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perfect poms  
with Vicki Boutin

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# takes 2 & 3

We asked three talented designers to each create a layout for cover consideration. Loving all of the results, we've reserved this space to share what everyone came up with. Take a look at how one title/photo/journaling grouping can be used to create three very unique (and gorgeous!) outcomes.

## ON OUR COVER

## on with the snow

BY JANA EUBANK

**supplies** CARDSTOCK: American Crafts, Domtar, Echo Park; PATTERNED PAPER: Echo Park; STICKERS: Jilibean Soup; PUNCHES: American Crafts; ELECTRONIC CUT FILES: Jenny Highsmith, Lettering Delights, Lori Whitlock; FONT: Prestige Elite Std; ADHESIVE: 3M, Scrapbook Adhesives by 3L; OTHER: Buttons, twine



BY PEPPERMINT GRANBERG

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER: American Crafts, Crate Paper; DIE CUT SHAPES: BasicGrey, Crate Paper; FELT SHAPE: Crate Paper; STICKERS: American Crafts, Recollections; STAMPS: CZ Design, Papertrey Ink; INK: Tsukineko; DIES: Ali Edwards, Lawn Fawn, Papertrey Ink; EMBOSSING POWDER: Wow!; STENCIL: Memory Box; FONTS: Ariadne Sans, Remington Noiseless; ADHESIVE: 3M; OTHER: Doily, tag

## Nothing warms up a cool winter photo like a little kraft and gold.

Peppermint's use of this elegant combination, paired with the light pink and dainty details, creates a cozy, sophisticated feel we adore. Pair this chic palette with any of the winter occasions on your scrap list.



BY MARLA KRESS

**supplies** CARDSTOCK: American Crafts, Core'dinations; PATTERNED PAPER: Lawn Fawn; CHIPBOARD: My Mind's Eye; GEMS: My Mind's Eye, Stampin' Up!; BUTTON: Doodlebug Design; ELECTRONIC CUT FILES: Hero Arts, Sophie Gallo; FONT: Geneva, Hobo; ADHESIVE: Therm O Web; OTHER: Twine

## The hills are alive!

With just a few curved cuts, Marla created a snowy mountain scene that brings her layout to life. If the idea peaks your interest, follow Marla's lead. Use various textures and patches of blue for shadowing. The layers will give your winter scene darling depth.

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EDITOR-IN-CHIEF  
Megan Hoeppner

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scrapbook  
& cards TODAY

## WINTER 2016 ISSUE 44

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Nicole Nowosad, Emily Pitts, and Sheri Reguly



# from the editor



**Sleigh bells ring. Can you hear them?** Or is that the sound of glasses clinking to welcome the New Year? I guess it could be the jingle of Cupid's arrows as he flutters about. It all depends on when you choose to read this issue. But it's safe to say, it's a regular Winter Wonderland, with ideas stretching from the first snowfall of the season to romantic evenings in February.

This is one of the most popular seasons to create. Between holiday cards and love notes, card makers keep themselves busy sending words of good cheer across the miles. And there's no shortage of themes or happenings to scrapbook as merry moments unfold. We're here to keep you inspired all winter long. Let's take a calendar-based stroll through this issue:

**DECEMBER:** There's still time to get those holiday cards made and sent. Turn to page 29 (*Sketch Savvy*) for ideas. And don't let all the celebrating this month intimidate you in the scrap room. Our *Document December* article (pg. 43) shows how you can scrapbook an entire month, even a busy one, on a single project.

**JANUARY:** Time for outdoor fun and New Year's celebrations. Snap gorgeous photos of these and other winter themes following the advice laid out in our *10 Years: 10 Photo Tricks* article (pg. 21). While you're at it, look to your Instagram account and our *Pic Tips* column (pg. 12) for ways to keep the winter blues away using your images.

**FEBRUARY:** Love is in the air. Check out *Card Cafe* (pg. 59) for heartfelt Valentine's Day designs for everyone on your sweetheart list.

Of course, this is just the quick calendar of events. There is so much more to be found. From cozy pom pom techniques (pg. 19) to a remarkable assortment of layouts, cards, and pocket pages in *Inspiration Gallery* (pg. 63), you'll have much to choose from when it comes to getting your winter craft on.

From all of your friends at *Scrapbook & Cards Today*, we wish you and yours a happy winter season full of light, kindness, and creative joy.

Warmly,

*Megan*  
MEGAN HOEPPNER  
EDITOR-IN-CHIEF

**MAKE MERRY** To see steps for creating this project, check out our *12 Days of Holiday Giving* event, which kicks off on December 10, 2016.  
[scrapbookandcardstodaymag.typepad.com](http://scrapbookandcardstodaymag.typepad.com)



## merry & bright

BY MEGAN HOEPPNER

**supplies** WOOD PANEL: Jillibean Soup; PAINT: Jillibean Soup, Target; GLITTER, SEQUINS: Little Things for Lucy's Cards; WOOD VENEER: Lawn Fawn; CHIPBOARD: My Mind's Eye; DIE CUT SHAPE, ENAMEL DOTS: Simple Stories; GLASS ACCENT: Pink Paislee; GLITTER GLUE: Ranger Industries; OTHER: Plastic deer



# extra! extra!



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*we love winter!*

## SCT Delivered online classes

You make a lot of memories during a year, but capturing all of them in a scrapbook album can often feel daunting. We're here to help you break that overwhelming idea up into very manageable (and fun!) projects with SCT 365, our first-ever year-long online class. Join us in January and make 2017 a year to remember.

[scrapbookandcards.com/sct-delivered-online-classes](http://scrapbookandcards.com/sct-delivered-online-classes)



## Crop & Create Delivered

Who needs a box full of chocolates or a stocking stuffed with popcorn when you can unwrap pretty paper and embellishments this winter? There's a loaded kit at SCT Headquarters with your name on it. Hop online for details on getting the goods in your hands.

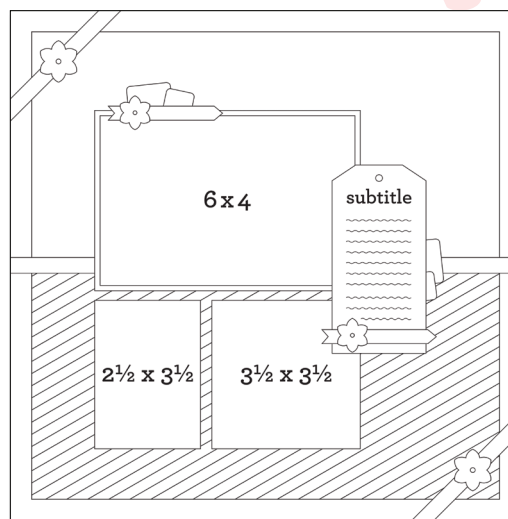
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## send us your work!



With each issue we prepare, we put a call for projects on our website. This includes a sketch design that we'd love to see you create from. Let it inspire your scrapbooking and card making. Once you've finished your creative spring fling, send us your work for possible inclusion in our first issue of 2017. Find the sketch and our complete list of project needs at [scrapbookandcards.com/submissions](http://scrapbookandcards.com/submissions)

**Making travel plans?** Plan to join us at one of our live events. Enjoy a weekend full of crafting, learning, and laughing right alongside some of your favourite designers. Upcoming locations and dates include:

### 2017 Dates

Toronto, ON — March 3-5, 2017  
Moncton, NB — March 17-19, 2017  
Calgary, AB — March 24-26, 2017  
Abbotsford, BC — April 22-23, 2017  
Cornwall, ON — Sept. 30-Oct. 2

[scrapbookandcards.com/crop-and-create](http://scrapbookandcards.com/crop-and-create)







IN STORES NOW

TO SEE THE ENTIRE SNOW FUN COLLECTION VISIT OUR WEBSITE:  
[WWW.CARTABELLAPAPER.COM](http://WWW.CARTABELLAPAPER.COM)







A collection of craft supplies including a spiral-bound planner, a brown leather wallet with heart cutouts, a black polka-dot pencil case, a package of heart clips, a pair of yellow scissors, and various decorative items like a blue flower, a purple pen, and a small photo.





# the essentials



1

## TYPECAST TYPEWRITER

Men and women alike will go mad for this release. It's a throwback to a time when typewriters were king, but this typewriter is designed with the modern memory keeper in mind (wide enough for 12 x 12 paper).

[wermemorykeepers.com](http://wermemorykeepers.com)

## HERE COMES SANTA CLAUS COLLECTION

Take a trip down Candy Cane Lane to a place where happy reindeer roam, snowmen smile, and The Jolly Old Elf can be caught cruising on his... scooter! The merriment of the North Pole is yours with this lively bunch of business.

[doodlebug.ws](http://doodlebug.ws)

2



# 10 most wanted

A list of some of the most inspiring products on the scene right now.

## dear santa ensemble

BY MARLA KRESS

**supplies** CARDSTOCK, MARKER: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL SHAPES, STICKERS: Doodlebug Design; FONT: Orleans, Sweetly Broken; ELECTRONIC CUT FILE: Lori Whitlock; TYPEWRITER: We R Memory Keepers; ADHESIVE: Scrapbook Adhesives by 3L





Have yourself  
a merry modern  
Christmas!

3

### OH JOY COLLECTION

The hand-drawn, graphic look of this line pairs cute with modern. Feel like a kid again as you colour in the black and white artwork, or leave the elements as they are for a chic monochrome look.

[pinkfreshstudio.com](http://pinkfreshstudio.com)



5

### RG AMAZE MACHINE

Even though it's one of the lightest on the market, this die cutter packs a big punch. The magnetic base makes using your metal and steel dies a snap.

[shop.richardgaray.com](http://shop.richardgaray.com)



4

PROJECT BY JEAN MANIS

### SNOWMAN SHAKER DIE & SNOW FLURRIES SEQUINS

This Taylored Die and sequin assortment make creating an interactive card simple, no matter how many holiday tasks you happen to be juggling.

[tayloredexpressions.com](http://tayloredexpressions.com)



6

### LOVE & ADORE COLLECTION

If you have your heart set on a fresh new paper pack, Cupid aims to please. This is a vibrant mix of colour alongside black and white, making it youthful and versatile. Use it to write your own (scrap)book of love or send letters of affection to the ones you adore.

[simplestories.com](http://simplestories.com)

A clean-up  
chore to adore!



### CRAFT + OFFICE STORAGE

Happily snap to those “get organized” goals using these dreamy magnetic boxes. Neaten the nest with the charming nesting berry baskets. And free up desk space with the wire wall panel.

[cratepaper.com](http://cratepaper.com)

7



PROJECT BY LORI WHITLOCK

### TREE GATEFOLD CARD

Lori Whitlock has put her ideas into motion with a series of Thinlits dies that open, including this 15-piece assortment. Place a photo behind the gate or create a serene scene, and give your card a grand entrance. [sizzix.com](http://sizzix.com)

8

### METALLIC MARKERS

On your mark...get set...paint! Without the mess or the cleanup, thanks to the opaque, metallic, paint-quality ink in these markers. Just in time for addressing those holiday cards, you can make mailboxes everywhere shimmer.

[americancrafts.com](http://americancrafts.com)

9



10

### SUGAR PLUM COLLECTION

Sugar plums have danced from the stuff of holiday dreams to this sparkling reality. Your imagination will twirl as you use each sweet piece in this vintage-inspired line.

