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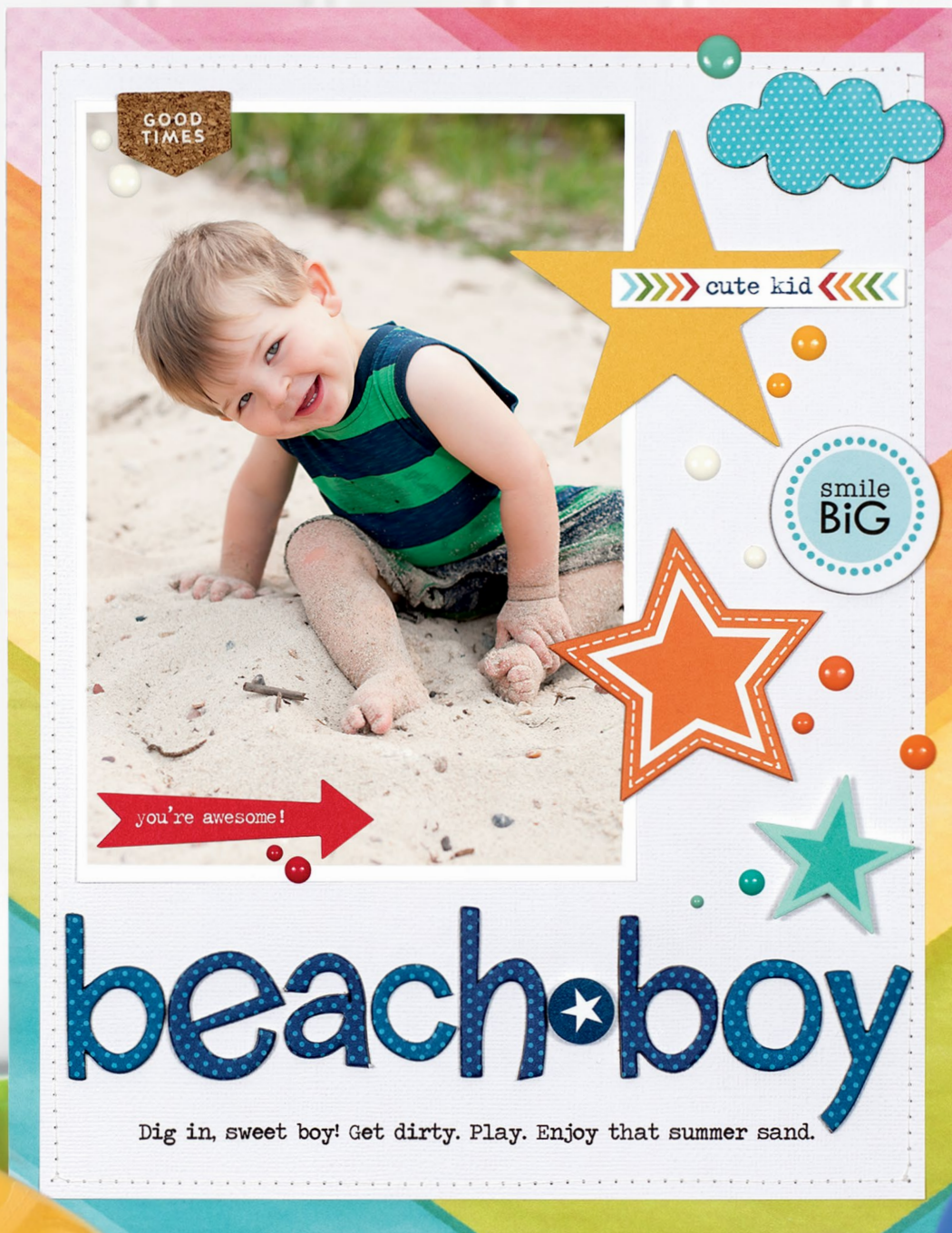
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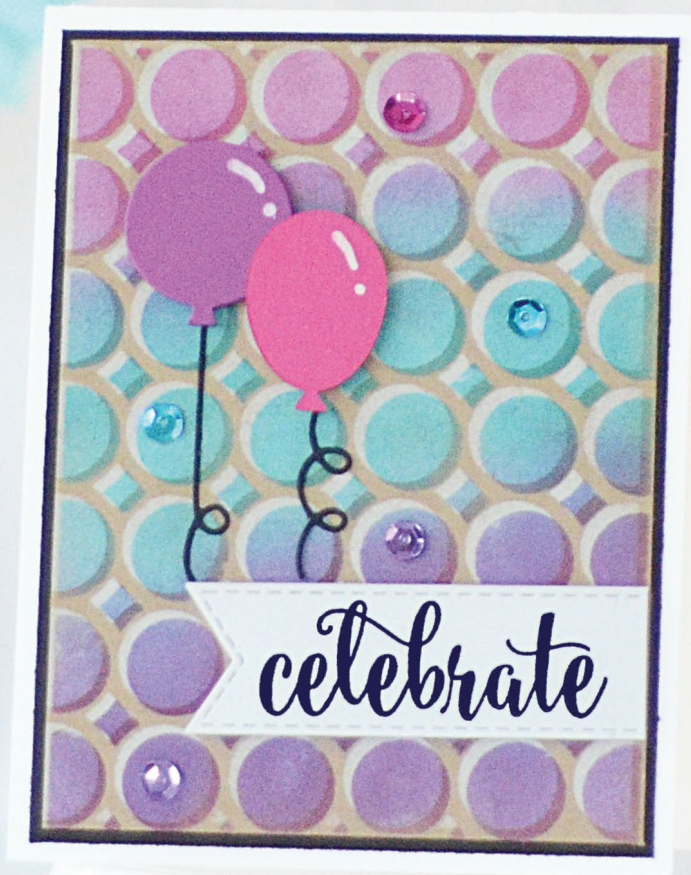


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in this issue



18

the 3Ts } tips, tricks & techniques

- 21 **10 Years, 10 Techniques**
Our 10 design team members share their go-to scrapbooking tricks.
- 29 **sketch savvy**
- 34 **make it mini**
Take a mini-inspired road trip with talented guest columnist Peppermint Granberg.
- 37 **creative card techniques**
Get hooked on a felt feeling with Jennifer McGuire.

the 3Is } ideas, insights & inspiration

- 43 **a cut above**
Explore the popularity of electronic die cutting.
- 51 **spark your story**
Ali Edwards shares tips for living with intent this summer.
- 55 **design your life**
Cathy Zielske shows how to live a balanced life... in scrapbooking.
- 59 **card café**
Summer card-making shortcuts are Melissa Phillips' secret recipe.
- 63 **inspiration gallery**
Warm up your creativity with our gallery of cool creations.

noteworthy

- 4 **takes 2 & 3**
Two more great takes on our cover layout.
- 5 **from the editor**
- 6 **extra! extra!**
- 75 **the store directory**
- 79 **what's next**
- 80 **before we go**



34

the essentials

- 9 **10 most wanted**
A look at what's hot, hot, hot in crafting.
- 12 **pic tips**
Learn how to create a photo essay with Maggie Holmes.
- 15 **pocket play**
Stephanie Bryan is here with plenty of pointers for scrapbooking within pockets.
- 18 **project: trend**
Vicki Boutin shows that no matter how you slice it, pineapples are popular.



69

takes 2 & 3

We asked three talented designers to each create a layout for cover consideration. Loving all of the results, we've dedicated this space to sharing what everyone came up with. Take a look at how one title/photo/journaling grouping can be used to create three very unique (and gorgeous!) outcomes!

ON OUR COVER

beach boy

BY JENNIFER CHAPIN

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Bella Blvd; CORK SHAPE: Studio Calico; ENAMEL DOTS: Bella Blvd, Studio Calico; ADHESIVE: Scrapbook Adhesives by 3L



We {heart} Nancy's innovative approach to a page border. The stitched strip of punched shapes fills the space while also adding some depth where the hearts lift up.

BY NANCY DAMIANO

supplies PATTERNED PAPER: American Crafts, Elle's Studio; CHIPBOARD, STICKERS: American Crafts; ENVELOPE: Fancy Pants Designs; WOOD VENEER: Pinkfresh Studio; ENAMEL SHAPES: Doodlebug Design, My Mind's Eye, Pinkfresh Studio; ADHESIVE: Therm O Web; OTHER: Punch



The hint of an accent cluster at the top of Amy's design is a bit like hidden treasure peeking out from the sand. Layering your focal photo over a group of embellishments is an excellent way to add texture and playful detail without bombarding the layout.

BY AMY COOSE

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: American Crafts, Simple Stories; DECORATIVE CLIP, DIE CUT SHAPES, STICKERS: American Crafts; SHIPPING TAG: Jilibean Soup; ADHESIVE: Stampin' Up!

SUMMER 2016 ISSUE 42

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scrapbook
& cards TODAY

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from the editor



When I think fondly of favourite summer memories, my childhood and days spent on my grandparents' farm immediately come to mind. My family did so much to make this time special. From horseback riding and tree climbing to ditch wading and fruit picking, I enjoyed many happy experiences. I now hope to create such fun impressions of summer for my girls.

I imagine my goal of a summer to remember is why Ali Edwards' idea of a summer manifesto (pg. 51) resonates so much with me. In fact, as soon as I was done editing her article, I set to making a list of my own—things I want to make sure my family experiences this season. As a busy family, we so often put things off until tomorrow. I don't want my girls' childhood (especially summer vacation!) to turn into a bunch of tomorrows that never come.

As Ali suggests, I'm also going to scrapbook each of the moments on my list as we experience them, starting with the layout shown here. The first item on my list—go to the tulip festival—was actually a springtime activity. I guess this makes mine more of a sunny manifesto of things to do while the weather is warm. We're off to a good start, and I know the ideas in this issue will provide some much needed inspiration as we continue to make our way down our list. From the vast assortment of layouts in our Inspiration Gallery (pg. 63) to the cool cut pages filling our "A Cut Above" feature (pg. 23), there are so many possibilities to explore.

No matter what you choose to do this summer, I hope you'll also take some time to document the memories made. What I wouldn't give to have a scrapbook of my farm days to look back on now. Talk about a treasure! Here's hoping you find just the inspiration you need to create such riches for the ones you love.

Cheers!

Megan

MEGAN HOEPPNER
EDITOR-IN-CHIEF



love today

BY MEGAN HOEPPNER

supplies PATTERNED PAPER, CORK, DIE CUT SHAPES, STICKERS,
TRANSPARENCY: Pink Paislee; PEN: Sakura; ADHESIVE: Therm O Web

extra! extra!



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hello summer!

celebrate summer with us!

At *Scrapbook & Cards Today*, we celebrate summer in style. And we do so ALL summer long! Join us on our blog for our second annual SCT Summer Fun event. We'll have prizes, projects, and inspiration to keep your creativity sizzling. The fun starts on June 20. We can't wait to see you there!



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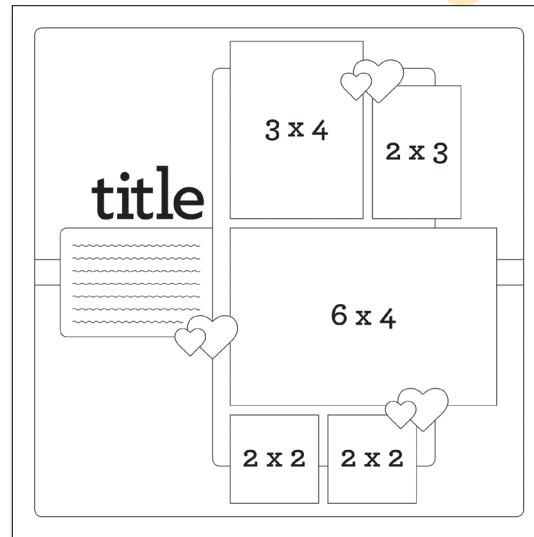
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If you're familiar with our website, you know we post a call for submissions for each issue. It's one way we look forward to getting your work on the pages of our magazine. Visit our website today to see what we're currently looking to include in our Fall 2016 issue.

scrapbookandcards.com/current-call

Making travel plans? Plan to join us at one of our live events. Enjoy a weekend full of crafting, learning, and laughing right alongside some of your favourite designers. Upcoming dates and locations include:

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- Cornwall, ON — September 30–October 2, 2016
- Thunder Bay, ON — October 14–16, 2016
- Saskatoon, SK — November 4–6, 2016
- Toronto, ON — March 3–5, 2017
- Moncton, NB — March 17–19, 2017
- Calgary, AB — March 24–26, 2017
- Abbotsford, BC — April 22–23, 2017

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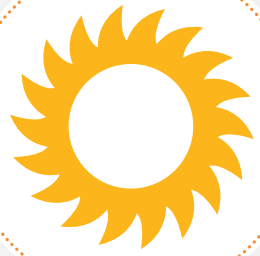


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www.wermemorykeepers.com



the essentials



1

FRAMED CHICKEN WIRE WITH CLIPS

Here's the coop...errr, scoop! The open nature of chicken wire makes it an ideal display item. Fill this framed version with summer souvenirs. Or make housekeeping more fun by turning it into a playful chore chart. jillibean-soup.com

2

FESTIVE BIRTHDAY SERIES DESIGNER PAPER

Time for a fiesta? The vibrant colours and southwestern sass found in this paper line are sure to make any party pop! Use it to create invitations, shape decorations, even craft a DIY piñata. Fabuloso! stampinup.com



10 most wanted

A list of some of the most inspiring products on the scene right now.

chore chart

BY MARLA KRESS

supplies PATTERNED PAPER, ENAMEL DOTS, DIES, PEN: Stampin' Up!; FRAME: Jillibean Soup; ADHESIVE: Therm O Web; ELECTRONIC CUT FILES: Silhouette; OTHER: Clothespins, twine

Go for the bold
this summer!



