplies CARDSTOCK: Bazzill Basics; SPECIALTY PAPER: Vicki Boutin for American Crafts; PATTERNED PAPER, STICKERS: Echo Park Paper; INK: Gina K. Designs; EMBOSSING FOLDER: Spellbinders; FONT: Calibri; ADHESIVE: Scrapbook Adhesives by 3L

DESIGN TIP: Choose a colour scheme for each embossed panel and add ink colours and embellishments to further the colour palette. **DESIGN TIP: Use your embossed portions as a frame to draw the eye** to the focal point photo in a layout. Mari's journaling completes the fourth "side" of the photo.

CATHY'S EMBOSSING IDEA Add ink to the debossed side of your folder.

Cathy's gorgeous design looks like a painstaking

masterpiece, but in reality, what she has done is quite simple. When an embossing folder is as pretty as this one from Spellbinders, there's no need to complicate your design.

DESIGN TIPS:

- Use an ink pad to add colour to the debossed side of your folder. This technique will transfer ink to the background of the design beautifully, while leaving the embossed side mostly free of ink.
- For smooth colour transition, use a brayer to roll on your ink. Be sure to overlap the colours a bit and mist lightly with water to encourage the blend. For more intense colour application, drag your ink pads directly onto the debossed side of the folder.

today is all about you

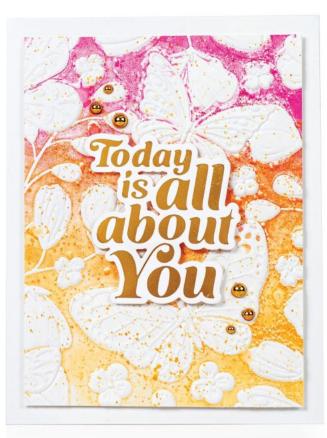
BY CATHY ZIELSKE

supplies CARDSTOCK: Hammermill, Neenah; INK: Ranger; METALLIC DOTS: Studio Katia; STAMPS, DIE, EMBOSSING FOLDER, HOT FOIL, HOT FOIL PLATE: Spellbinders; ADHESIVE: Altenew





Don't miss Cathy's video to learn more about how she created this card, plus one more bonus card! Watch here: bit.ly/SU23cz



GINA'S EMBOSSING IDEA Partially emboss for interest and texture.

Embossing folders add elegance with little to no

effort. Gina's beautiful card design exudes sophistication. A lovely script font and a realistic, regal bird with cheerful flowers are elevated with the touch of two pretty embossed sections in the background. The sentiment set apart with crisp score lines seals the deal!

DESIGN TIPS:

- Stamp your greeting first so you know where to emboss and score more easily.
- Use score lines to create clean edges along the partially embossed area.
- Choose contrasting patterns to create a more interesting background.
- Use embossing folders with smaller patterns when embossing smaller areas so you can see the whole design.

with love

BY GINA KRUPSKY FOR GINA K. DESIGNS supplies CARDSTOCK, STAMPS, INK, EMBOSSING FOLDERS: Gina K. Designs; ADHESIVE: Therm O Web



premium dye ink



- translucent and waterbased
- contains a smoothing agent for airbrushed finish
- good for stamping in color and coloring
- good for ink blending / stencils / layered stamps
- works with Copic markers and Gamsol
- available in 63 colors

pigment ink



- opaque and solvent based
- good for stamping on darker card stock
- good for ink blending / stencils / layered stamps
- good for embossing powders
- available in 2 colors

premium dye ink reinkers



- use for reinking ink pads and ink cubes
- contains a smoothing agent for airbrushed finish
- good for Watercoloring as a medium
- good for techniques

WHAT KIND OF INK Should I use For my project?

amalgam ink



- translucent and proprietary formula
- contains a smoothing agent for airbrushed finish
- line art coloring and no-line coloring
- good for ink blending / stencils / layered stamps
- works with Copic markers, Gamsol and Watercolor
- available in 6 colors

embossing and watermark ink



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- clear ink for use with embossing powder
- good for stamping and leaving a watermark behind
- good for resist techniques
- completely translucent with no color



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tips, tricks Stechniques



PAIGE'S STARTING POINT: Embellishments New products are always so fun so why not use an entire package on one layout? Paige used all but two of the chipboard circles from her Blooming Wild collection to create a dramatically darling diagonal of patterned and icon spots along the left side of her layout. These embellishments became the main design element, and the photos on the right give the layout a pleasing sense of balance.

315

DESIGN TIP: Repeating elements on a layout or card gives the design a feeling of beautiful abundance.

cute cousins

BY PAIGE EVANS supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Paige Evans for American Crafts; ADHESIVE: American Crafts

starting points

When you sit down to make something, what drives your creativity? Perhaps it's a story you want to tell, a technique you want to try, or a product that has been calling your name. In this article, we have a crew of talented designers who will show you different starting points and how these starting points can steer the course of the final product! BY SUSAN R. OPEL



scrapbookandcards.com } 21

DESIGN TIP: Cut one 12 x 12 piece and

layout 2

make it flank the two ends of a double-page layout. The off-white cardstock between accentuates the soft and pretty plaid.



NATHALIE'S STARTING POINT: Patterned paper

Pull out your favourite patterned papers. All too often, papercrafters hoard their most beautiful patterned papers for fear that they won't do them justice. What if instead of saving that lovely paper, you created a layout or card based solely on the pattern? Nathalie found the perfect photos to complement this stunning plaid patterned paper. A double-page spread is a great place to really make one pattern shine.

vacation vibes!

BY NATHALIE DESOUSA supplies CARDSTOCK: Simple Stories; PATTERNED PAPER, EPHEMERA, LETTER STICKERS, STICKERS: BoBunny; PEN: Muji; ADHESIVE: Scrapbook.com



Learn more about ink blending from Mindy in this video on the Scrapbook & Cards Today YouTube channel Watch here: bit.ly/3NxafuX



card 1

MINDY'S STARTING POINT: Ink blending Creating the perfect blend of ink can be a terrific

starting point. Mindy wanted to create an underwater scene, so she picked out a stencil and ink blended with colours that would work well together for that idea. Mindy quips, "For me, the blend decides the card so after ink blending, I changed my mind and instead of creating an underwater scene, I simplified it by adding a layering die cut flower, sentiment, and a panel to anchor it all to the center of the card."

DESIGN TIP: For the best results with ink blending, invest in good cardstock and blending brushes!

hello my friend

BY MINDY EGGEN

supplies CARDSTOCK, DIES, STAMPS, STENCILS: Honey Bee Stamps; INK, ENAMEL DOTS: Concord & 9th; ADHESIVE: Gina K. Designs, Therm O Web

DESIGN TIP: We love the margin of

flowers that surrounds the layout. It's the perfect way to further the garden theme.

layout 3



VICTORIA'S STARTING POINT: Photos

Get inspired by your photos. For this project, Victoria wanted to showcase a few photos of her front garden from 2022. She spent a lot of time and effort that year to learn more about potted gardens and how to keep her flowers from dying. She was so proud of her success and made sure to take plenty of photos throughout the season. Victoria says she created this photo-driven layout to celebrate her new gardening skills. Well done, Mrs. Green Thumb!

DESIGN TIP: Make a layout that celebrates something that makes you proud! Whether it's an achievement or new obsession, our scrapbooks hold the stories of life.

a summer of growth by victoria calvin

supplies PATTERNED PAPER, BRADS, CHIPBOARD, EPHEMERA, STICKERS: Carta Bella Paper; LETTER STICKERS: American Crafts; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



Don't miss Meghann's video to learn more about her process for creating this layout! Watch here: bit.ly/SU23Meghann

layout 4

MEGHANN'S STARTING POINT: Stamps

Customize a layout with cool stamps!

Meghann loves creating custom backgrounds for her layouts using stamps, and these fun sunglasses from Taylored Expressions were perfect. She was able to mix and match the sunglass designs and stamp them with colours pulled straight from her photo. This column of colourful shades perfectly balances the photo and embellishments on the right side of the layout.

DESIGN TIP: This cute layout and technique would translate well to a card design!

sending love from dr

BY MEGHANN ANDREW

supplies CARDSTOCK: Bazzill Basics, Close To My Heart; Patterned paper, LETTER STICKERS: Crate Paper; STAMPS: Elle's Studio, Taylored Expressions; INK: Close To My Heart, Concord & 9th; CHIPBOARD: Vicki Boutin for American Crafts; FOIL, FOIL PEN: Therm O Web; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



Love the look of embossing? Don't miss our Product Play column on page 17 where you'll find even more ideas for embossed looks.



card 2

DILAY'S STARTING POINT: Embossing folders Make embossing the star of the show. Before embossing this card panel, Dilay stamped circles in various sizes and colours on a plain white A2-sized piece of cardstock. The impression of the leaves popped up the white panel as well as the circles for a continuous design.

