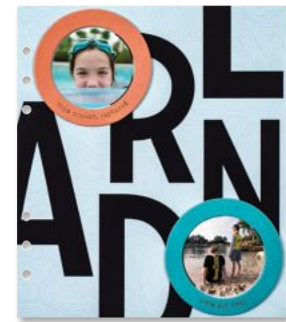


# storyteller's lens

Hello, friends! Welcome to our second installment of Storyteller's Lens! BY LISA WILLIAMS VARSHINE

I'm so glad you're here, and I'm especially excited to talk about photography in the context of vacations. Now that it's summer, we're spending more time outside and planning little family adventures. Family vacations inevitably produce some of my favourite photographs, and I'd love to share some of my go-to tips to set you up for success as you get ready to embark on adventures of your own!



ALBUM TITLE PAGE

## layout 1

### GO BIG

Vacation photos always end up being some of my very favourite photos each year. My family went to Orlando, and we had lots of pool time at the hotel and a day at Discovery Cove. These pages are all about full page photos. In this instance, I prefer to include my journaling on a separate insert or page to let the photo shine. I love using a 6 x 8 album for travel documenting because of the opportunity to mix-up page sizes.

### story #1

**supplies** PATTERNED PAPER, ACETATE, CHIPBOARD, STICKERS: Ali Edwards; PHOTO PAPER: Epson; FONT: Rough Typewriter; ADHESIVE: Tombow

### MY TOP TIPS FOR VACATION PHOTOS:

- **Double check your basics.** Be sure to pack your chargers and memory cards because they are often hard to find or overpriced in tourist locations. Whether you are using a smartphone or DSLR, I highly recommend having more than one battery on hand. For a smartphone this would be an external charger. I personally hate missing out on capturing vacation memories due to dead devices.
- **Manage photo overwhelm.** I take way too many photos in general but especially on vacation. If you have time, consider doing a daily delete and/or quickly review what you've captured and favourite the ones you love. This cuts back on overwhelm when it comes time to document your memories.
- **Get in the frame.** Before you leave ask your travel partners (spouse, friend, family) to remember to take a few candid photos of YOU enjoying yourself on the trip.

layout 2



**USE VIDEOS IN YOUR ALBUMS**

**There's something about vacations that lends itself to video.** I capture significantly more memories via video on vacation than in my everyday life. In this spread, I'm including videos via QR codes to tell these stories. These videos become the journaling for the page.

**PHOTO TIP: Export LIVE photos from an iPhone as videos.**

Simply select the photo, tap the icon with three dots, and select the "Save as Video" option. You can also merge a group of LIVE photos together to make a video summary of your trip without having captured videos.

**PHOTO TIP: Capture photos while making a video.** While you're recording, a white shutter button to the right of the record button will appear. This is a great option for capturing those priceless vacation memories in both video and photo format.

**here's a story**

**supplies** PATTERNED PAPER, ACETATE, STICKERS: Ali Edwards;  
 PHOTO PAPER: Epson; STAPLER: Tim Holtz; FONT: Rough Typewriter;  
 QR CODE APP: QRbot; ADHESIVE: Tombow

**STORY TIP: Include videos in your projects by incorporating QR codes.**

Upload your video to an online storage site, select the option to share the file, and copy that link. Open your QR code app and paste the share link in the new code generator. Codes are then created as .jpg files and can be added wherever you'd like on your project, visibly or behind the scenes.

See more fantastic photography ideas, projects, and tips by Lisa on Instagram at [@frecklepickle](https://www.instagram.com/frecklepickle)

**Don't miss Lisa's online class!**

**In Photography 101: Where Photography Meets Storytelling,**

Lisa Varshine will walk you through the process of taking photos with more intention. Every time we pick up a camera, any camera, we have an opportunity to capture a moment. In this 10-month, self-paced class (which began January 13th, 2023) we're exploring photography as a tool for deeper storytelling! Learn more at [scrapbookandcards.com/photography-101-class/](https://scrapbookandcards.com/photography-101-class/)

