

# scrapbook & cards

today

IDEAS • IMAGINATION • INSPIRATION



*fall is here!*

**make it mini**  
BIG ideas for using bitty books to express gratitude

**let's turn up the heat!**  
take your heat embossing skills to the next level

**it's a pet parade**  
fresh ideas for scrapbooking Fido and his furry (and not-so-furry) friends

**take note!**  
our list of 10 must-have papercrafting products

**learn to let go**  
*with Ali Edwards*

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TO HANDMADE CARDS & EMBELLISHMENTS  
WITH THE NEW MINC.™ MINI



I have forever been passionate (obsessed, really) about making things unique and personal. I love it when I can take a craft project and turn it into something a little more special. Whether you're creating little details or high-impact wall art, the SKY is the limit!

Heidi Swapp™

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NOW IN  
STORES!

### CAN YOU BRAVE THE SPOOKS AND SCARES OF AFTER DARK?

Crate Paper's debut Halloween collection is full of ghoulish fun and fright. This line is a mix of classic patterns, vintage-inspired designs and trendy icons.



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life with joy and creativity



[www.tayloredexpressions.com](http://www.tayloredexpressions.com)

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## the 3Ts } tips, tricks & techniques

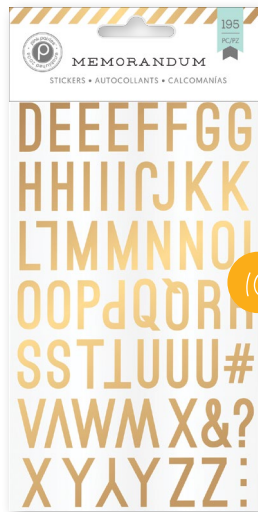
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# takes 2 & 3

We sent our adorable cover photo to three talented scrapbookers and asked them to create a layout for cover consideration. The outcome: they each did a brilliant job! Check out the two additional examples here.

on our cover

fall fashionista

BY CHRISTINE MIDDLECAMP

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, LETTER STICKERS: Crate Paper; OTHER: Adhesive.

cover photo by Greta Hammond



BY BRENDA CAZÉS

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES: Bella Blvd.; LETTER STICKERS: American Crafts; INK: Ranger Industries; TWINE: Doodlebug Design; BUTTONS: American Crafts, October Afternoon; ADHESIVE: Scrapbook Adhesives by 3L, Tombow.

### Does your creativity sometimes feel like it's been hung out to dry?

If so, follow Brenda's lead and look to your photos for inspiration. Her use of buttons and little paper clothing items on a page about a fashionista adds a delightful finishing touch to her whimsical fall design.



BY SHERI REGULY

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Doodlebug Design, Gossamer Blue, Pebbles, Pink Paislee; STICKERS: Bella Blvd., Gossamer Blue; JOURNALING CARD: Gossamer Blue; DOILY: Doodlebug Design; BUTTONS: American Crafts, BasicGrey; ENAMEL DOTS: My Mind's Eye; DIES: Sizzix; ADHESIVE: Therm O Web.

There's nothing like a neutral background and embellishments when you want your pretty picture to be the spotlight of your project. Sheri's choice of warm neutrals both complements our cover girl and sets a calming fall mood.

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Emily Pitts, Sheri Reguly, Laura Vegas



I've been trying to pinpoint my favourite thing about fall, and I find it just about impossible to list only one highlight. From enjoying Halloween activities with my young daughters (yes, we just welcomed our second child this fall—that's certainly a highlight!), to curling up under a blanket on a chilly afternoon with my pups, there is much I adore about autumn.

If, like me, you find yourself with many blessings, you'll love our *Make it Mini* feature (pg. 21), which includes some of the most impressive gratitude journals and mini albums I've seen!

And if your four-legged friend is helping keep your tootsies warm as you read this, you'll definitely want to turn to page 43, where we have an assortment of pet-themed scrapbook pages you'll roll over flip for!

Want to warm up your technique prowess as the temps drop? Jennifer McGuire has just the thing—heat embossing techniques beyond the basics (pg. 37).

We've also covered the full fall spectrum in our inspiring *Readers' Gallery* (pg. 63). This issue is a cornucopia of ideas, from capturing everyday autumn memories and back to school adventures to sending happy hellos and scrapbooking your best dressed this Halloween.

Clearly, I'm indecisive. Just as I'm unable to select a single aspect of autumn to top my list, I'm unable to narrow in on a single element of this issue to love the most. As you flip through the pages, I hope you'll find yourself saying the same as you flag many project favourites.

Speaking of favourites, you're ours! During this season of thanks, please know how very thankful we are for you. You make what we do possible and more importantly, you make it fun. Thank you for being a part of the *Scrapbook & Cards Today* community and making it a happy and inspiring place to be!

Warmly,

*Megan*

MEGAN HOEPPNER  
EDITOR-IN-CHIEF

**Have you seen the Instax Share Printer by FUJIFILM?** It allows you to print bitty images (3½ x 2), which are perfect for mini albums and scrapbook pages. (More printer info. on page 11.) Turning these awesome prints into a mini album is easier than ever with the new Instax Album from We R Memory Keepers! I see many minis in my future.



## li'l punk'n

BY MEGAN HOEPPNER

**supplies** PATTERNED PAPER: Jillibean Soup, Webster's Pages; ALBUM: We R Memory Keepers; SEQUINS, STICKERS: Jillibean Soup; LETTER STICKERS: Heidi Swapp, Webster's Pages; ENAMEL SHAPE: Webster's Pages; PHOTO: Fuji Film.

# extra! extra!

*cool days ahead...*

*crunchy leaves underfoot...*

*fall is here!*

## Giving made easy

Looking for an awesome holiday gift to give your crafting friends (or better yet, yourself)? Check out our Crop & Create Delivered kits. With options for both card makers and scrapbookers, you'll find the perfect bundle



of creative business for any of your paper-loving pals. Here (left) is what our Falling Leaves kit has in store.

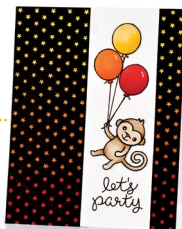
[scrapbookandcards.com/crop-create-delivered-kits](http://scrapbookandcards.com/crop-create-delivered-kits)

## Creativ Festival

Join *Scrapbook & Cards Today* at this year's **Creativ Festival in Toronto!** Publisher, Catherine Tachdjian, and members of our design team will be hanging out in the Interactive Studio, hosting make n' take projects, sharing product demos, and giving away awesome prizes. It's one party you won't want to miss. Visit [csnf.com](http://csnf.com) for more information.

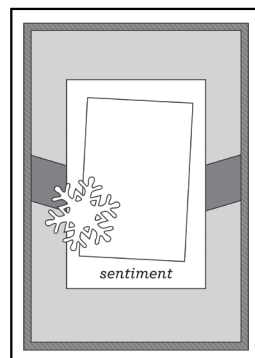
## Cardmakers unite

It's time to create and celebrate **World Card Making Day 2015**. Mark your calendars for the first Saturday in October, and join us on the *Scrapbook & Cards Today* blog ([scrapbookandcardstodaymag.typepad.com](http://scrapbookandcardstodaymag.typepad.com)) for a full blown cardmaking bash. Made possible by our creative team and incredible sponsors, we'll have a party including project ideas and plenty of impressive giveaways. Looking forward to seeing you as we celebrate the wonderful, connective hobby of cardmaking!



## Winter call for submissions

If you're familiar with our website, you know we post a call for submissions for each issue. It's one way we're happy to get your work in print. Well, we're now bringing a small portion of that call to you right here in the magazine. It's our Winter 2015 sketch, which will be included in our popular "Sketch Savvy" column next issue! Whether you use this sketch to submit your work for possible publication or you simply dog-ear this page as our bonus sketch gift to you, we hope it inspires you to create. For more information on the projects we're currently looking for, please visit [scrapbookandcards.com/current-call](http://scrapbookandcards.com/current-call).



## Crop & Create

We invite you to join us at one of our live events. Enjoy a weekend full of crafting, learning, and laughing right alongside some of your favourite crafters. Upcoming dates includes:

### 2015–2016 Dates

- Thunder Bay, ON — Sept. 18-19, 2015
- Cornwall, ON — Sept. 25-27, 2015
- Markham, ON — March 5-6, 2016
- Calgary, AB — March 19-20, 2016
- Moncton, NB — April 8-10, 2016
- Abbotsford, BC — April 16-17, 2016

[scrapbookandcards.com/crop-and-create](http://scrapbookandcards.com/crop-and-create)








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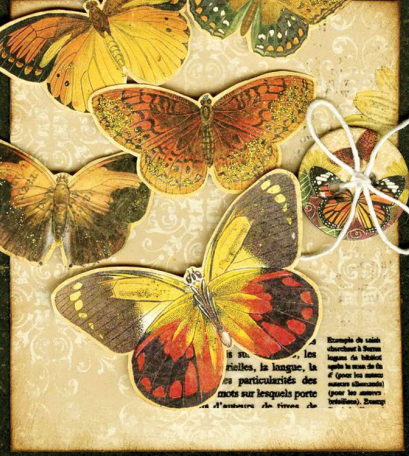
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rechercher un titre, ce se assist donc par les articles en tête de titre, que ce soit en  
 Exemple de saisie L'ouvrage intitulé Le Rouge et le noir se cherche à  
 La recherche par mots du titre (prière "contient le(s) mot(s)"), est recommandée les  
 mot(s) avec certitude. Un ouvrage manuscrit (le dit d'un ouvrage dont on n'a pu faire  
 un ouvrage signé par plus de deux auteurs) se recherche à son titre Recherche par mots  
 rechercher un titre, ce se assist donc par les articles en tête de titre, que ce soit en  
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# PUMPKINS

**LEAVES**  
**CRISP**  
**LEAVES**



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COTONS

one

From adorable acorns and pretty pumpkins to classic cameras and falling feathers, there are many things to be thankful for in the charming Fall Blessings line by Carta Bella. [cartabellapaper.com](http://cartabellapaper.com)

# the essentials



two

Harvest Wood Mounted Stamps from Pebbles are an excellent creative tool to have on hand this time of year. Use them to stamp family recipe cards, warm up your Thanksgiving table, or add a personalized touch to a heartfelt hostess gift. [pebblesinc.com](http://pebblesinc.com)

# 10 most wanted

New and inspiring products coming to a store near you.

## fall favours

BY MARLA KRESS

**supplies** CARDSTOCK, MARKER: American Crafts; PATTERNED PAPER, STICKERS: Carta Bella; STAMPS: Pebbles; INK: Stampin' Up!; DIES: Spellbinders; PUNCH: Fiskars; TWINE: My Mind's Eye; ELECTRONIC CUT FILE: Lori Whitlock; ADHESIVE: Scrapbook Adhesives by 3L.