DESIGN TIP: Misting the back of your cardstock

with a small amount of water helps soften the fibers to prevent cracking. In addition, the softened fibers can provide an even deeper design.

hello friend

BY DILAY NACAR

supplies CARDSTOCK: Concord & 9th, Gina K. Designs; STAMPS, EMBOSSING FOLDER: Altenew; INK, EMBOSSING POWDER: Hero Arts; SEQUINS: Gina K. Designs; DIES: Altenew, Hero Arts; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L, Scrapbook.com

layout 5



JESS'S STARTING POINT: A story Sometimes your photos will only tell part of the story

you want to remember. Jess really wanted to talk about her family's last day of vacation in Quebec. In this instance, she wanted to share some fun details in her journaling, including the amazing story behind her son's hole in one at the mini golf course. This story was a great starting point for creating a travel layout.

mont tremblant

supplies DIGITAL KIT, EMBELLISHMENTS, PAGE PROTECTOR: Ali Edwards; FONT: Open Sans; ADHESIVE: Therm O Web DESIGN TIP: The rule of thirds RULES! Check out how this layout by Jess takes your eye through the design with three pockets that include words.

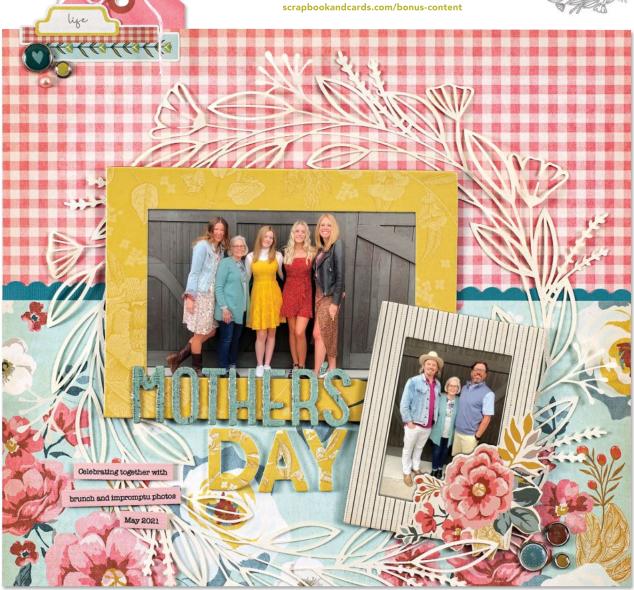
DESIGN TIP: Format your text to be centered and play with the design of your journaling. Notice how the words themselves create a very definite design.

DESIGN TIP: Take inspiration from graphic design in ads, commercials, and magazines. The Story followed by details • thoughts • observations looks like a chic and modern editorial design. layout 6



Get a free download of the Delicate Wreath cut file to help you create your own version of this scrapbook page. You can find it on our website here:





LISA'S STARTING POINT: A cut file Get started with a cut file. Cut files are often designed to be the focus or title of a layout, so they can be a great way to get your mojo going. Lisa's GORGEOUS cut file really suits the pretty Simple Stories patterned papers and is oh-so-fitting for a

DESIGN TIP: Use a wreath-shaped cut file to anchor the title, journaling, and photos in your layout.

DESIGN TIP: Give your photos more heft with a patterned paper "frame."

mother's day

BY LISA DICKINSON

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BRADS, EPHEMERA, STICKERS: Simple Stories; LETTER STICKERS: American Crafts; CUT FILE: Blue Star Design; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L

feminine Mother's Day layout.



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creating with sketches

Whenever you're stuck in a rut, pull out a sketch, and you'll be designing something you love in no time! Let these creative sketches for design guide your next creation so you can spend more time enjoying the process and less time determining where to start.



CHECK IT OUT: Several of our readers submitted projects based on this sketch. See if you can find two more in our Inspiration Gallery starting on pg. 63!

summer fun

BY JENNIFER HAGGERTY

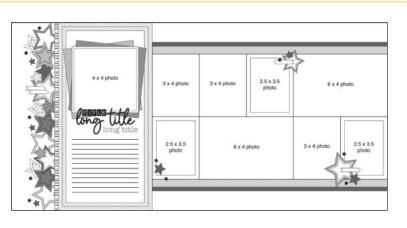
supplies CARDSTOCK: American Crafts; PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; STAMPS: Wild Whisper Designs; INK: Ranger; CUT FILES: Silhouette America; TRIM: Whisker Graphics; ADHESIVE: Scrapbook Adhesives by 3L, Tombow; OTHER: Typewriter

radiate awesome

Jennifer submitted this fantastic design based on our summer sketch, and we love it so much! You'll notice that instead of three photos, she stuck with one. And we get it! What an engaging photo. Like the sketch, her title is flanked by summer icons, and the patterned paper rays add a major dose of colour and fun! We love how she added heft to her journaling by placing it on a tag. Nicely done, Jennifer!







tell the story

Victoria created this amazing layout based on the double-page sketch. This sketch with its ample room for photos and journaling allowed Victoria to tell an important story about the museums and exhibits she has been able to visit with her daughter Corinne. They have found that these visits spark interesting discussions leading to deeper thought.

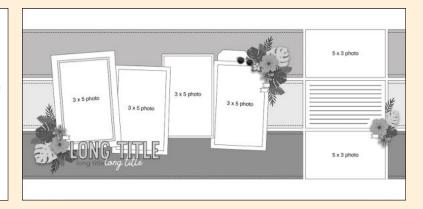
shine happy

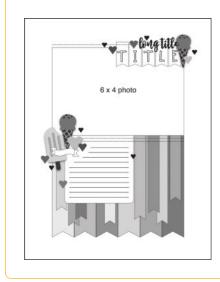
BY VICTORIA CALVIN supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Carta Bella Paper; DIES: We R Makers; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow

BONUS LAYOUT SKETCHES









reason to celebrate

A greyscale sketch leaves all the colour options open, so we are particularly enamored with the red and white Virginia chose to pay homage to our dear Canada. We love how she decided to approach her layout with two photos rather than one since the two photos really show the personality of little miss Canadian cutie! The cascading banners at the bottom of the sketch and layout are a great way to celebrate anything!





Get even MORE out of Allison's sketches with her Bonus Sketch Options

and 2023 Summer Sketch downloads. Find them at scrapbookandcards.com/ bonus-content

celebrate

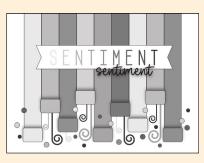
BY VIRGINIA NEBEL

supplies CARDSTOCK: Neenah; PATTERNED PAPER, ENAMEL DOTS, EPHEMERA, STICKERS: Bella Blvd; STAMPS: Scrapbook & Cards Today; INK: Tsukineko; DIES: LDRS Creative, Pinkfresh Studio; EMBOSSING FOLDERS: Sizzix; FONT: American Typewriter; ADHESIVE: Therm O Web

BONUS CARD SKETCHES









sketches are available for download here: scrapbookandcards.com/

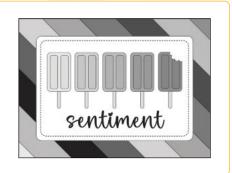
bonus-content

DESIGN TIP:

Don't get stuck on the idea of a cool summer treat if you don't have one! It's merely a suggestion, so any repeated element will do.







vegetable puns for the win

This delicious summer card sketch does repetition just right!