[mymindseye.com](http://mymindseye.com)

Visions of  
sugar plums!





# pic tips

Insta Happiness: chase away those winter blues. BY AMY TAN

I've found scrapbooking the moments I've shared on social media is a great way to banish the winter blues. I loved these pictures when I took them, and reliving those joyful moments automatically brings a smile to my face.



## little moments

**supplies** CARDSTOCK, PATTERNED PAPER, WATERCOLOUR CARD: American Crafts; TRANSPARENCIES: Heidi Swapp; STICKERS: American Crafts, Studio Calico; STAMPS: American Crafts, Kelly Purkey; INK: Hero Arts, Ranger Industries; DIES: Waffle Flower Crafts; WATERCOLOUR PAINT: Michaels; TYPEWRITER: We R Memory Keepers; ADHESIVE: Sticky Thumb, Tombow

**My Instagram feed includes a variety of people, places, and things.** In the "things" category, I snap pics of my child's toys. There are many ways to put such a series to work, from framing the shots to hang in the playroom to putting them in my album. Getting them off Insta helps me remember the everyday moments with my sweet boy. Combining vibrant images from Instagram is a burst of Vitamin D that keeps storytelling bright!

## It's Hip to be Square

- 1 As lovely as it is to have photos posted on our Instagram feeds, it's far more fun to print those little squares out.
- 2 Gather six small 2 x 2 squares together in a collage and print them as a single 4 x 6 image.
- 3 You don't have to print every image you post. Instead, choose only the images that bring you the most joy.







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# Life is what you make it.



December 12th 2015 was a day that has changed my life forever. We went on a helicopter ride. We flew over Bridal Veil Falls, and over the Timpanogos Temple. We landed in a small valley, and that's when Tyler asked me to marry him. I love him so very much!

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We believe moments like this are worth remembering. Learn more about celebrating relationships through your creativity at [makeitfromyourheart.com](http://makeitfromyourheart.com).

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# pocket play

From sentimental side-by-sides to unique recipe pages, it's all about the pocket! BY PAM BALDWIN

## idea 1

Pocket page scrapbooking is one of my favourite ways to document my family's stories—old stories, new stories, big moments, everyday moments, and even collections of our favourite things.



I love digging through photos from my childhood and discovering remarkable similarities between my mom and me. That's how this page began. Seeing a shot of my mother in her coat prompted me to get a selfie in my own puffy, blue, winter wear. With the photos gathered, the story came together with ease. I love seeing these photos together!

### TIPS

**POCKET TIP #1: Go horizontal and vertical with your words.** It's okay to mix and match the orientation of your text in pockets. It adds movement to the overall design.

**POCKET TIP #2: If scanning is not an option or you're not happy with the quality** of the scanned images, try photographing old photos (instead of using the originals). You can edit/crop/enlarge them to the correct size on your computer or phone before printing them.

**POCKET TIP #3: Customize your pocket page design with a Fuse tool** or sewing machine and clear thread.

### flashback

**supplies** PAGE PROTECTOR, FUSING TOOL: We R Memory Keepers; JOURNALING CARDS, CHIPBOARD, RUBBER WORDS: Ali Edwards; OTHER: Shipping tags

### BONUS TIP: Embellish the outside of your pocket

page to break up the basic grid design and add visual interest to your page.





## idea 2



**Meal times in our home can be really challenging,** but if there's one meal that's a guaranteed winner for breakfast, lunch, or dinner, it's pancakes. That simple fact makes this recipe an important part of our everyday life and a fun detail to include in our album. I love seeing recipes laid out visually and thought it would be a fun approach to telling this story—including both the *before* (the ingredients) and *after* (the pancakes).

### pancakes

**supplies** PAGE PROTECTORS: We R Memory Keepers; PATTERNED PAPER: Studio Calico; CHIPBOARD: American Crafts, Studio Calico; OTHER: Shipping tags

For more beautiful pocket tips, visit Pam online at [pambaldwin.ca](http://pambaldwin.ca)

#### TIPS

**POCKET TIP #1:** Fill the pockets in your spread with a **collection or series of photos** that, when combined, tell a visual story. White foam board makes an excellent background when photographing a collection or series of objects.

**POCKET TIP #2:** Don't be afraid to combine different **page sizes** to best fit the story you want to tell. This spread is made with a 9 x 12 page (3 x 3 pockets) on the left and 6 x 12 full page photo on the right.

**POCKET TIP #3:** **Tags are it when it comes to pocket journaling.** They can be trimmed to fit within a pocket but also look cute sticking out of a pocket. Whether they're tucked in or stapled to the outside, they're an accommodating choice to consider.



'Tis the season  
to be freezin'



Cool, crisp hues paired with frosty florals and  
warm winter woodgrains combine to create the  
delightful palette of Winter Wonderland.

Simple Stories

[www.simplestories.com](http://www.simplestories.com)





# project: trend

A report on the latest and greatest in trend-setting products and techniques. This issue: pom poms. BY VICKI BOUTIN



## Pom pom whimsy is here to brighten our days!

I've spied poms dangling from shoes and peeking out from day planners. It always makes me smile. With the holidays in sight, these balls of colourful confetti will add the perfect touch to gift wrap, Christmas ornaments, festive wreaths, and, of course, our paper crafts! Let's take a look at a few ways to add a little pom pom party to your next project.

### TECHNIQUE: Pom Pom Garland

Get your pom on! String mini pom poms together using a needle and thread to create a puffy page border.

**POM TIP:** Mix and match a variety of pom pom types. Felt beads, fuzzy poms, tissue paper balls, and tulle bundles all hold great pom possibility.

## merry christmas

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper, Simple Stories; POM POMS: Crate Paper; DIE CUT SHAPES, STICKERS: Simple Stories; STAMPS: Stampin' Up!; INK: Ranger Industries; GEMS: Queen & Co.; PUNCHES: Fiskars, We R Memory Keepers; ADHESIVE: Scrapbook Adhesives by 3L

### TECHNIQUE: Pom Paper Clip

Whether you make your own poms and add them to paper clips or buy pretty, pre-made options like the one I used from Bella Blvd, a pom clip is a terrific way to add puff and texture.

**POM TIP:** When adding poms to scrapbook pages, opt for ones with a small poof that will still fit beneath a page protector.

## with love

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPE, POM POM CLIP, TAG, TWINE: Bella Blvd; STAMPS: Hero Arts; INK: Ranger Industries; EMBOSING FOLDER: Provo Craft; ADHESIVE: Scrapbook Adhesives by 3L





**POM TIP:** Create a pom pom snowman in three easy steps.

#### TECHNIQUE: Pom Piecing

Combine or decorate poms to make motifs. Just about anything with a round shape can be created. Pumpkins, a New Year's Eve ball, party lights... you name it!

#### brrr

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper, Simple Stories; STICKERS: Crate Paper; GEMS: Queen & Co, Richard Garay; DIES: Spellbinders; PUNCH: Fiskars; BRAD: American Crafts; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Ribbon, yarn

#### STEP-BY-STEP



**STEP ONE:** Repeatedly wrap yarn around fork, tightly tie in center, remove from fork, and trim to create pom.



**STEP TWO:** Secure three poms to tag using strong liquid adhesive.



**STEP THREE:** Cut or punch eyes and nose from cardstock and adhere to first pom. Thread ribbon between first and second pom, and tie in place.



For more on trends from Vicki, visit her blog at [vickiboutin.typepad.com](http://vickiboutin.typepad.com)





CELEBRATE THE SEASON WITH:

# Christmas Past

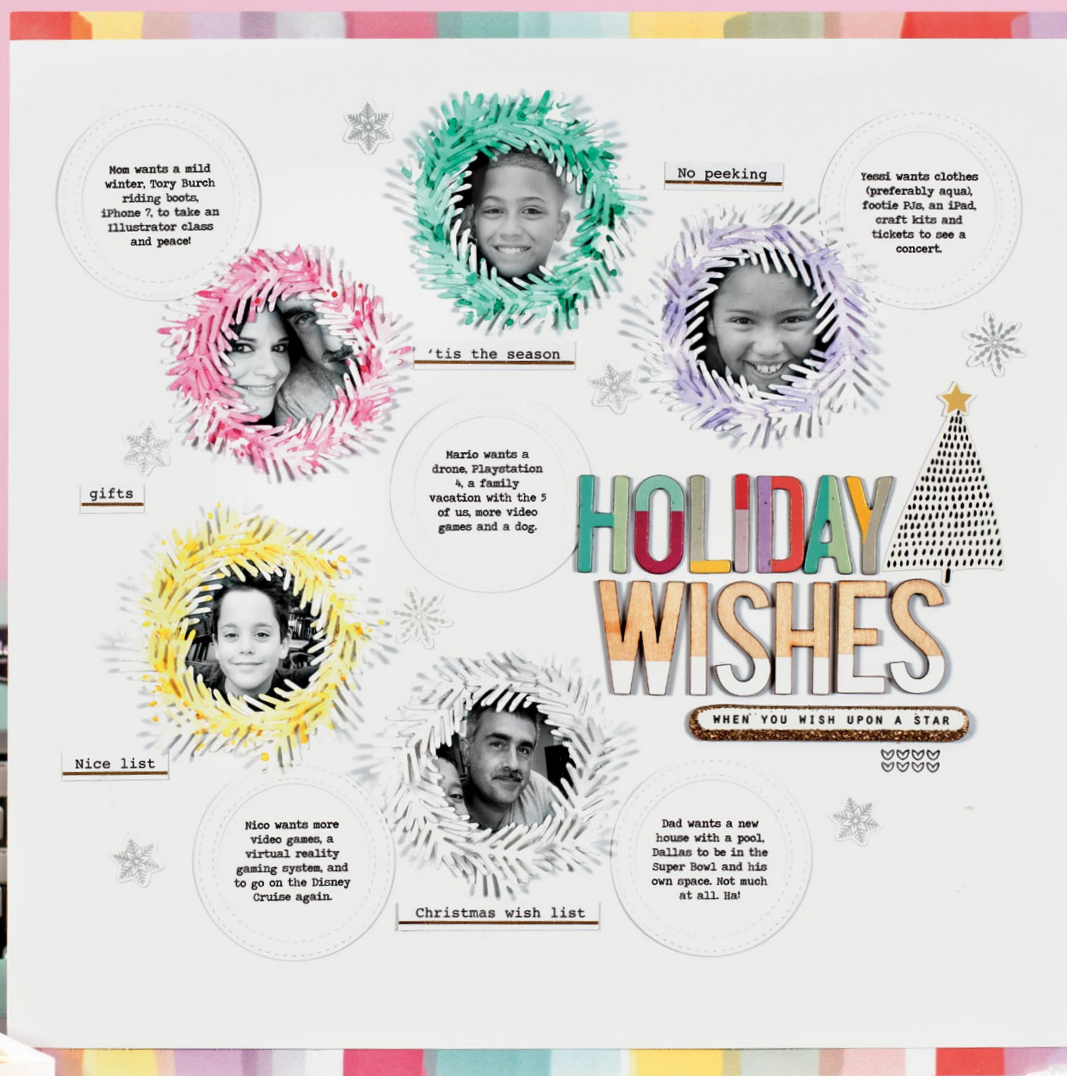


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[creativememories.ca](http://creativememories.ca)

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## 10 years, 10 photo tricks

It seems only yesterday we were planning our grand 10th year celebration and this series of *Ten Years* articles. Yet, here we are, at the final of our four features about scrapbooking favourites. From our designers' product picks and go-to techniques to their top colour combos, the lists have certainly made this year a perfect 10. Let's round out this roundup with 10 must-try photo tricks!