3

ATTWELL COLLECTION

Attwell is ultra modern with vibrant colours and paint-inspired elements. In addition to the FPD embellishments you know and love (puffy stickers, chipboard, tags, flair, and more), Attwell introduces stationery staples such as cute pencil cases/pouches, pens, and office clips.

fancypantsdesigns.com

ROAD TRIP STAMP SET

On the road again? Take the highway to the creative zone and document the travel memories made using Road Trip. Whether you head for the hills or cruise Route 66, the charming motifs offered here are your first-class ticket to stamping fun.

heroarts.com



4

STAMP SHAMMY

Wow! That's some shammy! It's a 5 x 7 reusable cleaning cloth. The Lawn Fawn Stamp Shammy doesn't require anything more than good old h2o to make it work. Simply soak the cloth and set to cleaning those stamps. No need to clean the shammy between ink colours either, leaving you with more time to play.

lawnfawn.com



5

SEIZE THE DAY!

The Carpe Diem planner line makes tracking tasks fun and fashionable. Decorate your dates with stickers, add in photos, and turn your planner into an organized extension of your creative life.

simplestories.com

6



Let's go glamping!

7

3D CAMPER DIE

This die by Eileen Hull for Sizzix gives the term pop-up camper new meaning. It cuts the template to make a three-dimensional, vintage camper. Dress it up with a patterned paper panel and a bitty banner and you've got yourself an adorable paper glamper! Create a bunch and string them along with some twinkle lights for the cutest backyard bash on the block! sizzix.com



8



PREMIUM DYE INK

Available in 10 scrumptious colours, this dye ink is specifically formulated to pair perfectly with Taylored Expressions cardstock. Colours include Cherry Pop, Lemon Meringue, and Jelly Donut, to name a few. Is your mouth watering yet? If not, add to that list Oreo and Chocolate Truffle, which are the new black and brown hybrid ink options. Full-size pads, mini pads (shown here), and colour refills available. tayloredexpressions.com

9



Catch the confetti craze!

CONFETTI PUNCHES

Throwing kindness around like confetti is easy with these punches. Add a little extra love to those envelopes. Include stars for your grad or hearts for the happy newlyweds. Punch from paper and specialty cardstock (foil, vellum, etc.) to create one-of-a-kind confetti mixes and set to sprinkling that kindness!

americancrafts.com

10

FUN IN THE SUN COLLECTION

What do you get when you combine Doodlebug with the latest summer looks? The sweetest bunch of flamingos, pineapples, and cacti imaginable. Who knew a cactus could look so cute? Of course, with Doodlebug's signature flair for the adorbs, it should come as no surprise. Let this on-trend assortment brighten up your warm-weather projects. doodlebug.ws



pic tips

Tell a more complete story through photos. BY MAGGIE HOLMES

Did you know combining the right types of photos can tell a story without words? Think of it as a photo essay. I tend to gravitate towards one style of image, so I keep a list of shots to take when photographing an event so I won't forget to take any pics that aren't my natural go-tos. With the full story in picture form, it's then easy to scrapbook the complete story, with or without words.



TIP: At bigger events like weddings, make a well thought out image list ahead of time. It makes it easier to focus on the fun without forgetting to capture those must-haves.

Photo essays work especially well for big events (birthdays, holidays, etc.). When preparing your photo essay, plan to capture the following four photo types:

- 1 **Establishing Shots.** Shoot the complete scene from afar, including a group shot of all in attendance. This sets the stage for the rest of your photo essay.
- 2 **Subject Shots.** If you're capturing an event surrounding a guest(s) of honor (birthday, wedding, graduation, etc.), take a few shots of your VIP(s). Do this before other guests arrive and things get crazy.
- 3 **Action Shots.** Keep your camera handy so you won't miss any key activities (blowing out candles, eating cake, opening gifts, etc.). These shots bring a photo essay to life.

4 **The Details.** Capture as many details as possible, before, during, and even after an event. Think decorations, food, facial expressions, and other close-up beauty shots.

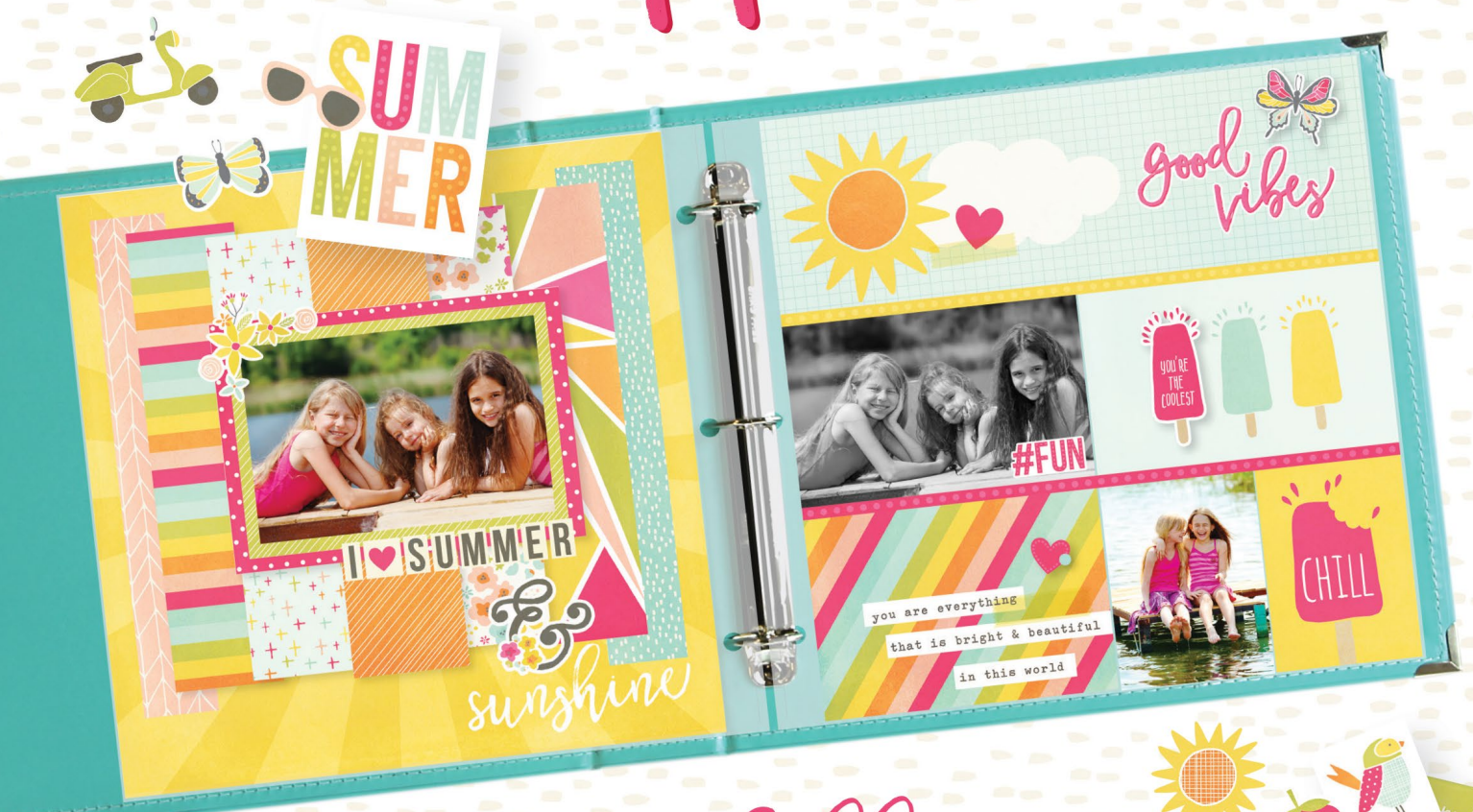
Give yourself permission to deviate from this game plan, based on how things flow during the event. Some of our kids' birthday parties are recorded with hundreds of images and a complete photo essay while others are documented by a small handful of not-so-perfect phone images. In the end, they both tell the story and that's perfectly okay by me!

best day ever

supplies PATTERNED PAPER, DIE CUT SHAPES, WOOD VENEER: Crate Paper; ADHESIVE: Scrapbook Adhesives by 3L

For more great ideas and inspiration, visit Maggie online at maggieholmesdesign.com

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pocket play

Get creative with your pocket scrapbooking this summer! BY STEPHANIE BRYAN

Scrapbooking within divided page protectors is a great way to not only use up your supplies, but also help spark your creativity!



today

supplies DIVIDED PAGE PROTECTORS: Project Life; JOURNALING CARDS, STAMPS: Ali Edwards; STICKERS: Ali Edwards, Crate Paper; ADHESIVE: Sticky Thumb; OTHER: Stapler, staples

When documenting a vacation,

I begin by narrowing down my many photos to a handful of favourites. I include a mix that represents the main points of our adventure. The photos themselves tell the story, but I also include some added journaling. Here, my thoughts landed on a 4 x 6 journaling card, a hidden journaling card, and a few 3 x 4 cards. That's the great thing about pocket scrapbooking—you can divide and use the pockets in a way that will best accommodate the amount of photos and journaling you have.

TIPS

POCKET TIP #1: Stamp or type words directly on your images to help save space without sacrificing content.

POCKET TIP #2: Combine two cards to create a pocket. Simply trim a 3 x 4 card to approximately 3 x 2, punch a notch out of the top using a circle punch, and staple or stitch the two cards together.

POCKET TIP #3: Emphasize a smaller, square photo by adhering it to a 3 x 4 journaling card.

BONUS TIP: When using a single, larger photo as one page in a two-page scrapbook spread, consider balance. The palm tree is placed off center, leading the eye into the rest the design.



For this summery spread, I decided to do something a little different and paired a large 6 x 8 photo from our vacation with smaller 2 x 2 photos and journaling cards. Have fun playing with the placement of your cards until you land on a look you love. In this example, I spaced the journaling squares out to create balance amongst the photos. For further balance and to emphasize the start and stop points, I also added rectangular chipboard stickers to my first and final photos. The overall placement creates a natural flow to the design.

bring on the moments

supplies DIVIDED PAGE PROTECTOR, STAMPS: Ali Edwards; STICKERS: Crate Paper; OTHER: Cardstock

TIPS

POCKET TIP #1: Pair small photos and journaling with an extra large image for a dramatic effect!

POCKET TIP #2: Create your own 2 x 2 journaling cards using cardstock and your favourite stamps.

POCKET TIP #3: Limit the colours you use with your stamped and typed elements. Using black ink exclusively creates a unified, neutral feel and lets the photos stand out as the prime focus.

For more innovative ideas, visit Stephanie's beautiful blog at stephaniemakes.blogspot.com

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project: trend

A report on the latest and greatest in trend-setting products and techniques. This issue: pineapples. BY VICKI BOUTIN



Pineapple is not just a deliciously sweet treat. It's also a sweet summertime trend that's ripe for the pickin'! You can relax in your pool atop an inflatable pineapple while wearing an itsy-bitsy pineapple bikini and sipping from a plastic pineapple cup! But this isn't just a fun-in-the-sun trend. Plant some paradise in your craft room using any of the pineapple accents currently available. What kind of tasty delights will you whip up?

