

tips, tricks & techniques

3ts



layout 1

FLORAL FRAME

Create a full frame of florals for MAJOR impact.

This design choice drives home the spring theme of the layout and conveys Paige's love for her family. Add life and dimension to flower die cuts by pinching and folding the petals and leaves and use white space on photos to add even more flowers!

i love you

BY PAIGE EVANS

SUPPLIES PATTERNED PAPER, EPHEMERA,
STICKERS: Paige Evans for American Crafts;
ADHESIVE: American Crafts

fresh and floral

Oh, what joy fills my heart when the trees burst into bloom! It's that magical time of year that heralds all things floral. You'll fall in love with the fresh and fantastic florals we have to share—from spring blossoms to lush summer blooms. Our talented designers are ready to dazzle your eyes with a gorgeous array of posies, garlands, sprigs, and sprays! BY SUSAN R. OPEL

creating with sketches 29

common thread 34

design 101 36

layout 2

DESIGN TIP: Nathalie used patterned paper triangles to create corners on opposite sides of her layout. This design choice helps to bring the focus of the page to the center of the layout.



GATHER THE BLOOMS

Embrace extra-large floral clusters. Nathalie's floral clusters anchor the design of her double-page spread and look magnificent doing so. She used the straight corners of the pictures to help her with the placement of the floral sprays. The large branches she added at the ends of each spray help to "hug" the images on the layout.

believe in magic

BY NATHALIE DESOUSA

supplies CARDSTOCK, PATTERNED PAPER, EPHEMERA, STICKERS: Echo Park Paper; SPECIALTY PAPER: Avery; VELLUM, ADHESIVE: Scrapbook.com; GEMS: Pinkfresh Studio; DIES, INK: Altenew; PUNCH: We R Makers; FONT: Remington Noiseless



card 1

BLEND ON COLOUR

Ink blend your way to beautiful blooms. Mari took care to blend various inks on each portion of her card design. She started with the lightest pink on her base die cut, and then added some yellow and bright pink tones on the edges and top layers to create a variation in colour. These different colours add a more realistic feel to the flowers.

DESIGN TIP: Search for flower images on the internet when you want guidance as to what colours to put where. A little research will help you be an expert!

for the way you care

BY MARI CLARKE

supplies CARDSTOCK: Concord & 9th, Gina K. Designs; STAMPS, DIES, PEARLS: Honey Bee Stamps; INK: Altenew, Gina K. Designs; ADHESIVE: Scrapbook Adhesives by 3L

layout 3

**GET FUSSY WITH THE CUTS****Don't forget the power of a fussy cut flower.**

Andrea pulled out her trusty detail scissors and fussy cut the flower clusters from a patterned paper. She left black edges from the background of the patterned paper because it provided the perfect contrast against the white cardstock and lighter striped paper on her layout.

DESIGN TIP: Celebrate your siblings! Your first friends deserve a spot in your scrapbooks.

DESIGN TIP: Start with a photo when

beginning a layout. Andrea told me she loves this picture of her sister, and she looked for the perfect collection to match her dress and eye make-up.

captured

BY ANDREA LAKE

supplies CARDSTOCK, PATTERNED PAPER, ENAMEL DOTS, EPHEMERA: American Crafts; SPECIALTY PAPER: Kodama; PEN: Paper Mate; STICKERS: Simple Stories; ADHESIVE: Scrapbook.com

layout 4

DESIGN TIP: Use this same general design as inspiration for a fun card!



DOCUMENT THE FLOWERS

Make a floral layout celebrating flowers. This sweet photo of Bea's daughter gave Bea the opportunity to showcase florals from her Poppy & Pear collection. The stitched lines connecting the leaves to her pretty nosegays are a delight. And I simply ADORE that one lone yellow flower on the top right completing the triangle of flowers.

DESIGN TIP: Divide your layout into three

for a pleasing design. The left and right sections mirror each other with their pink backgrounds and floral sprays. Notice how Bea flipped the right-hand section 180°. Such a fun design to use for a million reasons!

hello, love

BY BEA VÁLINT

supplies CARDSTOCK, ADHESIVE: American Crafts; PATTERNED PAPER, EPHEMERA, STAMP, STICKERS: Bea Válint for American Crafts; INK: Kelly Creates

Want more unique ideas for your dies?

Don't miss our *Die Diversity* article on page 49.

**card 2****THE ANTI-FLORAL**

Use your ingenuity to create unique designs with your floral products. Think outside the box of flowers and look at each die with fresh eyes. What do you see? I saw the opportunity to form a butterfly with flower and leaf dies.

DESIGN TIP: The main body of the butterfly is formed with leaf dies. By using blue rather than green, your brain doesn't immediately think leaf!

DESIGN TIP: If there isn't a die that exactly mirrors another, you can simply die cut it and turn it over.

hello

BY SUSAN R. OPEL

supplies CARDSTOCK: Concord & 9th; STAMP, DIES: My Favorite Things; INK: Simon Says Stamp; EMBOSSING FOLDER, GEMS: Rainbow Splash; ADHESIVE: Scrapbook Adhesives by 3L, Trinity Stamps; OTHER: Ribbon

card 3**CLEAN & ELEGANT**

Keep your backdrop simple. When you lovingly die cut, ink, and assemble a marvelous lot of floral die cuts and leaves, don't overwhelm their beauty with a busy background design. Tina's aqua card base allows the beautiful flowers to be the star of the show. In addition, the white picket fence serves as an anchor for the lush nosegay and the white sentiment is a subtle way to keep the focus on the flowers.

DESIGN TIP: Ink blending the edges of floral die cuts creates depth and dimension. No two flowers are alike even if they are the same die cut.

DESIGN TIP: Do you ever finish a design and feel like it just needs one last thing? Sequins, gems, and in this case, pearls are a beautiful way to give your design that finishing touch!

**hello**

BY TINA SMITH

supplies CARDSTOCK, DIES: Spellbinders; VELLUM: Hero Arts; INK: Pinkfresh Studio; PEARLS: Pretty Pink Posh; EMBOSSING FOLDER: Simon Says Stamp; ADHESIVE: Bearly Art, Spellbinders

layout 5



Don't miss Becki's video to learn more about how she created this adorable layout. Watch here: bit.ly/BeckiSPSU24



FLOWERS EVERYWHERE

Create a floral frenzy. When spring and summer arrive, there's no such thing as too many flowers for Becki! She added as many flowers as she could on this layout with stickers, die cuts, patterned papers, and even her title. Is there anything better than a floral title? I don't think so!

DESIGN TIP: Temper your floral patterned

papers with plaids and gingham in coordinating colours. These patterns feel fresh and help emphasize all those beautiful blooms.

sunny days

BY BECKI ADAMS

supplies PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, EPHEMERA, STICKERS: Simple Stories; FONT: American Typewriter; ADHESIVE: Scrapbook Adhesives by 3L, Scrapbook.com