For her first card, Betsy patterned her design quite closely to the sketch with five summer vegetables marching across her horizontal card. How cute is that punny sentiment? And the green twine feels so right. On her second card, she turned the sketch on its side and has the vegetables falling into (or flying out of?) the basket. The richly coloured stripes on each card add a summertime brightness to each design.

i've bean thinking of you

BY BETSY GREEN

supplies CARDSTOCK: American Crafts, Concord & 9th, Epson; STAMPS: Hero Arts; INK: Concord & 9th, Tsukineko; DIES: Concord & 9th, Hero Arts, Lawn Fawn; TRIM: American Crafts; ADHESIVE: 3M, Gina K. Designs, Scrapbook Adhesives by 3L

thanks a bunch

BY BETSY GREEN

supplies CARDSTOCK: American Crafts, Concord & 9th; STAMPS: Altenew, Hero Arts; INK: Concord & 9th, Tsukineko; DIES: Concord & 9th, Hero Arts; EMBOSSING FOLDER: Altenew; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

Submit YOUR Work

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We post a new sketch with each issue we're working on and select a project created from it to include in the magazine. If you'd love to see your layout or card in this article, check our website for more information about how you can submit. scrapbookandcards.com/current-call

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pocket play

Short on time? Here you'll find creative ideas to make the most of your pocket pages. BY BARBARA PICINICH

Hi, everyone! I'm Barbara, and I've been making pocket pages since 2010. When I first started scrapbooking, I made traditional layouts that were event-based, but once I started creating pocket pages, I began to capture more of our daily lives rather than just holidays, vacations, and birthdays. Here are a few of my recent pages.



TIPS

POCKET TIP #1: Set a photo limit. When I'm capturing multiple days, I limit myself to two photos from each day so I can capture as much as possible. If I want to use more than two photos, then I will make a separate page for just that day.

POCKET TIP #2: Don't limit yourself to chronological order. I don't worry if my photos are in the exact order of when they occurred. I like to focus more on a cohesive look when arranging the photos rather than whether they're in chronological order.

Make every little moment a memory.

This layout encapsulates the beginning of summer—from afternoons by the pool and cool summer treats to Netflix favourites and half birthday celebrations.

early june 2022

supplies PATTERNED PAPER, EPHEMERA, LETTER STICKERS, STICKERS: Jen Hadfield for American Crafts; FONT: Marista; ADHESIVE: 3M; OTHER: Page protectors

My spreads have evolved into a snapshot of my life and

my family's life, too! I love looking at my albums and seeing how far we have come, how quickly we have changed, and how much we have to be thankful for. It's rewarding to see and that's why I enjoy the process so much.



Document what you are loving currently with

pocket pages. Nails, naps, books, and selfies capture a unique moment in time. Think how special it will be to look back some day!

Visit Barbara on Instagram at **@babz510** for more of her inspiring pocket pages, fantastic photography, and other creative things!

TIPS

POCKET TIP #1: Focus on one

colour. I always try to work my layouts around a single colour. For this spread the photos were all very yellow in tone. I actively look for colour stories when I'm pulling photos for layouts because I always love how cohesive they look when it happens.

POCKET TIP #2: Pick a colour

story for the embellishments. This makes for really striking spreads, and they are so much fun to put together.

POCKET TIP #2: Create with

clusters. I love embellishment clusters and layering things on top of each other. When I have cards with lots of dimension or layers, I avoid embellishing my photos. I like my photos clean and will usually only add things on top if there is a clear white space section on the photo. Otherwise, it can get too busy.

weekly review june 2022

supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Pinkfresh Studio; STAMP: Amazon; INK: Studio Calico; LETTER STICKERS: Paper Person Shop; FONT: Marista; ADHESIVE: 3M; OTHER: Page protector

design 101

Let's study the hows and whys that separate just okay design from great design! BY SUSAN R. OPEL

Want to know why it works when a design comes together? Delve into the minds of four designers and their creative processes and learn some fantastic rules for making your next design a phenomenal success!

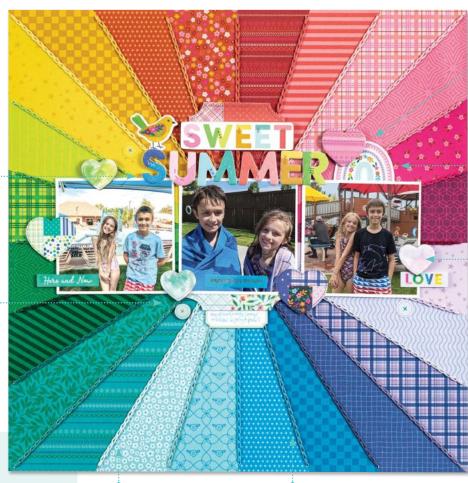
layout 1

Overlap the title

directly onto the photos' white space to anchor the title and tie it into the design aesthetic.

Find your focal

point. A sunburst paper by default has a focal point which makes the perfect spot for photos and helps draw your eye in and then out to the rest of the page.



BIG DESIGN TIP: Start big and go small. When embellishing a layout, start with the largest things first like your photos and journaling. Once those elements have been placed, follow up with smaller things like stickers and ephemera, and finish with the tiniest embellishments such

as enamel dots and smaller stickers.

Use a chain link stitch between patterns to add homespun charm.

sweet summer

BY PAIGE EVANS supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Paige Evans for American Crafts; ADHESIVE: American Crafts **Plan ahead.** If you're adding hand stitching, map out where your photos will go first so you can skip that part when it comes time to stitch. This will save you time and, in turn, give you time for more layouts! Embellish tone-ontone for texture and
interest! Pink things on pink paper, blue things on blue paper, etc.

- Cluster everything in one area to create one big and happy focal element.
- Pop things off your page with foam squares to create interesting shadows, depth, and dimension.

Add interest to an ordinary grid. On this page, Meghann used a postage stamp die to create grid squares, giving them a fun edge and adding more texture to the background.

layout 2

Keep it clean

and simple. If you can't seem to find a place to add your journaling, keep your layout clean with a hidden pocket behind your photo. Making this choice gives you more space to write without sacrificing the layout design.



Don't overdo it. If you have a lot of pattern and colour in your background, keep your embellishments simple. Meghann chose only a few ephemera, puffy stickers, and enamel dots to finish off the page.

life is sweet with you

BY MEGHANN ANDREW

supplies CARDSTOCK: Bazzill Basics, Close To My Heart; PATTERNED PAPER, EPHEMERA, STICKERS: LDRS Creative; ENAMEL DOTS: Your Next Stamp; DIES: Concord & 9th; ADHESIVE: Therm O Web **Break up lines.** To break up the harsh lines in the background grid, add a big curved element like Meghann did with the title banner.

High and low. Pop up random grid squares on your background for extra dimension and interest.

Mix and match. To create a dynamic and fun title, mix and match products like Meghann did with a die cut and puffy alphabet stickers.

BIG DESIGN TIP: Emphasize what's important. The most important element on Meghann's layout is the photo. To make it stand out, she layered it with a die

cut frame in white. For even more focus, she added a contrasting navy layer behind the white layer helping the photo stand out from the busy background. Add some texture. Without the ribbon on the rainbow paper, this layout felt a little flat to Becki. Adding that texture made the layout much more eye-catching!

Give your layout a more finished

look by adding crochet thread to the tops of the tags to fill the die cut holes.

layout 3

Create a frame

around the photo to make the photo stand out from the [•] colorful background.

Tie it all together \bullet with colour.

When you can't decide on a colour scheme, use a rainbow of colours. The rainbow patterned paper ties everything else together on Becki's sweet layout.

no. 2345 These three girls are magical together. They bring a party with them wherever they go! There's never a dull moment with these three around. We had so much fun with them this summer. We loved picking them up on their first day back to school after sur

BIG DESIGN TIP: When you use a patterned paper that you just ADORE, you probably don't want to cover it up, right? One way Becki kept the beautiful multi-coloured striped paper visible was by adding her journaling in strips instead of a journaling block. This simple design choice allows the colour to show through! Mix it up. Combine die cut words together to make a unique and colourful title.

magical together BY BECKI ADAMS

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, EPHEMERA, STICKERS: Doodlebug Design; TRIM: American Crafts, Hobby Lobby, Walmart; FONT: American Typewriter Condensed; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L **Draw the eye** to the most important parts of the layout (the photo and journaling) by adding stitching with a contrasting thread to one of the stripes on the patterned paper.



Don't miss Becki's video to learn more about her process for creating this layout! Watch here: bit.ly/SU23Becki2

Place the triangles at an angle going

from top left to bottom right to create a flow that feels natural to the eye.

card 1

Give your design continuity by

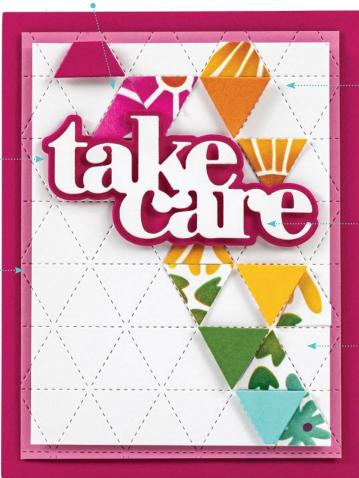
repeating colours. The pink on the card base is repeated in the shadow of the •••• sentiment and in a few of the triangles. Doing this gives the card a sense of cohesion.