TECHNIQUE: Creating Balance

Let's talk scale. I don't mean the pointed part of a pineapple's exterior. Instead, I'm talking balance. No matter how you slice it, this design principle is key to keeping your page fresh. When working with a repeating motif, dole out different sizes. By selecting small, medium, and large pineapples, the icons support the overall design rather than compete for the leading role.

let's go

supplies CARDSTOCK: Core'dinations; PATTERNED PAPER: Carta Bella, Echo Park, Simple Stories; DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Simple Stories; WOOD VENEER: Pebbles; DECORATIVE PAPER CLIP: The Paper Studio; PUNCH: Fiskars; PEN: Ranger Industries; ADHESIVE: Scrapbook Adhesives by 3L

TECHNIQUE: Layering Die Cuts

Pineapples are one of the most textured treats in the fruit family. Rock that rough outer shell using a die designed to layer. Cut from two different shades of yellow to create added depth.

cool

supplies PATTERNED PAPER: Carta Bella, Echo Park; BRAD: The Paper Studio; DIE CUT SHAPES: American Crafts; WOOD VENEER: Pebbles; DIE: Carta Bella; ADHESIVE: Scrapbook Adhesives by 3L



TECHNIQUE: Partial Cutting

Produce cool produce with pop-up dies. These partial-cutting systems create raised areas that you can emphasize using colour (paint, chalk, ink, etc.) or accents to enhance the pattern.

TIP: Layer the cut piece over a darker shade of paper for added shadowing.

just a note

supplies CARDSTOCK: American Crafts; PATTERNED PAPER: Pebbles, Simple Stories; ENAMEL DOTS: Simple Stories; DIES, STAMPS: Hero Arts; INK: Ranger Industries; PUNCH: Fiskars; ADHESIVE, PHOTO CORNERS: Scrapbook Adhesives by 3L



TIP: Intentionally leave some pieces of your top layer in place to create a little extra pineapple pizzazz.

give it a try!

STEP ONE:

Die cut pineapple into cardstock.

NOTE: Smooth cardstock or watercolour paper will work well for this painting technique.



STEP TWO:

Paint image using water-based ink and brush.

NOTE: Before opening ink, squeeze the lid and pad together to create a pool of ink in the lid to pull from.



STEP THREE:

Lift and curl the die cut areas to create texture.

NOTE: For more depth, add shading or colour to areas that will be lifted.



For more on trends from Vicki, visit her blog at vickiboutin.typepad.com

Whether you're an urban pathfinder or an outdoor explorer, we are excited to offer fun images to create lasting memories of your summer endeavors. While planning your next road trip, rest easy knowing that our stamps have you covered. If you're taking a staycation to explore your own backyard, we have the images to turn your adventures into charming keepsakes.

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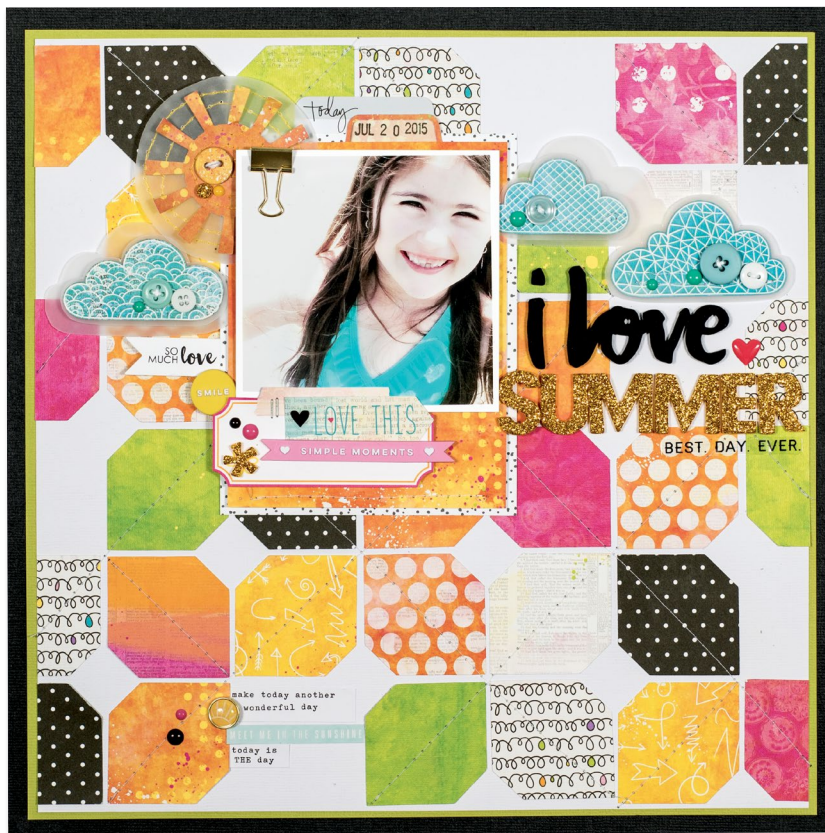
10 years, 10 techniques

The party continues! Welcome to the second of four articles (one per 2016 issue) created to celebrate our tenth year in publication. Our team of designers is back with more of their favourites. In our last issue, they shared their list of must-have products. Now, we'll discover their go-to techniques. Does your fave make our list? BY MEGAN HOEPPNER

sketch savvy p.29

make it mini p.34

creative card techniques p.37



technique no. 1

machine stitching

DESIGN TEAM MEMBER NICOLE NOWOSAD

Nicole says: Machine stitching is such an easy way to add texture and movement to a paper project. Plus, it's a great way to bind patterns and colours together that may not work otherwise. More than anything, I love that I can put my unique signature on my projects with nothing more than a sewing machine and thread.

TIP: Go easy on the adhesive! If you know you're going to add stitching, use glue sparingly to avoid clogging your machine and gumming up your needle.

i love summer

supplies PATTERNED PAPER, BRAD, DIE CUT SHAPES: BoBunny; LETTER STICKERS: American Crafts; STICKERS: American Crafts, Bella Blvd, Simple Stories; BINDER CLIP: Heidi Swapp; CHARM: Pinkfresh Studio; ELECTRONIC DIE-CUTTER, SEWING MACHINE: Janome; ADHESIVE: Therm O Web

technique no. 2

fussy cutting

DESIGN TEAM MEMBER STACY COHEN

Stacy says: Fussy cutting is one of my favourite techniques. I find the process of cutting out intricate designs to be extremely relaxing and therapeutic. The added bonus: I end up with inexpensive page accents that add eye-catching detail to any project.

TIP: Give cut elements, such as flowers and leaves, some added shape using a large ball stylus. Simply place your cut piece on a foam pad and press the stylus down in a circular motion to give the edges a lift.

paradise found

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, GEMS: Stampin' Up!; STICKERS: American Crafts; FLOWERS, RESIN SHAPE: Prima Marketing; DIE: My Favorite Things; ADHESIVE: Beacon Adhesives, EK Success, Tombow; OTHER: Lace





technique no. 3

clustering accents

DESIGN TEAM MEMBER LISA DICKINSON

Lisa says: Embellishment clusters are a perfect way to create a visual triangle on your page! I'll often position three unique groupings to frame my focal point (usually the photos). Clustering several small accents together makes a bigger impact than a single piece, and mixing different items is a great way to use the last few embellishments from a package.

TIP: Create a "home" for your embellishment cluster by arranging elements on a circle cut from paper.

get outside

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS, TAGS, WOOD VENEER: Jillibean Soup; CHIPBOARD: October Afternoon; GEMS: Doodlebug Design, Queen & Co.; INK: Stampin' Up; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Twine

technique no. 4

punching borders

DESIGN TEAM MEMBER VIRGINIA NEBEL

Virginia says: Punching borders for layouts is my go-to technique because I can make several borders from different patterns and layer them together for added colour and texture. I also like that they can be cut apart and used in other unique ways, like the photo corner on my page.

TIP: When punching a long, thin border, start from a larger piece of paper and trim it down once your border is complete. This ensures better accuracy when punching.

love this boy

supplies PATTERNED PAPER: Fancy Pants Designs, Simple Stories; STICKERS: Simple Stories; DIE CUT SHAPES: Fancy Pants Designs, Simple Stories; LETTER STICKERS: American Crafts, Evalicious; ENAMEL DOTS: Simple Stories; PUNCHES: EK Success; ADHESIVE: Scrapbook Adhesives by 3L





technique no. 5

hand stitching

DESIGN TEAM MEMBER NANCY DAMIANO

Nancy says: Hand stitching lets me add an extra handmade touch to my projects. And I love that I can do it with nothing more than a needle and thread. No wonder I turn to this technique time and time again.

TIP: Short on time? Create this look by drawing dashed lines with a pen—a technique known as pen stitching. Use more than one colour to mimic the ombre style shown here.

hello paradise

supplies PATTERNED PAPER: My Mind's Eye, Simple Stories; VELLUM: Bazzill Basics; CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, STICKERS, WOOD VENEER: My Mind's Eye; LETTER STICKERS: American Crafts; STAMP: Pinkfresh Studio; INK: Stampin' Up!; PAINT: DecoArt; FLOSS: DMC; ADHESIVE: Therm O Web

Hand-stitch your own ombre title in three easy steps:

STITCHING HOW-TO



STEP ONE: Write or print your title on cardstock.



STEP TWO: Evenly pierce holes using a piercing tool or needle.



STEP THREE: Stitch a portion of your title in one colour of embroidery floss, and secure end to back of layout. Stitch remaining letters using second shade of floss.

technique no. 6

heat embossing

DESIGN TEAM MEMBER EMILY PITTS

Emily says: Embossing gives my work the added dimension I love. When I want to be subtle, I use clear embossing powder, which doesn't take attention away from my photos.

TIP: Dress up embossed motifs to add emphasis. On this example, the paper bow tie was stamped on paper. The bouquet is a floral embellishment, and the necklace was jazzed up using glitter glue.

you & me

supplies CARDSTOCK, VELLUM: Bazzill Basics; PATTERNED PAPER, INK, STAMPS: Richard Garay; ELECTRONIC CUT FILES: Silhouette; CHIPBOARD, EYELET: American Crafts; RESIN FLOWER, TWINE: Maya Road; STICKER: Teresa Collins; GLITTER GLUE: Ranger Industries; ADHESIVE: iLoveToCreate, Scrapbook Adhesives by 3L, Therm O Web; OTHER: Embossing powder



technique no. 7

stamping digitally

DESIGN TEAM MEMBER SHERI REGULY

Sheri says: I love incorporating digital stamps into my traditional pages. They offer so much versatility and can easily be customized in both colour and size to fit any design. Another bonus: no ink-stained fingers!

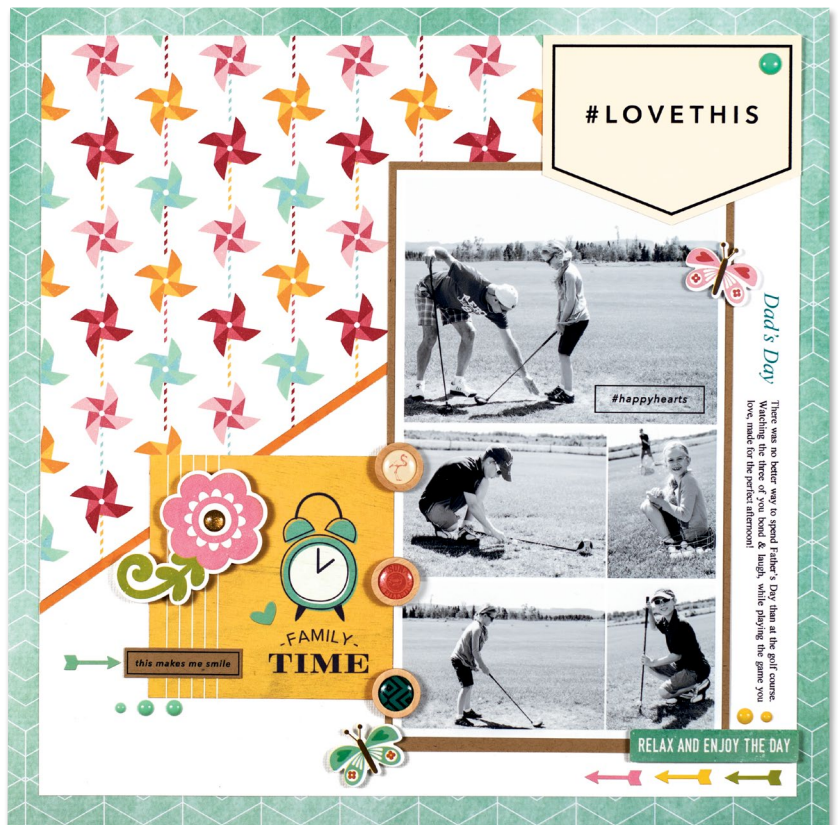
TIP: Transform digital stamps (brushes) into traditional accents by printing and trimming them. You can also print them on pics to create the look of rub-ons.