Note to self:  
add to my collection,  
pronto!

### three

Take note! Memorandum is far more than a paper collection. Pink Paislee has pulled out all the stops to bring you a complete line of paper, file folders, a notebook... even attractive gallery wall art pieces. So, in case you missed the memo, this is one line worth looking into. [pinkpaisleestore.com](http://pinkpaisleestore.com)



### four

Add elegant texture to your pocket pages using the gorgeous 3 x 4 Natural Cards by Project Life. The gold foil, which beautifully enhances these canvas and wood veneer cards, is sure to make your projects shine. [shopbeckyhiggins.com](http://shopbeckyhiggins.com)



### five

Open up a window to your creativity with the Die-namics Birthday Centerpiece die. My Favorite Things had the crafter's creativity in mind with this cut, which can be backed in so many ways—use it to frame patterned paper or create a cool shaker-card scene. [mftstamps.com](http://mftstamps.com)



### six

You don't have to know your way around a sewing needle to make the most of the cute motifs found in Jillibean Soup's new Sew Sweet collection. [jillibean-soup.com](http://jillibean-soup.com)

Magnetic storage pockets? Now there's an attractive idea!



### seven

Dying to get that collection of metal dies organized? You'll flip for the pages in the We R Memory Keepers 12 x 6 Die Storage Album. They're clear zipper pouches with magnetic backing! Plus, the compact size of the storage album makes it easy to keep your dies at your fingertips. [wermemorykeepers.com](http://wermemorykeepers.com)

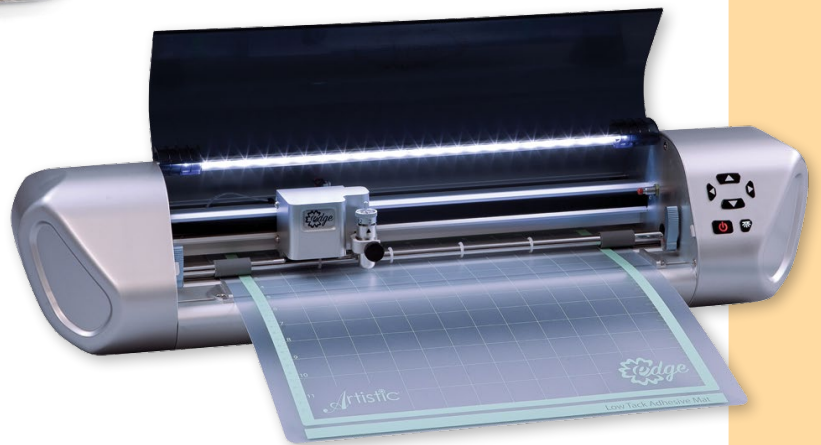


### ten

It's more fun to share! And the Instax Mini Smartphone Wireless Printer by Fujifilm makes sharing photos directly from your camera roll easier than ever. Print using the free printer app and a bluetooth connection onto the popular Instax Mini instant film. You get all of the control over the print while also enjoying that nostalgic instant-film charm. Turn to pg. 5 to see these bitty pics put to use in a project. [fujifilm.com](http://fujifilm.com)

### eight

Designed for quilters and scrapbookers alike, the Artistic Edge Digital Cutter by Janome comes with SimpleCut software. It includes 3,500 designs, allows you to import your artwork, and gives you the option to create your own designs. Check out Janome's website for more info, including a library of helpful video tutorials so you can see how to get the edge on electronic cutting. [janomespecials.com/edge/](http://janomespecials.com/edge/)



### nine

Something Wicked (by My Mind's Eye) this way comes... or at least we can hope it does, as it would sure make for awesome Halloween projects. Dress your home in the assortment of Frameables. Create costume-party cuties using the various die cut pieces. And add a little chill to your cards and layouts using the frightfully fun assortment of paper. [mymindseye.com](http://mymindseye.com)

This is definitely a treat!



# step up your snapshots

Back to basics: composition. BY ELISHA SNOW

There are many tips and tricks to learn when it comes to knowing how to take fantastic photos. But knowing and practicing the very basics of photography composition can propel your talent and passion far beyond any other secret of the trade. Here are three basics of composition to get you started on the right track:



**CAMERA SETTINGS:** Canon 85mm f/1.8 lens; ISO 100; 1/800; f/1.8

## understanding angles

When taking photos, it's natural to simply hold the camera up to eye level and snap the shot from where you're currently positioned. Instead, try shooting above, below, to the side, or behind your subject for a more creative outcome.

## rule of thirds

To employ the Rule of Thirds, mentally divide your photo frame into thirds (both horizontally and vertically) with invisible lines. For best results, your subject should be placed at one of the four intersecting points where the lines cross. This results in a more dynamic and interesting photo every time!



**CAMERA SETTINGS:** Canon 85mm f/1.8 lens; ISO 100; 1/400; f/3.5

## backgrounds

Always be aware of your background, keeping an eye out for distracting objects and colours. If there are distractions that can't easily be removed from the shot, try repositioning yourself or your subject. Also, the horizon line (another important background element) should remain as straight and level as possible.



**CAMERA SETTINGS:** Canon 24-70mm f/2.8L lens; ISO 200; 1/200; f/2.8



Visit our website for more of Elisha's tips on photo composition.

[scrapbookandcards.com/step-up-your-snapshots](http://scrapbookandcards.com/step-up-your-snapshots)



# Pumpkin Spice



## Pumpkin Spice & Everything Nice

With florals in warm tones of yellow, orange and rust, hints of gingham and distressed wood accents, Pumpkin Spice makes all of your fall paper crafting projects nice!

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to find **clear stamps, dies, paper** & more!

With fun new fall goodies featuring **boo-tastic ghosts, cheesy pilgrim mice, & autumn leaves**, you will surely be crafting with a smile!



Smile every day with lawn fawn!





# our 3-designer challenge

Jennifer Gallacher, Emily Pitts, and Sheri Reguly were provided the same six products. Here are their unique and inspiring results.

As the following impressive products prove, you don't need an entire room full of supplies to make something amazing. With little more than the following six elements, our trio of talented scrapbookers turned out shining results.



## products used

- 1 **Teacher's Pet patterned paper**  
by Echo Park Paper  
[echoparkpaper.com](http://echoparkpaper.com)
- 2 **Linen Burlap trim**  
by Maya Road  
[mayaroad.net](http://mayaroad.net)
- 3 **We Are... Family washi tape**  
by Simple Stories  
[simplestories.com](http://simplestories.com)
- 4 **Happy Day Thickers**  
by Pebbles  
[pebblesinc.com](http://pebblesinc.com)
- 5 **Happy Things screen printed wood veneer stickers**  
by PinkFresh Studio  
[pinkfreshstudio.com](http://pinkfreshstudio.com)
- 6 **My Colors cardstock**  
by My Mind's Eye  
[mymindseyepapergoods.com](http://mymindseyepapergoods.com)



## Jennifer Gallacher

Since this issue's challenge didn't provide a great deal of embellishment options,

Jennifer took to her scissors and created her own "die cuts." She fussy cut the globe, pencil, labels, and books from the journaling card patterned paper in this collection—brilliant!

*tip:* Punched and torn paper strips can take a basic design to the head of the class by adding texture and a decorative edge to pieces that would otherwise be straight and narrow.

### school day

**additional supplies** PUNCHES: Fiskars, Stampin' Up!; DATE STAMP: Project Life; INK: Tsukineko; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Therm O Web; OTHER: Stapler, staples.



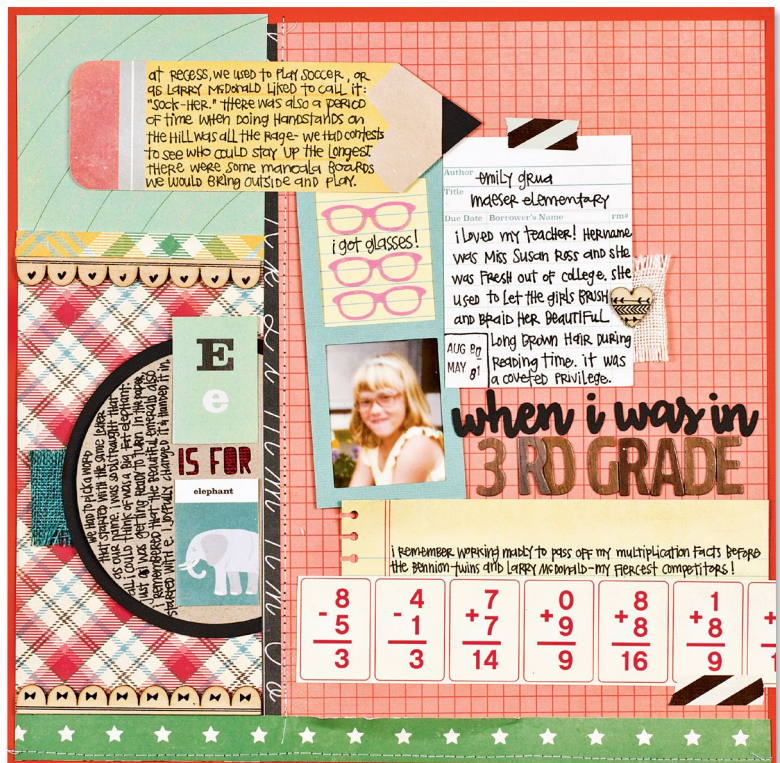
## Emily Pitts

For a fun twist on this already cute pencil journaling card, Emily cut around the pencil shape and popped it up with foam adhesive. Using 3D adhesive is a quick way to give any flat element added emphasis and prominence.

*tip:* The vintage-inspired flashcards and blackboard motif immediately took Emily back to her grade school days. If products ever remind you of your youth, seize the day and take the opportunity to tell your own stories of days gone by. Your family will be glad you did.

### when I was in third grade

**additional supplies** PEN: Uniball; ADHESIVE: Scrapbook Adhesives by 3L.





## Sheri Reguly

Seeking an embellishment option that would add some texture, Sheri took a DIY approach. She covered wood veneer pieces with the washi tape strips to create flower centers and cut leaves from the burlap trim to complete

her bloom. An A+ in agriculture and creativity go to this girl!

*tip:* Journaling cards often include inspiring sentiments. If you don't have the space for a full 6 x 4 journaling card, simply trim the statement in strips and adhere them to the page.

### back to class

additional supplies DIES: Sizzix; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Therm O Web; OTHER: Circle punch.