BY MEGAN HOEPPNER

sketch savvy p329

make it mini p34

creative card techniques p37





## dim the lights

**STACY SAYS:** To capture the true magic of holiday candles burning bright, turn off the lights and take photos without the flash. The light from the flames will provide enchanting illumination.

## 8 nights

BY STACY COHEN

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Echo Park; EMBOSSING POWDER, STICKERS: American Crafts; INK: Tsukineko; DIES, STAMPS: CAS-ual Fridays; EMBROIDERY FLOSS: DMC; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: Gems



## capture the action

**MARLA SAYS:** I love playing in the snow with my children. Taking action shots where I can see the joy and expression on their faces against a blanket of crisp white snow freezes those magical moments forever.

**SAY CHEESE** Take advantage of the bright reflective snow to capture the action. All of that light allows you to use a faster shutter speed and therefore stop the motion in an image.

## winter snow

BY MARLA KRESS

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, DIES, ENAMEL DOTS, STICKERS: Carta Bella; PEARL: Stampin' Up!; BUTTONS: Fancy Pants Designs; MARKER: American Crafts; FONT: American Typewriter; ADHESIVE: Therm O Web; OTHER: Twine



PHOTO TIP  
03  
PHOTO TIP



## use props & backdrops

**SHERI SAYS:** I love incorporating simple props and backdrops into my photos, especially those taken on holidays and special occasions. They help to tell the story while adding visual interest to the actual image. They are also an easy way to add a pop of colour when needed!

### XOXO

BY SHERI REGULY

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, BUTTON, CHIPBOARD, DECORATIVE CLIP, DIE CUT SHAPES, TASSEL: Crate Paper; STICKERS: American Crafts, Crate Paper; ENAMEL DOTS: Simple Stories; DIES, PAPER PIERCING TEMPLATE: Stampin' Up!; FONTS: Small Typewriter, Yellowtail; ADHESIVE: Xyron; OTHER: Cork Sheet

**SAY CHEESE** Before you pose, think about the full frame of your image. What does the background look like? Would the use of a simple prop or backdrop up the ambiance? Then follow Sheri's lead and hang a banner or garland. For Valentine's Day, try punching a series of hearts and either machine stitching them together or adhering them to thread. It's a lovely way to use those paper scraps and make your photo surroundings shine.





## go grayscale

**VIRGINIA SAYS:** I like to convert images to black and white when I'm scrapping close up pictures of people's faces. I find this simplifies the background colour and draws attention to cute facial expressions.



## snow in motion

**VICKI SAYS:** Capture swirling snow for some wintry fun! Simply ask your subject to grab a handful of powder and blow as you say "go." Make sure there is a darker backdrop to add contrast so your camera can pick up the swirling flakes.

**SAY CHEESE** Create a background inspired by that special photo. Glitter paste adds sparkle and enhances the winter magic.

## wonder

BY VICKI BOUTIN

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, CLIP, GLITTER PASTE, MODELING PASTE, STAMP: BoBunny; DIE: Hero Arts; STICKERS: Advantus, American Crafts; TAG: Simple Stories; INK: Ranger Industries; TWINE: Doodlebug Design; PUNCH: Fiskars; ADHESIVE: Scrapbook Adhesives by 3L



PHOTO TIP PHOTO TIP  
06



## frame it up

**NANCY SAYS:** Framing small photos with a textured border is one of my favourite ways to showcase people. The wreaths are colourful and themed perfectly for telling the story of Christmas wishes.

**SAY CHEESE** To create watercoloured die cuts, it's easiest to paint first. Create patches of desired colours across a sheet of paper and cut frames from each hue.

### holiday wishes

BY NANCY DAMIANO

**supplies** PATTERNED PAPER: Pink Paislee; DIES: Concord & 9th, My Favorite Things; STICKERS: Felicity Jane, Pinkfresh Studio; INK, STAMPS: Hero Arts; CHIPBOARD: Crate Paper, Pink Paislee; WATERCOLOUR PAINT: Zig; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Cardstock

## combine photos

**EMILY SAYS:** This technique works really well when you have a busy background but need it to support the story. I was making our traditional New Year's Eve nachos and really wanted to highlight my favourite ingredient: the avocado! Isolating an aspect in an image with a separate coloured photo is a great way to add emphasis.

**SAY CHEESE** Make your focal image stand out further by matting it on cardstock and popping it up using foam squares.

### new year's yum

BY EMILY PITTS

**supplies** CARDSTOCK: Close to My Heart, My Mind's Eye, Stampin' Up!; PATTERNED PAPER, DIE CUT SHAPES, GEMS, RIBBON, VELLUM: Close to My Heart; FONT: Streetwear; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web



TIP PHOTO TIP PHOTO TIP  
07





## change the angle

**LISA SAYS:** Don't be afraid to change up your position when shooting photos! I've laid on the floor, stood on counters, and even climbed up a ladder to get the perfect shot. Interesting angles result in interesting photos!

## family

BY LISA DICKINSON

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES: Bella Blvd, Jillibean Soup; STICKERS: American Crafts, Bella Blvd; BUTTONS: Studio Calico; GEMS: Kaisercraft; CLIP: Bella Blvd; ADHESIVE: American Crafts, Scrapbook Adhesives by 3L; OTHER: Twine

## make a mat

**NICOLE SAYS:** I like to use some sort of photo mat on every project I make. It adds a slight barrier around the image, causing the eye to naturally be drawn to the photo itself! Going beyond basic mats to include fun shapes (like my Polaroid-inspired frames) adds an interesting twist and makes photos feel more cohesive.

## holiday favorites

BY NICOLE NOWOSAD

**supplies** CARDSTOCK: American Crafts, Doodlebug Design; PATTERNED PAPER, DECORATIVE CLIP, DIE CUT SHAPES, ENAMEL DOTS, STICKERS: Doodlebug Design; CUT FILES: Just Nick for Scrapbook & Cards Today, Silhouette America; FONTS: Shorelines, TW Cen MT Condensed Extra; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Vellum



Want to shake it like a Polaroid picture? Download Nicole's free digital cut file at: [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files). Check out [justnick.myshopify.com](http://justnick.myshopify.com) for more of Nicole's work.





## shoot a lot

**JENNIFER SAYS:** I always shoot 10+ photos of a moment to help ensure I capture reactions, relationships, and the spirit of the moment. In this digital day, it's easier than ever to get unique images you'll love.

### bliss

BY JENNIFER S. GALLACHER

**supplies** CARDSTOCK: Bazzill Basics, Carta Bella; PATTERNED PAPER: Carta Bella, Stampin' Up!; DOILY, ENAMEL SHAPES, PAPER CLIPS: Doodlebug Design; FRAME: Freckled Fawn; DIE CUT SHAPE: Crate Paper; TAGS: American Crafts, Fancy Pants Designs; LABELS: Advantus, Recollections; STICKERS: My Mind's Eye; DIE: Echo Park; PHOTO CORNERS: Therm O Web; ADHESIVE: American Crafts; OTHER: BINGO card

**SAY CHEESE** When you're snapping away, move. Sure, get that straight-on shot, but also step to the side for a less common but equally awesome profile pic. While you're at it, see if your camera has a Burst setting, which will take a bunch of pics at once. This increases your odds of getting a stellar shot and shows movement (like the lolly licking in this tasty sequence).



# THE

# Mix NO. 1

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# sketch savvy

... We have our sights set on cards! In this special edition,  
... it's all about the handmade greeting!

*i*f we were to pick a single issue with the greatest call for cards, it would have to be our Winter issue. It spans the holidays and Valentine's Day, which are two BIG seasons and reasons to send handmade happiness. Therefore, *Sketch Savvy* has a special card focus this issue. Find seven card designs and ten card sketches to keep you inspired in the months ahead.



## ➔ Submit YOUR Work

This peaceful project was submitted in response to a call for cards posted on our website. Submitting to our *Sketch Savvy* column is a great way to see your work in print. Find the latest we're looking for at [scrapbookandcards.com/submissions](http://scrapbookandcards.com/submissions)

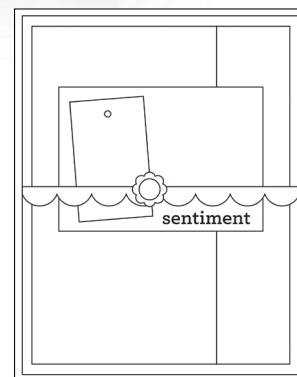
## tone alone

Love the look of embossed backgrounds but find yourself without embossing abilities or equipment? The background technique on this gorgeous design is one to remember. Punch shapes from cardstock and adhere them to a panel of the same coloured cardstock. The subtle detailing will look as though the project has been embossed when it's really just tone-on-tone trickery.

## peace

BY TANIA WILLIS

**supplies** CARDSTOCK, DIES, INK, RIBBON, STAMPS, TAG,  
TWINE: Fun Stampers Journey; OTHER: Adhesive







## a year of cheer

Start 2017 off on a heartfelt note. Make a set of basic greetings for the upcoming calendar year. It's as easy as finding a simple sketch that speaks to you and customizing the key elements from season to season. Creating cards with simple paper backgrounds and tag focal points like that on this sketch won't take long, leaving you plenty of time to customize the centers with pumpkins, cupcakes, bunnies, and more!

### love ya

BY JENN SHURKUS

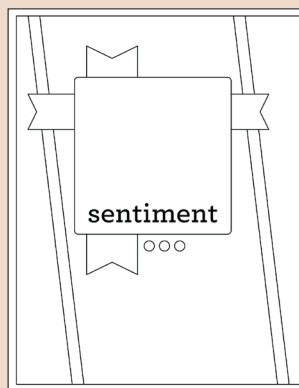
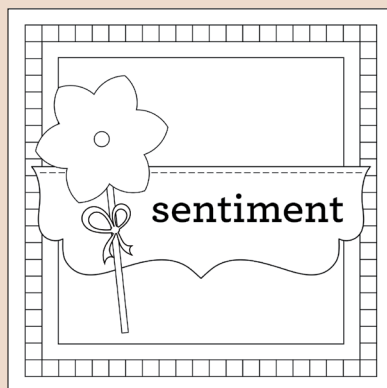
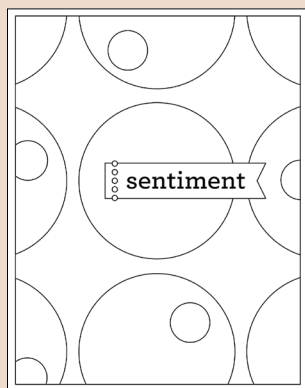
**supplies** CARDSTOCK, PATTERNED PAPER, DIES, STAMPS: Lawn Fawn; INK, WATERCOLOUR PAPER: Ranger Industries; RIBBON: May Arts; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Glitter

### be merry

BY JENN SHURKUS

**supplies** CARDSTOCK, PATTERNED PAPER, DIES, STAMPS: Lawn Fawn; INK, WATERCOLOUR PAPER: Ranger Industries; RIBBON: May Arts; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Glitter

## BONUS CARD SKETCHES







### spin for the win!

Use one sketch from season to season and keep your projects feeling fresh with simple rotations. There are four basic options in every sketch: 1. Original orientation; 2. Flipped on its side; 3. Flipped on its other side; and 4. Turned on its head. But we're willing to bet you can pull even more inspiration from every sketch offered. Try combining two blueprints to create a new option or design the mirror image of a scheme. It's no wonder sketches are so adored!