Sheri and our art director, Cathy Zielske, created free digital downloads so you can give this technique a try. Find them at scrapbookandcards.com/bonus-files

dad's day

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Echo Park, Heidi Swapp; STICKERS: Echo Park; DIE CUT SHAPE: We R Memory Keepers; BUTTONS, CHIPBOARD: Crate Paper; ENAMEL DOTS: Doodlebug Design, My Mind's Eye; ADHESIVE: Scrapbook Adhesives by 3L





technique no. 8

stenciling

DESIGN TEAM MEMBER VICKI BOUTIN

Vicki says: My creative toolbox is full of a plethora of items...but it's stencils I turn to most often. They come in a multitude of designs and work well with all kinds of mediums. Perfection!

TIP: Don't be afraid to layer several bright colours. Just make sure you allow each layer to dry before adding the next to avoid making mud.

cute

supplies CARDSTOCK: American Crafts, Core'dinations; PATTERNED PAPER: Jillibean Soup, Lawn Fawn, Pebbles; STENCILS: Hero Arts, Ranger Industries; STICKERS: American Crafts, Jillibean Soup; ENAMEL DOTS: Richard Garay; DIE CUT SHAPES: Pebbles; PEN: Ranger Industries; ADHESIVE: Therm O Web

Stencil your own unique background following these basic steps:

STENCIL HOW-TO



STEP ONE: Secure first stencil to cardstock using temporary adhesive (or washi tape) and apply ink using a blending tool or sponge. Gently remove and clean stencil while colour dries.



STEP TWO: Secure second stencil to layout and apply second layer of ink. Gently remove and clean stencil while second layer dries.



STEP THREE: Apply a puddle of ink to a non-stick crafting mat and combine with water to create watercolour paint. Paint pools of colour on page.



technique no. 9

manual die cutting

DESIGN TEAM MEMBER JENNIFER S. GALLACHER

Jennifer says: I love the way I can customize any page with a shape I've made myself. I now keep my Sizzix Big Shot next to my desk so I can quickly and easily die cut words, tags, flowers, and more with just a turn of the handle. This is a technique I turn to for almost every project.

TIP: Make a subtle statement by die cutting both a title and a foundation from the same colour of cardstock and layering them, as done with the red tag and "hello."

hello brave boy

supplies CARDSTOCK: American Crafts, Recollections, Stampin' Up!; PATTERNED PAPER, STICKERS: Doodlebug Design; TWINE: Doodlebug Design, Jo-Ann Stores; DIE CUT SHAPES: American Crafts, Doodlebug Design; DIES: Sizzix, Stampin' Up!; PUNCHES: Fiskars; ADHESIVE: Therm O Web



TIP: When mixing fonts, try picking at least two that are completely different. Contrast bold lines with smooth curves for an interesting look.

technique no. 10

combining fonts

DESIGN TEAM MEMBER MARLA KRESS

Marla says: Whenever I need to create a title, add a date, or highlight journaling, I reach for my letter stickers. With the variety of colours, styles, and sizes, I can combine them to fit any space and really tell my story.

best friends in the desert

supplies CARDSTOCK, MARKER: American Crafts; PATTERNED PAPER: Pebbles; LETTER STICKERS: BasicGrey, Fancy Pants Designs, My Mind's Eye, Pebbles; ENAMEL DOTS: My Mind's Eye; ADHESIVE: Therm O Web; OTHER: Twine



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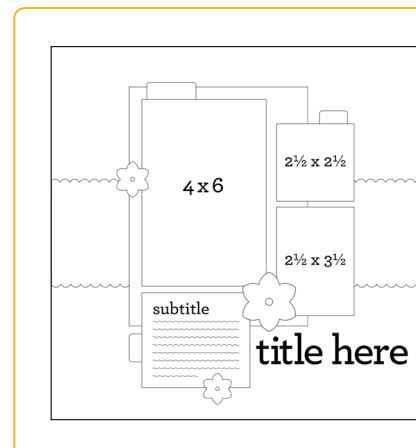
put your print on any blueprint

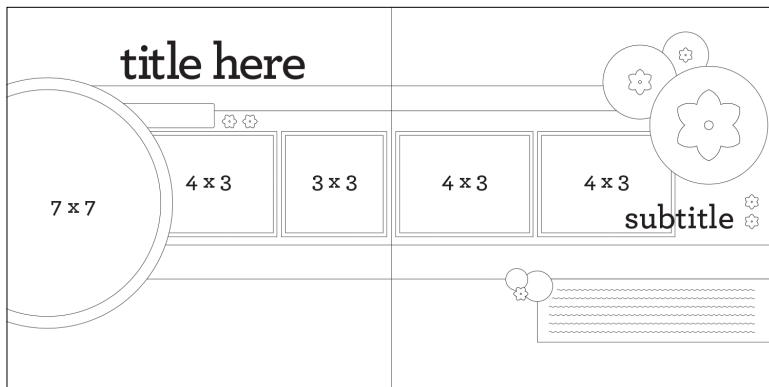
No need to turn to a fresh sketch each time you create. Instead, look at switching up the materials you use. In place of patterned paper, Kim filled the horizontal background rows on this sketch with vellum, which she trimmed to create fringe and then stitched to her page. Specialty paper (vellum, foil, etc.) offers much creative potential and can quickly breathe new life into a beloved blueprint.

real life

BY KIM WATSON

supplies PATTERNED PAPER, DIE CUT SHAPES: American Crafts, Pinkfresh Studio; RUB-ONS: American Crafts; ENAMEL DOTS, WOOD VENEER: Simple Stories; CHARMS: Pinkfresh Studio; DECORATIVE CLIPS: American Crafts, Heidi Swapp; ACRYLIC STARS, FLAIR, JOURNALING CARD: Hip Kit Club; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web, Tombow





shape shifting

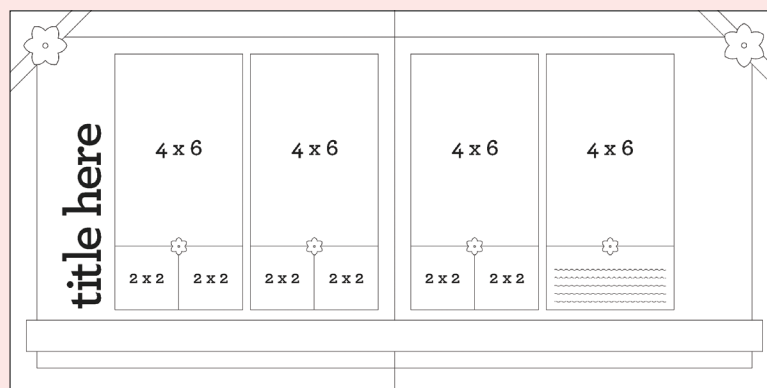
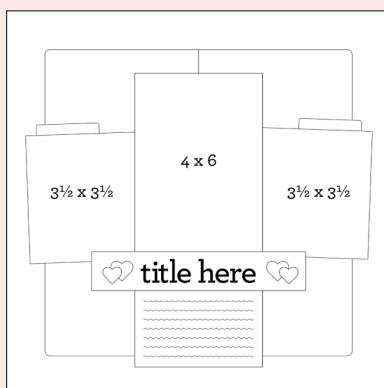
Stacy's page takes shape with prominent circle and square photos. By changing up the shape of the focal photo, it stands out in a beautiful way. To balance the design and create a cohesive feel across the two-page spread, this sketch introduces a second circular cluster in the upper right corner.

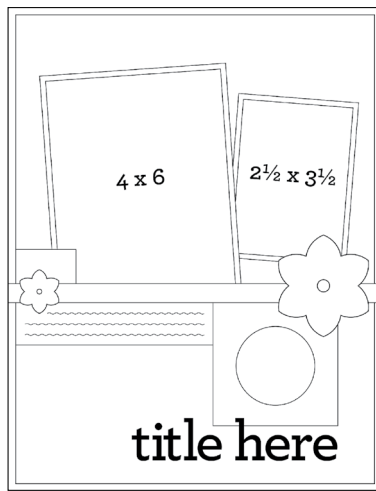
you complete us

BY STACY COHEN

supplies CARDSTOCK: Bazzill Basics, Core'dinations; PATTERNED PAPER, DIE CUT SHAPES, WOOD VENEER: Pinkfresh Studio; GEMS, GLITTER: Queen & Co.; STICKERS: Pinkfresh Studio, Queen & Co.; ADHESIVE: EK Success, Scrapbook Adhesives by 3L, Tombow; OTHER: Embroidery floss, yarn

BONUS SKETCHES





give the tilt a whirl

Take your straight line for a curve. The base elements of this sketch are quite linear—straight title, straight background paper, and straight accents. The one exception is the photo placement. By placing the images askew, they stand out against Sheri's otherwise linear look.

TIP: White mats are where it's at! Whether you print photos with an included white border or mat borderless prints on white cardstock, a thin layer of this clean neutral will have your pics standing out in a classic and sleek way.

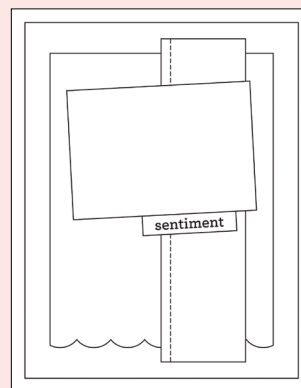
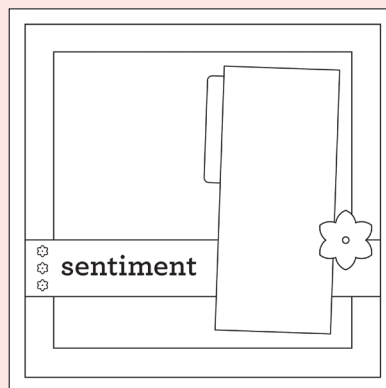
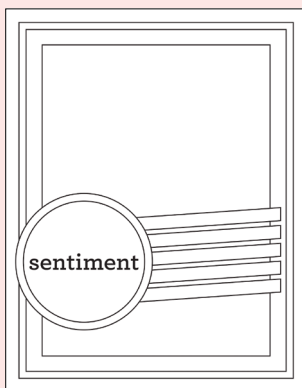


@ eleven

BY SHERI REGULY

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Heidi Swapp, Webster's Pages; FLAG, STICKERS: Heidi Swapp; DIE CUT SHAPES: Crate Paper, Heidi Swapp; BUTTON: American Crafts; CHIPBOARD: Crate Paper; ENAMEL DOTS: My Mind's Eye; DIES: Sizzix; ADHESIVE: Therm O Web

BONUS CARD SKETCHES



FREE SKETCHES

Inspiration is just a click away! All of our featured sketches are available for download on our website: scrapbookandcards.com/sketches

one sketch, two cards

With one sketch and a single collection pack, Virginia was able to create two stand-out summertime designs.



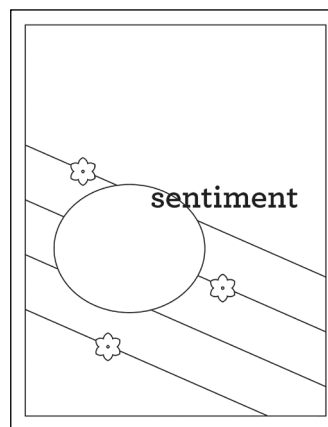
This card embraces the sketch's angled lines. Placing wave paper in this area creates the appearance of the boat drifting along the water. Clever! What other ideas does this card scheme generate? It would make a great shooting star trail on a graduation card. Or a pretty rainbow design if you're sending good luck wishes.

enjoy

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Carta Bella; EMBELLISHMENTS: Carta Bella, Evalicious; STICKERS: American Crafts; TWINE: Doodlebug Design; ADHESIVE: Scrapbook Adhesives by 3L

CARD SIZE 4¼ x 5½



Papa will love this award-winning design. Placing the sentiment between two accent groupings keeps the eye coming back to "dad," which is right where it should be!

dad

BY VIRGINIA NEBEL

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Carta Bella; EMBELLISHMENTS: American Crafts, Carta Bella, Evalicious; ADHESIVE: Scrapbook Adhesives by 3L



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make it mini

File away favourite travel memories in a sweet DIY booklet.