[www.pinkfreshstudio.com](http://www.pinkfreshstudio.com)

CHRISTMAS WISHES

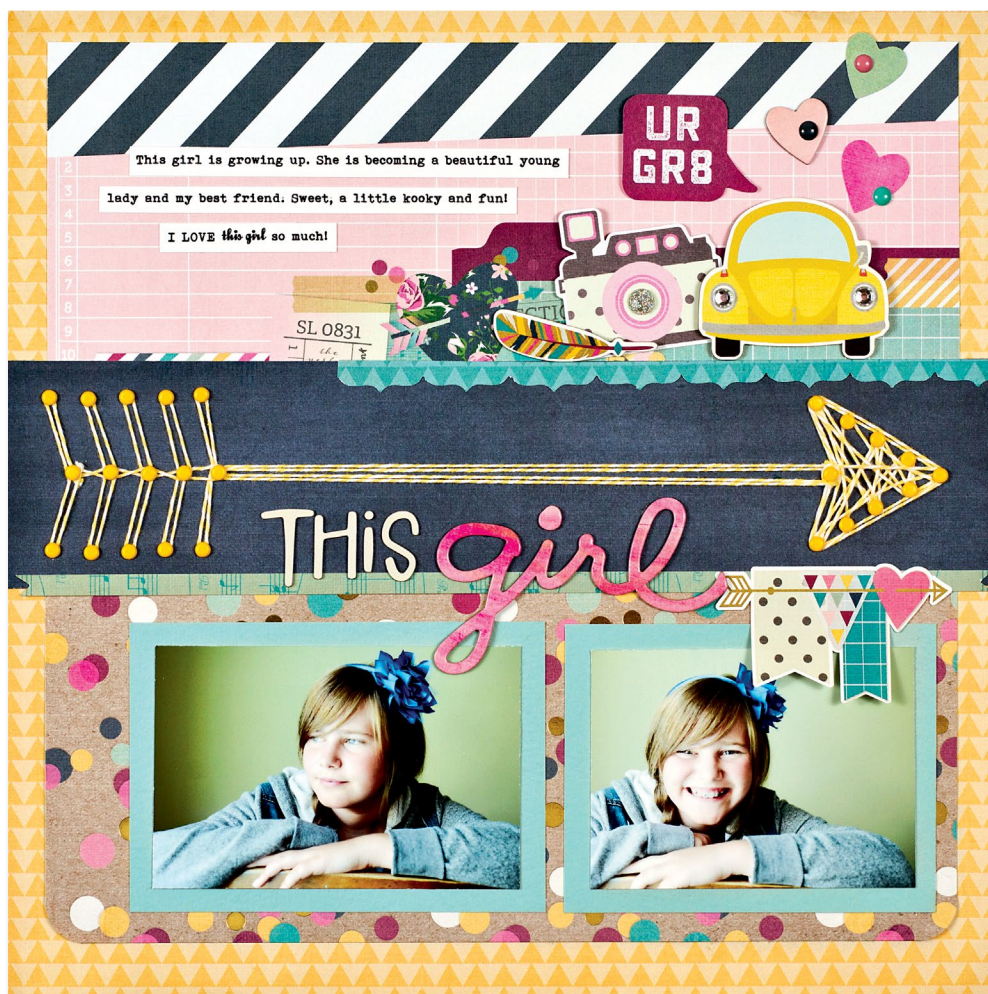
Our 1st ever holiday collection will be available at selected stores in September 2015



# project: trend

A report on the latest trend-setting products hitting the scrapbook runway (and scrapbook stores).

This issue: string art. BY VICKI BOUTIN



I fondly remember creating art with nails and thread as a little girl; weaving a variety of fun patterns on wood boards. This was an art form known as string art and, my friends... it's back! Whether it's a great welcome sign made from intricately arranged threads, a twine-wrapped monogram, or a Spirograph-themed greeting card, projects made with twine are winding up everywhere. Take a look at ways you can incorporate this blast-from-the-past trend into a few fun paper projects.

**tip:** When designing using twine and brads, simple patterns work best. Brads are short and don't leave room for much wrapping.

## STRING FLING TECHNIQUE: Brad & Twine Weaving

You don't need wood, nails, and yarn to create a groovy string art design. Instead, try paper, brads, and baker's twine to achieve this look on a layout.

### this girl

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Simple Stories; ENAMEL DOTS: Queen & Co., Simple Stories; ADHESIVE: Scrapbook Adhesives by 3L.

## STRING FLING TECHNIQUE:

### Twine-Covered Wire Word

Add texture to your wire creations using string. Simply wrap large-gauge jewelry wire with twine and bend the wrapped wire into a shape or word.

### hi

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES: BoBunny; STICKER: Simple Stories; PAPER CLIP: Doodlebug Design; ENAMEL DOTS: My Mind's Eye; STAPLER, STAPLES: Advantus; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Twine, wire.



**STRING FLING TECHNIQUE:** Spirelli String Art

Wrap string or twine around a scalloped shape to create a trendy and touchable embellishment. To vary the look, try leaving different amounts of space between each wrap from one scallop to the next.

*tip:* This technique uses plenty of string, don't cut your piece too short.

**thank you**

**supplies** CARDSTOCK: Bazill Basics, Doodlebug Design; PATTERNED PAPER: Crate Paper; TWINE: Doodlebug Design, The Twinery; GEMS: Queen & Co.; STAMPS: Ali Edwards; INK: Ranger Industries; PUNCHES: EK Success; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Buttons.

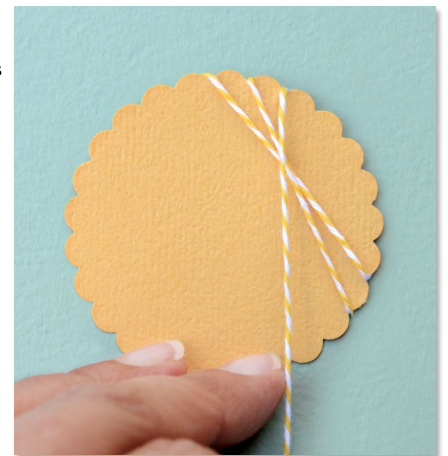


give it a try!

**STEP ONE:** Adhere end of twine to back of punched or die cut scalloped circle using tape. Pull the twine around to the front between two scallops.



**STEP TWO:** Count a set amount of scallops and wrap your twine around to the back of the scallop. Bring it back to the front, positioning the twine between the next set of scallops. Count the same number of scallops (in this case, eight) and wrap around back again.



**STEP THREE:** Continue wrapping until the twine rests in the spaces between each scallop twice. Once complete, adhere twine to the back of scalloped circle; secure in place with tape.



For more great tips and techniques, visit Vicki's blog at [vickiboutin.typepad.com/](http://vickiboutin.typepad.com/)

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HAPPY PLACE  
BY KIM WATSON



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Pinterest: [pinterest.com/fancypantsdsgns](http://pinterest.com/fancypantsdsgns)

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# tips, tricks & techniques

# 3ts



## make it mini!

In this season of celebrating blessings, mini albums make an excellent project choice. They're big enough that you can elaborate on the items making your gratitude list, while being small enough that you have a natural beginning and end without the project becoming overwhelming. Our designers have come up with several original minis you can try, whether you're documenting words of thanks or seeking an original holiday gift. BY MEGAN HOEPPNER

sketch savvy pg 29

easy, detailed, expert pg 33

creative card techniques pg 37



TECHNIQUE TO TRY:

**Alter Chipboard**

Chipboard books are a fun album option because they're sturdy and come in cute shapes (like this house design by Maya Road). To dress up those bare pages, use patterned paper. Laura used a page from her album as a tracing template to paper the walls of her mini home. To attach paper to chipboard, try a liquid adhesive or glue stick.

*tip:* When gluing, remember to smooth out any air bubbles by rubbing from the center of your adhered paper, outward.

**grateful for home**

BY LAURA VEGAS

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, STICKERS: Close to My Heart; MINI ALBUM: Maya Road; CHIPBOARD: Bella Blvd.; ENAMEL DOTS: Doodlebug Design, Simple Stories; ELECTRONIC CUT FILES: Kerri Bradford Studio; EMBOSSING FOLDER: Sizzix; PUNCH: Stampin' Up!; SPRAY INK: Studio Calico; ADHESIVE: Plaid, Scrapbook Adhesives by 3L.

**album 1**

thankful for home

Four walls and a roof may form a house, but they're not what makes a home. It's what goes on inside those walls that makes it special. Laura, who works from home, creates from home, and lives life with her family at home, decided to capture just how she feels about the life that takes place under her roof.





## album 2

## thankful for my children

Sure, parents love their rug rats. That's a given. But that doesn't mean we can't spell out some of what we love about them in a heartfelt, tangible way. That's just what Maggie did with this beautiful tag book. Binding together a bunch of tags is a great and quick way to make a striking statement. As an added bonus, tag albums come together fairly quickly so you can make one for each of the kiddos in your crew.

## TECHNIQUE TO TRY:

## Watercolour Tag

Transform a basic shipping tag into a unique creation using watercolour paint. If your tag doesn't take the paint well, cut and create your own tag shape from watercolour paper, using a shipping tag as your template.



## so thankful for you

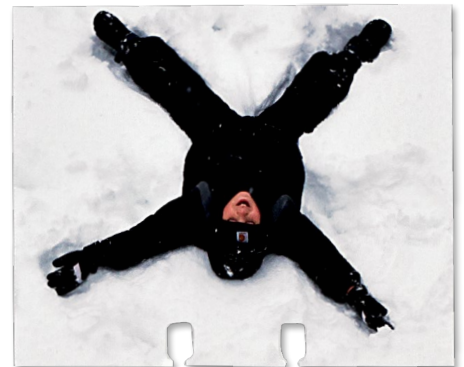
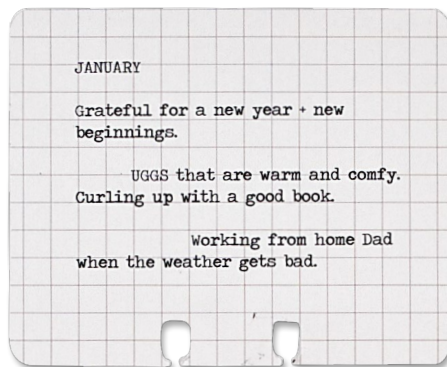
BY MAGGIE HOLMES

**supplies** PATTERNED PAPER, DIE CUT SHAPES, SEQUINS, STICKERS, VELLUM: Crate Paper; TAGS: American Crafts, Crate Paper, Studio Calico; LETTER STICKERS: Crate Paper, Studio Calico, Target; WOOD VENEER: Studio Calico; ADHESIVE, PEN: American Crafts; OTHER: Contact paper, doily, labels, watercolour paint.

album 3

# thankful for this year

So much happens during any given year—counting those annual blessings can be overwhelming! Don't let your abundance get you down. Instead, use a desktop album, like this one from Heidi Swapp. Nancy simply placed it on her desk and continually added pages of thanks as the year progressed, leaving her with quite a keepsake at year's end.