#### thanks snow much

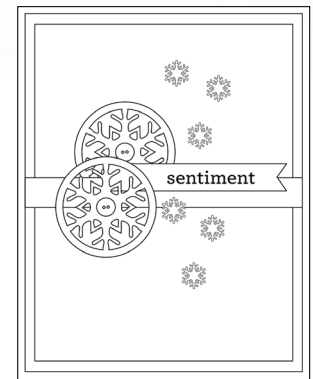
BY VIRGINIA NEBEL

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIES, FELT, STAMPS: Taylored Expressions; RIBBON: Doodlebug Design, Maya Road; INK: Tsukineko; ADHESIVE: Scrapbook Adhesives by 3L

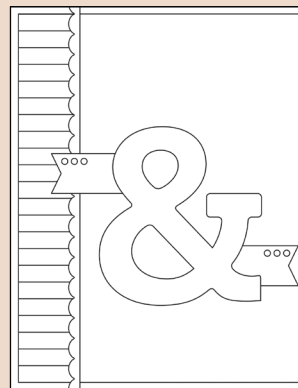
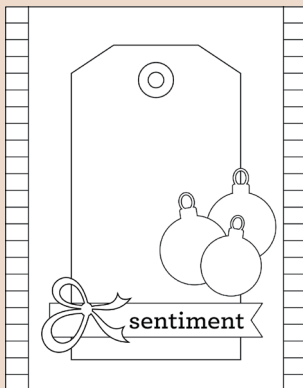
#### love you

BY VIRGINIA NEBEL

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIES, FELT, STAMPS: Taylored Expressions; ELECTRONIC CUT FILE: Silhouette; EMBELLISHMENTS: Maya Road; INK: Tsukineko; ADHESIVE: Scrapbook Adhesives by 3L

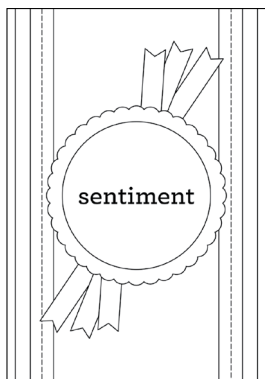


### BONUS CARD SKETCHES



Inspiration is just a click away! All of our featured sketches are available for download on our website: [scrapbookandcards.com/sketches](http://scrapbookandcards.com/sketches)





## backdrop hop!

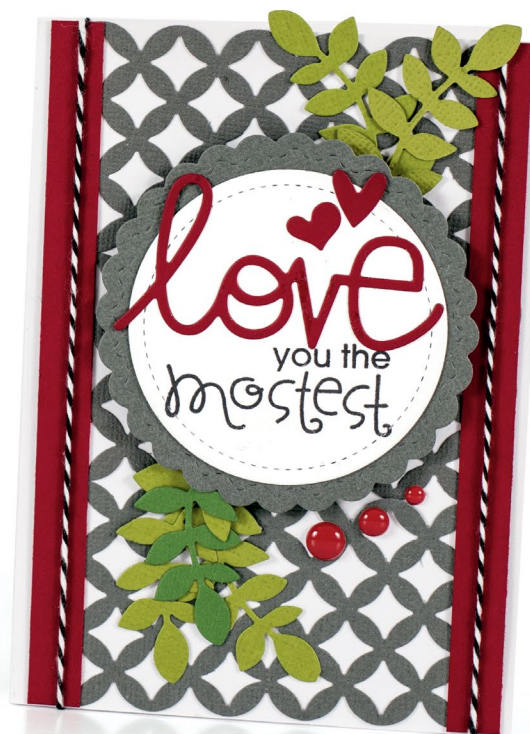
Want to make two unique cards from a single sketch? Change up the backgrounds. Card backdrops typically cover a lot of ground. By replacing this dominant element, you'll immediately notice two original projects taking shape.



## peace, joy & love

BY JENNIFER S. GALLACHER

**supplies** CARDSTOCK: Bazzill Basics, Carta Bella; PATTERNED PAPER, INK, STAMPS: Stampin' Up!; DIE CUT SHAPE, ENAMEL DOTS: Echo Park; DIES: Lawn Fawn, Spellbinders; RIBBON: American Crafts; ADHESIVE: Scrapbook Adhesives by 3L



## love you the mostest

BY JENNIFER S. GALLACHER

**supplies** CARDSTOCK: Bazzill Basics, Carta Bella; DIES: Echo Park, Lawn Fawn, Paper Smooches; STAMP: Paper Smooches; INK: Stampin' Up!; ENAMEL DOTS: Echo Park; BAKER'S TWINE: Doodlebug Design; ADHESIVE: Therm O Web

one sketch for two seasons!





"I bought these nested dies to try them out. Wasn't sure I'd like a brand other than what I've bought in the past. So glad I did! They're wonderful! They cut cleanly, and look great. The card they came on is reusable for storage, and the dies stick securely to it. I really like this set, and I highly recommend it." - *HotDiggityTX*



"I really love the heart dies! They nest so well compared to a few others I have seen. The scallops are fun with just a slightly different shape to them compared to others. I love the way they look as flowers! These are a very nice addition to my dies!" - *Ginger Williams*



"While I already owned some of these same nesties made by another company, I found that the Umbrella Crafts ones had sizes that the other brand didn't. For example, the square nesties had a 4" square while my old set only went up to 3-1/4". The UC rectangle nesties has a 4" X 6" large die that I have used often for card bases. The scalloped circle die has a more pronounced scallop than my other set, and I think because of this, it will be perfect to make quick multi-layer flowers. Love this set!" - *seawhit*



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# make it mini

Throw the rules out the window and make a project for someone you adore. BY NICOLE NOWOSAD

I like to think of mini albums like little time capsules. They're a great place to capture different events or moments and honour those memories in one pretty package. As a scrapper who normally only uses a small portion of the photos I take, a bitty book is a great place to include some of my extra snapshots. Of course, it's also an ideal place to highlight special photos, even if they have been used before. The best part about minis is they're completely uninhibited. There are no rules to follow! With just a few basic supplies, you can make a priceless gift for someone special. Create one for your sweetheart this Valentine's Day.



✓ **MAKE IT TIP: Think outside the "box" and create a shaped album.**

Dies, whether metal or digital, are an excellent go-to when you want to simplify the process.


✓ **MAKE IT TIP: Make those heart pages skip a beat** by alternating between solid and holed scalloped edges. The mixture makes the book more fun.

## this is our story


**supplies** CARDSTOCK, VELLUM: American Crafts; PATTERNED PAPER, BUTTONS, CHIPBOARD, CLIPS, DIE CUT SHAPES, STICKERS: Pink Paislee; GLITTER: Martha Stewart Crafts; ENAMEL DOTS: Doodlebug Design; PUNCH: Fiskars; ELECTRONIC CUT FILE: JustNick; ADHESIVE: Ranger Industries, Scrapbook Adhesives by 3L; OTHER: Typewriter






 **MAKE IT TIP: Use common items throughout your album.** Repeating accents (clips, journaling cards, etc.) and even the repeated use of photo frames will create a unified look.




 **MAKE IT TIP: When pulling photos together for your album,** don't feel restricted to one period of time. Dig deep into your stash and use what you have. Create unity by converting all images to black and white before printing.



 **MAKE IT TIP: Use 6 x 6 paper pads for the pages in your album!** Since the prints are often sized down and the patterns and colours coordinate, it's an easy solution that eliminates the guesswork.



 **MAKE IT TIP: Typewriters make journaling in minis a snap.** You can even type directly on vellum for an interesting overlay effect!

See more of Nicoles's work by visiting her blog at [justnicks.blogspot.com](http://justnicks.blogspot.com)





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# creative card techniques

Bring your cards to life with festive backgrounds.

BY JENNIFER MCGUIRE

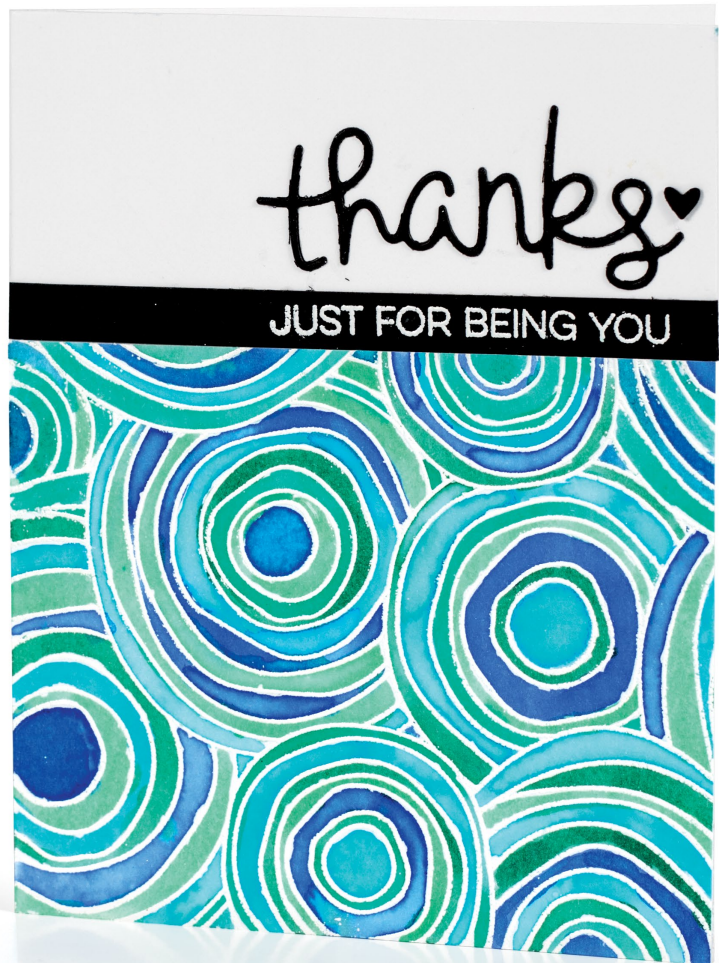
*i* **It's time to take things back. Back to background techniques, that is!**  
No matter the sentiment you're sending, a beautifully designed foundation will make your card twinkle! I have three ideas to share that will get your creativity flowing!

## card 1

### MARKER PAINTING

Create a cool canvas using embossing supplies and a lively background stamp. The raised lines of the heat embossed areas will create small enclosures where you can capture and combine paint colours in a harmonious way.

- 1 Stamp background on watercolour paper using embossing ink, apply white embossing powder, and set using a heat tool.
- 2 Drop water into the embossed areas using a paintbrush.
- 3 Scribble marker on acrylic block. Pick up colour with paintbrush and touch the colour to the water on the background. The colour will spread to fill the area. Repeat until the background is full of colour.
- 4 Trim and adhere panel to card.
- 5 Stamp and heat emboss sentiment on cardstock strip. Adhere strip to card.
- 6 Die cut thanks and heart from cardstock; adhere to card.