BY PEPPERMINT GRANBERG

Mini albums have always felt like little private diaries to me. I think this is why I feel less pressure when putting one together. I can use (and often prefer!) pictures that aren't "perfect"—they somehow add to the charm of the design, which I love! And I can reach for leftover supplies from my stash without worrying as much about a unified feel. It's fun. It's random. It's me!

MINI SIZE:
3½ x 6



MAKE A PLAN, STAN

When planning a mini book with DIY pages, I suggest starting with a mock-up. Grab some printer paper, trim it to the sizes of your album's pages, and jot notes about what will go where. This may seem like an added step, but it can actually be a time saver. It will ensure your pages line up as you want them (which pages are adhered back to back, the side-by-side placement of photos and journaling, etc.). It's a great visual reference before making that first, often irreversible, cut.

BINDING ADVICE: Here's a trick for getting your album pages to align.

As you create each page, intentionally leave slightly wider margins. Once your pages are fully designed and stapled together, close the book and press a large metal ruler down along its edge. Follow the ruler with a rotary cutter to remove the extra page lengths and you're left with clean, even edges every time.

850 miles

supplies FILE FOLDER (album): Pink Paislee; PATTERNED PAPER: American Crafts, Crate Paper, My Mind's Eye; DIE CUT SHAPES: Crate Paper; CHIPBOARD: 7 Paper, Ali Edwards, Pink Paislee; DECORATIVE CLIP: Maya Road; WOOD VENEER: Pinkfresh Studio; JOURNALING CARDS: One Little Bird; STICKERS: Pink Paislee; STAMP: Ali Edwards; INK: My Favorite Things, Tsukineko; ADHESIVE: 3M; OTHER: Baker's twine, brad, vellum



✓ **MAKE IT TIP: I love a good pocket!** It's a mini must, especially when creating a travel album. Create one from paper or buy a pre-made pocket option, and fill it with souvenirs from your adventure.



✓ **MAKE IT TIP: When making minis, neutral paper is always a safe choice,** as it easily complements photos and accents without becoming too busy.

For more helpful hints and creative projects, check out Peppermint's website at onelittlebirddesigns.com



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BASICS PAPER

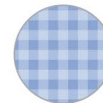
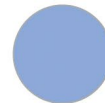
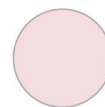
Inspired by the 2016 Pantone colors of the year, Rose Quartz and Serenity Blue, Bazzill introduces two new paper packs as part of the Trends collection. Now available in Solid, Marble, Ombre and Plaid, the stylish patterns are printed on our most-loved Card Shoppe cardstock; it is solid-core, durable, and heavyweight with a super smooth texture.

solid

plaid

marble

ombre



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creative card techniques

Feel the joy of adding felt to your designs.

BY JENNIFER MCGUIRE

i **I'm hooked on a feeling—a felt feeling!** I love the unique texture of this material, and quality felt can be so technique-friendly. Join me as I roll felt flowers, die cut a felt background, and even create an entire card from this textured treat.

card 1

FELT BACKGROUND

Build a background that's as fun to touch as it is to look at. Combine several felt colours with a background die to create a custom look.

- 1 Apply a thin, double-sided adhesive sheet to back of felt. Press firmly.

TIP: To create a strong bond, run adhesive-backed felt through manual die cutting machine without dies.

- 2 Die cut felt, placing adhesive side down. Repeat with multiple colours.
- 3 Remove release paper and adhere pieces to cardstock panel. (See step-outs on page 39 for more detail.)
- 4 Die cut sentiment from black cardstock and adhere to panel; add pearls. Adhere panel to cardstock card base.

supplies FELT: Papertrey Ink, Simon Says Stamp; DIES: Concord and 9th, Simon Says Stamp; ADHESIVE: Ken Oliver, Ranger Industries; OTHER: Cardstock, pearls

TIP: Some felts are thicker than others. Use a thinner felt for this technique.



TIP: You may need to add a shim to your die/felt/adhesive combination to achieve a crisp cut.

More fun with felt follows...



card 2

FELT FLOWERS

You don't need a green thumb to grow gorgeous rose accents. Felt can help you create touchable flowers in no time flat. Here's how:

- 1 Create card from cardstock; adhere cardstock panel.
- 2 Stamp sentiment on cardstock using embossing ink; apply white embossing powder and set using a heat tool. Notch both ends of cardstock and adhere to card with foam adhesive.
- 3 Die cut circles from felt (two large, four small); trim into spirals. Create rosettes following step-outs on page 39.
- 4 Cut leaves from felt. Adhere leaves and flowers to card using hot glue.

supplies FELT: Taylored Expressions; DIES: My Favorite Things; STAMPS: Essentials by Ellen; INK: Imagine Crafts; EMBOSSING POWDER: Hero Arts; TWEEZERS: EK Success; OTHER: Adhesive, cardstock

TIP: Use a circle die to cut even leaves. First, die cut a small circle. Then die cut the circle again from the same circle piece, slightly offsetting the die to create a leaf shape.



card 3

FELT CARD BASE

Now that you've got the hang of creating card accents from felt, why not go all in with a felt card base? The secret: adding cardstock panels. Grab your sewing needle. Let's give this one a go!

- 1 Trim felt to 8½ x 5½.
- 2 Trim two 3¾ x 5 panels from white cardstock. Create card base following technique step-outs on page 39.
- 3 Stamp bird and sentiment on cardstock, and colour using alcohol ink markers. Add shimmer details with glitter pen.
- 4 Trim panel and mat with pink cardstock. Adhere to felt card base.

supplies CARDSTOCK: Neenah Paper; FELT: Crafty Wool Felt (Etsy); STAMPS: CZ Design, winnie & walter; INK: Hero Arts; EMBROIDERY FLOSS: Iris; PEN: Wink of Stella; MARKERS: Copic; ADHESIVE: Be Creative; OTHER: Cardstock

TIP: Hand stitching is a great way to add a more homemade feel to a card.

For more from Jennifer, visit her online at JenniferMcGuireInk.com



Online Video Bonus

To see a video from Jennifer that shows the techniques featured in this article, visit our YouTube channel today at:

bit.ly/SCTJenMcGuireSummer2016Video

techniques to try

CARD 1 HOW-TO



STEP ONE: Die cut heart background from multiple shades of felt; remove hearts.



STEP TWO: Adhere die cut heart outline to cardstock. Fill in with darker hearts using tweezers.

CARD 2 HOW-TO

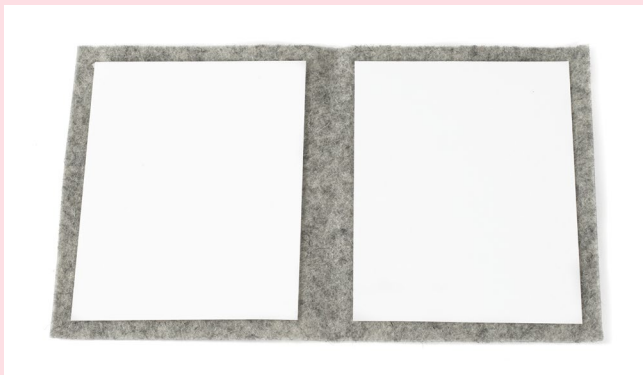


STEP ONE: Trim spiral pattern into felt circle, making sure to leave enough solid space in the center to act as the flower's anchor.



STEP TWO: Grip the outside end of the felt with tweezers and roll felt inward (be careful not to roll too tightly). Once fully rolled, gently remove tweezers, and secure rolled felt to the center of the spiral (the "anchor") using hot glue.

CARD 3 HOW-TO



STEP ONE: Adhere cardstock panels to felt card using strong adhesive.



STEP TWO: Fold felt in half and hand stitch along seam using a sewing needle and embroidery floss.

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MILLIE & JUNE

BY AMBER LABAU



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a cut above

Cut. It. Out. With *Fuller House* taking our TVs by storm, a nod to Joey seems only fitting. But I'm actually here to talk the digital cutting taking craft rooms by storm. Achieving a flawless finish is about next to effortless, thanks to this crafting tool. The following ideas only look like they took hours (including a cutter-free option!). Plus, find freebie cut files that will have you *cutting. it. out.* in no time! BY MEGAN HOEPPNER

spark your story p. 51

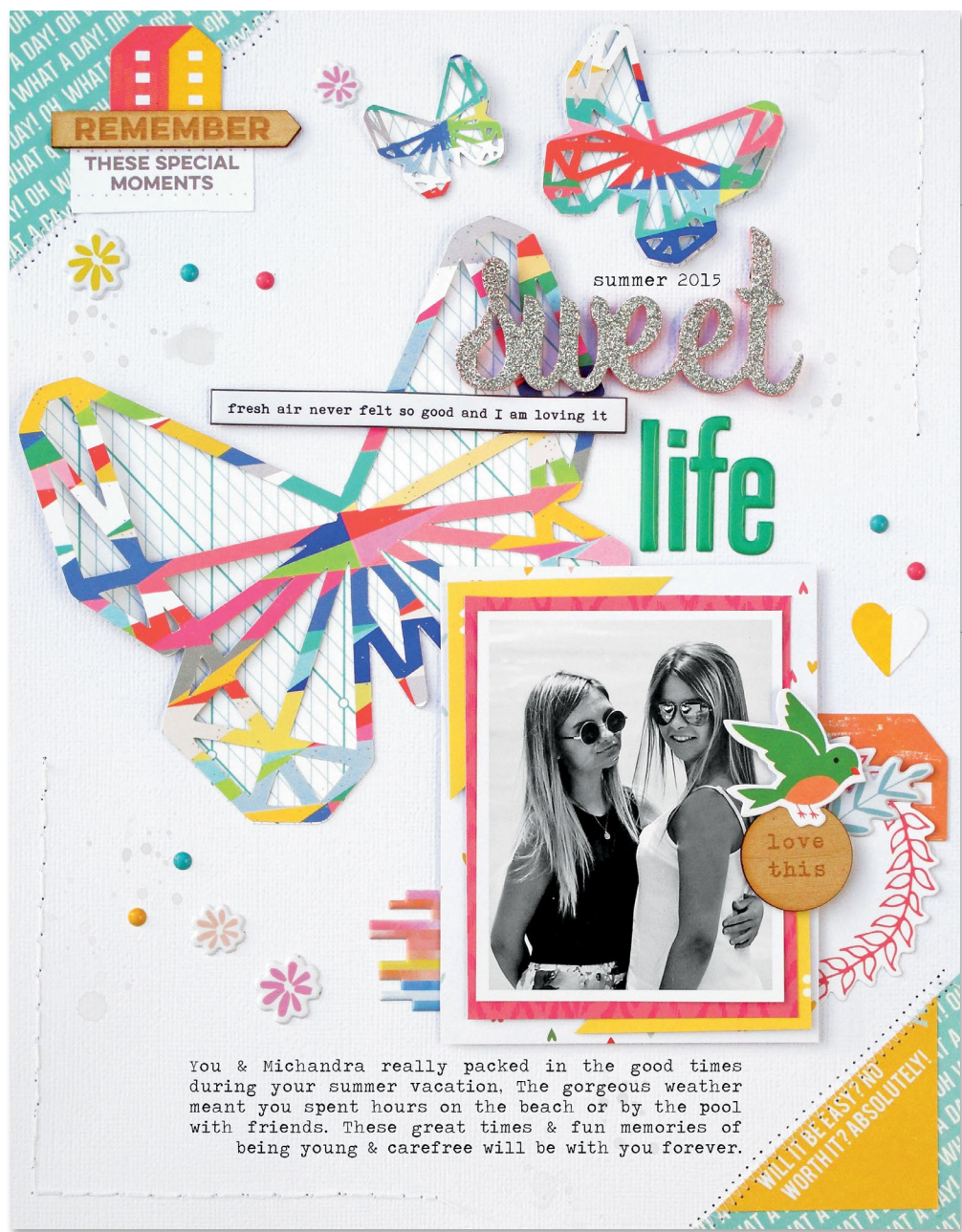
design your life p. 55

card cafe p. 59

inspiration gallery p. 63

Here's an interesting twist. Instead of die cutting a solid and layering it over a pattern, try cutting a pretty pattern and placing it over a solid or neutral sheet. The technique is the same, but the cut will really jump off the page. Or, in this case, fly!

layout 1



A CUT ABOVE:
About Kim Watson

Kim regularly offers free cut file downloads. Follow her on Pinterest (pinterest.com/KimWatson) to keep up with her generous offerings and other points of inspiration.