Latisha embossed • the light pink

panel with the same background plate as the main white panel. Little details like a continued pattern make the design feel finished and special.

take care

BY LATISHA YOAST supplies CARDSTOCK, INK, DIES, STENCILS: Concord & 9th; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L



Keep things

coordinated. Use the same colours of inks and
 cardstock when you create to ensure that things complement one another. The stenciled triangles and cardstock triangles use coordinating colours from Concord & 9th.

• Situate your sentiment in the sweet spot where the top third of the card intersects with the middle third.

Add depth and contrast using foam tape to elevate some of the panels and triangles.



BIG DESIGN TIP: Repetition is life! Latisha used a background plate to die cut the main white panel of her card front. The background plate itself is dynamic in design, but she didn't stop there. Her stenciled sections and coordinating coloured cardstock triangles repeat the pattern for an overall pleasing finished product!



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ideas, insights Sinspiration 318



vacations

Nathalie's favourite summer memories

usually are the ones she creates with her family on vacations. For this layout, she documented a visit from her cousin and her cousin's family on their first trip to Canada and their first stop—Niagara Falls!

summer fun

BY NATHALIE DESOUSA supplies CARDSTOCK, PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Carta Bella Paper; LABEL PAPER: Avery; DIES: We R Makers; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L

favourite summer memories

Oh, those lazy days of summer! The slower pace and balmy temperatures can whisk us back in time in the blink of an eye. Our designers are sharing some of their favourite summer memories in the next few pages, and we're sure you will enjoy each delightful recollection. BY SUSAN R. OPEL



the challenge: Create layouts about our favourite summer memories!



shared time together

Wendy Sue's favourite summer memory: "When I came across these photos I took of my boys with their cousins, I couldn't stop thinking about how lucky we were to all be together eating popsicles! It was only a few days after Zach came home from Primary Children's Hospital after suffering a stroke at the age of five."

summertime

BY WENDY SUE ANDERSON

supplies CARDSTOCK: Carta Bella Paper; PATTERNED PAPER, ENAMEL DOTS, LETTER STICKERS, STICKERS: Echo Park Paper; CHIPBOARD: American Crafts, Echo Park Paper; PHOTO CORNERS: Scrapbook Adhesives by 3L; FONT: American Typewriter; ADHESIVE: Scrapbook.com

music outdoors

Lisa's favourite summer memory: In this layout, Lisa recounts a wonderful outdoor concert memory at Red Rocks Amphitheater in Morrison, CO. She and her favourite guy spent the night singing their hearts out with their favourite band—the Avett Brothers.

DESIGN TIP: Create a border with ephemera that ties back to the page theme. On Lisa's layout, she used tickets to echo the topic of summer concerts!

summer love

BY LISA DICKINSON

supplies PATTERNED PAPER, EPHEMERA, LETTER STICKERS: Crate Paper; PEN: American Crafts; BRADS: Simple Stories; BORDER PUNCH: Fiskars; TRIM: Lawn Fawn; FONT: Bohemian Typewriter; ADHESIVE: Scrapbook Adhesives by 3L





beach time

Victoria's favourite summer memory: "My recent favourite summer memory was spending time with my daughter at the Isle of Palms in Charleston, South Carolina. This was my daughter's first time experiencing the beach, and she had a blast! I will never forget how excited she was to swim in the ocean and play in the sand!" **DESIGN TIP: Create your very own "film strip"** with photos stacked on top of each other in matching sizes and with matching frames. This photo treatment feels vacation-y!

sunshine-diving into summer

BY VICTORIA CALVIN

supplies PATTERNED PAPER, CHIPBOARD, EPHEMERA, STICKERS: Echo Park Paper; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Tombow

daily life

Jess's favourite summer

memory: "My favourite summer memory as a kid was getting strawberry ice cream cones at the store after visiting my grandparents on Sunday. Now that I'm parent, I love reenacting the same traditions with my kids."

DESIGN TIP: Set up your pocket

page with a large horizontal section for your title, journaling, and some embellishments and then group six squares below for photos and additional embellishments.

ice cream summer

BY JESS FORSTER supplies PATTERNED PAPER, EPHEMERA, STICKERS: Simple Stories; PAGE PROTECTOR: Ali Edwards; FONT: Remington Noiseless; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com





road trips

Becki's favourite summer memory: "My favourite summer memory is spending time with my family. I love taking road trips to visit my brother and his family. We have some great adventures together!"

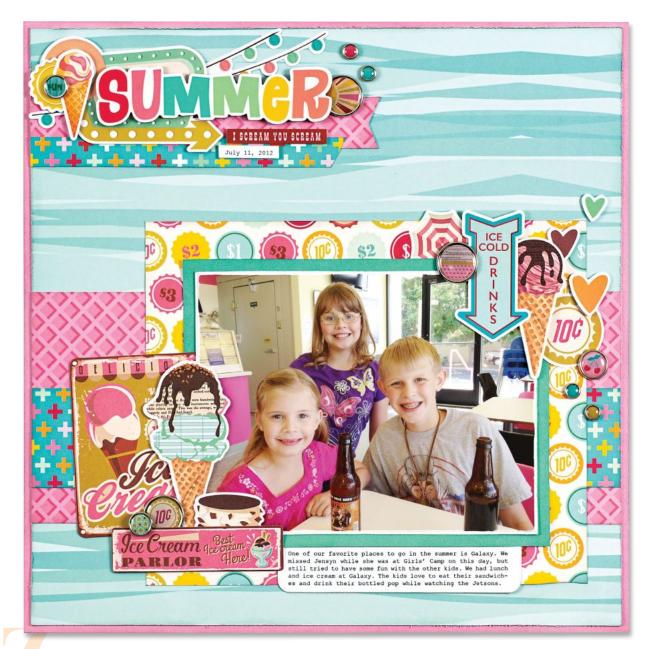
DESIGN TIP: Choose four favourite photos from a trip and line them up for a comprehensive travel layout. Four vertical photos work especially well as seen in Becki's layout.



Don't miss Becki's video to learn more about her process for creating this layout! Watch here: bit.ly/SU23Becki1

hello road trip

BY BECKI ADAMS supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; DIES: Pinkfresh Studio; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



sweet memories

Jana's favourite summer memory: "When my kids were little, they loved to visit a local sandwich and ice cream shop called Galaxy. The food and treats were delicious, but the best part was that they had a television playing non-stop cartoons of *The Jetsons*. The shop has since closed and my kids are much older now, but they still talk about how much fun they had eating ice cream there each summer."

DESIGN TIP: Choose embellishments and patterned

papers to help you tell the story. At first glance, it's not apparent that Jana's photo was taken in an ice cream shop. The patterned papers and embellishments give the photo context and help to tell the sweet story. **DESIGN TIP: If you only have one photo from a particular occasion,** enlarge it and make it the star of the show! Jana printed this snapshot

at 7 x 5 and then placed it on a large, colourful patterned paper mat for emphasis.

summer—I scream you scream

BY JANA EUBANK

supplies CARDSTOCK: Hammermill, Simple Stories; PATTERNED PAPER, BRADS, CHIPBOARD, EPHEMERA, STICKERS: Simple Stories; INK: Tsukineko; DIES: Hero Arts; PUNCHES: American Crafts; FONT: Courier New; ADHESIVE: AdTech, Scrapbook Adhesives by 3L

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creative cards

Where card makers come to share what's hot in the world of stamping, die cutting, and handmade kindness!

Are you ready to make your paper projects SIZZLE? We're heating things up in this edition of Creative Cards with cool ideas and techniques that require heat. Read on for some super-hot ideas from a few of your favourite creators!



ACHIEVE THIS:

- Use a powder tool to prep for heat embossing. Apply the powder to your cardstock before you add embossing ink and powder. This ensures that the powder goes only where the ink is.
- Act fast. Make sure your ink doesn't dry; the powder needs something wet to cling to.
- Make your sentiment shine. Aggressively smear embossing ink onto white cardstock ensuring a thick layer of ink. Pour sterling embossing powder on top a few times and then heat set it. Once dry, it looks like a silver metallic finish cardstock. The word *record* was die cut from this panel.

OUR FOCUS: BRING THE HEAT!

We asked five designers to share some of their favourite ways to incorporate heat in their card creations. The ideas they came up will wow you, and you'll be eager to try these techniques. Now keep your cool, and let's see what's in store!