**supplies** WATERCOLOUR PAPER: Ranger Industries; STAMPS: My Favorite Things, Simon Says Stamp; DIES: Lawn Fawn, Memory Box; EMBOSSING POWDER: Hero Arts; INK: Tsukineko; MARKERS: Tombow

*We're just getting warmed up!*





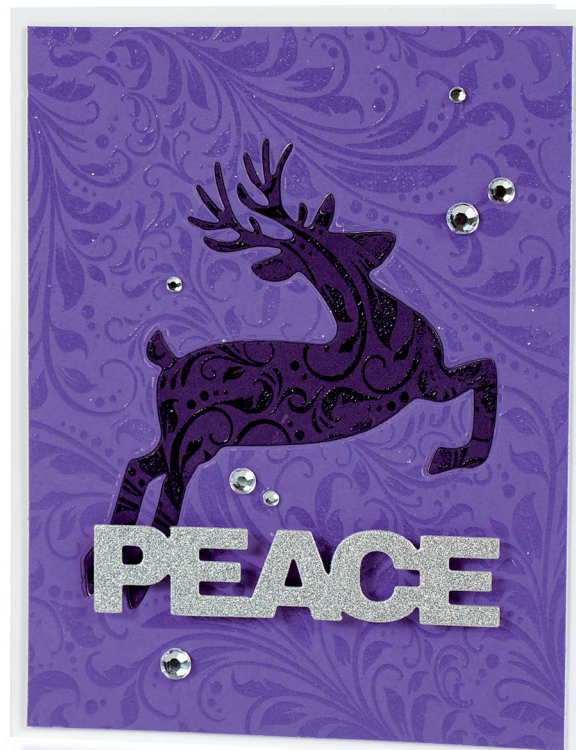
card 2

### INKED & EMBOSSED VELLUM

Heat embossing on vellum creates a frosted feel, just right for winter. Bring such subtle elegance to life by also adding pops of colour to the vellum. Here's how you turn basic vellum into a sheer delight.

- 1 Stamp background on vellum using embossing ink, apply white embossing powder, and heat set.
- 2 Directly apply three colours of ink to the back of embossed vellum using a sponge or blending tool. Wipe away excess ink and repeat until you've reached your desired colour saturation.
- 3 Adhere vellum to card by applying adhesive only where the sentiment will later be placed.
- 4 Die cut several snowflakes and adhere them together to create a single, stacked accent.
- 5 Die cut circle from cardstock and adhere to card. Adhere snowflake to circle.
- 6 Stamp and emboss sentiment on cardstock strip. Adhere sentiment to card. Add sequins.

**supplies** VELLUM: Bazzill Basics; STAMPS: Hero Arts, Lawn Fawn; DIES: My Favorite Things; INK: Lawn Fawn, Simon Says Stamp, Tsukineko; EMBOSSING POWDER: Hero Arts; SEQUINS: Little Things From Lucy's Cards; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Cardstock



card 3

### DIE CUT INLAY

Filling a negative die cut piece (the piece left over after an image has been cut) with a die cut from another colour of cardstock is a classy way to make the most of basic supplies. Add embossing over the top to make the combined creation feel like a single, two-tone piece. Here's how this look springs to life:

- 1 Create embossed, die cut inlay following the steps on page 39.
- 2 Die cut sentiment from glitter paper and adhere to card.
- 3 Add gems.

**supplies** GLITTER PAPER: My Favorite Things; STAMPS: My Favorite Things; DIES: Essentials by Ellen; EMBOSSING POWDER, GEMS: Hero Arts; INK: Tsukineko; OTHER: Adhesive, cardstock, washi tape



## technique to try

CREATE A TWO-TONE, EMBOSSED BACKGROUND FOLLOWING THESE STEPS:



**STEP ONE:** Die cut deer from two shades of cardstock.



**STEP TWO:** Place darker deer in lighter cardstock frame, and secure in place by adding washi tape across the back.



**STEP THREE:** Stamp background image using embossing ink.



**STEP FOUR:** Carefully separate two pieces again and apply clear embossing powder to each piece.



**STEP FIVE:** Set embossing powder using a heat tool. Place darker piece back in lighter frame. Adhere panel to card.



### Online Video Bonus

To see a video from Jennifer that shows the techniques featured in this article, visit our YouTube channel today at:

[bit.ly/SCTJenMcGuireWinter2016Video](http://bit.ly/SCTJenMcGuireWinter2016Video)

For more from Jennifer, visit her online at [JenniferMcGuireInk.com](http://JenniferMcGuireInk.com)





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## december documented

The month of December is an active one. From parties to performances, much time is spent dashing through the snow. With your time at a premium, we've got ideas for documenting this exciting season in a single sitting. From planner projects and pocket pages to traditional layouts and phone-made designs, there's something for every creative preference. BY MEGAN HOEPFNER

spark your story p.51

design your life p.55

card café p.59

inspiration gallery p.63





## play your cards

Journaling cards designed for pocket scrapbooking make memory keeping virtually effortless—a great option if you're capturing a large story on a single spread. In and out of the pocket, cards are a simple storytelling solution. Here, Lisa added standard journaling cards to a 24 x 12 layout. They fit together nicely and instantly make homes for many photos.

## shine bright

BY LISA DICKINSON

**supplies** CARDSTOCK: Bazzill Basics; JOURNALING CARDS, VELLUM ACCENTS: Project Life; STICKERS: American Crafts; DIE CUT SHAPES: Doodlebug Design; GEMS: My Mind's Eye; FONT: Modern Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



## idea no. 2

## put it in a pocket

To offer a card comparison, here's an example using journaling cards in a divided photo sleeve. No matter your scrapbooking preference, pocket scrapbooking components make documenting simple and gorgeous.

## 2010

BY LISA DICKINSON

**supplies** DIVIDED PAGE PROTECTOR: Simple Stories; JOURNALING CARDS, VELLUM ACCENTS: Project Life; DIE CUT SHAPES: Fancy Pants Designs; GEMS: Queen & Co., My Mind's Eye; SEQUINS: Doodlebug Design, Fancy Pants Designs, Pink Paislee; FONTS: Buttercup, Modern Typewriter; ADHESIVE: Scrapbook Adhesives by 3L



## idea no. 3

## for the love of mini

Mini albums are an excellent choice for documenting a specific period of time. They have a designated start and end, they have more room than a layout, and they can be added to as events take place. In this sweet example, Meghann focused on Christmas specifically, proving small books also work wonderfully for event-based storytelling. Just remember, many = mini! If it's a tale with many photos, many moments, and many details, a mini album should do the trick.



## a very girly christmas

BY MEGHANN ANDREW

**supplies** ALBUM, BAKER'S TWINE, TRANSPARENCY: American Crafts; PATTERNED PAPER, ACRYLIC SHAPES, DIE CUT SHAPES, STAMPS, STICKERS, TAGS, WASHI TAPE: Elle's Studio; BUTTON: Stampin' Up!; FONT: Rough Typewriter; ADHESIVE: Scrapbook Adhesives by 3L; OTHER: Beads, sequins

**MONTHLY MINI TIP** Even if you don't have time to print and add photos in the moment, design a small book with photo placeholders, and add your journaling in the moment. This is great way to capture details while the memories are fresh and easy to recall.



idea no. 4



**PHOTO TIP** Use a photo collage app to print several small images on a single 4 x 6 print. Jennifer used PicsArt for Andriod to add her images. Pic Stitch is another option that works well with many mobile devices.

## make a date to create

If a documented month is what you're after, a decorative planner is an easy answer. Before the month begins, simply make note of your appointments, parties, and other events. As the moments unfold, print small photos and add them to the dates (over your notes). Okay, so maybe a photo for a doc appointment isn't necessary, but you bet the space marked "Ugly Sweater Shindig" is photo worthy. Once the month is complete, go back and dress the page up further in some of the open spaces. You can also turn to planner-specific stamps, stickers, etc., as Jennifer has, to make your appointment tracking more decorative in blocks where photos won't reside.

## planner to album

Once the year is through and it's time to fill your planner with fresh inserts, take your decorated monthly spreads and add them to a binder of some sort (another planner, a smaller scrapbook, etc.). You'll have a year in review right before your eyes!

## month of december

BY JENNIFER EVANS

**supplies** PLANNER, DECORATIVE CLIP, DIE CUT SHAPES, STICKERS, WASHI TAPE: Heidi Swapp; STAMPS: BoBunny, Heidi Swapp; INK: Tsukineko; LABELS, TREAT BAG: We R Memory Keepers; STAPLER, STAPLES, TWINE: American Crafts; PENS: Sakura, Zig; ELECTRONIC CUT FILE, TRANSFER PAPER, VINYL: Silhouette; ADHESIVE: Sticky Thumb; OTHER: Circle punch, pom pom key chain





## idea no. 5



## one layout, one month

An entire month on a single, traditional scrapbook page? Seems the stuff of holiday legends. But Emily proves it can happen. And it can happen in a darling way, too! The trick to this photo-packed gift is in the images. Their white borders keep them from blending together. They're all in black and white, which avoids any colour clash. They're a combination of close ups and scenery, which helps with the overall flow. And they're done in a variety of sizes, leaving room for more pics but also allowing certain shots to be bigger. It's a brilliant approach to scrapbooking this busy season!

## how we did december

BY EMILY PITTS

**supplies** CARDSTOCK: My Mind's Eye; PATTERNED PAPER, CHIPBOARD, ENAMEL DOTS, STICKERS: Simple Stories; PEN: Uniball; FONTS: PN Cilantro Leaf Regular; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web

**PHOTO TIP** Filling an entire two-page spread with photos doesn't leave much room for embellishing. And that's okay! But if the desire to decorate can't be silenced, consider accenting directly on your images. Look for a shot that offers some open space...or, in this case, multiple shots! Emily's addition of a spilt embellishment that rests on two pictures is a neat idea, no matter how you slice it.



**YOUR PLANNING PARTNER** Now's your chance to start the year off right. Our 2017 *Creative Planner* is here! If the idea of a photo-filled, embellished book of dates makes your heart happy, this is a great resource. It's a 13-month calendar, with scrapbook page ideas, paper crafted projects, sketches, story starters, and more. Order your copy at [scrapbookandcards.com/2017-creative-planner](http://scrapbookandcards.com/2017-creative-planner)



idea no. 6



## phone booking meets paper

Scrapbooking on my phone is one of my favourite creative shortcuts. Using various apps and the photos on my device, I can quickly create projects as events occur. But this doesn't always feed my need for paper play, which is where this idea comes in. I edited my photos, created a collage, and added journaling all from my phone. To get my paper fix, I then printed the designs and added them to a whimsical winter setting I made using traditional supplies. This combination of phone and paper is a fun way to work in documenting, even during the busiest of seasons, without sacrificing any of the fun.

**PHONE TO PAPER TIP** Even if you don't have time to make the leap from device to desk right away, complete the phone-booked aspect of your project in the moment. By collecting the images and adding the journaled details, you can easily go in later to print and embellish without fear of forgetting anything.