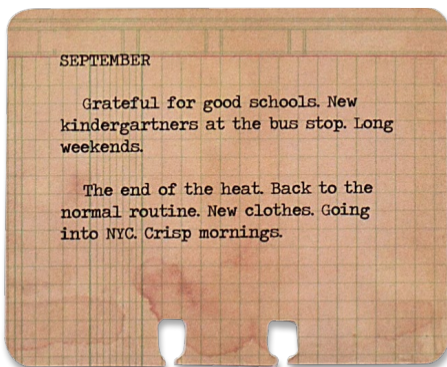
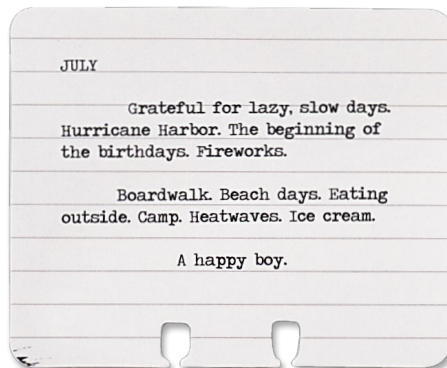
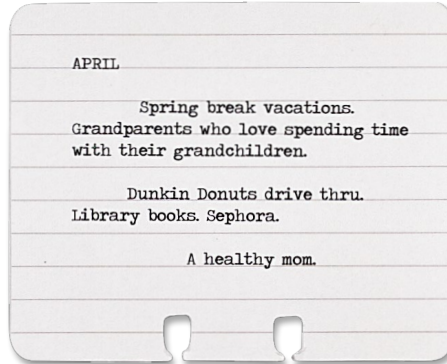


TECHNIQUE TO TRY:

**Page Protector Pie**

Use the Photo Sleeve Fuse tool by We R Memory Keepers to transform a page protector into a pie chart. First, fuse an X with a horizontal line through its center to create the slices. Next, insert your pie filling (confetti, paper, words, etc.). Fuse to seal your pie and add a flair center to complete the design.





## grateful

BY NANCY DAMIANO

**supplies** PATTERNED PAPER: Crate Paper, Heidi Swapp; ALBUM, DIVIDER CARDS, INDEX CARDS, PUNCH, TABS: Heidi Swapp; STICKERS: American Crafts, Crate Paper, Elle's Studio, Gossamer Blue, Heidi Swapp, October Afternoon; CHIPBOARD: American Crafts, Crate Paper; ENAMEL DOTS: Crate Paper; DIE CUT SHAPES: Crate Paper, Heidi Swapp, Jenni Bowlin, October Afternoon; STAMPS: American Crafts; Heidi Swapp, ScrapTastic Kit Club; CORK SHAPES: American Crafts, Studio Calico; INK: Studio Calico; WATERCOLOUR PAINT: Artist's Loft; STAPLER, STAPLES: American Crafts; ADHESIVE: Xyron.

album 4

# thankful for scrapbooking

Whether you design layouts, make cards, or whittle wood, there is much to appreciate about creating art. Wanting to celebrate her creative life, Nicole filled this Insta Album by Fancy Pants Designs with reasons she's thankful for scrapbooking. What is it you appreciate about your hobbies?



TECHNIQUE TO TRY:

**Double-sided Shaker Page**

Slide a few sequins and a windowed journaling card (a card with an open center) into a page protector and stitch around the card, capturing the sequins within the stitched space. This creates an album page with motion and playfulness.



**live a creative life**

BY NICOLE NOWOSAD

**supplies** PATTERNED PAPER, ALBUM, BUTTONS, DIE CUT SHAPES, JOURNALING CARDS: Fancy Pants Designs; SPECIALTY PAPER: American Crafts, Fancy Pants Designs; CHIPBOARD: Fancy Pants Designs, Studio Calico; LETTER STICKERS: American Crafts, Fancy Pants Designs, Heidi Swapp, Jilibean Soup, Pebbles; STAMPS: Recollections; STICKERS: Crate Paper; CORK SHAPES: Teresa Collins; ENAMEL DOTS: American Crafts, My Mind's Eye, Pebbles, Simple Stories; GEMS: BoBunny; TWINE: May Arts; SPRAY INK: Tattered Angels; ADHESIVE: Therm O Web; OTHER: Ink, rub-ons, sequins, watercolour paint.

## album 5

## thankful for fall

If the idea of documenting an entire year in a mini is intimidating, consider breaking it up into months or seasons, as Virginia did with her unique fold-up design. Having a special Thanksgiving dinner? This style of gratitude journal would also make an amazing party favour—using its pages to tell your loved ones why you appreciate having them in your life.

## TECHNIQUE TO TRY:

## DIY Squash Album

Create a fold-up album using just a few sheets of 8½ x 11 cardstock and a few scraps of patterned paper. Virginia has provided easy-to-follow instructions on our website at [scrapbookandcards.com/fall-2015](http://scrapbookandcards.com/fall-2015).



EXPANDED VIEW

## gratitude

BY VIRGINIA NEBEL

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES: Simple Stories; LETTER STICKERS: American Crafts; STICKERS: Evalicious; SEQUINS: Lawn Fawn; ADHESIVE: Scrapbook Adhesives by 3L.

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# sketch savvy

It's harvest time and these sketch designs are ripe for the pickin'! BY CATHY ZIELSKE



## pops of colour and shape connect

Lisa's use of colour and shape tie this two-page spread together. By repeating circles and the colours red, mustard, green, and white she creates a visual path leading the eye across the space. Repetition is one of the best ways to create a cohesively designed page.

*tip:* Use patterned paper with the same colour scheme for a unified base. Here, the ledger pattern works well with the paper clips because they're both neutral.



## back to school

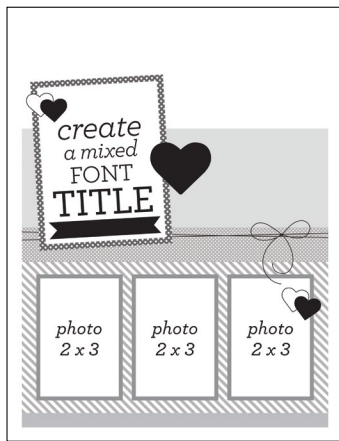
BY LISA DICKINSON

**supplies** PATTERNED PAPER: Echo Park Paper, Jillibean Soup, Pebbles; STICKERS: American Crafts, Echo Park Paper; CHIPBOARD, ENAMEL DOTS: Studio Calico; PAPER CLIP: Freckled Fawn; ADHESIVE: American Crafts, Therm O Web; OTHER: Flair.

## a creative gathering

The base of Emily's page is a grouping of symmetrical photos. This provides a solid foundation for her title cluster, which is more playful. She added different embellishments and texture to enhance her title card, and she created a sense of energy by adhering it at an angle. Notice her bits of repetition with the little hearts? They add a quick visual link from the top of the layout to the bottom.

*tip:* Photo mats add depth to your page and using patterned paper for your mats also adds a pop of colour. This works especially well with black and white photos.

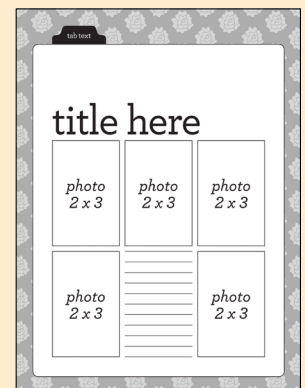
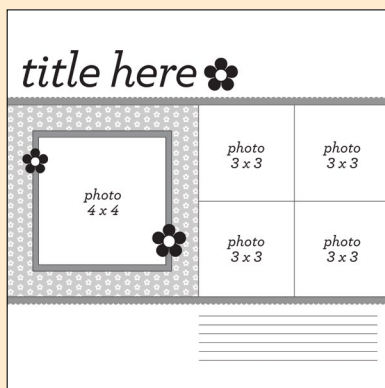


## road less traveled

BY EMILY PITTS

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER: BasicGrey, Cocoa Daisy, Heidi Swapp, Webster's Pages; CORK, DIE CUT SHAPE, JOURNALING CARD: Cocoa Daisy; LETTER STICKERS, STAMP: American Crafts; VELLUM SHAPES, WOOD VENEER: Crate Paper; TWINE: Maya Road; STICKER: Evalicious; PEN: Uniball; ADHESIVE: Scrapbook Adhesives by 3L.

## BONUS PAGE SKETCHES







### playful but organized

Sarah created a festive fall page using many different products. She grounded the design with one piece of patterned paper, which she used as a mat for her cardstock foundation. She layered on playful elements like journaling cards, wood veneer shapes, buttons, etc. but unified the page by gathering all of the content in a deliberate way. Having an underlying foundation helps to ground a layout and makes your design feel intentional.

*tip:* Line up your photos on an imaginary horizontal plane. Here, two photos are above that line and two photos and an embellishment are below it. It offers an instant sense of order to a design.



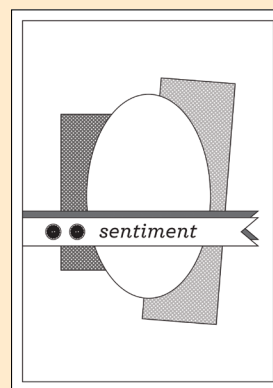
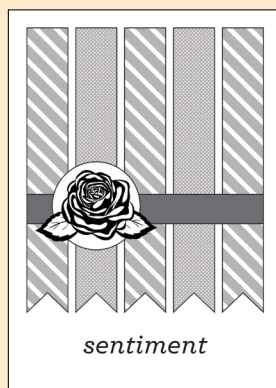
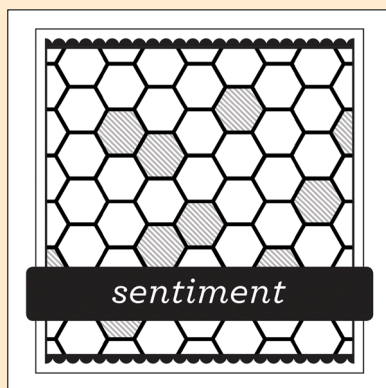
### amazing fall day

BY SARAH WEBB

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BUTTONS, CHIPBOARD, DIE CUT SHAPES, STICKERS, WOOD VENEER: BasicGrey; CORK: Studio Calico; SPRAY INK: Heidi Swapp; PUNCH: EK Success; ADHESIVE: American Crafts, Therm O Web, Xyron.