LATISHA'S HOT TIP:

Heat emboss tone-on-tone images with triple thick embossing powder.

STAMPING TIP: Triple thick

embossing powder is much thicker than regular clear embossing powder and gives a lot of fun texture which is perfect for records.

for the record

BY LATISHA YOAST supplies CARDSTOCK, DIES, STAMPS: Concord & 9th; INK: Brutus Monroe, Concord & 9th; EMBOSSING POWDER: Brutus Monroe; ADHESIVE: Lawn Fawn, Scrapbook Adhesives by 3L



YANA'S HOT TIP #1:

Hot foil a sentiment.

ACHIEVE THIS:

- **Pair large and small sentiments.** Sending birthday greetings doesn't have to be boring! Pair hot foil sentiment plates in two sizes to give your design interest.
- Pair dark and light. It's natural to envision a dark sentiment on light, but a large, light sentiment on a darker cardstock is impactful and super pretty. Having the sub-sentiment be the opposite allows it to stand out well.
- **Repeat shapes.** The circle surrounding the sentiment is repeated in peach and vellum to give the focal point a place to rest.
- Add sparkle and dimension with glittery leaves and a subtle embossed background.

DESIGN TIP: Don't worry if the main sentiment is covered by the sequins. Once shaken, the recipient will be able to read what it says.

all about you

BY YANA SMAKULA supplies CARDSTOCK, ACETATE, DIES, EMBOSSING FOLDERS, HOT FOIL, HOT FOIL PLATES, SEQUINS, SPECIALTY CARDSTOCK: Spellbinders; VELLUM: Simon Says Stamp; ADHESIVE: Bearly Art



YANA'S HOT TIP #2:

Create a shaker card with a hot-foiled circle

ACHIEVE THIS:

- Frame a sentiment with a circle. This hot foiled circle becomes a frame for the pretty sentiment.
- Make that circle a shaker card. An open shape seems to be the perfect spot for a shaker element. Adhere acetate to the backside of the circle and then add thin foam adhesive around the diameter of the circle to trap the sequins.
- **Embellish with more sequins.** Make it look like the shaker spilled a little bit without the mess. This technique adds movement to the design.

DESIGN TIP: Take a design you love and recreate

it in a similar yet different colour scheme. Make two more, and you've got a card set you can give as a gift!

happy birthday

BY YANA SMAKULA

supplies CARDSTOCK, ACETATE, DIES, EMBOSSING FOLDERS, HOT FOIL, HOT FOIL PLATES, INK, SEQUINS, VELLUM: Spellbinders; SPECIALTY CARDSTOCK: Simon Says Stamp, Spellbinders; ADHESIVE: Bearly Art



BOBBI'S HOT TIP #1:

Add a wax seal to your design.

ACHIEVE THIS:

- Fire up a wax furnace. Hearkening to letter writing days of old, wax seals are a lovely and nostalgic embellishment. Honey Bee Stamps has a line of wax melts and wax stamps to add an elegant touch to an envelope, layout, or card design.
- **Pull out the heat gun.** Place a few pellets of wax in the melting spoon and drizzle on the design. Embed stamped image before the wax melts.

DESIGN TIP: If you're skittish about spilling wax on your nearly finished project, pour the wax on a craft mat and allow to cool. Once cool, it can be removed from the mat and adhered to the project of choice.

bird's nest

BY BOBBI LEMANSKI

supplies CARDSTOCK: My Favorite Things; PATTERNED PAPER, DIES, STAMP, WAX, WAX STAMP: Honey Bee Stamps; INK: Dr. Ph. Martin's, Ranger; MARKERS: Copic; PENS: Bic, Sakura; PAINT: Kuretake Zig; ADHESIVE: Honey Bee Stamps, Simon Says Stamp



BOBBI'S HOT TIP #2: Create a see-through wax seal.

ACHIEVE THIS:

- **Pull out your hot glue gun.** You can create a similar look with your hot glue gun! Let the glue gun warm and create a pool of hot glue on a craft sheet. Embed the wax stamp design and allow to cool.
- **Paint the "wax" seal.** Since hot glue dries clear, you can customize the seal to match your project with a little paint. Just think of all the possibilities!
- **Create a drizzled embellishment.** Beneath her painted wax seal, you can see that Bobbi created a freestyle hot glue flourish by drizzling on the craft mat and allowing it to cool.

DESIGN TIP: The timeless elegance of wax seals pairs well with vintage inspired designs. Think soft florals, touches of metallic gold, and lots of fantastic textures.

congrats

BY BOBBI LEMANSKI

supplies PATTERNED PAPER, DIES, EMBOSSING FOLDER, STAMP, WAX STAMP: Honey Bee Stamps; INK: Honey Bee Stamps, Ranger; MARKERS: Copic; PAINT: DecoArt; ADHESIVE: ArtMinds, Honey Bee Stamps, Simon Says Stamp; OTHER: Cardstock, embossing powder



Dicket Jence

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MINDY'S HOT TIP #1:

Heat emboss a die-cut sentiment.

ACHIEVE THIS:

- For dimension and stability layer the die-cut word *hello*.
- Blend halfway with embossing ink. Use a foam blending tool for control and then sprinkle with gold embossing powder and hit it with heat.
- **Repeat this step** to add layers to your embossing for more depth and shine.

DESIGN TIP: Experiment with different colours of embossing powder for unique and special sentiments. Add a little glitter before it dries for some extra sparkle!

DESIGN TIP: Consider trying this same technique on a simple solid floral die. Wouldn't that be pretty?

hello

BY MINDY EGGEN

supplies CARDSTOCK: Concord & 9th; STAMPS, EMBOSSING POWDER, INK: Hero Arts; DIES: Taylored Expressions; ADHESIVE: Gina K. Designs, Therm O Web



MINDY'S HOT TIP #2:

Add shine and depth with foundry wax. Foundry wax is a very unique product and needs to be set with heat for it to work. Mindy added foundry wax to a die cut tin can for a more authentic look.

ACHIEVE THIS:

- Create metallic highlights with Distress Foundry Wax. The fluid nature of this unique wax looks dull at first, but once heat is applied, the wax becomes vibrant.
- Make it authentic. Mindy added two shades of foundry wax to a die cut container to give it more of an authentic, tin can look.
- **Gild the edges.** Because foundry wax is quite thin, it adds just a tiny bit of shine without looking too clunky.

DESIGN TIP: Add a few drops of foundry wax to

your craft sheet and use a dry brush to apply it. Experiment on scraps to get the feel for how this remarkable product works!

thinking of you

BY MINDY EGGEN supplies CARDSTOCK, DOTS: Concord & 9th; STAMPS, DIES: Taylored Expressions; WAX: Tim Holtz for Ranger; ADHESIVE: Gina K. Designs, Therm O Web



KAREN'S HOT TIP #1:

Add text over stamped images.

ACHIEVE THIS:

- Emboss on vellum. Mix bold and delicate with gold embossing powder on sheer vellum. Karen suggests allowing your heat gun to get good and hot before applying the heat to vellum.
- Turnabout is fair play. Turnabout stamps from Concord & 9th allow for a delightful intermingling of heat embossing and various ink colours. Karen stamped the heat embossed portion first and then added various colours of ink in the subsequent turns.
- **Don't forget to prep your surface** to be embossed with an anti-static powder tool.

DESIGN TIP: Allow your beautiful, embossed design to breathe with a white panel and an off-white margin. So clean and pretty!

hi

BY KAREN DOWNS

supplies CARDSTOCK: Neenah, Simon Says Stamp; VELLUM, ADHESIVE: Simon Says Stamp; STAMPS, DIES, INK: Concord & 9th; EMBOSSING POWDER: Brutus Monroe **If you love embossing, don't forget to check out** *Product Play* on pg. 17 for ideas on using embossing folders—a whole different level of texture!



KAREN'S HOT TIP #2: Emboss resist with a stencil.

ACHIEVE THIS:

- Secure your stencil. For the cleanest image possible, secure your stencil with low tack tape and/or a shot of Pixie Spray from Therm O Web.
- Apply embossing ink through the stencil with a rather heavy hand (because you don't want to miss a spot!). Karen used a foam ink blending tool to do this.
- Add a liberal amount of embossing powder and heat set.
- Lightly ink blend over the floral design and dab the ink off the embossed portions of the card panel.