TIP: Engage the eye through repetition. Size your cut file to three different sizes, as Kim did with the charming butterflies on her page.

sweet life

BY KIM WATSON

supplies ELECTRONIC CUT FILE: Kim Watson; ELECTRONIC CUTTING MACHINE: Silhouette; CARDSTOCK: American Crafts; PATTERNED PAPER: BasicGrey, Hip Kit Club, Pinkfresh Studio; LABELS, WOOD VENEER: Elle's Studio; EPHEMERA, GLITTER GLUE, STICKERS: Pinkfresh Studio; ENAMEL DOTS: Simple Stories; PAINT: Shimmerz Paints; ADHESIVE: Scrapbook Adhesives by 3L, Tombow



A CUT ABOVE:
About The Cut Shoppe

Cutting is the name of Ashley's game. Check out her online Etsy store, [The Cut Shoppe](#), for a full library of electronic files, classes, digital scrapbooking products, printables, and more!

layout 2



When it comes to die cutting, you bet you want to **accentuate the positive**, but this doesn't mean you need to eliminate the negative. Instead, use both pieces of the equation to create a really cool two-page spread. And as an added bonus, having the positive shape (the white version) on the right makes it a little easier to read the playful, layered negative (cut-from piece) on the left.

TIP: When layering words over patterns, select designs that aren't too complicated or detailed.

always be a unicorn

BY ASHLEY HORTON

supplies ELECTRONIC CUT FILE: The Cut Shoppe; ELECTRONIC CUTTING MACHINE: Silhouette; CARDSTOCK, DATE STAMP: American Crafts; PATTERNED PAPER, DIE CUT SHAPES: Pink Paislee; WOOD VENEER: Elle's Studio; STICKERS: Advantus, Pink Paislee; FLAIR: A Flair for Buttons; ADHESIVE: Scrapbook Adhesives by 3L

layout 3



A CUT ABOVE:

About Blue Star Design

You've known Lisa as a Scrapbook & Cards Today designer for years, but did you know she has an alter ego? You'll find her on Etsy as **Blue Star Design**, where she shares a huge assortment of cut files, digital downloads, and more.

Electronically cut cards make great pocket inserts! But the party doesn't have to end at a pocket. Part of the appeal of cut files is they can often be scaled up and down in size. So if you love Lisa's insert but want it as a title on a full-size scrapbook page, all you have to do is pull it into your cutting software and increase its size. No wonder Lisa and her cute family are jumping for joy!

TIP: When designing a pocket page spread, limit your colour palette for a more cohesive feel. Lisa kept hers to yellow, green, and just a splash of pink.

vacation 2016

BY LISA DICKINSON

supplies ELECTRONIC CUT FILE: Blue Star Design; ELECTRONIC CUTTING MACHINE: Silhouette; CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Echo Park, Elle's Studio, Jilibean Soup, Pebbles; JOURNALING CARDS: Cocoa Daisy; CHIPBOARD: American Crafts, Bella Blvd, Studio Calico; TAGS: Elle's Studio; ENAMEL DOTS: My Mind's Eye; GEMS: Doodlebug Design; BUTTON: BasicGrey; CLIP: Freckled Fawn; PUNCH: Fiskars; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Sequins, twine

card 1



Ever wonder how designers get layered backgrounds to lineup so precisely over cut foregrounds? It's actually a two-step process.

Cut your foreground and use the negative shapes as templates to cut backings. Cut the pieces just larger than the openings on the overlay so you'll have room for adhesive.

NOTE: If you're layering one pattern (or solid) over another (vs. multiple patterns), simply cut the design once from each and match the positive and negative shapes together.

hello

BY NICOLE NOWOSAD

supplies ELECTRONIC CUT FILE: JustNick; ELECTRONIC CUTTING MACHINE: Janome; CARDSTOCK: American Crafts; PATTERNED PAPER: Fancy Pants Designs; BRADS: Simple Stories; ADHESIVE: Therm O Web

Don't have an electronic cutting machine? No problem. There are less intricate design options available, like this brilliant bowtie that can be cut by hand. Look for PNG files, which you can save to your computer, print, and use as a tracing template. Yes, this is a more time-consuming approach, but some files (and fellas!) are worth a little extra work.

thanks dad

BY NICOLE NOWOSAD

supplies ELECTRONIC CUT FILE: JustNick; ELECTRONIC CUTTING MACHINE: Janome; CARDSTOCK: American Crafts; PATTERNED PAPER, ENAMEL DOTS: Simple Stories; INK, STAMPS: Stampin' Up!; ADHESIVE: Therm O Web



A CUT ABOVE:
About Just Nick

This isn't the first time Nicole has created a free cut file for our readers. You'll find dozens of cut files from Nicole on our website and on her blog (justnicks.blogspot.com). She also has an online shop at JustNick.myshopify.com for files, blog posts, and innovative ideas from her design team.

card 2



If the idea of hand-cutting isn't your creative cup of tea but you still adore this design style, you'll want to check out the Paige Kits by Paige Evans for Pink Paislee. Known as a trend setter in the world of die cutting, Paige has taken her signature look and made it something anyone can achieve. Her kits come with the overlays and the base pieces, so you can put together a page from Paige's book in just minutes.

layout 4



A CUT ABOVE:
About Paige Evans

Since this layout is without an electronically cut addition, Paige has graciously offered up free print files, including her "Fancy Free" title, flower accents, and more. The files were inspired by her hugely popular Fancy Free paper collection. Get your fancifully free goodies today at scrapbookandcards.com/bonus-files.

fancy free

BY PAIGE EVANS

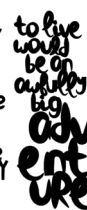
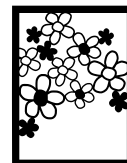
supplies PAGE KIT: Pink Paislee; PATTERNED PAPER, BUTTONS, CHIPBOARD, DIE CUT SHAPES, STICKERS: Pink Paislee; PAINT: DecoArt; STAPLER, STAPLES: Advantus; ADHESIVE, PEN: American Crafts



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spark your story

What do you want your summer to be like this year?

BY ALI EDWARDS

A number of years ago I read a wonderful article suggesting the idea of a summer manifesto. What's a summer manifesto, you might be asking? It can be a variety of things but most often includes one or more plans/ideas/intentions for you and/or your family for the summer months. It could be a phrase (like my "get in the pool" manifesto of 2015) or a list. Or it could simply be a declaration of a way you most want to live during this time of year. No matter how you approach it, a summer manifesto is a great way to get focused on the things that matter most.

layout 1



IDEAS TO NOTE

- 1 Remember one goal can be just as powerful as a longer list. Do what works for you.
- 2 If a single intention makes up your manifesto, think of a way to visually capture that aspiration. Make that image larger than life on your scrapbook page to serve as an added reminder of what it is you hope to achieve.
- 3 Don't forget to document the feeling behind your manifesto. What thoughts and goals spring to mind? When identifying a single goal, you're left with plenty of room on a scrapbook page to include the reasons behind your choice.

get in the pool

supplies CARDSTOCK: Bazzill Basics; JOURNALING SPOT, RUBBER WORD: Studio Calico; STICKERS: Ali Edwards, Me and My Big Ideas; CHIPBOARD: Ali Edwards; OTHER: Adhesive

To keep your manifesto on your mind, consider a creative companion. Make a layout or mini book at the beginning of the summer that includes your list. If taking the layout approach, follow it up with a second scrapbook page at the end of the summer, detailing your progress and thoughts on the overall experience. If a mini album is more your speed, you can include your end-of-season thoughts within the same book.

In past years I've turned to mini albums to outline our summer stories as we lived each of the things on our lists. This year, I've gone a slightly different route, with a pocket page containing our manifesto memories. The pocket

approach is quick, leaving more time to manifest goals into realities.

My home life has been the focus of much of my time and energy this year. With that, I see my manifesto encompassing plenty of time spent hanging out on the couch in the backyard, weekly trips to the library, and time spent teaching my son how to grill.

A summer manifesto is such an awesome way to get your season started. Spending time actively thinking about what you want your holiday to look like is fun, and the focus helps those dreams become realities. Write it, live it, and then take a bit of time to record it using your favourite memory keeping method.

layout 2



IDEAS TO NOTE

- 1 Use 3 x 4 cards to tell the story of how you're living your manifesto or to check off things you've accomplished.
- 2 Use a repeating phrase (such as "the story of summer") to document highlights and progress.
- 3 Pocket pages are great for lists. Each journaling slot can work as a placeholder for each item you hope to accomplish.

2015 | week 33

supplies PAGE PROTECTORS: Project Life; STAMPS: Ali Edwards, Studio Calico; INK: Tsukineko; DECORATIVE CLIPS, STARS: Freckled Fawn; RUBBER WORD: Studio Calico; OTHER: Cardstock



For more great ideas and inspiration, visit Ali online at aliedwards.com.



MOTIVATIONAL MEMORY KEEPING

Set your summer manifesto off on a creative note with these free title and journaling downloads.

SUMMER manifesto

I will we will this summer:



Download Ali's free page accents today. The set includes four digital stamps in PNG format. Files come in black and you can change the colour using Photoshop or any program that can open PNG files. scrapbookandcards.com/bonus-files



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design your life

Applying graphic design concepts to scrapbook pages yields beautiful results. BY CATHY ZIELSKE

One of the most flexible and fun principles in graphic design is repetition.

Repeating elements on a layout creates energy, promotes unity, and gives you a chance to thoughtfully play with all manner of visual content. But it's not just the scrapbooking goodies that lend themselves to this principle. It's also things like colour, shape, type, and style. Let's explore how repetition in design works.

layout 1

THE BASICS

Repetition is using the same or similar elements throughout a design. It offers visual clues to the eye and lends a sense of purpose to a layout. It creates a path to follow as well as adds rhythm to a design.

Here, three circles featuring the same style and type treatment create a visual link on the page—what we refer to in design as a *visual triangle*. The colours are pulled from the photos and then repeated in the date, text, and title.

The font I used for this layout also repeats, both in style and treatment. I used all caps for the date, title, and circle text. This is another way of repeating styles on a layout.

By punching notches in the photos, I further unify the design. And repeating the same spacing throughout (known as *common margins*) creates a polished end result.



hello slovenia

supplies CARDSTOCK: Neenah Paper; PATTERNED PAPER: American Crafts; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Punch



Get Cathy's set of printable circle art and more word options for free on our website. Check it out today at: scrapbookandcards.com/bonus-files

Shapes are one of my favourite elements to repeat. Here, my photos and patterned paper are all cropped to 1¾-inch squares. The shapes plug perfectly into this grid design. I used both sides of a single sheet of paper (easy coordination!) and simply repeated and alternated their placement. This grid approach offers so many possibilities for repeating elements.

