

product play

How's the wrapping coming along, friend? With all the beautiful products you have in your stash, we're here to give you inspiration and ideas for handmade gift tags for the holidays.

Join **Mari Clarke, Cathy Zielske, and Beth Opel** as they each bring their unique style to tags for the season. We're sure you'll be eager to see their creative tips and tricks to add the finishing touch to an artsy gift bag, a fun and cute pillow box, or to an elegantly wrapped gift.



poinsettia tag

BY MARI CLARKE

supplies CARDSTOCK: Bazzill Basics, Concord & 9th; INK: Spectrum Noir; GEMS: Spellbinders; RUB-ONS: Simple Stories; DIES: Crafter's Companion, Spellbinders; PAINT: Dina Wakley for Ranger; TRIM: Lawn Fawn; ADHESIVE: Gina K. Designs, Scrapbook Adhesives by 3L

MARI'S DESIGN TIP

Create your own gift bag with dies and all your artistic creativity! Mari embraced her artsy side and went to town with rub-ons and paint on a natural base.

TAG TIP: Make the tag stand out by choosing a neutral base. This allows the poinsettia and greenery that Mari added to her tag to be the star of the show. Notice how she inked the edges to reflect the artsy style of the gift bag.

TAG TIP: Since tags don't need to be tucked into an envelope, feel free to add dimension and chunk. This tag and gift will look so pretty under the tree!



PRODUCT HIGHLIGHT: Floral builder die sets like this one from Spellbinders are such a fun way to decorate a festive tag.



CATHY'S DESIGN TIP

Make the tag the star. Even if your package is small like this darling pillow box from Lawn Fawn, don't be afraid to play up the tag with stamped, die-cut, and coloured critters.

TAG TIP: Limit your colour palette.

Using a monochromatic patterned paper and cardstock lets the sweet little birds really pop off the tag.

TAG TIP: Die cut an extra tag and adhere to the back of the first tag

but flip it so it almost looks like it seals the tag together. This technique adds sturdiness to the tag.



PRODUCT HIGHLIGHT: A set of tag dies (like these from Lawn Fawn) are a must-have in any crafter's toolbox.

season's tweetings

BY CATHY ZIELSKE

supplies CARDSTOCK, PATTERNED PAPER, DIES, STAMPS: Lawn Fawn; INK: Tsukineko; EMBOSSING POWDER: Brutus Monroe; MARKERS: Copic; ADHESIVE: Gina K. Designs; OTHER: Twine



BETH'S DESIGN TIP

Choose your wrapping paper first in order to determine the colour scheme for your tag. Beth chose traditional colours in a pretty Christmas plaid.

TAG TIP: Add golden touches on your tag to reflect the lights of Christmas. The lattice and sentiment shimmer in gold.

TAG TIP: Make shiny "berries" by adding enamel dots to the die-cut branches. Little touches like this add so much personality to a handmade tag!

noel tag

BY BETH OPEL

supplies CARDSTOCK: Concord & 9th; SPECIALTY PAPER: Simon Says Stamp; ENAMEL DOTS: Simple Stories; DIES: Concord & 9th, Hero Arts; TRIM: Offray; ADHESIVE: Concord & 9th, Simon Says Stamp