DESIGN TIP: This same technique works well with stamped images and sentiments, too!

floral hello

BY KAREN DOWNS

supplies CARDSTOCK: Neenah, Simon Says Stamp; VELLUM, ADHESIVE: Simon Says Stamp; INK, DIES, STENCIL: Gina K. Designs; CLEAR DOTS: Lucy's Cards; EMBOSSING POWDER: Brutus Monroe CREATIVE MEMSRIES

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storyteller's lens

Hello, friends! Welcome to our second installment of Storyteller's Lens! BY LISA WILLIAMS VARSHINE

I'm so glad you're here, and I'm especially excited to talk about photography in the context of vacations. Now that it's summer, we're spending more time outside and planning little family adventures. Family vacations inevitably produce some of my favourite photographs, and I'd love to share some of my go-to tips to set you up for success as you get ready to embark on adventures of your own!



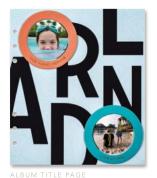


Our one plainest event was incovery force, we so our one plainest event was incovery force, we take different segretions than the other parks are very been to. We had to be there pretty early, the park is ao opening and the everything was included, we started be month, the water was a cold and ben was not happy to eventually open used to it. We as op roud of them, they are so at hems in the water and with theme animals glauna here is interaction with the story may. We hirds and he so close to these spectrum creations the source of the source of the short of the source here and here and the source of the solutions for the hirds and he so close to these spectrum creations, where is the lapoon with so many link match, and the another come, here are so this to have find you can earm create, man, this kid can use his weight, again, you come to make the source is many here in the water is a water of a symmetry of the planest the integration of the here his weight, again, you can be a source in the langement of the source of the

\$108Y #2

MY TOP TIPS FOR VACATION PHOTOS:

- Double check your basics. Be sure to pack your chargers and memory cards because they are often hard to find or overpriced in tourist locations. Whether you are using a smartphone or DSLR, I highly recommend having more than one battery on hand. For a smartphone this would be an external charger. I personally hate missing out on capturing vacation memories due to dead devices.
- Manage photo overwhelm. I take way too many photos in general but especially on vacation. If you have time, consider doing a daily delete and/or quickly review what you've captured and favourite the ones you love. This cuts back on overwhelm when it comes time to document your memories.
- Get in the frame. Before you leave ask your travel partners (spouse, friend, family) to remember to take a few candid photos of YOU enjoying yourself on the trip.



layout 1

GO BIG

Vacation photos always end up being some of my very favourite photos each year. My family went to Orlando, and we had lots of pool time at the hotel and a day at Discovery Cove. These pages are all about full page photos. In this instance, I prefer to include my journaling on a separate insert or page to let the photo shine. I love using a 6 x 8 album for travel documenting because of the opportunity to mix-up page sizes.

story #1

supplies PATTERNED PAPER, ACETATE, CHIPBOARD, STICKERS: Ali Edwards; PHOTO PAPER: Epson; FONT: Rough Typewriter; ADHESIVE: Tombow

layout 2





USE VIDEOS IN YOUR ALBUMS

There's something about vacations that lends itself to video. I capture significantly more memories via video on vacation than in my everyday life. In this spread, I'm including videos via QR codes to tell these stories. These videos become the journaling for the page.

PHOTO TIP: Export LIVE photos from an iPhone as videos.

Simply select the photo, tap the icon with three dots, and select the "Save as Video" option. You can also merge a group of LIVE photos together to make a video summary of your trip without having captured videos.

PHOTO TIP: Capture photos while making a video. While you're recording, a white shutter button to the right of the record button will appear. This is a great option for capturing those priceless vacation memories in both video and photo format.

here's a story

supplies PATTERNED PAPER, ACETATE, STICKERS: Ali Edwards; PHOTO PAPER: Epson; STAPLER: Tim Holtz; FONT: Rough Typewriter; QR CODE APP: QRbot; ADHESIVE: Tombow **STORY TIP: Include videos in your projects by incorporating QR codes.** Upload your video to an online storage site, select the option to share the file, and copy that link. Open your QR code app and paste the share link in the new code generator. Codes are then created as .jpg files and can be added wherever you'd like on your project, visibly or behind the scenes.

See more fantastic photography ideas, projects, and tips by Lisa on Instagram at **@frecklepickle**

Don't miss Lisa's online class!

In Photography 101: Where Photography Meets Storytelling, Lisa Varshine will walk you through the process of taking photos with more intention. Every time we pick up a camera, any camera, we have an opportunity to capture a moment. In this 10-month, self-paced class (which began January 13th, 2023) we're exploring photography as a tool for deeper storytelling! Learn more at scrapbookandcards.com/photography-101-class/





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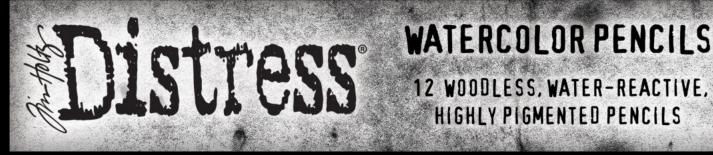


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paige's page

Let's get ready for some creative fun with fabulous cut files and patterned papers! BY PAIGE EVANS

Hello, friends! It's Paige Evans back with my favourite ideas for making eye-catching and colourful pages and projects!



THE FOCUS:

Backing a cut file with patterned **paper** is the focus of this issue.

PAIGE POINTER: What exactly is a cut file? It's a digital image that can be cut with an electronic cutting machine such as a Cricut or Cameo and then used on your scrapbook pages or paper projects as an embellishment. I mostly cut images from white textured cardstock by American Crafts or patterned paper that coordinates with my idea for the page.

together

supplies CARDSTOCK, PEN: American Crafts; PATTERNED PAPER, EPHEMERA, STICKERS: Paige Evans for American Crafts; CUT FILE: Paige Evans; ADHESIVE: Therm O Web



Paige Evans shows how she created this layout on the Scrapbook & Cards Today YouTube channel. Watch here: bit.ly/SU23Paige





Get a free download of the Painted Rainbow cut file to help you create your own version of this scrapbook page. You can find it on our website here: scrapbookandcards.com/bonus-content

> from Paige by visiting her on Instagram @paigetaylorevans

PAIGE'S PROCESS FOR **BACKING CUT FILES:**

- Use inner pieces from cut file to trace on back of patterned paper.
- Tracing on the back eliminates the ٠ need to erase pencil marks.
- Leave ¹/₈-inch margin to adhere to back of cut file.
- Adhere with fine-tipped liquid glue.

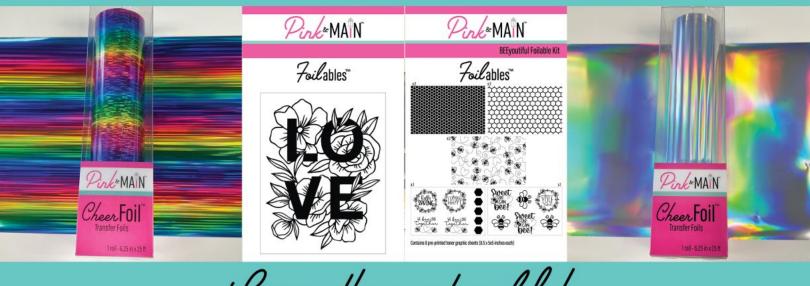
PAIGE POINTER: There are literally hundreds of thousands of cut files out there. I have designed nearly 4000, and they can be found in my shop, Etsy, the Silhouette Design Store, and many even on the SCT website! I also offer a free weekly cut file in my Happy Scrappy Place Facebook Group if you want to give some a try before taking the purchase plunge!