## december 2015

BY MEGAN HOEPPNER

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Crate Paper, Doodlebug Design; DIE CUT SHAPES, Crate Paper; STICKERS: American Crafts, Crate Paper; ENAMEL SHAPES: My Mind's Eye; SMART DEVICE APPLICATIONS: Collect App; Project Life; Rhonna Designs; FONT: Clean and Clear; ADHESIVE: Therm O Web

**SURPRISE!** Here's the month at a glance. Using the Collect App, I created a photo-filled calendar. The journaled tag offers a quick key, describing the events pictured.



Want to see a step-by-step tutorial for how my project came together? Check out my website for a detailed post. [meganhoeppner.com/blog](http://meganhoeppner.com/blog)



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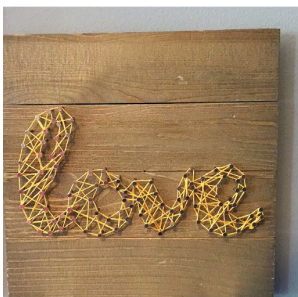
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Santa Clara, CA..... July 28 & 29

Somerset, NJ..... August 11 & 12  
Schaumburg, IL..... August 18 & 19  
Marlborough, MA..... September 8 & 9  
Mesa, AZ..... September 15 & 16  
Denver, CO..... September 29 & 30  
Akron, OH..... October 6 & 7  
Sacramento, CA..... October 20 & 21  
Ontario, CA..... November 3 & 4

**#SSBE2017**



# spark your story

Propel your storytelling with one of my favourite phrases. BY ALI EDWARDS

*I* turn to story sparks time and time again. They can be questions (ex: tell me the story of a time you were brave) or they can be a phrase that prompts your story telling (today you... or currently...).



## love

**supplies** PHOTO PAPER: Epson;  
PLASTIC CIRCLES: Studio Calico;  
CHIPBOARD, CIRCLE PRINTABLE:  
Ali Edwards, Studio Calico; FONT:  
Remington Noiseless

## IDEAS TO NOTE

- 1 **Use the sky in your photos** as a home for your journaling and embellishments. Take photos with this in mind or use Photoshop to extend the sky.
- 2 **Embellishment clusters** are an easy way to use your accents to move your story forward. I tend to create three on a page with 4 or more pieces per cluster.

## layout 1

**Love you because... is one of my long-time favourite sparks.**

It is such a simple starting point, yet so very meaningful. "Love you because" can be about people you adore, but it can also work for places, things, and even memories. When I employ this story starter, I often use it in a list format. I simply move from one thought to the next, placing the phrase at the beginning of each line. With this approach, I don't have to worry about paragraphs or flow in my writing. The repeated phrase makes it easy to get more of the story told.

My projects show how you can use "Love you because" on a traditional layout and within a divided page protector, such as Project Life, to tell your story.

My layout, which starts with an enlarged photo as the home for my story, includes journaling specific to my partner tucked in next to the two of us. I used Photoshop to add my text directly to my photo before printing it.



## layout 2



I filled my divided page protector with a variety of photos and used the story spark as a jumping off point to describe my affection towards the people, places, and things captured in the photographs. This was the first time I've actually used this spark on things rather than just people, and I loved it!

To make your spark stand out, look at ways to use it as an accent. In my case, I went with a printable, but you could also use your stamps to create a unique statement piece.

### 2016 | week 21

**supplies** DIVIDED PAGE PROTECTORS: Project Life; CORK: Studio Calico; CIRCLE PRINTABLE, JOURNALING CARDS, PENS: Ali Edwards; TRANSPARENT SHAPE: Freckled Fawn; ADHESIVE: Scrapbook Adhesives by 3L

### IDEAS TO NOTE

1 **Create unity using accents.** I consistently used the same style of embellishment on each 3 x 4 journaling card as well as on the photos, creating natural groupings. Repetition creates visual unity. This is such a great way to use your stash of supplies, too!

2 **Incorporate real life mementos.**

I found this to be the perfect home for this heart tag I had been saving, which was a gift from Aaron.

3 **When filling a page with many photos,** don't forget to vary your photo angles. Straight on, slightly angled from afar, overhead shots—the variety helps keep your overall design interesting and allows each photo to stand out.





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# design your life

Your best scrapbooking tool might just be your computer.  
A look at hybrid scrapbooking. BY CATHY ZIELSKE

*I* have been using my computer to make scrapbook pages since the very first layout I created back in 2002. For me, hybrid scrapbooking—combining computer processes with traditional ones—is as natural a pairing as Christmas and sugar cookies. Albeit, one with far fewer calories. I'm going to share my secret recipe for making standout hybrid layouts.



## layout 1

### SEE-THROUGH BOXES

I love the look of a block of text with a ghosted background. It allows you to read the text while also seeing the photo behind it. This is an easy technique to do in Photoshop. All you need is a photo with an open area large enough to fit your journaling. On my page, I put the box above my subjects' heads, which required a little creative cropping of the original image (turned askew to offer more room).

Using the Rectangle Tool (found under the Shape options in Photoshop Elements' Draw tools), I added a white rectangle on top of my photo and changed its opacity to 80%, which creates the see-through effect. Next, I added my first journal box, set my font style, and typed the journaling. I then copied the journal box and dragged the copy to the right to continue typing in a second column.

### a story to remember

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, STICKERS: Studio Calico; FONTS: Archer, Gotham, Thirsty Soft; ADHESIVE: Scrapbook Adhesives by 3L

**TIP:** Continue adjusting the opacity of the journaling block as needed to enhance readability.



GET IT

Download Cathy's free digital template and create your own hybrid layout today! Find the package at:  
[scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)



## layout 2

**Photo collages are a terrific time saver!** Rather than print and trim all of these photos separately, I created one collage to print as a single image. Once the collage is printed (this one includes the journaling), it's easy to then go in and add embellishments!



## DESIGN DEFINED

Print your own handy pocket reference of design terms. Cathy offers a free set with each issue in 2016. Download them today at [scrapbookandcards.com/bonus-files](http://scrapbookandcards.com/bonus-files)

## holiday cheer

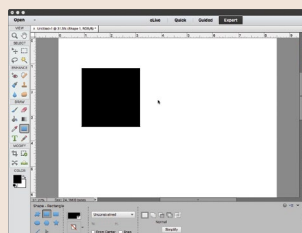
**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Pink Paislee; STICKER: Ali Edwards; ELECTRONIC CUT FILE: Kerri Bradford Studio; FONT: Archer; ADHESIVE: Therm O Web

## DIGITAL SKETCHING

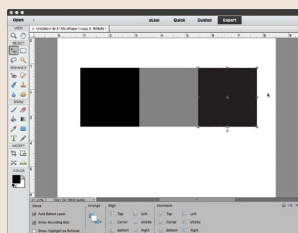
To design your page and incorporate other elements, create a digital sketch! I wanted to use this charming "Jingle all the way" cut file for my title. Once I created my collage, I placed the PNG file that came with the digital package and sized it to my liking. I then added my journaling, keeping it short so it wouldn't run into the title.

Using the built-in Photoshop rulers, I measured the vertical size of the title and when I opened the cut file in my electronic cut file software, I matched that size. Before printing the collage, I turned off the title layer so it wouldn't print. This left the perfect amount of space for my cut, cardstock title. I love the added texture it gives my hybrid design.

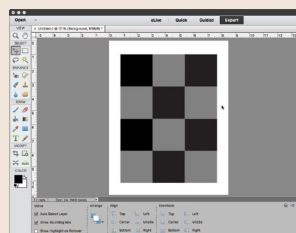
Learn more about design at [cathyzielske.com](http://cathyzielske.com)



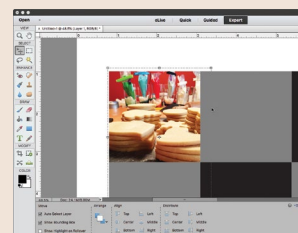
**STEP ONE:** In an 8½ x 11 Photoshop (or PS Elements) document, make a square box using the Rectangle Tool. Hold your Shift Key to constrain the box proportion.



**STEP TWO:** Drag a copy to the right by holding down your Alt (PC) or Option (Mac) + the Shift Key. Go to Edit > Fill Layer... and under Contents choose 50% gray. Repeat for box 3. Change colour to black.



**STEP THREE:** Shift + Click on all three boxes and drag a copy of the group directly below. Change colours to create a checkerboard effect. Repeat for a third row and fourth row.



**STEP FOUR:** Select all layers and size collage as needed. Add photos to your document and clip into each box using Control (PC) or Command (Mac) + G. Size and crop photos as desired. Print onto photo paper and trim.





Merry & Bright  
Nicole Nowosad

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# spark

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# card café

Cards that celebrate the season of love.

BY MELISSA PHILLIPS

*This February, don't limit the giving of love notes to your significant other.*

Create cards for all of those who hold a special place in your heart. As you create, enjoy thinking about the person the card is being made for and how you can best complement their unique interests and personality. Have fun with playful sentiments and you'll be sure to make someone feel extra special this Valentine's Day.

## card 1

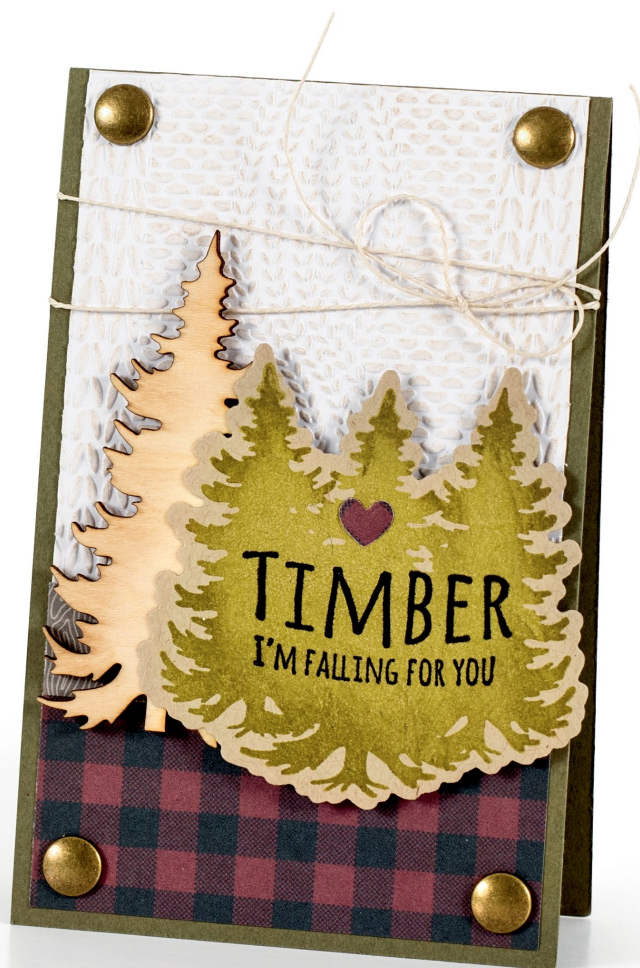
### A CARD FOR HIM

- 1 Make a 3½ x 5½-inch card from cardstock. Adhere patterned paper strips to bottom of card.
- 2 Emboss white cardstock. Lightly sponge on tan ink to highlight the embossing, and adhere to card front.
- 3 Stamp and die cut trees from cardstock. Stamp sentiment across the center of trees. Die cut a small heart from patterned paper and adhere just above sentiment.
- 4 Tie twine around top portion of card.
- 5 Adhere wooden tree and stamped trees.
- 6 Add metal embellishments to the corners.