### BONUS CARD SKETCHES



Inspiration is just a click away! All of our featured sketches are available for download at

[scrapbookandcards.com/sketches](http://scrapbookandcards.com/sketches)

# TRICK OR TREAT

by Steven Duncan



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# easy, detailed, expert

Whether you're looking for a simple page design you can create when you're short on time or desire more advanced techniques to try, this column has something for you. BY AMY HELLER

My goal with every layout is to keep my photo(s) at the heart of my design. This can be done by simply backing images with journaling cards for quick photo mats or creating interesting paper placement that guides the eye to my images. It all depends on the time I have. Here are a few tips (some quick and easy; others more involved) for designing pages that highlight your favourite snapshots.



easy

## this is the one

**supplies** CARDSTOCK: American Crafts, Bazzill Basics; VELLUM: Studio Calico; JOURNALING CARDS: Project Life, Studio Calico; TAGS: October Afternoon, Studio Calico; STAMPS: Avery Elle, October Afternoon; INK: Tsukineko; LETTER STICKERS: American Crafts; FLAIR: October Afternoon; ADHESIVE: 3M, GlueArts.

I wanted to keep my approach on this page simple, so I decided to back my photos with journaling cards. These cute cards are already designed, cut, and measured to fit, making scrapping quick and easy. I also opted for a design with plenty of white space, which allows my photos to remain the focus of my story.

*ideas to fit your time schedule!*



## detailed

To increase the difficulty and creative-factor, I replaced my pre-made journaling cards with strips of patterned paper, which I cut and positioned in an ombre fashion. Cutting strips may take a bit of time, but it's time well spent! Using darker colours on the edges and softer colours in towards the center is an effective way to guide the eye to the focal area of your page.

## this is the one

**supplies** CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER: BasicGrey, Bella Blvd., Echo Park Paper, My Mind's Eye, October Afternoon, Simple Stories; VELLUM: Studio Calico; FLAIR, JOURNALING CARDS: October Afternoon; TAGS: October Afternoon, Studio Calico; STAMPS: Avery Elle, October Afternoon; INK: Tsukineko; BRAD: American Crafts; TWINE: Papertrey Ink; WOOD VENEER: Amy Heller Design, Studio Calico; ADHESIVE: 3M, EK Success, GlueArts, Therm O Web; OTHER: Buttons.

See more of Amy's work here: [amyhellerdesign.com](http://amyhellerdesign.com)

## expert

Sometimes a little artistic play is in order. Sure, it can take more time, but it can also be very enjoyable. Wanting to bring some of that fun into my Expert design, I backed my die cut title with a watercolour wash. I also replaced the straight patterned paper strips with paper weaving. This adds texture and interest while keeping the attention on my images, and it does so in a more playful fashion.

**tip:** For added texture, add torn strips of vellum and washi tape.

## this is the one

**supplies** CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER: BasicGrey, Bella Blvd., Echo Park Paper, My Mind's Eye, October Afternoon, Simple Stories; TRANSPARENCY SHAPE, VELLUM: Studio Calico; TAGS: October Afternoon, Studio Calico; STAMPS: Avery Elle, October Afternoon; INK: Tsukineko; BRADS: Crate Paper, My Mind's Eye, October Afternoon; DIE CUT SHAPE: American Crafts; TWINE: Papertrey Ink; WOOD VENEER: Amy Heller Design, Studio Calico; WATERCOLOUR PAINT: Winsor & Newton; ADHESIVE: 3M, EK Success, GlueArts, Therm O Web; OTHER: Buttons, letter stickers, washi tape.





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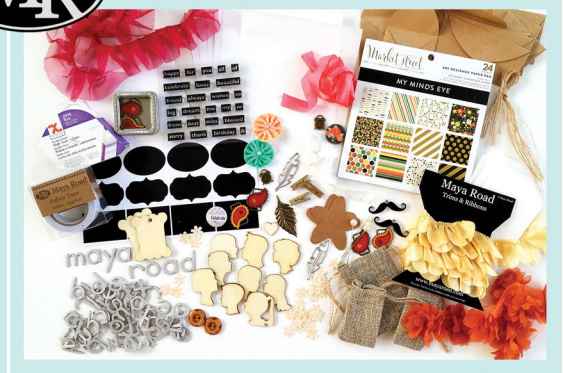
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# creative card techniques

Heat things up with embossing.

BY JENNIFER MCGUIRE

Like a magic trick, heat embossing offers that WOW factor every time. Watching the heat cause the embossing powder to melt and solidify right before your eyes never gets old! What you may not know is there are many wonderful embossing techniques beyond basic heat setting. As the weather cools outside, let's warm things up inside with tips for stepping up this versatile technique.

## card 1

### COLOUR GRADIENT HEAT EMBOSSING

Heat emboss using various shades of blended powder to create a colourful ombre look.

- 1 Stamp star background onto black notecard using embossing ink.
- 2 Apply red embossing powder to the bottom of the stamped image. Slightly above where the red ends, use your fingers to sprinkle a tiny amount of orange powder.
- 3 Apply orange embossing powder over the red (the colours will blend where they overlap) and to the center area above the red section. Slightly above where the orange ends, use your fingers to sprinkle a tiny amount of yellow powder.
- 4 Apply yellow embossing powder over the remaining area, including the overlap with the orange. Remove excess powder.
- 5 Set embossing powder using a heat tool.
- 6 Stamp balloons and monkey with black ink and colour using markers.
- 7 Colour the eyes and add balloon strings using a black pen. Add highlights using a white pen.
- 8 Stamp greeting.
- 9 Assemble card.

**supplies** CARDSTOCK: Neenah Paper, Papertrey Ink; EMBOSSING POWDER: American Crafts; STAMPS: Lawn Fawn, My Favorite Things; INK: My Favorite Things, Tsukineko; MARKERS: Copic; PEN: Uniball; OTHER: Adhesive.



#### Online Video Bonus

To see a video from Jennifer that shows the techniques featured in this article, visit our YouTube channel today at:

<http://bit.ly/SCTJenMcGuireFallVideo>

*we're just getting warmed up!*



card 2

### WATERCOLOUR RESIST EMBOSSING

You don't need watercolour paints to achieve a watercoloured look. Instead, try pairing dye ink and water with a heat embossed image to create a striking emboss resist/watercolour effect. Here's the skinny on creating this calming look on your next card:

- 1 Stamp leaves on watercolour paper using embossing ink, apply white embossing powder, and set using a heat tool.
- 2 Generously apply three shades of green water-based ink over the embossed area.
- 3 Spray inked area with a mix of water and Perfect Pearls to blend the ink. This will create a watercolour effect. **NOTE:** The embossing will resist the moisture and ink, while the pigment powder will leave a shine.
- 4 Let the card dry, and then buff using a cloth.
- 5 Trim and mat the watercoloured piece and adhere it to a green card base.
- 6 Adhere "hello" die cut to card and cover with a layer of dimensional glaze.

**supplies** CARDSTOCK: Neenah Paper, Papertrey Ink; DIMENSIONAL GLAZE, INK, PIGMENT POWDER, WATERCOLOUR PAPER: Ranger Industries; STAMPS: Winnie and Walter; DIE: Neat and Tangled; OTHER: Adhesive, green cardstock.



card 3

### LAYERED EMBOSSING

Create interesting texture and depth by layering your embossing. This works particularly well using stamps that are designed to be layered, such as this Christmas tree. Here's how to emboss three unique layers and complete this card.

- 1 Create stamped and embossed tree piece following the Layered Embossing directions on the next page.
- 2 Ink around embossed piece (from Step 1) and add gold enamel dots.
- 3 Stamp background image on kraft card base using white ink.
- 4 Cut strips to fit width of card from blue and white cardstock.
- 5 Heat emboss the sentiment on white cardstock using gold embossing powder.
- 6 Adhere blue strip, embossed circle element, and white embossed sentiment to the card.

**supplies** CARDSTOCK: Neenah Paper; INK: Hero Arts, Tsukineko; EMBOSSING POWDER: American Crafts, Hero Arts, Ranger Industries; STAMPS: Impression Obsession, Hero Arts, Neat and Tangled; DIES: My Favorite Things; ENAMEL DOTS: My Mind's Eye; OTHER: Adhesive, blue cardstock.





try this technique!



**STEP ONE:** Die cut circle from blue cardstock. Stamp base tree image using embossing ink, apply dark green embossing powder, and tip to remove excess powder.



**STEP TWO:** Set embossing powder using a heat tool.



**STEP THREE:** Wipe embossed area with an anti-static sheet, such as an Embossing Buddy (shown here).



**STEP FOUR:** Stamp second tree layer using embossing ink.



**STEP FIVE:** Apply light green embossing powder and heat set. Wipe area with an anti-static sheet.



**STEP SIX:** Stamp third layer of tree using embossing ink, apply white embossing powder, and heat set.

# MAKE A BIG STATEMENT

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If I'm working in my office, it's a pretty sure bet there'll be a Dickinson cat nearby. They perch atop the filing cabinet, hide in the paper bin, lounge on the printer and even nap on my keyboard. I like to think they are drawn to my eclectic energy, and feel compelled to encourage my creative mojo. As Andre Norton once said, "Perhaps it is because cats do not live by human patterns, do not fit themselves into prescribed behavior, that they are so united to creative people." But realistically, I'm pretty sure they are just trying to get a bit of their fur permanently secured on a scrapbook page or two!

## pages about pets

They're loyal, lovable members of the family. They don't talk back or throw dirty laundry all over the floor. They're your pets. Whether your special companion lives in a shell or sleeps at the foot of your bed, they're an important part of your life and should have a place in your scrapbook albums. So *sit*, *stay* awhile, and enjoy these doggone good ideas for pet pages. BY MEGAN HOEPNER