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inspiration



Share some love this summer with a cheerful handmade card. We love the glowing warmth that Angela created on this summery design.

your heart is so big

BY ANGELA HODGSON

supplies CARDSTOCK: Hammermill, Stampin' Up!; STAMPS, DIES: Pinkfresh Studio; INK: Concord & 9th, Pinkfresh Studio; ENAMEL DOTS: Simple Stories; STENCILS: Taylored Expressions; ADHESIVE: Scrapbook Adhesives by 3L



There's a riot of colour radiating on this stunning, tropical layout by Marcia. We can almost feel the beat of the music throbbing in the sultry Hawaiian air.

loving this

••••••

BY MARCIA DEHN-NIX

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, EPHEMERA, LETTER STICKERS: Vicki Boutin for American Crafts; INK: Ranger; ENAMEL DOTS: American Crafts; CHIPBOARD: Echo Park Paper; ALOHA FLAIR: A Flair for Buttons; CUT FILES: Hero Arts; SPRAY INK: Heidi Swapp, Tattered Angels; ADHESIVE: 3M



Jessica's gorgeous double-page spread proves that Michigan sunsets can't be beat! We love how she drew colour inspiration from her photos. Orange is often reserved for autumnal layouts, but the natural tones of wood and the vintage BasicGrey paper create a stunning background for her magnificent photographs. Looks like this trip to Lake Macatawa was the perfect way to celebrate her 45th birthday!

lovely sunset

BY JESSICA QUINN

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: BasicGrey, Prima Marketing, Simple Stories; PEN: Micron; STICKERS: BasicGrey, Crate Paper, Heidi Swapp; LETTER STICKERS: Crate Paper; EPHEMERA: Crate Paper, Kaisercraft, Prima Marketing, Vicki Boutin for American Crafts; ADHESIVE: 3M

Puns can be so much fun! These Lawn Fawn beavers are a hoot, and the scene Theary created is just so adorable. We especially love how she set the scene with her attention to detail on the log cabin and pretty clouds and grass.

i love you so dam much

BY THEARY CHEA

supplies CARDSTOCK: Neenah, Simon Says Stamp; STAMPS, DIES: Lawn Fawn; INK: Ranger, Tsukineko; MARKERS/PEN: Copic, Gelly Roll; STENCILS: My Favorite Things; DIMENSIONAL GLAZE: Ranger; ADHESIVE: Bearly Art

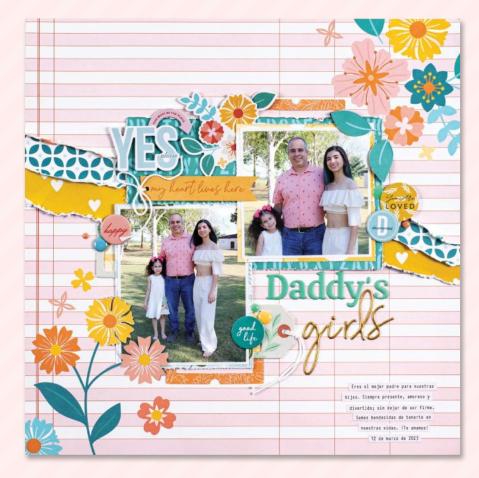


Who says you can't use pink on a Father's Day layout? Rebeca shows it's totally acceptable in this pretty layout featuring her daughters and their doting dad. I mean, he's wearing pink, so it's the perfect time to pull out the flowers! Rebeca also shows fantastic design sense with the swath of flowers from the bottom left to the top right, and we love the patterns peeking through the torn sections across the heart of the layout.

daddy's girls

BY REBECA RUIZ

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, LETTER STICKERS, STICKERS: Pinkfresh Studio; CROCHET THREAD: Aunt Lydia's; FONT: Typewriter Condensed; ADHESIVE: 3M, Scrapbook Adhesives by 3L





Take some time this summer to create a layout featuring your favourite pets. Stacy's layout is the perfect jumping off point to get you feeling inspired! Gather cute photos of your little sidekick and don't forget to include photos of the two of you (or your family) interacting. Add in varied colours and textures that complement the photos, and the result will be oh-so-sweet!

you make my heart smile

BY STACY DAUBENBERGER

supplies PATTERNED PAPER: Carta Bella Paper, Catherine Pooler Dasigns; STAMPS, INK, DIES, SEQUINS, STENCILS: Catherine Pooler Designs; PAINT: Prima Marketing; FONT: Calibri; ADHESIVE: Bearly Art, Scrapbook Adhesives by 3L; OTHER: Baker's twine

Gloria's layout might seem familiar since she based it on our summer

sketch. We loved it so much that we just had to feature it in our Inspiration Gallery! Not only are the photos totally cute, but her attention to detail is also a delight. We love the patterned tropical leaves and all the adorable ephemera. And did you notice her distressed and stitched sun rays? Super fantastic!

so cool

••••••

BY GLORIA PARRA

supplies CARDSTOCK, PATTERNED PAPER, BRADS, CHIPBOARD, ENAMEL DOTS, EPHEMERA, FRAMES, LETTER STICKERS, STICKERS: Simple Stories; DIES: Echo Park Paper; PEN: Zebra Sarasa; PAPER DISTRESSER: Tim Holtz; ADHESIVE: Scrapbook.com



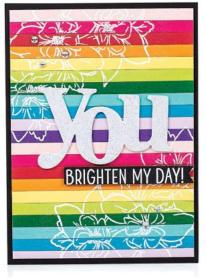


This delicious card folds out to display cool summer treats in an array of saturated summer colours. This would be a fun card to make AND to receive. We bet you can taste the orange, cherry, and lime popsicles!

you're so sweet

BY BETSY GREEN

supplies CARDSTOCK, STAMPS, DIES, STENCILS: Concord & 9th; INK: Concord & 9th, Tsukineko; EMBOSSING POWDER: Ranger; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L



A card in the mail is surely a day brightener, but this card by BreAnn takes it up a notch! Cheerful stripes of saturated colour allow the floral stamp and sentiment in black and white to stand out. The black mat ties it all together fantastically

you brighten my day!

BY BREANN LOVELAND

supplies CARDSTOCK, GLITTER CARDSTOCK, STAMPS, INK, DIES, EMBOSSING POWDER, ENAMEL DOTS, ADHESIVE: Hero Arts There's something so intriguing about this layout that Lisa created. She branched off from a traditional scrapbook page look and dove into an eclectic collage design. Notice how she has gathered an adorable array of ephemera and stickers in pink, aqua, and yellow along with a cute photo of herself. One thing we especially love is how only two elements in her design break out of the main circle. It's a feast for the eyes!

happy

OTHER: Circle cut file

BY LISA M. FEDERSPIEL supplies PATTERNED PAPER: BoBunny, Felicity Jane; CHIPBOARD, LETTER STICKERS: Felicity Jane; ENAMEL DOTS, EPHEMERA, STICKERS: Maggie Holmes for Crate Paper; ADHESIVE:

Scrapbook Adhesives by 3L, Scrapbook.com;





Nothing says summer like sunshine and pool time! Betsy's cute twin

granddaughters Skylar and Abby are ready for a day of splashing and cooling off in the desert heat of Nevada. Cute summer icons and bold summer colours further the theme of summer relaxation, and the white space above and below the photo really allow your eyes to drink in all the fun.

summer

BY BETSY LEWITZKE

supplies CARDSTOCK: Echo Park Paper, Park Lane; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS: Echo Park Paper; PEN: Tombow; STICKERS: Bella Blvd, Echo Park Paper; ADHESIVE: Scrapbook Adhesives by 3L, Tombow, Tonic Studios





Deb's gorgeous layout captures a fantastic photo of Maddie looking so grown up as a junior bridesmaid. We are completely smitten with the damask background that matches her gown beautifully and the stunning floral cut file that complements Maddie's bouquet.

Want to learn to back a cut file with patterned paper? Don't miss Paige's Page on page 61.

wonderful moments

••••••

BY DEB MCGEE

supplies CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER: Echo Park Paper; PEN: Sharpie; ENAMEL DOTS: We R Makers; CUT FILES: Anett Gelencser; ADHESIVE: Art Institute Glitter Glue, Scrapbook Adhesives by 3L





Becky's submission appears to be a double-page spread, but it's actually a single page 12 x 12 layout (left) as well as a companion Traveller's Notebook sized layout (right). She told us that she's currently doing a project where she's creating a 12 x 12 album of a trip she took with her youngest daughter, and when she creates her album pages, she also creates a smaller TN-sized album for her daughter. So clever!

good vibes

BY BECKY POWELL REAMES

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DECORATIVE TAPE, EPHEMERA: Heidi Swapp; STAMPS: Felicity Jane, Kerri Bradford, Studio Calico; INK: Close To My Heart; SEQUINS: Spiegelmom Scraps; STICKERS: Heidi Swapp, Studio Calico; ADHESIVE: Kokuyo, Scrapbook.com; OTHER: Twine



There are many things to love about this adorable double-page layout by Rona. To begin with, the photos are just so cute. Now take a look at the journaling! It's a tutorial by Arabella (in her own words) on how to fish, and its ending of "WE CAUGHT ONE!" is so funny. Add in the perfect colour choices and gorgeous cut files, and this layout is a summertime showstopper.