DESIGNER TIP: The use of elements in odd numbers has long been heralded as a magic combination in design. Referred to as the **Rule of Odds**, this approach states that having an odd number of objects in an image will be more interesting and therefore more pleasing to the eye. I've used an odd number of squares with colour to enliven the essentially symmetrical design.

layout 2

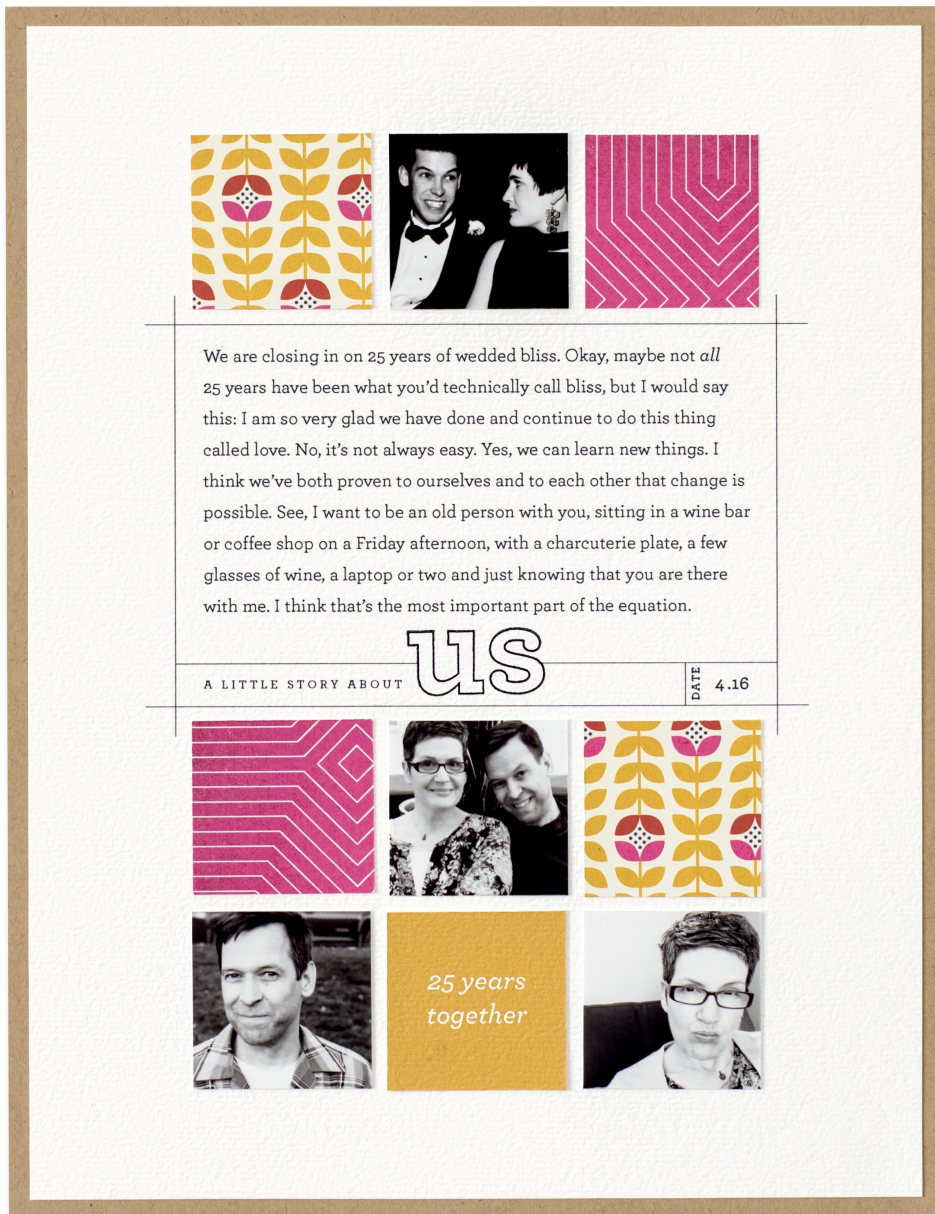
SYMMETRICAL BALANCE

Creating even balance is another way to incorporate a repeating element. On this example, you can split the page right down the middle and find equal weight on each side. The way the weight and overall page placement repeat creates a quick, balanced page.

UNITY IN ACTION

All of the squares on the page connect to the journaling and title, creating one tall rectangle of content. Framed by the white space, you can see how everything fits together like a puzzle. This creates a sense of togetherness that works well not only from a design standpoint, but from a subject standpoint, too. This page has a strong *gestalt*, a term that means the whole is unified. If you pulled one element off the grid, the sense of wholeness would be lost.

TECHNICAL TIP: Using Photoshop, I erased part of the frame that encases the journaling to create a space to stamp "us." It took a few test prints to get it right, but I love how it appears that the word is part of the frame.



We are closing in on 25 years of wedded bliss. Okay, maybe not *all* 25 years have been what you'd technically call bliss, but I would say this: I am so very glad we have done and continue to do this thing called love. No, it's not always easy. Yes, we can learn new things. I think we've both proven to ourselves and to each other that change is possible. See, I want to be an old person with you, sitting in a wine bar or coffee shop on a Friday afternoon, with a charcuterie plate, a few glasses of wine, a laptop or two and just knowing that you are there with me. I think that's the most important part of the equation.

us

A LITTLE STORY ABOUT

DATE 4.16

25 years together



DESIGN DEFINED

Print your own handy pocket reference of design terms. Cathy offers a free set with each issue in 2016. Download them today at scrapbookandcards.com/bonus-files.

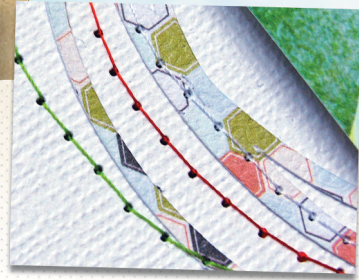


us
supplies CARDSTOCK: Bazzill Basics;
 PATTERNED PAPER: BasicGrey; DIGITAL STAMP,
 STAMPS: CZ Design; INK: Tsukineko; ADHESIVE:
 Scrapbook Adhesives by 3L

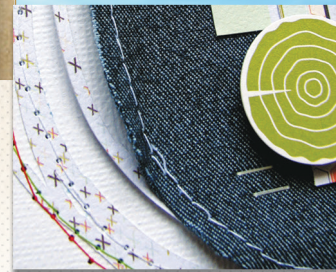
Learn more about design on Cathy's website at cathyzielske.com



The Great Outdoors — NICOLE NOWOSAD



SUBTLE REMINDERS
The circular stitching repeats the sense of the cross-cut wood and reminds us of the outdoor theme on another level.



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Scrapbooking is not a flat art form. When telling a story, it's all about the layers of detail. Sure, images and words can snapshot the occasion, but little cues remind us of the sights, sounds or tastes of the moment. They lift the memory off the page, drawing us in to look closer. As we sift through the elements of the story, we linger, trace the details with our fingertips and remember. Sewing is a great way to add a touchable element to your work. Please visit your local Janome dealer to learn more.



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card café

Discover the journaling spot shortcut.

BY MELISSA PHILLIPS

When it comes to quick cards, I keep a trick in my back pocket...

of my scrapbook. Journaling cards, designed for pocket scrapbooking, make excellent card focal points. Dress them up with your favourite supplies (stamps, chipboard, etc.) for a quick card design.

card 1

- 1 Create a 3¾ x 5½ card base from cardstock. Cover card front with patterned paper and round right corners.
- 2 Adhere doily, journaling card, and notched die cut.
- 3 Using dimensional adhesive, adhere girl and sentiments.
- 4 Stamp flowers on white cardstock, trim, and adhere to card. Add enamel dots.
- 5 Thread chipboard button and adhere it to card.

TIP: Don't be afraid to alter pre-made journaling cards. Since they're often designed with memory keeping in mind, it's okay to cover a mismatched sentiment with a sticker or stamped image that better complements your theme.



hello beautiful

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, JOURNALING CARD: My Mind's Eye; STAMPS: Paper Smooches; INK: My Favorite Things; ADHESIVE: Beacon Adhesives; OTHER: Punch

Turn the page for clever card ideas!

card 2

- 1 Create a 3½ x 5½ card base from cardstock. Adhere patterned paper panels together, round bottom corners, and adhere to card.
- 2 Stamp sentiment on journaling card.
- 3 Attach tab to journaling card. Adhere chipboard sticker, flag, and fabric brad.
- 4 Using dimensional adhesive, adhere embellished journaling card to card.
- 5 Adhere phone to card with dimensional adhesive and add enamel dots.

TIP: If stamping directly on a journaling card feels too risky, stamp on paper, trim, and adhere stamped piece to your journaling card instead.



let's chat

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BRAD, CHIPBOARD, DIE CUT SHAPES, ENAMEL DOTS, JOURNALING CARD: My Mind's Eye; STAMPS: Paper Smooches; INK: My Favorite Things; ADHESIVE: Beacon Adhesives; OTHER: Punch



my no. 1 dad

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, JOURNALING CARD, STICKERS: My Mind's Eye; STAMPS: Paper Smooches; INK, TWINE: My Favorite Things; ENAMEL LETTERS: BasicGrey; CHIPBOARD: Freckled Fawn; ADHESIVE: Beacon Adhesives; OTHER: Punch

card 3

- 1 Create a 3¾ x 5½ card base from cardstock. Adhere patterned paper and round right corners.
- 2 Stamp flourishes on journaling card.
- 3 Adhere enamel letters to journaling card.
- 4 Staple tab to journaling card and adhere stickers.
- 5 Adhere tag behind journaling card and tie with twine.
- 6 Using dimensional adhesive, adhere embellished journaling card to card front.
- 7 Adhere glittered star.

TIP: Hardware, such as brads and staples, are a quick way to add both depth and masculinity to an otherwise flat pocket card.



To see more of Melissa's work, visit her online at lilybeanpaperie.typepad.com

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Card designed by Bonnie Sharp

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inspiration

GALLERY





Celebrate Pop with a scrapbook page capturing what he has in common with his kiddo. List-style journaling, like the cute This or That card on this page, offers an easy and effective way to quickly show likes and interests. If your subjects don't share the same likes across the board, consider using two different ink colours—one to represent Dad and one to represent his child.

my dad

BY LAURA WHITAKER

supplies CARDSTOCK: American Crafts; PATTERNED PAPER, STICKERS: Photo Play Paper; STAMPS: Evalicious; INK: Close To My Heart; BUTTONS: BasicGrey; WOOD VENEER: Kaisercraft; BURLAP, STAPLER: Tim Holtz; TWINE: American Crafts, Hemptique; PENS: Signo, Staedtler; ADHESIVE: 3M, Sticky Thumb

It's summer, which means wedding season is in full swing

Offer 'something new' to the happy couple in your life in the form of a handmade card. This classic design will look as good at the vow-renewal twenty years from now as it does today.

congratulations

BY MICHELE BOYER

supplies CARDSTOCK: Taylored Expressions, X-Press It; PATTERNED PAPER: Simple Stories; STAMPS: Stamping Bella; INK: Tsukineko; MARKERS, PENS: Copic; ADHESIVE: X-Press It; OTHER: Swarovski Crystals





Spend the crazy days of summer gettin' tipsy... with your scrapbooking! Take a basic page design and turn it ever so slightly. It will give your page new life and a fresh feel. Try it with all of your favourite scrapbooking sketches and see what kind of good times ensue.

good times

BY JENNIE MCGARVEY

supplies CARDSTOCK: American Crafts;
 PATTERNED PAPER: Crate Paper, Scrapstastic Club;
 STAMPS: October Afternoon; INK: Tsukineko;
 CHIPBOARD: Crate Paper; DIE CUT SHAPES,
 STICKERS: Crate Paper, Simple Stories; PEN:
 Sharpie; ADHESIVE: Sticky Thumb, Therm O Web



Photos of the great outdoors, while great, can sometimes be a bit monochromatic. At least in the summer, when surrounded by green, green, and more beautiful green. If you want to give those forest images an extra pop of colour, look to your patterned paper. Pair your outside adventures with pretty primaries. And in place of a traditional neutral background, look to a woodgrain print, which will add interest while furthering your woody theme.

happy campers

BY BRENDA CAZES

supplies CARDSTOCK: Recollections; PATTERNED PAPER, STICKERS: Bella Blvd; LETTER STICKERS: Bella Blvd, Jilibean Soup; Lilybee Designs; CHIPBOARD: Bella Blvd, Pink Paislee; ENAMEL DOTS: Doodlebug Design, My Mind's Eye; PAINT: DecoArt; ELECTRONIC CUT FILES: Silhouette; ADHESIVE: Scrapbook Adhesives by 3L

Create your own summertime adventure right inside your craft space. Pull out your pigment sticks. Reach for your watercolours. Uncover those lesser used art supplies and make a creative escape. See what kind of cool affects you can dream up. In this case, placing such paper play behind die cut white cardstock creates the look of water but also keeps the photos afloat as a main page element.

this adventure

BY DEDRA LONG

supplies CARDSTOCK: My Mind's Eye; CHIPBOARD: Crate Paper; DIE CUT SHAPES: Simple Stories; BRADS: Pebbles, Teresa Collins Design; BUTTONS: American Crafts, Crate Paper, Doodlebug Design, Fancy Pants Designs, Jilibean Soup; WOOD VENEER: Heidi Swapp, Simple Stories; ENAMEL DOTS: American Crafts, Crate Paper, Doodlebug Design; PAINT: Faber-Castell; ELECTRONIC CUT FILES: Silhouette ADHESIVE: American Crafts, Umbrella Crafts; OTHER: Modeling paste, stencil, tag