spark your story pgs 50

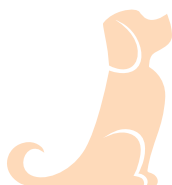
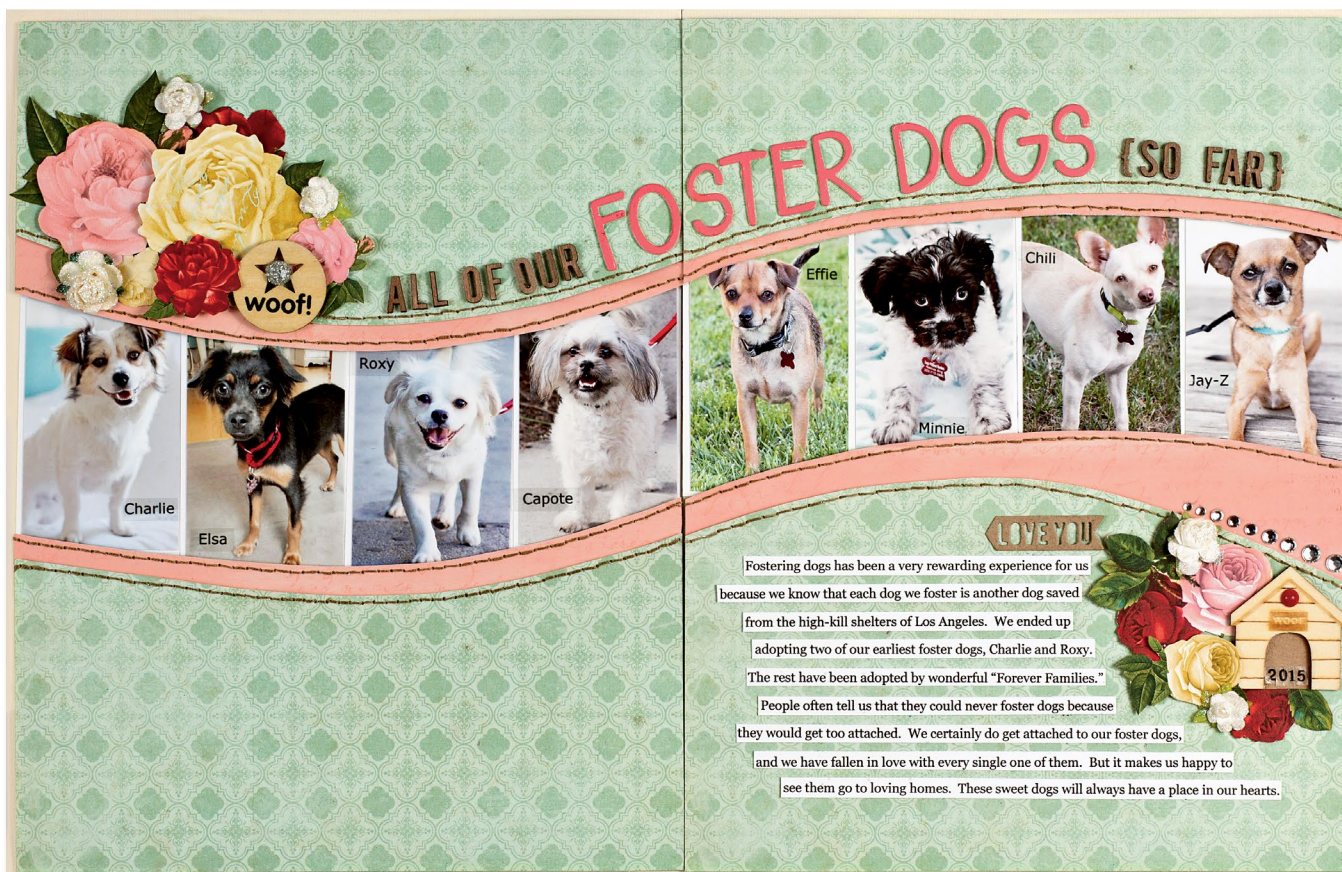
clean & simple pgs 55

readers' gallery pgs 63

# stay...for a while

Even if your pets are only with you for a temporary amount of time, they can bring great love into your home. Wanting to capture the joy her foster pups have added to her life, Stacy created this eye-catching photo collage—a lovely tribute to all of the friends she and her family have helped rescue (so far).

layout 1



## foster dogs

BY STACY COHEN

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: BoBunny; LETTER STICKERS: American Crafts, Recollections, Studio Calico; WOOD VENEER: American Crafts, Queen & Co., Recollections, Studio Calico; GEMS: Queen & Co.; DIE: Technique Tuesday; ADHESIVE: Therm O Web; OTHER: Paper flowers.

*tip:* Cut your journaling into strips for a quick, creative way to add the story on top of a patterned paper.

# a half dozen kitties

Having multiple companions does not mean you have to spend time creating multiple layouts. Try creating a single design that includes all of your furry friends, whether that's two pups or, in Stephanie's case, six kitties!

layout 2



## not a home without a cat

BY STEPHANIE HART

**supplies** CARDSTOCK, DIE CUT SHAPES, VELLUM: American Crafts; PATTERNED PAPER, LETTER STICKERS: American Crafts, Studio Calico; ENAMEL DOTS: American Crafts, My Mind's Eye; ADHESIVE: Therm O Web.

**tip:** Layer flags and paper die cuts together using some dimensional adhesive to give your embellishment visual depth.



## a pet menagerie

It's a jungle in here! Does your home feel a bit like a wild life rescue with critters of all shapes and sizes? Awesome! Snap a pic of that snapping turtle. Fetch an image of your feisty pup. Unwind a few photos of your feline friends. Combine the images together to show just how much joy fills your life. We can only imagine the fun Marla must have with this crew of cute critters!

layout 3



### wild kingdom

BY MARLA KRESS

**supplies** CARDSTOCK, MARKER: American Crafts; PATTERNED PAPER, ENAMEL DOTS: Stampin' Up!; LETTER STICKERS: American Crafts, Fancy Pants Designs; STICKERS: Fancy Pants Designs; WOOD VENEER: Maya Road; ADHESIVE: Scrapbook Adhesives by 3L.

*tip:* Marla created a strong repetitive design by putting her pets' names on white cardstock and adding enamel dots to each piece, allowing the names to stand out in their respective columns.



## it's true love

Those puppy dog eyes—they say it all, don't they? This is why you don't need a page full of journaling to show the love you have for your beloved pet. Sometimes a single photo and a simple caption say it all. I mean, look at that face! It's no wonder Tracy is a smitten kitten.

### layout 4



*tip:* Black and white photos evoke a timeless feel. Plus, they allow you to choose products based on colours you love, which isn't always the case when selecting colours to complement a photo.



### my girl

BY TRACY ARMSTRONG

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS, VELLUM: SevenPaper; STAPLER, STAPLES: Advantus; ADHESIVE: Therm O Web; OTHER: Spray ink.

# well, hello there kitty

Just like their owners, pets like routines and have unique habits. In the case of Lisa's kitties, they consistently wander into her craft space and make themselves at home whenever she sits down to create. Happy routines such as this are stories (and pages) in the making. Simply ask yourself what patterns your pet has that you find amusing, charming, or down right annoying. You can bet there's a story there!

layout 5



## hello kitty

BY LISA DICKINSON

**supplies** CARDSTOCK, VELLUM: Bazzill Basics; PATTERNED PAPER, ENAMEL DOTS, STICKERS: Bella Blvd.; CHIPBOARD: American Crafts, Bella Blvd.; TWINE: Lawn Fawn, The Twinery; PUNCHES: EK Success; ADHESIVE: American Crafts, Therm O Web.

*tip:* When working with a grid, accent your squares using monochromatic accents to keep from overwhelming the design.



# BOO!

Trick or treat with colorful icons of bright-eyed owls, spooky bats, jack-o-lanterns, and playful ghosts with Pebbles' newest collection, BOO!

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# spark your story

A look at documenting the beauty in saying goodbye to things or people in your life. BY ALI EDWARDS

Letting go. It's something we all have to do. Sometimes it's super easy, while other times it's incredibly challenging. We let go of little things and big things, of stuff, of people, of feelings, and much more. Each goodbye is part of the bigger story of our lives.

Want a way to document all that you're bidding farewell to this year?

Log onto the *Scrapbook & Cards Today* website, [scrapbookandcards.com](http://scrapbookandcards.com), to download the free printable Let Go journaling cards I used in my 9-pocket layout on page 53.

let go

let go



**SERIOUSLY. SO LOVE THIS MEMORY**

June 2015 // So loved going to Vegas with Aaron for his sister's wedding. It was one of those weekends that was just right. Fun. Filled with late-nights. Good food. Family. Celebrating the beginning of a new chapter for Lindi and Dan. One of my favorite parts of the weekend was captured by Aaron in this photo of me dancing while listening to a cover band at Margaritaville on the first night. Dancing is such a great way to let go. Hands in the air. Music in my heart and very, very loud on my lips. I danced most of the time on my own, which is cool with me, it just feels good. It always has. It's such a fun release and a chance to move my body and my spirit and let everything else go at least for a bit of time.

## photograph

**supplies** CARDSTOCK: Bazill Basics; PATTERNED PAPER, PLASTIC WORD: Studio Calico; VELLUM: Webster's Pages; CHIPBOARD: Ali Edwards, Studio Calico; ADHESIVE: 3M.

## THIS IS THE story spark

What have you recently said goodbye to in your own life (by choice or not)? A person? A place? A job? A piece of furniture? Tell the story of one of these experiences or combine multiple examples into a list to tell a single story along this common theme.



# let go

As we enter this, the last quarter of the year, and transition to a new season, let us document the things we'd like to let go (or have already let go of this year). Recording these events and feelings is a wonderful opportunity for reflection. These are the stories that round out the birthdays, holidays, and other annual occurrences. These are the stories that help make our scrapbooks real and authentic and from the heart.

There's beauty in saying goodbye—in moving forward from people, or thoughts, or things that just aren't working. There's power in acknowledging the things we've outgrown. Sometimes, as the case may be, it's wishing others well who choose to leave us. Such is life. And documenting and celebrating this natural process lends an even richer personal voice to our projects.

# let go

### layout 1

## ideas to note

- 1 **How do you let go?** Document your methods for winding down (or up, as my case may be). For this layout, I told the story of a weekend where I "let go" with a little help from Las Vegas.
- 2 **This is the kind of photo that many people would discard.** It's a bit blurry and there's a lot going on with not much of a focal point. But I love it because it shows me in action—hands in the air—letting go via dancing and singing. If you have a similar photo that is less than perfect, consider adjusting it to black and white using photo editing software. I took this approach with my image, toning down the crazy colours from an indoor evening shot, and I love the results.
- 3 **As usual, I focused on three embellishment areas.** This creates a visual triangle around the page: a chipboard heart accent + a large title (this time a plastic word) + a chipboard banner leading into my journaling. This is a great way to guide the eye to the areas of most importance on your design.
- 4 **To easily frame your layout,** add strips of the same patterned paper to the top and bottom of the page.



## layout 2

### ideas to note

- 1 What have you learned about letting go?** Share your knowledge with those you love (especially your children) in the form of a letter. Letters are an excellent way to pass along information, values, ideas, etc. In this letter, I simply state some of the things I've come to know about letting go—things I think might be of value to Anna in one way or another as she gets older. It's communication and storytelling and documenting all rolled into one.
- 2 Create a stamped border by placing a piece of cardstock over your printed journaling,** leaving an even margin exposed. Stamp repeatedly in the exposed margin and then remove your cardstock mask to reveal your frame. Using a date stamp is a clever way to date your heartfelt note.
- 3 When working with two full-page elements, such as a photo and a letter,** create a connection between the two independent items by using common embellishments. Here, I've used the same letters and stars to unite the two pages.

#### we let go

**supplies** CARDSTOCK: Bazzill Basics; STAMP: Ali Edwards; PLASTIC LETTERS: Heidi Swapp; CHIPBOARD, INK: Studio Calico; ADHESIVE: 3M.