**TIP:** Valentines don't have to be centered around hearts. For a more masculine look, opt for motifs that support a play on words. In this case, the trees, plaid print, and wood play on a fun but loving sentiment.

### timber

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIES, EMBOSSING FOLDER, METAL ACCENTS, STAMPS, WOOD VENEER: Richard Garay; INK: Papertrey Ink; TWINE: My Favorite Things; ADHESIVE: Scrapbook Adhesives by 3L



**TIP:** Enhance your dry embossing by sponging ink over the embossed area.

*How do I love thee? Turn the page...*



## card 2

### A CARD FOR YOUR KIDDO

- 1 Make a 3¾ x 5½-inch card from cardstock; round right corners.
- 2 Stamp large heart confetti in light pink on card followed by small heart confetti in bright pink.
- 3 Die cut a strip of bright pink patterned paper using the heart scallop border die and adhere to the bottom edge of a striped paper strip. Adhere to card.
- 4 Adhere polka dot strip. Stamp sentiment on label and adhere label to card using dimensional adhesive.
- 5 Embellish with puffy stickers and enamel dots.
- 6 Stamp bear on white cardstock using solvent or hybrid ink; emboss. Trim bear and colour. Highlight with glitter glue and adhere to card using dimensional adhesive.



### i like you berry much

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Fancy Pants Designs; DIES, ENAMEL DOTS, STAMPS: Your Next Stamp; INK: Papertrey Ink, Tsukineko; EMBOSSING POWDER: American Crafts; GLITTER GLUE: Ranger Industries; MARKERS: Copic; PUNCH: Fiskars; ADHESIVE: Beacon Adhesives, Tombow

## card 3

### A CARD FOR YOUR BESTIE

- 1 Make a 3½ x 5½-inch card from cardstock; round bottom corners. Trim patterned paper to fit card front, leaving a margin of cardstock visible. Round bottom corners and adhere paper to card.
- 2 Adhere white cardstock rectangle to card.
- 3 Attach tag, die cut heart, and paper clip near upper left corner.
- 4 Die cut layered hearts from cardstock and patterned paper, adhere layers together, and adhere to card using dimensional adhesive.
- 5 Embellish with bow, banner, flowers, and small hearts.

**TIP:** Use small shaped stickers in place of sequins, such as the tiny hearts used here. They add the feel of scattered confetti without making the design too busy.



### best friends forever

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, DIE CUT SHAPES, STICKERS, TAG: Fancy Pants Designs; PAPER CLIP: Advantus; DIES: Papertrey Ink; PUNCH: Fiskars; ADHESIVE: Beacon Adhesives, Tombow



To see more of Melissa's work, visit her online at [lilybeanpaperie.typepad.com](http://lilybeanpaperie.typepad.com)



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# inspiration

GALLERY







A walk through this winter wonderland would be pure **magic**. The forest of unique trees offers charming whimsy against a modern black and white foundation. And the stacked gifts add a pop of colour, drawing the eye to the photo.

## magic

BY NICOLE MARTEL

**supplies** PATTERNED PAPER, ACRYLIC SHAPES, DIE CUT SHAPES, STICKERS: PinkFresh Studio; MARKER: Uniball; ADHESIVE: Creative Memories



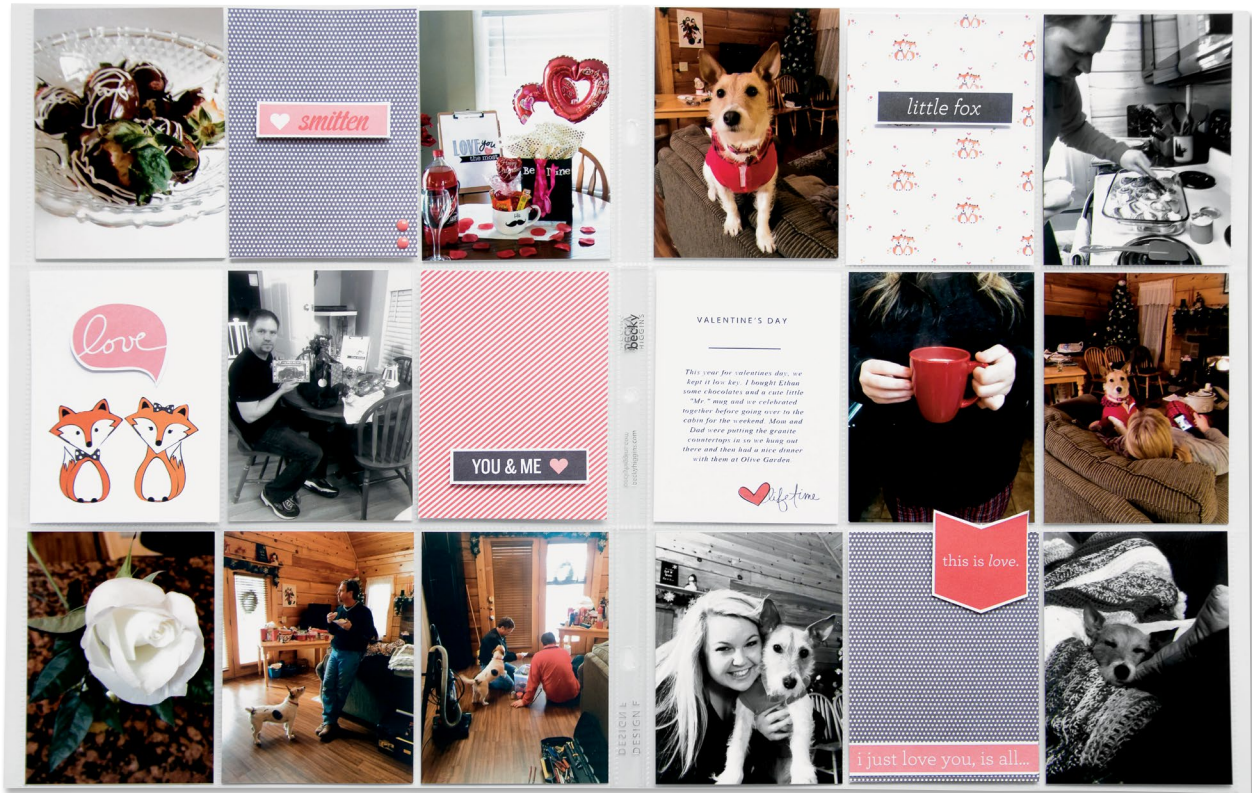
Like Jack popping out of his box, this enchanting design springs to life in a lively, 3D fashion. See your supplies in a fresh way (hello enamel dot train wheels!) and see what kind of ideas spring to mind as you create your holiday cards and decor.

## 25

BY MARCIA DEHN-NIX

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, ENAMEL DOTS, RIBBON, SEQUINS, STICKERS: Cocoa Vanilla Studio; ELECTRONIC CUT FILE: SVG Cuts; EMBOSING FOLDER: Sizzix; ADHESIVE: 3M, Xyron





**They call it puppy love.** Looking at this darling project, it's easy to see why. It's hard to find more dedicated devotion than that offered by a loving pet. Whether your valentine is K9 or feline, look at creating a pocket full of love about your best companion.

## smitten

BY MANDY ELLIOT

**supplies** DIVIDED PAGE PROTECTORS: Project Life; CARDSTOCK: Paper Studio; DIGITAL PATTERNED PAPER: One Little Bird; ENAMEL DOTS: Studio Calico; FONT: Vijaya; ADHESIVE: 3M

## Looking for the perfect romantic mix?

We're not talking music for that mix tape. We're revealing the perfect paper trifecta. Create a love note for someone using satin, watercolour art, and foil. These on-trend looks come together to create timeless elegance.

## love

BY MARIELLE LEBLANC

**supplies** CARDSTOCK: Spellbinders; PATTERNED PAPER: Carta Bella; DIE CUT SHAPES: My Mind's Eye; CHIPBOARD: Simple Stories; STICKER: American Crafts; RIBBON: May Arts; ADHESIVE: Scrapbook Adhesives by 3L







**Hello happy circle!** As you say farewell to this year and greet the next, take this design scheme for a spin. It puts those paper scraps to work and makes your favourite photo the star. What a bright idea!

## hello happy 2016

BY BEA VALINT

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, RIBBON, STICKERS: American Crafts; CHIPBOARD: Scrapfellow; ADHESIVE: Therm O Web; OTHER: Glitter glue, ink, stamp

With the burst of joy that is **this wreath**, merriment is sure to follow. It seems Santa and Cupid came together to create this sweet image, making it a great option for Christmas or Valentine's Day.

## merry everything

BY ANGIE BLOM

**supplies** CARDSTOCK: Bazzill Basics; STAMPS: Unity Stamp Company; INK: Tsukineko; MARKERS: Copic; DIES: Wplus9 Design Studio; ADHESIVE: Scrapbook Adhesives by 3L





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--WILLIAM WORDSWORTH



by: Lynnette Wilkins



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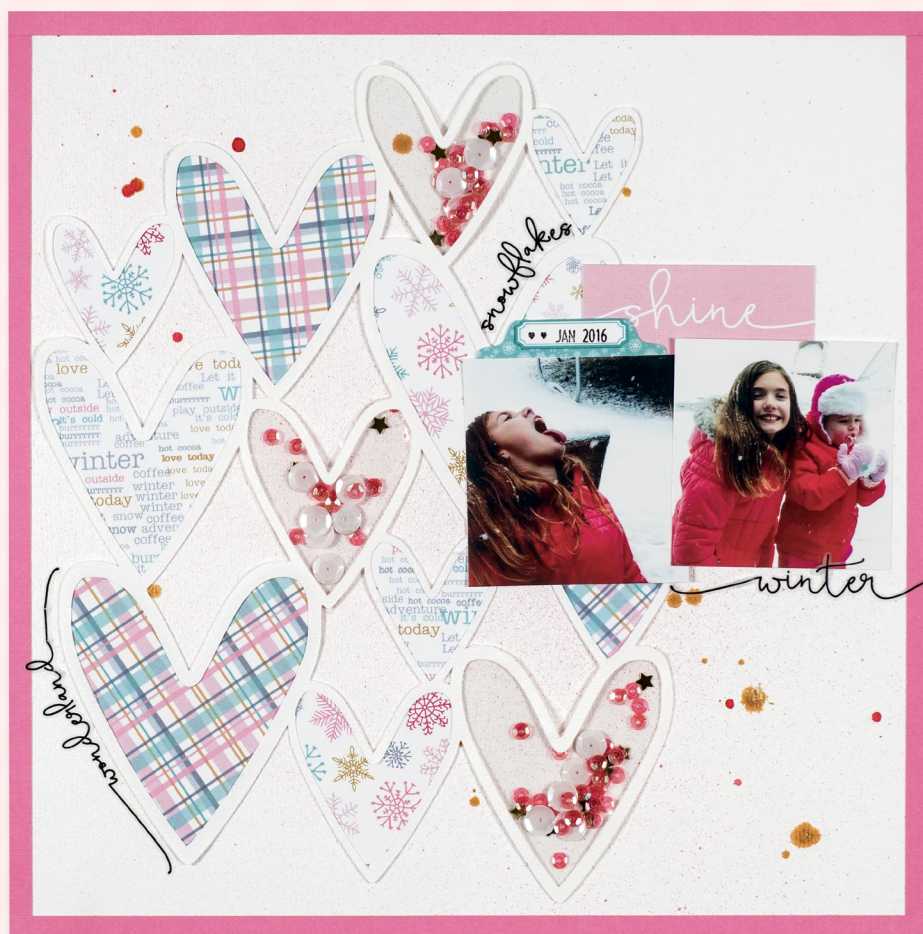


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If you {heart} winter, this is a sparkling way to show your devotion. Splash on some spray ink (simply unscrew the nozzle, hold it over your page, and tap to create a splattered effect), sprinkle sequins, and add some pretty paper. The outcome will be a project that's as fresh as the newly fallen snow.