So, you went. You saw. You did. Now what? Time to document that fun. And what better way than by having more fun? Play with interesting paper pairings—combining a whimsical camera paper with a chic gold-foil map print may not be an obvious choice, but it totally works. Since the accents used also marry playful with traditional, the design comes together in an awesome way. GO. SEE what kind of combinations you can dream up. And DO have fun enjoying your creative journey.

go see do

BY MARCIA DEHN-NIX

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, ACETATE, DIE CUT SHAPES, ENAMEL SHAPES: Pink Paislee; TWINE: Darice; ELECTRONIC CUT FILE: JustNick; PEN: Sakura; ADHESIVE: 3M, Xyron

Nothing like a cool old car to show Dad he's your star. What's that? Dad's more seaway than highway? Simply swap out the car for a boat motif and the design still holds water. With such a masculine foundation in place, full of interesting layers and unique details, this card will work for any number of different themes. What finishing touch represents your favourite fella?

you are my star

BY ANYA LUNCHENKO

supplies CARDSTOCK, PATTERNED PAPER, DIE CUT SHAPES, DIE, EMBOSSING FOLDER, ENAMEL DOTS, LETTER STICKERS, STICKERS: Echo Park; ADHESIVE: Scrapbook Adhesives by 3L





Just as the awesome afternoon described in the journaling was a group effort, so is this design. It starts with a bunch of different solids and patterns. Then the accents are sprinkled on top in such a way that shining design balance is achieved. And the story's details join in with matted journaling and a single focal photo to create one well designed scrapbook crew.

the crew

BY SHERRI FUNK

supplies CARDSTOCK: American Crafts, Bazzill Basics; PATTERNED PAPER, BUTTONS, DIE CUT SHAPES: Fancy Pants Designs; LETTER STICKERS: American Crafts; ENAMEL DOTS: Freckled Fawn, Pinkfresh Studio; ADHESIVE: Sticky Thumb; OTHER: Typewriter



The title of this layout says it all, doesn't it? Don't waste the longer days worrying about wifi connections and cell phone bars. Get outdoors and enjoy livin' easy. And keep that easy feeling alive when it comes time to scrapbook the memories made. There's no shame in scraplifting. Here's a cheerful design to get you started.

offline summer fun

BY SARAH WEBB

supplies CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, LETTER STICKERS, STICKERS: Photo Play Paper; WOOD VENEER: Pinkfresh Studio; PEN: American Crafts; ADHESIVE: Scrapbook Adhesives by 3L, Sticky Thumb

Don't wait for a specific reason to send a handmade hello. Instead, have a ball inflating somebody's spirits with this happy surprise. It's a great way to use up those patterned paper scraps, and the unique shape of this design will surely float your recipient's boat.

fun in the sun

BY HEATHER ROBERTSON

supplies CARDSTOCK: Colorbok; PATTERNED PAPER: Crate Paper, October Afternoon; DIE CUT SHAPES: Crate Paper; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Martha Stewart Crafts





Sometimes something as simple as varying up the size of one photo can make such an impact. Here, two of the three images are the same, larger size. This seems to add to the wonder of the top photo, which has a beautiful, nostalgic feel to it. When your goal is emphasizing a favourite snapshot, try sizing down to up the impact.

wonder

BY NICOLE MARTEL

supplies CARDSTOCK: My Mind's Eye; PATTERNED PAPER: Fancy Pants Designs, Studio Calico; STAMPS: Ali Edwards; INK: Altenew; LETTER STICKERS: American Crafts; CHIPBOARD: Fancy Pants Designs, Pinkfresh Studio; Studio Calico; STICKERS: Fancy Pants Designs; ENAMEL DOTS: Pinkfresh Studio; ADHESIVE: Creative Memories

Want to grow your colouring and blending skills? Look to tropical botanicals. This is the perfect time of year to stamp such images, and these flowers offer a bouquet of blending opportunities. So hang loose, stamp some plants, and put your alcohol ink markers or watercolour paints to work.

sending sunshine

BY MENDI YOSHIKAWA

supplies CARDSTOCK: Neenah Paper; STAMPS: Sunny Studio; INK: Hero Arts, My Favorite Things, Ranger Industries, Tsukineko; DIES: Lifestyle Crafts; MARKERS: Copic; ADHESIVE: 3M, Beacon Adhesives





A fancy feline, chillin' in sunglasses? Does it get any better? You know you have your own cute gems hiding on your phone's camera roll. While you may not spend the time scrapbooking such captures that you'd spend on the family's latest vacation, these quirky images are still worth adding to your albums from time to time. The trick: keeping it quick! With nothing more than a few circle punches and various paper scraps, you can create a playful page for your playful pics in no time.

cool cat

BY STEPHANIE HART

supplies CARDSTOCK, LETTER STICKERS, PEN: American Crafts; PATTERNED PAPER, STICKERS: Studio Calico; PUNCHES: EK Success; ENAMEL DOTS: My Mind's Eye; ADHESIVE: Sticky Thumb

Twelve photos AND three full paragraphs of journaling on a single 12 x 12 page? Seems impossible, right? Not so if you dip a toe in this design pool. Intentionally place your photos ever so slightly askew. Float a few of those images above the rest using chipboard frames, and keep your shots tightly cropped. This kind of grid work allows each photo breathing room and leaves plenty of space for a typed up tale of summer fun.

at the pool

BY JACLYN RENCH

supplies CARDSTOCK, TWINE: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, STICKERS: Crate Paper; ELECTRONIC CUT FILE: JustNick; ADHESIVE: Scrapbook Adhesives by 3L, Tombow





Pack your tags! It's time to go on a mini (album) vacay.

The next time you're on the road again, look to a mini album. It's an excellent solution for telling a complete story that spans several days without having to skimp on the details. And pocket pages, while bitty, pack a punch, because you can put your photos on the outside (front and back) and contain journaling details and souvenirs within.

2014 road trip

BY KRISTA WELLS

supplies STAMPS: Hero Arts, Kelly Purkey; INK: Jillibean Soup, Tsukineko; TAGS: American Crafts; STICKERS: Hero Arts; CHIPBOARD: Heidi Swapp; ENAMEL DOTS: Doodlebug Design; LABEL: Kelly Purkey; CLIPS: Staples; WOOD VENEER: Studio Calico; STAPLER, STAPLES: Advantus; PEN: Pilot FriXion; OTHER: Blue arrow post it

There's nothing quite like Mother Nature's universal language.

It voices words we all understand, no matter our nationality or native tongue. This pretty page is titled To Paint at the Seaside (translated from Dutch), and the striking photos included certainly support such a statement. This season, as you're out enjoying the earth's wonders, snap a few pics, and add such "paintings" to your unique story.

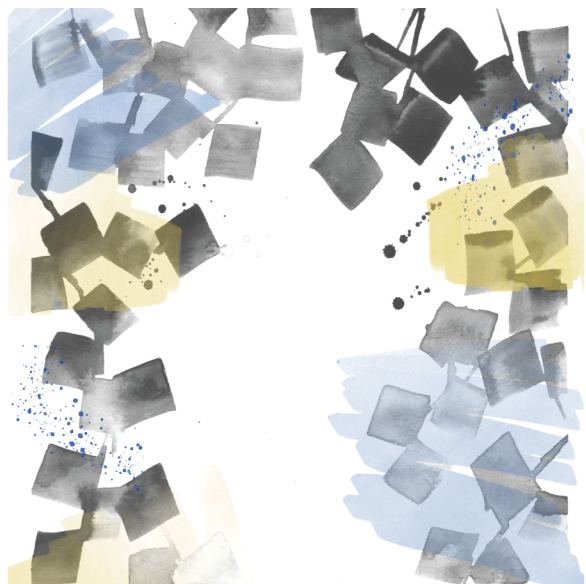
schilderen aan zee

BY VIRGINIE (VIVRE)

digital supplies PATTERNED PAPER, OVERLAYS: Anna Aspnes; STAMPS: Anna Aspnes, Timounette; PAGE TAMPLATE: CZ Design



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(877) 748-8054
canuckcrafts.com

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cherrylanescrapbook.com

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(250) 562-9663
mjstewart1@shaw.ca

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(604) 530-2917
myscrapbookshop.com



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booking.mysite.com

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blogspot.com

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youniquecountryretreat.com

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blogspot.ca

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pointerscrapbooking.com

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Nova Scotia

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The Stamping Room
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New Brunswick

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United States

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Heather McCallum Event Planner
email: heather@youniquecountryretreat.com
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what's next...

Crunchy leaves, cooler days, and happy haunts aren't the only things that signify fall's arrival. Our magazine landing in mailboxes is another key that autumn is on the horizon. We love knowing that this issue is your go-to as you transition from outdoor play to inside crafting. Here's a little taste of what you can expect:

- 👉 Our **Top 10 list of go-to colour combinations**, as identified by our magazine's design team
- 👉 A **number-centric creative focus**—scrapbook pages designed around significant life numbers
- 👉 **Inspiration Gallery** projects sure to warm the heart
- 👉 Clever card ideas that will express **gratitude and thanksgiving**



A festive gathering! The layered die cuts and rich jewel tones on Jennifer's layout enhance the fall feeling. Mixing in the kraft tags adds an earthy element to her charming seasonal page.

fall

BY JENNIFER S. GALLACHER

supplies CARDSTOCK: Close to My Heart, Recollections; PATTERNED PAPER, EMBOSSING FOLDER, STAMPS: Close to My Heart; INK: Close to My Heart, Tsukineko; TAGS: American Crafts; ENAMEL DOTS: Echo Park; DOILY: Michaels; PHOTO CORNERS: Therm O Web; ELECTRONIC CUT FILES: Silhouette; DIES: Sizzix; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Buttons, dictionary paper

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Cut! That's a wrap for the Summer 2016 issue...



Wait, no it isn't! The fun continues online with cuts, cuts, and more cuts. Which electronic options will you add to your collection?

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Fall 2016 Call for Projects

Do you have a flair for fall design. Are the photos you take in autumn always some of your faves? We hope you'll share your affinity for this time of year with us and submit your work. Visit our website for the specifics on what we're looking for.

scrapbookandcards.com/current-call

It's a Summer Soiree

The party is in full swing on our blog. Join us all summer long for our big Summer Fun Event. Back for its second year, we have prizes, new project ideas, tips, tricks, and other bright ideas to share!

scrapbookandcardstodaymag.typepad.com

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before we go . . .

card crazy

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bonus cut files



It's summer! Cool off with a slice of watermelon and then set to slicing that paper. This issue's bonus cut files are waiting for you on our website.

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your free extras

This is your one-stop shop for all of the bonus goodies you'll find free in this issue. Grab them all at scrapbookandcards.com.

- Digital Stamps by Cathy Zielske and Sheri Reguly (pg. 25)
- Bonus Sketches (pgs. 29, 30, & 31)
- Online Technique Training Video by Jennifer McGuire (pg. 38)
- Butterfly Cut File by Kim Watson (pg. 44)
- Unicorn Cut File by Ashley Horton (pg. 45)
- Vacation Cut File by Lisa Dickinson (pg. 46)
- Dad and Hello Card Cut Files by Nicole Nowosad (pg. 47)
- Fancy Free Printables by Paige Evans (pg. 48)
- Summer Manifesto Printables by Ali Edwards (pg. 53)
- Printable Circle Art by Cathy Zielske (pg. 55)
- Design Defined Reference Cards by Cathy Zielske (pg. 56)
- Summer Journaling Cards (pg. 80)
- Summer Cut Files (pg. 80)

Let us be grateful to people who make us happy; they are the charming gardeners who make our souls blossom.

MARCEL PROUST



insta-inspiration

Our cameras are set to "snap," which means our Instagram account is updated often (typically daily) with looks behind the magazine scenes, project ideas, giveaways, and more! Follow us at [@sctmagazine](https://www.instagram.com/sctmagazine) and tag #sctmagazine when posting work inspired by the ideas on our pages. We love to see what you're up to and share your work.

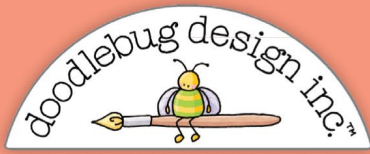
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Where there is sun, there is fun! And our new Fun in the Sun™ collection is the perfect way to capture all of your sunny day adventures! Whether it's a family vacation, a day at the pool or a summer get-together, there is something for every event! We have combined our happy color palette with trendy icons in a variety of cardstocks, stickers and some adorable embellishments! Oh, and you will definitely want to look for our new Odds & Ends™ cardstock die-cuts, Cute Clips™ and Collectible Pins™!!

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