For more great ideas and inspiration, visit Ali online at [aliedwards.com](http://aliedwards.com)

layout 3

ideas to note

- 1 **What are you working on letting go of in your own life?** Odds are it's more than one thing at any given time. Capture your own list(s) using journaling cards, which you can carry with you and add to as thoughts come to mind.
- 2 **To understand the deeper meaning behind saying farewell,** I used the prompt "let go of \_\_\_\_\_ to make room for \_\_\_\_\_." I find this to be a positive approach to this topic, as it shows that new things are always on their way in.
- 3 **Remember, you don't have to include photos to tell a meaningful story.** Sometimes the story has a greater impact when it's told with just your words. For a quick approach to this style of scrapbooking, use my free, printable Let Go journaling cards and a divided page protector.



let go

supplies PHOTO PAPER: Epson; JOURNALING CARDS, PEN: Ali Edwards; CHIPBOARD, CORK SHAPES: Studio Calico; RUB-ON: Advantus; ADHESIVE: Xyron.



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# clean & simple

Strong balance is the foundation of any great layout. Let's explore the two key approaches you can take to create beautifully balanced designs. BY CATHY ZIELSKE

When people ask me how they can best improve their layouts, I tell them the same thing: focus on creating beautifully balanced pages. Symmetry and asymmetry provide direction for putting your images and words onto a page in a balanced manner. Let's look at each.



**tip:** Have you documented your hobbies or obsessions? As I get older, my 15 and 19-year-olds are less excited to be my scrap subjects so I've had to look to other places for my inspiration. Luckily, there are many ways I can document my life, including sharing my hobbies. It's a fun subject and offers a bit about me and my interests at this stage in life.

## layout 1

### SYMMETRICAL BALANCE

Symmetry occurs when you have elements and spaces of equal value across a given space. Think of it like this: one side mirrors the other. It doesn't mean you have to use identical elements, but the spaces your words and images are occupying should be roughly the same.

The placement of my photos on this layout is symmetrical and the base that everything else is designed around. The photos are grounded with a white cardstock mat and a 1-inch frame of patterned paper.

Symmetry communicates stability, predictability, and an overall calmness to any design. When the brain sees the inherent logic of a symmetrical design it says, "Yes, this makes sense."

Symmetry can drive the design process, as well. When you know you have a series of square photos, for example, you can place some at the top and some at the bottom. Suddenly, creating a brilliant layout just got a whole lot easier!

### succulents

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPE: Studio Calico; STICKERS: Gossamer Blue; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web.

## layout 2

### ASYMMETRICAL BALANCE

Asymmetry occurs when you have elements and spaces of differing values across a given space. Think of it like this: what you have on one side, you don't repeat on the other. With this approach, working with white space can be a playful and unpredictable design experience.

Asymmetry doesn't mean you throw stuff on a page at random. Here, I've created a gathering of overlapping photos on the right and paired that with a title and journaling on the left. These elements are not mirror images and yet the placement, complete with the white space above and below the title, creates a space that feels balanced.

Asymmetry communicates energy, surprise, and motion to a design. When the brain sees an asymmetrical design, it's more challenged and engaged as it works to figure out the visual connections.



Download Cathy's free fall month words and bat cut files. Plus, grab the design template she used to create her "Succulents" layout.

[scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)



## october

supplies CARDSTOCK: Bazzill Basics; ELECTRONIC CUT FILES: Cathy Zielske; ADHESIVE: Scrapbook Adhesives by 3L.



### BONUS: Mini framed photo squares

- 1 Open a photo in Photoshop Elements, select the **Crop Tool**, and change the size to to 1.75 x 1.75 inches and 300 resolution. Crop the photo.
- 2 Increase your canvas size to 2 x 2 inches. Go to **Image > Resize > Canvas Size**. Anchor your canvas in the center and choose White as the Canvas Extension Color.
- 3 Create a new document (8.5 x 11 or 6 x 4). Copy your mini photo (**Select > All, Edit > Copy**) and Paste (**Edit > Paste**) into the new document.
- 4 Add a stroke to the photo to serve as a trim guide. Go to **Layer > Layer Style > Style Settings...** and check the Stroke box. Add "1 px" as the size. Click OK and you will see an outline around the photo. Repeat for each photo.
- 5 Print your sheet of mini photos and trim each just inside the line.



For more great ideas, visit Cathy's website at [cathyzielske.com](http://cathyzielske.com)



Lovely October — NICOLE NOWOSAD



**TINY HEARTS: FINE FEATHERS**  
A collection of little patterned paper hearts, simply stitched, make for great texture on Nicole's playful owl.



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Capturing as many tiny moments as possible and collecting the day's tidbits and photos is one thing, but trying to find the time to pull them together on a page can be a challenge. How to gather-up and share those little things that make up the day: a perfect smile, a playful bit of crafting, a collection of scrappy keepsakes? A simple, easy to use Janome sewing machine can help you to tame your stash of little bits and let you tell your story of lovely days, one page at a time.



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# card café

Window cards offer a peek inside at the fun awaiting your lucky card recipients. BY TERI ANDERSON

Whether frosted, clear, or stained, a window adds a playful, interactive element to any card. Learn to craft your own pretty panes using specialty paper, vellum, and transparency sheets. While you're at it, design a striking stained glass look using alcohol markers. Yes, these tricks will open those creative curtains to new cardmaking tricks as they shine a light on your imagination.

## card 1

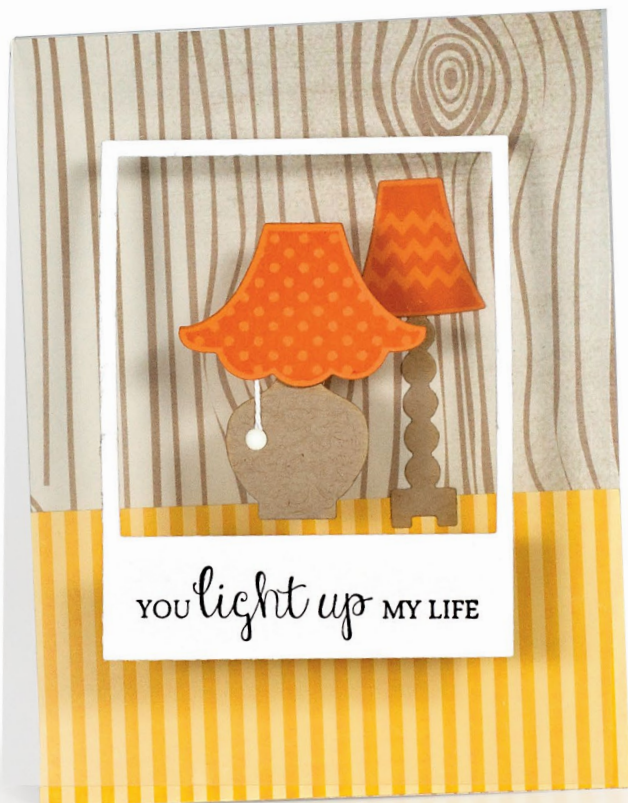
A vellum-wrapped card base creates the foundation of this semi-transparent window.

- 1 Cut 4¼ x 5½ panel from orange cardstock.
- 2 Cut 4¼ x 6 panel from vellum. Score ½ inch from the top. Adhere flap to orange panel.
- 3 Die cut circle frame. Adhere to vellum.
- 4 Die cut large circle. Adhere to front of card. Add letter stickers.
- 5 Cut circle frame from patterned paper. Randomly adhere circles to card.
- 6 Add gems, sequins, and enamel dots.

**supplies** PATTERNED PAPER: My Favorite Things; VELLUM: Neenah Paper; DIES: Taylored Expressions, Technique Tuesday; SEQUINS: Pretty Pink Posh; ENAMEL DOTS: Doodlebug Design; GEMS: Queen & Co.; STICKERS: American Crafts; ADHESIVE: Therm O Web; OTHER: Cardstock.



*open a window of possibilities*



## card 2

Layer inside and outside of a transparent card base to create a window with added depth.

- 1 Cut 4¼ x 5½ panel from patterned paper.
- 2 Cut 4¼ x 6 panel from transparency. Score ½ inch from the top. Adhere flap to patterned paper panel.
- 3 Add a strip of striped paper to the inside of the card.
- 4 Die cut photo frame. Adhere to front of card. Stamp sentiment.
- 5 Stamp lamp shades on orange cardstock. Die cut.
- 6 Die cut lamp bases from kraft cardstock.
- 7 Assemble lamps. Adhere one light inside the card. Adhere second to the outside.
- 8 Add string and enamel dot to the lamp on the outside of the card.

**supplies** PATTERNED PAPER: Crate Paper, My Favorite Things; DIES: Paper Smooches, Taylored Expressions; INK: Hero Arts, Tsukineko; ENAMEL DOTS: Doodlebug Design; ADHESIVE: Therm O Web; OTHER: Cardstock, transparency sheet.

## card 3

Colour vellum to get the look of stained glass.

- 1 Die cut tree circle from cardstock and circle from vellum. Adhere together.
- 2 Die cut circle ring from black cardstock. (To create a ring, set a large circle die on cardstock and then cut a smaller circle out of it.) You'll want to do this with craft foam too.
- 3 Adhere the tree to the rings.
- 4 Flip tree over. Use markers to colour the backside of the vellum. When you're done you'll have a stained glass window.
- 5 Cut a square from white cardstock. Emboss, round corners, and adhere to black cardstock.
- 6 Round the corners of a card cut from black cardstock. Cut panel of white cardstock to fit on card, round corners, and adhere to card.
- 7 Add tree and square to card.
- 8 Stamp sentiment. Add black gems or enamel dots.

**supplies** VELLUM: Neenah Paper; DIES: Taylored Expressions, Technique Tuesday; EMBOSSING FOLDER: Taylored Expressions; STAMPS: Paper Smooches; INK: Tsukineko; GEMS: Queen & Co.; MARKERS: Copic; ADHESIVE: Therm O Web; OTHER: Cardstock, corner rounder punch.



For more great ideas and inspiration, visit Teri online at [terisplace.wordpress.com](http://terisplace.wordpress.com).

Life is what you make it.



I love this photo of Emmy from when we got our family pictures taken. It captured her personality perfectly. She is kind & loving, sweet to her brothers, & is beautiful to boot! I love this little gal so much.