fishing 101 with arabella

••••••

BY RONA YARDLEY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Doodlebug Design, Recollections; ENAMEL DOTS: Doodlebug Design; CUT FILES: Silhouette America; FONT: American Typewriter, Lavanderia; ADHESIVE: Therm O Web

Veronica Zalis is taking us on a

deep-sea dive with this vibrant and magical die cut scene featuring stamps and dies from Honey Bee Stamps. We love her gorgeous colour choices, and the sentiment strikes just the right chord. It's almost like our very own scuba adventure in paper form!

from the depths

BY VERONICA ZALIS supplies CARDSTOCK: Concord & 9th; STAMPS, DIES: Honey Bee Stamps; INK: Concord & 9th, The Stamp Market; ADHESIVE: AdTech



Here's another sunburst layout based on our summer sketch that we just had to share with you! Sandra's whimsical sun rays are fun and sweet, perfect for highlighting a photo of some of the cutest rosy cheeks! The rainbow, hot air balloon, and butterfly continue the happy summer theme, and they also bring in the precious pink of baby's cheeks. So. So. CUTE!

you are my sunshine

BY SANDRA MOTT supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, EPHEMERA: Bella Blvd; CUT FILES: Peartree Cutfiles; EMBROIDERY THREAD: DMC; ADHESIVE: 3M, Tombow; OTHER: Chipboard





It's possible that you were drawn to scrapbooking because you wanted to commemorate your wedding or the wedding of someone close to you. Debby's pretty layout is a wonderful example of preserving those precious memories. Lush flowers and sweet butterflies add a gorgeous feminine touch to these treasured photos.

family

BY DEBBY RIENDEAU

supplies CARDSTOCK, ENAMEL DOTS: American Crafts; PATTERNED PAPER: P13; ACETATE WORD: C-Thru; DOILIES: Wilton; ADHESIVE: Art Institute Glitter Glue, Scrapbook Adhesives by 3L

On a recent trip to Disney, Carrie asked friends ahead of time for

recommendations for gluten free eating. A friend suggested one of her favourite treats: the churros in Animal Kingdom. The treats were delicious and the photos she snapped made for a wild and super cool 8½ x 11 layout! I mean, that safari Jeep is just TOO cute!

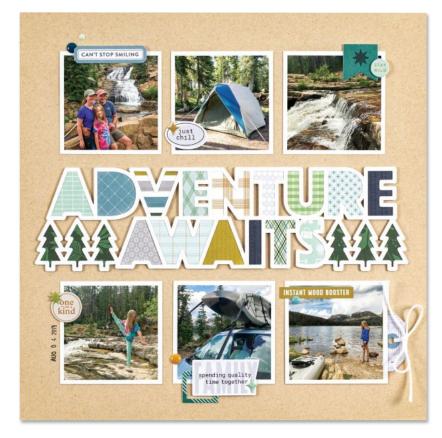
safari churros

.....

BY CARRIE SIMONDS

supplies CARDSTOCK: Close To My Heart; PATTERNED PAPER: Simple Stories; INK: Ranger; PEN: Gelly Roll; ENAMEL DOTS: Carta Bella Paper; STICKERS: Elle's Studio, Photoplay Paper, Simple Stories; EPHEMERA: Bramble Fox, Elle's Studio; ACRYLIC EMBELLISHMENTS, CUT FILES, STENCILS: Bramble Fox; TRIM: Hemp Twine; ADHESIVE: Bearly Art, Honey Bee Stamps, Scrapbook Adhesives by 3L, Scrapbook.com





As a resident of Utah, Michele is never too far from outdoor adventures no matter the time of year! This awesome layout is just what the doctor ordered when it comes to camping, hiking, and national park excursions. We love how her cut file picks up on the colours in the photos and separates the two rows of photos. Cropping the photos the same size with a white outline gives this grid design the perfect balance!

adventure awaits

BY MICHELE DUFFY

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Pinkfresh Studio; CUT FILES: Paige Evans; DIE CUT MACHINE: Cricut; TRIM: Doodlebug Design; ADHESIVE: Kokuyo, Therm O Web

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Scrapbooking @ Photo Metro 191 Lakeshore Drive North Bay, ON P1A 2B4 (705) 472-9311 scrapbooking-photometro. myshopify.com

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The Scrap Club 1 Anne Street Hillsburgh, ON N0B 1Z0 (226) 554-9802 thescrapclub.com

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The Papercrafter's Workshop 22-100 Ringwood Drive, Stouffville, ON L4A1A9 (905) 642-1742 papercraftersworkshop.ca



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Stamp and Create with Lisa

stampandcreatewithlisa.net

Starry Night Creations

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papercraftersworkshop.ca

The Papercrafter's Workshop

ÇaFabrik, Art Material & Scrapbooking Chelsea, QC ÇaFabrik.ca

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A Summer of Creativity

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with love

A creative sendoff to keep you inspired until we meet again.

BY BETHANY DESCHAMP

I love the hum of a lawn mower and the smell of fresh cut grass. They're some of life's simple pleasures that I look forward to during the summer months. Paired with a bright colour palette and splashes in the pool, the details of summer always inspire me to create. I love that shift of the soft, pastel colours of spring to the bold and cheerful vibe of summer.

When it comes to decorating for summer, I enjoy pulling my favourite things about the season onto my craft table: bright colours, fun patterns, and blooms! I was inspired to bring some colour to my front door with good old scissors, paper, and glue. Not only is this project a wonderful way to use your favourite patterned paper, but it's a fun way to mix and match. Let's create!

> DESIGN TIP: When creating flowers like these, don't miss the opportunity to find paper in your scrap bin! Believe it or not, these beautiful blooms were created from smaller pieces of paper. Yay for a scrapbuster project!

> > **DESIGN TIP: The center of each flower is an opportunity** to bring more texture to your piece. I used wool felt balls, but you could also use buttons or brads—the possibilities are endless!

DESIGN TIP: Using foam adhesive behind your letters will not only help give your piece dimension, but it will also make it stand out better on a patterned background. I layered my letters with three layers of paper to bring additional contrast and dimension.

happy summer

supplies PATTERNED PAPER: Paige Evans for American Crafts; DIES: The Stamp Market; PUNCH BOARD: We R Makers; WREATH: Hobby Lobby; ADHESIVE: Bearly Art, Scrapbook Adhesives by 3L; OTHER: Felt balls, ribbon

Visit Bethany on YouTube and Instagram for more of her inspiring and creative things! **@bethadilly**



Don't miss Bethany's video to learn more about how she created this darling wreath. Watch here: bit.ly/SU23Bethany

before we go ...

summer freebies

You'll love the FREE printables + PNGs we have for you on our website. Get your SCT art today at scrapbookandcards.com/bonuscontent





your free extras

Here's a comprehensive list of

freebies you'll find in this issue:

- 2023 Fall Sketch download (pg. 8)
- Embossing Process Video by Cathy Zielske (pg. 18)
- Ink Blending Video by Mindy Eggen (pg. 22)
- Sending Love from DR Process Video by Meghann Andrew (pg. 24)
- Delicate Wreath Cut File by Lisa
 Dickinson (pg. 26)
- Bonus Sketches (pgs. 30-31)
- Bonus Sketch Options download (pg. 31)
- Hello Road Trip Process Video by Becki Adams (pg. 46)
- Painted Rainbow Cut File + Process
 Video by Paige Evans (pg. 61)
- Happy Summer Wreath Video by Bethany Deschamp (pg. 79)
- □ Summer Printable PDFs + PNGs (pg. 80)
- Summer Cut File (pg. 80)

bonus cut files



We're so proud to offer you bonus cut files to add to your projects. It's our way

of showing you how very grateful we are for being a part of your family. Find this issue's delightful cut files at scrapbookandcards.com/ bonus-content

YouTube rules!

Pop in your headphones and spend some time perusing our YouTube **channel**, and you'll get lost in creative designs and inspiring techniques. From cards, layouts, and mini album ideas to quick tips and terrific how-tos using some of our favourite toolsyou'll walk away with so many fun ideas, it will make your head spin! And as if that weren't enough, you'll even get an inside look at our kits and SCT Sampler. Hit subscribe and visit often. You

youtube.com/SCTMagazine

won't be disappointed!

SHOW US YOUR STUFF!

We love to see what you create with our freebies! Tag what you make using downloads from this issue with #sctmagazine, and we might feature you on one of our social media channels.



SUMMER CUT FILE BY PAIGE EVANS

Summer breeze makes me feel fine/ blowin' through the jasmine in my mind.

80 scrapbook & cards today [summer 2023]



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