

designer challenge



Here Comes Spring patterned papers

by Carta Bella Paper
echoparkpaper.com



Here Comes Spring ephemera

by Carta Bella Paper
echoparkpaper.com



Happy die

by Scrapbook & Cards Today
scrapbookandcards.com



Happy Hearts gem stickers

by Honey Bee Stamps
honeybeestamps.com

Jana Eubank, Becki Adams, and Jill Broadbent were provided with the same four products and challenged to create a layout.

With a little bit of creativity, even the smallest stash of supplies can produce something spectacular. Check out how each designer used her ingenuity to create a beautiful layout.



JANA'S DESIGN TIP: Play up the focal point!

- Draw attention to your focal point photo by giving it special treatment! The photos on this layout are the same size, but Jana drew more attention to one of them by double-matting it with patterned paper, wrapping it with twine, and adding a border of colourful banner shapes peeking out from beneath the bottom edge.

hello sunshine

BY JANA EUBANK

additional supplies CARDSTOCK: Hammermill; TRIM: Aunt Lydia's, Fun Stamper's Journey; FONT: Prestige Elite Std; ADHESIVE: Scrapbook Adhesives by 3L



BECKI'S DESIGN TIP: Balance your design!

- Create balance in your design with the same floral paper flanking the left and right of a double-page spread! Notice how the green section in the middle of Becki's layout gives the eye a place to look AND to rest. It's in this section she places the focal point photo and title amidst all the cheerful and busy patterns.

here comes spring

BY BECKI ADAMS

additional supplies PUNCH: We R Makers; FONT: American Typewriter Condensed; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com



JILL'S DESIGN TIPS:

Frame your design!

- Create a strong margin with a decidedly more saturated frame for the main portion of the layout. This serves as a highlight and frame for the beautiful photos and story in the center.
- Go cluster crazy! The stunning tree full of spring blossoms calls for a bevy of flowers and banners to herald spring and this new chapter in Lily's life.

happy

BY JILL BROADBENT

additional supplies CARDSTOCK, VELLUM: DCWW; PEN: Marvy Uchida; TRIM: DMC; ADHESIVE: Close To My Heart, Tombow