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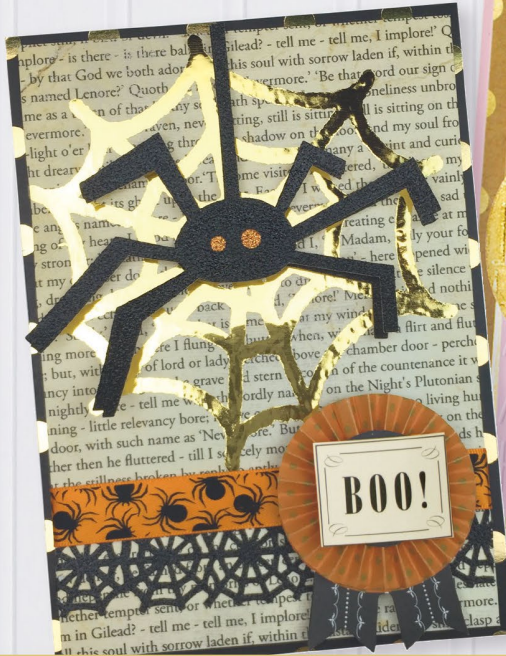
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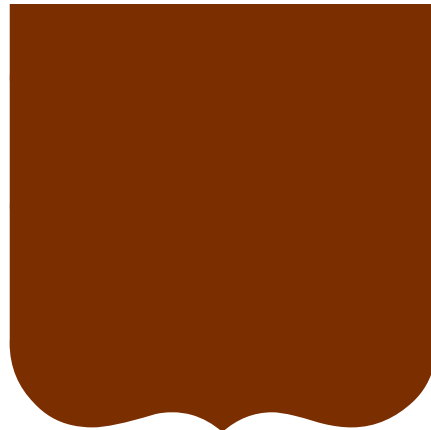


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# readers' gallery



Let the beautiful fall hues inspire your creativity this season. Just as the leaves on the trees transition from green to golden yellow outdoors, a beautiful spectrum of colour brings Kim's layout to life.



## autumn

BY KIM WATSON

**supplies** CARDSTOCK: Bazzill Basics; WATERCOLOUR PAPER: Ranger Industries; DIE CUT SHAPES: American Crafts, Fancy Pants Designs; LETTER STICKERS, TAGS, VELLUM: Fancy Pants Designs; FLAIR, LEAVES, STENCIL: American Crafts; WOOD VENEER: Crate Paper, Close to My Heart, Evalicious; ENAMEL DOTS: My Mind's Eye; GLITTER ACCENTS: Crate Paper; ADHESIVE: Tombow, Xyron.

When the time comes to flock together with your birds of a feather, set your table in style using adorable paper rosette turkeys. As Marcia's gobbling group proves, you won't need much more than paper, cardstock, and little card holder picks to set the sweetest table in town.

## gobble gobble

BY MARCIA DEHN-NIX

**supplies** CARDSTOCK: Core'dinations; PATTERNED PAPER, PUNCHES: Imaginise; ELECTRONIC CUT FILES: Silhouette; MEMO PINS: Advantus; ADHESIVE: 3M.





Jennifer bridged the gap between a focal photo and the paper on her scrapbook page using coordinating embellishments. It's a great way to add texture, and you'll only need a bit of paper and a picture to complete your project. Give it a try! We're sure you'll love the ease of this scrapbook sketch, no matter the season.

## fall bridge

BY JENNIFER LARSON

**supplies** PATTERNED PAPER: BasicGrey, Elle's Studio; LETTER STICKERS: Heidi Swapp; STICKERS: American Crafts, Bella Blvd., Elle's Studio; DIE CUT SHAPES: Bella Blvd., Elle's Studio; ENAMEL SHAPES: American Crafts; MARKER: Copic; KIT: Scrapbook Circle; ADHESIVE: 3M, Stampin' Up!, Tombow.

Halloween is an excellent time to use that themed paper hiding in the back of your closet. As Cap'n Michelle so cutely illustrates here, what may be considered summer paper could be just the ticket for yarrrr next fall project!

## ahoy cutie

BY MICHELLE GALLANT

**supplies** PATTERNED PAPER, DIE CUT SHAPES, FLAIR, STICKERS, WASHI TAPE: October Afternoon; INK: Tsukineko; ENAMEL SHAPES: My Mind's Eye, October Afternoon; ELECTRONIC CUT FILE: The Cut Shoppe; ADHESIVE: Therm O Web; OTHER: Date stamp.



There's nothing quite like the impressive show Mother Nature puts on this time of year to remind us that life IS good. As you're outdoors taking in the fall splendor, take note of that good by snapping and scrapping a few pics. Nicole did, leaving her with this pretty reminder of all life has to offer.

## life is good

BY NICOLE MARTEL

**supplies** PATTERNED PAPER, DIE CUT SHAPES, FLAIR, STICKERS: BasicGrey; ENAMEL DOTS: Freckled Fawn; STAPLES: Advantus; MARKER: Marvy Uchida; KIT: Clique Kits; ADHESIVE: Scrapbook Adhesives by 3L.



## Not all treats have to be sugar-coated.

Instead, send this card trick by Michele to someone you care about. Between the sassy sentiment and the dressed up animals, you're sure to make your recipient's day.

## trick or treat [or whatever]

BY MICHELE BOYER

**supplies** CARDSTOCK, PATTERNED PAPER, DIES, STAMPS: Taylored Expressions; BLENDING CARD, MARKERS: Copic; INK: My Favorite Things; EMBOSSING POWDER: American Crafts; PENS: Copic, Kirarina; ADHESIVE: Copic, Kool Tak; OTHER: Twine.



Hello, first day of school!... Definitely a moment worth capturing in your scrapbook. Make the memory more personal by including a little Q & A each year. If you're feeling stuck on what to ask, check out the things Brenda included on her A+ design.

## off to 2nd grade

BY BRENDA CAZES

**supplies** CARDSTOCK: Recollections; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, LETTER STICKERS, RUB-ONS: Fancy Pants Designs; TWINE: My Mind's Eye; BUTTONS: American Crafts; PUNCHES: EK Success; ADHESIVE: Scrapbook Adhesives by 3L, Tombow.



Not all first-day moments are full of grins. It can be scary starting a new school or school year. If your child is feeling apprehensive, as Lee-Anne's was on his big day, don't be afraid to document that story. Rather than the posed shot, see if you can capture the true feelings they may be experiencing by getting creative with your photography.

## grade 10

BY LEE-ANNE THORNTON

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL SHAPES, LETTER STICKERS: Bella Blvd.; ELECTRONIC CUT FILE: Just Nick; PEN: Marvy Uchida; ADHESIVE: 3M, Scrapbook Adhesives by 3L.

The thought of your "baby" leaving for college may have you as a parent or grandparent... ahem, reeling. But it's absolutely a time worth documenting! Snap shots of your big drive to campus, the new dorm, and your proud student sitting on campus. Then put your complete view of the event to work on a photo-filled page as Dedra did with her masterful design.

## college

BY DEDRA LONG

**supplies** CARDSTOCK: Bazzill Basics, Echo Park Paper; STAMPS: BoBunny; INK: Tsukineko; LETTER STICKERS: Simple Stories; CHIPBOARD: Teresa Collins; ELECTRONIC CUT FILES: Silhouette; PEN: Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L.





Deliver a happy hello this Halloween with a trio of grinning cuties. A card like this one by Lee Ann won't scare the wee ones and will easily strike a *gourd* with the young at heart.

## pumpkin trio

BY LEE ANN BARRETT

**supplies** CARDSTOCK: Stampin' Up!; PATTERNED PAPER: Fancy Pants Designs; STAMPS: Kraftin' Kimmie Stamps; EMBOSSING POWDER, INK: Tsukineko; PAINT: Peerless; TWINE: Hemptique; ADHESIVE: Therm O Web; OTHER: Watercolour paper.



One of the best Halloween treats is the plethora of photo ops that arise. From pumpkin carving to dressing up to your massive candy haul, this is one of the most photo-friendly times of year. But all of those images can make scrapbooking a bit tricky. Follow Davida's lead and use a pocket scrapbook page. It will leave you with plenty of room to share each of your hauntingly happy experiences on a single two-page spread.

## hello halloween

BY DAVIDA STAFFORD

**supplies** PATTERNED PAPER, DIE CUT SHAPES, STICKERS, WASHI TAPE: Bella Blvd.; ENAMEL DOTS: Simple Stories; SEQUINS: Teresa Collins; PEN: Ali Edwards; ADHESIVE: Scrapbook Adhesives by 3L.

## amazing

BY JACLYN RENCH

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Pebbles; PRINTABLE CARDS: CZ Design; WOOD VENEER: Crate Paper, Studio Calico; ENAMEL DOTS: Doodlebug Design; ENVELOPE: Maya Road; ELECTRONIC CUT FILES: Silhouette; ADHESIVE: Stampin' Up!, Tombow.

Do you have multiple photos you'd like to include on a single layout?

Create a photo grid. The quick tip here, which Jaclyn so perfectly illustrates, is to use close-up images. By keeping your focus on your subjects, you won't lose any of the details, even when creating a layered collage.



Perhaps Halloween isn't your scene.

That doesn't mean you can't send a little fall fun someone's way. Debbie's everyday autumn greeting is an adorable option when it comes to sending a little warmth as the days cool.

## happy fall ya'll

BY DEBBIE MARCINKIEWICZ

**supplies** CARDSTOCK: Papertrey Ink, Stampin' Up!; PATTERNED PAPER, INK: Stampin' Up!; DIES, STAMPS: Paper Sweeties; MARKERS, PEN: Prismacolor; ADHESIVE: Stampin' Up!.





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# Bling on the Holidays...

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# what's next...

The weather outside may be frightful, but what you'll find inside our winter issue will be absolutely delightful. Here are just a few of the things you can look forward to:

- \* As the weather cools, we'll look at piling on the layers...the scrapbooking layers, that is, with plenty of innovative tricks to try
- \* A special holiday card edition of our popular Sketch Savvy column
- \* Shake, shake, shake, Señora! You won't want to miss our interactive shaker project ideas
- \* The benefits of working with transparencies will be made crystal clear in our Creative Card Techniques column



**If there's one thing to believe in, it's holiday crafting!** This is such a special time of year to create. From handmade gifts and cards to scrapbook pages showcasing those happy holiday photos, you'll find plenty of inspiration in our Winter 2015 issue. Enjoy the magic!

## believer

BY CHRISTA PAUSTENBAUGH

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# before we go . . .

## font finds

Journaling is meant to be read and this list of fonts offers terrific choices for putting your stories into print. Think outside the Times New Roman box and give one of these typefaces a spin the next time you add printed journaling to your layouts.

## Journaling

OPEN SANS, [fontsqurrel.com](http://fontsqurrel.com)  
This font is clean, easy to read, and comes in multiple styles and weights. In short, Open Sans is great for journaling AND creating matching titles.

## Journaling

PT SANS, [fontsqurrel.com](http://fontsqurrel.com)  
Here's another sans serif typeface that works well for journaling. It also comes in various weights and is very easy to read.

## Journaling

HABIBI, [fontsqurrel.com](http://fontsqurrel.com)  
This serif typeface borrows its style from classic fonts, but stylizes the letters with a bit of contrast. This font would be perfect for your next journaling block—give it a try!

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KAMERON, [fontsqurrel.com](http://fontsqurrel.com)  
This font is a slab serif typeface, meaning it has square-ish feet and tails. Kameron adds a more modern feel to your pages while retaining its readability at smaller, journaling sizes. Slab serif fonts are really trendy right now and would be a welcome addition to your next holiday page.

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