## shine

BY KAT BENJAMIN

**supplies** CARDSTOCK: American Crafts, Bazzill Basics; DIE CUT SHAPES, JOURNALING CARD, STICKERS: Pretty Little Studio; SPRAY INK: Heidi Swapp; SEQUINS: SpiegelMom Scraps; PAGE PROTECTOR: Project Life; ADHESIVE: Elmer's

This card is a fantastic example of one you could make in bulk for that list of lucky card recipients this year. It uses primarily long-lasting supplies (watercolour paint, stamps, dies, and ink), so you wouldn't have to spend a bundle on materials. So crank out those snowmen and make some jolly, happy souls this year.

## christmas wishes

BY JACLYN RENCH

**supplies** PATTERNED PAPER: Echo Park, Pebbles; WATERCOLOUR PAPER: Tim Holtz; CHIPBOARD, ENAMEL DOTS: Studio Calico; STAMPS: Studio Calico, Technique Tuesday; INK: Hero Arts, Stampin' Up!; EMBOSSING POWDER: Hero Arts; TWINE: Lawn Fawn; ADHESIVE: American Crafts, Stampin' Up!, Tombow







If a trip to the tree lot is in your future, think about unique photo ops. This trunk view of the stacked trees makes such a neat title backdrop, and it was likely an image snapped on a smart phone. Projects surrounding the holidays don't have to take a bunch of extra time (when time is at a premium!) to be outstanding. It can be as simple as seeing your holiday surroundings in an unexpected way.

## tree

BY JESS FORSTER

**supplies** CARDSTOCK: Bazzill Basics; DIGITAL  
PATTERNED PAPER: One Little Bird; WOOD  
VENEER: Studio Calico; FONT: Remington  
Noiseless; ADHESIVE: Scrapbook Adhesives by 3L



**Turn those lights on!** All you need is a little colour blending to create illumination. Whether you use alcohol markers, sponged ink, or chalk, such blending is a gorgeous way to add soft glow behind bulbs. Another bright idea is using dimensional glaze to bring the bulbs to life. It gives a glasslike finish that twinkles.

## merry

BY MENDI YOSHIKAWA

**supplies** CARDSTOCK: Neenah Paper; DIES,  
STAMPS: Sunny Studio; INK: Hero Arts, My Favorite  
Things, Ranger Industries, Simon Says Stamp,  
Stampin' Up!, Tsukineko; PEN: Studio G;  
DIMENSIONAL GLAZE: Ranger Industries;  
ADHESIVE: Zig





For design that's on point, look to geometric shapes. The diamond leads the way to the photos on this love story. And the triangle on the right points right to "you" in the title, further emphasizing the subject matter. The sharp use of shapes results in a gorgeous guided tour.

## love you always

BY STEPHANIE HART

**supplies** CARDSTOCK, DIE CUT SHAPE: American Crafts; PATTERNED PAPER: 7Paper; STICKERS: 7Paper, Studio Calico; ENAMEL DOTS: My Mind's Eye; STAMP: Michaels; ELECTRONIC CUT FILE: Studio Calico; ADHESIVE: Therm O Web; OTHER: Ink



Expressing love for another is something to do any season and for anyone you adore. Think about friends you cherish and children you adore. In this season that celebrates romance, it's okay to get beyond your love for your significant other and use love-themed products and prints on a page about someone who holds another special place in your heart.

## you & me

BY LAUREEN WAGENER

**supplies** CARDSTOCK: American Crafts; PATTERNED PAPER, DIE CUT SHAPES, STICKERS: Pink Paislee; CHIPBOARD: Crate Paper; SPRAY INK: Heidi Swapp; ELECTRONIC CUT FILE: Maggie Holmes, Two Peas In a Bucket; ADHESIVE: Sticky Thumb





**Elevated photo angles aren't just the stuff of drones.** Sledding is a fine time to capture a less common snapshot. As your tubers are making their way back up the hill, stand on high and get a shot. It's a cool way to capture the action.

## snow fun

BY LAURA WHITAKER

**supplies** PATTERNED PAPER, STICKERS: Simple Stories; STAMP: American Crafts; DIE CUT SHAPES: Echo Park; ENAMEL DOTS: Your Next Stamp; SPRAY INK: Studio Calico; PAINT: DecoArt; MARKER: Sharpie; FLAIR: Evalicious; ADHESIVE: Sticky Thumb



**It's the final countdown.** Well, for this year at least. It's the time when people all around the world join together to count backwards from ten as they prepare to welcome the new year. Give such a grand statement major presence on your page using jumbo letters. If your resolution is to try something new with your scrapping, this technique has got your number.

## countdown

BY AMY COOSE

**supplies** CARDSTOCK, PEN: American Crafts; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, ENAMEL SHAPES, STICKERS: Fancy Pants Designs; SPRAY INK: Studio Calico; ADHESIVE: 3M



## Forget Monopoly and Candy Land.

The only reindeer game you'll want to join in will be paper play now that you've seen this spirited page. Yes, the sweater-inspired background is a game changer, but it's that sweet little deer across the center of the page that makes this a real winner. How can your favourite holiday tunes guide your scrapbooking tonight?

## rudolph

BY ZSOKA MARKO

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER: Fancy Pants Designs, PinkFresh Studio; DIE CUT SHAPES: Fancy Pants Designs; RUBBER CHARMS, STICKERS: PinkFresh Studio; STAMPS: Kelly Purkey, Elle's Studio; INK: Ranger Industries; EMBOSSING POWDER: Wow!; WOOD VENEER: Freckled Fawn; SPRAY INK: Heidi Swapp; ELECTRONIC CUT FILE: Studio Calico; PEN: Faber Castell; ADHESIVE: 3M; OTHER: Circle punch



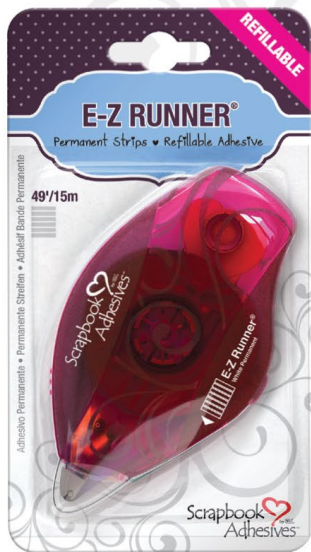
Like strips of wrapping paper, the paper borders across the center of this design bring out the photographed gifts these kiddos can't wait to tear into. It's often said that if your photos are full of colour, you should opt for a more neutral page design, but that isn't a hard rule. Have fun amplifying those holiday hues. Use products that burst with the same energy and youthful anticipation as your pics. After all, that's a big part of what makes Christmas special.

## have yourself a merry little christmas

BY BRENDA CAZES

**supplies** CARDSTOCK: Michaels; PATTERNED PAPER, DIE CUT SHAPES, SEQUINS: Fancy Pants Designs; STICKERS: American Crafts, Fancy Pants Designs; ELECTRONIC CUT FILE: Silhouette; ADHESIVE: Scrapbook Adhesives by 3L





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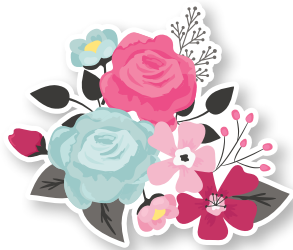
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# what's next...

**Buds are preparing to burst forth.** Spring is on the horizon! This means our Spring 2017 issue is on its way. Here's some of what you can look forward to as the weather warms up:

- 📌 **A garden of spring-themed projects** in our popular *Inspiration Gallery* column.
- 📌 **Introduction of new columns** and the announcement of our 2017 design team!
- 📌 **Back to technique**—a how-to article focused on making unique backgrounds for your scrapbook pages!



**Isn't this layout magical?** It's like taking a peek through a knothole to see darling fairies at play. It proves just how much fun a creative spring fling can be for the imagination. Discover a garden of inspiring secrets in our Spring 2017 issue, in stores and online March 17, 2017.

## secret garden

BY STACY COHEN

**supplies** CARDSTOCK: Bazzill Basics; PATTERNED PAPER, CHIPBOARD, DIE CUT SHAPES, FLAIR, STICKERS: Fancy Pants Designs; FLOWERS: Prima Marketing; GLITTER: Queen & Co.; DIES: Elizabeth Craft Designs, My Favorite Things; EMBROIDERY FLOSS: DMC; ADHESIVE: Scrapbook Adhesives by 3L, Therm O Web; OTHER: crystal

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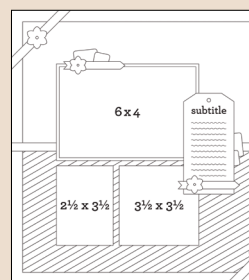


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### Be a Social (media) Butterfly

Our online elves have been busy making merry. Follow our various accounts for project ideas, product information, how-to videos, and more. And make sure you tag us when posting your work. We love to see what creative magic you've been up to.

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# before we go . . .

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## bonus cut files



Here's a slick trick. Digital cut files will quickly turn pieces of paper (and other materials!) into works of art.

Use them to mass produce those holiday greetings and give the gift of handmade. You'll find free files throughout the issue, and even more on our website.

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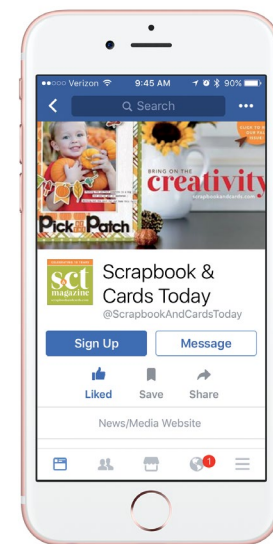
## your free extras

It's like Santa's workshop on our website. Our elves have been busy preparing an awesome assortment of free files, cute cuts, and delightful digitals. Unwrap the magic at [scrapbookandcards.com](http://scrapbookandcards.com). Here's a look at what this issue has to offer:

- ☐ Bonus Sketches (pgs. 30-31)
- ☐ Online Technique Training Video by Jennifer McGuire (pg. 39)
- ☐ Polaroid Cut File by Nicole Nowosad (pg. 26)
- ☐ Digital Stamps by Ali Edwards (pg. 53)
- ☐ Digital Page Template by Cathy Zielske (pg. 55)
- ☐ Design Defined Reference Cards by Cathy Zielske (pg. 56)
- ☐ Winter Journaling Card Set (pg. 80)
- ☐ Winter Cut Files (pg. 80)

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it beautifies  
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KAHLIL GIBRAN



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